



BlueCross BlueShield  
of North Carolina

# MEDICARE

Blue Cross® and Blue Shield® of North Carolina (Blue Cross NC) | Healthy Blue + Medicare<sup>SM</sup>  
(HMO-POS D-SNP)

## Carelon medical benefits management, Inc. updates effective July 7, 2025

Effective July 7, 2025, the following Carelon Medical Benefits Management *Clinical Appropriateness Guideline* updates will be adopted for Blue Cross NC. This article is to communicate the plan for adopting these guidelines. Existing preapproval requirements have not changed. In the event of implementation of a preapproval requirement for these services, a separate notice will be distributed before the addition of preapproval requirements.

The following guideline updates have a publish date of 6/15/2025:

- Genetic Testing:
  - Chromosomal Microarray Analysis
  - Pharmacogenomic Testing
  - Whole Exome Sequencing and Whole Genome Sequencing
- Musculoskeletal:
  - Interventional Pain Management

You may access and download a copy of the current and upcoming guidelines [here](#).

Please share this notice with other members of your practice and office staff.

<https://bluecrossnc.com/providers/networks-programs/blue-medicare/healthy-blue-medicare>

Blue Cross and Blue Shield of North Carolina Senior Health, DBA Blue Cross and Blue Shield of North Carolina, is an HMO-POS D-SNP plan with a Medicare contract and a NC State Medicaid Agency Contract (SMAC).

Enrollment in Blue Cross and Blue Shield of North Carolina Senior Health depends upon contract renewal.

®, <sup>SM</sup> are marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield plans. All other marks and names are property of their respective owners. Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross Blue Shield Association.

NCBCBS-CR-079680-25 CPN79352 March 2025