

RealMed Corporation

"Your Fastest Path to Payment!"

RealMed is...

an integrated **SOLUTION** for
providers and payers

RealMed helps to avoid...



RealMed's value to our clients

- Decrease expense
- Acceleration of revenue
- Reduction of administrative burden
- Increased staff productivity and efficiency

How RealMed delivers value

- **Decreased expenses through**
 - *Deep, pre-submission claim scrubbing moving backend denials up front*
 - *Opportunity for pre-visit eligibility verification – automated!*
 - *Automated processes allowing for less staff intervention*
 - *No transaction fees – fixed pricing model*

How RealMed delivers value

- **Acceleration of revenue**

- *93 – 95% of RealMed claim volume goes direct to payers
minimal clearinghouse utilization – less hops, less lost claims*
- *Cleaner claims = less denials = less rework = faster reimbursement*
- *Pre-visit eligibility decreases claim related edits for claims teams*
- *Scrubbing of self-pay patients for government program coverage netting higher revenue where these accounts may have previously been uncollected and written-off*

How RealMed delivers value

- **Reduction of administrative burden**
 - *Universal payer access and standard processes for all transactions (eligibility, claims, status updates, remits, electronic reports)*
 - *Pre-visit eligibility scrubbing reducing the number of calls to payers and focusing staff on exceptions*
 - *Consolidation of payer responses allowing for online, electronic claim correction and resubmission when needed*
 - *Automated claim status refresh with payers eliminating claim follow-up calls*

How RealMed delivers value

- **Increased staff productivity and efficiency**
 - *Automated tracking, eligibility scrubbing, status updates and remittance information returns eliminating calls*
 - *Electronic secondary claims eliminate need for paper and improves staff utilization focusing on value-add activities*
 - *Claims are scrubbed for eligibility as are primary claims*
 - *Application of Medicare secondary edits eliminates / reduces denials which require appeals*

To whom does RealMed deliver value?

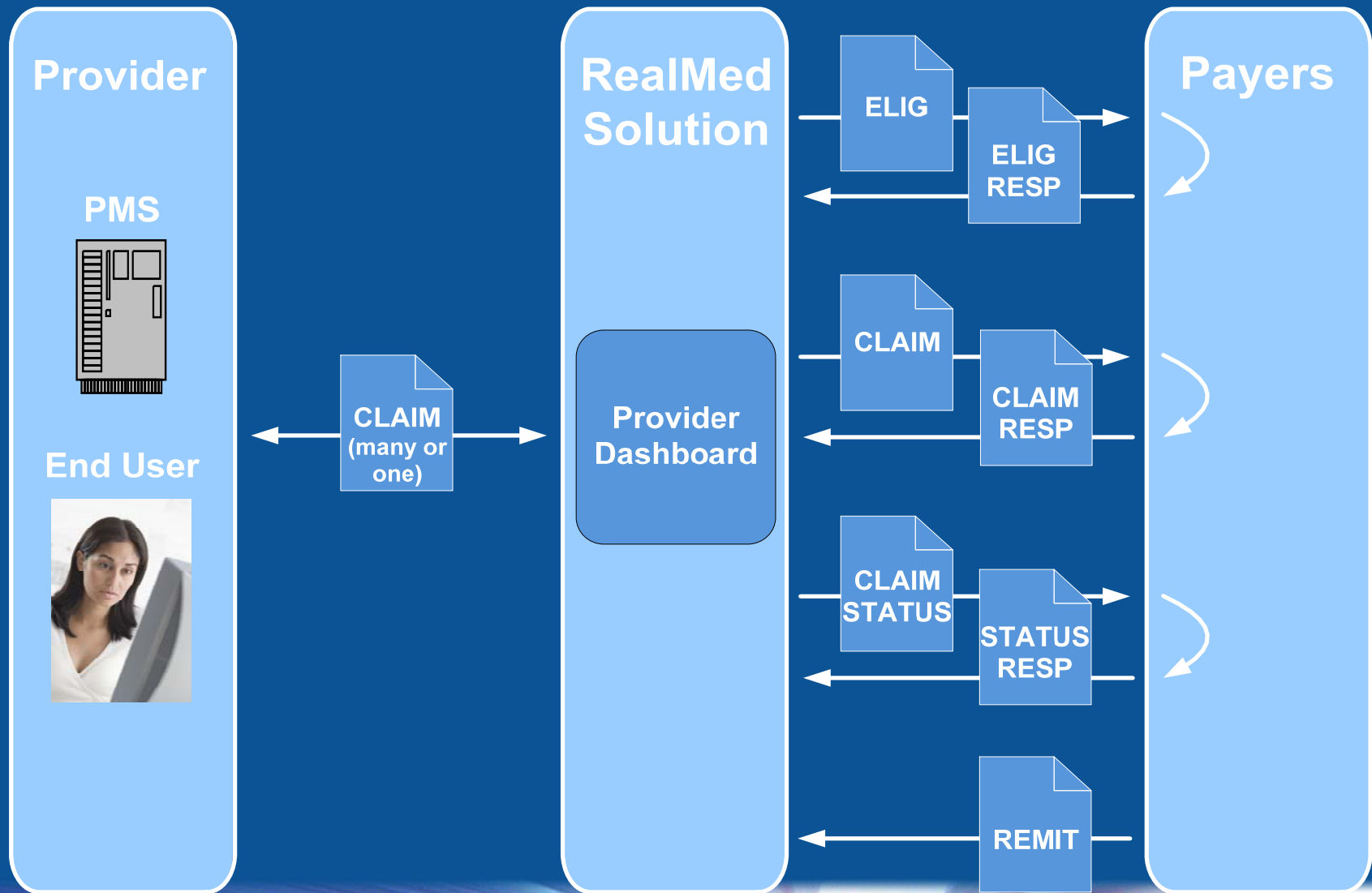


AMERICAN MEDICAL BILLING ASSOCIATION



RealMed Automation

(Integrated Transactions)



Additional Functionality ...

- Batch Eligibility (proprietary or HIPAA 270/271)
- Institutional Claim Submission
- Patient Statements
- Online Patient Payments