The Blue Books

Provider e-Manual















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Intr	oduction	1
1.1	About this e-manual	1-1-3
1.2	Provider e-manual online	1-4
1.3	Additional references	1-4
1.4	Feedback	1-4
Qui	ck contact information	2
2.1	Helpful telephone numbers	2-1
	2.1.1 Provider Blue Line sm 1-800-214-4844	2-1,2
2.2	BlueCard® Eligibility 1-800-676-BLUE (2583)	2-3
2.3	Care Management 1-800-672-7897	2-4
2.4	Mental health substance abuse services	2-5,6
2.5	Avalon Healthcare Solutions	2-6
2.6	Health Network Solutions, Inc. (HNS) 1-704-895-8117	2-7
2.7	AIM Specialty Healthsm (AIM) 1-866-455-8414	2-8
2.8	Mailing addresses	2-9-11
2.9	Claim inquiries	2-11
2.10	Provider demographics – contacting you	2-12
2.11	Online availability	2-13
2.12	Electronic Solutions Customer Support 1-888-333-8594	2-14-17
2.13	Blue Cross NC Provider Network	2-18
2.14	Provider Information Management (changes to your office and/or billing information) 1-800-777-1643	2-18
	alth care – nefit plans and member identification cards	3
3.1	Health care benefit plan types and provider participation	3-1



Health care – Benefit plans and member identification cards

3

Determining eligibility			
3.3.1	Member identification cards		
3.3.2	Member identification numbers		
3.3.3	Verification of coverage form		
3.3.4	Unable to verify eligibility		
Preventi	ve care services		
Blue Care, an HMO product			
3.5.1	Health benefit summary		
Blue Value products			
3.6.1	Health benefit summary		
Blue Local			
3.7.1	Health benefit summary		
Blue Options plans, State Health Plan, Blue Advantage PPO and Blue Select products 3-16-2			
3.8.1	Health benefit summary		
3.8.2	Blue Select		
3.8.3	The State Health Plan for teachers and state employees		
Classic Blue, an indemnity CMM product			
3.9.1	Health benefit summary		
	3.3.1 3.3.2 3.3.3 3.3.4 Preventi Blue Car 3.5.1 Blue Val 3.6.1 Blue Loc 3.7.1 Blue Op 3.8.1 3.8.2 3.8.3 Classic I		

Federal Employee Program – Blue Cross and Blue Shield Service Benefit Plan

4.1	identific	ation card	IS	4-2
4.2	Blue Cro	lue Cross NC Federal Employee Program contact information4-3		
4.3	Certification for the Federal Employee Program4			4-5
	4.3.1	Inpatient	pre-certification for the Federal Employee Program	4-5
	4.3.2	Flexible b	penefits option	4-5
	4.3.3	Prior app	roval	4-5
		4.3.3.1	Outpatient sleep studies performed outside the home	4-6



Federal Employee Program – Blue Cross and Blue Shield Service Benefit Plan

		4.3.3.1	Outpatient sleep studies performed outside the home	4-6			
		4.3.3.2	Applied Behavior Analysis (ABA)	4-6			
		4.3.3.3	Gender reassignment surgery	4-6			
		4.3.3.4	BRCA testing and testing for large genomic rearrangements in the BRCA1 and BRCA2 genes	4-6			
		4.3.3.5	Surgical services	4-6			
		4.3.3.6	Outpatient Intensity-Modulated Radiation Therapy (IMRT)	4-6			
		4.3.3.7	Hospice care	4-7			
		4.3.3.8	Organ / tissue transplants	4-7			
		4.3.3.9	Inpatient mental health and substance abuse treatment – Standard and Basic Option	4-7			
		4.3.3.10	Residential Treatment Center	4-7			
		4.3.3.11	Morbid obesity surgery	4-8			
		4.3.3.12	ADD – Gender Reassignment	4-9			
4.4		Review of disputed claims / reconsideration review / Office of Personnel					
	_		PM) appeal				
	4.4.1	•	l claims				
	4.4.2		deration review				
	4.4.3		oeal				
4.5	Federal	l Employee	e Program covered professional providers	4-10			
	4.5.1	Physiciar	n	4-10			
	4.5.2	Physiciar	n assistant	4-10			
	4.5.3	Independ	dent laboratory	4-11			
	4.5.4	Clinical p	osychologist	4-11			
	4.5.5	Nurse m	idwife	4-11			
	4.5.6	Nurse pr	actitioner / clinical specialist	4-11			
	4.5.7	Clinical s	social worker	4-11			
	4.5.8	Physical,	, speech and occupational therapist	4-11			
	4.5.9	Nursing	school administered clinic	4-12			
	4.5.10	Audiolog	gist	4-12			



Federal Employee Program – Blue Cross and Blue Shield Service Benefit Plan

	4.5.11	Dietitian	4-12			
	4.5.12	Diabetic educator	4-12			
	4.5.13	Nutritionist	4-12			
	4.5.14	Mental health and substance abuse professional	4-12			
	4.5.15	Lactation consultant	4-12			
4.6	Health	benefits – Standard and Basic options	4-13			
4.7	Preven	tive care screenings	4-13			
4.8	Home h	nealth services	4-13			
4.9	Medica	I supplies	4-14			
4.10	Orthop	edic and prosthetic devices	4-14			
4.11	Durable	e Medical Equipment (DME)	4-15			
4.12	Claims	Claims billing tips4-				
	4.12.1	Disputed claims	4-16			
	4.12.2	Preventive care children	4-16			
	4.12.3	Immunizations	4-16			
	4.12.4	Timely Filing Requirements (FEP)	4-17			
	4.12.5	Do not file the same claim multiple times	4-17			
	4.12.6	Avoiding claims mailback	4-17			
	4.12.7	Service edits	4-17			
4.13	Care co	Care coordination processes4-1				
	4.13.1	Medical review	4-18			
	4.13.2	Case management	4-18			
	4.13.3	Healthy Endeavors ^{sM1}	4-18			
4.14	Blue He	ealth Connection – twenty-four (24) hour nurse telephone service	4-19			
4.15	Comple	ementary and alternative medicine program	4-19			
4.16	Other important numbers and addresses					



The BlueCard® program

5.1	Blue C	ard overview	5-1
	5.1.1	Blue Card applicable services	5-1
	5.1.2	Product types included in the Blue Card program	5-2
5.2	Identif	ying Blue Card members	5-3
	5.2.1	Member ID numbers for Blue Card eligible members	5-4
	5.2.2	Prefix	5-4
	5.2.3	Sample ID cards	5-5
	5.2.4	How to identify international members	5-6
5.3	Covera	age and eligibility verification	5-7
5.4	Inpatie	ent pre-certification	5-8
	5.4.1	Mental health and substance abuse services	5-8
	5.4.2	Radiology management services	5-9
5.5	Consu	mer directed health care and health care debit cards	5-10,11
5.6	Provid	5-12,13	
	5.6.1	Medicare Advantage PPO network sharing	5-14
	5.6.2	Medicare Advantage deemed provider	5-14
	5.6.3	Medicare Advantage PFFS PPO and providers participating in the Blue Medicare PPO SM Medicare Advantage products	5-14
	5.6.4	Medicare Advantage claims appeals	5-15
5.7	Medic	5-16	
	5.7.1	Medicaid provider enrollment requirements	5-17
	5.7.2	BCBS Medicaid member identification	5-18
	5.7.3	Medicaid billing data requirements	5-18
5.8	Claims	submission	5-19,20
	5.8.1	Other Party Liability (OPL)	5-20
	5.8.2	International claims	5-21
	5.8.3	Coding	5-21
	5.8.4	Timely filing	5-22
	5.8.5	Chiropractic services for Blue members	5-22
	5.8.6	Exceptions to Blue Card claims submission	5-22



The	Blue	Card [®] program	5
	5.8.7	Ancillary	F 22
	5.8.8	Accounts exempt from the Blue Card program	
5.9		ursement	
5.10		status inquiry	
5.10	5.10.1	Calls from members and others with claim questions	
5.11	0	adjustments	
5.11		•	
5.12		nation of Benefits (COB) claims	
5.15	5.13.1	Coordination of Benefits questionnaire	
	5.13.2	Medicare primary claims	
	5.13.3	Coordination of benefits filing for secondary UB-04 claims to Medicare	
	3.13.3	and other insurance	
5.14	Medica	al records	5-30
	5.14.1	Sending medical records to the member's Blue Plan	5-30
	5.14.2	Provider Link users	5-31
5.15	Provid	er-initiated refunds for out-of-area members	5-32
Me	dicare	e supplemental products	6
1010	aroure	o supplemental products	U
6.1	Availal	ole benefits	6-3.4
	6.1.1	Medicare Part A benefits	-
	•	6.1.1.1 Hospital	
		6.1.1.2 Post-hospital skilled nursing facility	
		6.1.1.3 Hospital and post-hospital skilled nursing benefit periods	
		6.1.1.4 Part A deductible and coinsurance amounts	
	6.1.2	Medicare Part B benefits	
	6.1.3	Medicare Part D benefits	
	614	6-6	

Blue Medicare Rx 6-6

6.1.5



Me	dicare	e supp	lemental products	6		
6.2 6.3			ary payorabuse			
Car	re Ma	nagen	nent	7		
7.1	Overvi	iew		7-1		
7.2	Contac	cting Care	Management	7-2		
7.3	Servic	es not requ	iiring prior review	7-2		
	7.3.1	Observa	tion	7-2		
7.4	If appr	If appropriate participating physician is not available				
7.5	Certific	Certification and prior review7				
	7.5.1	Certifica	tion			
		7.5.1.1	How to request certification	7-5,6		
		7.5.1.2	Certification decisions	7-7		
		7.5.1.3	Avoidable days	7-7		
		7.5.1.4	Non-participating providers for HMO / EPO, POS, and P			
		7.5.1.5	Certification list			
	7.5.2		iew			
	7.5.3		es for obtaining durable medical equipment and home he to HMO, PPO, POS, and some CMM plans)			
		7.5.3.1	Durable medical equipment services	7-10		
		7.5.3.2	Home health services	7-10		
	7.5.4	Certifica	tion list for ancillary services	7-11		
	7.5.5	Hospital	observation	7-12,13		
7.6	Peer-to	o-peer revi	ew	7-13		
7.7	Discha	Discharge services				
7.8	Transf	er to long-	term acute care facilities	7-15		
7.9	Diagno	ostic imagi	ng management program	7-16,17		
	7.9.1	The diag	nostic imaging prior review code list	7-17		



Car	Care Management			
	7.9.2	Diagnostic Imaging Physician Recognition Program (PRP)	7-17	
	7.9.3	Medical Oncology Program	7-18	
	7.9.4	Diagnostic imaging employer group participation	7-18	
7.10	Specia	Ity care shopper program	7-19	
7.11	Sleeps	study program	7-19	
7.12	Health	coaching / case management	7-20	
	7.12.1	About Healthy Outcomes care health coaches and case managers	7-20	
	7.12.2	Referrals to case management	7-21	
	7.12.3	Transplant management program	7-21	
7.13	Mental	health and substance abuse management programs	7-22,23	
7.14	Third p	earty health coaching and intervention agreements	7-23	
	7.14.1	Delegation of services	7-23	
	7.14.2	Hold harmless agreement	7-23	
	7.14.3	Continuity of care	7-24	
7.15	Concui	rent review documentation	7-25	
7.16	Activel	Health Management CareEngine service program	7-25	

Case management

7.17

8

8.1	Case n	Case management overview8-		
8.2	Case management			
8.3	Health management program			
	8.3.1	Wellness coaching	8-3	
	8.3.2	Provider reports	8-4-6	
8.4	Medica	al nutrition therapy benefits	8-7	
8.5	Verifying eligibility8-			
8.6	Health Line Blue – twenty-four (24) hour health information line			
	8.6.1	On the phone – toll free at 1-877-477-2424	8-8	



Cas	8					
	8.6.2	Online – <i>bcbsnc.com</i>	8-8			
Cla	ims –	Billing and reimbursement	9			
9.1	Prompt	payment	9-1			
9.2		id right of assignment				
9.3		ure of claim submission and reimbursement policies				
9.4		coaching and intervention requirements				
9.5		health and substance abuse services claims				
9.6	Short-t	Short-term physical therapy, occupational therapy, and speech therapy				
	9.6.1	Definition				
	9.6.2	Verifying benefits and eligibility	9-8			
9.7	Genera	I filing requirements	9-9-11			
9.8	Electro	nic claims filing	9-12			
9.9	Claims	filing addresses	9-12			
9.10		iling time limitations				
9.11	Verifyir	ng claim status	9-12			
9.12	Incomp	lete claims	9-13			
9.13	Correct	Corrected claims and mailbacks				
	9.13.1	Definitions	9-14-16			
	9.13.2	Figure 1 – corrected claims and mailback process flow	9-17,18			
	9.13.3	Tips for corrected claims	9-18,19			
	9.13.4	Mailbacks	9-19			
	9.13.5	How to avoid claim mailbacks	9-19			
	9.13.6	Mailback claims tips	9-20			
9.14	Billing	Billing Blue Cross NC members				
	9.14.1	Items for which providers cannot bill members	9-22			
	9.14.2	Administrative services fees	9-22			
	9.14.3	Billing members as a non-network provider	9-22			



	9.14.4	Billing members for non-covered services	9-23			
9.15	Copayments					
	9.15.1	Services covered with an office visit copayment	9-24			
	9.15.2	When to collect an office visit copayment	9-24			
	9.15.3	When not to collect an office visit copayment	9-24			
	9.15.4	Note the following with respect to office visit copayments	9-25			
9.16	Upfron	t collection for deductible and coinsurance-only products	9-25			
	9.16.1	Guidelines for upfront collection of member liability (deductible and coinsurance products)	9-26,27			
9.17	Hold ha	armless provision	9-28			
	9.17.1	Provisions for the protection of members eligible for both Medicare and Medicaid (dual eligibles)	9-29			
9.18	Payme	nt guidelines	9-29			
9.19	Blue Cross NC policy for pricing professional claims billed on form CMS-1500 (how to identify the correct policy for your professional charges)					
	9.19.1	Fee schedules	9-30			
	9.19.2	Pricing development and maintenance policy	9-31-40			
	9.19.3	Pricing policy for procedure / service codes (applicable to all PPO, POS and HMO products)	9-41-47			
9.20	What is	s not covered	9-48-50			
9.21	Medica	l records	9-51,52			
9.22	Individ	ual three (3) month grace period	9-52			
9.23	Electro	nic Remittance Advice (ERA)	9-52			
9.24	Overpa	Overpayments9-5				
	9.24.1	When you notice an overpayment	9-53			
	9.24.2	When we notice an overpayment	9-53			
9.25	Enterpr	ise business continuity	9-54			
9.26	Using the corrected NPI or Blue Cross NC assigned proprietary provider number for reporting your health care services					
	9.26.1	NPI – Facility Type Code (FTC) billing	9-55			
	9.26.2	NPI – PA and nurse practitioner	9-55			



9.27	Using the correct claim form for reporting your health care services	9-56-61
	9.27.1 Sample CMS-1500 claim form	9-62
9.28	UB-04 claim filing instructions	9-63-71
	9.28.1 Sample UB-04 claim form	9-72
9.29	Split claim guidelines	9-73,74
Physi	sician's office	
9.30	Maternity claims	9-75
9.31	Filing immunizations	9-75,76
	9.31.1 State-supplied immunization reimbursement	9-76
	9.31.2 Vaccines and Medicare Part D coverage	9-76,77
9.32	Venipuncture and handling fee	9-77
9.33	Participating labs and billing	9-78
9.34	Hearing aid screenings	9-78
9.35	Network for Blue Cross NC routine vision services and vision hardware	9-78,79
9.36	Anesthesia services	9-80
	9.36.1 CRNAs	9-81
	9.36.2 Anesthesia time	9-81
	9.36.3 Anesthesia modifiers	9-82
9.37	Transplant donor claims (professional services)	9-83
9.38	Assistant surgeon	9-84
9.39	Physician assistant / assistant-at-surgery	9-84
9.40	Telehealth	9-85
9.41	Retainer practices	9-85-87
9.42	Billing for missed appointments	9-88
9.43	CPT 99420	9-88
9.44	E-visits (online medical evaluations)	9-88,89
9.45	Licensed dietitian nutritionist services	9-90,91
Ancil	llary providers	
9.46	Participating reference labs and billing	9-92,93



9.47	Birthin	g center services	9-94
	9.47.1	Definitions	9-94
	9.47.2	Billing	9-94
9.48	License	ed laboratory services	9-95
9.49	Home	health billing and reimbursement	9-95
	9.49.1	Definition	9-96
	9.49.2	Billing codes and unit definitions	9-97
	9.49.3	Billable non-routine home health supplies	9-98-108
	9.49.4	Pharmacist preventive services	9-109-112
	9.49.5	Preventive services / mass immunization services	9-113-115
9.50	Home	health reimbursement	9-116
	9.50.1	Eligible services	9-116
	9.50.2	Ineligible services	9-116,117
9.51	Private	Duty Nursing (PDN)	9-118
	9.51.1	Definition	9-118
	9.51.2	Billing codes and unit definitions	9-118
	9.51.3	Private Duty Nursing (PDN) billing	9-118
9.52	Skilled	nursing billing and claims submission	9-119,120
9.53	Private	duty nursing / skilled nursing services	9-121
	9.53.1	Eligible services	9-121
	9.53.2	Eligible health care providers	9-121
9.54	Ambul	ance and medical transport services billing and claims reimbursement	9-121-123
9.55	Specia	Ity pharmacy billing and reimbursement	9-124
9.56	Home i	infusion therapy billing and reimbursement	9-124-126
	9.56.1	Bundled services	9-126,127
9.57	Durabl	e medical equipment billing and reimbursement	9-128-130
	9.57.1	Maintenance, repairs, and replacement of purchased DME	9-131
	9.57.2	Maintenance, repairs, and replacement of rental DME	9-131
	9.57.3	Coverage for DME add-ons or upgrades	9-131
	9.57.4	DME may be subject to medical necessity review	9-131



	9.57.5	Rental versus purchase	9-132
	9.57.6	Guidelines for purchasing DME	9-132
	9.57.7	Guidelines for renting DME	9-133-135
9.58	Claim fo	orm detail for home infusion and durable medical equipment	9-136-138
9.59	Hospice	e billing and claims submission	9-139
	9.59.1	Eligible services	9-139
	9.59.2	Ineligible services	9-139
9.60	Hospice	e reimbursement	9-139
	9.60.1	Per diem rate	9-139
	9.60.2	Billing	9-140
	9.60.3	Billing codes and unit definitions	9-140
	9.60.4	Bundled services	9-141,142
9.61	Lithotri	psy billing and claims submission	9-143,144
9.62	Dialysis	services	9-144
	9.62.1	Dialysis billing and reimbursement	9-144
	9.62.2	Definitions	9-144
	9.62.3	Dialysis billing guidelines	9-145
	9.62.4	Dialysis billing codes and unit definitions	9-146
	9.62.5	Dialysis routine supplies and services	9-147,148
	9.62.6	Dialysis routine laboratory services	9-149-151
	9.62.7	Dialysis non-routine laboratory services	9-152
	9.62.8	Dialysis routine pharmacy services	9-152,153
	9.62.9	Dialysis non-routine pharmacy services	9-153,154
9.63	Hearing	g services	9-155
Hospit	tals and	I facilities	
9.64	Mandat	ed benefits for services related to ovarian / cervical cancer	9-156
9.65	New se	rvices to hospital's charge master	9-156
9.66	UB-04 c	claims filing and billing coverage policies and procedures for Blue Cross NC	9-156
	9.66.1	Anesthesia supplies and services	9-157



9.66.2	Autologus blood	9-158
9.66.3	Autopsy and morgue fee	9-158
9.66.4	Certified Registered Nurse Anesthetist (CRNA)	9-158
9.66.5	Critical care units	9-158
9.66.6	Diabetes education (inpatient)	9-159
9.66.7	Medical nutrition services	9-159
9.66.8	Durable Medical Equipment (DME)	9-159
9.66.9	EKG	9-159
9.66.10	Handling / collection fee	9-159
9.66.11	Hearing aid evaluation	9-159
9.66.12	Partial hospitalization and intensive outpatient programs	9-160,161
9.66.13	Lab / blood bank services	9-161
9.66.14	Reference labs	9-161
9.66.15	Labor and delivery rooms	9-161
9.66.16	Leave of absence days	9-162
9.66.17	Clinic billing	9-162
9.66.18	Residential mental health and substance abuse services	9-163
	9.66.18.1 Mental health / substance abuse stays	9-164,165
9.66.19	Mobile services	9-165
9.66.20	Observation services	9-165
9.66.21	Occupational therapy	9-165
9.66.22	Operating room	9-166
9.66.23	Outpatient surgery	9-167
9.66.24	Behavioral health treatment – partial hospitalization	9-167
9.66.25	Personal supplies	9-168
9.66.26	Pharmacy	9-168
9.66.27	Drug wastage	9-169,170
9.66.28	Physical therapy	9-170
9.66.29	Pre-operative / pre-admission services	9-170
9.66.30	Professional fees	9-171



	9.66.31	Psychiatri	ic inpatient room and board	9-171
	9.66.32	Recovery	room	9-171
	9.66.33	Rehabilita	ation room	9-172
	9.66.34	Emergend	cy room services	9-172
	9.66.35	Room acc	commodation	9-172
	9.66.36	Room and	d board	9-173
	9.66.37	Special be	eds	9-173
	9.66.38	Special m	nonitoring equipment	9-174
	9.66.39	Speech th	nerapy	9-174
	9.66.40	Adaptive	behavior treatment of Autism Spectrum Disorder	9-175
	9.66.41	Take-hom	ne drugs	9-175
	9.66.42	Take-hom	ne supplies	9-175
	9.66.43	Transport	t services	9-175
	9.66.44	Transfer s	services	9-175
	9.66.45	Transplar	nt donor claims (facility services)	9-176
		9.66.45.1	Blue Distinction Center for Transplants (BDCT) – recipient transplant claims	9-177
		9.66.45.2	3 · · · · · · · · · · · · · · · · · · ·	
0.07			Non-Blue Distinction Center for Transplants (BDCT)	
9.67				
9.68			enue analysis general instructions	
	9.68.1		overage determinations	
	9.68.2		o-charge comparison	
9.69		Ū	nts	
9.70	Standar	d reimburs	sement methodologies	9-193
Ambu	latory s	urgical c	enters – Old Grouper Methodology	
9.71	Claims	submissior	n	9-194,195
9.72	Billing			9-196
9.73	Primary	procedure	es	9-196
9.74	Incident	al procedu	ıres	9-196



Clai	9	
9.75		0.106
9.76	Integral procedures Non-grouped procedures	
9.77	Modifiers	
9.78	Ambulatory Surgical Center (ASC) reimbursement	
	ulatory surgical centers – New Fee Schedule Methodology	
9.79	Claims submission	
9.80	Billing	
9.81	Primary procedures	
9.82	Incidental procedures	9-200
9.83	Integral procedures	9-200
9.84	Modifiers	9-201
9.85	Ambulatory Surgical Center (ASC) reimbursement	9-201
Coo	ordination of Benefits (COB)	10
10.1	Coordination of Benefits (COB)	10-1
10.2	Blue Cross NC as secondary carrier	10-2,3
10.3	Maintenance of benefits	10-4
10.4	Blue Cross NC as dual coverage	10-4
10.5	BlueCard®	10-4
10.6	Worker's compensation	10-5
10.7	Non-COB list	10-5
10.8	Order of benefit determination – commercial	10-6,7
10.9	Coordination of group policies with Medicare	10-8-11
10.10	Hold harmless provision	10-12
10.11	Group COB examples	10-13
10.12	Individual business COB examples	10-14
10.13	State Health Plan (SHP) COB examples	10-15



Coordination	of Benefits	(COB)
--------------	-------------	-------

	1 / 3	10-16
10.15	Coordination of Benefits (COB) rules	10-17
	10.15.1 Medicare as primary / Blue Cross NC as secondary	10-17
10.16	Which health benefit plan is primary?	10-17
	10.16.1 Blue Cross NC as primary	10-18
10.17	HIPAA – 837 professional batch claims	10-18-20
10.18	HIPAA – 837 institutional claim	10-21-23
10.19	CMS-1500 claim form detail	10-24,25
10.20	UB-04 claim form detail	10-26
10.21	Filing Medicare crossover claims	10-27
10.22	HIPAA 835 Electronic Remittance Advice (ERA)	10-28
10.23	Overpayments	10-28
	10.23.1 When you notice an overpayment	10-28
	10.23.2 Disbursement of overpayments	10-28
10.24	Prompt payment and COB	10-29
	10.24.1 Tips for reducing payment delay and improving accounts receivab	le 10-30
Elec	tronic Solutions (using EDI services)	11
Elec		
11.1	HIPAA	11-2
		11-2
	HIPAA	11-2 11-2
	HIPAA	11-2 11-2 11-3
	HIPAA	11-2 11-2 11-3
11.1	HIPAA	11-2 11-2 11-3 11-4
11.1	HIPAA	11-2 11-2 11-3 11-4 11-5
11.1 11.2 11.3	HIPAA	11-2 11-3 11-4 11-5 11-6
11.1 11.2 11.3 11.4	HIPAA	



Prov	vider	review	12
12.1 12.2 12.3	Provide	er review overviewer review guidelines and proceduresity requirements for managed care products	12-2
Qua	ılity ir	nprovement program	13
13.1	Quality	improvement overview	13-1,2
13.2		Network overview	
13.3	Medica	ıl policy	13-2,3
13.4	Membe	ers' rights and responsibilities	13-3,4
13.5	Reassi	gning a member	13-5
13.6	Netwo	rk quality	13-5
	13.6.1	Access to Care Standards (primary care physician)	13-6-8
	13.6.2	Access to Care Standards (specialists including non-MD specialists)	13-9,10
	13.6.3	Access to Care Standards (behavioral health)	13-11
	13.6.4	Facility standards	13-12,13
	13.6.5	Urgent care standards	13-13,14
	13.6.6	Medical records standards for primary care providers, home-based ca and OB/GYN providers	re 13-15-17
	13.6.7	Medical records standards for urgent care (i.e., convenience care, retaclinics) providers	
13.7	Clinica	practice and preventive care guidelines overview	13-20
	13.7.1	Nationally accepted guidelines	13-20
	13.7.2	Preventive care guidelines	13-21
13.8	Quality	of care concern process	13-21
	13.8.1	Disposition levels	13-21
	13.8.2	Pattern of care reviews	13-22
13.9	Preven	tive and behavioral health initiatives	13-22
	12 0 1	Robavioral health initiatives	12 22



Quality improvement program	13
10.00 B	10.00
13.9.2 Preventive care reminders	
13.9.3 Provider toolkits	•
13.10 Quality-based programs	
13.10.1 Blue Distinction Centers	
13.10.2 Blue Physician Recognition program	
13.10.3 Tiered Network product	13-25
Credentialing for professional providers	14
14.1 Credentialing / recredentialing	14-1
14.1.1 Urgent care	
14.1.2 Locum tenens	
14.2 Council for Affordable Quality Healthcare (CAQH)	
14.3 Policy for practitioners pending credentialing	
14.3.1 Policy for practitioners pending credentialing	
14.4 Credentialing grievance procedure	
14.4.1 Provider notice of termination for recredentialing (Level I appeal)	
14.4.2 Level II appeal (formal hearing)	
14.4.2 Level II appeal (formal fleating)	14-5
Quality and credentialing programs	
for ancillary providers	15
15.1 Services standards for all networks	15-1
15.2 Dialysis facility provider standards	
15.3 Eligibility requirements for traditional / comprehensive major medical products	
15.4 Eligibility requirements for managed care products (credentialing)	



Appeal and grievance procedures			16
10.1	5		
16.1		ner	
16.2		er appeal and grievance process	
16.3		s and grievances for mental health and substance abuse services	
16.4	-	ted appeals	
16.5		er grievance policy	
16.6	Level I	provider appeals	16-3,4
16.7	Provide	er resources	16-5
Spe	ecialty	networks	17
_	,		
17.1	Pharma	acy	17-1
	17.1.1	Formularies	17-1,2
	17.1.2	Choosing between generic and brand name drugs	17-2
	17.1.3	Requesting a formulary	17-2
	17.1.4	Notification of changes to the formularies	17-2
	17.1.5	Certification	17-2
	17.1.6	Quantity limitations	17-3
	17.1.7	Days supply of prescriptions	17-3
	17.1.8	Extended supply prescriptions	17-3
	17.1.9	Drug utilization review	17-4
17.2	Mental	health and substance abuse services	17-4
	17.2.1	Referrals / prior review / health coaching and intervention	17-4,5
	17.2.2	Mailing address for Magellan appeals / grievances	17-5
	17.2.3	Member relations	17-5
	17.2.4	Participating providers	17-5
17.3	Chiropi	ractic services	17-6
17.4	Referer	nce laboratory services	17-6



	nd regulations – v to use our name and logos	18
18.1	How to use the Blue Cross and Blue Shield of North Carolina	
	(Blue Cross NC) name correctly	
	18.1.1 Logos	18-2
	18.1.2 Licensee disclosure	18-3
	18.1.3 Camera ready art	
	18.1.4 Approvals	18-3
18.2	How to use registered marks (®) and service marks (SM) correctly	18-3
Hea	Ith Insurance Portability and	40
Acc	ountability Act (HIPAA)	19
10.1		10.1
19.1	Electronic transactions	
19.2	Code sets and identifiers	•
19.3	Security	
19.4	Privacy	
19.5	Additional HIPAA information	19-3
Priv	acy and confidentiality	20
20.1	Our fundamental principles for protecting PHI	20-1
20.1	20.1.1 Sample Notice of Privacy Practices form	
20.2	Privacy regarding services or items paid out-of-pocket	
20.2	Privacy regarding services or items paid out-of-pocket	20-6
Forr	ms	21
V508	Sample Individual Provider Enrollment Application	21-2,3
V510	Sample Group Provider Enrollment Application	



G102	Sample Provider Claim Inquiry	21.6
0102	• •	
	Sample Level I Provider Appeal Form	21-7
	Sample Blue Cross NC Certification / Prior Review Request Form	21-8
	Sample Blue Cross NC Certificate of Medical Necessity	21-9
	Sample Blue Cross NC Professional and Institutional Mailback – Electronic	21-10
	Sample Blue Cross NC Professional and Institutional Mailback – Paper	21-11,12
G291	Sample State Health Plan Professional and Institutional Electronic Mailback.	21-13
G292	Sample State Health Plan Professional and Institutional Paper Mailback	21-14-17
	Sample Provider Refund Form	21-18
G293	Sample Inter-Plan Programs Par / Host Plan	21-19
S115	Sample Coordination of Benefits Questionnaire (Inter-Plan Program)	21-20,21
GRPENROLL	Sample Enrollment and Change Application	21-22-29
GRPADD	Sample Additional Dependent Form	21-30
ECR270	Sample EDI Services Batch Connectivity Request Form	21-31
ECR835	Sample EDI Services Batch Connectivity Request Form	21-32
ECR837	Sample EDI Services Batch Connectivity Request Form	21-33
	Sample Member Appeal Representation Authorization Form	21-34
	Sample Network Participation Agreement – Attachment 3 –	
	Accepted Change Form	21-35-41

Glossary of terms

Introduction







Blue Cross NC health care benefit plans overview

Health care benefit plans can typically be categorized into four (4) basic plan types: Health Maintenance Organization (HMO), Point-of-Service (POS), Preferred Provider Organization (PPO), and Comprehensive Major Medical (CMM). Contracting providers with questions about in which Plan(s) they participate, should refer to their individual health care businesses, Network Participation Agreement (NPA) with Blue Cross NC or contact Provider Network for assistance. Provider Network contact information can be found in **Chapter 2** of this e-manual. Except where otherwise indicated, this e-manual refers to all of the following Blue Cross NC HMO, POS, PPO and CMM product offerings, including but not inclusive to the products indicated in the following chart:

	Blue Cross NC Product Offerings			
Blue Cross NC HMO product	Blue Care® (Health Maintenance Organization [HMO] Plan)			
Blue Cross NC POS products	 Blue ValueSM (Point-of-Service [POS] Plan with in-network and out-of-network benefits) Blue LocalSM (POS Plan with deductible and coinsurance, or copayments) 			
Blue Cross NC PPO products	 Blue OptionsSM (Preferred Provider Organization [PPO] Plan) Blue Options (PPO Plan with deductible and coinsurance plan) Blue Options (PPO Plan with in-network benefits only) Blue SelectSM (PPO Plan that offers 2 tiers of in-network benefits in addition to out-of-network coverage) Blue Options 1-2-3SM (PPO Plan with 3 benefit levels) Blue Options HSASM (high-deductible PPO may be paired with a health savings account) Blue Options HRASM (high-deductible PPO may be paired with a health reimbursement account) Blue Advantage[®] (PPO Plan purchased by individuals) State Health Plan (PPO Plan for State Health Plan membership) 			
Blue Cross NC CMM products	Classic Blue® (Comprehensive Major Medical [CMM] Plan) Blue Assurance™ (CMM for individuals) Access™ (CMM) Short Term Health Care (CMM)			



Please note the following:

- Information relative to the Federal Employee Program (FEP) PPO Plan can be found in **Chapter 4** of this e-manual.
- Information relative to the inter-plan programs (including BlueCard®) can be found in **Chapter 5** of this e-manual.
- Information relative to Medicare and Medicare Supplement programs (non-Medicare Advantage Plans) can be found in **Chapter 6** of this e-manual.

Additionally, we would like to highlight several items that may be of importance to you and the sections in which to find them:

- Phone numbers for contacting Blue Cross NC can be found in Chapter 2
- Health benefit plans and sample identification cards can be found in Chapter 3
- Care Management can be found in Chapter 7

Network Participation Agreement (NPA)

This e-manual is intended as a supplement to your Network Participation Agreement (NPA), the agreement by which you as the provider participate in the Blue Cross NC network(s), the agreement between you as the provider and Blue Cross and Blue Shield of North Carolina (Blue Cross NC). The NPA is the primary document controlling the relationship between provider and Blue Cross NC. Nothing contained in the e-manual is intended to amend, revoke, contradict or otherwise alter the terms and conditions of the NPA.

Sanctions: In the event of provider's non-compliance with the provider contract or with applicable Policies and Procedures as included or referenced in this e-manual, Blue Cross NC may pursue any contractual right of redress including but not limited to practitioner suspension, service exclusion, and termination of contract, and Blue Cross NC reserves all legal rights of redress in law or equity. Blue Cross NC policies and procedures will change periodically and providers will receive notification of relevant changes as they occur. Providers are encouraged to frequently visit the Providers section of the Blue Cross NC website to receive updates and information about issues affecting Blue Cross NC network participating providers, bcbsnc.com/providers/.





Provider e-manual online

The Blue Books is maintained on the Blue Cross NC website for providers at bcbsnc.com/providers/. The e-manual is available to providers for download to their desktop computers for easy and efficient access. In addition to the Providers section of the Web, the provider e-manual is also available to providers having free Blue es connectivity. Whether accessing the provider e-manual from the Providers section or from Blue es, the process to view is the same.

Just click on The Blue Book^{sst} hyperlink and select the option to open, it's that easy. If you want to save a copy of the e-manual to your computer's desktop, open the e-manual for viewing following the same instructions, and after you have opened the e-manual to view, just select file from your computer's tool bar, and select the option to save a copy. Then decide where you want to keep your updated edition of the provider e-manual on your computer, and click on the tab to save.

If you experience any difficulty accessing or opening The Blue Book™ from our website or Blue e[™] and need assistance viewing, please contact Provider Network.

Important: Please note that providers are reminded that this e-manual will be periodically updated, and to receive accurate and up-to-date information from the most current version, providers are encouraged to always access the provider e-manual in the *Providers* section of the Blue Cross NC website at *bcbsnc.com/providers/*, or by using **Blue** *e*[™].

1.3

Additional references

This e-manual is your main source of information about Blue Cross NC's policies and procedures for providing and arranging services for our members. If you cannot find the specific information you need within the e-manual, please utilize the following resources:

- Your health care business's provider Network Provider Agreement (NPA) with Blue Cross NC.
- The Important News page on our website bcbsnc.com/content/providers/news-and-information/ important-news.htm.
- The pages for Providers on our website bcbsnc.com, located at bcbsnc.com/content/providers/ index.htm.
- Blue Cross NC Provider Blue LineSM at 1-800-214-4844.
- Your Provider Information Management team at 1-800-777-1643.
- Blue Cross NC medical policies and guidelines, evidence-based guidelines, payment guidelines for providers, diagnostic imaging management policies, and medical oncology program guidelines, which can be accessed on our website at <u>bcbsnc.com/content/services/medical-policy/index.htm</u>.

1.4

Feedback

We value your feedback. Please direct comments regarding this e-manual to your regional Strategic Provider Relationships representative.

Quick contact information





(To find contact information for the Federal Employee Program (FEP), please refer to the corresponding Plan-specific section that's contained within this e-manual [see **Chapter 4** for **FEP**]).

To the reader, this chapter of the e-manual provides basic contact information. Please refer to the topic-specific sections contained within this e-manual for more detailed subject information.

2.1

Helpful telephone numbers

2.1.1

Provider Blue Line[™] 1-800-214-4844

For Blue Cross NC provider customer service, our Provider Blue Line is a one-stop shop. Providers only need to call one (1) phone number **1-800-214-4844**, and follow the prompts to be connected to the appropriate customer service department. The Provider Blue Line is available to assist if you have questions about:

- Eligibility
- Benefits
- Claims

The Provider Blue Line **1-800-214-4844** can also assist with information pertaining to:

- Coinsurance / deductibles
- Coordination of benefits
- Overpayments
- Refund requests
- Pre-existing conditions
- Non-clinical appeals
- Authorization status of existing requests, either approved, denied or currently in review. (Please note that new requests for certification should be placed to Blue Cross NC health management.)

Before calling the Provider Blue Line, please have the following information available:

- Your National Provider Identifier (NPI) (if you do not have a NPI, you may also use your Tax Identification Number [TIN] or Blue Cross NC issued provider identification number)
- Patient's identification number and alpha prefix (when applicable)
- Patient's date of birth (mm/dd/yyyy)
- If calling about a submitted claim, please have the date of service (mm/dd/yyyy)
- Amount of charge



In a HURRY?

Providers with **Blue** est can verify eligibility, benefits / accumulators and claim status, immediately, and from the convenience of their desktop computer.

To find out more about signing up for **Blue** est, visit Blue Cross NC electronic solutions on the Web at: bcbsnc.com/providers/edi or refer to **Chapter 11** of this e-manual.

Blue *e*^{sм} is quick and easy to use – plus, it's free to our network providers!



About the Provider Blue Line automated system

The speech recognition system will allow you to speak your responses to all questions. If you encounter speech recognition problems, you may also use your telephone keypad to enter numeric responses. For example, you can use your keypad to enter your NPI, your TIN, the numeric portion of the subscriber number, the patient's date of birth, and any date of service responses. If you have questions about more than one (1) patient, the system will collect information about all your patient inquiries, determine what representatives will need to assist you, and route you to the corresponding call center with the shortest wait time. Assuming that you have provided the basic information asked for by the system, you will not have to repeat anything to the representative. He or she will be ready to assist you with the first member upon answering the call.

Help us to help you!

When calling the Provider Blue Line 1-800-214-4844 you should:

- Use a regular handset (rather than a speaker phone, headset or cell phone)
- Speak in your normal voice (speaking louder or more slowly than normal will actually make it more difficult for our system to understand you)
- Try to place your calls from a quiet area where there is not a lot of background noise
- When the system asks you for the letters at the beginning of the patient's subscriber number, please provide all the letters, including the "W," if there is one

Once you are familiar with the system, you don't need to listen to the full text of each prompt. If you already know what the system is asking you to do, go ahead and interrupt it! Remember, you may use your telephone keypad for any entries that consist entirely of numbers.

The customer service hours for the Provider Blue Line:

Days of the Week	Hours of the Day
Monday – Thursday	8:00 a.m. – 5:00 p.m.
Friday	8:00 a.m. – 4:00 p.m.

Please remember that many of your customer service needs, including eligibility and claim status inquiries, admission and treatment notifications, and remittance information can be handled using **Blue** e^{sm} .





BlueCard® Eligibility

1-800-676-BLUE (2583)

Eligibility and benefits information for Blue Card out-of-area members can easily and quickly be found from your desktop computer by using Blue es. However, if you have not yet signed up for Blue e[™] connectivity, which is free of charge, eligibility and benefits information is still available to you for out-of-area members covered by another Blue Cross and/or Blue Shield Blue Plan. You only need to call Blue Card Eligibility 1-800-676-BLUE (2583) to connect to the member's home Plan. Blue Card Eligibility 1-800-676-BLUE (2583) should also be called for Care Management questions about other Blue Plan members. When calling, you will need to enter the three (3) letter alpha prefix at the beginning of the member's identification number. Enter only the first three (3) alpha characters and your call will be automatically routed to the member's Blue Plan.

Please note that the Blue Card Eligibility Line 1-800-676-BLUE (2583), does not handle claims inquiries. Answers to questions about claims for Blue Card members can be found by using Blue e^{sm} or by contacting Blue Cross NC Inter-Plan, Blue Card Customer Service by calling 1-800-487-5522.

To find out more about Blue Card and the inter-plan program, please refer to **Chapter 5** of this e-manual.





Care Management 1-800-672-7897

The Blue Cross NC Care Management department works with physicians and members to facilitate the most medically appropriate, cost-effective, quality care for our members. By calling **1-800-672-7897**, Care Management staff are available to assist with arranging care for services other than mental health / substance abuse for our commercial and State Health Plan members. Care Management staff can assist with arranging:

- Certification
- Certification requests for members enrolled in the State Health Plan 1-800-672-7897
- Prior review requests
- Discharge planning
- Pharmacy quantity limitations and restricted access
- Transplants
- Medical director reviews
- · Reconsideration requests of an initial medical necessity denial
- Peer-to-peer line

Note: For assistance with arranging services for mental health / substance abuse, please refer to the member's ID card for contact information. The following utilization management services are available:

- Staff members are available during normal business hours, excluding holidays. Call us at 1-800-672-7897 to discuss utilization management issues.
- After normal business hours, providers and members have access to a voice mail system by calling us at 1-800-672-7897.
- Staff members will identify themselves by name, title and organization name when initiating and returning calls.
- TDD / TTY services are available at 1-800-442-7028 for members who need hearing assistance.
- Language assistance is also available for members who need to discuss utilization management issues by calling us at 1-800-678-7897.

To learn more about Care Management services, processes or policies, please refer to **Chapter 7** of this e-manual. Additionally, the Blue Cross NC Care Management department makes available fax capability for providers arranging member services and supplying Blue Cross NC requested documentation.

Care Management is available twenty-four (24) hours (to learn more, please see **Chapter 7** of this e-manual).

Available Support	Day	Hours
Representative	Monday – Friday	8:00 a.m. – 5:00 p.m.
Voice mail system	Monday – Friday	Outside of regular business hours



Mental health substance abuse services

Magellan Behavioral Health

1-800-359-2422

Beacon Health Options

1-800-367-6143

The below chart displays the mental health and substance abuse services, intermediary delegated activities for Magellan Behavioral Health, and the member Plan exceptions that utilize Beacon Health Options or Blue Cross NC (to learn more about these delegated activities, please refer to the specialty networks information located in **Chapter 17** of this e-manual):

Activity	НМО	POS	PPO	СММ
Utilization management programs	Magellan Behavioral Health	Magellan Behavioral Health	Magellan Behavioral Health Exception(s): *Beacon Health Options for members enrolled in the State Health Plan	Magellan Behavioral Health
Quality management	Magellan Behavioral Health	Magellan Behavioral Health	Magellan Behavioral Health Exception(s): *Beacon Health Options for members enrolled in the State Health Plan	Blue Cross NC
Claims processing	Magellan Behavioral Health	Blue Cross NC	Blue Cross NC	Blue Cross NC
Provider contracting and Provider Network	Magellan Behavioral Health	Blue Cross NC	Blue Cross NC	Blue Cross NC
Customer service	Magellan Behavioral Health	Blue Cross NC	Blue Cross NC	Blue Cross NC

continued on following page



Activity	НМО	POS	PPO	СММ
Eligibility and benefit verification	Magellan Behavioral Health	Magellan Behavioral Health or Blue Cross NC	Magellan Behavioral Health Exception(s): *Beacon Health Options for members enrolled in the State Health Plan	Magellan Behavioral Health or Blue Cross NC
First level appeals	Magellan Behavioral Health	Blue Cross NC	Utilization first level appeals: Magellan Behavioral Health Claims first level appeals: Blue Cross NC Exception(s): *Utilization first level appeals for members enrolled in the State Health Plan are reviewed by Beacon Health Options	Utilization first level appeals: Magellan Behavioral Health Claims first level appeals: Blue Cross NC

^{*} Beacon Health Options is the vendor that coordinates mental health and substance abuse services for State Health Plan members enrolled in the State Health Plan. Beacon Health Options can be contacted by calling **1-800-367-6143**.

