



BlueCross BlueShield  
of North Carolina

# MEDICARE

January 2025

## **Announcing Health Perks — Earn Rewards for Your Healthcare Activities**

Please note, this communication applies to Healthy Blue + Medicare<sup>SM</sup> (HMO-POS D-SNP) offered by Blue Cross and Blue Shield of North Carolina.

**Starting in 2025, D-SNP members can earn rewards by participating in select healthcare activities.**

We are launching Health Perks, a new incentives program, for select completed healthcare activities starting January 1, 2025.

Dual Special Needs Plan (D-SNP) members are eligible for rewards for the following healthcare activities received between January 1 and December 31, 2025.

**<https://www.bluecrossnc.com/providers/networks-programs/blue-medicare/healthy-blue-medicare>**

Blue Cross and Blue Shield of North Carolina Senior Health, DBA Blue Cross and Blue Shield of North Carolina, is an HMO-POS D-SNP plan with a Medicare contract and a NC State Medicaid Agency Contract (SMAC). Enrollment in Blue Cross and Blue Shield of North Carolina Senior Health depends upon contract renewal.

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Blue Cross and Blue Shield of North Carolina  
 Healthy Blue + Medicare (HMO-POS D-SNP)  
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<b>Healthcare Activity</b>	<b>Reward Amount</b>	<b>Eligible Claim Codes</b>
Annual Wellness Visit/Annual Physical	\$30	92002, 92004, 92012, 92014, 98966, 98967, 98968, 98970, 98971, 98972, 98980, 98981, 99202, 99203, 99204, 99205, 99211, 99212, 99213, 99214, 99215, 99241, 99242, 99243, 99244, 99245, 99304, 99305, 99306, 99307, 99308, 99309, 99310, 99315, 99316, 99318, 99324, 99325, 99326, 99327, 99328, 99334, 99335, 99336, 99337, 99341, 99342, 99343, 99344, 99345, 99347, 99348, 99349, 99350, 99381, 99382, 99383, 99384, 99385, 99386, 99387, 99391, 99392, 99393, 99394, 99395, 99396, 99397, 99401, 99402, 99403, 99404, 99411, 99412, 99421, 99422, 99423, 99429, 99441, 99442, 99443, 99457, 99458, 99483, G0071, G0402, G0438, G0439, G0463, G2010, G2012, G2250, G2251, G2252, S0620, S0621, T1015, 0510, 0511, 0513, 0514, 0515, 0516, 0517, 0519, 0520, 0521, 0522, 0523, 0524, 0525, 0526, 0527, 0528, 0529, 0982, 0983, Z00.00, Z00.01, Z00.5, Z00.8, Z02.0, Z02.1, Z02.2, Z02.3, Z02.4, Z02.5, Z02.6, Z02.71, Z02.79, Z02.81, Z02.82, Z02.83, Z02.89, Z02.9, Z76.1, Z76.2
Breast Cancer Screening	\$20	77061, 77062, 77063, 77065, 77066, 77067
Colorectal Screening	\$30	44388, 44389, 44390, 44391, 44392, 44394, 44401, 44402, 44403, 44404, 44405, 44406, 44407, 44408, 45378, 45379, 45380, 45381, 45382, 45384, 45385, 45386, 45388, 45389, 45390, 45391, 45392, 45393, 45398, G0105, G0121, 45.22, 45.23, 45.25, 45.42, 45.43, 74261, 74262, 74263, 60515-4, 72531-7, 79069-1, 79071-7, 79101-2, 82688-3, 418714002, 45330, 45331, 45332, 45333, 45334, 45335, 45337, 45338, 45340, 45341, 45342, 45346, 45347, 45349, 45350, G0104, 45.24, 44441009, 841000119107, 396226005, 425634007
Fecal Occult Blood Test	\$10	82270, 82274, G0328, 14563-1, 14564-9, 14565-6, 2335-8, 27396-1, 29771-3, 58453-2
Bone Density Screening	\$10	76977, 77078, 77080, 77081, 77085, 77086, BP48ZZ1, BP49ZZ1, BP4GZZ1, BP4HZZ1, BP4LZZ1, BP4MZZ1, BP4NZZ1, BP4PZZ1, BQ00ZZ1, BQ01ZZ1, BQ03ZZ1, BQ04ZZ1, BR00ZZ1, BR07ZZ1, BR09ZZ1, BR0GZZ1, 88.98, J0897, J1740, J3489, J0897, J1740, J3110, J3111, J3489

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Healthcare Activity	Reward Amount	Eligible Claim Codes
Flu Vaccine	\$10	88, 135, 140, 141, 144, 150, 153, 155, 158, 166, 168, 171, 185, 186, 197, 205, 90630, 90653, 90654, 90656, 90658, 90661, 90662, 90673, 90674, 90682, 90686, 90688, 90689, 90694, 90756, 111, 149, 90660, 90672

**Coverage:**

- **For colonoscopy, annual wellness visit, and breast cancer screenings** — No out-of-pocket costs or copayment for the member when completed by an in-network provider:
  - Note: A cost share may apply for additional services or testing performed during the visit as described for each service in this medical chart.
- **For bone density screenings** — Medicare Part B (medical insurance) covers this test once every 24 months (or more often if medically necessary) if one or more of these conditions is met:
  - They are a woman whose doctor determines they are estrogen-deficient and at risk for osteoporosis based on their medical history and other findings.
  - Their X-rays show possible osteoporosis, osteopenia, or vertebral fractures.
  - They are taking prednisone or steroid-type drugs or are planning to begin this treatment.
  - They have been diagnosed with primary hyperparathyroidism.
  - They are being monitored to see if their osteoporosis drug therapy is working.

For further information or to verify member eligibility, benefits, or account information, call the phone number on the back of the member’s identification card.