

# Corporate Reimbursement Policy

## Radiology Services Reimbursement Policy

**File Name:** radiology\_services\_reimbursement\_policy  
**Origination:** 10/2011  
**Last Review:** 12/2019  
**Next Review:** 12/2020

### Description of Procedure or Service

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Many diagnostic services are composed of a technical and a professional component.

The **technical component** refers to the equipment and technician performing the test. It is identified by adding modifier –TC to the procedure code.

The **professional component** refers to the interpretation of the results of the test. When the professional component is reported separately the service may be identified by adding modifier -26 to the procedure code. Interpretation of a diagnostic procedure includes a written report.

When multiple diagnostic imaging services are performed during a single session, most of the clinical labor activities and most supplies are not performed or furnished twice. The following clinical labor activities are performed once during the session and are duplicated for subsequent procedures, creating an overlap in the services comprising the separately billed technical components:

- Greeting the patient,
- Positioning and escorting the patient,
- Providing education and obtaining consent,
- Retrieving prior exams,
- Setting up the IV,
- Preparing and cleaning the room.

In addition, the supplies used are not duplicated for subsequent procedures.

**See also policies titled:**

“Bundling Guidelines”

“Pricing and Adjudication Principles for Professional Providers”

“Modifier Guidelines”

“Multiple Surgical Procedure Guidelines for Professional Providers”

“Multiple Procedure Payment Reduction on the Technical Component (TC) of Diagnostic Cardiovascular and Ophthalmology Procedures”

### Policy

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**The multiple procedure payment reduction on diagnostic imaging applies when multiple services are furnished by the same physician or physicians in the same group practice, to the same patient, in the same session, on the same day. The allowance for the technical component of the primary procedure is 100%. The allowance for the technical component of the second and each subsequent imaging procedure is 50%. The allowance for the professional component of the primary procedure is 100%. The allowance for the professional component of the second and each subsequent imaging procedure is 95%.**

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## **Benefits Application**

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This medical policy relates only to the services or supplies described herein. Please refer to the Member's Benefit Booklet for availability of benefits. Member's benefits may vary according to benefit design; therefore member benefit language should be reviewed before applying the terms of this medical policy.

## **When the reduced allowance for technical components of multiple radiology services will be applicable:**

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The multiple procedure reduction applies to individual providers who furnish multiple services to the same patient in the same session on the same day as well as to providers in the same group practice who furnish multiple services to the same patient in the same session on the same day.

## **When the reduced allowance for technical components of multiple radiology services will not be applicable:**

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The reduced allowance for the second and subsequent procedures will not apply when:

- Multiple procedures are billed, appended with an appropriate modifier to indicate the procedure was done on the same day but not during the same session.
- If a global fee is charged by one provider, an additional component fee from another provider will not be reimbursed. (Global fees include both a professional and technical component.)

## **Policy Guidelines**

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Benefits will be determined based on 100% of the allowed amount for the primary procedure. The primary procedure is considered the service with the higher RVU of current year NC Medicare rates.

Services provided on an inpatient basis are not subject to the reduced allowance for the overlapping technical components.

When multiple procedures are obtained on the same patient in the same setting and billed on a global basis (technical and professional fees billed on one claim line), reduced allowance applies to the professional and technical components.

This policy applies to the following imaging procedures:

- Ultrasound
- MRI/MRA
- CT/CTA

**High tech imaging services (CT, MRI, PET) in an outpatient setting may require prior review.**

## **Billing/Coding/Physician Documentation Information**

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This policy may apply to the following codes. Inclusion of a code in this section does not guarantee that it will be reimbursed. For further information on reimbursement guidelines, please see Administrative Policies on the Blue Cross Blue Shield of North Carolina web site at [www.bcbsnc.com](http://www.bcbsnc.com). They are listed in the Category Search on the Medical Policy search page.

*Applicable service codes:*

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70336,70450,70460,70470,70480,70481,70482,70486,70487,70488,70490,70491,70492,70496,70498,70540,70542,70543,70544,70545,70546,70547,70548,70549,70551,70552,70553,70554,71250,71260,71270,71275,71550,71551,71552,71555,72125,72126,72127,72128,72129,72130,72131,72132,72133,72141,72142,72146,72147,72148,72149,72156,72157,72158,72159,72191,72192,72193,72194,72195,72196,72197,72198,73200,73201,73202,73206,73218,73219,73220,73221,73222,73223,73225,73700,73701,73702,73706,73718,73719,73720,73721,73722,73723,73725,74150,74160,74170,74174,74175,74176,74177,74178,74181,74182,74183,74185,74261,74262,75557,75559,75561,75563,75571,75572,75573,75574,75635,76604,76700,76705,76770,76775,76776,76831,76856,76857,76870,77058,77059

## Scientific Background and Reference Sources

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Medical Director review June 2011

Medical Director review October 2011

Medical Director review – 2/2017

## Policy Implementation/Update Information

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- 11/21/12 Notification for policy effective date 1/21/2013. Note: this article is revised from the original version and replaces any other versions released. This medical policy was previously issued and later retracted pending an administrative hearing with the North Carolina Department of Insurance (NCDOI). The hearing process is now complete, and this policy is being reissued consistent with the hearing decision. You can view the NCDOI's final decision granting summary judgment in favor of BCBSNC on our website or at [www.ncdoi.com](http://www.ncdoi.com).
- 5/26/17 Minor changes to Description section for clarity. Policy statement revised to read: **The multiple procedure payment reduction on diagnostic imaging applies when multiple services are furnished by the same physician or physicians in the same group practice, to the same patient, in the same session, on the same day. The allowance for the technical component of the primary procedure is 100%. The allowance for the technical component of the second and each subsequent imaging procedure is 50%.** The “when reductions are applied” section revised to read: The multiple procedure reduction applies to individual providers who furnish multiple services to the same patient in the same session on the same day as well as to providers in the same group practice who furnish multiple services to the same patient in the same session on the same day. The following statement was added to the “when reductions are not applied” section: Multiple procedure payment reductions do not apply to professional component services. The following were added to the list of applicable codes: 70336, 70554, 72159, 73225, 74174, 75557, 75559, 75571, 75572, 75573, 75574, 76776, 76870. Code 76778 was deleted. **Notification 5/26/2017 for policy effective date 8/1/2017.** (an)
- 11/16/17 Policy statement revised with the addition of the following statement: The allowance for the professional component of the primary procedure is 100%. The allowance for the professional component of the second and each subsequent imaging procedure is 95%. The following statement was **removed** from the “Not Applicable” section: Multiple procedure payment reductions do not apply to professional component services. **Notification 11/16/2017 for policy effective date 1/15/2018.** (an)
- 12/31/18 Routine review. No change to policy. (an)
- 1/14/20 Routine policy review. Senior Medical Director approved 12/2019. No changes to policy statement. (an)

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Medical policy is not an authorization, certification, explanation of benefits or a contract. Benefits and eligibility are determined before medical guidelines and payment guidelines are applied. Benefits are determined by the group contract and subscriber certificate that is in effect at the time services are rendered. This document is solely provided for informational purposes only and is based on research of current medical literature and review of common medical practices in the treatment and diagnosis of disease. Medical practices and knowledge are constantly changing and BCBSNC reserves the right to review and revise its medical policies periodically.