Please note that intermediaries contract with providers on an individual and/or group basis, which could result in the non-participation of some of the individual providers within a group. Please verify participation status with the intermediary prior to providing services.

2.5

Avalon Healthcare Solutions

Blue Cross NC has partnered with Avalon Healthcare Solutions (Avalon), a Laboratory Benefits Manager (LBM) to improve quality and costs related to clinical laboratory testing. The Avalon program couples test-specific scientific policy with a network of high-quality independent laboratories to provide a comprehensive solution to managing appropriate utilization and costs of clinical laboratory services.

Blue Cross NC members have in-network access to the Avalon network of independent laboratories. A current list of all participating laboratories is available in the Blue Cross NC provider directory. There is no change to the process followed by ordering physicians and members for accessing laboratory services through the Avalon network.



Health Network Solutions, Inc. (HNS) 1-704-895-8117

The below chart displays the intermediary, delegated activities for Health Network Solutions, Inc. (HNS) (to learn more about these delegated activities, please refer to the specialty networks information located in **Chapter 17** of this e-manual):

Activity	HMO / POS	PPO	СММ	
Utilization management programs	Blue Cross NC	Blue Cross NC	Blue Cross NC	
Quality management	Blue Cross NC	Blue Cross NC	Blue Cross NC	
Claims processing	*Blue Cross NC	Blue Cross NC *Blue Cross NC		
Provider contracting and Provider Network	Health Network Solutions, Inc. (HNS)	Health Network Solutions, Inc. (HNS)	Blue Cross NC	
Customer service	Blue Cross NC	Blue Cross NC	Blue Cross NC	
Eligibility and benefit verification	Blue Cross NC	Blue Cross NC	Blue Cross NC	
Final level appeals	Blue Cross NC	Blue Cross NC	Blue Cross NC	
		,		

^{*} Provider submits claims to HNS – HNS submits claim to Blue Cross NC – Blue Cross NC provides appropriate payment to HNS – HNS provides appropriate payment to provider.

Please note that intermediaries contract with providers on an individual and/or group basis, which could result in the non-participation of some of the individual providers within a group. Please verify participation status with the intermediary prior to providing services.

AIM Specialty Healthsm (AIM) 1-866-455-8414

Blue Cross NC requires that for non-emergency outpatient CT / CTA, MRI / MRA, PET, nuclear cardiology, and echocardiography procedures when performed in a physician's office, outpatient department of a hospital, or freestanding imaging center, ordering physicians must obtain certification from AIM Specialty Health (AIM). When contacting AIM to arrange these services, please have the following information available:

- Member ID number, name, date of birth, health plan and group number
- Ordering physician information
- Imaging provider information
- Imaging exam(s) being requested (e.g., body part, right, left or bilateral)
- Patient diagnosis (suspected or confirmed)
- Clinical symptoms / indications (intensity / duration)
- For complex cases more information may be necessary, including results of treatment history (e.g., previous tests, duration of previous therapy, relevant clinical medical history)

Ordering physicians can obtain and confirm authorizations by contacting AIM in one (1) of the following ways:

- By logging on to the AIM portal, accessed through Blue e[™], available seven (7) days a week, 4 a.m. to 1 a.m. eastern time
- By calling AlM, 1-866-455-8414 (toll free), Monday through Friday, 8 a.m. to 5 p.m., eastern time

Imaging service providers can also contact AIM either through the provider portal or by calling **1-866-455-8414** to ensure that an authorization has been issued or to confirm that the authorization information is correct.

If you are not currently registered to use **Blue** est, you will need to register online at *providers.bcbsnc.com/providers/interactiveAgreement.faces*. Blue Cross NC provides **Blue** est to providers free of charge.

Please note that most Blue Cross NC member groups will be participating in the diagnostic imaging management program, however, not all groups are participating. Blue Cross NC offers a web-based search tool that is available on the *bcbsnc.com Providers* section and on **Blue** e^{sM} , which will allow you to quickly determine whether an authorization is needed. Blue Cross NC maintains and updates this system as new groups enter the program. To learn more about the diagnostic imaging management program and what is required, please refer to **Chapter 7** of this e-manual.





Mailing addresses

For fastest claims processing, file electronically!

Visit Blue Cross NC electronic solutions on the Web at: bcbsnc.com/providers/edi/

Health Care Claims

Health care claims – Blue Cross NC **Exception(s)**:

The State Health Plan

Health care claims – The State Health Plan

Address

Blue Cross and Blue Shield of North Carolina PO Box 35 Durham, NC 27702

Blue Cross and Blue Shield of North Carolina PO Box 30087 Durham, NC 27702

Mental Health and Substance Abuse Services Claims

Mental health and substance abuse services claims – Blue Cross NC

Exception(s):

Blue Cross NC HMO The State Health Plan

Mental health and substance abuse services claims – Blue Cross NC HMO

Mental health and substance abuse services claims – The State Health Plan

Address

Blue Cross and Blue Shield of North Carolina PO Box 35 Durham, NC 27702

Magellan Behavioral Health – NC Unit PO Box 1659 Maryland Heights, MO 63043

Blue Cross and Blue Shield of North Carolina PO Box 30087 Durham, NC 27702

continued on following page





Chiropractic Services

Chiropractic service claims: Blue Cross NC HMO, Blue Cross NC PPO

Exception(s): CMM

Address

HNS / BCBS PO Box 2368, Cornelius, NC 28031

Level I Member Appeals

Level I member appeals including a member signed Appeal Authorization Form –

Blue Cross NC Exception(s):

Blue Cross NC HMO mental health and substance abuse services The State Health Plan mental health and substance abuse services

Level I member appeals for Blue Cross NC HMO mental health and substance abuse services

Address

Blue Cross and Blue Shield of North Carolina Member Rights and Appeals PO Box 30055, Durham, NC 27702-3055

Magellan Behavioral Health – NC Unit Attention: Appeals Coordinator PO Box 1619, Alpharetta, GA 30009

Level I Provider Appeals

Level I provider appeals -

Exceptions:

Blue Cross NC HMO mental health and substance abuse services The State Health Plan mental health and substance abuse services

Address

Blue Cross and Blue Shield of North Carolina Provider Appeals PO Box 2291, Durham, NC 27702-2291 (please use the Level I Provider Appeal form located in Chapter 21 of this e-manual)

continued on following page





Overpayments

Overpayments – Blue Cross NC Exception(s):

Blue Cross NC HMO mental health and dental

Address

Blue Cross and Blue Shield of North Carolina Financial Processing Services PO Box 30048, Durham, NC 27702-3048 (please use the Provider Refund Return Form located in Chapter 21 of this e-manual)



2.9

Claim inquiries

If you have a question about how a claim that's been filed to Blue Cross NC has processed, what amount's paid or disallowed, or maybe you just want to ask the status – **Blue** e^{sm} can help. Providers with **Blue** e^{sm} can find out this information and much more, from the convenience of their computer screen and faster than making a phone call. To find out more about **Blue** e^{sm} visit electronic solutions on the Web at $\frac{bcbsnc.com/providers/edi/}{com/providers/edi/}$ or refer to **Chapter 11** in this e-manual.

If you choose to send your claims question in writing, we offer a Provider Claim Inquiry form that can help. The form is available to be copied from **Chapter 21** of this e-manual or can be printed from the Blue Cross NC website **bcbsnc.com/providers/**.

The form is available to help you find the answers to questions pertaining to topics such as:

• A refund or overpayment, a request about a denial for service(s) not included in a member's health benefit plan, or a claim believed to be processed incorrectly.

When using the form, supporting medical documentation should be submitted. Providers may reduce administrative cost associated with records submissions by first verifying that the records document information consistent with Blue Cross NC medical policy, pricing and adjudication policy, and Claim Check Clinical (C-3) edit rationale.





Provider demographics – contacting you

Blue Cross NC routinely updates the online provider directory with addresses, phone numbers, translation service(s), and current lists of all providers at a participating facility / practice, so that our members can quickly locate health care providers and schedule appointments. Our ability to successfully direct members to you for their medical care depends on the accuracy of the information we have on file for your facility / practice. You are encouraged to visit the *Find a Doctor* page, located on the Blue Cross NC website *bcbsnc.com*, to validate your health care business's information.

If you find that your information needs to be updated, please let us know by contacting Blue Cross NC Provider Information Management or complete and return a Provider Demographic form that can be found on the *I'm a Provider* page on our website at *bcbsnc.com/providers/*. If you or your office personnel speak languages other than English, or if your practice / facility has access to translation services, let us know by emailing us at *credentialing@bcbsnc.com*.

Please note that our having accurate mailing information on file for your practice also ensures you receive claims payments and other important correspondence in a timely manner from Blue Cross NC.

You are required to maintain an e-mail address that can be used by Blue Cross NC to contact you, and are required to provide that e-mail address to Blue Cross NC upon request.

Find out what Blue e[™] can offer you:

bcbsnc.com/providers/

Provider Claim Inquiry form

Blue Cross NC Provider Inquiry Customer Service Department PO Box 2291 • Durham, NC 27702-2291



Online availability

The *Providers* section of our website *bcbsnc.com* contains a variety of helpful information. Some of the information available includes:

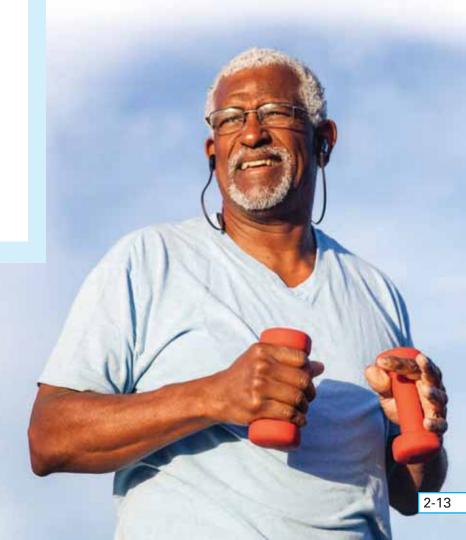
Provider Resources bcbsnc.com/providers/

- Most current Blue Book™ Provider e-Manual
- Provider eBriefs (e-mail communications)
- Most current prior authorization listing of certain medical services and medications
- Medical policies and guidelines
- Evidence-based guidelines
- · Payment guidelines for providers
- Diagnostic imaging management policies
- Medical policy
- News releases
- Online provider directory
- Office-administered specialty drug network
- Product information
- Health and wellness programs
- Online services
- Access to care standards
- Pharmacy formulary information
- Educational courses
- and much more. . .

Electronic Resources bcbsnc.com/providers/edi/

- Blue *e*™
- Electronic solutions important news
- HIPAA information
- Electronic solutions
- Electronic solutions vendor list

Click on the *Providers* tab to access information pertaining to you. Make sure to access the website often to stay current on Blue Cross NC news and publications.





Electronic Solutions Customer Support 1-888-333-8594

Blue Cross NC electronic solutions enables the transmission of electronic files for the business processing of health care information. Blue Cross NC provides electronic solutions in both batch and real-time modes to our contracted health care providers.

Electronic solutions manages the electronic exchange of health care transactions, including claims, remittances, admission notifications, eligibility and claim status inquiries. Electronic solutions provides customer support for all of our trading partners that submit electronic transaction files.

Electronic solutions also offers the web-based product, **Blue** e^{st} , for interactive inquiries about eligibility and claim status, admission notifications and claims entry. Blue Cross NC has developed electronic solutions that allow contracted health care providers to access detailed claim management information from Blue Cross NC, and customize that information to the workflows in their organizations. To find out more about Blue Cross NC electronic solutions, please refer to **Chapter 11** of this e-manual, visit our electronic solutions website at **bcbsnc.com/providers/edi**, or contact your local field consultant.

Electronic solutions customer support is available to assist Monday through Friday, 8:00 a.m. to 5:00 p.m.



Need help?

Electronic claims filing issues, Blue esm

1-888-333-8594, Option 1 **1-919-765-3514**

Fax: **1-919-765-7101**



CUSTOMER SUPPORT

County	Region	Telephone	Fax
Alexander	West	704-561-2756	704-676-0501
Anson	West	704-561-2756	704-676-0501
Avery	West	704-561-2756	704-676-0501
Buncombe	West	704-561-2756	704-676-0501
Burke	West	704-561-2756	704-676-0501
Cabarrus	West	704-561-2756	704-676-0501
Catawba	West	704-561-2756	704-676-0501
Cherokee	West	704-561-2756	704-676-0501
Clay	West	704-561-2756	704-676-0501
Cleveland	West	704-561-2756	704-676-0501
Gaston	West	704-561-2756	704-676-0501
Graham	West	704-561-2756	704-676-0501
Haywood	West	704-561-2756	704-676-0501
Henderson	West	704-561-2756	704-676-0501
Jackson	West	704-561-2756	704-676-0501
Lincoln	West	704-561-2756	704-676-0501
Macon	West	704-561-2756	704-676-0501
Madison	West	704-561-2756	704-676-0501
McDowell	West	704-561-2756	704-676-0501
Mecklenburg	West	704-561-2756	704-676-0501
Mitchell	West	704-561-2756	704-676-0501
Polk	West	704-561-2756	704-676-0501
Rowan	West	704-561-2756	704-676-0501
Rutherford	West	704-561-2756	704-676-0501
Stanly	West	704-561-2756	704-676-0501
Swain	West	704-561-2756	704-676-0501
Transylvania	West	704-561-2756	704-676-0501
Union	West	704-561-2756	704-676-0501
Watauga	West	704-561-2756	704-676-0501
Yancey	West	704-561-2756	704-676-0501
Alleghany	Triad	704-561-2751	704-676-0501
Ashe	Triad	704-561-2751	704-676-0501
Caldwell	Triad	704-561-2751	704-676-0501

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CUSTOMER SUPPORT

County	Region	Telephone	Fax
Davidson	Triad	704-561-2751	704-676-0501
Davie	Triad	704-561-2751	704-676-0501
Forsyth	Triad	704-561-2751	704-676-0501
Hoke	Triad	704-561-2751	704-676-0501
Iredell	Triad	704-561-2751	704-676-0501
Montgomery	Triad	704-561-2751	704-676-0501
Moore	Triad	704-561-2751	704-676-0501
Randolph	Triad	704-561-2751	704-676-0501
Richmond	Triad	704-561-2751	704-676-0501
Rockingham	Triad	704-561-2751	704-676-0501
Scotland	Triad	704-561-2751	704-676-0501
Stokes	Triad	704-561-2751	704-676-0501
Surry	Triad	704-561-2751	704-676-0501
Wilkes	Triad	704-561-2751	704-676-0501
Yadkin	Triad	704-561-2751	704-676-0501
Alamance	Raleigh	919-765-4635	919-765-2564
Caswell	Raleigh	919-765-4635	919-765-2564
Chatham	Raleigh	919-765-4635	919-765-2564
Durham	Raleigh	919-765-4635	919-765-2564
Franklin	Raleigh	919-765-4635	919-765-2564
Granville	Raleigh	919-765-4635	919-765-2564
Guilford	Raleigh	919-765-4635	919-765-2564
Harnett	Raleigh	919-765-4635	919-765-2564
Johnston	Raleigh	919-765-4635	919-765-2564
Lee	Raleigh	919-765-4635	919-765-2564
Orange	Raleigh	919-765-4635	919-765-2564
Person	Raleigh	919-765-4635	919-765-2564
Vance	Raleigh	919-765-4635	919-765-2564
Wake	Raleigh	919-765-4635	919-765-2564
Warren	Raleigh	919-765-4635	919-765-2564
Beaufort	East	919-765-2584	919-765-2564
Bertie	East	919-765-2584	919-765-2564
Bladen	East	919-765-2584	919-765-2564

continued on following page

CUSTOMER SUPPORT

		Telephone	Fax
Brunswick	East	919-765-2584	919-765-2564
Camden	East	919-765-2584	919-765-2564
Carteret	East	919-765-2584	919-765-2564
Chowan	East	919-765-2584	919-765-2564
Columbus	East	919-765-2584	919-765-2564
Craven	East	919-765-2584	919-765-2564
Cumberland	East	919-765-2584	919-765-2564
Currituck	East	919-765-2584	919-765-2564
Dare	East	919-765-2584	919-765-2564
Duplin	East	919-765-2584	919-765-2564
Edgecombe	East	919-765-2584	919-765-2564
Gates	East	919-765-2584	919-765-2564
Greene	East	919-765-2584	919-765-2564
Halifax	East	919-765-2584	919-765-2564
Hertford	East	919-765-2584	919-765-2564
Hyde	East	919-765-2584	919-765-2564
Jones	East	919-765-2584	919-765-2564
Lenoir	East	919-765-2584	919-765-2564
Martin	East	919-765-2584	919-765-2564
Nash	East	919-765-2584	919-765-2564
New Hanover	East	919-765-2584	919-765-2564
Northampton	East	919-765-2584	919-765-2564
Onslow	East	919-765-2584	919-765-2564
Pamlico	East	919-765-2584	919-765-2564
Pasquotank	East	919-765-2584	919-765-2564
Pender	East	919-765-2584	919-765-2564
Perquimans	East	919-765-2584	919-765-2564
Pitt	East	919-765-2584	919-765-2564
Robeson	East	919-765-2584	919-765-2564
Sampson	East	919-765-2584	919-765-2564
Tyrrell	East	919-765-2584	919-765-2564
Washington	East	919-765-2584	919-765-2564
Wayne	East	919-765-2584	919-765-2564
Wilson	East	919-765-2584	919-765-2564



Blue Cross NC Provider Network

The Blue Cross NC Provider Network department (formerly known as Network Management) is responsible for developing and supporting relationships with physicians and other practitioners, acute care hospitals, specialty hospitals, ambulatory surgical facilities and ancillary providers. Provider Network staff are dedicated to serve as a liaison between you and Blue Cross NC, and are available to assist your organization.

Please contact your local Provider Network for contract issues, fee information and educational needs.

2.14

Provider Information Management (changes to your office and/or billing information)

Contact Provider Information Management by phone, mail or fax to request changes to office and/or billing information (e.g., physical address, telephone number, etc.) by sending a written request signed by the physician or office / billing manager to the address or fax number below. Changes may include the following:

- Name and address of where checks should be sent
- Name changes, mergers or consolidations
- Group affiliation
- Physical address
- Federal tax identification number (W-9 form required)
- National Provider Identifier (NPI)
- Telephone number, including daytime and twenty-four (24) hour numbers
- Hours of operation
- Covering physicians
- Language or translation service(s) offerings

Whenever possible, please notify us at least thirty (30) days in advance of a planned change but no later than thirty (30) days after a change has occurred.

Phone Fax Email 1-800-777-1643 919-765-4349 NMSpecialist@bcbsnc.com Address PO Box 2291 • Durham, NC 27702-2291



Health care

Benefit plans and member identification cards





Health care benefit plan types and provider participation

Blue Cross NC health care benefit plans can typically be categorized into four (4) basic plan types: Health Maintenance Organization (HMO), Point-of-Service (POS), Preferred Provider Organization (PPO), and Comprehensive Major Medical (CMM). Contracting providers with questions about in which plan types they participate, should refer to their individual health care businesses Network Participation Agreement (NPA) with Blue Cross NC, or contact Provider Network for assistance. Contact information can be found in **Chapter 2** of this e-manual.

Note: PPO and POS providers are in-network, and HMO providers are participating.

3.2

Health care benefit plans overview

Blue Cross NC offers a variety of product lines to meet the health care coverage needs of our customers. The following health care benefit plans are available product offerings by Blue Cross NC:

HMO product

Blue Care® (Health Maintenance Organization [HMO] Plan)

POS product

- Blue ValueSM (Point-of-Service [POS] with in-network and out-of-network benefits)
- Blue Local[™] with Carolinas HealthCare System (POS Plan with deductible and coinsurance, or copayments)
- Blue Local with Duke Health and WakeMed (POS Plan with deductible and coinsurance, or copayments)
- Blue Value 1-2-3SM (POS Plan with three [3] benefit levels)

PPO products

- Blue OptionsSM (Preferred Provider Organization [PPO] Plan)
 Blue Options (PPO Plan with deductible and coinsurance, or copayment)
 Blue Options (PPO Plan with in-network benefits only)
- Blue Options 1-2-3SM (PPO Plan with three [3] benefit levels)
- Blue Options HSAsM (high-deductible PPO Plan paired with a health savings account)
- Blue Advantage® (PPO Plan purchased by individuals)
- Blue SelectSM (PPO Plan that offers two [2] tiers of in-network benefits in addition to out-of-network coverage)
- State Health Plan (PPO Plan for State Health Plan membership)

CMM products

Classic Blue® (Comprehensive Major Medical [CMM] Plan)



Information relevant to each of these products, including sample member identification cards can be found within this section. Additional information about Blue Cross NC-offered health care plans is available on our website for members, located at *bcbsnc.com/content/shopping/*. Health care providers should always (except for in emergency situations) verify a member's individual health care benefits and coverage eligibility prior to providing services.

In addition to our health care benefits products, Blue Cross NC offers to members, local and national discounts via Blue365®, which offers a wide array of health and wellness products and services at no additional cost to members. Blue Cross NC members can sign up for weekly emails with featured deals at *bcbsnc.com/blue365*.

Discounts offered:

- Gym memberships
- Eyeglasses and other vision care
- Hearing aids
- Family activities and travel
- Healthy foods and nutrition programs

Blue Cross NC also offers Medicare-related and Medicare Supplement programs, as well as, COBRA and ancillary products including life, dental and disability insurance. Because Blue Cross NC continually reviews its products for members, new products may be developed and introduced or existing products may be removed from the market. Subsequently, the health care coverage products described within this e-manual should not be considered inclusive of all products offered by Blue Cross NC. To find out more about Blue 365 and other Blue Cross NC product offerings, please view information available on our website at *bcbsnc.com* or contact Provider Network for assistance.

3.3

Determining eligibility

Blue e^{sm} is the fastest and easiest way to obtain a member's eligibility and benefits information. With Blue e^{sm} access, providers can verify a member's eligibility and benefits (including benefit accumulators). Providers and their office staff need only to access the member name search and/or member health eligibility search options to view in real-time, a member's information, from the provider's own computer screen. If your organization does not yet have access to Blue e^{sm} , find out more by visiting the Blue Cross NC electronic solutions page on the Web at bcbsnc.com/providers/edi/ or refer to Chapter 11 of this e-manual. Blue e^{sm} and the Provider Blue Linessm are the most accurate and up-to-date sources for verifying member's eligibility. If you have not yet signed up for the convenience of Blue e^{sm} , you can still verify member's benefits and eligibility by calling the Provider Blue Line at 1-800-214-4844. When calling, please have a copy of the patient's membership identification card available.

3.3.1

Member identification cards

Member Identification (ID) cards assist you in identifying the type of health benefit plan in which the member is enrolled. Other helpful information can also be found on the ID card including dependent enrollment, applicable deductible, coinsurance and/or copayment amounts, specific customer service telephone number(s), and information on benefit programs, etc. Providers are reminded to always verify a member's eligibility and complete benefits, as well as current remaining benefits, in advance of providing care.

We suggest that you always request to see the member's most current Blue Cross NC ID card prior to providing service, and verify the member's ID number in your records. If a change has occurred, always update all your systems and records with the new identifying information. Inform any business partners or clearinghouses that you work with of the change.

When submitting claims or verifying eligibility and benefits always use the complete member ID number, including the complete alpha prefix and member suffix, without any special characters such as hyphens, spaces or dashes.





Provided here is a sample of how a Blue Cross NC member's identification card may appear:

When presented with a Blue Cross NC member ID card, always verify the member's other forms of identification to help prevent identity theft.

Sample identification card (front)





BlueCross_® BlueShield.

Subscriber Name:

BLUEOPTIONS123MEMBER01

Subscriber ID:

YPPW12345678

Blue Options 1-2-3

Group No: 064196 Rx Bin/Group: 015905 01/01/18 Date Issued:

In-Network Member Responsibility:

Primary \$15

Specialist 20% after ded 20% after ded **Urgent Care/ER**

Deductible \$750

Prescription Drug: \$10/\$30/\$45/25%







Sample identification card (back)





BlueCross_® BlueShield.

Claims are subject to review. For nonparticipating or non-NC providers, members are responsible for ensuring that prior review/certification is obtained. Participating NC providers are responsible for obtaining prior review/certification.

BlueCross and BlueShield of North Carolina, an independent licensee of the BlueCross and BlueShield Association, provides administrative services only and does not assume any financial risk for claims.

BCBSNC.COM

Customer Service: 1-877-275-9787 Nurse Support Line: 1-877-477-2424 Mental Health: 1-800-359-2422 Locate Non-NC Provider: 1-800-810-2583 Provider Service: 1-800-214-4844 Prior Review/Certification: 1-800-672-7897 Pharmacist Help Desk: 1-888-274-5186

Providers should send claims to their local BlueCross BlueShield Plan.

Medical: Blue Cross NC PO Box 35, Durham, NC

PRIME Pharmacy Benefits Administrator



Always remember to make a copy of the front and back of the member's identification card and place that copy in the member's file for your records.

Please ensure that anv discarded copies are properly destroyed to help protect the patient's identity.



3.3.2

Member identification numbers

To protect our member's privacy, social security numbers are not included as part of the member's ID number. Blue Cross NC member ID numbers typically have an alpha prefix in the first three (3) positions and are often followed by a "**W**" and eight (8) randomly assigned numbers, which are followed by two (2) additional numbers that are displayed to the left of the subscriber's or dependent's name on the member's ID card (e.g., YPP**W**1234567801).

As Blue Cross and Blue Shield of North Carolina moves forward with migration to a new technology platform, members set up on the new system can be recognized by new alpha prefixes:

- Most member ID numbers still consist of fourteen (14) positions; a three (3) position alpha prefix followed by numeric values.
- A "W" or "J" is not found in the fourth position of the ID number.

Note: Members who have not yet migrated to the new platform will continue to have these alpha characters in the fourth position of their ID numbers.

- The "subscriber" suffix is "00", the "dependent" suffix is 01, and so forth.
- Identification numbers for FEP members have a single alpha prefix beginning with "R" (e.g., R1234567801).
- Member IDs for other Blue Plans will typically include an alpha prefix in the first three (3) positions and can contain any combination of numbers and letters up to seventeen (17) characters.

Alpha prefixes identify the Blue Cross and/or Blue Shield (BCBS) health care plan to which a member belongs. Alpha prefixes should always be included when filing claims (if the member's ID includes an alpha prefix). The alpha prefix is necessary to accurately verify eligibility and benefits, and route claims to the appropriate BC and/or BS Plan. Following is a list of the most commonly recognized alpha prefixes for Blue Cross NC members. Please note that this list is not all-inclusive and may not include many of the customized employer group alpha prefixes.





Alpha Prefix	Plan	
YPHW	Blue Care	НМО
YPPW	Blue Options	PPO
YPPW	Blue Options 1-2-3	PPO
YPDW	Blue Options HSA	PPO
YPDW	Blue Options HRA	PPO
YPPW	Blue Advantage	PPO
YPYW	State Health Plan	PPO
YPMW	Classic Blue	PPO
YPMW	Blue Assurance	PPO
YPXW	Blue Select	PPO
YPWW	Blue Value	POS
YPVW	Blue Value	POS
YPI YPN	Blue Advantage	PPO
YPR YPS	Blue Options	PPO
YPN	Blue Advantage Saver	PPO
YPA YPT YPG YPU	Blue Select	Tiered PPO
YPJ YPE YPU	Blue Value	POS
PVX PVY	Blue Local with Carolinas Healthcare System	POS
DQV DQW	Blue Local with Duke Health and WakeMed	POS
MZS	Office of Personnel Management Multi-State Plan	PPO



3.3.3

Verification of coverage form

Blue Cross NC makes every effort to provide ID cards prior to a member's effective date. If however, a newly enrolled member having coverage benefits changes, which requires a new card to be issued, becomes effective before receiving their new Blue Cross NC member identification card, members are asked to download and print a temporary Verification of Coverage form. The temporary Verification of Coverage form is available from Blue Connect at *BlueConnectNC.com*.

3.3.4

Unable to verify eligibility

If we are unable to verify membership status, you may request payment in full from the patient for office services rendered. If the member is retroactively added to eligibility records, Blue Cross NC will reimburse you according to your contract. You must reimburse the member the total amount previously collected, less any copayment, coinsurance and/or deductible due from the member.

3.4

Preventive care services

The Patient Protection and Affordable Care Act (PPACA) and the Health Care and Education Reconciliation Act of 2010 (HCERA) have designated certain clinical services as preventive benefits. When provided by an in-network provider, these services are available at no cost to eligible members.

In an effort to ensure our members receive the most out of their benefits for these services, we've developed a guide that outlines the various preventive care services in question. This guide will provide you with the correct coding: CPT codes, HCPCS codes, diagnosis codes, information regarding the appropriate use of the codes, as well as any related explanatory comments for each service. It's important to remember that effective dates for the service categories included in the preventive services guide apply to our members' benefits for these services on or after their respective Plan renewal date.

The Health Care Reform Preventive Services Coding Guide is available to providers via **Blue** *e*[™] under the *Related Links* section. As new national recommendations are published, we will update the online guide accordingly.

A list of preventive care services covered at 100% is available at bcbsnc.com/preventive.

3.5

Blue Care an HMO product

Blue Care is an open access Health Maintenance Organization (HMO) Plan that gives employers simple and affordable health care options for their employees. Blue Care offers coverage for members when receiving care from participating providers, hospitals and clinics. Blue Care gives members the freedom to go directly to a participating Primary Care Provider (PCP) or specialist, without a referral. Blue Care also provides an extensive wellness program to help keep our members healthy. Plus, members only pay a copayment when they receive office-based care.



3.5.1

Health benefit summary

Blue Care is a traditional managed care plan where most services covered under a member's benefit plan include either a member copayment or coinsurance payment, when service is received within the HMO network. Benefits are available for covered services received from Blue Care in-network / participating providers. Blue Care members do not have out-of-network benefits unless approved in advance by Blue Cross NC or in cases of urgent or emergency care. The following summary of benefits describes basic fundamentals about how the HMO Plan typically works, however eligible services and benefits can vary and providers should always verify a member's actual eligible services and coverage for benefits in advance of providing care (except when urgent or emergent conditions prevent):

- Member's benefits are available when services are received from Blue Cross NC HMO participating providers.
- Benefits are available from non-participating providers for emergency and urgent care services.
- Services received from non-participating providers that are not urgent or emergent, and are not approved by Blue Cross NC in advance of service, are not covered under Blue Care.

In specific situations, Blue Cross NC may approve coverage for certain services received from non-participating physicians or providers. This includes situations where continuity of care or network adequacy issues dictate the use of non-participating physician or provider.

- Members are encouraged, though not required, to select a primary care physician at the time of enrollment.
- Members can change their primary care physician at any time by contacting customer service. Changes are effective immediately. Members are encouraged to transfer their records to their new primary care physician as soon as possible following a change.
- Members are not required to have or obtain a referral from a primary care physician in order to see a specialist.
- The prior review list applies to Blue Care.
- Copayments typically apply when services are received within a provider's office, free-standing facility or hospital emergency room. Deductible and coinsurance amounts typically apply for outpatient and inpatient hospital care.

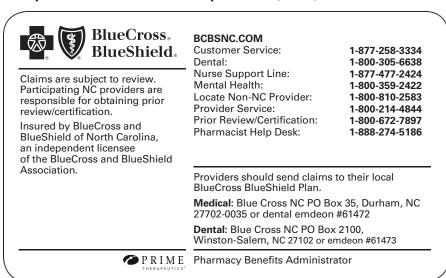




Sample Blue Care membership ID card (front)



Sample Blue Care membership ID card (back)





Always
remember to
make a copy of
the front and
back of the
member's
identification
card and place
that copy in the
member's file
for your records.

Please ensure that any discarded copies are properly destroyed to help protect the patient's identity.

An individual's possession of a Blue Cross NC membership ID card is not a guarantee of eligibility or benefits.

Always verify a member's individual eligibility and benefits in advance of providing (non-urgent or non-emergent) services.



Blue Value products

Blue Cross NC POS (Point-of-Service) product is a type of HMO with in-network and out-of-network benefits. Blue Value offers a limited provider network and formulary. Blue Value is a Plan that does not require a primary care provider or referrals for service.

3.6.1

Health benefit summary

Blue Value is a POS Plan where the member pays a copayment or deductible and coinsurance for provider visits. Members may have to pay additional for any tests, labs, or other medical costs outside of the visit. After a member's prescription deductible, if applicable, is met, the member pays a copayment for prescription drugs. Members pay towards the hospital costs until their deductible is met. After the deductible is met the member and Blue Cross NC share the medical costs until the member's out-of-pocket limit is met. After the member's out-of-pocket limit is met, Blue Cross NC pays for all covered medical expenses. Members locate participating Blue Value providers using the HealthNAVSM suite of tools at *BlueConnectNC.com*.

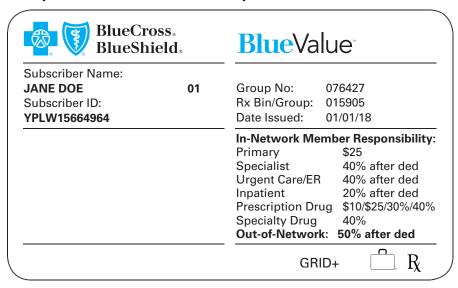
- Using an out-of-network provider results in higher out-of-pocket expenses for the member.
- Out-of-network claims will be paid to the member, who is responsible for paying the provider.
- If the member does not ensure the pre-authorization for out-of-network services is obtained, the claim will be denied.
- Members who need services not available in their network can apply for an exception for the service to be covered at the in-network level.





The full member ID begins with YPVW for individual coverage and YPLW for group coverage and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

Sample Blue Value membership ID card (front)



Sample Blue Value membership ID card (back)





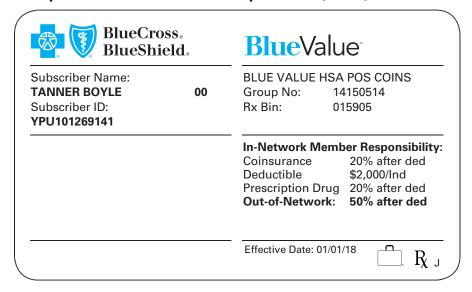
Always
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Please ensure that any discarded copies are properly destroyed to help protect the patient's identity.

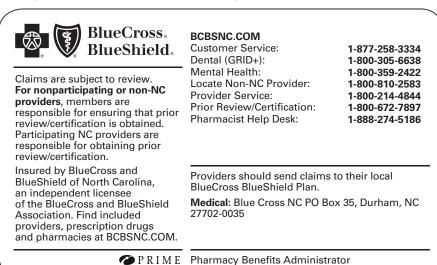


Sample ID Card for membership on the Blue Cross NC's new technology platform

Sample Blue Value membership ID card (front)



Sample Blue Value membership ID card (back)





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Remember, for membership on Blue Cross NC's new technology platform, there will not be a "W" in the fourth position of the ID number. See **Section 3.3.2**, **Membership identification numbers**) for applicable alpha prefixes.

The "subscriber" suffix will be 00, the "dependent" suffix will be "01", and so forth.

ID cards for these members will be made out of hard plastic which is different from the paper ID cards generated today for members still on our legacy system.



Blue Local

Blue Local is a regionally-focused, point-of-service plan, with a limited network built around select health care systems. The Blue Local product is available both on and off the North Carolina Health Insurance Marketplace (also referred to as the Exchange) to individual health care consumers under the age of sixty-five (65) and living in select counties. Blue Local is also available to some employer groups.

There are two separate products: Blue Local is sold in two separate regions, which has separate networks and therefore two (2) separate products. In the Charlotte area, we have Blue Local with Carolinas HealthCare System. In the Triangle area, we have Blue Local with Duke Health and WakeMed. These networks are not shared; they are separate and exclusive.

Blue Local members can be identified by the alpha prefix on their Blue Cross NC ID cards. Members will need to be seen by in-network Blue Local providers in order to receive innetwork benefits. If they are referred to other providers outside of the specific Blue Local network, they will be subject to lower, out-of-network benefits for services and higher out-of-pocket costs. Therefore, it is important for providers to be aware of which hospitals and providers are participating in the network for these regional products in order for members to get the most out of their benefits when enrolled in these plans. The *Find a Doctor* tool at *bcbsnc.com* can be used to determine if a hospital or provider is participating in the Blue Select Plan.

Members may choose to use out-of-network providers, but it is important they are aware of the potential for higher out-of-pocket expenses they may experience if they make such a decision. Providers should notify patients before rendering services if they are not an in-network provider for the specific benefit plan.

Providers can recognize a Blue Local member by reviewing the member's ID card.

3.7.1

Health benefit summary

Blue Local offers a limited provider and pharmacy network to members living in select counties. Members are offered two (2) options to pay for medical expenses – deductible and coinsurance, or copayments. Blue Local with Duke Health and WakeMed may require that members select a primary care physician.

Eligible services and benefits can vary. Therefore, providers should always verify a member's eligibility and coverage for benefits in advance of providing care (except when urgent or emergent conditions prevent).

Blue Local offers the following:

- Preventive care benefits covered at 100% when members go to an in-network provider*.
- No lifetime dollar maximums There is no lifetime dollar amount limit on benefits.
- Individual and small employer group plans offer essential health benefits such as maternity, newborn care and pediatric services, including dental and vision, are covered.
- Coverage for urgent or emergency care members can go to any urgent care center or emergency room.

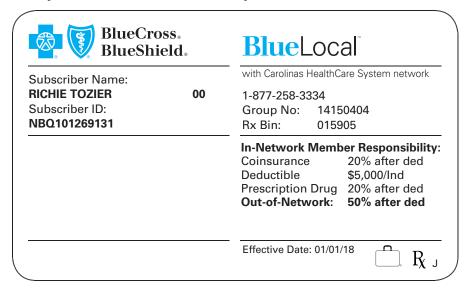
Always verify a member's individual eligibility and benefits in advance of providing (non-urgent or non-emergent) services.



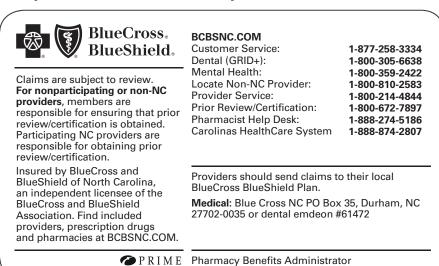
Sample ID Card for membership on the Blue Cross NC's new technology platform

Carolinas HealthCare System Network

Sample Blue Local membership ID card (front)



Sample Blue Local membership ID card (back)





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Remember, for membership on Blue Cross NC's new technology platform, there will not be a "W" in the fourth position of the ID number. See **Section 3.3.2**, **Membership identification numbers**) for applicable alpha prefixes.

The "subscriber" suffix will be **00**, the "dependent" suffix will be "**01**", and so forth.

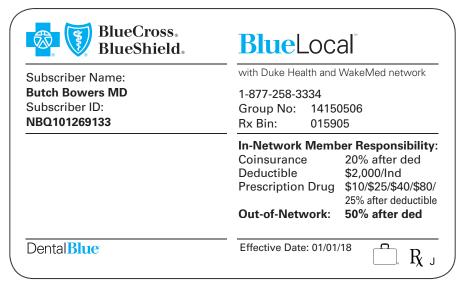
ID cards for these members will be made out of hard plastic which is different from the paper ID cards generated today for members still on our legacy system.



Sample ID Card for membership on the Blue Cross NC's new technology platform

Duke Health and WakeMed Network

Sample Blue Local membership ID card (front)



Sample Blue Local membership ID card (back)



Claims are subject to review.
For nonparticipating or non-NC
providers, members are
responsible for ensuring that prior
review/certification is obtained.
Participating NC providers are
responsible for obtaining prior
review/certification.

Insured by BlueCross and BlueShield of North Carolina, an independent licensee of the BlueCross and BlueShield Association. Find included providers, prescription drugs and pharmacies at BCBSNC.COM.

PRIME

BCBSNC.COM

Customer Service: 1-877-258-3334
Dental (GRID+): 1-800-305-6638
Mental Health: 1-800-359-2422
Locate Non-NC Provider: 1-800-810-2583
Provider Service: 1-800-214-4844
Prior Review/Certification: 1-800-672-7897
Pharmacist Help Desk: 1-888-274-5186

Providers should send claims to their local BlueCross BlueShield Plan.

Medical: Blue Cross NC PO Box 35, Durham, NC 27702-0035 or dental emdeon #61472

Dental: Blue Cross NC PO Box 2100, Winston-Salem, NC 27102 or emdeon #61473

Pharmacy Benefits Administrator



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Remember, for membership on Blue Cross NC's new technology platform, there will not be a "W" in the fourth position of the ID number. See **Section 3.3.2**, **Membership identification numbers**) for applicable alpha prefixes.

The "subscriber" suffix will be **00**, the "dependent" suffix will be "**01**", and so forth.

ID cards for these members will be made out of hard plastic which is different from the paper ID cards generated today for members still on our legacy system.



Blue Options plans, State Health Plan, Blue Advantage PPO and Blue Select products

Blue Cross NC PPO (Preferred Provider Organization) products offer coverage for members when receiving care from innetwork / participating providers, hospitals and clinics. PPO Plans also provide benefits for both in- and out-ofnetwork services. (Please note that Blue Options In-Network Only is a product available to ASO employer groups, and offers limited in-network benefits for their employees – with the exception of urgent and emergent services.) Members have both in- and out-of-network benefits receive a higher level of benefits when services are received from in-network providers. Blue Cross NC PPO products include Plans with; copayments-only for certain services, copayments partnered with coinsurance and deductibles, only coinsurance and deductibles (non-copayment Plans). Blue Cross NC PPO Plans give members the freedom to go directly to participating Primary Care Providers (PCPs) or specialists without a referral. PPO Plans provide access to extensive wellness programs to help keep our members healthy and are available to individual subscribers, employers purchasing coverage for their employees and State Health Plan members.



BLUE OPTIONS PLANS, STATE HEALTH PLAN, BLUE ADVANTAGE PPO (PREFERRED PROVIDER ORGANIZATION) AND BLUE SELECT PRODUCTS OFFER FLEXIBLE AND CONVENIENT COPAYMENT AND/OR COINSURANCE AND DEDUCTIBLE OPTIONS FOR BLUE CROSS NC MEMBERS.

PPO Plans	Copayments Apply (depending on services provided)	Deductible and Coinsurance Apply (depending on services provided)	Out-of-Network Benefits Available*	Individual Plans Available*	Employer Group Plans Available
BLUE OPTIONS	✓	\checkmark	✓		✓
BLUE OPTIONS DEDUCTIBLE AND COINSURANCE ONLY		✓	✓		✓
BLUE OPTIONS IN-NETWORK ONLY		✓	✓		✓
BLUE OPTIONS 1-2-3	✓	✓	✓		✓
BLUE OPTIONS HSA		✓	✓	✓	✓
BLUE ADVANTAGE	✓	✓	✓	✓	
BLUE SELECT	✓	✓	✓	✓	✓
STATE HEALTH PLAN	\checkmark	\checkmark	✓	STATE HEALTH PL	AN FOR TEACHERS OYEES ONLY

⁼ YES

^{*} Plans that include out-of-network availability may have restrictions for certain services, service locations and/or provider specialty type. Always verify a member's individual benefit limitations in advance of providing or arranging services.

