

Blue Cross® and Blue Shield® of North Carolina (Blue Cross NC) | Healthy Blue + MedicareSM (HMO-POS D-SNP)

Preventing Flu: Drive the Change Through Vaccination

Physician recommendation is a great motivator for people to get vaccinated. That's why it's important that you and your team remind patients to stay up-to-date with their flu vaccine.

Clinical experts developed the tools below to support you and your care team in educating your patients on the health benefits of vaccines:

- **Let's Vaccinate** provides ready-to-use resources and strategies to help your care team increase vaccination rates.
- **CDC's vaccine information** offers evidence-based immunization strategies and best practices critical to implementing a successful vaccination program.
- **Fend Off Flu** is the American Lung Association's campaign to increase flu knowledge and vaccination rates.

Research supporting vaccinations:

- In a 2021 study among adults hospitalized with flu, vaccinated patients had a 26% lower risk of intensive care unit (ICU) admission and a 31% lower risk of death from flu compared with those who were unvaccinated.¹

We're committed to active involvement with care providers partners and going beyond the contract to create a real impact on the health of our communities.

Footnote:

1 <https://www.sciencedirect.com/science/article/abs/pii/S0264410X21005624?dgcid=author>.

Accessed May 5, 2025.

<https://bluecrossnc.com/providers/networks-programs/blue-medicare/healthy-blue-medicare>

Blue Cross and Blue Shield of North Carolina Senior Health, DBA Blue Cross and Blue Shield of North Carolina, is an HMO-POS D-SNP plan with a Medicare contract and a NC State Medicaid Agency Contract (SMAC). Enrollment in Blue Cross and Blue Shield of North Carolina Senior Health depends upon contract renewal.

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