



FOOD SECURITY



Access to healthy food is a critical foundation for health, yet it is the most reported unmet social need.

Hunger represents a primary driver of health; we need to support access to fresh, healthy food to improve health outcomes.

- North Carolina is the 10th hungriest state in the nation¹
- Nearly 1.6 million North Carolina households don't have enough to eat¹
- One in seven people are hungry, and one in five children face hunger²

Goals

- Focus on children, families and seniors
- Focus on rural and Tier 1 counties
- Focus on sustainable solutions

Blue Cross and Blue Shield of North Carolina investment funding will prioritize initiatives that address access to fresh, healthy food for children, families and seniors; provide nutrition education in addition to meals; address hunger in rural or Tier 1 counties; and offer sustainable solutions to long-standing hunger gaps. As COVID-19 continues to impact the food system, funding will support food agency partners that provide additional meals or require additional capacity to serve their communities.



1. <https://www.foodshuttle.org/hunger-101>

2. <https://www.feedingamerica.org/hunger-in-america/north-carolina>

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