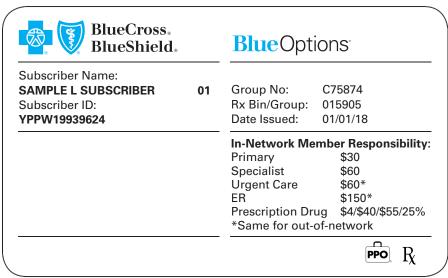


Sample PPO membership ID cards

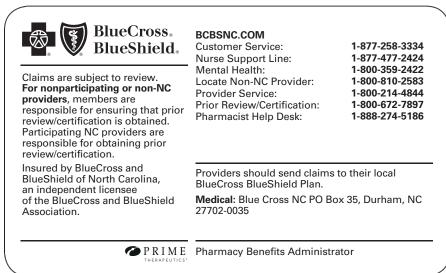
BlueOptions

The full member ID begins with YPPW and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

Sample Blue Options membership ID card (front)



Sample Blue Options membership ID card (back)





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Please ensure that any discarded copies are properly destroyed to help protect the patient's identity.

The full subscriber ID begins with four (4) alpha characters and is a total of ten (10) digits, which includes the two (2) digits that are displayed to the left of the subscriber's or dependent's name.

An individual's possession of a Blue Cross NC membership ID card is not a guarantee of eligibility or benefits.

Always verify a member's individual eligibility and benefits in advance of providing (non-urgent or non-emergent) services.



Sample ID Card for membership on the Blue Cross NC's new technology platform

BlueOptions

Sample Blue Options membership ID card (front)

00





BlueCross_{*} BlueShield_{*}

Subscriber Name:
Virginia Lawrence
Subscriber ID:
YPS000052173

Blue Options

SUNNY DAY FLORIST
Group No: 14134006
Rx Bin: 015905
Date Issued: 01/01/18

In-Network Member Responsibility:

Primary \$40 Specialist \$80 Urgent Care \$120* ER \$500*

Prescription Drug \$25/\$75/\$100/50%

*Same for out-of-network





Sample Blue Options membership ID card (back)





BlueCross_® BlueShield_®

Claims are subject to review. For nonparticipating or non-NC providers, members are responsible for ensuring that prior review/certification is obtained. Participating NC providers are responsible for obtaining prior review/certification.

Insured by BlueCross and BlueShield of North Carolina, an independent licensee of the BlueCross and BlueShield Association. **BCBSNC.COM**

Customer Service: 1-888-206-4697
Dental: 1-800-305-6638
Mental Health: 1-800-359-2422
Locate Non-NC Provider: 1-800-810-2583
Provider Service: 1-800-672-7897
Pharmacist Help Desk: 1-888-274-5186

Providers should send claims to their local BlueCross BlueShield Plan.

Medical: Blue Cross NC PO Box 35, Durham, NC 27702-0035 or dental emdeon #61472

GRID+ PRIME

Pharmacy Benefits Administrator



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Blue Options 1-2-3°

The full member ID begins with YPPW and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

Sample Blue Options 1-2-3 membership ID card (front)



Sample Blue Options 1-2-3 membership ID card (back)





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The full subscriber ID begins with four (4) alpha characters and is a total of ten (10) digits, which includes the two (2) digits that are displayed to the left of the subscriber's or dependent's name.

An individual's possession of a Blue Cross NC membership ID card is not a guarantee of eligibility or benefits.

Always verify a member's individual eligibility and benefits in advance of providing (non-urgent or non-emergent) services.



BlueOptionsHSA

The full member ID begins with YPDW and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

Sample Blue Options HSA membership ID card (front)



Sample Blue Options HSA membership ID card (back)





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The full subscriber ID begins with four (4) alpha characters and is a total of ten (10) digits, which includes the two (2) digits that are displayed to the left of the subscriber's or dependent's name.

An individual's possession of a Blue Cross NC membership ID card is not a guarantee of eligibility or benefits.

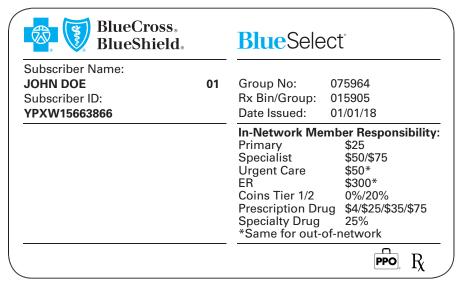
Always verify a member's individual eligibility and benefits in advance of providing (non-urgent or non-emergent) services.



BlueSelect

The full member ID begins with YPXW and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

Sample Blue Select membership ID card (front)



Sample Blue Select membership ID card (back)





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An individual's possession of a Blue Cross NC membership ID card is not a guarantee of eligibility or benefits.

Always verify a member's individual eligibility and benefits in advance of providing (non-urgent or non-emergent) services.

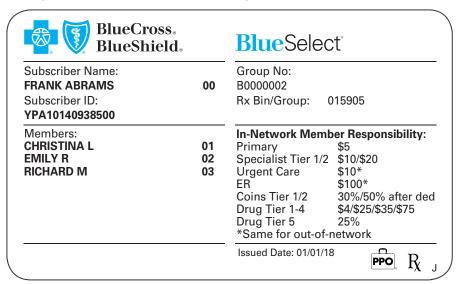


Sample ID Card for membership on the Blue Cross NC's new technology platform

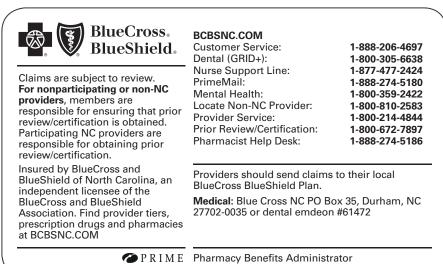
BlueSelect

The full member ID begins with YPXW and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

Sample Blue Select membership ID card (front)



Sample Blue Select membership ID card (back)





Always remember to make a copy of the front and back of the member's identification card and place that copy in the member's file for your records.

Please ensure that any discarded copies are properly destroyed to help protect the patient's identity.

Remember, for membership on Blue Cross NC's new technology platform, there will not be a "W" in the fourth position of the ID number. See **Section 3.3.2**, **Membership identification numbers**) for applicable alpha prefixes.

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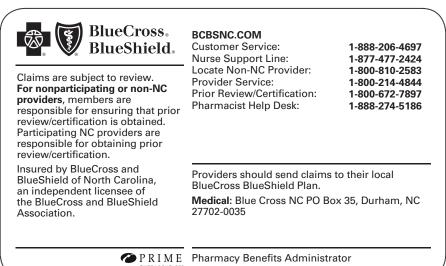
BlueAdvantage

The full member ID begins with YPPW and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

Sample Blue Advantage membership ID card (front)



Sample Blue Advantage membership ID card (back)





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The full subscriber ID begins with four (4) alpha characters and is a total of ten (10) digits, which includes the two (2) digits that are displayed to the left of the subscriber's or dependent's name.

An individual's possession of a Blue Cross NC membership ID card is not a guarantee of eligibility or benefits.

Always verify a member's individual eligibility and benefits in advance of providing (non-urgent or non-emergent) services.

Always verify the card holder's other forms of legal identification to help prevent identity theft.

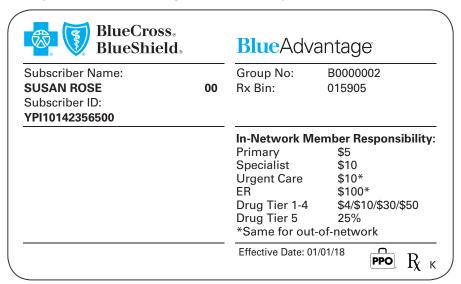


Sample ID Card for membership on the Blue Cross NC's new technology platform

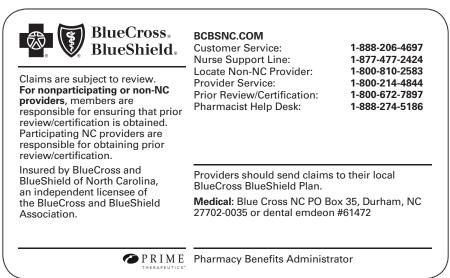
BlueAdvantage

The full member ID begins with YPPW and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

Sample Blue Advantage membership ID card (front)



Sample Blue Advantage membership ID card (back)





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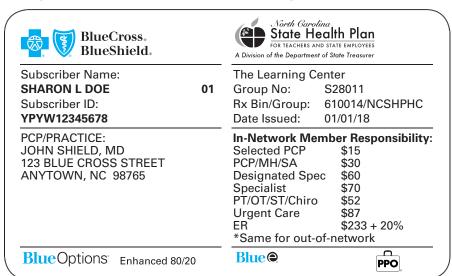
ID cards for these members will be made out of hard plastic which is different from the paper ID cards generated today for members still on our legacy system.



The State Health Plan

The full member ID begins with YPYW and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

Sample State Health Plan membership ID card (front)



Sample State Health Plan membership ID card (back)





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3.8.1

Health benefit summary

Blue Cross NC offers PPO products for individual subscribers and for employer groups. Employer groups with more than one hundred (100) employees can customize a Plan to help meet their company's individual needs. PPO products include traditional plans that include member copayments, coinsurance and deductibles. Blue Cross NC PPO products also offer Consumer-Driven Health Plans (CDHP), where members pay deductible and coinsurance amounts but have no copays.

Benefits are available for covered services received from Blue Cross NC PPO in-network / participating providers. Additionally, most PPO members have the option to seek care out-of-network at a reduced benefit level (but not all PPO members and not for all services). If a member's PPO Plan does not include out-of-network benefits, services must be approved in advance by Blue Cross NC (unless necessary due to an urgent or emergency health need).

The following summary of benefits describes basic fundamentals about how the PPO Plans typically work, however eligible services and benefits can vary and providers should always verify a member's actual eligible services and coverage for benefits in advance of providing care (except when urgent or emergent conditions prevent):

 Member's benefits are available when services are received from Blue Cross NC PPO participating providers.

Note: Blue Select members will have richer benefits when they see Tier 1 providers.

- Most PPO Plans include benefits for services by non-participating providers (but not all Plans and not all out-of-network services).
- Benefits are available from non-participating providers for emergency and urgent care services.
- Services received from non-participating providers that are not urgent or emergent, and are not approved by Blue Cross NC in advance of service, will not be covered if the PPO Plan does not include out-of-network benefits.
 - In specific situations, Blue Cross NC may approve coverage for certain services received from non-participating physicians or providers. This includes situations where continuity-of-care or network adequacy issues dictate the use of a non-participating provider.
- Members are encouraged, though not required, to select a primary care physician at the time of enrollment.
- Members can change their primary care physician at any time by contacting customer service.
 Changes are effective immediately. Members are encouraged to transfer their records to their new primary care physician as soon as possible following a change.
- Members are not required to have or obtain a referral from a primary care physician in order to see a specialist.
- The prior review list applies to PPO Plans.
- For PPO Plans that include copayments copayments typically apply when services are received within a provider's office, free-standing facility or hospital emergency room. Deductible and coinsurance amounts typically apply for outpatient and inpatient hospital care.
- For PPO Plans that do not include copayments, deductible and coinsurance typically apply when services are received within a provider's office, free-standing facility, hospital emergency room, outpatient and inpatient hospital care.



3.8.2

Blue Select

Blue Select is a Preferred Provider Organization (PPO)based tiered benefit plan that offers two (2) in-network tiers of benefits in addition to out-of-network coverage.

- Hospitals and specialists in seven (7) categories (OB / GYN, general surgery, cardiology, orthopedics, endocrinology, neurology, and gastroenterology) were rated based on clinical quality outcomes, cost efficiency, and accessibility metrics as either Tier 1 or Tier 2.
- All other specialists, such as dermatology will be Tier 1.
- Out-of-network benefits are also available.

Members will experience less out-of-pocket costs when visiting Tier 1 providers. Details about our transparent tiering methodology are available on our website via the Provider portal on the *Quality-Based Programs* page.

Blue Select may not be offered in all areas of the state, but it is still important for providers to be aware of which hospitals and providers are participating in Blue Select in order for members to get the most out of their benefits. Blue Select members will have richer benefits when they see Tier 1 providers.

The *Find a Doctor* tool at *bcbsnc.com* can be used to determine if a hospital or provider is participating in the Blue Select Plan. Unless accessing through Blue Connect, the Blue Select Plan must be selected in order to determine participation and Tier level.







3.8.3

The State Health Plan for teachers and state employees

The State Health Plan offers teachers, state employees and family members of state retirees of North Carolina the option to choose from multiple Preferred Provider Organization (PPO) health Plans.

The State Health Plan is administered as part of the Blue Cross NC Blue Options PPO product. The PPO Plans are based on different levels of physician office visit copays, different levels of coinsurance and different levels of deductibles.

The amount of money a state employee pays out-of-pocket for PPO benefits cost-sharing differ, based on the option selected by the employee.

Under all State Health Plan PPO options, enrolled members can choose to obtain medical services from out-of-network providers. However, out-of-pocket costs for copayments, coinsurance and deductibles will be higher for the member when out-of-network care is obtained.

Effective January 1, 2014, Blue Cross NC no longer administers the Medicare Advantage business for State Health Plan Medicare-primary retirees. As a result of the change, Medicare-primary State Health Plan retirees may have split certificates with family members. Providers can expect the following as a result of this change:

- Family members (spouse and/or dependents) of Medicareprimary retirees that are under the age of sixty-five (65) and covered on the Medicare retiree's current SHP policy, are issued their own individual ID cards with the State Health Plan administered by Blue Cross NC.
- Individual ID cards are issued to family members, regardless of age.
- Spouses and/or dependents on split certificates are listed as the subscriber on their individual ID card.
- Individual ID cards include the name of any chosen primary care physician or practice.

Important note: Only family members on the same plan type are included in any family deductible and/or coinsurance accumulators.

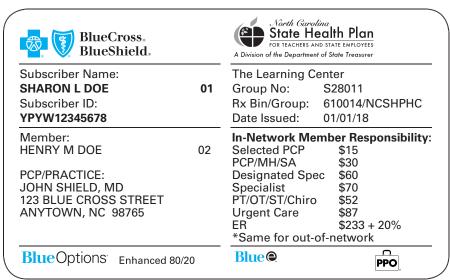
Providers can recognize a State Health Plan member by simply reading the member's ID card or by review of the member's alpha prefix. State Health Plan PPO members have an alpha prefix of YPYW.



The full member ID begins with YPYW and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional numbers that are displayed to the left of the subscriber's/dependent's name.

Member specific benefits and eligibility should be verified securely and electronically via Blue e[™] or by calling the Provider Blue Line at 1-800-214-4844. Sample summaries of benefits can be viewed and/or downloaded from the State Health Plan website located at www.shpnc.org.

Sample State Health Plan membership ID card (front)



Sample State Health Plan membership ID card (back)





BlueCross_® BlueShield.

Claims may be subject to review. For nonparticipating or non-NC providers or outpatient mental health, members are responsible for ensuring that prior certification is obtained. Participating NC providers are responsible for obtaining certification.

BlueCross and BlueShield of North Carolina, an independent licensee of the BlueCross and BlueShield Association, provides administrative services only and does not assume any financial risk for claims.

For prescription drug claims, see website above for address.

BCBSNC.COM www.shpnc.org

Benefits & Claims: 1-888-234-2416 1-800-810-2583 Locate Non-NC Provider: Provider Service: 1-800-214-4844 Prior Review/Certification: 1-800-672-7897 ValueOptions Mental Health:* 1-800-367-6143 1-800-817-7044 NC Health Smart Coaches:* Express Scripts Customer 1-800-336-5933 Service:* 1-800-922-1557

Express Scripts Help Desk:* *Contacts directly with group

Providers should send claims to their local BlueCross BlueShield Plan.

Medical: Blue Cross and Blue Shield of North Carolina PO Box 30087, Durham, NC 27702-0087

EXPRESS SCRIPTS® Pharmacy Benefits Administrator



Always remember to make a copy of the front and back of the member's identification card and place that copy in the member's file for your records.

Please ensure that any discarded copies are properly destroyed to help protect the patient's identity.



Classic Blue, an indemnity CMM product

Classic Blue is an indemnity Comprehensive Major Medical (CMM) Plan that gives employers a dependable and traditional health care option for their employees. Classic Blue offers coverage for members when receiving care from both, in-network and out-of-network providers, hospitals and clinics. Classic Blue gives members the freedom to go directly to any provider, without a referral.

Sample Classic Blue membership ID card (front)



Sample Classic Blue membership ID card (back)





Always
remember to
make a copy of
the front and
back of the
member's
identification
card and place
that copy in the
member's file
for your records.

Please ensure that any discarded copies are properly destroyed to help protect the patient's identity.

The full subscriber ID begins with YPMW and is a total of eleven (11) digits, which includes the two (2) digits that are displayed to the left of the subscriber's or dependent's name.

An individual's possession of a Blue Cross NC membership ID card is not a guarantee of eligibility or benefits.

Always verify a member's individual eligibility and benefits in advance of providing (non-urgent or non-emergent) services.

Always verify the card holder's other forms of legal identification to help prevent identity theft.



3.9.1

Health benefit summary

Classic Blue is a traditional indemnity CMM Plan where most services covered under a member's benefit Plan include deductible and/or coinsurance payments. Benefits are available for covered services received from both in- and out-of-network providers. The following summary of benefits describes basic fundamentals about how the CMM Plan typically works, however eligible services and benefits can vary and providers should always verify a member's actual eligibility and coverage for benefits in advance of providing care (except when urgent or emergent conditions prevent):

- Member's benefits are available when services are received from any providers.
- Members are encouraged, though not required, to select a primary care physician at the time of enrollment.
- Members are not required to have or obtain a referral from a primary care physician in order to see a specialist.
- The prior review list applies to certain services.
- Deductible and/or coinsurance amounts typically apply.

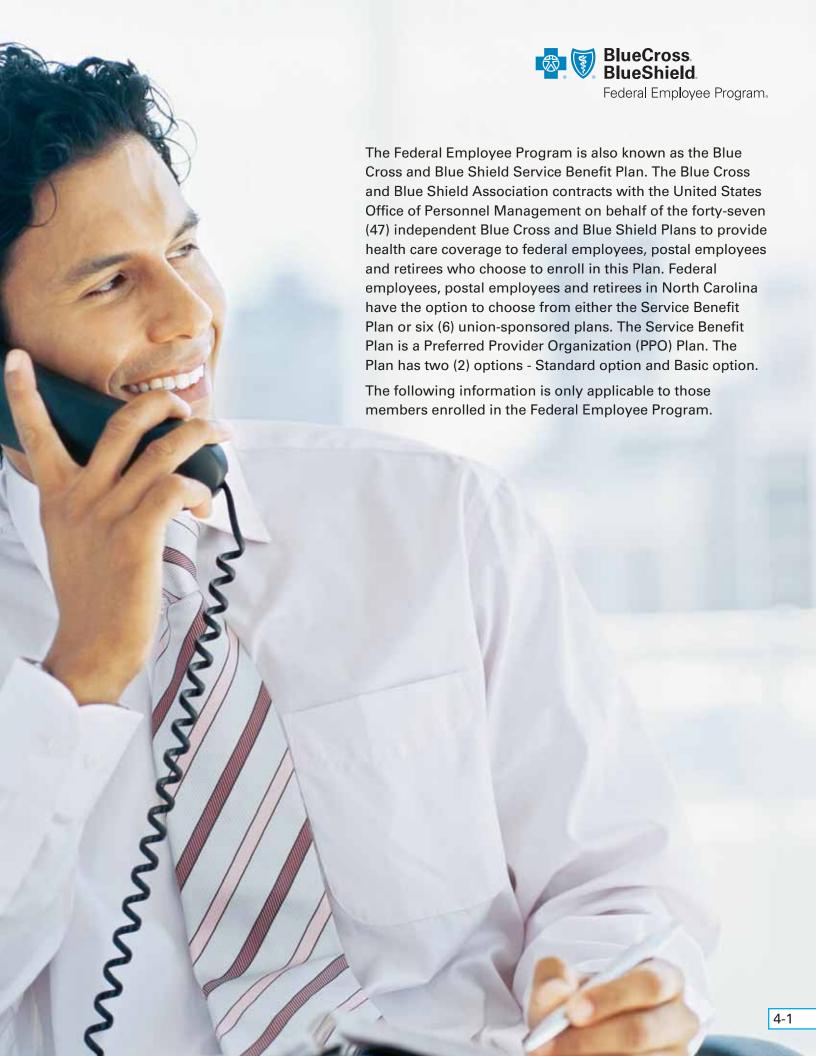




Federal Employee Program

Blue Cross and Blue Shield Service Benefit Plan







Identification cards

STANDARD OPTION: Enrollment codes (104 – 105)

Sample membership ID card (front)



BASIC OPTION: Enrollment codes (111 – 112)

Sample membership ID card (front)



Enrollment codes are:

104:

Standard option - self only

105:

Standard option - self and family

111:

Basic option - self only

112:

Basic option - self and family



Important telephone numbers are located on the back of each card.



4.2 Blue Cross NC Federal Employee Program contact information

Blue Cross NC FEP Customer Service 1-800-222-4739

- Benefits (for all services including mental health and substance abuse)
- Claims
- Eligibility

FEP Pre-Certification and Prior Approval 1-800-672-7897

- Certification (except outpatient mental health and substance abuse)
 Pre-certification for inpatient admission
 Prior review
- Home hospice care
- Organ and tissue transplants
- Clinical trials for certain organ and tissue transplants

Additional Important Numbers	
FEP health management (case management)	1-888-234-2415
FEP Healthy Endeavors (disease management)	1-888-392-3506
Magellan: mental health / substance abuse visit approvals	1-800-288-3976
Retail pharmacy information	1-800-624-5060 1-877-727-3784 (prior approval)
Mail service pharmacy information	1-800-262-7890
Blue health connection information	1-888-258-3432



Mailing Addresses				
Claims processing	Blue Cross and Blue Shield of North Carolina PO Box 35 Durham, NC 27702			
Claims processing	Blue Cross and Blue Shield of North Carolina PO Box 35 Durham, NC 27702			
Claims review / provider inquiry / correspondence	Blue Cross and Blue Shield of North Carolina Customer Service PO Box 2291 Durham, NC 27702-2291			

For fastest claims processing, file electronically!

Visit Blue Cross NC electronic solutions on the Web at: bcbsnc.com/providers/edi/.

Visit us on the Web at www.fepblue.org.







Certification for the Federal Employee Program

4.3.1

Inpatient pre-certification for the Federal Employee Program

The member is responsible for ensuring that all elective inpatient hospital admissions have been certified prior to the admission. The following are exceptions to the pre-certification requirement:

- 1. Routine Maternity Admissions
- 2. You are admitted to a hospital outside the United States; with the exception of admissions for gender reassignment surgery.
- 3. You have a group health insurance policy that is the primary payor for the hospital stay; with the exception of admissions for gender reassignment surgery.
- 4. Medicare Part A is the primary payor for the hospital stay; with the exception of admissions for gender reassignment surgery.

Note: If you exhaust your Medicare hospital benefits and do not want to use your Medicare lifetime reserve days, then you do need pre-certification.

Either the member, a representative of the member, the member's physician, or the hospital may pre-certify the hospital stay utilizing one (1) of the following methods:

- 1. Rightfax at 919-765-2081
- 2. Calling Blue Cross NC FEP at 1-800-672-7897
- 3. Provider Blue Line^{sм}
- 4. Blue *e*™

4.3.2

Flexible benefits options

Blue Cross NC has the authority to determine the most effective way to provide services. Blue Cross NC may identify medically appropriate alternatives to traditional care and coordinate providing Plan benefits as a less costly alternative benefit. These alternative benefits are subject to ongoing review and the Plan may decide to resume regular contract benefits at its sole discretion. Call FEP Health Management (Case Management) at **1-888-234-2415** for information.

4.3.3

Prior approval

The following services require prior approval before they are rendered:

You must obtain prior approval for these services under both Standard and Basic Option. Pre-certification is also required if the service or procedure requires an inpatient hospital admission. All gender reassignment surgeries require prior approval; if inpatient admission is necessary, pre-certification is also required.



Outpatient sleep studies performed outside the home

Prior approval is required for sleep studies performed in a provider's office, sleep center, clinic, outpatient center, hospital, skilled nursing facility, residential treatment center and any other location that is not your home.

4.3.3.2

Applied Behavior Analysis (ABA)

Prior approval is required for ABA and all related services, including assessments, evaluations, and treatments.

4.3.3.3

Gender reassignment surgery

Prior to surgical treatment of gender dysphoria, your provider must submit a treatment plan including all surgeries planned and the estimated date each will be performed. A new prior approval must be obtained if the treatment plan is approved and your provider later modifies the plan.

4.3.3.4

BRCA testing and testing for large genomic rearrangements in the BRCA1 and BRCA2 genes

Prior approval is required for BRCA testing and testing for large genomic rearrangements in the BRCA1 and BRCA2 genes whether performed for preventive or diagnostic reasons.

Note: You must receive genetic counseling and evaluation services before preventive BRCA testing is performed.

4.3.3.5

Surgical services

The surgical services on the following list require prior approval for care performed by Preferred, Participating / Member, and Non-participating / Non-member professional and facility providers:

Outpatient surgery for morbid obesity.

Note: Benefits for the surgical treatment of morbid obesity – performed on an inpatient or outpatient basis

- Outpatient surgical correction of congenital anomalies;
- Outpatient surgery needed to correct accidental injuries (see Definitions) to jaws, cheeks, lips, tongue, roof and floor of mouth; and
- Gender reassignment surgery.

4.3.3.6

Outpatient Intensity-Modulated Radiation Therapy (IMRT)

Prior approval is required for all outpatient IMRT services except IMRT related to the treatment of head, neck, breast, prostate or anal cancer. Brain cancer is not considered a form of head or neck cancer; therefore, prior approval is required for IMRT treatment of brain cancer.



Hospice care

Prior approval is required for home hospice, continuous home hospice, or inpatient hospice care services.

4.3.3.8

Organ / tissue transplants

Prior approval is required for both the procedure and the facility. If you travel to a Blue Distinction Center for Transplants, prior approval is also required for travel benefits.

4.3.3.9

Inpatient mental health and substance abuse treatment – Standard and Basic Option

The member or someone acting on their behalf should contact Blue Cross NC at 1-800-222-4739 to verify benefits for inpatient services. The provider must contact Magellan at 1-800-288-3976 prior to services being rendered to obtain prior approval. When Magellan approves the plan of care, the provider will be given authorization for the length of stay. If the provider fails to contact Magellan, the Plan will not provide benefits for services. Basic Option members must use in-network providers.

In cases of medical emergency or access the member or someone acting on their behalf must contact Blue Cross NC at **1-800-222-4739**.

4.3.3.10

Residential Treatment Center

Pre-certification prior to admission is required. A preliminary treatment plan and discharge plan must be developed and agreed to by the member, provider (Residential Treatment Center [RTC]), and case manager in the Local Plan where the RTC is located prior to admission.





Morbid obesity surgery

Effective with the 2011 benefit period, prior approval will be required for outpatient surgery for morbid obesity. FEP members must meet specific pre-surgical criteria before receiving surgery for morbid obesity.

FEP definition of morbid obesity:

A condition in which an individual has a Body Mass Index (BMI) of forty (40) or more, or an individual with a BMI of thirty-five (35) or more with one (1) or more co-morbidities; eligible members must be age eighteen (18) or over.

Note: Prior approval is required for outpatient surgery for morbid obesity.

Benefits for the surgical treatment of morbid obesity, performed on an inpatient or outpatient basis, are subject to the pre-surgical requirements listed below. **The member must meet all requirements**.

- Diagnosis of morbid obesity for a period of two (2) years prior to surgery.
- Participation in a medically supervised weight loss program, including nutritional counseling, for at least three (3) months prior to the date of surgery.

(Note: Benefits are not available for commercial weight loss programs.)

- Pre-operative nutritional assessment and nutritional counseling about pre- and postoperative nutrition, eating, and exercise.
- Evidence that attempts at weight loss in the one (1) year period prior to surgery have been ineffective.
- Psychological clearance of the member's ability to understand and adhere to the pre- and post-operative program, based on a psychological assessment performed by a licensed professional mental health practitioner.
- Member has not smoked in the six (6) months prior to surgery.
- Member has not been treated for substance abuse for one (1) year prior to surgery and there is no evidence of substance abuse during the one (1) year prior to surgery.

Benefits for subsequent surgery for morbid obesity, performed on an inpatient or outpatient basis, are subject to the following additional pre-surgical requirements:

- All criteria listed above for the initial procedure must be met again.
- Previous surgery for morbid obesity was at least two (2) years prior to repeat procedure.
- Weight loss from the initial procedure was less than 50% of the member's excess body weight at the time of the initial procedure.
- Member complied with previously prescribed post-operative nutrition and exercise program.
- Claims for the surgical treatment of morbid obesity must include documentation from the member's provider(s) that all pre-surgical requirements have been met.

ADD-Gender Reassignment

Gender reassignment surgery are limited to once per covered procedure, per lifetime.

Gender reassignment surgery on an inpatient or outpatient basis is subject to the pre-surgical requirements listed below. **The member must meet all requirements**.

- Prior approval is obtained.
- Member must be at least eighteen (18) years of age at the time prior approval is requested and the treatment plan is submitted.
- Diagnosis of gender dysphoria by a qualified healthcare professional
- New gender identity has been present for at least twenty-four (24) continuous months.
- Member has a strong desire to be rid of primary and/or secondary sex characteristics because of a marked incongruence with the member's identified gender.
- Member's gender dysphoria is not a symptom of another mental disorder or chromosomal abnormality.
- Gender dysphoria causes clinical distress or impairments in social, occupational, or other important areas of functioning.

Member must meet the following criteria:

- Living twelve (12) months of continuous, full-time, real life experience in the desired gender (including place of employment, family, social and community activities).
- Twelve (12) months of continuous hormone therapy appropriate to the member's gender identity.
- Two (2) referral letters from qualified mental health professionals – one (1) must be from the psychotherapist who has treated the member for at least twelve (12) continuous months. Letters must document: diagnosis of persistent and chronic gender dysphoria; any existing co-morbid conditions are stable; member is prepared to undergo surgery and understands all practical aspects of the planned surgery.
- If medical or mental health concerns are present, they are being optimally managed and are reasonable well-controlled.





Review of disputed claims / reconsideration review / Office of Personnel Management (OPM) appeal

4.4.1

Disputed claims

There are specific procedures for the review of disputed claims. The Service Benefit Plan has two (2) steps, starting with an informal review by Blue Cross NC which may lead to a review by OPM (OPM appeal).

4.4.2

Reconsideration review

The Plan will review the determination of benefits upon receiving a written request from the member for review or requesting additional information necessary to make a benefit determination, within thirty (30) days of receiving the request for review.

4.4.3

OPM appeal

When the Plan affirms its denial of benefits, the contract holder or member may send a written request to the Office of Personnel Management (OPM) for review to determine if the carrier has acted in accordance with the FEP contract. All requests for review must be sent to OPM within ninety (90) days of the date of the Plan's letter affirming its denial.

OPM will accept a request for review from a contract holder or member as an appeal if the Plan fails to respond to the member's request for review within thirty (30) days of the date of the request.

4.5

Federal Employee Program covered professional providers

The following are considered to be covered professionals when they perform services within the scope of their license or certification:

4.5.1

Physician

Doctors of Medicine (M.D.); Osteopathy (D.O.); Dental Surgery (D.D.S.); Medical Dentistry (D.M.D.); Podiatric Medicine (D.P.M.); and Optometry (O.D.); and Chiropractic (D.C.).

4.5.2

Physician assistant

A person who is nationally certified by the National Commission on Certification of Physician Assistants in conjunction with the National Board of Medical Examiners or, if the state requires it, is licensed, certified or registered as a physician assistant where the services are performed.



4.5.3

Independent laboratory

A laboratory that is licensed under state law or, where no licensing requirement exists, that is approved by the Plan.

4.5.4

Clinical psychologist

A psychologist who (1) is licensed or certified in the state where the services are performed; (2) has a doctoral degree in psychology (or an allied degree if, in the individual state, the academic licensing / certification requirement for clinical psychologist is met by an allied degree) or is approved by the local Plan; and (3) has met the clinical psychological experience requirements of the individual state licensing board.

4.5.5

Nurse midwife

A person who is certified by the American College of Nurse Midwives or, if the state requires it, is licensed or certified as a nurse midwife.

4.5.6

Nurse practitioner / clinical specialist

A person who (1) has an active R.N. license in the United States; (2) has a baccalaureate or higher degree in nursing; and (3) if the state requires it, is licensed or certified as a nurse practitioner or clinical nurse specialist.

4.5.7

Clinical social worker

A social worker who (1) has a master's or doctoral degree in social work; (2) has at least two (2) years of clinical social work practice; and (3) if the state requires it, is licensed, certified or registered as a social worker where the services are performed.

4.5.8

Physical, speech and occupational therapist

A professional who is licensed where the services are performed or meets the requirements of the Plan to provide physical, speech or occupational therapy services.





4.5.9

Nursing school administered clinic

A clinic that (1) is licensed or certified in the state where the services are performed; and (2) provides ambulatory care in an outpatient setting - primarily in rural or inner-city areas where there is a shortage of physicians. Services billed for by these clinics are considered outpatient office charges rather than facility charges.

4.5.10

Audiologist

A professional who, if the state requires it, is licensed, certified or registered as an audiologist where the services are performed.

4.5.11

Dietitian

A professional who, if the state requires it, is licensed, certified or registered as a dietitian where the services are performed.

4.5.12

Diabetic educator

A professional who, if the state requires it, is licensed, certified or registered as a diabetic educator where the services are performed.

4.5.13

Nutritionist

A professional who, if the state requires it, is licensed, certified or registered as a nutritionist where the services are performed.

4.5.14

Mental health and substance abuse professional

A professional who is licensed by the state where the care is provided to provide mental health and/or substance abuse services within the scope of that license.

4.5.15

Lactation consultant

A person who is licensed as a registered nurse in the United States (or appropriate equivalent if providing services overseas) and is licensed or certified as a lactation consultant by a nationally recognized organization.



Health benefits – Standard and Basic options

A copy of the current year *Standard and Basic Option Service Benefit Plan Summary* can be obtained by visiting the Federal Employee Program website at *www.fepblue.org*. Providers are reminded to always verify a member's benefits and eligibility in advance of providing care. Member benefits and eligibility can be verified via **Blue** e^{sm} or by calling Blue Cross NC FEP Customer Service at **1-800-222-4739**.

4.7

Preventive care screenings

Adult preventive care includes the following services when performed as part of a routine annual physical examination: chest X-ray; EKG; general health panel; basic or comprehensive metabolic panel; fasting lipoprotein profile; urinalysis; CBC; screening for alcohol / substance abuse; counseling on reducing health risks; screening for depression; screening for chlamydia, syphilis, gonorrhea, and HIV; administration and interpretation of a Health Risk Assessment questionnaire; cancer screenings and routine immunizations as licensed by the U.S. Food and Drug Administration.

4.8

Home health services

Home nursing care for two (2) hours per day, up to twenty-five (25) visits per calendar year, when:

- A Registered Nurse (RN) or Licensed Practical Nurse (LPN) provides the services
- A physician orders the care

About the Blue Cross and Blue Shield Service Benefit Plan

The local Blue Cross and **Blue Shield Plans** underwrite and administer the Blue Cross and Blue Shield Service Benefit Plan, the largest privately underwritten health insurance contract under the Federal Employee Health Benefits (FEHB) program. 85% of all federal employees and retirees who receive their health care benefits through the government's FEHB program are members of the Service Benefit Plan. Any questions regarding benefit changes and any new programs should be directed to the Plan's provider contacts.





Medical supplies

Medical supplies such as:

- Medical foods for children with inborn error of amino acid metabolism
- Medical foods and nutritional supplements when administered by catheter or nasogastric tubes
- Medical foods, as defined by the U.S. Food and Drug Administration, that are administered orally and that provide the sole source (100%) of nutrition, for children up to age twenty-two (22), for up to one (1) year following the date of the initial prescription or physician order for the medical food (e.g., Neocate)
- Ostomy and catheter supplies
- Oxygen
- Blood and blood plasma except when donated or replaced, and blood plasma expanders

4.10

Orthopedic and prosthetic devices

Orthopedic braces and prosthetic appliances such as:

- Artificial limbs and eyes
- Functional foot orthotics when prescribed by a physician
- Rigid devices attached to the foot or a brace, or placed in a shoe
- Replacement, repair, and adjustment of covered devices
- Following a mastectomy, breast prostheses and surgical bras, including necessary replacements
- Hearing aids for children up to age twenty-two (22), limited to \$2,500 per calendar year
- Hearing aids for adults age twenty-two (22) and over, limited to \$2,500 every three (3) calendar years
- Bone anchored hearing aids when medically necessary for members with traumatic injury or malformation of the external ear or middle ear (such as a surgically induced malformation or congenital malformation), limited to \$5,000 per calendar year
- Surgically implanted penile prostheses to treat erectile dysfunction
- Wigs for hair loss due to chemotherapy for the treatment of cancer, limited to \$350 for one (1)
 wig per lifetime



Durable Medical Equipment (DME)

Claims for DME rentals or purchases must be billed with the appropriate RR (rental) or NU (purchase) modifier. A copy of the Certificate of Medical Necessity (CMN) must accompany the first claim.

- 1. Are prescribed by your attending physician (i.e., the physician who is treating your illness or injury);
- 2. Are medically necessary;
- 3. Are primarily and customarily used only for a medical purpose;
- 4. Are generally useful only to a person with an illness or injury;
- 5. Are designed for prolonged use; and
- 6. Serve a specific therapeutic purpose in the treatment of an illness or injury.

We cover rental or purchase of durable medical equipment, at our option, including repair and adjustment. Covered items include:

- Home dialysis equipment
- Oxygen equipment
- Hospital beds
- Wheelchairs
- Crutches
- Walkers
- Continuous Passive Motion (CPM) and Dynamic Orthotic Cranioplasty (DOC) devices
- Speech-generating devices, limited to \$1,250 per calendar year
- Other items that we determine to be DME, such as compression stockings







Claims billing tips

4.12.1

Disputed claims

FEP will not pay a separate allowance for a venipuncture charge when billed with medical or surgical care on the same claim for preferred or participating providers. The venipuncture charge will be bundled with the medical or surgical care for payment. Please note the charges are not billable to members for preferred or participating providers.

4.12.2

Preventive care children

Preventive care benefits for children are available under both Basic and Standard options for covered children up to age twenty-two (22). Basic option members must use preferred providers in order to receive benefits. We provide benefits for a comprehensive range of preventive care services for children up to age twenty-two (22), including the preventive services recommended under the Patient Protection and Affordable Care Act (the Affordable Care Act), and services recommended by the American Academy of Pediatrics (AAP).

4.12.3

Immunizations

Claims for immunizations should be filed as follows:

- Each immunization must be filed on a single line on the CMS-1500 claim form with its specific CPT code.
- For state-supplied vaccines, the modifier (52) for reduced service must be appended to the specific CPT code. This modifier indicates that the provider is only requesting payment for administering the vaccine.
- For immunizations that are not supplied by the state, the CPT code without the reduced service modifier must be used to indicate that the provider is requesting payment for the serum as well as the administration fee.



4.12.4

Timely Filing Requirements (FEP)

Providers participating with Blue Cross NC are required to file FEP claims by December 31st of the calendar year, following the year in which the services were rendered or the date of discharge. Corrected claims must be submitted within three (3) years / thirty-six (36) months from the date the original claim was processed by Blue Cross NC.

4.12.5

Do not file the same claim multiple times

Do not file the same claim multiple times. Instead of speeding up the processing of your claim, this in fact slows claims processing. If the FEP has not paid a claim within thirty (30) to forty-five (45) days, then you may contact us at **1-800-222-4739** to find out the status of the claim.

4.12.6

Avoiding claims mailback

The single most common reason for having a claim mailed back to you is that the FEP member number that starts with "R" is incorrect or missing (must be "R" plus eight [8] digits). This is a critical piece of information for the claim to be processed correctly. An extra quality step to recheck the member number before filing the claim could avoid many claim mailbacks and double work for both you and the FEP department. Other common reasons for mailbacks are:

- Invalid or missing provider number
- Missing primary payor's Explanation of Benefits (EOB)
- Missing dates and/or diagnosis code

4.12.7

Service edits

Effective May 2013, Blue Cross NC policies and procedures relating to claims editing, bundling, reimbursement policies, and other provider-related policies associated with Blue Cross NC commercial products, may apply to FEP.





Care coordination processes

4.13.1

Medical review

- A Certified Letter of Medical Necessity (CMN) or (LMN) must be submitted for all DME requests. A
 prescription signed by a physician is not a substitute for this requirement.
- Many DME items require submission of supporting documentation to substantiate medical necessity.
 Guidelines for required documentation can be viewed online at <u>bcbsnc.com/content/services/medical-policy/index.htm</u>.
- DME commonly requiring additional documentation includes, but is not limited to, the following:

Electric wheelchairs

Scooters

Hospital beds

Oxygen

CPAP or BiPAP

 Claims for certain procedures will also be reviewed for medical necessity. These services include, but are not limited to, the following:

Intra-articular hyaluronan injections

Rhinoplasty

Reduction mammoplasty

Extracorporeal shockwave therapy for musculoskeletal conditions

Botulinum toxin injections

Blepharoplasty

Treatments for venous insufficiency

4.13.2

Case management

The case management program is a voluntary program, free of charge, which may be available to members that are not Medicare primary. Members with catastrophic or life-threatening illness or chronic and complex medical conditions may benefit from case management services. Many case management referrals come from the member's physician. You may refer a member by calling **1-888-234-2415**.

4.13.3

Healthy Endeavors^{SM1}

Healthy Endeavors is a chronic disease care management program for federal employees that have Service Benefit Plan and are enrolled in the Federal Employee Program (FEP). Members identified with one (1) of the top five (5) chronic conditions: Diabetes, Coronary Artery Disease, Congestive Heart Failure, Asthma, and Chronic Obstructive Lung Disease, are enrolled into the program, and may receive condition-specific educational materials at no charge. In addition, the enrolled members may work with a registered nurse on their goals, and receive health coaching by phone for three to four (3-4) months until they are educated to manage their own conditions. The member's physician is notified when their patient is engaged in the Healthy Endeavors program. For information, call **1-888-392-3506**.

Blue Health Connection – twenty-four (24) hour nurse telephone service

Blue Health Connection features health advice, health information and counseling by registered nurses. Also available is the Audio Health Library with hundreds of tapes, ranging from first aid to infectious diseases to general health issues. Members can also get information about health care resources to help them find doctors, hospitals or other health care services affiliated with the Blue Cross and Blue Shield Service Benefit Plan. Help with health concerns is available twenty-four (24) hours a day, three hundred and sixty-five (365) days a year by calling a toll-free number 1-888-258-3432 or accessing www.fepblue.org online.

4.15

Complementary and alternative medicine program

Members enrolled in the Service Benefit Plan have access to a number of services.

Members may purchase health and wellness products at discounted prices. These include vitamins, minerals, herbal supplements, homeopathic remedies, sports nutrition products, books, videotapes and skin care products. Products can be ordered online at www.fepblue.org.

4.16

Other important numbers and addresses

Affinity programs

- Davis Vision 1-800-551-3337
- U S Laser Network 1-877-552-7376
- American Specialty Health 1-877-258-7283

FEP website address

www.fepblue.org

Address for claims

PO Box 35, Durham, NC 27702

Address for correspondence

PO Box 2291, Durham, NC 27702-2291



The BlueCard® program





Blue Card overview

Blue Card is a national program that enables members of one (1) Blue Cross and/or Blue Shield (Blue) Plan to obtain health care service benefits while traveling or living in another Blue Plan's service area. The program links participating health care providers with the independent Blue Plans across the country and in many foreign countries and territories worldwide, through a single electronic network for claims processing and reimbursement. Within North Carolina nearly 1,135,336 members of other Blue Plans are currently residing in the Blue Cross NC service area (at the time of this publication).

The Blue Card program lets you conveniently submit claims for members from other Blue Plans, including international Blue Plans, directly to Blue Cross NC. Blue Cross NC is your single point of contact for Blue Card claims payment, problem resolution and adjustments. The Blue Card inter-plan programs department at Blue Cross NC is available to assist you with all your out-of-state Blue Plan member claims and claims questions by calling **1-800-487-5522**.

