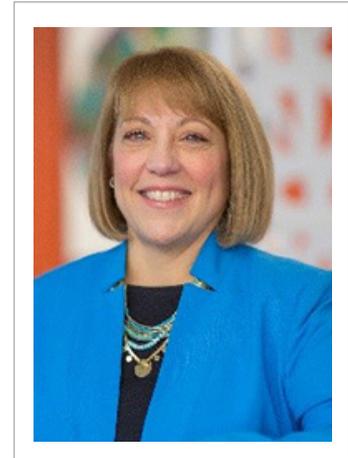


# Fara Palumbo

## Senior Vice President, Chief People Officer

Fara Palumbo is Senior Vice President and Chief People Officer at Blue Cross Blue Shield of North Carolina, a leader in delivering innovative health care products, services and information to 3.8 million members. Her responsibility is to ensure that the company's more than 5,000 employees are equipped to support and achieve strategic and business goals.



Fara has led the transformation of the company's talent strategy, delivering a compelling and credible employment value proposition and leading cultural change in order to enable and sustain long-term business growth. She is the primary driver behind the company's major life/work initiatives, including the design, development and implementation of a backup childcare center - the first backup center in North Carolina. During her tenure, BCBSNC has earned numerous recognitions as an employer of choice in North Carolina, including the Working Mother Top 100, AARP Best Employers, American Heart Association Fit Friendly, and the Triangle Business Journal's Healthiest Employers. During her tenure, Blue Cross NC has achieved and maintained its certification as a Great Place to Work®.

Previously, Fara worked at Citibank in New York in a variety of Human Resources leadership positions in both the retail and investment banks, rising to the position of Vice President of HR for the Global Securities Division.

Fara was the first executive sponsor for the BCBSNC Women's Employee Network, one of 10 employee networks serving its workforce. She is an active supporter of the Susan G. Komen Triangle to the Coast Affiliate, which invests in breakthrough research to prevent and cure breast cancer, currently serving as Board President. She is also a founder and current board member of the Triangle Chief HR Officer Association, an organization created to support senior HR leaders in their pursuit of organizational excellence. She was recently honored by the *Triangle Business Journal* in their inaugural class of C-Suite award winners, which recognizes excellence in corporate leadership and community service.

She obtained her Masters degree in organizational management from Pfeiffer University and a BA in psychology from Fordham University.