

Blue Cross[®] and Blue Shield[®] of North Carolina (Blue Cross NC) | Healthy Blue + MedicareSM
(HMO-POS D-SNP)

2025 *Clinical Quality in Practice* Webinar Series

Summary:

- 2025 *Clinical Quality in Practice* is a webinar series for clinicians that covers a wide range of topics.
- Participants will have the opportunity to engage with experienced practitioners and thought leaders.
- Visit our engagement hub to view a detailed schedule.

We are excited to announce our 2025 *Clinical Quality in Practice*, a continuing education webinar series. This comprehensive series will cover a diverse range of critical topics designed to equip clinicians with the latest strategies and best practices in patient care.

The webinar series will explore essential areas, such as:

- Clinical strategies to care for patients with diabetes.
- Clinical strategies to care for patients with cardiovascular disease and hypertension.
- Postacute care management.
- Motivating patients to adhere to cancer prevention and screenings.
- Clinical strategies to increase flu vaccinations.
- Clinical strategies for screening and preventive care.
- Enhancing coordination of care.

Participants will have the opportunity to engage with experienced practitioners and thought leaders, gaining valuable insights that can be immediately applied in clinical settings.

For a detailed schedule of live events and a full listing of available on-demand webinars that you can start viewing now, visit our Engagement Hub. Don't miss this chance to advance your clinical expertise and enhance patient outcomes.

<https://bluecrossnc.com/providers/networks-programs/blue-medicare/healthy-blue-medicare>

Blue Cross and Blue Shield of North Carolina Senior Health, DBA Blue Cross and Blue Shield of North Carolina, is an HMO-POS D-SNP plan with a Medicare contract and a NC State Medicaid Agency Contract (SMAC). Enrollment in Blue Cross and Blue Shield of North Carolina Senior Health depends upon contract renewal.

[®], SM are marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield plans. All other marks and names are property of their respective owners. Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross Blue Shield Association.

NCBCBS-CR-075329-24-CPN74850 January 2025