Verification of an out-of-state member's eligibility and benefits can be obtained by calling Blue Card Eligibility at **1-800-676-BLUE** (**2583**). Providers with **Blue** e^{sM} can verify eligibility, benefits and claim status, immediately, and from the convenience of their Web browsers. To find out more about signing up for **Blue** e^{sM} , visit Blue Cross NC electronic solutions on the Web at **bcbsnc**. **com/content/providers/edi/index.htm**, or refer to **Chapter 11** of this e-manual.

Due to HIPAA privacy regulations, members from other Blue Plans must contact their Blue Plan directly for all inquiries and related issues.

All claims should be billed to Blue Cross NC unless otherwise noted on the back of the member's identification card.

5.1.1

Blue Card applicable services

The Blue Card program applies to all inpatient, outpatient and professional claims, including vision and hearing exams; excluding:

- Prescription drugs
- Stand-alone dental
- Stand-alone vision (i.e., hardware and contacts)
- Federal Employee Program (FEP)

(Members who are part of the FEP will have the letter "**R**" in front of their member ID number. Please follow the Blue Cross NC and Federal Employee Program billing guidelines contained within this e-manual). Claims for Blue Card excluded products and services should be filed to the address that's listed on the member's identification card.



5.1.2

Product types included in the Blue Card program

Product types administered through the Blue Card program include:

- Blue Card PPO, which offers Blue Plan members the highest level of PPO benefits when services are obtained from a participating provider outside of their Blue Plan's service area. PPO coverage is the coverage type that most frequently applies for Blue Card eligible members from another Blue Plan's service area.
- Blue Card Traditional (also recognized as Comprehensive Major Medical [CMM] or indemnity Plans) offers Blue Plan members the traditional level of benefits when they obtain services from a physician or hospital outside their Blue Plan's service area.
- Blue Card HMO offers Blue Plan members the HMO level of benefits when they obtain emergency, urgent care and follow-up services from a physician or hospital outside their Blue Plan's service area.
- Blue Card Managed Care / POS is offered to members who reside outside their Blue Plan's service area and is similar to Blue Card Traditional and Blue Card PPO and unlike other Blue Card programs, Blue Card POS members are actually enrolled in the Blue Cross NC network. Therefore, you should treat these members as you treat any other Blue Cross NC POS member, applying the same pre-authorization practices and network protocols.
- Blue Card eligible Medicare Supplement,
 Medicare Plus / Choice and Medicare Advantage
 Plans (Blue Plan Medicare Advantage Plans are
 offered to Medicare beneficiaries in product
 options that include: Health Maintenance
 Organizations [HMO], Preferred Provider
 Organizations [PPO], Point-Of-Service [POS],
 Medical Savings Accounts [MSA] and Private
 Fee-For-Service [PFFS] Plans).





Identifying Blue Card members

When members from other Blue Cross and/or Blue Shield Plans arrive at your office or facility, be sure to ask for their most current Blue Plan membership identification card. New ID cards may be issued to members throughout the year; obtaining a copy of the newest ID card will help to ensure that you have the most up-to-date information in your patient's file. Specific data elements on Blue Plan membership ID cards will help you identify Blue Card members. It is very important to capture all ID card data at the time of providing service. Member ID card information is critical for verifying membership and coverage, and accurately reporting claims.

We suggest that you make copies of the front and back of a member's ID card and pass needed information on to your billing staff.

The main identifier for out-of-area Blue Plan members is the prefix. The members' ID cards will typically also display a:

- PPO in a suitcase logo for eligible PPO members (Blue Card PPO members are uniquely identified by their BC and/or BS identification cards, which display the PPO in a suitcase logo. Members traveling or living outside their Plan's service area receive PPO level benefits when they obtain services from preferred providers.)
- MA PPO in a suitcase logo for eligible Medicare Advantage members (Medicare Advantage members eligible as part of the Blue Card program will not have the standard Medicare identification card, instead a Blue logo will be visible on the ID card.)
- Medicare Advantage logo with or without a suitcase logo (Medicare Advantage members
 eligible as part of the Blue Card program may be enrolled in Plans in addition to PPO, which
 include but are not limited to HMO, POS, PFFS [Private Fee For Service] and MSA [Medical
 Savings Account] plan types. When a suitcase logo is not included on the member's
 identification card, Blue Card eligibility can be identified by verifying that a member's Blue
 Plan issued Medicare Advantage card also includes a prefix as part of the member's ID.)
- Blank suitcase logo (CMM, HMO, and POS members will typically have an empty suitcase logo displayed on their cards, which signifies the coverage type, is non-PPO.)

When referencing a member's ID to verify eligibility and benefits, filing claims and arranging services, always report the ID exactly how it's listed on the member's ID card. Never add and/or delete characters or change the sequence of the characters following the prefix. Additionally, always include the prefix because it is necessary for identifying Plans and electronic routing of specific HIPAA transactions to the appropriate Blue Plans.

All Blue Card eligible members have a prefix included as part of their member identification number (member identification numbers for Blue Card eligible members include a combination of both alpha and numeric characters).

Important: Not all BC and/or BS PPO, HMO, POS, Medicare Advantage, and CMM members are Blue Card eligible. Only a member who has an identification number that begins with a minimum of three (3) alpha characters and/or is carrying a membership ID card from a Blue Plan, which displays the PPO in a suitcase logo or an empty suitcase logo (unless Medicare Advantage), is a Blue Card eligible member. Out-of-state Blue Plan member ID cards that do not have a prefix should be billed to the address listed on the member's identification card.





5.2.1

Member ID numbers for Blue Card eligible members

All out-of-state Blue Plan members who are enrolled in a benefit plan and eligible as part of the Blue Card program will have a prefix included as part of their member identification number (member identification numbers for Blue Card eligible members include a combination of both alpha and numeric characters). A correct member ID number includes a prefix in the first three (3) positions, followed by a combination of alpha and/or numeric characters. The combination of alpha and numeric characters can vary among the amount of letters and numbers used to comprise a member's ID and can be up to seventeen (17) character positions in total. This means that you may see cards with ID numbers between six (6) and fourteen (14) (numeric / alpha) characters in length, in addition to the prefix (three [3] letter prefix + six to fourteen [6-14] additional characters = nine to seventeen [9-17] characters in total, depending on the ID given to a specific member).

Examples of member ID numbers:

ABC1234567 prefix

ABC1234H567 prefix ABC12345678901234 prefix

5.2.2

Prefix

The three (3) character prefix at the beginning of the member's identification number is the key element used to identify and correctly route claims. The prefix identifies the Blue Plan to which the member belongs. It is necessary for confirming a patient's membership and coverage. To ensure accurate claims processing, it is important to capture all ID card data. If the information is not captured correctly, you may experience a delay with claims processing. Never make up or guess a member's prefix or assume that the member's ID number is their social security number (all Blue Plans have eliminated use of social security numbers from member ID assignments).



5.2.3

Sample ID cards

Blue Plan members who are enrolled in a benefit plan and eligible as part of the Blue Card program will have a prefix included as part on their member identification number (member identification numbers for Blue Card eligible members include a combination of both alpha and numeric characters). A correct member ID number includes a prefix in the first three (3) positions, followed by a combination of alpha and/or numeric characters. Additionally, most (but not all) Blue Card eligible members carry a membership ID card from a Blue Plan, which displays the PPO in a suitcase logo or an empty suitcase logo.

Sample identification card (front)

Member Name: MEMBER NAME Member ID: Member ID: Member ID: Member ID: Character prefix.		Dependents Dependent One (1) Dependent Two (2) Dependent Three (3)		ALPHA Employer Group
BIN	987654 HIOPT	Office Visit Specialist Copay	\$15 \$15	
Renefit Plan			\$75	
Benefit Plan Effective Date	00/00/00	Efficiency		
	00/00/00 123	Emergency Deductible	\$50	

Sample identification card (front)

BlueCross. BlueShield.			lue roduct	ALPHA Employer Group
Member Name: MEMBER NAME Member ID: XYZ123456789		Dependents Dependent One (1) Dependent Two (2) Dependent Three (3)		
Group No. BIN Benefit Plan Effective Date	023457 987654 HIOPT 00/00/00	Plan Office Visit Specialist Copay Emergency Deductible	POS \$15 \$15 \$75 \$50	
				n R



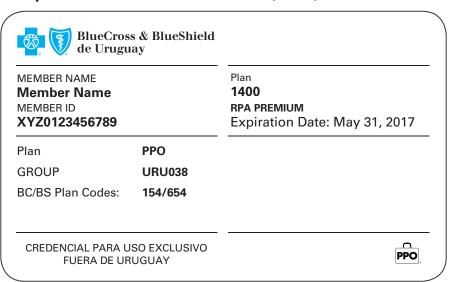
5.2.4

How to identify international members

Occasionally, you may see identification cards from Blue Plan members residing abroad or members of foreign Blue Plans. These ID cards will also contain three (3) character prefixes. Please treat these members the same as domestic Blue Plan members and submit claims for services to Blue Cross NC.

Note: The Canadian Association of Blue Cross Plans and its members are separate and distinct from the Blue Cross and Blue Shield Association and its members in the United States. Claims for members of the Canadian Blue Cross Plans are not processed through the Blue Card program. Please follow the instructions as listed on a member's ID card or contact the member's Canadian Blue Cross Plan directly.

Sample international member card (front)



Sample international member card (back)



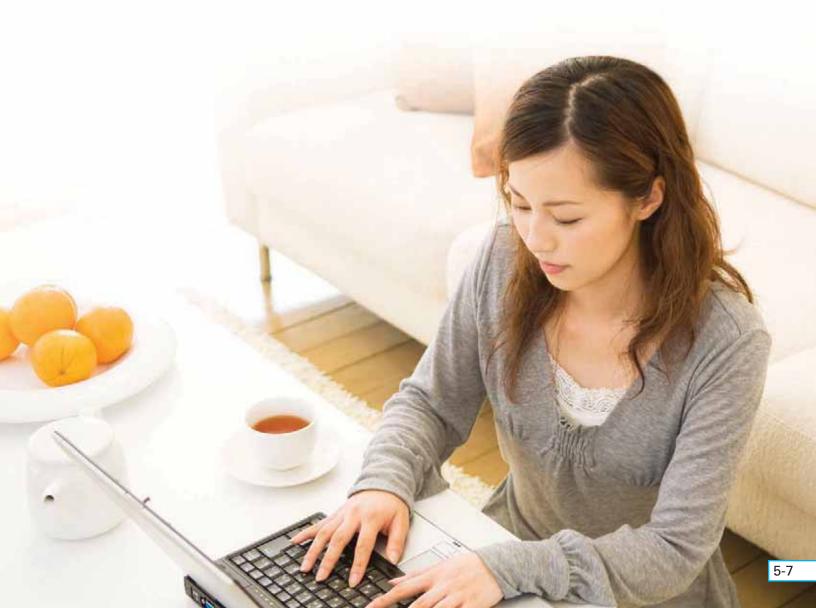


Coverage and eligibility verification

Blue Card Eligibility 1-800-676-BLUE (2583)

To verify coverage and Blue Card eligibility for members from other Blue Plans submit an electronic inquiry (HIPAA 270 transaction) using **Blue** e^{sM} or by calling Blue Card Eligibility at 1-800-676-BLUE (2583). You can receive real-time responses to your eligibility requests for out-of-area members between 6:00 am and midnight, central time, Monday through Saturday (english and spanish speaking phone operators are available to assist you). When calling Blue Card eligibility line, you will be asked for the prefix shown on the patient's ID card and then you will be connected directly to the appropriate membership and coverage unit at the member's Blue Cross and/or Blue Shield Plan. Keep in mind that Blue Plans are located throughout the country and may operate on a different time schedule than Blue Cross NC. Therefore, if calling after the out-of-area Plan's regular business hours, you may be transferred to a voice response system linked to customer enrollment and benefits.

Please note that the Blue Card eligibility line is for eligibility, benefits and pre-certification / referral authorization inquiries only. It should not be used for claim status.





Inpatient pre-certification

Blue Cross and Blue Shield of North Carolina participating providers, hospitals and facilities are responsible for the pre-certification for non-emergency inpatient admissions and related inpatient procedures / services for Blue Card members.

- Pre-certification requests are to be made in advance of a scheduled inpatient admission.
 Providers must notify the member's Home Plan within forty-eight (48) hours when a change to the original pre-service review occurs.
- Authorization or certification for emergency admissions must be obtained within twenty-four (24) hours after the emergency admission or by the end of the next working day (not exceeding seventy-two [72] hours), if on a weekend or holiday.
- Providers are responsible for keeping the member's Home Plan informed of changes to a member's condition.
- Only inpatient services billed on a UB-04 claim form are included. Outpatient services billed on UB-04 claim forms and professional services billed on CMS-1500 claim forms are excluded.
- Blue Card Worldwide / International members are excluded. The requirement only applies
 to inpatient admissions and related services for Blue Card members within the U.S.
- Some BCBS Plans may allow their members to be held financially responsible when certification is denied and a member elects services and agrees to be financially responsible. In the event that an inpatient admission or inpatient service has been denied certification by a member's Home Plan, the member's potential financial responsibility should be discussed in advance with the member's Home Plan before deciding whether or not to proceed with impatient services that have been denied certification, even if the member has agreed to pay.
- Inpatient providers and facilities that fail to obtain pre-certification from a member's Home
 Plan will be financially responsible for any covered services not paid and the member will be
 held harmless.

To determine if a member's inpatient stay or services requires certification from the member's Home Plan, providers can access a member's Home Plan's website to inquire about and make certification requests. Requests for pre-service review for Blue Card members (not Blue Cross NC members) can be routed to the member's Home Plan via an electronic provider access routing system accessed via **Blue** e^{sm} . Blue Cross NC providers can connect through **Blue** e^{sm} to Blue Card members' Home Plans to request authorizations for inpatient stays, as well as approvals for inpatient procedures and services that require advanced certification.

Note: Pre-certification may also be referred to as prior review, prior plan approval, prior authorization, or prospective review.

5.4.1

Mental health and substance abuse services

Mental health and substance abuse services for Blue Card eligible members are coordinated by the member's out-of-state home Plan. For information on these services or to obtain certification, call the number on the back of the member's ID card.



5.4.2

Radiology management services

Blue Card eligible members from another Blue Plan's service area are not included in the Blue Cross NC radiology management program administered through AIM Specialty Health[™] (AIM). However, it's important to always verify a member's eligibility and prior authorization requirements, as a member may be enrolled in a benefit coverage plan that requires authorization prior to receiving certain radiological services. To verify a member's prior authorization requirements for radiology management services submit an electronic HIPAA 278 transaction using **Blue** e[™] or call Blue Card Eligibility at **1-800-676-BLUE** (**2583**) and ask to be connected to the member's home Plan's utilization review area.

Sample stand-alone health care debit card (front)



Sample stand-alone health care debit card (back)

By using this card, I agree to the terms and conditions of the [insert Bank Name]'s cardholder agreement provided to me. I certify that it will be used only for qualified [medical or dependent care] expenses that qualify under my [insert plan name] plan.

For Customer Service: 800-000-0000

Authorized signature Not valid unless signed

This card issued by [bank name] pursuant to a license from Visa U.S.A., Inc.

BlueCross BlueShield of [Geography] is an independent licensee of the Blue Cross and Blue Shield Association.



Consumer directed health care and health care debit cards

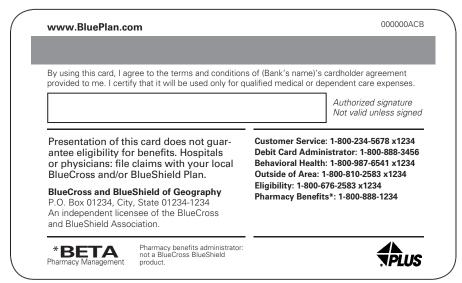
Blue Card eligible members from another Blue Plan's service area who have CDHC Plans often carry health care debit cards that allow them to pay for out-of-pocket costs using funds from their Health Reimbursement Account (HRA), Health Savings Account (HSA) or Flexible Spending Account (FSA). Some cards are "stand-alone" debit cards that cover eligible out-of-pocket costs, while others also serve as a health plan member ID card. These debit cards can help you simplify your administration process and can potentially help:

- Reduce bad debt
- Reduce paperwork for billing statements
- Minimize bookkeeping and patient-account functions for handling cash and checks
- Avoid unnecessary claim payment delays

Sample combined health care debit card and member ID card (front)



Sample combined health care debit card and member ID card (back)





Debit cards will have the nationally recognized Blue logos, along with the logo from a major debit card such as MasterCard® or VISA®.

The cards include a magnetic strip so providers can swipe the card at the point-of-service to collect. With the health debit cards members can pay out-of-pocket expenses by swiping the card through any debit card swipe terminal. The funds will be deducted automatically from the member's appropriate HRA, HSA or FSA account.

Combined a health insurance ID card with a source of payment is an added convenience to members and providers. Members can use their cards to pay outstanding balances on billing statements. They can also use their cards via phone in order to process payments. In addition, members are more likely to carry their current ID cards, because of the payment capabilities.

Helpful tips:

- Carefully determine the member's financial responsibility before processing payment. You can
 access a member's eligibility, benefits and accumulated deductible amounts by using Blue e[™] or
 by contacting the Blue Card Eligibility Line at 1-800-676-BLUE (2583).
- Ask members for their current member ID card and regularly obtain new photocopies (front and back) of the member ID card. Having the current card will enable you to submit claims with the appropriate member information (including prefix) and avoid unnecessary claims payment delays.
- If the member presents a debit card (stand-alone or combined) be sure to verify the member's outof-pocket amounts before processing payment:
 - Many plans offer well-care services that are payable under a basic health care program. If you have any questions about the member's benefits or to request accumulated deductible information, please contact 1-800-676-BLUE (2583) or verify using Blue e^{sm} .
 - You may use the debit card for member responsibility for medical services provided in your office. You may choose to forego using the debit card and submit claims directly to Blue Cross NC for processing.

All services, regardless of whether or not you've collected the member responsibility at the time of service, must be billed to Blue Cross NC for proper benefit processing.

Additionally, a member's debit card should not be used to process full payment upfront. If you have any questions about the member's benefits, please contact **1-800-676-BLUE** (2583), or for questions about the health care debit card, processing instructions or payment issues, please contact the toll-free debit card administrator's number on the back of the card.





Providers serving out-of-state Blue Plan Medicare Advantage members

Medicare Advantage is an alternative coverage option to the standard Medicare Part A and Part B fee-for-service coverage, generally referred to as traditional Medicare. Many Blue Plans offer Medicare Advantage products (within their service areas) for Medicare beneficiaries; product options include: Health Maintenance Organization (HMO), Preferred Provider Organization (PPO), Point-Of-Service (POS) and Medical Savings Account (MSA) products. Additionally, out-of-state Blue Plans offer Private Fee-For-Service (PFFS) Plans. Medicare Advantage PFFS Plans pay providers on a fee-for-service basis. There is no specific network that providers sign up for to service PFFS patients. Patients can obtain services from any licensed provider in the United States who is qualified to be paid by Medicare and accepts the Blue Plan's terms of payment. The Blue Plan must provide the same coverage as Medicare Part A and Part B, and may offer additional services.

Members enrolled in Blue Plan Medicare Advantage Plans will not have a standard Medicare card; instead, a Blue logo will be visible on the ID card. The following examples illustrate how the different products associated with the Medicare Advantage program will be designated on the front of the member ID cards:

MEDICARE PPO

MEDICARE | MSA

MEDICARE | PFFS



MEDICARE HMO

MEDICARE | POS

The Blue Cross and Blue Shield Association, Blue Cross NC provides an online search tool that providers who accept Medicare can access in advance of providing services to patients who have a Medicare Advantage PFFS policy with another Blue Plan. This search tool allows providers to review the terms and conditions of participation that a provider must accept to see a patient with an out-of-state PFFS policy, as offered by another Blue Plan. Terms and conditions for non-Blue Cross NC Blue Card PFFS members can be accessed online at bcbsnc.com/content/providers/edi/pffs.htm.

Blue Plan members enrolled in Medicare Advantage (MA) products may receive services out-of-network, when out-of-network benefits apply. Coverage rules will vary by MA product type and Blue Plan. When providing services to a Medicare Advantage member, providers should follow these steps:

- Ask for the member's ID card. Members have been asked not to show their standard Medicare card when receiving services; instead, members should provide their Blue Plan member ID card. The Blue Cross and/or Blue Shield logo will be visible on the ID card along with a MA logo to designate the type of health plan that the member is enrolled.
- Verify eligibility electronically using the 270/271
 HIPAA eligibility transactions, or by calling
 1-800-676-BLUE (2583) and providing the prefix.
 When calling, be sure to ask if Medicare Advantage
 benefits apply. For PFFS Plans, you should review the
 member's Blue Plan's terms and conditions, which can
 be accessed from the Blue Cross NC website at
 bcbsnc.com/content/providers/edi/pffs.htm.
- 3. Submit claims to Blue Cross NC. Do not bill Medicare directly for any services rendered to a Blue Plan Medicare Advantage member. Applicable payment will come to you from Blue Cross NC. In general, you may collect any applicable copayment amounts from members at the time of service, but may not otherwise charge or balance bill a member, except as indicated on the explanation of benefits for a processed claim.

(Note: Special rules may apply for MA PFFS Plans that may allow balance billing under certain conditions, as reported in the Blue Plan's terms and conditions.)





5.6.1

Medicare Advantage PPO network sharing

Medicare Advantage PPO network sharing allows MA PPO members from out-of-state Blue Plans to obtain in-network benefits when receiving care from another Blue Plan's contracted MA PPO providers. Blue Cross NC PPO-participating providers will recognize eligible MA PPO members by the "MA" in a suitcase logo displayed on Blue Plan issued member identification cards.

Medicare Advantage PPO logo



Members have been asked not to show their standard Medicare ID card when receiving services; instead, members should provide their Blue Cross and Blue Shield member ID.

Blue Cross NC participating providers should verify eligibility and bill for services using the same methods as when arranging and providing services for any out-of-area Blue Plan's Medicare Advantage member.

5.6.2

Medicare Advantage deemed provider

Medicare Advantage PFFS Plans offered by Blue Plans generally use the Centers for Medicare and Medicaid Services (CMS) Medicare Advantage deemed provider concept, rather than direct contracts, to arrange for services to members. Providers of care are considered a deemed provider if each of the following three (3) criteria are met per episode of care:

- The provider is aware in advance of furnishing services that the person being treated is enrolled in a Medicare Advantage PFFS Plan.
- The provider has accessed or has reasonable access to information about the Blue Plan's Medicare Advantage PFFS terms and conditions of payment (terms and conditions of payment are available on the Blue Cross NC website located at bcbsnc.com/content/ providers/edi/pffs.htm.
- The provider subsequently provides services to the member having Medicare Advantage PFFS health care coverage.

Providers electing not to be considered as deemed for providing care to Medicare Advantage PFFS members, should not treat them, unless in an emergency or urgent situation as appropriate.

5.6.3

Medicare Advantage PFFS PPO and providers participating in the Blue Medicare PPO[™] Medicare Advantage products

Providers contracted to provide services to Medicare Advantage members enrolled in the Blue Medicare PPO plans are required to provide services to Blue Card eligible Medicare Advantage PPO members seeking care within North Carolina.



5.6.4

Medicare Advantage claims appeals

Providers who participate in the Blue Cross NC PPO Plans but not with the Blue Medicare PPO Plan may submit a *Non-Network Provider Claim Appeal* in the event that they disagree with an out-of-state Blue Plan member's processed claim, for one (1) of the following reasons:

- Medical policy / medical necessity (e.g., cosmetic and investigational)
- Benefit determinations made by the member's Blue Plan

The Non-Network Provider Claim Appeal should be submitted to the following address:

Blue Medicare PPO

Attention: IPP Provider Appeals

PO Box 17509

Winston-Salem, NC 27116-7509

Blue Medicare PPO providers participating

In the event that a provider contracted to provide services to Medicare Advantage members enrolled in the Blue Medicare PPO Plan is in disagreement with a processed claim for services provided to an out-of-state Blue Plan member. The *Network Provider Claim Appeal* must be submitted the provider may submit a *Network Provider Claim Appeal* for one (1) of the following reasons:

- Payor allowance / pricing
- Incorrect payment / coding rules applied
- Benefit determinations made by the member's Blue Plan in writing within ninety (90) days of claim adjudication and should be mailed to:

Blue Medicare PPO

Attention: IPP Provider Appeals

PO Box 17509

Winston-Salem, NC 27116-7509

Eligible network provider appeals concerning out-of-state Blue Plan members will be completed by the Plan within thirty (30) days of the Plan's receipt of all information.





Medicaid members - benefits administered by other Blue Plans

Blue Cross and Blue Shield of North Carolina (Blue Cross NC) is a Host Plan for other Blue Plans' Medicaid members, and claims for services provided to these members should be filed to Blue Cross NC. When you see a Blue Cross and/or Blue Shield (BCBS) member with Medicaid coverage from another state and submit the claim through Blue Cross NC to the member's BCBS Home Plan, you must accept the Medicaid fee schedule that applies in the member's home state.

Blue Cross and Blue Shield Plans currently administer Medicaid programs in California, Delaware, Hawaii, Illinois, Indiana, Kentucky, Michigan, Minnesota, New Jersey, New Mexico, New York, Pennsylvania, Puerto Rico, South Carolina, Tennessee, Texas, Virginia, and Wisconsin as a Managed Care Organization (MCO), providing comprehensive Medicaid benefits to the eligible population. Because Medicaid is a state-run program, requirements vary for each state and each BCBS Plan. Medicaid members have limited out-of-state benefits, generally only coverage for emergency situations. In some cases, such as continuity of care, children attending an out-of-state college, or a lack of specialists in the member's home state, a Medicaid member may receive care in another state, which may require prior authorization.

If you provide services or supplies that are not covered by Medicaid to a Medicaid member, you will not be reimbursed. You may only bill a Medicaid member for services not covered by Medicaid if you follow the guidelines of the Hold Harmless provision (as outlined in **Section 9.17** of this e-manual). You must tell the member in advance that the service or supply in question may not be covered, as well as get written approval from the member before the service or supply is provided.

Billing out-of-state Medicaid members for the amount between the Medicaid-allowed amount and charges for Medicaid-covered services is specifically prohibited by federal regulations (42 CFR 447.15). However, in some circumstances, a state Medicaid program will have an applicable copayment, deductible or coinsurance applied to the member's coverage, which is typically based on the Medicaid fee schedule for a particular service or supply provided. A provider may collect this amount from the member as applicable.





5.7.1

Medicaid provider enrollment requirements

Some states require that out-of-state providers enroll in their state's Medicaid program in order to be reimbursed. Some of these states may accept a provider's Medicaid enrollment in the state where they practice to fulfill this requirement.

If you are required to enroll in another state's Medicaid program, you should receive notification upon submitting an eligibility or benefit inquiry. You should enroll in that state's Medicaid program before submitting the claim. If you submit a claim without enrolling, your Medicaid claims will be denied and you will receive information from Blue Cross NC regarding the Medicaid provider enrollment requirements. You will be required to enroll before the Medicaid claim can be processed and before you may receive reimbursement.

The BCBS Plans in states that currently require Medicaid provider enrollment include:

State	Plan	
Indiana	Anthem Blue Cross Blue Shield	
Kentucky	Anthem Blue Cross Blue Shield	
Pennsylvania	Independence Blue Cross	
South Carolina	Blue Cross Blue Shield of South Carolina	
Tennessee	Blue Cross Blue Shield of Tennessee	
Virginia	Anthem Blue Cross Blue Shield	

When you call about a member's eligibility and benefits always confirm if enrollment is required, as this list may change.



5.7.2

BCBS Medicaid member identification

Members enrolled in a BCBS Medicaid product are issued BCBS member identification cards, but these ID cards do not always display a member's Medicaid eligibility. However, there are some indications to look for when identifying Medicaid coverage:

- Medicaid cards do not include the suitcase logo seen on most Blue Cross and/or Blue Shield ID cards.
- There should be a disclaimer on the back of the member's ID card, which provides information about benefit limitations. As example, the card may display: "This member has limited benefits outside of Tennessee. Providers should verify eligibility / benefit information."

Additionally, some members may have Medicaid benefits administered by a Blue Plan as well as Medicare coverage. These members are known as dual-eligible members and Medicare is generally the primary payor.

To obtain eligibility, benefits, and prior authorization information, use the same tools used for Blue Card members:

- Submit an eligibility inquiry using Blue e[™]
- Request pre-service review via the Web at bcbsnc.com/ content/providers/medpol_ppa_router.htm
- Call the Blue Card Eligibility Line at 1-800-676-BLUE (2583)

5.7.3

Medicaid billing data requirements

When billing for a Medicaid member, remember to check the Medicaid website of the state where the member resides for information about their Medicaid billing requirements. Each state is different. Based on individual requirements, claims may pend or deny if required information is missing.

All required data elements need to be included on Medicaid claims so that BCBS MCOs are able to comply with encounter data-reporting requirements applicable in their respective states. Additional details about how to electronically submit the required data elements for Medicaid claims can be viewed on our website at bcbsnc.com/assets/providers/public/pdfs/important-news/Medicaid_Claims_Required_Elements.pdf.

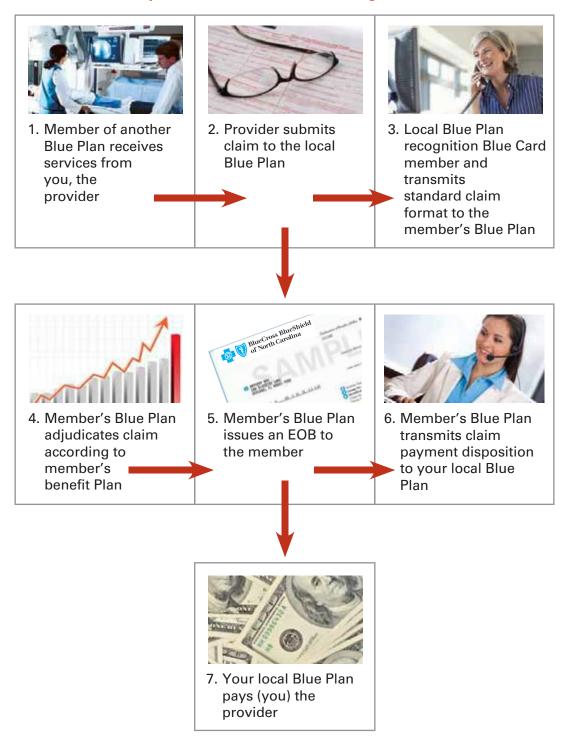




Claims submission

Submit claims for services provided to Blue Card members to Blue Cross NC using your normal claims billing processes. Blue Cross NC will electronically route your claims to the member's Blue Cross and/or Blue Shield Plans. A specific member's Plan then applies benefits, processes the claim, approves or denies payment and routes the results back to Blue Cross NC for payment to (you) the provider.

Below is an example of how claims flow through Blue Card





You should always submit claims to Blue Cross NC.

To help ensure that claims are routed accurately and that the member's Blue Plan has all of the information needed to appropriately apply benefits, Blue Cross NC forwards to the member's Blue Plan a complete record of the information reported on the claim form from the provider of service (i.e., member / patient demographics, provider demographics including the federal tax identification, member / patient services and medical conditions).

Following these helpful tips will improve your Blue Card experience:

- Ask members for their most current Blue Plan membership ID cards and regularly obtain new
 photocopies of cards (front and back). Having the current card enables providers to submit
 claims with the appropriate member information (including prefix) and avoid unnecessary
 claims payment delays.
- Incorrect or missing prefixes and incorrect member identification numbers delay claims processing. Claims will be returned or denied if subscriber information is incorrect or invalid.
- Check eligibility and benefits electronically using Blue e[™] by submitting an electronic HIPAA
 278 transaction or by calling Blue Card Eligibility at 1-800-676-BLUE (2583).
- Verify the member's cost-sharing amount before processing payment. Please do not request complete payment upfront, except for any applicable copayment (for members enrolled in a non-copayment plan [deductible and coinsurance only], providers may follow the Blue Cross NC member liability collection policy located in **Chapter 9** of this e-manual).
- Indicate on the claim any payment that you collected from the patient. (On the 837 Electronic Claim Submission form, check field AMT01=F5 patient paid amount; on the CMS-1500 locator 29 amount paid; on UB-04 locator 53 prior payment).
- Do not send duplicate claims. Sending another claim or having your billing agency resubmit claims automatically slows down the claims payment process and can create confusion for the member receiving multiple EOBs (Explanation of Benefits).
- Check claims status by submitting an electronic HIPAA 276 transaction using Blue e[™] or by contacting Blue Cross NC at 1-800-487-5522.

5.8.1

Other Party Liability (OPL)

In cases where there is more than one (1) payor and a Blue Plan is the primary payor, submit Other Party Liability (OPL) information with the Blue claim. Upon receipt, Blue Cross NC will electronically route the claim to the member's Blue Plan. The member's Plan then processes the claim and approves the appropriate payment; eligible reimbursement will be sent to the provider of service by Blue Cross NC.





International claims

The claim submission process for international Blue Plan members is the same as for domestic Blue members. You should submit international claims directly to Blue Cross NC.

Exception: The Canadian Association of Blue Cross Plans and its members are separate and distinct from the Blue Cross and Blue Shield Association and its members in the United States. Claims for members of the Canadian Blue Cross Plans are not processed through the Blue Card program. Please follow the instructions as listed on a member's ID card or contact the member's Canadian Blue Cross Plan directly.

5.8.3

Coding

Follow all Blue Cross NC claim submission instructions, except for the Blue Card specific instructions noted within this chapter (**Chapter 5**). Code claims, use appropriate forms, and complete claim forms and/or electronic entry detail, as you would for correctly filed Blue Cross NC claim submissions. Just like other claims filed to Blue Cross NC, Blue Card claims should never be split-billed or filed in partial increments:

- Claims should be filed using valid CPT and/or HCPCS codes
- Claims will be reviewed to determine eligibility for payment
- Services are not eligible for separate reimbursement if they are considered incidental, mutually exclusive, integral to the primary service rendered or part of a global allowance.

Timely filing

Claims for professional services provided to Blue Card members having coverage with other Blue Plans (non-Blue Cross NC) must be submitted to Blue Cross NC within one hundred and eighty (180) days of providing service. Institutional / facility claims must be filed within one hundred and eighty (180) days of the member's discharge date.

Note: Providers contracted with Blue Cross NC are allowed one hundred and eighty (180) days for claim submissions to be eligible for benefits release. However, members from other Blue Plans may have shorter filing time limitations applied depending on their individual benefit structure or State legal requirements. Therefore, Blue Cross NC participating providers are encouraged to file claims for Blue Card patients without delay.

5.8.5

Chiropractic services for Blue members

If you're a chiropractic provider participating with both Blue Cross NC and Health Network Solutions, Inc. (HNS), you should file chiropractic claims for Blue Card eligible members, who are enrolled in PPO or HMO Plans, to HNS using the HNS group number. Chiropractic services provided to members with out-of-state Blue Plan (CMM) coverage should be sent directly to Blue Cross NC.

File chiropractic claims to:

- Health Network Solutions, Inc. (HNS) for Blue Card PPO and HMO members
- Blue Cross NC for Blue Card CMM members

Chiropractic claims for out-of-state members not enrolled in Blue Card-eligible Plans should be sent to the addresses listed on the member's ID cards.

5.8.6

Exceptions to Blue Card claims submission

Occasionally, exceptions may arise in which Blue Cross NC will require that a claim be filed directly to the member's Blue Plan, exception reasons can include:

- You contract with the member's Blue Plan located in a contiguous state
- The ID card does not include a prefix





Ancillary

Ancillary providers are typically recognized as independent clinical laboratories, durable / home medical equipment or supply providers and specialty pharmacies. Filing requirements for ancillary providers can vary depending on the type of services performed, where supplies are shipped, or services ordered or performed, as well as a provider's participation status with a particular Blue Plan. Ancillary filing guidelines can affect where claims are to be submitted and how they are processed, and should be followed to ensure timely processing of claims.

Please use the examples below to determine where to file claims for ancillary services provided to Blue Card eligible members:

- Local ancillary providers should file directly to Blue Cross NC.
- If a remote provider contract is in place with the local Plan, the claim must be filed to the local Plan for services received in the local Plan area, and it would be considered a participating provider claim.
- If a remote provider contract is not in place with the local Plan, the claim must still be filed to the local Plan but, it would be considered a non-participating provider claim.

Please use the examples below to determine where to file your claim to ensure timely processing.

Specialty Pharmacy

Specialty pharmacy claims must be filed to the Blue Plan in whose service area the ordering physician is located.

- The NPI of the ordering provider is identified in field 17B (NPI of Referring Provider or Other Source)
- The NPI of the rendering provider is identified in field 24J (Rendering Provider ID Number)
- The NPI of the ordering provider is populated in loop 2310A

Independent Clinical Laboratory (Lab) claims

Lab claims must be filed to the Blue Plan in whose service area the specimen was drawn. (Where the specimen was drawn will be determined by the state in which the specimen was drawn.)

- The NPI of the referring provider is identified in field 17B (NPI of Referring Provider or Other Source)
- The NPI of the rendering provider is identified in field 24J (Rendering Provider ID Number)
- The NPI of the referring provider
- If you are a reference laboratory participating with Avalon Healthcare Solutions, you should file claims for Blue Card eligible members to Avalon Healthcare Solutions

Durable / Home Medical Equipment (DME / HME) Claims

The NPI of the referring provider DME/HME claims must be filed to the Blue Plan in whose service area the equipment was shipped to or purchased at a retail store.

- The patient address where the DME/HME was shipped to in field 5
- The NPI of the ordering provider is identified in field 17B (NPI of Referring Provider or Other Source)
- The NPI of the rendering provider is identified in field 56 (NPI)
- The Place of Service (POS) in field 24B
- The service facility location in field 32 (for retail store information or location other than the patient address)
- The patient address is populated in loop 2010CA
- The NPI of the ordering provider is populated in loop 2420E
- The POS of the member is populated in loop 2300, CLM05-01
- The service facility location is populated in loop 2310C



Accounts exempt from the Blue Card program

Sometimes Blue Plan members will have identification numbers that include prefixes (member identification numbers for Blue Card-eligible members include a combination of both alpha and numeric characters) even though the members are not enrolled in Blue Card-eligible benefit Plans (membership enrolled in non-Blue Card accounts). When a member belongs to an account that is exempt from the Blue Card program, Blue Cross NC will electronically forward those claims to the member's Blue Plan. This means you should not send claims to the member's Blue Plan. Instead, you should submit these claims to Blue Cross NC through your normal claims filing processes.

Submit claims with prefixes exempt from Blue Card, directly to Blue Cross NC; we will forward to the member's Blue Plan on your behalf for processing. It's important for you to correctly capture on the claim the member's complete identification number, including the three (3) character prefix at the beginning. If you don't include this information, Blue Cross NC may return the claim to you and this will delay claims processing and payment.

A Blue Plan member's Blue Card-eligibility (and recognition of non-Blue Card eligibility) can be verified by calling **1-800-676-BLUE (2583)** or by submission of an Electronic Eligibility Request (270) with **Blue** e^{sm} .





Reimbursement

Reimbursement to Blue Cross NC participating providers for Blue Card-eligible services, for claims that are submitted to, and processed by Blue Cross NC for Blue Card-eligible members from another Blue Plan's service area, are considered based upon the provider's Blue Cross NC contractual allowance appropriate to the member's coverage type (PPO* Blue OptionsSM, CMM Classic Blue® or HMO Blue Care®) in addition to the member's eligibility and available benefits.

Reimbursement for services provided to out-of-area members enrolled in Blue Card eligible Medicare Advantage Plans (including; HMO, PPO, POS, MSA and PFFS Plans) will be considered based upon Medicare allowances, in addition to the member's eligibility, available benefits, location where services are provided and the out-of-state Blue Plan's PFFS terms and conditions, as applicable**.

Providers should access and review the terms and conditions of participation that a provider must accept to see a patient with an out-of-state PFFS policy, as offered by another Blue Plan. Terms and conditions for non-Blue Cross NC Blue Card PFFS members can be accessed online at: bcbsnc.com/content/providers/edi/pffs.htm.

Additional information about reimbursement is available in **Chapter 9** of this e-manual, located in your businesses participation agreement with Blue Cross NC, and from Provider Network.

- PPO members will typically have out-of-network benefits to see providers outside of their PPO network. If you are a non-PPO (CMM contracted only) provider and are presented with an identification card for a Blue Card-eligible PPO member (a card that displays the PPO in a suitcase logo), you should still provide service to the member and file a claim to Blue Cross NC. Payment will be considered based on the CMM allowance for that service in addition to the member's eligibility and available benefits.
- ** Providers accepting Medicare assignment and servicing Blue Cross NC PFFS Medicare Advantage members for whom they have an obligation to provide services under their Blue Cross NC agreement, will be considered as in-network providers and be reimbursed per their individual Blue Cross NC contractual agreement. Providers should make sure they understand the applicable Medicare Advantage reimbursement rules and their individual Blue Cross NC contractual agreements. Providers who are participating with Blue Cross NC to provide services to Medicare Advantage members enrolled in the Blue Medicare PPO Plan, receive reimbursement based in accordance with their Blue Medicare PPO negotiated rate with Blue Cross NC.



Claim status inquiry

Blue Cross NC is your single point of contact for all claim inquiries. Claim status inquiries can be done by:

- Using Blue e[™] to send a HIPAA transaction 276 (Claim Status Inquiry) to Blue Cross NC
- Phone by calling Blue Cross NC for Blue Card Customer Service at 1-800-487-5522

If you have not received payment for a claim, do not resubmit the claim because it will be denied as a duplicate. This also causes member confusion because they may receive multiple explanations of benefits. Blue Cross NC's standard time for claims processing is 5.5 (five and a half) days (for clean claims, inclusive of the time from when it is time-stamped coming in the door, to when we print the check and financial documentation is sent). However, claim processing times at various Blue Plans can vary.

The standard allowance for Blue Plans to complete Blue Card processing is thirty (30) days, as follows:

- Blue Cross NC receives and routes Blue Card claims to the appropriate Blue Plan within ten (10) days
- Blue Plan in another state makes member benefit decisions and processes claims within fifteen (15)
 days
- Blue Cross NC receives processing information back from other Blue Plans and pays claims within five (5) days
- Ten (10) + Fifteen (15) + Five (5) = Thirty (30)

If you have not received your payment or a response regarding your payment, please call Blue Cross NC for Blue Card Customer Service at **1-800-487-5522** or review status on **Blue** e^{st} . In some cases, a member's claim may be delayed because medical review or additional information is necessary. When resolution of a delayed claim requires additional information from you, Blue Cross NC will contact you for the additional detail.

5.10.1

Calls from members and others with claim questions

If a member contacts you with questions about a processed claim, advise them to contact their Blue Plan and refer them to their ID card for the customer service number. The member's Plan should not contact you directly regarding claims issues. If the member's Plan contacts you and asks you to submit a claim to them, please refer the requester back to Blue Cross NC.

Blue Cross NC is your central point of contact for most out-of-state and international Blue Plan patients receiving care within North Carolina. Contact us for claims processing, payment and claims adjustment questions. However, due to the Health Insurance Portability and Accountability Act of 1996 (HIPAA) privacy regulations, members must contact their home Blue Plans for all inquiries and claims related issues. Under the HIPAA privacy regulations, we are required to verify a member's Protected Health Information (PHI) before we can answer questions over the phone. Blue Cross NC cannot access an out-of-state member's PHI, as this is maintained with the member's home Blue Plan. If you are approached by an out-of-state member with questions about a claim and information is needed from any of the Blue Plans, please advise the member to contact their home Blue Plan where their PHI can be verified and their questions answered.

Claim adjustments

File a corrected Blue Card claim to Blue Cross NC whenever a claim adjustment is necessary. Follow Blue Cross NC standard requirements for filing a corrected claim; filing just as you would for a Blue Cross NC member. Once we receive a corrected claim, Blue Cross NC will work with the member's Blue Plan to make the adjustment.

Note: A claim that has been mailed back to a provider should not be submitted as a corrected claim. Claims are mailed back when we need to request that a provider make a correction to a submitted claim. When claims are mailed back they are not entered into our claim processing system for payment. Therefore, when we receive a claim that has been corrected because we had mailed it back to a provider, it's considered new when it's returned to Blue Cross NC. Claims are only eligible to be considered as corrected claims when they are resubmitted after being previously processed for payment. For additional information about how to correct a claim see Chapter 9 of this e-manual or contact Provider Network.

5.12

Appeals

Appeals for all Blue Card claims are handled through Blue Cross NC. We will coordinate the appeal process with the member's Blue Plan when needed. For additional information about how to submit an appeal, see **Chapter 16** of this e-manual or contact Provider Network.

5.13

Coordination of Benefits (COB) claims

Coordination of Benefits (COB) refers to how we ensure members receive full benefits and prevent double payment for services when a member has coverage from two (2) or more sources. The member's contract language explains the order for which entity has primary responsibility for payment and which entity has secondary responsibility for payment. If you discover that a member is covered by more than one (1) health plan, and:

 Blue Cross NC or any other Blue Plan is the primary payor, submit the other carrier's name and address with the member's claim to Blue Cross NC. If you do not include the COB information with the claim, the member's Blue Plan will have to investigate the claim. This investigation could delay your payment or result in a post-payment adjustment.





5.13.1

Coordination of Benefits questionnaire

The Coordination of Benefits (COB) questionnaire has been designed to help reduce claims processing delays, and/or a denial, relating to a member's other insurance verification. All Blue Plans have placed on their websites, COB questionnaire forms that may be printed and presented to members believed to have potential COB. When you see any Blue Cross and/or Blue Shield Blue Card member and you are aware that they might have other health insurance coverage, give a copy of the questionnaire to the member during their visit. Ask the member to complete the form and send it to their Blue Plan, the Blue Plan through which they are covered, as soon as possible after leaving your office. A Blue Card member can find the address for sending the form on the back of their member identification card or by calling the customer service number listed on the back of the card.

Note: The Coordination of Benefits questionnaire is only for the Blue Card member's completion and it is not for use by Blue Cross NC members when visiting in-state, North Carolina providers.

5.13.2

Medicare primary claims

Medicare primary claims should be filed with the Medicare contractor first. When filing, always include the complete Health Insurance Claim Number (HICN); the patient's complete Blue Cross and/or Blue Shield Plan identification number, including the three (3) character prefix; and the Blue Cross and/or Blue Shield Plan name as it appears on the patient's ID card for their supplemental insurance. This will help ensure cross-over claims are forwarded appropriately. Additionally, you should never file claims to both the Medicare contractor and Blue Cross NC at the same time. Instead wait until the claim has processed and Medicare has provided you with an Explanation of Payment (EOP) or a payment advice. We request this because the member's benefits cannot be determined by the member's Blue Plan without knowing what Medicare has allowed. Once you receive the Medicare payment advice / EOP, determine if the claim was automatically crossed over to the supplemental insurer:

- Crossed over If the claim was crossed over, the payment advice/EOP should typically have remark code "MA" eighteen (18) printed on it, which states "The claim information is also being forwarded to the patient's supplemental insurer. Send any questions regarding supplemental benefits to them". The code and message may differ if the contractor does not use the ANSI X12 835 payment advice. If the claim was crossed over, do not file for the Medicare supplemental benefits. The Medicare supplemental insurer will automatically pay you if you accept Medicare assignment. If you do not accept assignment the member will be paid and you will need to bill the member.
- Not crossed over If the payment advice / EOP does not indicate that the claim was crossed over and you accept Medicare assignment, file the claim to Blue Cross NC if the member's ID includes a prefix. If no prefix is included, file the claim to the address on the back of the member's Blue Plan ID card. Blue Cross NC or the member's BC and/or BS Plan will pay you the Medicare supplemental benefits. If you did not accept assignment, the member will be paid and you will need to bill the member.





5.13.3

Coordination of benefits filing for secondary UB-04 claims to Medicare and other insurance

Blue Cross NC along with all Blue Card Plans maintain HIPAA compliant software which allows Plans to process all COB claims through the Blue Card ITS claims system. Providers should expect payment through the Blue Card program when following the instructions for electronic submission of UB-04 claims, when the member's Blue Plan coverage is secondary to Medicare or another payor. Submit claims electronically via 837 (HIPAA compliant software) for UB-04 hospital claims, file the Medicare COB data as follows:

- Medicare allowed amount should be filed using the AMT segment in the 2320 loop with a "B6" qualifier and the corresponding \$ amount.
- Medicare paid amount should be filed using an AMT segment in the 2320 loop with a "C4" qualifier and the corresponding \$ amount.
- The contractual adjustment should be filed using the CAS segment in the 2320 loop using a claim adjustment group code of "PR", claim adjustment reason code "45" and the corresponding claim adjustment \$ amount.
- The claim level deductible amounts should be filed using the CAS segment in the 2320 loop using a claim adjustment group code of "PR", claim adjustment reason code "2" and the corresponding claim adjustment \$ amount.

Do not use the value codes of A1 and/or A2 on the 837 for deductible and coinsurance when filing an 837 Institutional Blue Card Claim, but rather use the CAS code segments as indicated. If you have questions, please contact Blue Cross NC Electronic Solutions by calling **1-888-333-8594**.



Medical records

Do not send medical records unless Blue Cross NC requests the records from you using a medical request letter. When medical records are requested by Blue Cross NC, send the records, including the medical request letter received from Blue Cross NC, to Blue Cross NC. Upon receipt of the medical records, Blue Cross NC will forward the records to the member's home Plan. Blue Plans are able to send and receive medical records electronically among each other. This electronic method significantly reduces the time it takes to transmit supporting documentation for our out-of-area claims, reduces the need to request records more than once, and helps to eliminate lost or misrouted records.

Occasionally, the medical records you submit might cross in the mail with the remittance advice for the claim requiring medical records. A remittance advice is not a duplicate request for medical records. If you submitted medical records previously, but received a remittance advice indicating records are still needed, please contact Blue Cross NC to ensure your original submission has been received and processed. This will prevent duplicate records being sent unnecessarily.

If you received only a remittance advice indicating records are needed, but you did not receive a medical records request letter, contact Blue Cross NC to determine if the records are needed from your office.

Helpful ways you can assist in timely processing of medical records:

- If the records are requested following submission of a claim, forward all requested medical records to Blue Cross NC.
- Include the letter that you received from Blue Cross NC, which requested medical records be submitted, when sending the needed medical records to Blue Cross NC. Please place the Blue Cross NC medical records request letter on top of the records being submitted. The medical records request letter contains a bar code that helps ensure that the records are routed efficiently once received by Blue Cross NC.
- Submit the information to Blue Cross NC as soon as possible to avoid delay.
- Only send the information specifically requested. Complete medical records are not always necessary.
- Do not pro-actively send medical records with the claim. Unsolicited claim attachments may cause claim payment delays.

5.14.1

Sending medical records to the member's Blue Plan

Providers should not send medical records to the member's Blue Plan. Requested medical records should always be sent to Blue Cross NC; unless the medical records have been requested by the member's Blue Plan as part of the pre-authorization process. If you receive requests for medical records from other Blue Plans prior to rendering services, as part of the pre-authorization process, you may be requested to submit the records directly to the member's Blue Plan that requested them. This is the only circumstance where you would not submit them to Blue Cross NC.

When medical records are necessary as part of claim review and adjudication, the request for records will come from Blue Cross NC.





Provider-initiated refunds for out-of-area members

When Blue Cross NC receives non-requested refunds for Blue Plan members, both Blue Cross NC and the member's out-of-state Blue Plan are involved in the transaction. Because of this coordination with other Blue Plans, it is critical that we receive accurate information whenever you send us a refund for Blue Card members. Blue Cross NC will work with both you and the member's Blue Plan to process the returned payment and its associated claim, in an accurate and timely manner.

So that we can effectively represent your interest when contacting the home Plan about a refund, we need sufficient documentation to link a particular refund to a specific claim. Therefore, when sending provider- initiated refunds to Blue Cross NC, please use the following checklist to help ensure that all necessary information is provided:

 Provide the Explanation of Payment (EOP) documentation for all insurance carriers associated with the claim. Ensure that the EOP documentation details the following items:

Provide the following support documentation (if available)

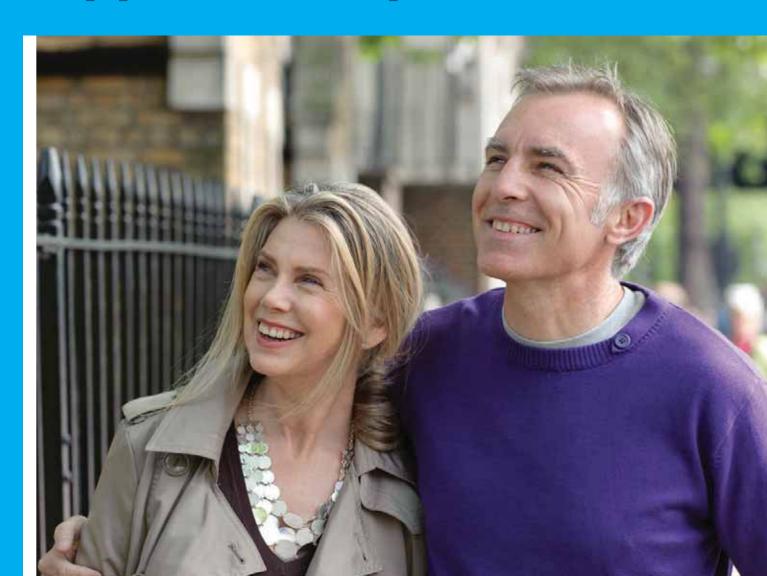
- a. Provider's name
- b. Provider's NPI (Level 1 and Level 2 if applicable)
- c. Policy holder's full name
- d. Policy holder's ID (include prefix and number)
- e. Patient's full name
- f. Patient's date of birth
- g. Date of service
- h. Amount of charge for the original claim
- i. Amount paid for the original claim
- j. Date of payment for the original claim
- k. Amount being returned against the original charge
- Specific reason for the refund

Provide the following support documentation (if available)

- a. Duplicate payment (requires both Blue Cross NC vouchers)
- b. Worker's compensation (provide the date of the onset)
- c. Medicare payment is primary (requires EOP)
- d. Other carrier paid primary (requires EOP)
- e. Corrected claim / billed in error (need a copy of the claim)
- f. Filed under wrong patient (requires a copy of the claim)
- g. Incorrect date of service (requires a corrected claim)
- h. Medicare adjusted payment (requires EOP)
- i. Other carrier adjusted payment (requires EOP)
- j. Not your patient
- If sending as a rebuttal to a payment issue previously discussed with Blue Cross NC, please attach
 a copy of the information described above, as well as a copy of the Blue Cross NC check voucher.
 Unfortunately, if we cannot accurately trace your returned payment to its appropriate claim, Blue
 Cross NC must return the payment to the provider. Submitting all necessary information will help
 that you're returned payment is processed appropriately.



Medicare supplemental products





Blue Cross NC offers Blue Medicare Supplement Plans to help cover health care costs that Medicare does not cover alone, such as deductibles and coinsurance amounts. Blue Cross NC Blue Medicare supplement products allow members to receive services from any Medicare-participating doctor, hospital or clinic. Blue Medicare Supplemental Plans offer coverage options in addition to a member's Medicare Plan and do not take the place of original Medicare. Medicare is a federal health insurance program for people ages sixty-five (65) years or older, certain people with disabilities, and people with permanent kidney failure treated with dialysis or a transplant. Medicare has three (3) parts; Part A, which is hospital insurance; Part B, which is medical insurance; and Part D, which is prescription drug coverage. Medicare supplement insurance policies are sometimes called Medigap Plans. Medigap Plans are private health insurance policies that cover some of the costs that original Medicare (Parts A and B) does not cover. Some Medigap policies will cover services not covered by Medicare, such as preventive care. Medigap has eleven (11) standard plans; Plan A through Plan N, and one (1) high deductible plan called High Deductible Plan F.

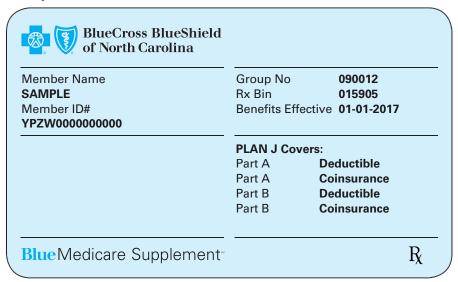
Please note: Blue Cross NC Blue Medicare Supplemental Plans discussed within this chapter are not the same product as the Blue Medicare HMOSM and Blue Medicare PPOSM products. Additional information about the Blue Medicare HMO and Blue Medicare PPO products is available in The Blue BookSM Provider Manual - Blue Medicare HMO and Blue Medicare PPO Supplemental Guide, which is located on our website at: bcbsnc.com/content/providers/blue-medicare-providers/manual-archives.htm.





Sample Blue Medicare supplement membership ID card:

Sample identification card (front)



Sample identification card (back)



The full member ID begins with YPZW or YPZJ and is a total of fourteen (14) characters, which includes eight (8) subscriber numbers followed by two (2) additional member identifying numbers that are displayed to the left of the subscriber's or dependent's name.

An individual's possession of a Blue Cross NC membership ID card is not a guarantee of eligibility or benefits.

Always verify a member's individual eligibility and benefits in advance of providing (non-urgent or non-emergent) services.

Always verify the card holder's other forms of legal identification to help prevent identity theft.



Available benefits

Original Medicare is a fee-for-service Plan managed by the federal government. In general, Medicare, recipients can go to any doctor or supplier that accepts Medicare and is accepting new Medicare patients, or to any hospital or other facility. Benefits for services are covered based on the coverage type (i.e., Medicare Part A, Medicare Part B, Medicare Part D) and the coverage for which an individual is enrolled. Basic benefits cover Part A and Part B coinsurance and the first three (3) pints of blood each year. Medicare Part D covers prescription drugs and certain vaccine serums.

Services and Coverage Parts		
MEDICARE PART A	Processes claims for: Inpatient hospital Skilled nursing facilities Home health care Hospice In North Carolina, the Intermediary is Palmetto GBA. Provider contact center: 1-877-567-9249.	
MEDICARE PART B	Processes claims for: Physician charges Medical and surgical services, including anesthesia Treatment of mental illness Diagnostic test and procedures that are part of treatment (radiology and pathology services [inpatient and outpatient]) Ambulance services Ambulatory surgical centers X-rays Services of ancillary personnel Drugs and biologicals that cannot be self-administered Certain medical supplies Physical / occupational / speech pathology therapy and services In North Carolina, the carrier is CIGNA Government Services. Provider customer service: 1-866-655-7996.	
MEDICARE PART D	Processes claims for: Prescription drugs Certain vaccines (not all vaccines are covered) Insulin Certain medical supplies associated with the injection of insulin (syringes, needles, alcohol swabs and gauze)	



Medicare recipients will typically pay a portion of the costs not covered by Medicare, i.e., deductibles and coinsurance amounts. Medicare Supplemental Plans help Medicare recipients to offset some of these costs and costs for services that aren't covered by original Medicare by providing additional coverage. The health care financing administration has authorized the sale of eleven (11) standard supplemental plans (Plans A through N) with which individuals with Medicare coverage may supplement their benefits. Blue Cross NC offers eleven (11) of the standardized plans: A, B, C, D, F, High Deductible F, G, K, L, M, and N. Benefits in these plans vary in both benefit levels and cost. With reference to hospital benefits in particular, Blue Cross NC Medicare Supplement Plans are designed to fill in the gaps and pay the cost-sharing amounts not covered by Medicare. Additionally, covered individuals may choose to be treated in any facility approved by Medicare.

6.1.1

Medicare Part A benefits

When all program requirements are met, Medicare Part A helps pay for medically necessary inpatient hospital care and inpatient skilled nursing facility care. These benefits are paid on the basis of benefit periods. The following description of benefits is offered as an example of typical benefit options, not a guarantee of benefits, eligibility or coverage. Always verify a member's actual eligibility and benefits prior to providing services.

6.1.1.1

Hospital

Basic benefits available for each benefit period:

- Member has coverage for the first sixty (60) days at 100% of all covered services except for the Medicare Part A inpatient hospital deductible of \$1316 (changes January 1st yearly).
- Member has coverage for days sixty-one (61) to the ninetieth (90th) day and pays a daily coinsurance amount of \$329 (changes January 1st yearly).
- Member has coverage for days ninety-one (91) to the hundred and fiftieth (150th) day and pays a daily coinsurance amount of \$658 (changes January 1st yearly).

For hospital services after the ninety (90) basic days available each benefit period, your patients are eligible for lifetime-reserve days equaling sixty (60) days at 100% of all covered services except for any applicable daily coinsurance amount. These benefits are not renewable with the beginning of a new benefit period. However, any lifetime reserve days not used during an inpatient hospital stay will remain available for use at a later time.

6.1.1.2

Post-hospital skilled nursing facility

Basic benefits available each benefit period:

- Member has coverage for the first twenty (20) days at 100% of all covered services.
- Member has coverage for days twenty-one (21) to the one hundredth (100th) day and pays a
 daily coinsurance amount of \$164.50 (changes January 1st yearly).
- Coverage is not available for days beyond the maximum one hundred (100) days allowed.



6.1.1.3

Hospital and post-hospital skilled nursing benefit periods

Medicare hospital and skilled nursing facility benefits are paid on the basis of benefit periods. A benefit period begins the first day the patient receives a Medicare-covered service as inpatient, in a Medicare-certified hospital, and ends when the patient has been out of the hospital or other facility that mainly provides skilled nursing or rehabilitation services for sixty (60) days in a row. Benefits also end if the patient remains in a Medicare-certified facility (other than a hospital) that mainly provides skilled nursing or rehabilitation services, but the patient does not receive any skilled care at the facility for sixty (60) consecutive days.

If a patient is readmitted as a hospital inpatient after the sixty (60) days, a new benefit period begins and the hospital and skilled nursing facility benefits are renewed. Beginning a new benefit period also requires the patient to pay another Part A inpatient hospital deductible. There is no limit to the number of Medicare benefit periods that a patient can have for hospital and skilled nursing facility care.

6.1.1.4

Part A deductible and coinsurance amounts

Inpatient Hospital			
Skilled Nursing Facility	Per benefit period in 2017	\$1316	
Coinsurance	Days 1-60 in year 2017	\$0.00	
Daily coinsurance	Days 61-90 in year 2017	\$329	
Daily coinsurance	Days 91-100 in year 2017	\$658	
Lifetime reserve days	Days 91-150 in year 2017	60 days at \$658 daily coinsurance amount	
Skilled nursing facility	Days 1-20 in year 2017	\$0.00	
Skilled nursing facility	Days 21-100 in year 2017	\$164.50 daily coinsurance amount	

6.1.2

Medicare Part B benefits

Medicare Part B helps cover medical services that Part A does not cover. Part B benefits typically include coverage for: professional services, outpatient hospital care, physical and occupational therapists, and home health care. Members are responsible for the first \$183 Medicare Part B deductible amount plus 20% of the balance of any approved amounts (Medicare pays 80% less the member's \$183 deductible).

6.1.3

Medicare Part D benefits

Medicare Part D covers prescription drugs, medical supplies associated with the injection of insulin (syringes, needles, alcohol swaps and gauze) and certain vaccines. When a vaccine is considered a prescription drug benefit under Part D vs. a medical benefit, eligible members are to obtain the vaccine from their health care provider.

A member should never be sent to a pharmacy to obtain the vaccine as it is always to be received by the administering provider. Claims for Part D vaccines that cannot be filed on a CMS-1500 under the member's medical benefits can be submitted using eDispense (for additional details about eDispense see **Chapter 9** of this e-manual or contact Provider Network).

6.1.4

Supplemental Plans

Supplemental Plans are offered through eleven (11) standard plans; Plan A through Plan N, and one (1) high deductible plan called High Deductible Plan F. Supplemental Plans help pay the member's deductible and coinsurance amounts not covered by original Medicare.

6.1.5

Blue Medicare Rx

Blue Cross NC offers two (2) Blue Medicare Rx Plans for Medicare recipients to choose from. Our standard Plan meets and exceeds Medicare's minimum benefit requirements. Additionally, we offer an even more comprehensive Plan in the enhanced Plan. Additional information about the Blue Medicare Rx Plans can be found on our website, *bcbsnc.com*.





Medicare secondary payor

Medicare secondary payor refers to situations of Medicare acting as the secondary payor on health care claims. Mandates from the Center of Medicare and Medicaid Services (CMS) require that providers identify and report situations where Medicare should be the secondary payor. Three (3) categories of coverage that Medicare may be secondary to are listed as follows:

Employer group health plans:

- Working-aged
- Disability
- End-Stage Renal Disease (ESRD)
- COBRA
- Retiree health plans

Accident / injury related insurance:

- No-fault
- Liability
- Worker's compensation

Other government sponsored health plans:

- Veterans Administration (VA)
- Black lung

6.3

Fraud, waste and abuse

Any of the following violations should be reported to the carrier or intermediary immediately:

- The performance of an unnecessary or inappropriate service
- Billing a service that was not received or a misrepresented service
- Charges in excess of the limiting charge
- Violation of the assignment agreement with Medicare
- A provider who accepts referral fees
- Misrepresentation of the reason for ambulance transportation
- A provider who collects payments from Medicare recipients (except for deductible amounts, coinsurance amounts and any appropriate payment for non-covered items)
- A Medicare beneficiary who misrepresents a condition to get Medicare to pay for a service
- A Medicare beneficiary who misuses a Medicare card

Care Management



Overview

In an effort to work with physicians and members to facilitate the most medically appropriate, cost effective quality care, the Care Management department has designed comprehensive processes to administer Blue Cross NC benefit plans.

As your partner in managing care, Blue Cross NC is committed to focusing on our customers. We will attempt to simplify processes, assist when needed, and empower our customers with the knowledge they need.

The Care Management department administers the following processes:

- Prospective review
- Prior review
- Admission certification
- Discharge planning
- Case management
- Continuity of care

Contracted providers are responsible for complying with medical management policies and procedures, which utilize nationally accepted health care management guidelines. You are responsible for contacting Blue Cross NC to obtain all necessary certifications when a Blue Cross NC member seeks care from you.

Medical decisions are based on Milliman Care Guidelines[™] and Blue Cross NC medical policy. You may request a copy of a specific criteria set or medical policy by calling the Care Management department at **1-800-672-7897**. Medical policy is also available on the Blue Cross NC website at *bcbsnc.com*.

For information pertaining to health coaching and intervention for the Federal Employee Program (FEP), see **Chapter 4**.

For information pertaining to health coaching and intervention for inter-plan programs, see **Chapter 5**, **The BlueCard®** program.





Contacting Care Management

The Care Management department is available as follows:

- Monday through Friday, 8 a.m. 5 p.m. by calling 1-800-672-7897.
- You may also access the Contacting Health Coaching and Intervention functions via the Provider Blue LineSM at 1-800-214-4844.
- Care Management may also be accessed via the Blue e[™] electronic network. See Chapter 11,
 Electronic solutions for more detailed information.

Contact information for discharge services can be found in Section 7.7 of this e-manual.

7.3

Services not requiring prior review

Emergency department services and urgent care center services

State law requires insurers to cover emergency services without prior review if a prudent lay person, acting reasonably, would have believed that an emergency medical condition existed. Members are advised that their primary care physician or Health Line BlueSM (the twenty-four [24] hour health information line) may provide guidance in an emergency or urgent situation. Health Line Blue can be accessed at 1-877-477-2424. Members are not required to obtain certification prior to an emergency room visit. Primary care physicians are not required to submit a referral to Blue Cross NC when they have referred a member to the emergency room. The primary care physician should coordinate continuing care that results from the emergency room or urgent care center and the member should contact their primary care physician as soon as possible after any emergent service. The primary care physician should obtain certification for any inpatient admission following an emergency service, but no later than two (2) business days following notification by the member. Please reference Section 7.5.1.1, How to request certification for additional information about emergency inpatient admissions.

7.3.1

Observation

Blue Cross NC no longer requires notification for hospital observation for HMO, POS and PPO Plans. Blue Cross NC encourages (but does not require) notification for hospital observation when the HMO, POS or PPO patient will have discharge needs. An observation stay is a period not to exceed forty-eight (48) hours.

Notification to Blue Cross NC will facilitate the coordination and authorization of discharge (i.e., home health, home IV therapy, and DME services that require prior review for HMO, POS and PPO).





If appropriate participating physician is not available

It is the policy of Blue Cross NC to provide members reasonable access to a network physician. If a specific service is not reasonably accessible within the network, the physician or member must contact Blue Cross NC to certify coverage for a non-participating provider before services are provided. Reasonable access is defined by Blue Cross NC's access to care standards, which are available at *bcbsnc.com* or by contacting customer service.

The following standards apply to HMO, POS and PPO products:

- No benefits are available to HMO / EPO members for care from non-participating providers except in emergencies or with certification from Blue Cross NC. If an HMO / EPO member elects to receive non-emergency care from a non-participating provider without certification, the member is responsible for all charges incurred.
- POS and PPO members have the option of seeking care from participating or non-participating providers. If a POS or PPO member sees a non-participating provider, the care will be reimbursed at the lower benefit level, with the member having liability for a higher out-ofpocket expense.
- Non-participating providers may in certain instances provide care to members with special ongoing conditions who are in a continuity of care situation (see Section 7.14.3 of this chapter for more information about continuity of care).

If you have a question about whether a provider participates in our HMO, POS or PPO networks, visit our website at *bcbsnc.com* or call the Provider Blue Line at **1-800-214-4844** to speak to a representative.

To request certification for a referral to a non-participating provider, call Care Management at **1-800-672-7897**.



Certification and prior review

7.5.1

Certification

Certification is the determination by Blue Cross NC that an admission, availability of care, continued stay, or other services, supplies or drugs have been reviewed and, based on the information provided, satisfy our requirements for medically necessary services and supplies, appropriateness, health care setting, level of care and effectiveness.

Type of Certification	Applies To
PRIOR REVIEW APPROVAL	 HMO POS PPO CMM (some large groups require prior review, verify member's benefit plan)
ADMISSION CERTIFICATION	All products

The purpose of obtaining certification is to:

- Determine whether proposed care is a covered benefit and the setting is appropriate.
- Promptly advise the provider of the benefits available for selected services and/or procedures.

As part of the Blue Cross NC prospective review process, certification is required prior to delivery of certain outpatient services such as home health, home infusion therapy, private duty nursing, durable medical equipment, certain surgical procedures and medical drugs. A list of services requiring certification has been included in this section for your convenience. This list is reviewed quarterly at this time. Please check at website *bcbsnc.com* for the current up-to-date list. This list is current as of the date of publication of this e-manual. For questions regarding this list, call the Provider Blue Line at **1-800-214-4844**.

It is the physician's / provider's responsibility to request certification from Blue Cross NC. Failure to obtain certification for services will result in reduction or denial of payment for the charges both institutional and professional.



How to request certification

All certification requests for services, with the exception of mental health and substance abuse services, should be made directly to Blue Cross NC.

To request certification:

• Fax a completed Blue Cross NC Certification Request form to Blue Cross NC at one (1) of the following fax numbers:

Department	Fax Number
Care Management – commercial lines of business	1-800-571-7942
Discharge services	1-800-228-0838
State Health Plan PPO	1-866-225-5258
Federal Employee Program	1-919-765-2081
Pharmacy quantity limitations	1-800-795-9403
Pharmacy restricted access drugs	1-888-348-7332

OR

Call Care Management at 1-800-672-7897

OR

Mail a completed Blue Cross NC Certification Request form to:

Blue Cross and Blue Shield of North Carolina

Attention: Care Management

PO Box 2291

Durham, NC 27702-2291

Inpatient admissions:

- Hospitals and facilities may notify Blue Cross NC via the admission notification application on Blue e^{sм}. If your organization does not have access to Blue e^{sм}, please refer to Chapter 11, Electronic solutions or visit our website at bcbsnc.com/content/providers/edi/index.htm.
- To request certification for mental health and/or substance abuse services for HMO, POS, PPO and CMM members, contact the vendor listed on the member's ID card.
- To request certification for mental health and/or substance abuse services for State Health Plan PPO members, contact Beacon Health Options at **1-800-367-6143**.



Provide the following information when submitting a request:

- Practice name and Blue Cross NC provider number
- Contact name, phone number, and fax number
- Patient's name, Blue Cross NC member ID number, and date of birth
- Attending physician's name, Blue Cross NC provider number, and phone number
- Treatment setting i.e., physician's / provider's office, home, inpatient, outpatient
- Facility name and number (if applicable)
- Expected dates of service
- Description of diagnosis and diagnosis codes
- Description of procedure and applicable codes
- Clinical information, including history and physical, treatment plan, and discharge needs
- If the service requested is part of a clinical trial, you will be asked to provide a copy of the signed informed consent and the clinical protocols.

You will be contacted if additional clinical information is required and will be notified of decisions within three (3) business days of our receipt of all necessary information.

URGENT REQUESTS – WEEKEND OR HOLIDAY:

Providers making an urgent authorization request on a weekend or holiday, for a service or services requiring prior authorization should fax or phone the request to the following:

Fax	Phone
1-800-571-7942	1-800-672-7897

When an authorization request for an emergency inpatient admission is made but the supporting clinical information is not submitted at the time of the request, Blue Cross NC will request the required clinical information within twenty-four (24) hours of receipt of your request. This includes weekends and holidays.

Providers have forty-eight (48) hours to submit the supporting clinical information to Blue Cross NC for review and determination. If all clinical information needed to support the emergency inpatient admission authorization request is received at the time of the initial request, Blue Cross NC will notify you of the decision within seventy-two (72) hours of receipt of the request. Once an admission is approved, Blue Cross NC may follow up regarding the patient's discharge planning and length-of-stay (concurrent review) needs. Concurrent review decisions also fall under the urgent timeliness standards. Providers should only be submitting urgent authorization requests on cases that meet the criteria of urgent as outlined below.

As part of the new health care reform guidelines urgent requests are defined as requests for medical care or treatment with respect to which the application of the time periods for making non-urgent care determinations could seriously jeopardize the life or health of the member or the ability of the member to regain maximum function; or, in the opinion of a physician with knowledge of the member's medical condition, would subject the member to severe pain that cannot be adequately managed without the care or treatment that is the subject of the request.



Certification decisions

We agree to use best efforts to notify you as soon as possible, but no later than three (3) business days, of our receipt of all necessary information, of our decisions regarding prior review and/or certification or non-certification of services, as set forth in our Care Management programs.

Certification is required for appropriate claims payment but does not guarantee claim payment. Blue Cross NC will honor a certification to cover medical services or supplies under a health benefit plan, except in the following instances:

- The member is not eligible for the services under his/her health benefit plan due to termination of coverage or non-payment of premiums
- The member's benefits are exhausted
- The certification was based on false or misleading information provided about a member's condition

A request for service that, based on the clinical information provided, does not meet the Milliman Care Guidelines[™] and/or the corporate medical policy, is referred to the regional medical director. If benefit coverage for services is denied by the medical director, you will receive a letter from the medical director outlining the reason for the denial and information on the appeal process. Blue Cross NC will issue written notification of the decision within three (3) business days of our receipt of all necessary information. If you feel a non-certification is in error, you may request a courtesy review (see **Chapter 16**, **Appeal and grievance procedures**).

If appropriate certification is not obtained, the claim will be denied or benefits will be reduced based on the product, and you cannot bill the member for charges denied or reduced due to failure to receive certification.

Retrospective certification requests may be considered in some instances.



Avoidable days

- An avoidable day is a day the member is in an inpatient bed, awaiting needed services due to the unavailability of the physician or professional practitioner, or scheduling delays unrelated to the clinical condition of the member.
- Days determined by Blue Cross NC to be avoidable will not be eligible for reimbursement to hospital.
- The hospital may not bill charges for those days to the member.

7.5.1.4

Non-participating providers for HMO / EPO, POS, and PPO members

- No benefits are available to HMO / EPO members for care from non-participating providers except in emergencies or with certification from Blue Cross NC. If an HMO / EPO member elects to receive non-emergency care from a non-participating provider without certification, the member is responsible for all charges incurred.
- POS members have the option of seeking care from participating or non-participating providers. If a POS member self-refers to a non-participating provider, the care will be reimbursed at the lower benefit level, with the member having liability for a higher out-of-pocket expense.
- In specific situations, Blue Cross NC may approve coverage for services received from non-participating physicians or providers. This includes situations where continuity of care or network adequacy issues dictate the use of a non-participating physician or provider (see Section 7.14.3, Continuity of care in this e-manual).
- Services received from a non-participating physician or provider that are not urgent or emergent, and are not approved by Blue Cross NC in advance will not be paid at the in-network benefit level.
- If you have a question about participation in our HMO / EPO networks, visit our website at bcbsnc.com or call the Provider Blue Line at 1-800-214-4844 to speak to a representative.
- To request certification for a non-participating provider, call Care Management at 1-800-672-7897.





Certification list

Blue Cross NC requires certification for certain services, procedures, inpatient admissions and pharmaceuticals. The prior review list is updated every quarter with new service codes, and/or deletion of service codes that are no longer effective. If changes are made to the prior review list, our website at *bcbsnc.com* will be updated by the 10th day of January, April, July and October. To access the prior review list, select the providers section and choose the prior authorization category. You can also contact Care Management at **1-800-672-7897** for a list of services requiring prior approval. In addition, our internet-based application, **Blue** e^{s_M} will contain a notification whenever changes are made to the review list. **Blue** e^{s_M} is available to you free-of-charge for verification of membership eligibility, claims submission and inquiry. If the process for obtaining certification changes, Blue Cross NC will notify you in accordance with your contract.

Helpful tips:

- If the member's physician certifies in writing to Care Management that the member has
 previously used an alternative drug(s) that was detrimental to the member's health, was
 ineffective in treating the same condition, and is likely to be ineffective or detrimental in
 treating the same condition again, drugs will be approved through the prior review process.
- Blue Cross NC's drug-specific fax forms are available online at bcbsnc.com. The only time a
 general fax form is acceptable to submit to Blue Cross NC is if it's indicated as the correct fax
 form to use for requesting prior review of a specific drug.
- PPO products offer out-of-network benefits. Members should refer to their member guide for their responsibilities when seeking services from out-of-network providers.
- Some large groups have special benefits and benefit exclusions.
- Blue Cross NC may authorize out-of-network / non-participating services at a member's innetwork benefit level, if a service is not available in-network, or if there is a qualifying continuity of care issue.
- Certain non-emergency, outpatient, high-tech diagnostic imaging services, as defined by our diagnostic imaging management program requires certification. Please see Section 7.9 for additional detail or visit our website at bcbsnc.com/content/services/medical-policy/ dim-policies.htm.

QUICKLY ACCESS PPA LIST!

- On the Web at bcbsnc.com/content/providers/ppa/index.htm
- In Blue esm
- Call Care Management 1-800-672-7897

7.5.2

Prior review

Prior review is the consideration of benefits for an admission, availability of care, continued stay, or other services, supplies or drugs, based on the information provided and requirements for a determination of medical necessity of services and supplies, appropriateness, health care setting, or level of care and effectiveness. Prior review results in certification or non-certification of benefits.

7.5.3

Guidelines for obtaining durable medical equipment and home health services (applies to HMO, PPO, POS, and some CMM Plans)

7.5.3.1

Durable medical equipment services

- Prior review / authorization is required for specific DME codes (whether purchased or rented). Refer to bcbsnc.com for most current DME service code list under prior review.
 - Only HDME suppliers that meet Blue Cross NC eligibility and/ or credentialing requirements can request prior review for HDME equipment.
- All equipment services require a physician's order / prescription, or a certificate of medical necessity form (see Chapter 21, Forms).

7.5.3.2

Home health services

Home health services include skilled nursing visits, non-routine medical supplies and home infusion therapy.

- Prior review / authorization is required for skilled nursing visits, and some home infusion services. Use the HCFA-285 (Home Health Certification and Plan of Care) and the HCFA-487 (addendum to plan of treatment / medical update) forms to communicate your orders to the health coaching and intervention department (out-of-network).
- All home care services must be prescribed by a physician.
- The member must be homebound for home health services with the exception of home health infusion services. Refer to the medical policy on definition of home health homebound.
 Medical policies may be viewed on the website at bcbsnc.com.

See **Chapter 4**, **Federal Employee Program** for requirements for FEP members.





7.5.4 Certification list for ancillary services

Blue Cross NC requires certification for certain services and procedures. The following chart indicates when certification is required.

SERVICES / PROCEDURES / ADMISSIONS	НМО	POS	PPO	СММ
HOME HEALTH	Certification for RN/LPN only ²	Certification for RN/LPN only ²	Certification ¹	Not applicable
HOME INFUSION THERAPY	Certification ²	Certification ²	Certification ¹	Not applicable
PRIVATE DUTY NURSING	Certification ²	Certification ²	Certification	Certification
HOME DURABLE MEDICAL EQUIPMENT	Refer to specific DME service code list at bcbsnc.com under prior review	Refer to specific DME service code list at bcbsnc.com under prior review	Refer to specific DME service code list at bcbsnc.com under prior review	Not applicable
HOSPICE – INPATIENT	Certification ²	Certification	Certification	Certification
HOSPICE – OUTPATIENT	Not applicable ²	Not applicable	Not applicable	Not applicable
DIALYSIS	Not applicable ²	Not applicable	Not applicable	Not applicable

- 1 Applies to Blue OptionsSM, State Health Plan, and Classic Blue[®] only
- 2 Some CMM Plans require prior review for home health, home infusion, and home durable medical equipment. Verify member benefits.
- Certification can be requested by any participating physician or ancillary provider if the services have been ordered by the member's physician.
- Utilization program requirements must be requested and received prior to rendering services.
- POS members do not require certification for out-of-network services, unless it is an inpatient admission.
- A participating physician must request certification to refer to a non-participating provider.



7.5.5

Hospital observation

(Applicable for all Blue Cross NC products and lines of business)

Observation services (not to exceed forty-eight [48] hours) are defined as the use of a bed and periodic monitoring by hospital nursing or other staff. These services are considered reasonable and necessary to evaluate a patient's condition to assess the need for an inpatient admission.

Conditions that are usually appropriate for observation status include:

- Abdominal pain (r/o appendicitis, renal colic, PID, UTI, gastritis, spastic colon)
- Allergic reactions, immunization side effects
- Back pain
- Chest pain (including rule-out myocardial infarction)
- Hypoglycemia
- Irritable bowel disease, mild diverticulitis, etc.
- Leg pain / swelling (r/o DVT, phlebitis, cellulitis)
- Nausea / vomiting / diarrhea / gastroenteritis / dehydration
- Syncope
- Transient Ischemic Attacks (TIA)

In order to be successful in assuring medically appropriate, quality care, we rely on your cooperation. Timely, appropriate reviews require prompt notification of inpatient admissions, the submission of complete medical information, access to patient charts, and specification of discharge needs. During the course of an admission, Blue Cross NC should be notified of a change in clinical status or an anticipated change in clinical status so that we can review the original certification.

Medical director's responsibility

- The medical director will review all clinical information provided by the concurrent reviewer and document his or her determination. The continued stay may be approved based on the information provided, or the attending physician may be contacted for additional information.
- If the medical director concludes that there may be a medically appropriate alternative to continued hospital stay, coverage for continuing inpatient stay will be denied. The Care Management coordinator will notify the requesting provider of the denial via telephone or fax within applicable regulatory time frames.
- Written notice of the denial, including the appeals process, will be sent to the physician or provider, the facility, and the member within applicable regulatory time frames.
- For information on appeals, refer to Chapter 16, Appeal and grievance procedures.

Prior review

Services and procedures received in an observation setting may be subject to prior review. Blue Cross NC requires that prior review be obtained from Blue Cross NC by a health care provider on behalf of a Blue Cross NC member, in advance of their providing any service that requires prior review, as applicable to the member's benefit plan.

Services requiring prior review from Blue Cross NC must receive advance approval from us regardless if the services in question requiring prior review are scheduled to be performed in a physician's office, outpatient or observation setting at a facility of care, or inpatient setting.



- Prior review of services is not required when provided during an emergency room encounter and administered to a patient with a possible emergent or life-threatening condition.
- Diagnostic imaging radiological services that are subject to prior review as part of Blue Cross NC's diagnostic imaging management program administered by AIM Specialty HealthSM are exempt from prior review requirements when the imaging services are performed during observation care (up to forty-eight [48] hours), and when they are performed as inpatient services.
- Services requiring prior review can vary depending on the Blue Cross NC product in which a member is enrolled. Health care providers are encouraged to verify a member's individual benefits and prior review requirements in advance of providing non-emergency services.

Peer-to-peer review

Blue Cross NC medical directors are available to discuss clinical problems with network providers particularly where there are issues that complicate the management of the patient's condition.

- A peer-to-peer review is a clinical discussion between a requesting physician and a Blue Cross NC medical director.
- If you have questions about a certification request, you may request to speak directly to a medical director by calling **1-800-672-7897**, x**51910**.
- A peer-to-peer review may also be requested by a Blue Cross NC medical director in order to obtain more clinical information from an attending physician before making a final determination.
- The purpose of the peer-to-peer discussion is to give the requesting physicians an opportunity to discuss the clinical details of a requested service.



Discharge services

The discharge services unit staff, in conjunction with concurrent review nurses, assist in facilitating transition to the most appropriate level of care, i.e., acute rehabilitation, Skilled Nursing Facility (SNF), inpatient hospice facility, outpatient services or home. Staff work frequently with the nurses in both the concurrent review and the case management departments, collaborating to maximize the member's benefits.

The discharge services staff is available to assist with discharge arrangements for Blue Cross NC members. Services include:

- DME specific DME code listed at bcbsnc.com under prior review and/or prior Plan approval
- Home health, including IV therapy
- Skilled Nursing Facility (SNF) placement
- Rehabilitative admissions

Requests for discharge services may be made to discharge services twenty-four (24) hours a day, seven (7) days a week by:

 Faxing a request to 1-800-228-0838 and including the provider's phone and fax numbers

or

 Calling the voice mailbox at 1-800-672-7897, x51910 and leaving a message

All requests / messages should contain the following information:

- Physician's name and phone number, including area code
- Blue Cross NC provider number
- Subscriber's name and ID number
- Brief description of the needed services







Transfer to long-term acute care facilities

Requests for transfer to a Long-Term Acute Care (LTAC) hospital are not authorized if the necessary care can be provided in the acute care hospital where the patient is currently admitted. Additionally, because most North Carolina LTACs are not contracting providers with our health plans, some members (e.g., HMO / EPO) may not have a benefit for the LTAC. Other members in PPO / POS Plans may incur a significant financial obligation for care in these facilities that they would not if they received their care in-Plan.

When Care Management receives a request for a transfer from an acute care hospital to a LTAC hospital we ask for the following information:

- 1) What is the clinical reason for the transfer?
- 2) Are these services available at the current acute care hospital?
- 3) Does the patient / family know they may face significant financial responsibility if they choose to transfer to a LTAC hospital due to limited contracts for this type of facility (e.g., the member may be responsible for up to 100% of charges)?

While most of the requests for transfer to a LTAC will not meet the Plan's definition of medically necessary services, an non-certification of services on this basis must be made by a medical director. Physicians may avail themselves of a peer-to-peer consultation that is offered during the Blue Cross NC review process. A discussion between physicians may help clarify the situation and reach the best decision for the patient. A Blue Cross NC medical director is available during regular business hours and can be reached at **1-800-672-7897**, x**51910**.

To refer a member to case management, call **1-800-672-7897**. Referrals can be made by:

- Consulting specialist
- Member or the member's family
- Employer



Diagnostic imaging management program

AIM Specialty HealthSM (AIM), administers the diagnostic imaging management program for Blue Cross NC for the management of outpatient, high-tech diagnostic imaging services.

Prior review is required for the non-emergency, outpatient, diagnostic imaging services listed below – when they are performed in a physician's office, the outpatient department of a hospital, or a freestanding imaging center:

- CT / CTA scans
- MRI / MRA scans
- Nuclear cardiology studies
- PET scans
- Transthoracic Echocardiography (TTE)
- Transesophageal Echocardiography (TEE)
- Stress Echocardiography (SE)

Requests involving multiple examinations of contiguous body parts that are not approved prior to physician review will be subject to a mandatory peer-to-peer conversation. If the AIM physician reviewer cannot reach the ordering provider, none of the multiple exams requested will be approved. Coverage of services will continue to be subject to all of the terms and conditions of the member's health benefit plan and applicable law.

Ordering physicians must contact AIM via the Web or phone to obtain a certification prior to scheduling an imaging exam for these outpatient diagnostic non-emergency services. Hospitals and free-standing imaging centers that perform imaging services cannot obtain the certification. The exceptions to this policy are as follows:

- An ordering physician has diagnostic imaging equipment in their office and the ordering physician will be filing the claim for the technical component (or billing globally) for the service.
- The servicing physician is an interventional radiologist, as established by Blue Cross NC's credentialing department.

As part of the diagnostic imaging management program, Blue Cross NC prohibits the following:

- A servicing location to market or offer to Blue Cross NC referring providers, their services in obtaining the certification from AIM on behalf of the referring physician.
- A referring physician to allow the servicing location to contact AIM on their behalf to request the certification for diagnostic imaging management services.

Servicing providers (hospitals and freestanding imaging centers) should confirm that certification was issued prior to scheduling the exam. Issuance of certification is not a guarantee of payment; claims will be processed in accordance with the terms of a subscriber's health benefit plan.



Ordering physicians can obtain and confirm certification by contacting AIM in one (1) of the following ways:

- 1. By logging on to the provider portal through **Blue** *e*[™]: seven (7) days a week, 4 a.m. to 1 a.m., eastern time.
- 2. By calling AIM: **1-866-455-8414** (toll free), Monday through Friday, 8 a.m. to 5 p.m. eastern time. Imaging service providers can also contact AIM, either through the provider portal or by phone, to ensure that a certification has been issued or to confirm that the certification information is correct. Imaging service providers can also call AIM to change the date of service on the certification, change the location of the service or request add-on procedures.

Neither AIM nor Blue Cross NC will issue retro-certification. However, if the requested scan is of an urgent nature, the ordering physician can request the certification within forty-eight (48) hours of the procedure.

If you are not currently registered to use **Blue** e^{sm} , you will need to register online at providers.bcbsnc.com/providers/login.faces. Blue Cross NC provides **Blue** e^{sm} to providers free-of-charge.

7.9.1

The diagnostic imaging prior review code list

The diagnostic imaging prior review specific code list is available on the *bcbsnc.com* website at *bcbsnc.com/pdfs/DIM-PPA-List.pdf*. This list is subject to change once per quarter. Changes will be posted to the Blue Cross NC website *bcbsnc.com* by the tenth (10th) day of January, April, July, and October. Diagnostic imaging management policies and medical policies are also available, located on the Web at *bcbsnc.com/content/services/medical-policy/dim-policies.htm*.

Please note that unlisted and miscellaneous health service codes should only be used if a specific code has not been established by the American Medical Association.

7.9.2

Diagnostic Imaging Physician Recognition Program (PRP)

The goal of the Diagnostic Imaging Management Program (PRP) is to simplify the authorization process for physicians who demonstrate appropriate utilization and the highest level of compliance with clinical practice guidelines. Physicians who qualify for the PRP will be subject to notification only (no medical necessity review) for the time period in which they qualify.

Physicians must have a regular ordering pattern with sufficient volume to demonstrate understanding of newer technologies and clinical practice guidelines. Physicians are evaluated against established PRP criteria every six (6) months; those physicians who qualify for PRP status are evaluated against maintenance criteria once per calendar year. For specific criteria, physicians should contact Provider Network.



7.9.3

Medical Oncology Program

AIM Specialty Health administers the Medical Oncology Program (Program) for Blue Cross NC for the medical management of outpatient medical oncology drug administration. The Program promotes the use of evidence-based treatment guidelines and quality outcomes by efficient use of chemotherapy and supportive agents.

The Program has two (2) components:

- 1. Prior review of a subset of medical oncology and oncology supportive drugs and,
- 2. AIM Cancer Treatment Pathway recommendations.

Requesting Prior Approval for Medical Oncology

The Medical Oncology Program prior review code list requires prior authorization through the AIM Provider Portal or by phone.

Ordering physicians can obtain and confirm certification by contacting AIM in one (1) of the following ways:

- 1. By logging on to the provider portal through **Blue** e^{st} : seven (7) days a week.
- 2. By calling AIM at 1-866-455-8414 (toll free) Monday Friday, 8:00 a.m. 6:00 p.m. EST.

If you are not currently registered to use **Blue** e^{sm} , you can register at *providers.bcbsnc.com/ providers/login.faces*. Blue Cross NC provides **Blue** e^{sm} to providers free-of-charge.

A list of medical drugs requiring prospective review through AIM Provider Portal is available on the *bcbsnc.com* website. Please, check the *bcbsnc.com* for the current up-to-date list. Medical Oncology Program policies and other medical policies can be located on the Web at *bcbsnc.com/content/services/medical-policy/index.htm*.

Please, keep in mind that certain drugs may require prior review through the member's pharmacy benefit manager or from Blue Cross NC utilization management. Please refer to the Member's Benefit Booklet for availability of benefits.

7.9.4

Diagnostic imaging employer group participation

Most Blue Cross NC employer groups are participating in the diagnostic imaging management program. However, not all employer groups are participating so member verification should be completed via AlM's portal to determine whether an authorization is needed. AlM will update their portal as new employer groups enter or leave this program, so it is important that you confirm participation in advance of providing services.

Specialty care shopper program

This program provides real-time cost transparency information to ordering provider with site-of-service options for lowest-cost, in-network CT / CTA and MRI / MRA diagnostic imaging sites. In addition, when available, additional quality information is taken into account such as staff certifications, accreditation by recognized organizations, equipment characteristics (e.g., magnet strength), and services offered by the practice. Imaging providers must supply this information to the specialty care shopper program in order for it to be incorporated into the program.

In cases where the ordering provider does not select the most optimal site for this care, AIM will make a courtesy call to the member to make them aware of their options for their imaging exam(s), but the provider and\or member are not required to schedule the exam at a specific facility.

Members will be contacted only if they meet the following criteria:

- Request is for CT or MRI
- There is a \$300 cost differential between the originally selected site and the optimal site and both sites have high quality ratings
- There is cost savings if the originally selected site has lower quality while the optimal site has a high quality rating
- Member is over eighteen (18) years of age
- Exam is for a non-cancer diagnosis

7.11

Sleep study program

This program is part of Blue Cross NC's prior review programs that will require prior approval of sleep studies and any supportive durable medical equipment (e.g., CPAP and related supplies).

- This program seeks to manage costs by ensuring that these studies are medically necessary and provided in the appropriate setting (e.g., at home versus at asleep center/facility)
- During the initial implementation, this program will be offered to our Individual, Fully Insured and select ASO groups that opt in for this program. ASO groups may opt in only at renewal. The State Health Plan is still determining if they will select this program for 2017.





Health coaching / case management

Health coaching and case management are voluntary programs. Condition care health coaches and case managers are all licensed health care professionals who assist members with coordination of quality health care services to meet specific health care needs. Health coaching and case management goals include the coordination of care and enhancement of the member's quality of life. Case management proactively assists members and their families who are at risk of developing medical complications, or for whom a life altering incident has caused a need for rehabilitation or other health care support. Each member is individually screened for placement into the case management program.

7.12.1

About Healthy Outcomes health coaches and case managers

A Blue Cross NC condition care health coach is a health care professional whose role is to work with a member to set goals and develop a self-care health plan that focuses on the individual's health care needs and treatment options. Health coaches remain in contact with members via telephone to ensure follow through with their self-care goal plan, to identify and remove obstacles to care, and to provide education and guidance. They will utilize personalized mailings, identify local support services, educate and encourage members to use their Blue Cross NC benefits, incorporate and direct members to online decision support tools and initiate members into other Healthy Outcomes Condition Care programs and modules when appropriate.

When a patient is identified as a candidate for case management, a process begins which includes problem identification, intervention planning, monitoring, evaluation, and outcomes measurement. Throughout the case management process, the case manager considers all treatment alternatives and presents these alternatives to the member to ensure that the needs and goals of the member are incorporated into the treatment plan. This individualized plan is then reviewed with the physician and the member. Care is coordinated among multiple disciplines including the physician and provider in the implementation of this specific treatment plan. Case management by Blue Cross NC continues until the member's condition is stabilized, the need for care ends, or the member is no longer enrolled with Blue Cross NC.

Participants in the process may include but are not limited to:

- Physicians
- Physical therapists
- Pharmacists
- Social workers
- Home health agencies
- Available community resources
- DME providers



7.12.2

Referrals to case management

Members can be referred from the following sources:

- Blue Cross NC staff
- Health Line BlueSM (twenty-four [24] hour health information line)
- Hospital discharge planner or case manager
- Condition care health coach
- Primary care physician
- Client or clinic
- Member self-referral
- Employer group vendors

7.12.3

Transplant management program

Our transplant program includes pre-authorization, a transplant network, and a case management component.

- Requires pre-authorization for all lines of business.
- HMO and POS members must use participating providers in the Blue Cross NC transplant network.
- PPO and CMM members can maximize their benefits by using the Blue Cross NC transplant network, but may also access care outside the transplant network. If care is received at an in-network facility, benefits will be applied at an in-network level. If care is received at a nonparticipating facility, the lower out-of-network benefits will apply.

Case management for members requiring transplants includes addressing pre- and post-transplant needs. Special attention is given to assisting the member and provider with selection of the best transplant facility, coordinating travel and lodging, and resolving any organ / tissue procurement issues.

To refer a member to transplant management, contact our Care Management department at **1-800-672-7897**.

After your patient is assigned a transplant care manager, you can help facilitate a more coordinated care program and make the administrative processes associated with transplant services more efficient by:

- Collaborating with the patient's Blue Cross and/or Blue Shield Care Manager to identify and note the patient's specialty pharmacy information,
- Notifying the patient's Blue Cross and/or Blue Shield Care Manager when the patient is admitted,
- When a global period applies to the transplant care, notifying the patient's Blue Cross and/or Blue Shield Care Manager of the date the global period began, and by
- Placing a hold on all claims associated with a patient's transplant that are part of the global package.



Mental health and substance abuse management programs

Blue Cross NC delegates mental health and substance management and administration (including certification, concurrent review, discharge planning and case management) to Magellan Behavioral Health and Beacon Health Options. Depending on the member's Plan type and/or employer group, mental health and substance abuse case management may be handled by Magellan Behavioral Health, Beacon Health Options, or Blue Cross NC. The back of the member's identification card includes contact information when Magellan Behavioral Health or Beacon Health Options is providing the delegated services and is to be contacted. For member's with Plan types where mental health and substance management and administration is handled by Magellan Behavioral Health, please see Section 9.66.18, **Mental health / substance abuse stays** for important information.

Sample identification cards (back)



BlueCross_® BlueShield.

Claims are subject to review For nonparticipating or non-NC providers, members are responsible for ensuring that prior review/certification is obtained. Participating NC providers are responsible for obtaining prior review/certification.

Insured by BlueCross and Blue Shield of North Carolina, an independent licensee of the BlueCross and BlueShield Association, provides administrative services.

BCBSNC.COM

Customer Service: 1-877-258-3334 Nurse Support Line: 1-877-477-2424 Mental Health: 1-800-359-2422 Locate Non-NC Provider: 1-800-810-2583 Provider Service: 1-800-214-4844 1-800-672-7897 Prior Review/Certification: Pharmacist Help Desk: 1-888-274-5186

Providers should send claims to their local BlueCross BlueShield Plan.

Medical: Blue Cross NC PO Box 35, Durham, NC



PRIME Pharmacy Benefits Administrator





BlueCross_{*} BlueShield.

Claims are subject to review. For nonparticipating or non-NC providers or outpatient mental health, members are responsible for ensuring that prior certification is obtained. Participating NC providers are responsible for obtaining certification.

BlueCross and BlueShield of North Carolina, an independent licensee of the BlueCross and BlueShield Association, provides administrative services only and does not assume any financial risk for claims.

For prescription drug claims, see web site above for address.

BCBSNC.COM

www.shpnc.org Benefits & Claims: 1-888-234-2416 1-800-810-2583 Locate Non-NC Provider: 1-800-214-4844 Provider Service: Prior Review/Certification: 1-800-672-7897 ValueOptions Mental Health: 1-800-367-6143 NC HealthSmart Coaches:* 1-800-817-7044 1-800-336-5933 **Express Scripts Customer**

Express Scripts Help Desk:* *Contracts directly with group

1-800-922-1557

Providers should send claims to their local BlueCross BlueShield Plan.

Medical: BlueCross and BlueShield of North Carolina, PO Box 30087, Durham, NC 27702-0035



*** EXPRESS SCRIPTS* Pharmacy Benefits Administrator



In most cases Magellan Behavioral Health will coordinate mental health and substance management and administration for HMO, POS, PPO and CMM members. Providers should contact Magellan Behavioral Health to conduct full Care Management for mental health and substance abuse services by calling **1-800-359-2422**. However, certain employer groups can elect to have Blue Cross NC handle services directly and some coverage plan types offer mental health and substance management and administration through either Blue Cross NC Care Management or Beacon Health Options, the most common of these are:

- Magellan Behavioral Health coordinates mental health and substance abuse services for members enrolled in Blue HMO. To arrange mental health and substance abuse services for Blue HMO members, contact Magellan Behavioral Health at 1-888-298-7575.
- Mental health and substance abuse services for Federal Employee Program (FEP) members are handled by Magellan Behavioral Health at 1-800-222-4739. (Additional information about the Federal Employee Program is located in Chapter 4 of this e-manual.)
- Mental health and substance abuse services for State Health Plan members enrolled in State Health Plan PPO are coordinated by Beacon Health Options. Contact Beacon Health Options to conduct full health coaching and intervention for mental health and substance abuse services at 1-800-367-6143.

For more information about mental health and substance abuse delegated services, see **Chapter 17** of this e-manual and/or **Chapter 2** for contact information.

7.14

Third party health coaching and intervention agreements

7.14.1

Delegation of services

Blue Cross NC reserves the right to outsource additional Care Management services at its discretion.

7.14.2

Hold harmless agreement

Hold harmless is a contractual agreement between Blue Cross NC and participating providers. This agreement states that the provider may not balance bill a member for services or supplies that were not prior authorized or certified in advance by Blue Cross NC and/or deemed not medically necessary by Blue Cross NC. Additional information about hold harmless is located in **Chapter 9** of this e-manual (see **Section 9.17**, **Hold harmless provision**).



7.14.3

Continuity of care

Continuity of care is a process that allows members with ongoing special conditions to continue receiving care from a provider who becomes an out-of-network provider, when the member's employer changes health benefit plans or when their provider is no longer HMO, POS, or PPO network participating. To be eligible for continuity of care, the member must be actively being seen by an out-of-network provider for an ongoing special condition. In addition, the provider must also agree to the following terms and conditions in order for a member to elect continuation of coverage of treatment.

- To continue providing member's care through the authorized transition period.
- To adhere to Blue Cross NC's established policies and procedures for participating providers during the authorized transition period.
- To comply with Blue Cross NC's quality assurance programs and to provide the necessary medical information related to the care provided during the authorized transition period, including sharing treatment plans and related information.
- To accept reimbursement at rates applicable prior to termination of contract as payment in full.
- To assist member with orderly transition to new network provider at the end of the transition period.

Once written notification of a provider termination is received by Blue Cross NC, we are required to notify members that are being seen on a regular basis by letter at least thirty (30) days prior to the termination effective date if notified in advance of termination or within thirty (30) days of notification. Continuity of care request must be submitted to Blue Cross NC within forty-five (45) days of the provider termination date or within forty-five (45) days or effective date for members new to the Blue Cross NC plan.

A new member has forty-five (45) days from their effective date to request a review for continuity of care. An ongoing special condition means:

- In the case of a chronic illness or condition, a disease or condition that is life-threatening, degenerative, or disabling, and requires medical care or treatment over a prolonged period of time:
- In the case of pregnancy, the second (2nd) and third (3rd) trimesters of pregnancy and postpartum care;
- In the case of a terminal illness, an individual has a medical prognosis that the member's life expectancy is six (6) months or less.

The allowed transitional period shall extend up to ninety (90) days, some exceptions may apply.

Continuity of care requests will be reviewed by a medical professional based on the information provided about specific medical conditions. Continuity of care will not be provided when the provider's contract was terminated for reasons relating to quality of care or fraud. To request a continuity of care review call Care Management at **1-800-672-7897**, with the exception of mental health and substance abuse services. To request a continuity of care review for services related to mental health and substance abuse contact Care Management.



Concurrent review documentation

Blue Cross NC has a business associate agreement with Covisint ProviderLink, a Durham-based health care technology company, to transfer media / documentation in a secure, internet-based format for concurrent review. For more information, visit the Covisint ProviderLink website at www.covisint.com/web/guest/healthcare/providerlink or call 1-877-884-5775, option 5.

7.16

ActiveHealth Management CareEngine service program

Some of the Blue Cross NC employer groups have elected to participate in the ActiveHealth Management CareEngine service program for patient health tracking. The program is also referred to as the clinical notification opportunities program. This program is aimed at providing you with helpful clinical information regarding your patients and their treatment regimens.

ActiveHealth Management is a medical information technology company that aggregates and analyzes patient data. Specifically, ActiveHealth compiles all available patient claims, lab, and pharmacy data into a single patient file, and then uses a sophisticated computer software program to analyze this data employing a continually expanding set of clinical rules. Through this process, ActiveHealth uncovers potential discrepancies between the available patient data and the most recent evidence-based medical literature. ActiveHealth then communicates patient-specific information to the treating physicians. The communications are termed care considerations, and are delivered to the treating physician either through telephone, fax, or letter. When appropriate, ActiveHealth attaches the relevant patient data specific to each care consideration.

Please note that this is not a utilization review or pre-certification program, or a professional medical consultation. This information is being provided to assist you in offering health care to your patient, and should be considered according to your best independent medical judgment.

If you believe the information from ActiveHealth is inaccurate or incomplete, or if you are aware of extenuating circumstances, please use your medical judgment to determine the appropriateness of the care consideration(s).

For further information call the ActiveHealth Management Clinical Information Center's toll free number at **1-800-319-4454**.





Regional fax numbers

Regional Teams by County					
Region 1	Region 2 Region 3				
Medical Director 1	Medical Director 2	Medical Director 3			
Fax 1-800-459-1410	Fax 1-800-571-7942 (INCLUDES OUT-OF-STATE REQUESTS)	Fax 1-800-672-6587			
Team 1A¹: Asheville	Team 2A¹: Raleigh / Chapel Hill (partial)	Team 3A¹: Raleigh / Durham (partial)			
Alexander Clay Mitchell Alleghany Cleveland McDowell Ashe Graham Polk Avery Haywood Rutherford Buncombe Henderson Swain Burke Iredell Transylvania Caldwell Jackson Watauga Catawba Macon Wilkes Cherokee Madison Yancey	Alamance Lee Caswell Moore Chatham Orange Durham Pitt Franklin Wake Harnett Warren Johnston	Granville Person Vance			
Team 1B: Charlotte	Team 2B: Greenville	Team 3B: Greensboro / Winston-Salem			
Anson Montgomery Cabarrus Richmond Gaston Rowan Lincoln Stanly	Beaufort Gates Northampton Bertie Greene Wilson Camden Halifax Pamlico Carteret Hertford Pasquotank				
Anson Montgomery Cabarrus Richmond Gaston Rowan Lincoln Stanly	Beaufort Gates Northampton Bertie Greene Wilson Camden Halifax Pamlico Carteret Hertford Pasquotank Chowan Hyde Perquimans Craven Jones Tyrrell Currituck Lenoir Washington Dare Martin Wayne	Davidson Randolph Davie Rockingham Forsyth Stokes			
Anson Montgomery Cabarrus Richmond Gaston Rowan Lincoln Stanly	Beaufort Gates Northampton Bertie Greene Wilson Camden Halifax Pamlico Carteret Hertford Pasquotank Chowan Hyde Perquimans Craven Jones Tyrrell Currituck Lenoir Washington	Davidson Randolph Davie Rockingham Forsyth Stokes Guilford Surry Team 3C:			
Anson Montgomery Cabarrus Richmond Gaston Rowan Lincoln Stanly	Beaufort Gates Northampton Bertie Greene Wilson Camden Halifax Pamlico Carteret Hertford Pasquotank Chowan Hyde Perquimans Craven Jones Tyrrell Currituck Lenoir Washington Dare Martin Wayne	Davidson Randolph Davie Rockingham Forsyth Stokes Guilford Surry Team 3C: Greensboro / Winston-Salem Bladen New Hanover Brunswick Onslow Columbus Pender Cumberland Robeson Duplin Sampson			



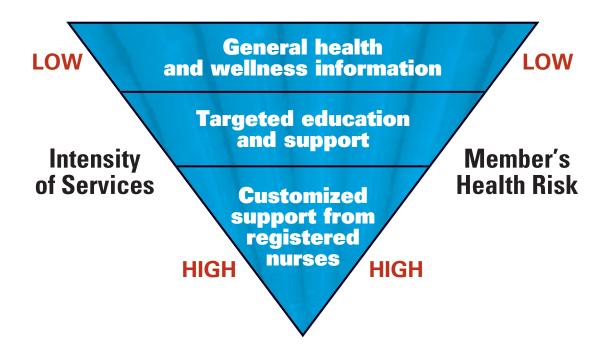
Case management





Case management overview

The goal of case management is to ensure that appropriate management interventions are offered to all members. This goal is accomplished by health risk stratification, so that appropriate case management, education and decision support can be provided for these members. For example, members with no current significant medical needs receive prevention and wellness information that enhances their ability to maintain or improve their health status. Members at higher risk receive interventions that improve their ability to manage their condition.



8.2

Case management

Case management is an integral part of Blue Cross NC's health and wellness programs. Case management seeks to ensure quality outcomes for our members who need intensive one-on-one assistance in managing their health condition(s).

More information about the case management process, including the transplant management program, can be found in **Chapter 7**, **Care Management**.



Health management program

Blue Cross NC offers a health management program called Healthy Outcomes Condition Care to members who have select health conditions. This confidential program is offered at no additional cost and is designed to provider members with targeted information and services to help them manage their specific health care needs.

Healthy Outcomes Condition Care is available to PPO members. The program is also available to members enrolled in CDHP products, though benefits are not part of the first dollar preventive care and subject to deductible and coinsurance for those with high deductible plans. Certain employer groups may choose not to offer this program to their employees. Members eligible for the Healthy Outcomes Condition Care program are identified based on medical and pharmaceutical claims data, health assessment results, provider referrals, calls to Health Line BlueSM and self-referrals for some programs.

Conditions addressed include:

- Asthma
- Coronary Artery Disease (CAD)
- Chronic Obstructive Pulmonary Disease (COPD)
- Congestive heart failure
- Diabetes
- Pain management
- Depression
- Maternity

Members participating in Healthy Outcomes Condition Care program receive:

- Comprehensive educational materials which are consistent with nationally-accepted evidence-based standards of medical care. Materials are available in English and Spanish.
- The opportunity to work with a condition care coach to learn more about their condition and how to manage it.
- At-home monitoring for high-acuity members with COPD, CAD, heart failure and diabetes.
- Access to a wealth of information and tools through a personalized online health portal through Blue ConnectSM.

Pain management and depression programs are optional to certain employers and they may choose not to purchase these programs. Blue Cross NC offers two (2) pain management programs, a fibromyalgia and migraine program and a comprehensive pain management program that includes fibromyalgia and migraine, as well as rheumatoid arthritis, back pain, and more.

Healthy Outcomes Condition Care is an opt-out program. Members are identified and contacted about the program and considered enrolled unless they choose to opt out. The maternity program is available to members who identify themselves as pregnant – these members are not identified through claims data. Providers may encourage members who have not been identified for a condition care program, but may benefit from the services, to call to speak to an engagement specialist at **1-800-260-0091**.



Members enrolled in condition care programs receive personalized support through telephonic coaching and targeted educational materials, which are available both in paper and through varied media including Web, text and email. Materials are available in English and Spanish. Condition-specific books and access to self-management tools are available members to educate them on how to manage conditions, identify triggers of symptoms, and work with health care providers to treat appropriately. Members also have access to Blue Cross NC's online interactive health portal through Blue Connect. This online portal provides a comprehensive library of tools and resources to assist members in self-managing their care.

Additional benefits and waivers for eligible members include diabetes, deductible waivers and asthma copay reductions on select asthma medication. (Members should consult their benefit booklet for eligibility.) Eligible members will receive access to free and discounted medical supplies including asthma peak flow meters and spacers, diabetes testing supplies, blood pressure cuffs, and scales.

8.3.1

Wellness coaching

Blue Cross NC's wellness coaching program is designed to support healthy behavior changes for members. Because significant medical conditions may arise from unhealthy lifestyles and resulting health care costs are dramatically rising, it is increasingly important to engage members in wellness coaching to encourage healthy behaviors. This program is available to employers as an add-on to our condition care program.

Members are identified for wellness coaching through health assessment responses, by their case manager or condition care coach, through Health Line Blue, or the member can self-identify. Blue Cross NC offers online enrollment, as well as email and telephonic outreach to enroll members.

Members receive twelve (12) months of unlimited one-on-one coaching through telephone, secure email or scheduled live chat on changing behaviors related to weight management, tobacco use, poor nutrition (pre-diabetic) and stress management. Throughout the program, participants establish individual goals and receive comprehensive education on the behavior change process.



8.3.2

Provider reports

Blue Cross NC provides the following reports to providers as part of our Care Management programs.

Patient Care Summary

With our Patient Care Summary (PCS), you get a more complete picture of your patients' health. The patient care summary for Blue Cross NC members brings you essential information that helps you deliver the care most appropriate for your patients. You will be able to review a three (3) year history of your patients' medical care – including who they saw, where they were seen and the diagnosis code or codes for the visit. And you'll also have a twelve (12) month record of your patients' prescription history, including refills.

One of the critical functions of the patient care summary is helping make sure that your patients get the care they need when they need it. So you'll see at a glance if your patient has an overdue screening, a missed lab test, or an unfilled prescription based on evidenced-based and nationally recognized guidelines.

Conditions monitored for overdue screenings / tests or prescriptions include:

- Asthma
- Behavioral health
- · Congestive heart failure
- COPD
- Diabetes
- Heart disease
- Hyperlipidermia
- Medications and drug safety
- Migraine
- Preventive screenings

The summary helps providers coordinate care and includes comprehensive information in an easy-to-follow format. The report includes a summary page with detailed information for all medical claims within the past thirty-six (36) months, and pharmacy claims for the past twelve (12) months. The pharmacy section alerts you as to medications that were ordered but not filled and medications that have generics available. The PCS also alerts you if we are actively trying to enroll that member / patient in one (1) of our case management programs.

Access to the PCS from Blue Cross NC is fast and easy. The report is available through **Blue** e^{sm} . Your **Blue** e^{sm} administrator can assign PCS access to your staff that manage PHI and assist in treatment and care coordination. Your staff can access the PCS via the **Blue** e^{sm} health eligibility transaction. You'll be able to view, download and print the report. For questions on how to access the PCS, contact the eSolutions help desk at **1-888-333-8594**.

You'll find a range of valuable information that can help you provide the best care possible. The summary is compliant with the Health Insurance Portability and Accountability Act (HIPAA) and all other applicable laws. Your patients' privacy is protected.





Sample Patient Care Summary



NOTICE: The following includes confidential personal health information is subject to the Health Insurance Portability and Accountability Act, the Health Information Technology for Economic and Clinical Health Act, North Carolina Consumer and Customer Information Privacy Act and all other applicable laws.

Patient Care Summary

04/18/2017 10:58 AM

Last Name	First Name	DOB	Gender	Subscriber ID
PUBLIC	JOHN	01/01/1957	M	YPPW0123456701

Summary Refresh Date: 03/25/2017 - Information herein is based on Blue Cross NC Claims Data only and is refreshed monthly.

Potential Gaps in Evidence Based Care: Identified as past due

Condition	Potential Gap	Months Overdue
Diabetes	Diab: Retinal Eye Exam	17
Diabetes	Diab: Medical Attention for nephropathy	17
Preventive	Colorectal Cancer Screen	16

Prescriptions: Ten most recent unique medications in the last 12 months. Rx used to treat substance abuse are omitted due to privacy regulations.

Latest Fill	Prescriber	Medication	Dose	Days Supply (#)
02/11/2016	Ralph P. Sample, M.D.	GEMFIBROZIL	600 MG	30 (60)
02/11/2016	Ralph P. Sample, M.D.	VITAMIN D	50000 UNIT	4 (4)
12/09/2015	Ralph P. Sample, M.D.	LIPITOR (generic available)	20 MG	30 (30)
12/05/2015	Ralph P. Sample, M.D.	APAP/HYDROCODONE BITARTRATE	7.5-500 MG	30 (90)
12/05/2015	Ralph P. Sample, M.D.	CEPHALEXIN (Rx not picked up)	500 MG	0 (0)
09/15/2015	Sarah T. Example, M.D.	TRAMADOL HYDROCHLORIDE	50 MG	10 (40)
09/02/2015	Ralph P. Sample, M.D.	PREDNISONE	10 MG	8 (20)
06/23/2015	Ralph P. Sample, M.D.	AZITHROMYCIN	250 MG	5 (6)

Medical care: Claims identified up to a maximum of 10 over the past 36 months – labs, substance abuse, abortion, DME, radiology, anesthesiology, and pathology claims omitted.

Date of Visit	Provider	Specialty	Place of Service	Diagnosis Codes
12/09/2015	Ralph P. Sample, M.D.	INTERNAL MEDICINE	OFFICE	250.00
12/05/2015	Ralph P. Sample, M.D.	INTERNAL MEDICINE	OFFICE	250.00
09/21/2015	Leanne K.Test, M.D.	NEUROLOGY	OUTPATIENT HOSPITAL	355.5
09/21/2015	FACILITY	GENERAL ACUTE CARE HOSPITAL	OUTPATIENT HOSPITAL	729.5 825.25
09/02/2015	Ralph P. Sample, M.D.	INTERNAL MEDICINE	OFFICE	724.3
06/23/2015	Ralph P. Sample, M.D.	INTERNAL MEDICINE	OFFICE	466.0
05/09/2015	Ralph P. Sample, M.D.	INTERNAL MEDICINE	OFFICE	250.00
01/17/2015	Ralph P. Sample, M.D.	INTERNAL MEDICINE	OFFICE	466.0
10/22/2014	Ralph P. Sample, M.D.	INTERNAL MEDICINE	OFFICE	250.0
08/13/2014	Lawrence A. Quiz, M.D.	UROLOGY	OFFICE	592.1

Provider Alerts

Blue Cross NC is actively trying to reach this patient for Care Management assistance. Please encourage this patient to contact us at 1-800-218-5295, option 3.

This patient may have the opportunity to save out-of-pocket costs by switching to a generic medication.

The Cross and Shield are registered marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association serving residents of North Carolina.

This informational report is provided as a convenience and is based solely on available Blue Cross NC claims data. The report may not be complete or current during periods when the patient was not a Blue Cross NC member or covered under a health plan prohibiting such reporting, It is not a professional medical consultation. It has no bearing on the patient's eligibility or benefits. For inquiries regarding the report, please contact Blue Cross NC Provider Blue Line⁵ at 1-800-214-4844.



The following four (4) reports are provided through Blue Cross NC's partnership with Alere, a nationally recognized health management company.

Care reminders report

Blue Cross NC evaluates administrative claims data (medical and prescription), lab result data, participant eligibility files, participant benefit information, and provider information, to identify potential discrepancies between actual care (either acute or chronic) received by an individual and evidenced-based guidelines or other best practices (e.g., avoidance of potentially dangerous drug-drug and drug-condition combinations). Care reminders reports can be mailed, faxed or emailed to providers.

Alert report

Alert reports are provided for high-risk members engaged in our heart failure, COPD, diabetes and asthma programs who are home monitored. Alerts may include, but are not limited to, weight graphs, blood glucose graphs, and self-reported symptoms that have been identified through home monitoring devices or nurse assessments. If the member is experiencing exacerbation of symptoms or biometric data, Blue Cross NC will fax an alert report to the treating physician within a few hours of reported data. Alert reports are issued at any time; actionable information suggests review by the physician within twenty-four (24) hours. Additionally, Care Management personnel will call the provider's office to verbally relay the situation causing the alert; particularly if the member is exceeding physician-specified reporting parameters, is not compliant, or otherwise appears to be declining rapidly and requiring immediate intervention. With the use of the alert report, the provider is able to modify the treatment plan and often prevent unnecessary hospitalizations for exacerbation of symptoms.

Status report

Blue Cross NC may also send a status report to a member's treating physician. Status reports are similar to alerts, except that they are issued whenever there is new information that is pertinent and should be immediately transmitted, but is not emergent. Status reports are provided for members engaged in heart failure, COPD, CAD, diabetes and asthma programs.

Pre-visit report

Some of our programs utilize a pre-visit report to the provider. One (1) to two (2) days before the member's scheduled office visit, we will fax a pre-visit report to the provider's office that may include, but is not limited to: self-reported health numbers, blood glucose graphs, current self-reported medications validated with pharmacy benefit manager data, current and previous cardiac risk scores, A1C results and other symptoms. Each report includes comments from Blue Cross NC's case management team including adherence to medications and the provider's prescribed treatment plan. Pre-visit reports are provided for members engaged in COPD, CAD, diabetes and asthma programs.



Medical nutrition therapy benefits

Blue Cross and Blue Shield of North Carolina began covering medical nutrition therapy in 2005. The nutrition counseling benefit is available to members who have Blue Care®, Blue Options™, Blue Select™, Blue Value™ or Blue Advantage®. This benefit was previously available only to members participating in Healthy Outcomes Condition Care (HOCC) programs, but now all members whose employer offers HOCC are eligible regardless of their participation in a program. This benefit is not available to National Carolinas Program or Comprehensive Major Medical (CMM) product lines. The State Health Plan and FEP provides some coverage. If a member is enrolled in the Blue Options HSA™ Plan, they may be subject to deductible and coinsurance. Please note that some self-insured employer groups may choose to omit medical nutrition therapy from coverage for their employees. For this reason, always verify a member's eligibility before the member's first visit.

Coverage guidelines and verifying eligibility

Members covered under Blue Cross NC commercial products and whose employer offers Healthy Outcomes Condition Care (HOCC) programs may have benefits for six (6) medical nutritional therapy visits. Members with a diagnosis of diabetes may exceed six (6) medical nutritional therapy visits per year. Members diagnosed with diabetes, whose employer does not offer HOCC may be responsible for paying a co-payment during the initial six (6) visits. Visits exceeding the sixth (6th) visit may be subject to copayments even if the member's employer offers HOCC. Providers are reminded to always verify a member's eligibility and medical nutrition therapy benefits prior to providing treatment.

8.5

Verifying eligibility

Before seeing a Blue Cross NC member, providers should first verify their benefits and eligibility by calling the Provider Blue $Line^{SM}$ at **1-800-214-4844** or by using **Blue** e^{SM} . With **Blue** e^{SM} , providers can verify eligibility, benefits and claim status, immediately, and from the convenience of their desktop computer. To find out more about signing up for **Blue** e^{SM} , visit Blue Cross NC electronic solutions on the Web at $\frac{bcbsnc.com/providers/edi}{s}$, or refer to **Chapter 11** of this e-manual.

Please verify that the member's employer group offers the healthy outcomes program, that the member has no current pre-existing condition, and that the member's employer group has not carved out the benefit.

Copayments, coinsurance and deductible may apply to these visits. Contact the Federal Employee Program Customer Service at **1-800-222-4739** for more information and to verify benefits and coverage of services for members covered under the Federal Employee Program.

Members receiving nutritional counseling for the treatment of anorexia may not be eligible for benefits when provided by licensed, registered dietitians. Complex eating disorders are primarily considered part of a member's mental health benefit.

A medical nutritional therapy encounter may include one-on-one or group therapy.



Health Line Blue - twenty-four (24) hour health information line

Blue Cross NC is proud to offer an innovative service to HMO and PPO members*. Health Line Blue is an interactive health information and decision support resource designed to help patients make more informed medical decisions. Health Line Blue's goal is to help members focus on the areas that concern them the most and prioritize their questions for discussion with their physician.

Members may talk confidentially with highly qualified nurses by phone or online about any health concern. Health Line Blue nurses have access to evidence-based, up-to-date medical information, guidelines and studies. This information is also available to members in easy to understand videotapes, printed materials and online resources.

Nurses also have insight into whether or not the member is involved in a health management program and which nearby urgent care centers or providers are in-network. Health Line Blue nurses foster and facilitate a strong physician and patient relationship, and assist members with navigation through the health care system. Health Line Blue nurses do not recommend or discourage any particular medical treatment. They provide patients with unbiased, evidenced-based information and help them understand how their personal values and preferences might appropriately be incorporated into health care choices.

8.6.1

On the phone – toll free at 1-877-477-2424

Members can call Health Line Blue twenty-four (24) hours a day, seven (7) days a week and can request to speak with the same nurse on an ongoing basis. Callers may also ask to have nurses follow up with them regarding a conversation or other health concern.

8.6.2

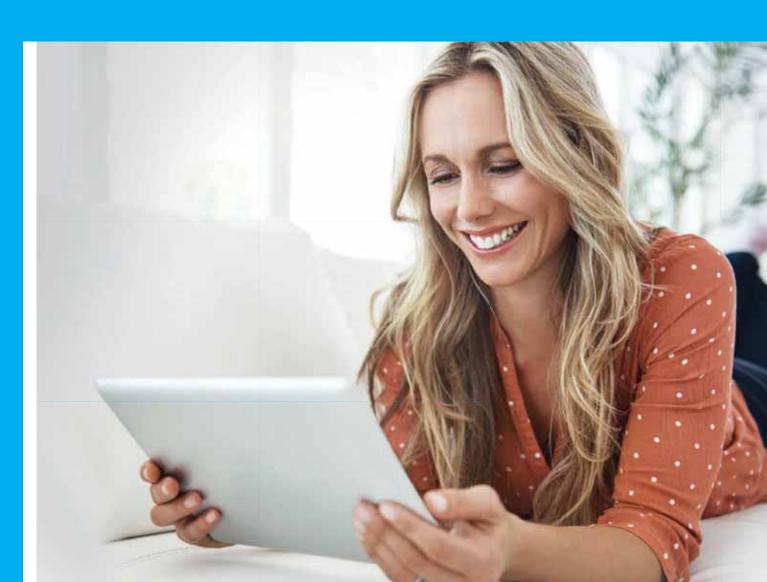
Online - bcbsnc.com

Members have the ability to chat online with a Health Line Blue nurse through Blue Connect. Members can also search the online library of current health information, track symptoms and medications and use tools that guide them through important health care decisions.

- SM Mark of Blue Cross and Blue Shield Association.
- SM1 Dialog Center is a service mark of Health Dialog Services Corporation used with permission.
 - * Health Line Blue is a service provided for members of Blue Care, Blue Options and Blue Advantage Plans.

Claims

Billing and reimbursement





Prompt payment

The North Carolina General Assembly established legal requirements for the prompt payment of medical claims. These requirements are stated in North Carolina General Statute (NCGS) §58-3-225. The following offers some general information about the legislation:

A licensed insurer is required to take one (1) of six (6) actions within thirty (30) days of receiving a claim from a health care provider or facility (referred to as [the claimant]):

- 1. Pay the claim.
- 2. Deny the claim.
- 3. Notify the claimant that there is insufficient information to process the claim (the notice must include all reasons why the claim has not been paid and an itemization of what information is needed to process the claim).
- 4. Notify the claimant that the claim was not submitted on the appropriate form.
- 5. Notify the claimant that coordination of benefits information is needed to pay the claim.
- 6. Notify the claimant that the claim cannot be processed due to non-payment of fees or premium by either the patient or the patient's employer group.

Claims that are adjudicated after the statutory time limits are subject to eighteen percent (18%) annual interest rate. Interest is not due for certain delays, such as when the carrier is waiting for additional information, or when claim payment is delayed due to non-payment of premium. If the insurer does require additional information, it has thirty (30) days to process the claim once the requested information is received. If a claim is pending, the insurer shall deny the claim if the information is not received within ninety (90) days. If a claim is denied because of missing information, it will be re-opened if the required information is submitted to the insurer within one (1) year after the denial date.

A denied claim notice must include all specific denial reasons including, but not limited to, coordination of benefits, lack of eligibility or lack of coverage. If all or part of the claim is contested or cannot be paid because a specific Care Management or medical necessity standard is not satisfied, the notice must contain the decisions specific clinical rationale or refer to specific provisions in documents readily available through the insurer which provide the specific clinical rationale for that decision. However, if a notice of non-certification has already been provided under NC G.S. §58-50-61(h), then specific clinical rationale for the decision is not required.

The insurer must inform the insured of the claim status if it remains unpaid after sixty (60) days. A status report must be sent to the insured and the claimant every thirty (30) days thereafter until the claim is resolved.

This mandate does not apply to the following programs:

- ASO business (self-funded groups), however, the mandate does apply to Multiple Employer Welfare Arrangement (MEWA) groups
- Medicare Supplement
- BlueCard®
- The Federal Employee Program (FEP)

If you are interested in learning more about the prompt payment mandate and how it affects you, please contact Provider Network (see **Chapter 2**, **Quick contact information**).



Medicaid right of assignment

A North Carolina law (NCGS §108A-55.4), effective January 1, 2007, assigns to Medicaid the rights of any other party (including members and providers) to reimbursement to the extent that Medicaid has already paid for a service. The law applies to insured plans, self-funded plans, and government plans for members of those plans who are also covered by Medicaid. When one (1) of these members is treated by a provider and Medicaid pays as primary payor in error, Blue Cross NC must reimburse Medicaid the amount it would have paid to the provider up to the amount Medicaid paid.

Although the law assigns the provider's right to payment to Medicaid, it does not change the provider's contractual rights. If Blue Cross NC owes the provider a contracted amount that is more than Medicaid paid the provider, then the provider has the right to submit a claim for the service, and Blue Cross NC will reimburse the provider for the difference between Blue Cross NC's payment to Medicaid and the contracted amount, less member liabilities. If Blue Cross NC owes the provider less than the amount Medicaid paid the provider, then Blue Cross NC is obligated only to reimburse Medicaid for the amount that Blue Cross NC owes under the provider contract.







Disclosure of claim submission and reimbursement policies

North Carolina General Statute (NCGS) §58-3-227, requires health plans to disclose descriptions of their claim submission policies to participating (contracting) providers. This section serves as a resource tool to guide you and members of your office staff as to how you may obtain information regarding our claim submission policies as required under NCGS §58-3-227.

Scope of disclosures

NCGS §58-3-227 applies only to insured business regulated by the State of North Carolina. The statute does not apply to the following: ASO (self-funded group[s]) business, the Federal Employee Program (FEP), the State of North Carolina Teachers' and State Employees' Comprehensive Major Medical (CMM) (indemnity) Plan, inter-plan programs (Blue Card host) or Medicare Supplement.

The provisions apply to the following lines of group business administered on Blue Cross NC's PowerMHS claims adjudication system:

- Blue Care®
- Blue OptionsSM
- Classic Blue[®]
- Blue Valuesm

- Blue HMOSM
- The State Health Plan
- Blue SelectSM
- In addition the provisions apply to our individual lines of business including:
- Blue Advantage[®]
- Blue AssuranceSM
- Blue ValueSM
- AccessSM
- Short Term

The statute does not apply to third parties, which directly contract with providers and manage the provider networks for certain specialized services.



Methods of disclosure

Blue Cross NC uses the following primary means of communicating our claim submission policies:

- 1. The Blue Book™ Provider e-Manual: this provider e-manual provides comprehensive information to assist Blue Cross NC network participating health care providers with effectively administering our Blue Cross NC products. The e-manual is given to providers when they join a Blue Cross NC network and is maintained on the Blue Cross NC website for providers at bcbsnc.com/providers/. The e-manual is available to providers for download to their desktop computers for easy and efficient access. In addition to the Providers section of the Web, the provider e-manual is also available to providers having free Blue e™ connectivity. Providers are reminded that this e-manual will be periodically updated, and to receive accurate and up-to-date information from the most current version, providers are encouraged to always access the provider e-manual in the Providers section of the Blue Cross NC website at bcbsnc.com/providers/, or by using Blue e™. In the event that a provider experiences difficulty accessing or opening the The Blue Book™ from our website, or if the provider is a Blue e™ user and needs assistance with The Blue Book™ viewing, providers are requested to please contact Provider Network (contact information is available in Chapter 2 of this e-manual). Additionally, providers without access to the Blue Cross NC website or Blue e™ are requested to contact Provider Network to receive a copy of the e-manual in another format.
- 2. *Provider eBriefs*: Direct to provider emails are available to providers that join the Blue Cross NC email registry; provides updated information when we change our policies and procedures.
- 3. **bcbsnc.com**: The *Providers* section of our website offers access to our medical policies and our electronic claim submission policies, and important news. The *Important News* section of our website offers providers information regarding changes in our policies, Blue Cross NC initiatives, and general updates and news about Blue Cross NC topics that may affect their business interactions with us. Through the **Blue** *e*™ portal, we offer access to Clear Claim Connection (C-3), a tool that helps providers and their office staff understand better how claims are reviewed for adjudication on the PowerMHS system.
- 4. Provider notice: As outlined in our provider agreements, we may also send to providers written notice of changes in our claim submission policies.

Disclosure Type	Blue Cross NC Policy	Policy Availability
General Claim Submission	The Blue Book™ Provider e-Manual: • Chapter 5, BlueCard® program • Chapter 9, Claims	The Blue Books Provider e-Manual available on the Blue Cross NC website at <i>bcbsnc.com/providers/</i> . If you need assistance obtaining from the website, please contact Provider Network. For contact information, please see Chapter 2 of this e-manual.
Electronic Claims	HIPAA companion guide	The <i>Providers</i> section of the Blue Cross NC website, <i>bcbsnc.com</i> , under electronic solutions and HIPAA at <i>bcbsnc.com/content/providers/edi/hipaainfo/companionguuide.htm</i> .
	Blue e [™] instructions	The <i>Providers</i> section of the Blue Cross NC website, <i>bcbsnc.com</i> , under electronic solutions and Blue <i>e</i> [™] at <i>bcbsnc.com/content/providers/edi/index.htm</i> .

continued on following page



Disclosure Type	Blue Cross NC Policy	Policy Availability	
Claims Bundling and Other Claims Editing Processes	Reimbursement medical policy: • Bundling guidelines	The <i>Providers</i> section of our website, <i>bcbsnc.com</i> under medical policy at <i>bcbsnc.com/content/services/medical-policy/index.htm</i> . If you need assistance obtaining from the website, please contact Provider Network. For contact information, please see Chapter 2 of this e-manual.	
	The Blue Book™ Provider e-Manual: • Chapter 9, Claims	The Blue Book™ Provider e-Manual available on the Blue Cross NC website at <i>bcbsnc.com/providers/</i> . If you need assistance obtaining from the website, please contact Provider Network. For contact information, please see Chapter 2 of this e-manual.	
	Clear Claim Connection* (C-3) (for CMS-1500 professional claims)	Through the Blue e sm portal, available free to Blue Cross NC contracting providers at <i>providers</i> . bcbsnc.com/providers/login.faces. Providers not already signed up for Blue e sm are encouraged to contact their local eSolutions field representative or sign up through the Web at bcbsnc.com/providers/edi/bluee.cfm#signup. Chapter 2 of this e-manual contains contact information for your eSolutions local field representative. If you need assistance obtaining from the website, please contact Provider Network. For contact information, please see Chapter 2 of this e-manual.	
Recognition or Non-Recognition of CPT Modifiers	Reimbursement policy: • Modifier guidelines	The <i>Providers</i> section of our website, <i>bcbsnc.com</i> under medical policies at <i>bcbsnc.com/content/providers/medical-policies-and-coverage/index.htm</i> . If you need assistance obtaining from the website, please contact Provider Network. For contact information, please see Chapter 2 of this e-manual.	
Payment Based on Relationship of Procedure Code to Diagnosis Code	The Blue Book™ Provider e-Manual: • Chapter 9, Claims	The Blue Book™ Provider e-Manual available on the Blue Cross NC website at <i>bcbsnc.com/providers/</i> . If you need assistance obtaining from the website, please contact Provider Network. For contact information, please see Chapter 2 of this e-manual.	
Administrative Policies	Blue Cross NC medical policies (including but not limited to the following): Clinical trial services for life threatening conditions Investigational (experimental) services Medical necessity Place of service for medical infusions	The <i>Providers</i> section of our website, <i>bcbsnc.com</i> under medical policy at <i>bcbsnc.com/content/services/medical-policy/index.htm</i> . If you need assistance obtaining from the website, please contact Provider Network. For contact information, please see Chapter 2 of this e-manual.	

continued on following page



- * Clear Claim Connection (C-3) is a web-based code auditing reference tool designed to mirror how McKesson code auditing process, used by Blue Cross NC, evaluates code combinations during the auditing of claims. Clear claim connection is a tool that indicates only:
- 1) How combinations of codes (including modifiers) will be bundled and/or unbundled; and
- 2) Whether the codes are in conflict with the age and gender information that is entered. Edits that occur in the Facets system, outside of ClaimCheck and are not disclosed by clear claim connection. For more information on the additional edits, see Blue Cross NC's Reimbursement Policy entitled Code Bundling Rules Not Addressed in ClaimCheck at bcbsnc.com/content/providers/medical-policies-and-coverage/index.htm.

Additionally, clear claim connection does not take into account many of the circumstances and factors that may affect adjudication and payment of a particular claim, including, but not limited to, a member's benefits and eligibility, the medical necessity of the services performed, the administration of Blue Cross NC's Care Management program, the provisions of the provider's contract with Blue Cross NC, and the interaction in the claims adjudication process between the services billed on any particular claim with services previously billed and adjudicated.





Health coaching and intervention requirements

Please refer to **Chapter 7**, **Care Management** for instructions on certifications and prior review for Blue Cross NC membership.

Please note the following two (2) exceptions:

 Blue Card: For certification requirements for Blue Card members, please contact the member's Blue Cross and/or Blue Shield health care plan as described in Chapter 5, The BlueCard® program of this e-manual.

9.5

Mental health and substance abuse services claims

Note to the reader: Providers are encouraged to review information about our mental health and substance abuse management programs located in **Chapter 7** of this e-manual in advance of providing services.

Federally assisted providers of substance use services are subject to 42 CFR Part 2 **must** obtain consent from the member prior to submitting claims to Blue Cross NC and/or its delegates.

Claims for HMO, Blue Cross NC delegates claims processing for mental health and substance abuse services to Magellan Behavioral Health. For information on where to submit claims to Magellan Behavioral Health, see **Chapter 2**, **Quick contact information**.

Claims for PPO, POS and CMM members, Blue Cross NC processes mental health and substance abuse claims. All claims should be submitted to Blue Cross NC according to the guidelines provided in **Chapter 2**, **Quick contact information**.

Providers servicing member's in the Federal Employee Program can find additional information about mental health and substance abuse administration in **Chapter 4** of this e-manual.

9.6

Short-term physical therapy, occupational therapy, and speech therapy

9.6.1

Definition

Services and supplies, both inpatient and outpatient, ordered by a doctor or other provider to promote the recovery of the member from an illness, disease or injury when provided by a doctor, other provider or professional employed by a provider licensed by the appropriate state authority in the state of practice and subject to any licensure or regulatory limitation as to location, manner or scope of practice. Short-term therapies include:

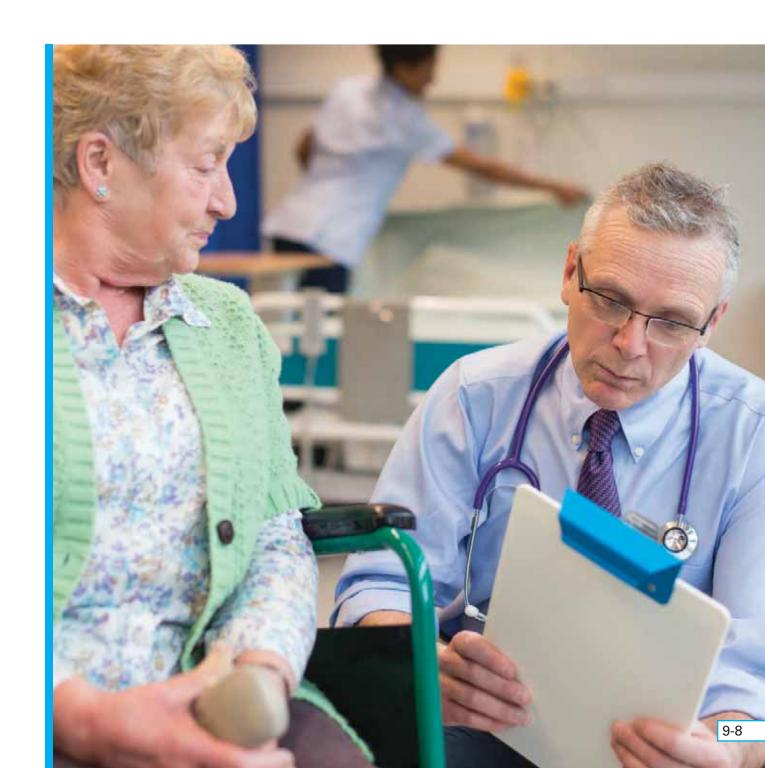
- Physical therapy
- Occupational therapy
- Speech therapy



9.6.2

Verifying benefits and eligibility

Providers are reminded to always verify a member's eligibility and short-term therapy benefits both inpatient and outpatient prior to providing treatment. Benefits will vary by employer group and a member's coverage plan type. Verification of benefits will determine applicable copayment, coinsurance or deductible that may apply for these visits. Most short-term therapies are limited to a maximum number of visits per benefit period per therapy combination (i.e., occupational and physical therapies are combined).





General filing requirements

The following general claims filing requirements will help improve the quality of the claims we receive and allow us to process and pay your claims faster and more efficiently:

- For fastest claims processing, file electronically!
 - If you're not already an electronic filer, please visit Blue Cross NC electronic solutions on the Web at **bcbsnc.com/providers/edi/** and find out how you can become an electronic filer.
- Submit all claims within one hundred and eighty (180) days.
- If Blue Cross NC is secondary and you need to submit the primary payor Explanation of Payment (EOP) with your paper claim, do not paste, tape or staple the explanation of payment to the claim form.
- Always verify the patient's eligibility via the HIPAA 270 Inquiry, Blue e[™] or the Provider Blue Line[™]. Providers with electronic capabilities can verify a member's eligibility and benefits immediately, and from the convenience of their desktop computer. Providers without electronic resources should call the Provider Blue Line at 1-800-214-4844. To find out more about your electronic options, visit Blue Cross NC electronic solutions on the Web at bcbsnc.com/providers/edi/, or refer to Chapter 11 of this e-manual.
- Always file claims with the correct member ID number including the alpha prefix and member suffix, whenever applicable. This information can be found on the member's ID card as it appears in Chapter 3, Health care benefit plans and member identification cards.
- File under the member's given name, not his or her nickname.
- Watch for inconsistencies between the diagnosis and procedure code, sex and age of the patient.
- Use the appropriate provider / group NPI(s) that matches the NPI(s) that is/are registered with Blue Cross NC, for your health care business.
- If you are a paper claims filer that has not applied or received an NPI, or if you have not yet registered your NPI with Blue Cross NC, claims should be reported with your Blue Cross NC assigned provider number (and group number if applicable).
- Remember that a distinct number is assigned for different specialties.
- Refer to your Blue Cross NC welcome letter to distinguish the appropriate provider number for each contracted specialty.
- If your provider number has changed, use your new number for services provided on or after the date your number changed.
- Terminated provider numbers are not valid for services provided after the assigned end date.
- Blue Cross NC cannot correct claims when incorrect information is submitted. Claims will be mailed back.
- You are required to follow Blue Cross NC's claim filing guidelines stated in this provider e-manual. In
 the absence of specific Blue Cross NC requirements regarding coding, you are required to follow the
 general coding guidelines that are published by the issuer of the coding methodology utilized. For
 example, for CPT code filings, you must file the most accurate CPT codes specific to the services
 rendered.
- Blue Cross NC does not cover investigational (or cosmetic) services and will not reimburse for any services, procedures or supplies associated with those investigational (or cosmetic) services.
- Claims submitted by professional providers and facilities (institutional providers) for services
 deemed investigational or cosmetic, as well as all services, procedures or supplies associated with
 those services, will be denied.



Requirements for professional CMS-1500 claim forms

- All professional claims must be filed on a CMS-1500 claim form or the equivalent.
- If filing on paper, you get the fastest turnaround time of reimbursement to you by using the red and white CMS-1500 claim form (version 2/12).
- Once you have registered your NPI with Blue Cross NC, you must include your NPI on each subsequent claim submission to us.
- If you have not obtained or registered your NPI with us, your Blue Cross NC assigned provider number must be reported on each paper claim submission.
- If your physician or provider number changes, use your new number for services provided on or after the date your number was changed.

The tax ID number must correspond to the NPI or provider number filed in field 33.

- Claims will be rejected and mailed back to the provider if the NPI number that is registered with Blue Cross NC or the Blue Cross NC-assigned provider number is not listed on the claim form.
- Once a provider has registered their NPI information with Blue Cross NC and Blue Cross NC has confirmed receipt, claims must be reported using the NPI only and the provider's use of the Blue Cross NC assigned provider number must be discontinued.
- When submitting an accident diagnosis, include the date that the accident occurred in field 14.
- File supply charges using HCPCS health service codes. If there is no suitable HCPCS code, give a complete description of the supply in the shaded supplemental block of field 24.
- If you are billing services for consecutive dates (from and to dates), it is critical that the units must be accurately reported in field 24G.
- Include drug name, NDC #, and dosage in field 24.
 Please note that the supplemental area of field 24 is for the reporting of NDC codes. Report the NDC qualifier "N4" in supplemental field 24a followed by the NDC code and unit definition

(UN = unit; GR = gram; ML = milliliter; F2 = international unit).

 Please note that fields 21 and 24e of the CMS-1500 claim form (version 2/12) are designated for diagnosis codes and pointers / reference numbers. Twelve (12) diagnosis codes may be entered into block 24e. Any paper CMS-1500 paper claim form submitted with more than twelve (12) diagnosis codes or pointers / reference numbers will be mailed back to the submitting provider.





Requirements for institutional UB-04 claim forms

- All claims must be filed electronically using the HIPAA 837 transaction.
 - If filing on paper, the red and white printed version must be used.
- For outpatient therapies and treatment covered under a single episode of care, services must be billed at the end of treatment or on a monthly basis whichever occurs first (serial billing).
- When billing inpatient claims, submit the claim for the entire length of stay from admit date through discharge date. Do not submit an interim bill except under the following circumstances:
 - The claim is from a skilled nursing facility or hospice
 - The claim was split intentionally by the hospital due to partial authorization
 - The claim was split intentionally by the hospital for maternity / initial newborn charges within forty-eight (48) / ninety-six (96) hours
- Do not file new charges until the new rates have been accepted by Blue Cross NC.
 - Rate negotiations for hospital agreements may continue beyond the hospital's new fiscal year. Our claims processing system is not updated with new rates until an agreement is reached between the hospital and Blue Cross NC. We will notify you when the claims processing system is updated and ready to receive claims at the new reimbursement rates.
 - Verify the status of rate negotiations with your finance department before filing claims at the beginning of each new fiscal year, including admissions that continue into the new fiscal year.
 - Do not submit claims with proposed or new charges until advised by Blue Cross NC.
- ICU charges must be itemized on a separate line (i.e. nursing increments, equipment, room rate).
- Plan codes are not required on claims. However if incorrect plan codes are submitted, the claims will error out.
- Revenue codes for room and board must match the agreed upon room rate.
- Bill full charges not Blue Cross NC rates.
- The primary surgical procedure code must be listed in the principle procedure field locator 74.
 - ICD-10 code required on inpatient claims when a procedure is performed.
 - Field locator 74 must not be populated when reporting outpatient services.
- Do not submit a second / duplicate claim without checking claim status first on Blue e^{ss}.
 - Providers must allow thirty (30) days before inquiring on claim status via **Blue** e^{st} .
 - Please wait forty-five (45) days before checking claim status through the Provider Blue Line.
- Emergency room services can be billed on a UB-04 outpatient claim with a bill type of 13J
 whenever the inpatient services are denied for non-authorized services or certification was not
 obtained.
 - This applies to HMO, PPO, POS and CMM claims processed on the PowerMHS system, Federal Employee Program are excluded.
 - You will be notified via the HIPAA 835 Electronic Remittance Advice (ERA), that ER services should be submitted using a bill type 13J.

Electronic claims filing

The best way to submit claims to Blue Cross NC is electronically. Electronic claims process faster than paper claims and save on administrative expense for your health care business. For more information about electronic claims filing and other capabilities, please refer to **Chapter 11** of this e-manual, **Electronic solutions**, or visit Blue Cross NC eSolutions on the Web at *bcbsnc.com/providers/edi/*.

9.9

Claims filing addresses

Please see **Chapter 2** of this e-manual, **Quick contact information** for mailing instructions for medical health care claims, mental health / substance abuse service claims, and chiropractic care claims.

9.10

Claim filing time limitations

File all claims within one hundred and eighty (180) days of the date of service. Institutional / facility claims must be submitted within one hundred and eighty (180) days of the discharge date. Corrected claims must be submitted within twenty-four (24) months following the last date of service or the discharge date that is listed on the original claim.

9.11

Verifying claim status

You can inquire about the status of a claim in one (1) of the following ways:

- 1. Check claim status from your desktop computer using the HIPAA 276 Inquiry or Blue esm. Blue esm enables users to verify the status of all claims, including Blue Card and FEP claims. Providers without Blue esm access can call the Provider Blue Line at 1-800-214-4844. To find out more about Blue esm and other electronic options visit Blue Cross NC electronic solutions on the Web at bcbsnc.com/providers/edi/, or refer to Chapter 11 of this e-manual.
- 2. Complete a Provider Claim Inquiry form, (see **Chapter 21**, **Forms**), and mail it to:

Blue Cross and Blue Shield of North Carolina Customer Service Department PO Box 2291 Durham, NC 27702-2291





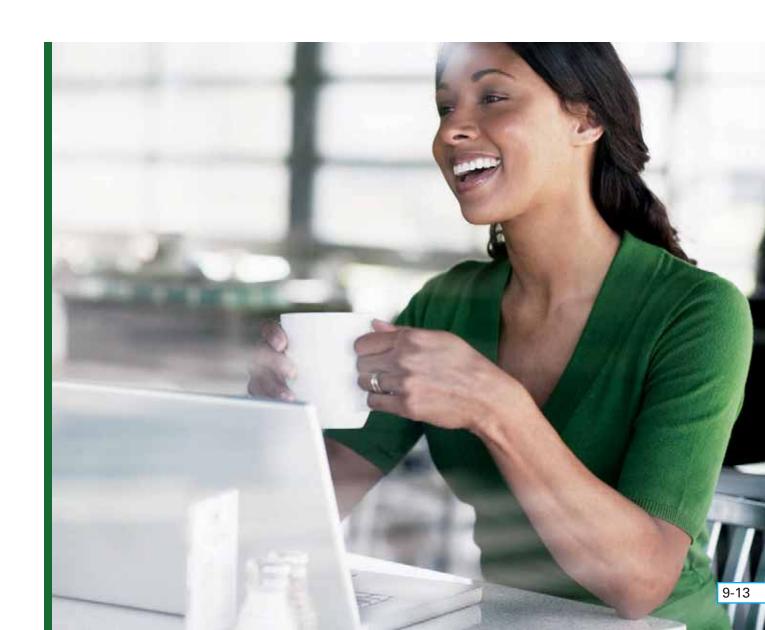
Incomplete claims

If information necessary to process a claim is missing from the claim form, we will request additional information or you will receive a Provider Claim Mailback form (see **Chapter 21**, **Forms**) along with the claim. You should respond as quickly as possible to a request for additional information in order to expedite the processing of the claim.

Professional claims that are electronically submitted, which contain errors, are documented on the provider error report or online via the **Blue** e^{sm} interactive network. You should work your error report daily and resubmit those claims electronically.

Institutional / facility claims that are electronically submitted, which contain errors, are documented on the UB-04 provider error report or online via the **Blue** e^{sm} interactive network. You should work your error report daily and re-submit those claims electronically.

If an institutional / facility claim is for services related to a clinical trial, you should submit the signed informed consent and the clinical protocols.





Corrected claims and mailbacks

9.13.1

Definitions

Corrected claim:

• In general, a corrected claim is any claim for which you have received a HIPAA 835 Electronic Remittance Advice (ERA) and for which you need to make corrections on the original submission. Corrections can be additions (e.g., late charges), a replacement of the original claim, or a cancellation of the previously submitted claim. Blue Cross NC only accepts claims submitted with the correct submission type noted on the claim. These claim types should appear in Box 22 for professional claims and as the last digit in Box 4 for institutional claims. Blue Cross NC allows twenty-four (24) months for the filing of corrected or adjusted claims following the date a service, supply or procedure was provided. Blue Cross NC will not accept a corrected or adjusted claim for payment review that's aged up to twenty-four (24) months following the last date of service or the discharge date that's listed on the original claim.

If you received an EOP with any of the following codes, **please do not submit a corrected claim**. Submit a **new claim** to allow the claim to be correctly processed.

The FACETS Codes		
W17	Mailback additional information	
X89	Mailback – split authorization / no authorization	
Z 13	Mailback – split authorization / no authorization	
WI9	Newborn – need split / resubmit	
Z12	Deny all lines for newborn authorization split	
WP7	Mailback narrow network – OON provider split authorization	
ZBY	Inconsistent with the place of service	
W47	Invalid procedure disallow	
W48	Invalid procedure disallow	
WE0	Invalid code for timed anesthesia	
WA5	Servicing provider ID is required	
ZZ6	Provider not eligible on this date	



The Following Codes Apply to Claims Processed on the Legacy System		
M1	Give description of procedure code – should use procedure code DINVL	
M2	Give procedure code for anesthesia	
M3	Miscellaneous mailback, add to CL1083 why claim mailed back, and print a copy of claim image using DCN query. Complete appropriate mailback form, attach to claim and return to responsible party.	
M4	Need valid provider number	
M5	Split days for approved / non-approved authorizations	
M6	Split 48 / 96 hours newborn	
M8	Provider not linked with vendor	
M9	Incorrect bill type for service(s). Resubmit with correct bill type.	





Mailback:

Document Control Number (DCN).

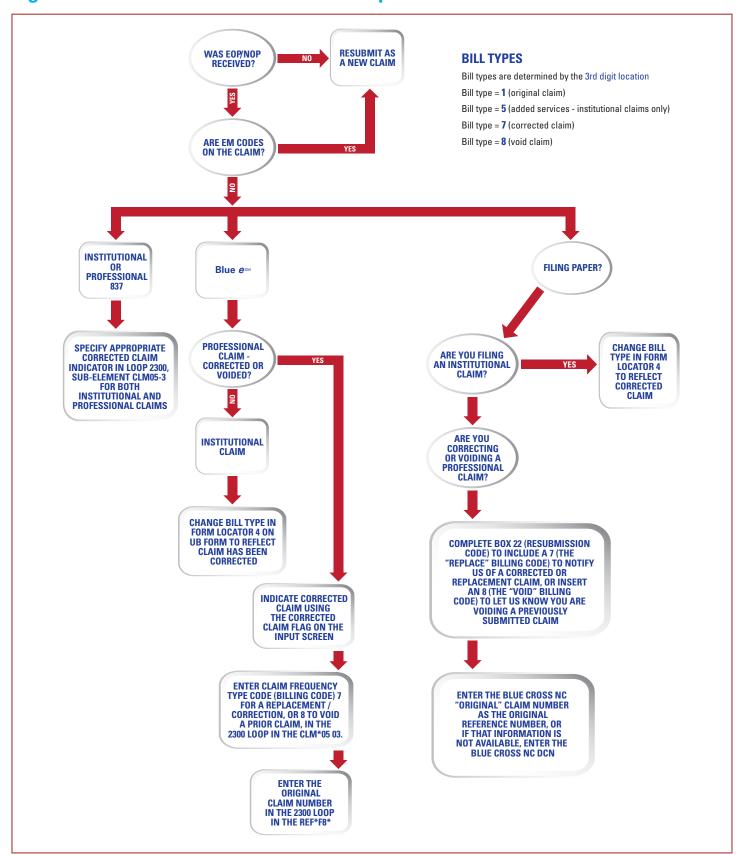
In general, claims mailed back to you have not been logged into our claims processing systems. We
were unable to successfully enter the claim because of missing, incomplete or invalid information.
The claim is being returned to you to complete the missing, incomplete or invalid information. In
these situations, you must submit a new claim. For 837 mailbacks, you will only receive a mailback
form, not a copy of the claim.

Corrected Claim	Mailback
 Electronic submission HIPAA compliant 837 claims 837 institutional claim Specify appropriate corrected claim indicator** in loop 2300, segment CLM05-3. 837 professional claim Specify appropriate corrected claim indicator** 2300, segment CLM05-3. **837 corrected claim indicators: 5 – Late charges only 7 – Replacement of a prior claim 8 – Void or cancel claim 	If your claim is returned with a mailback form, check to see if you received a NOP about the claim. If not, make the necessary changes and re-file the claim as an original claim. If you file electronically, make the corrections and resubmit the claim electronically. You do not have to file the claim on paper. An electronic resubmission is still considered to be a new claim. Update your system so the error will not be repeated on future submissions. We cannot add any missing information to your claim.
 Electronic Blue e^{sw} – institutional only Change bill type in form locator 4 on the UB claims entry screen to reflect that it is a corrected claim. Electronic Blue e^{sw} – professional only Correcting or voiding claims Set the correct claim flag to "Yes" on the Blue e^{sw} CMS-1500 transaction. Enter Claim Frequency Type code (billing code) 7 for a replacement / correction, or 8 to void a prior claim, in the 2300 loop in the CLM*05 03. Enter the original claim number in the 2300 loop in the REF*F8*. Paper Facility paper claim – change bill type in form locator 4 to reflect claim has been corrected. Professional paper claim – correcting or voiding – complete box 22 (resubmission code) to include a 7 (the "REPLACE" billing code) to notify us of a corrected or replacement claim, or insert an 8 (the "VOID" billing code) to let us know you are voiding a previously submitted claim. Enter the Blue Cross NC "ORIGINAL" claim number as the Original Reference Number, or if that information is not available, enter the Blue Cross NC 	If your claim is returned with a mail back form, check to see if you received a NOP about the claim. If not, make the necessary changes and re-file the claim as an original claim. If you file electronically, make the corrections and resubmit the claim electronically. You do not have to file the claim on paper. An electronic resubmission is still considered to be a new claim. Update your system so the error will not be repeated on future submissions. We cannot add any missing information to your claim.



9.13.2

Figure 1 – corrected claims and mailback process flow





Bill type indicators:

- When the 3rd digit of the bill type is five (5) (late charges only claim), please only submit the late charges.
- When the 3rd digit of the bill type is seven (7) (replacement of prior claim), you should submit the
 original charges plus the new charges.
- When the 3rd digit of the bill type is eight (8) (void or canceling claim), you should void or cancel claim.

Do not attach a Provider Inquiry Form to a corrected claim as this delays processing.

Please make sure that facility claims have been filed with a bill type that indicates corrected or adjusted billing. We may deny or return these claims back to your facility if it is determined that the claim should have been filed as a corrected claim. You can file a corrected claim either electronically or by mail.

9.13.3

Tips for corrected claims

- You can correct a claim in one (1) of the following ways:
- 1. File a corrected facility claim electronically, or key the corrected UB-04 claim via **Blue** e[™], being sure to change the bill type in form locator 4.
- 2. Providers who file claims using the HIPAA compliant 837 corrector claim format (professional and institutional) can submit corrected claims electronically.
- 3. File a paper UB-04 claim, changing the bill type in form locator 4. Do not use a highlighter on any portion of the re-filed claim.
- 4. File a corrected professional claim by setting the corrected claim flag on the CMS-1500 claim via **Blue** e^{sm} .
- 5. For CMS-1500 forms corrected claims should be mailed to:

Blue Cross and Blue Shield of North Carolina Claims Department PO Box 35 Durham, NC 27702

• Remember that the corrected claim replaces the original claim. Please do not attach the original claim with the corrected claim(s).

- When filing a corrected claim, submit all charges that were on the original claim rather than just the charge that has changed. If only one (1) charge is resubmitted, it will appear that you intend to remove all previously processed charges and a refund will be requested for previously paid amounts.
- Please submit all charges that are to be considered for payment. If you are removing charges, there is no need to submit a zero (0) charge line to indicate you have removed the charge. Indicate the change by not placing the charge on the corrected claim.
- When submitting late charges only (bill type five [5]), please only submit the late charges.
- When correcting or voiding electronic CMS-1500 claims, enter Claim Frequency Type code (billing code) 7 for a replacement / correction, or 8 to void a prior claim, in the 2300 loop in the CLM*05 03. Also, enter the original claim number in the 2300 loop in the REF*F8*.



- When correcting or voiding paper CMS-1500 claims, complete box 22 (resubmission code) to include a 7 (the "REPLACE" billing code) to notify us of a corrected or replacement claim, or insert an 8 (the "VOID" billing code) to let us know you are voiding a previously submitted claim. Also, enter the Blue Cross NC 'original' claim number as the Original Reference Number, or if that information is not available, enter the Blue Cross NC DCN (Document Control Number).
- Do not mark claim "corrected" if additional information is requested, such as medical records or primary carrier EOB, UNLESS a change is made to the original claim submission.
- When changing a member ID number (base 9) or date of service for a processed claim:
 Submit a corrected claim canceling charges for the original claim, AND
 Submit a new claim with the correct member ID number or date of service.

9.13.4

Mailbacks

In general, claims mailed back to you have not been logged into our claims processing systems. We were unable to successfully enter the claim because of missing, incomplete or invalid information. The claim is being returned to you to complete the missing, incomplete or invalid information. In these situations, you must submit a new claim. Please do not mark these claims as corrected.

• For 837 mailbacks, you will only receive a mailback form, not a copy of the claim.

9.13.5

How to avoid claim mailbacks

Claim mailbacks cause additional work for your organization, as well as delay processing of the claims. When filing claims, make sure the information on your claim is complete and accurate.

We may deny or mailback claims if it is determined that the claim should be filed as a new claim.

The top reasons claims are mailed back are listed below:

- Invalid, incomplete or missing member ID number (remember FEP numbers start with "R")
- Invalid or missing individual or group provider number
- Invalid accommodation rate
- Missing primary payor's Explanation of Benefits (EOB)
- Missing admission and discharge dates for inpatient claims
- Missing onset date of symptoms
- Missing or incomplete specific diagnosis
- Invalid place of service
- Missing or incorrect number of units
- Missing patient's date of birth

If you receive a claim mailback form with your returned claim, do not provide the missing information on the mailback form. Please make corrections to the claim and resubmit as a new claim without marking it corrected. If you file electronically, make the corrections and resubmit the claim electronically. Electronic filing reduces processing time.



9.13.6

Mailback claims tips

In general, claims mailed back to you cannot be successfully logged into our claims processing system(s) due to incomplete or invalid information. The claim cannot be processed until all information is submitted.





Billing Blue Cross NC members

Participating providers agree not to bill Blue Cross NC members for services until receipt of the Blue Cross NC HIPAA 835 Electronic Remittance Advice (ERA) for a processed claim, barring the following exceptions:

- Members enrolled in products that include copayments as part of the benefit design are required to
 pay any applicable copayment amount at the time of service (except if urgent or emergent conditions
 prevent collection at the time of care).
- Applicable deductible and coinsurance amounts listed as the member's responsibility on the HIPAA 835 Electronic Remittance Advice (ERA) for a processed claim are owed by the member. Deductible and coinsurance amounts may only be collected from the member after your receipt of the HIPAA 835 Electronic Remittance Advice (ERA) from Blue Cross NC (except when a member's coverage type is a deductible and coinsurance-only product).

Members enrolled in deductible and coinsurance-only products (products without copays) are responsible for payment of eligible deductible and coinsurance amounts as specified in **Section 9.16** of this chapter (**Upfront collection for deductible and coinsurance-only products**).

• A service that Blue Cross NC verifies as non-covered for a specific member; may be billed to the member, when the provider has advised the member in advance of providing the service that the service will be non-covered and the member has agreed to pay the provider, under the conditions specified within the hold harmless provision of the provider's agreement with Blue Cross NC. For additional details about the hold harmless provision, please refer to your agreement with Blue Cross NC or see Section 9.17 of this chapter (Hold harmless provision).

Note: Blue Cross NC members receiving services from a non-participating ancillary provider may cause an increase in member liability or services to be considered non-covered under the member's benefit plan. Participating network providers have contractually agreed that when a patient is to receive other professional services – such as a referral for reference laboratory services, specialty pharmacy services or durable medical equipment rental / purchase – you will refer Blue Cross NC members to other participating network providers.

• In accordance with Section 13405, Restrictions on Certain Disclosures and Sales of Health Information, of the Health Information Technology of Economic and Clinical Health Act, as incorporated in the American Recovery and Reinvestment Act of 2009 (ARRA) and any accompanying regulations, you may bill, charge, seek compensation or remuneration or collection from the member if the member requests that you do not disclose personal health information to us, and provided the member has paid out-of-pocket in full for such services or supplies. Unless otherwise permitted by law or regulation, the amount that you charge the member for services or supplies in accordance with Section 13405 of ARRA may not exceed the allowed amount for such service or supply. Additionally, you are not permitted to (i) submit claims related to, or (ii) bill, charge, seek compensation or remuneration or reimbursement or collection from us for services or supplies that you have provided to a member in accordance with Section 13405 of ARRA.

Any amounts collected erroneously by you from a member, for any reason, must be refunded to the member within forty-five (45) days of receipt of the HIPAA 835 Electronic Remittance Advice (ERA) from Blue Cross NC, your discovery of the error, or other form of notification.

9.14.1

Items for which providers cannot bill members

Providers may not collect any payments from members for covered services, except for any applicable copayment, coinsurance and deductible amounts.

Providers may not balance bill Blue Cross NC members for the difference between billed charges and the amount allowed by Blue Cross NC, as set forth in the agreement. Any differences between a provider's charges and the allowed amount are considered contractual adjustments and are not billable to members.

Providers may not bill or otherwise hold members responsible for payment for services, which are deemed by Blue Cross NC to be out of compliance with Blue Cross NC Care Management programs and policies or medical necessity criteria or are otherwise non-covered, except as outlined within this chapter's (**Chapter 9**) instructions for billing members as a non-network provider.

Providers may not seek payment from either members or Blue Cross NC if a proper claim is not submitted to Blue Cross NC within one hundred and eighty (180) days of the date a service is rendered.

9.14.2

Administrative services fees

Providers having a policy to charge fees for administrative services may not bill members for services relating to, obtaining authorization, requesting prior approval, or providing medical records when required by Blue Cross NC. All medical services, administrative services related to prescription refills, and administrative fees associated with providing these administrative services should be billed when applicable as a properly coded claim to Blue Cross NC.

A provider may charge a fee for administrative services related to, but not limited to, filling out forms and preparation for FMLA, disability or services not related to Blue Cross NC benefit plans.

9.14.3

Billing members as a non-network provider

Providers who contract with Blue Cross NC for in-network participation for some Blue Cross NC commercially offered products, but not all Blue Cross NC commercially offered products, must wait to receive payment notification from Blue Cross NC prior to billing the member any coinsurance or deductible amounts. This applies even if the member is enrolled in a Blue Cross NC commercially offered coverage product, which is a different product type from the product the provider participates. Additionally, the member may only be billed for the difference between the amount paid by Blue Cross NC and a Blue Cross NC out-of-network allowable fee for the service provided to that member. Blue Cross NC participating providers may not bill members, charges in excess of Blue Cross NC's allowable amounts for an individual member's specific services.





9.14.4

Billing members for non-covered services

A provider may be asked to provide a service to a member that is not covered by the member's benefit plan with Blue Cross NC. If you elect to provide the member-requested non-covered service, payment may only be collected from the member when all of the conditions specified within the hold harmless provision are followed. These conditions include that a provider must inform the member in advance of providing service via written notification that the specific service might not be covered by Blue Cross NC. The member signs a written acknowledgment / waiver that he/she received such notification prior to receiving the specific service at issue. The member acknowledges in advance and in writing that he/she has chosen to have the service at issue, and if the service is not covered when the claim is processed, the member is responsible for the expense and will pay the provider directly, regardless of the denial stating the provider has to write-off the changes. Providers must maintain copies of the waiver as Blue Cross NC may request a copy of the signed / dated service-specific waiver. The written acknowledgment must be specific to a particular service and define the exact treatment of care being provided to the member. It is not acceptable to use a generic release form with a general statement regarding a member's obligations to pay for non-covered services (see Section 9.17 for additional details about the hold harmless provision or refer to your provider agreement with Blue Cross NC). A waiver of non-covered services must be in writing and include the following information:

- Indication that the beneficiary is enrolled in Blue Cross NC coverage
- Reference to the specific non-covered service or procedure that is not covered
- If an appropriate CPT code exists that covers several procedures rendered, the provider must use the all-inclusive procedure code and not bill for each procedure separately
- Notice that the service or procedure is not covered
- A written agreement that the member is to be financially responsible for non-covered services prior to the date of service
- Member's signature
- Date signed

Service-specific waivers may not be utilized as a method to request payment from members for services that require prior authorization from Blue Cross NC, or as an alternative to making the request for prior authorization.

Providers billing PPO and/or CMM members for non-covered services may bill up to the provider's Blue Cross NC CMM allowance, when the provider is participating in both the CMM and PPO networks.

Providers can inquire about a member's eligibility and benefits using **Blue** est or by calling the Provider Blue Line at **1-800-214-4844** (see **Chapter 2**, **Quick contact information**). Please note that confirmation of benefit eligibility does not guarantee payment as other factors may affect payment (e.g., Blue Cross NC Care Management programs and/or medical necessity).





Copayments

9.15.1

Services covered with an office visit copayment

- For Blue Cross NC products that include a copayment as part of the member's benefit design, all covered services rendered during the course of an office visit are subject to one (1) copayment, if an evaluation and management (CPT E/M coded) service was performed.
- Office visit copayments do not apply to deductible and coinsuranceonly products. For Blue Cross NC deductible and coinsurance-only products, all services are subject to deductible and coinsurance amounts as specified in Section 9.16 of this chapter (Upfront collection for deductible and coinsurance-only products).

9.15.2

When to collect an office visit copayment

- A copayment is collected when you charge for an office visit using an Evaluation and Management (E/M) code, surgery in the office, second surgical opinion, or consultation service.
- The patient is seen by a physician, physician's assistant, clinical nurse practitioner, nurse midwife, physical therapist, occupational therapist or speech therapist.
- Collection of any applicable copayment, when appropriate to the member's Plan, may be made at the time of providing service. Providers should always verify if a member's benefit plan includes a copayment and if applicable, the copay amount, in advance of requesting payment from a member. Applicable copayment information can typically be found listed on the front of a member's ID card, by accessing Blue e[™], or by calling the Provider Blue Line at 1-800-214-4844.

9.15.3

When not to collect an office visit copayment

- No E/M service code for an office visit is billed or allowed (e.g., when not billing an E/M service code because the member received an allergy injection or lab service only).
- The patient is being seen for a second surgical opinion or consultation and surgery, in addition to the same-day office visit.
- Chemotherapy, radiation therapy, or dialysis are performed in the office and are not billed with an E/M service code for an office visit.
- Services are performed in a hospital setting.



9.15.4

Note the following with respect to office visit copayments

- Only one (1) copayment per visit date can be collected from a member. If a patient is seen
 by multiple providers within the same office, on the same date, only one (1) copay may be
 collected by the practice for that day's E/M services.
 - Claims for E/M services provided in the same office by more than one (1) provider, on the same date of service, must be filed as a single claim and not split into two (2) separate claim submissions.
- OB / GYNs should always collect the primary office visit copayment for Blue Cross NC copayment products.

9.16

Upfront collection for deductible and coinsurance-only products

For any Blue Options deductible and coinsurance-only product (non-copayment products), Blue Cross NC's in-network providers (including physicians, professional providers, hospitals and ancillary providers) may collect an estimated amount from members at the time of service for the member's out-of-pocket costs, as described within this section. Providers are requested that as a courtesy to members enrolled in HRA and HSA products, to wait until receipt of Blue Cross NC's EOP for services provided, when services are provided during the first quarter of a new year, as many employer groups make their annual contributions to employees' health reimbursement and savings accounts during this period. To determine whether a product is covered under these provisions, check the member's ID card to make sure that the following criteria are met:

- 1) Make sure that the ID card indicates a coinsurance amount for physician services. If so, it is a deductible and coinsurance-only product.
- 2) Check that the card indicates that the product is a Blue Options deductible and coinsurance-only product (including Blue Options HRAsm and Blue Options HSAsm).
- Verify that the member's ID card does not list a copay amount. If the card indicates a copayment for physician services, the product is not a deductible and coinsurance-only product.

In-network providers and hospitals are required to check for a member's remaining deductible or coinsurance amounts using sources such as the HIPAA 270 inquiry, **Blue** e^{sm} , or Blue Cross NC customer service. Please note that these sources provide the most accurate information available at the time provided. Actual deductible and/or coinsurance amounts for a processed claim may differ based on other claims received or adjusted in-between the time that benefits were verified and Blue Cross NC's receipt and processing of the claim.



9.16.1

Guidelines for upfront collection of member liability (deductible and coinsurance products)

Collection of a member's estimated patient responsibility may be collected at the time of service when the member is enrolled in one (1) of the Blue Cross NC Blue Options deductible and coinsurance-only products (products without copayments) and the participating provider agrees to:

- Establish and maintain a policy and process for collection of estimated patient financial responsibility, and the provider assists the member with payment plan options in the event that a member cannot pay the complete estimated patient responsibility in advance of receiving service. If a member is unable to pay at the time of service, the provider should not refuse to provide necessary treatment to the member.
- Inform the member in advance that the amount being collected is an estimated amount.
- Request a payment amount according to the provider's negotiated Blue Cross NC network fee schedule, which is effective at the time of service, and appropriate to that member's particular coverage plan type.
- Provide their collecting staff access to the current fee allowances (Blue Cross NC allowable reimbursements for billed charges), a listing of specific services to be delivered to a member that includes CPT codes and applicable allowances for those CPT codes, accompanied with the codes / charges to be billed to Blue Cross NC for the member's incident of care.
- Calculate the member's out-of-pocket costs based on the lesser of the allowable reimbursement amount or billed charges, taking into account the member's benefit year-to-date deductible or coinsurance benefit status (amount met).
- Collect only an amount determined to be accurate with reasonable certainty through the provider's validation of the member's estimated liability, using tools such as **Blue** e^{sм}.
- Utilize and take into consideration C-3 bundling logic and Blue Cross NC policies addressing;
 medical, payment and evidence based-guidelines before requesting payment from a member.
- Final determination of what the member owes will be based on the claim that is submitted to Blue Cross NC, and only amounts reflected on the final HIPAA 835 Electronic Remittance Advice (ERA) from Blue Cross NC as member responsibility.
- Any applicable refund for overpayment owed to a member will be issued as soon as identified, but no later than forty-five (45) days after payment was received for the service.

Special instructions

Emergency room

Members enrolled in non-copayment plans seeking care at the ER cannot be required to pay any charges until the Blue Cross NC HIPAA 835 Electronic Remittance Advice (ERA) is received. However when following these guidelines, payment of estimated patient responsibility may be requested for ER services (but is not required until receipt of the Blue Cross NC ERA).

Members enrolled in copayment plans can be requested (and are required) to pay applicable
copayments at the time of service or following treatment, however treatment cannot be denied prior
to payment. Following these guidelines, payment of estimated patient responsibility may be
requested for ER services but is not required (other than applicable copayments) until receipt of
the Blue Cross NC ERA.



Urgent care

Urgent care providers have the option to follow these guidelines and bill members enrolled in non-copayment plans an estimated patient responsibility at the time of service or following treatment. Urgent treatment should not be denied prior to payment.

Members enrolled in copayment plans can be requested (and are required) to pay applicable
copayments at the time of service or following treatment. Urgent care providers following these
guidelines can request payment of estimated patient responsibility; however members are required
to pay copays only. Urgent treatment should not be denied prior to payment.

Hospital and freestanding facilities

Hospitals and freestanding facilities cannot require payment from the member beyond any applicable copayment. Members enrolled in both copayment plans and non-copayment plans can be requested to pay an estimated patient responsibility or enter into a payment plan, but are not required to pay until after receipt of the Blue Cross NC EOP. Additionally, members should not be sent a final bill until after receipt of the Blue Cross NC EOP.

If a member is unable to pay at the time of service, providers should not refuse to provide necessary treatment to a member.

Member enrolled in HSA and HRA Plans can use funds from their HSA or HRA to pay for services. Providers should be aware of the tax implications if funds are withdrawn for non-qualified medical expenses or for expenses that the member did not incur, without subsequent and timely correction by the member. The member will need to take responsibility for correcting any incorrect withdrawals. Therefore, if the estimated collection was too high, and you are aware that the member used an HRA or HSA fund, you should remind the member to make the appropriate correction to their account.

Some groups may have specific requirements around upfront member collections. This information is typically found on the member ID card. Blue Cross NC requests participating providers to honor these special requests and collect according to the specified amounts.

Blue Cross NC policy for all other products prohibits participating providers from requiring upfront payment from a member (other than applicable copayments) until the EOP for the member's claim is received from Blue Cross NC indicating the correct amount to be collected. However, providers following the guidelines contained here (Section 9.16.1, Guidelines for upfront collection of member liability (deductible and coinsurance products), may elect to request estimated amounts from members not enrolled in the Blue Cross NC Blue Options deductible and coinsurance-only products, as long as payment is not required or a prerequisite for receiving service.



Hold harmless provision

Provider agrees not to bill or otherwise hold members, Blue Cross NC or any third party responsible for payment for health care services and/or supplies provided to members, which are determined by us not to be medically necessary and/or not in compliance with applicable Blue Cross NC Care Management programs and policies and/or not eligible under the member's benefit plan, except when the following conditions have been met:

The provider obtained prior authorization or prior certification by Blue Cross
 NC in advance of providing the specific services and/or supplies to the member.

AND/OR

- The provider gave specific written notification to the member in advance of providing the non-medically necessary services or other non-covered services, explaining that such service might not be covered by Blue Cross NC under the member's benefit plan; and the member signed a written authorization stating that:
 - (i) The member received from the provider notification that the specific services and/or supplies may not be covered by his or her benefit plan.
 - (ii) The member received the notification prior to receiving the specific services and/or supplies.
 - (iii) The notification informed the member that the particular services and/or supplies, if not covered by Blue Cross NC under the member's benefit plan, are provided at the member's own expense, if the member elects to receive the specific services and/or supplies.
 - (iv) The provider obtained the member's written authorization prior to rendering the specific services and/or supplies.
 - (v) The member's authorization includes that such services and/or supplies may not be covered by his or her benefit plan and the member agrees to pay for such services and/or supplies apart from his or her benefit plan.
 - (vi) The member's authorization specifies that the member elects to receive such services and/or supplies at the member's own expense and the provider has obtained the member's written authorization.

The notification by the provider and the authorization by the member, as set forth in the agreement, shall be given regarding a particular service at issue in the specific treatment of a member and not as a matter of general or standard procedure in all cases.

Providers agree to provide Blue Cross NC with a copy of any and all such written authorizations upon request.

Refer to your health care businesses' contractual agreement with Blue Cross NC to review your businesses' hold harmless provision and how the provision applies. If you have questions regarding your health care businesses' hold harmless provision, please contact Provider Network (see **Chapter 2**, **Quick contact information**) for more information.





9.17.1

Provisions for the protection of members eligible for both Medicare and Medicaid (dual eligibles)

 Blue Plan members eligible for both Medicare and Medicaid (dual eligibles) are not to be held liable for Medicare Part A and Part B cost sharing when a state is responsible for paying such amounts.
 Provider agrees to accept the MA Plan payment as payment in full or bill the appropriate state Medicaid agency for such amounts.

9.18

Payment guidelines

You are notified of payment guidelines via special messages on the HIPAA 835 Electronic Remittance Advice (ERA). For example, a special message will be created for situations in which services that are considered incidental to the primary service are not eligible for separate reimbursement.

Payment for covered services only

As set forth in providers reimbursement section of their agreement, as a participating provider, provider shall be paid by Blue Cross NC only for medically necessary covered services to members which are in compliance with Blue Cross NC's Care Management programs.

Service edits

Blue Cross NC reserves the right to implement service edits to apply correct coding guidelines for CPT, HCPCS, and ICD-10 diagnosis and procedure codes. Service edits are in place to enforce and assist in a consistent claim review process. The coding edits reflect Blue Cross NC Medical Coverage Guidelines, benefit plans, and/or other Blue Cross NC policies. Unbundling, mutually exclusive procedures, duplicate, obsolete, or invalid codes are identified through the use of coding edits.

Manner of payment – general

As a participating provider, provider agrees to accept as full and final payment by Blue Cross NC for medically necessary covered services to members which are in compliance with Blue Cross NC's health coaching and intervention programs either:

- i) the allowed amount, minus deductible, coinsurance, and/or copayment amounts, or
- ii) provider's requested charge minus deductible, coinsurance, or copayment amounts;

whichever is less. The allowed amount shall be determined in accordance with the following subsections of the provider's reimbursement section of the agreement regarding provider participation and payment.

Blue Cross NC is establishing reimbursement rates for a limited group of service / procedure codes (primarily supply and drug codes). These codes were previously unpriced by Blue Cross NC because pricing from external sources (such as Medicare or St. Anthony's) was unavailable at the outset of provider contracting.

Since external source pricing is now available for many of these codes, Blue Cross NC has notified providers of the application of a pricing procedure that will price these codes consistent with the reimbursement level for codes in the same range.

Blue Cross NC makes revisions to the reimbursement for the above-referenced service / procedure codes according to the methodology listed in the following section of this e-manual (pricing policy for procedure / service codes applicable to all PPO, POS and HMO products). Additional pricing procedures are also included which apply to the products indicated.

If you have any questions, or if you would like a list of affected codes for your specialty made available, please contact Provider Network.



Blue Cross NC policy for pricing professional claims billed on form CMS-1500 (how to identify the correct policy for your professional charges)

Blue Cross NC policy for pricing claims can vary depending upon a provider's individual or group affiliated agreement with Blue Cross NC, under which payment consideration is made for a particular claim for service. Participating providers can identify the pricing policy that applies for their professional services by referencing their individual health care business's participation agreement with Blue Cross NC.

Unless your contract agreement or terms specify otherwise, one (1) of the following policies apply to Blue Cross NC contracted providers for procedure / service codes billed on a CMS-1500 or successor claim form. Please reference the Reimbursement Exhibit of your agreement to determine the applicable policy:

- Durable Medical Equipment (DME) providers of ancillary services participating in the Blue Cross NC networks under a Network Participation Agreement-Ancillary contract should refer to the DME Pricing Development and Maintenance Policy located at bcbsnc.com/content/providers/ blue-book.htm.
- If you're participating with Blue Cross NC under a Network Participation Agreement that includes 2008 North Carolina Medicare Part B based reimbursement, as part of the agreement's reimbursement exhibit; the pricing policy titled "Pricing development and maintenance policy for network fee schedules based upon 2008 North Carolina Medicare" applies to the processing of your professional charges, when billed to Blue Cross NC on the CMS-1500 claim form (see Section 9.19.2 of this e-manual).
- If your agreement with Blue Cross NC does not include 2008 North Carolina Medicare Part B based rates as part of the reimbursement exhibit, you should reference the pricing policy titled "Pricing policy for procedure / service codes" to review the policy that applies to your professional charges, when billed to Blue Cross NC on the CMS-1500 claim form (see **Section 9.19.3** of this e-manual).

9.19.1

Fee schedules

Blue Cross NC provides fee schedule information to participating physicians electronically. Participating physicians with access to **Blue** e^{s_M} have the ability to view their fee schedule through the fee schedule transaction located in **Blue** e^{s_M} . Participating physicians who do not have internet access, or who wish to view a special or supplemental fee schedule, may contact Provider Network to request either a CD or hard copy of the fee schedule. Blue Cross NC currently offers the fee schedule transaction to all Blue Cross NC participating physicians, physician groups, or physician organizations who are duly licensed by a state licensing board as a medical doctor or as a doctor of osteopathy. If you are a participating provider other than a Blue Cross NC contracted medical doctor or doctor of osteopathy, you can contact Provider Network to obtain a current copy of your fee schedule.

Providers not yet signed up for **Blue** e^{sm} access will not be able to view their fee schedule information via **Blue** e^{sm} until they are enrolled in **Blue** e^{sm} . Providers are encouraged to sign up today! Enrollment is easy; just visit **bcbsnc.com/content/providers/**.

Providers who are already enrolled with **Blue** e^{sm} and have questions about their fee schedule should contact Provider Network for assistance.

If after review of your health care business's participation agreement with Blue Cross NC and your fee schedule information in **Blue** e^{s_M} , you are unsure about which pricing policy applies to your professional charges, please contact Provider Network for assistance.



9.19.2

Pricing development and maintenance policy

This pricing development and maintenance policy applies to Blue Cross and Blue Shield of North Carolina's (Blue Cross NC's) calculations of contractual allowances (fees) for services billed on a CMS-1500 or successor claim form. Each uniquely identifiable service is assigned a service category, based upon the HCPCS Level I (CPT) or Level II code. Fee calculations applicable to each service category are described below, including the external pricing source. Annually, Blue Cross NC will update those service categories based on current year pricing source as listed below. Annual updates will be made based on the applicable pricing sources in effect on January 1* of the year of the effective date of the update. Quarterly updates as indicated below will be made based on the applicable pricing source in effect for the preceding quarter. Blue Cross NC will not adjust pricing once established for the year until the following calendar year.

Drug services

- 1. Drug service fees will be updated on a quarterly basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of Blue Cross NC specialty pharmacy drugs**
 - b. 110% of CDC private sector price1
 - c. 100% of NC Medicare Part B drug fee schedule, or if not available*;
 - d. 105% wholesale acquisition cost, or if not available;
 - e. 95% of average wholesale price

If none of the above sources contain a price for the applicable code, the allowed amount will be based upon:

- f. Individual consideration, or if no price can be determined;
- g. 75% of your reasonable charge



- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy Drug list with Drug Class (category) is available on the bcbsnc.com website on the following link: bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf.
- All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.

Blue Cross NC specialty pharmacy drugs***

- Specialty pharmacy drug source discount will be updated on an annual basis.
- 2. Source pricing will be updated on a quarterly basis.
- 3. New and replacement codes will be updated on a quarterly basis.
- Fees will be determined by each specialty pharmacy drug listed on the specialty pharmacy drug list and based on a set percent of the following hierarchy;
 - a. *% of Average Sales Price (ASP);

If ASP does not contain a price for the applicable code, the allowed amount will be based upon:

- b. *% of Average Wholesale Price (AWP);
- c. Individual consideration, or if no price can be determined;
- d. 75% of your reasonable charge. Blue Cross NC will not allow more than 75% of your charge for these services.
- 5. For any new drug that is not yet listed on the specialty pharmacy drug list, is considered a specialty medication as defined by Blue Cross NC and is added mid-year, then the default allowed amount will be ASP+12% or AWP-14% as applicable per hierarchy above. All new drugs may be added mid-year and updated accordingly, pursuant to this policy.
- Any AWP priced drug that receives an ASP source mid-year will be updated to the ASP default base rate amount implemented until it is listed on the specialty pharmacy drug list and may be updated accordingly, pursuant to this policy.

Durable Medical Equipment, Prosthetics, Orthotics and All Other Medical Supplies (DMEPOS) services

- 1. DMEPOS service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 75% of CMS North Carolina DMEPOS fee schedule* (not based upon competitive bid allowance);
 - b. 75% of OptumInsight, as licensed by Blue Cross NC;
 - c. 75% of the following fee: the national 60th percentile of billed charges for the applicable code provided by FAIR Health Benchmarks HCPCS product, as reported through Optum's EncoderPro or through successor product licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

- d. Individual consideration or if no price can be determined;
- e. 75% of your reasonable charge. Blue Cross NC will not allow more than 75% or your charge for these services.



- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy Drug list with Drug Class (category) is available on the bcbsnc.com website on the following link: bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf.
- 1 All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.



Durable Medical Equipment, Prosthetics, Orthotics and All Other Medical Supplies (DMEPOS) services: VISION

- 1. DMEPOS service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of provider's reasonable billed charges for lenses and frames including contact lenses;
 - b. 100% of North Carolina Medicare DMEPOS fee schedule*, or if not available:
 - c. 100% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

d. 103% invoice cost.

Durable Medical Equipment, Prosthetics, Orthotics and All Other Medical Supplies (DMEPOS) services: **HEARING**

- 1. DMEPOS service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of North Carolina Medicare DMEPOS fee schedule*, or if not available;
 - b. 100% of OptumInsight as licensed by Blue Cross NC, or if not available:
 - c. 75% of national average billed (Optum).

If none of the above sources contain a price for the applicable code, the allowed amount will be based upon:

d. 100% invoice cost.

In-office laboratory services

- 1. In-office laboratory service fees will be updated on an annual basis.
- Except for services identified by Medicare as CLIA excluded or CLIA-waived, in-office laboratory service fees will be limited to those services for which you have provided Blue Cross NC with evidence of your CLIA certification. Any changes to your CLIA certification will be updated upon notification to Blue Cross NC but will not be retroactively effective.
- 3. Fees for CLIA-excluded, CLIA-waived or provider-performed microscopy procedure services will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy Drug list with Drug Class (category) is available on the bcbsnc.com website on the following link: bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf.
- 1 All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.



- a. 100% of North Carolina medical clinical lab fee schedule* or if not available;
- b. 100% of North Carolina Medicare Part B physician fee schedule* or if not available;
- c. 100% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

- d. Individual consideration or if no price can be determined;
- e. 75% of your reasonable charge.
- 4. Fees for panels and chemistry services will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 45% of North Carolina Medicare clinical lab fee schedule* or if not available;
 - b. 45% of North Carolina Medicare Part B physician fee schedule* or if not available;
 - c. 45% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contain a price for the applicable code, the allowed amount will be based upon:

- d. Individual consideration or if no price can be determined;
- e. 75% of your reasonable charge.
- 5. Fees for hematology and immunology services will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 60% of North Carolina Medicare clinical lab fee schedule* or if not available;
 - b. 60% of North Carolina Medicare Part B physician fee schedule* or if not available;
 - c. 60% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contain a price for the applicable code, the allowed amount will be based upon:

- d. Individual consideration or if no price can be determined;
- e. 75% of your reasonable charge.
- 6. Fees for pathology services will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 90% of North Carolina medical clinical lab fee schedule* or if not available;
 - b. 90% of North Carolina Medicare Part B physician fee schedule* or if not available;
 - c. 90% of OptumInsight as licensed by Blue Cross NC.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy Drug list with Drug Class (category) is available on the bcbsnc.com website on the following link: bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf.
- 1 All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.



If none of the above sources contain a price for the applicable code, the allowed amount will be based upon:

- d. Individual consideration or if no price can be determined;
- e. 75% of your reasonable charge.

Ophthalmologic exam services

- Ophthalmologic exam service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 80% of North Carolina Medicare Part B physician fee schedule* or if not available;
 - b. 80% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

- c. Individual consideration or if no price can be determined;
- d. 75% of your reasonable charge.
- 3. Effective May 1, 2016, the following service codes (and their successor codes) are considered routine vision codes and are excluded: S0620 S0621, 92002, 92012, 92004 and 92014.

Other ophthalmologic services

- 1. Other ophthalmologic service fees will be updated on an annual basis.
- Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of North Carolina Medicare Part B physician fee schedule* or if not available;
 - b. 100% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

- c. Individual consideration or if no price can be determined;
- d. 75% of your reasonable charge.
- 3. Effective May 1, 2016, the following service codes (and their successor codes) are considered routine vision codes and are excluded: S0620 S0621, 92002, 92012, 92004 and 92014.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy
 Drug list with Drug Class
 (category) is available on
 the bcbsnc.com website
 on the following link:
 bcbsnc.com/assets/
 providers/public/pdfs/
 specialty_pharmacy_
 drugs_list.pdf.
- 1 All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.



Chiropractic services

- 1. Chiropractic service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 80% of North Carolina Medicare Part B physician fee schedule* or if not available;
 - b. 80% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

- c. Individual consideration or if no price can be determined;
- d. 75% of your reasonable charge.

Physical, Occupational, Speech Therapy (PT / OT / ST) services

- 1. PT / OT / ST service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 70% of North Carolina Medicare Part B physician fee schedule*, or if not available;
 - b. 70% OptumInsight as licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

- c. Individual consideration or if no price can be determined;
- d. 75% of your reasonable charge.

Behavioral health services

- 1. Behavioral health service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of North Carolina Medicare Part B physician fee schedule for physicians*, or
 - b. 100% of North Carolina Medicare Part B clinical psychologist fee schedule for clinical psychologists*, or
 - c. 100% of North Carolina Medicare Part B clinical social worker fee schedule for non-physician / non-clinical psychologist*, or

If none of the above sources contain a price for the applicable code, the allowed amount will be based upon:

- d. 100% of OptumInsight as licensed by Blue Cross NC, or if not available;
- e. Individual consideration or if no price can be determined;
- f. 75% of your reasonable charge.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy Drug list with Drug Class (category) is available on the bcbsnc.com website on the following link: bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf.
- 1 All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.



Other tests and miscellaneous services

- Other tests and miscellaneous service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of North Carolina Medicare Part B physician fee schedule* or if not available;
 - b. 100% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

- c. Individual consideration or if no price can be determined;
- d. 75% of your reasonable charge.

Hearing services

- 1. Service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of North Carolina Medicare fee schedule*, or if not available;
 - b. 100% of OptumInsight as licensed by Blue Cross NC;
 - c. 75% of national average billed (Optum).

If none of the above sources contain a price for the applicable code, the allowed amount will be based upon:

d. 100% invoice cost.

All other services

- 1. All other service fees will be reviewed and/or updated on a periodic basis.
- Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. % of 2008 North Carolina Medicare Part B physician fee schedule* or if not available;
 - b. % of OptumInsight as licensed by Blue Cross NC or

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

- c. Individual consideration, or if no price can be determined;
- d. 75% of your reasonable charge.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy
 Drug list with Drug Class
 (category) is available on
 the bcbsnc.com website
 on the following link:
 bcbsnc.com/assets/
 providers/public/pdfs/
 specialty_pharmacy_
 drugs list.pdf.
- 1 All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.



Fee determination based on a percentage of your reasonable charge

• When application of the hierarchy and criteria for the determination of contractual allowances results in a fee for a given service based upon a percentage of your charge, you are obligated to ensure that: (1) all charges billed to Blue Cross NC are reasonable; (2) all charges are consistent with your fiduciary duty to your patient and Blue Cross NC; (3) no charges are excessive in any respect; and (4) all charges are no greater than the amount regularly charged to the general public, including those persons without health insurance.

Fee determination based on a general or unlisted code / individual consideration

- If a general code (e.g. 21499, unlisted musculoskeletal procedure, head) or unlisted code because a code specific to the service or procedure is nonexistent, or a code where no pricing source is available is filed, Blue Cross NC will assign a fee to the service which will be a reasonable charge established by Blue Cross NC using a methodology which is applied to comparable providers for similar services under a similar health benefit plan and/or applying a twelve (12) month claims review to determine average allowed or 75% of your reasonable charge. Blue Cross NC's methodology is based on several factors including Blue Cross NC's payment guidelines and reimbursement policy as described in The Blue Book[™], and pricing and adjudication principles for professional providers as described in the Medical Policy section of the Blue Cross NC website. Under these guidelines, some procedures charged separately by you may be combined into one (1) procedure for reimbursement purposes. Blue Cross NC may use clinical judgment to make these determinations, and may use medical records to determine the specific service(s) rendered.
- Some codes that are listed as specific codes in the CPT / HCPCS manuals relate to services that can have wide variation in the type and/or level of service provided. These codes will be treated by Blue Cross NC in the same manner as general codes, as described in the above paragraph.
- Blue Cross NC reserves the right to price drug services using the national drug code for drugs that are filed using general or unlisted codes, or codes that may be used for multiple drugs.
- DMEPOS services that are filed using general or unlisted codes must include the applicable manufacturer's invoice, and will be priced at 10% above the invoice price. Blue Cross NC will not allow more than 100% of your charge for these services.
- If a general or unlisted code is filed despite the existence of a code specific to the service or procedure, Blue Cross NC will assign the fee for the more specific code to determine the fee under Blue Cross NC's applicable reimbursement policies.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy Drug list with Drug Class (category) is available on the bcbsnc.com website on the following link: bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf.
- 1 All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.



 Blue Cross NC's assignment of a fee for a given general or unlisted code does not preclude Blue Cross NC from assigning a different fee for a subsequent service or procedure under the same code. Blue Cross NC's determination of a fee for a service billed for a given general or unlisted code may vary from a previously determined fee based on new or additional information that subsequently becomes available regarding the service in question or other similar services.

Additional fee determinations

- Fees based on current year Medicare are determined by the 1st published Medicare file to be effective on January 1.
- Blue Cross NC reimburses the lesser of your charge or the applicable fee in accordance with your contract and this pricing policy.
- Outpatient Prospective Payment System (OPPS) pricing will apply to the technical component of certain diagnostic imaging services and the technical component portions of the global diagnostic imaging services in accordance with Section 5102 (b) of the Deficit Reduction Act of 2005.
- Nothing in this pricing policy will obligate Blue Cross NC to make payment on a claim for a service or supply that is not covered under the terms of the applicable benefit plan. Furthermore, the determination of a code-specific fee does not guarantee payment for the service.
- In the event that any external pricing source reference listed below changes (e.g. a new Medicare intermediary is selected), references in this pricing policy will be deemed to refer to the superseding source.
- Fees for services represented by CPT / HCPCS codes that are introduced after the effective date of this pricing policy will be determined based upon the hierarchy and criteria applicable to the service category of the new code.
- For new All Other Services Codes, the year in which the code was first introduced will be substituted for the applicable 2008 external pricing source (e.g. If a new CPT code is introduced in 2009, the 2009 North Carolina Medicare Part B physician fee schedule will be the primary external pricing source).
- All other services codes will be reviewed annually. The fee for any code not previously determined based upon the North Carolina Medicare Part B physician fee schedule will be recalculated as if it were a new code if the fee can then be determined based upon the North Carolina Medicare Part B physician fee schedule.

External pricing sources

All references in this 2008 pricing policy to external pricing sources refer to the following:

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy Drug list with Drug Class (category) is available on the bcbsnc.com website on the following link: bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf.
- 1 All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.

NC Medicare Part B physician fee schedule*

https://www.cms.gov/Medicare/Medicare-Fee-for-Service-Payment/ PhysicianFeeSched/PFS-Relative-Value-Files.html

https://www.palmettogba.com/palmetto/fees_front.nsf/fee_main?OpenForm

NC Medicare Part B drug fee schedule*

https://www.reimbursementcodes.com/

NC Medicare Part B clinical lab fee schedule*

https://www.cms.gov/Medicare/Medicare-Fee-for-Service-Payment/ ClinicalLabFeeSched/Clinical-Laboratory-Fee-Schedule-Files.html

NC ambulance fee schedule*

https://www.cms.gov/Medicare/Medicare-Fee-for-Service-Payment/ AmbulanceFeeSchedule/afspuf.html

NC DMEPOS fee schedule*

https://www.cms.gov/Medicare/Medicare-Fee-for-Service-Payment/DMEPOSFeeSched/DMEPOS-Fee-Schedule.html

Blue Cross NC physician specialty pharmacy

bcbsnc.com/providers/injectable-drugs/available.cfm

Please contact your local Network Management office to obtain the fee for any drug service code, which was determined by the Blue Cross NC specialty pharmacy criteria.

• CDC private sector price

https://www.cdc.gov/vaccines/programs/vfc/awardees/vaccine-management/price-list/index.html

Average sales price

http://www.reimbursementcodes.com

Please contact your local Network Management office to obtain the fee for any drug service code, which was determined by the average sales price criteria.

Wholesale acquisition cost

http://www.reimbursementcodes.com

Please contact your local Network Management office to obtain the fee for any drug service code, which was determined by the wholesale acquisition cost or average wholesale price criteria.

Average wholesale price

http://www.reimbursementcodes.com

Please contact your local Network Management office to obtain the fee for any drug service code, which was determined by the wholesale acquisition cost or average wholesale price criteria.

OptumInsight The Essential RBRVS

http://www.optuminsight.com

Please contact your local Network Management office to obtain the fee for any service category code, which was determined by the OptumInsight criteria.

• FairHealth, Inc.

http://www.fairhealthus.org/products/data-products



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- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy Drug list with Drug Class (category) is available on the bcbsnc.com website on the following link: bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf.
- All vaccines contained on the CDC price list will be cross-walked to a CPT code. If more than one (1) CDC listed brand name / trade name vaccine maps to a single **CPT code, Blue Cross NC** will apply the mean (average) private sector cost / dose price as the fee for the applicable CPT code. If the CDC vaccine price list contains more than one (1) private sector cost / dose price for a particular brand name / trade name vaccine, Blue Cross NC will apply the lowest private sector cost / dose price when determining the fee.



9.19.3

Pricing policy for procedure / service codes (applicable to all PPO, POS and HMO products)

The following policy applies to Blue Cross and Blue Shield of North Carolina's (Blue Cross NC's) payment to contracted providers for procedure / service codes billed on a CMS-1500 or successor claim form.

Previously priced codes

 If a price was formally established in your fee schedule based on then-available external source pricing, that pricing will remain in place unless otherwise changed in accordance with your contract or this policy.

General pricing policy

When new CPT / HCPCS codes are published, and an external pricing source exists for such codes, Blue Cross NC will price those codes in the following manner:

- If available, the most current NC Medicare pricing will be applied to that code. The percentage of such NC Medicare pricing that is applied to the new code will be matched to the percentage that was initially applied to establish your fee schedule for codes in the same range of codes.
- 2. The most current NC Medicare pricing means the pricing in place on the date the code was first eligible for use. If NC Medicare revises the pricing or allowable pricing for any new code retroactive to the date the code was first eligible for use, Blue Cross NC will revise your fee schedule for that code (or codes) within thirty (30) days of the NC Medicare publication of the revised pricing or allowable pricing. Blue Cross NC will not readjudicate or adjust affected claims based upon NC Medicare's retroactive revised pricing or allowable pricing. The revised fee applicable to your fee schedule will become effective only for dates of service rendered on or after Blue Cross NC's loading of your revised fee.
 - a. If NC Medicare pricing is unavailable, Blue Cross NC will apply the most current OptumInsight as licensed by Blue Cross NC RVU pricing, using the same methodology described above, to establish your fee schedule.
- 3. Drug CPT and HCPCS codes will be priced as outlined below.
- 4. Upon initial pricing of a code as described above, pricing will remain in place unless otherwise changed in accordance with the terms of your contract or this policy.
 - a. Thereafter, on an ongoing basis and within one hundred and twenty (120) days of the publishing of each new external source pricing, Blue Cross NC will repeat the above procedure for previously unpriced codes.

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- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy
 Drug list with Drug Class
 (category) is available on
 the bcbsnc.com website
 on the following link:
 bcbsnc.com/assets/
 providers/public/pdfs/
 specialty_pharmacy_
 drugs_list.pdf.



- 5. Blue Cross NC reimburses the lesser of your charge or the applicable pricing in accordance with your contract and this policy.
- 6. Nothing in this policy will obligate Blue Cross NC to make payment on a claim for a service or supply that is not covered under the terms of the applicable benefit plan. Furthermore, the presence of a code and allowable on your sample fee schedule does not guarantee payment.

Durable Medical Equipment, Prosthetics, Orthotics and Supplies (DMEPOS) services:

 For durable medical equipment, prosthetics / orthotics and supplies, The NC DMEPOS fee schedule will be used in place of the above-referenced external pricing sources.

Durable Medical Equipment, Prosthetics, Orthotics and All Other Medical Supplies services – Effective January 1, 2015:

- 1. DMEPOS service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 75% of CMS North Carolina DMEPOS fee schedule* (not based upon competitive bid allowance);
 - b. 75% of OptumInsight, as licensed by Blue Cross NC;
 - c. 75% of the following fee: the national 60th percentile of billed charges for the applicable code provided by FAIR Health Benchmarks HCPCS product, as reported through Optum's EncoderPro or through successor product licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

- 3. Individual consideration or if no price can be determined;
- 4. 75% of provider's reasonable charge; Blue Cross NC will not allow more than 75% of provider charge for these services.

Durable Medical Equipment services: VISION

- 1. DMEPOS service fees will be updated on an annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 103% invoice cost for eyeglass frames;
 - b. 100% of North Carolina Medicare DMEPOS fee schedule*, or if not available;
 - c. 100% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

d. 103% invoice cost.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- ***
 The Specialty Pharmacy
 Drug list with Drug Class
 (category) is available on
 the bcbsnc.com website
 on the following link:
 bcbsnc.com/assets/
 providers/public/pdfs/
 specialty_pharmacy_
 drugs_list.pdf.



Durable Medical Equipment services: VISION – Effective January 1, 2015:

- 1. DMEPOS service fees will be updated on annual basis.
- Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of provider's reasonable billed charges for lenses and frames including contact lenses;
 - b. 100% of North Carolina Medicare DMEPOS fee schedule*, or if not available;
 - c. 100% of OptumInsight as licensed by Blue Cross NC.

If none of the above sources contains a price for the applicable code, the allowed amount will be based upon:

d. 103% invoice cost.

Durable Medical Equipment services: HEARING

- 1. DMEPOS service fees will be updated on annual basis.
- 2. Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of North Carolina Medicare DMEPOS fee schedule*, or if not available;
 - b. 100% of OptumInsight as licensed by Blue Cross NC, or if not available;
 - c. 75% of national average billed (Optum).

If none of the above sources contain a price for the applicable code, the allowed amount will be based upon:

d. 100% invoice cost.

Hearing services:

- 1. Service fees will be updated on an annual basis.
- Fees will be determined based upon the following hierarchy and criteria. The first of the following criteria that can be used to establish a price will be the applicable source:
 - a. 100% of North Carolina Medicare Fee Schedule*, or if not available;
 - b. 100% of OptumInsight as licensed by Blue Cross NC, or if not available;
 - c. 75% of national average billed (Optum).

If none of the above sources contain a price for the applicable code, the allowed amount will be based upon:

d. 100% invoice cost.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy
 Drug list with Drug Class
 (category) is available on
 the bcbsnc.com website
 on the following link:
 bcbsnc.com/assets/
 providers/public/pdfs/
 specialty_pharmacy_
 drugs_list.pdf.



Ophthalmologic Exam services:

 Effective May 1, 2016, the following service codes (and their successor codes) are considered routine vision codes and are excluded: S0620 – S0621, 92002, 92012, 92004 and 92014.

Other Opthalmologic services:

 Effective May 1, 2016, the following service codes (and their successor codes) are considered routine vision codes and are excluded: S0620 – S0621, 92002, 92012, 92004 and 92014.

Payment of remaining unpriced codes:

 Procedure / service codes that remain unpriced after each application of the above procedure will be paid in the interim at the lesser of your charge or the NC statewide average charge (if available) for a given code. The NC statewide average charge will be determined and updated annually, using the most recent twelve (12) month period for which complete data has been received and entered into Blue Cross NC's claim system. If a NC Statewide average charge cannot be determined due to limited claims data, Blue Cross NC will assign a fee to the service that will be the lesser of your charge or a reasonable charge established by Blue Cross NC using a methodology that is applied to comparable providers for similar services under a similar health benefit plan. Blue Cross NC's methodology is based on several factors including Blue Cross NC's "Payment Guidelines and Reimbursement Policy" as described in The Blue Book™, and the "Pricing and Adjudication" Principles for Professional Providers" medical policy. Under these guidelines, some procedures charged separately by you may be combined into one (1) procedure for reimbursement purposes.

Drug CPT and HCPCS codes:

- These codes are priced based on a percentage of Average Wholesale Prices (AWPs). A national drug-pricing vendor determines AWPs, and the AWP methodology is as follows:
- For a single-source drug or biological, the AWP equals the AWP of the single-source product. For a multi-source drug or biological, the AWP is equal to the lesser of the median AWP of all the generic forms of the drug or biological or the lowest brand-name product of the AWP. A "brand-name" product is defined as a product that is marketed under a labeled or proprietary name that may be different than the generic chemical name for the drug or biological. AWPs will be subject to quarterly changes (January 1, April 1, July 1, and October 1) based on national vendor data.
- In the event that new external source pricing generally acceptable
 in the industry and acceptable to Blue Cross NC becomes available
 (e.g. average sales price to determine reimbursement for drug CPT
 and HCPCS codes), such external source pricing may be
 incorporated by Blue Cross NC into this procedure.
- Our specialty pharmacy drugs are priced according to our standard fee schedule as outlined below.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy Drug list with Drug Class (category) is available on the bcbsnc.com website on the following link: bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf.



Blue Cross NC Specialty Pharmacy Drugs***:

- 1. Specialty pharmacy drug source discount will be updated on an annual basis.
- 2. Source pricing will be updated on a quarterly basis.
- 3. New and replacement codes will be updated on a quarterly basis.
- Fees will be determined by each specialty pharmacy drug listed on the specialty pharmacy drug list and based on a set percent of the following hierarchy;
 - a. *% of Average Sales Price (ASP).

If ASP does not contain a price for the applicable code, the allowed amount will be based upon:

- b. *% of Average Wholesale Price (AWP);
- c. Individual consideration, or if no price can be determined;
- d. 75% of your reasonable charge. Blue Cross NC will not allow more than 75% of your charge for these services.
- 5. For any new drug that is not yet listed on the specialty pharmacy drug list, is considered a specialty medication as defined by Blue Cross NC, and is added mid-year, then the default allowed amount will be ASP+12% or AWP-14% as applicable per hierarchy above. All new drugs may be added mid-year and updated accordingly, pursuant to this policy.
- 6. Any AWP priced drug that receives an ASP source mid-year will be updated to the ASP default base rate amount implemented until it is listed on the Specialty Pharmacy Drug list and may be updated accordingly, pursuant to this policy.

Policy on payment based on charges (applies to all products):

• When application of Blue Cross NC's reimbursement procedures results in payment of a given claim based on your charge or a percentage of your charge, you are obligated to ensure that: (1) all charges billed to Blue Cross NC are reasonable; (2) all charges are consistent with your fiduciary duty to your patient and Blue Cross NC; (3) no charges are excessive in any respect; and (4) all charges are no greater than the amount regularly charged to the general public, including those persons without health insurance.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy
 Drug list with Drug Class
 (category) is available on
 the bcbsnc.com website
 on the following link:
 bcbsnc.com/assets/
 providers/public/pdfs/
 specialty_pharmacy_
 drugs_list.pdf.



Policy on Pricing of general or unlisted codes (applies to all products):

- If a general code (e.g. 21499, unlisted musculoskeletal procedure, head) or unlisted code because a code specific to the service or procedure is nonexistent or a code where no pricing source is available is filed, Blue Cross NC will assign a fee to the service which will be the lesser of your charge or a reasonable charge established by Blue Cross NC using a methodology which is applied to comparable providers for similar services under a similar health benefit plan or applying a twelve (12) month claims review to determine average allowed. Blue Cross NC's methodology is based on several factors including Blue Cross NC's "Payment Guidelines and Reimbursement Policy" as described in The Blue Book™, and the "Pricing and Adjudication Principles for Professional Providers" medical policy. Under these guidelines, some procedures charged separately by you may be combined into one (1) procedure for reimbursement purposes. Blue Cross NC may use clinical judgment to make these determinations and may use medical records to determine the exact services rendered.
- Some codes that are listed as specific codes in the CPT / HCPCS manuals relate to services that can have wide variation in the type and/or level of service provided. These codes will be treated by Blue Cross NC in the same manner as general codes, as described in the above paragraph.
- DMEPOS claims or medical or surgical supply claims that are filed under general or unlisted codes must include the applicable manufacturer's invoice and will be paid at 10% above the invoice price. Blue Cross NC will not pay more than 100% of the respective charge for these claims.
- If a general or unlisted code is filed despite the existence of a code specific to the service or procedure, Blue Cross NC will apply the more specific code to determine payment under Blue Cross NC's applicable reimbursement policies.
- Blue Cross NC's assignment of a fee for a given general or unlisted code does not preclude Blue Cross NC from assigning a different fee for subsequent service or procedure under the same code.
 Fees for these services may need to be changed based on new or additional information that becomes available regarding the service in question or other similar services.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- *** The Specialty Pharmacy
 Drug list with Drug Class
 (category) is available on
 the bcbsnc.com website
 on the following link:
 bcbsnc.com/assets/
 providers/public/pdfs/
 specialty_pharmacy_
 drugs_list.pdf.



External source pricing

All external source pricing references in this policy refer to the following:

NC Medicare Part B physician fee schedule*:

https://www.cms.gov/Medicare/Medicare-Fee-for-Service-Payment/ PhysicianFeeSched/PFS-Relative-Value-Files.html https://www.palmettogba.com/palmetto/fees_front.nsf/fee_ main?OpenForm

OptumInsight The Essential RBRVS:

http://www.optuminsight.com

- Please contact your local Network Management office to obtain the fee for any service category code, which was determined by the OptumInsight criteria.
- NC DMEPOS fee schedule*:

https://www.cms.gov/Medicare/Medicare-Fee-for-Service-Payment/DMEPOSFeeSched/DMEPOS-Fee-Schedule.html

Wholesale acquisition cost:

http://www.reimbursementcodes.com

- Please contact your local Network Management office to obtain the fee for any drug service code, which was determined by the wholesale acquisition cost or average wholesale price criteria.
- Average wholesale price:

http://www.reimbursementcodes.com

- Please contact your local Network Management office to obtain the fee for any drug service code, which was determined by the wholesale acquisition cost or average wholesale price criteria.
- Average sales price:

http://www.reimbursementcodes.com

- Please contact your local Network Management office to obtain the fee for any drug service code, which was determined by the average sales price criteria.
- Fairhealth, Inc:

http://www.fairhealthus.org/products/data-products

 In the event that the names of such external source pricing change (e.g. a new Medicare intermediary is selected), references in this policy will be deemed to refer to the updated names. In the event that new external source pricing generally acceptable in the industry and acceptable to Blue Cross NC becomes available, such external source pricing may be incorporated by Blue Cross NC into this policy.

- * 1st published Medicare file to be effective on January 1.
- ** The percent amount varies by drug and is provided in the Specialty Pharmacy Drug List.
- ***
 The Specialty Pharmacy
 Drug list with Drug Class
 (category) is available on
 the bcbsnc.com website
 on the following link:
 bcbsnc.com/assets/
 providers/public/pdfs/
 specialty_pharmacy_
 drugs_list.pdf.



9.20

What is not covered

This is a list of general exclusions. In some cases, a member's benefit plan may cover some of these services or have additional exclusions. Please call the Provider Blue Line at **1-800-214-4844** to verify benefit coverage.

Effective January 1, 2018, for all non-grandfathered plans, select diagnostic services will be denied when they are filed with a wellness diagnostic code. This includes:

Urinalysis testing

Thyroid function testing

Vitamin D serum testing

EKGs

Testosterone level testing

Vitamin B serum testing

Albumin (urine) testing

Iron level testing

Chest X-rays

These services will be covered if filed as diagnostic.

- Not medically necessary.
- *Investigational* in nature or obsolete, including any service, drugs, procedure or treatment directly related to an *investigational* treatment.
- Any experimental drug or any drug not approved by the Federal Food and Drug Administration
 (FDA) for the applicable diagnosis or treatment. However, this exclusion does not apply to
 prescription drugs used in covered phases II, III and IV clinical trials, or drugs approved by the FDA
 for treatment of cancer, if prescribed for the treatment of any type of cancer for which the drug has
 been approved as effective in any one (1) of the three (3) nationally recognized drug reference guides:
 - 1. The American Medical Association drug evaluations
 - 2. The American Hospital Formulary Service drug information
 - 3. The United States Pharmacopeia drug information
- Not prescribed or performed by or upon the direction of a doctor or other provider.
- For any condition, disease, illness or injury that occurs in the course of employment, if the employee, employer or carrier is liable or responsible (1) according to a final adjudication of the claim under a state's workers' compensation laws, or (2) by an order of a state industrial commission or other applicable regulatory agency approving a settlement agreement.
- For *inpatient* admissions primarily for the purpose of receiving diagnostic services or a physical examination. *Inpatient* admissions primarily for the purpose of receiving therapy services are excluded except when the admission is a continuation of treatment following care at an *inpatient* facility for an illness or accident requiring therapy.
- For care in a self-care unit, apartment or similar facility operated by or connected with a hospital.



- For custodial care, domiciliary care or rest cures, care provided and billed for by a hotel, health
 resort, convalescent home, rest home, nursing home or other extended care facility, home for the
 aged, infirmary, school infirmary, institution providing education in special environments or any
 similar facility or institution.
- Received prior to the member's effective date or during an inpatient admission that began prior to the member's effective date, even if inpatient care continues beyond the effective date except as otherwise required by law.
- Received on or after the coverage termination date, regardless of when the treated condition occurred, and regardless of whether the care is a continuation of care received prior to the termination.
- For telephone consultations, charges for failure to keep a scheduled visit, charges for completion of a claim form, charges for obtaining medical records, and late payment charges.
- For complications or side-effects arising from services, procedures or treatments excluded from coverage under this health benefit plan.
- For care that the *provider* cannot legally provide or legally charge.
- Provided and billed by a licensed health care professional who is in training.
- Available to a member without charge.
- For care given to a member by a provider who is in a member's immediate family.
- For any condition suffered as a result of any act of war or while on active or reserve military duty.
- In excess of the *allowed amount* for services usually provided by one doctor, when those services are provided by multiple *doctors*.
- For cosmetic purposes except when such care is necessary for the correction of impairment caused by an injury or illness.
- For routine foot care arch supports, support stockings, corrective shoes and care for the treatment
 of corns, bunions (except capsular or bone surgery), calluses, toe nails (except radical surgery for
 ingrown nails), flat feet, fallen arches, weak feet, chronic foot strain or other symptomatic conditions
 of the feet.
- For dental care, denture, dental implants, oral orthotic devices, palatal expanders and orthodontics except as specifically covered by your health benefit plan.

Dental services provided in a *hospital*, except when a hazardous condition exists at the same time, or covered oral *surgery* services are required at the same time as a result of bodily injury.

- For any treatment or regimen, medical or surgical, for the purpose of reducing or controlling the weight of a *member* or for treatment of obesity, except for surgical treatment of morbid obesity.
- Wigs, hair pieces and hair implants are typically not covered.
- Received from a dental or medical department maintained by or on behalf of an employer, a mutual benefit association, labor union, trust or similar person or group.
- For sexual dysfunction unrelated to organic disease.
- Treatment or studies leading to or in connection with sex changes or modifications and related care.
- Music therapy, remedial reading, recreational or activity therapy, all forms of special education and supplies or equipment used similarly.



- Hypnosis, acupuncture, acupressure and continuous epidural anesthesia except when used for control of chronic pain associated with terminal cancer.
- Surgery for psychological or emotional reasons.
- Travel, whether or not recommended or prescribed by a doctor or other licensed health care
 professional, except as specifically covered by a health benefit plan.
- Air conditioners, furnaces, humidifiers, dehumidifiers, vacuum cleaners, electronic air filters and similar equipment.
- Physical fitness equipment, hot tubs, jacuzzis, heated spas, pool or memberships to health clubs.
- Vitamins, except for prescriptions for prenatal vitamins or specific vitamin deficiencies.
- Eye glasses, contact lenses, or fitting for eyeware, radial keratotomy and other refractive eye surgery, and related services to correct vision except as specifically covered by your health benefit plan.
- Treatment of developmental dysfunction and/or learning differences.
- Medical care provided by more than one (1) doctor for treatment of the same condition.
- Take-home drugs furnished by a hospital or non-hospital facility.
- Biofeedback except for the treatment of urinary incontinence and the following specific pain syndromes:

Muscle contraction headaches

Muscle re-education or muscle tension

Reynaud's phenomena

Migraine headaches

Torticollis, including facial tics

Paralumbar or back pain

- For maintenance therapy. Maintenance therapy includes therapy services that are provided over a long period of time in order to keep your condition stable.
- For massage therapy services.
- For holistic medicine services.
- For services primarily for educational purposes, including but not limited to books, tapes, pamphlets, seminars, classroom instruction and counseling, except as specifically covered by your health benefit plan.



9.21

Medical records

At times, it is necessary for Blue Cross NC to request medical records from you in order to determine appropriate claims payment, ensure contractual compliance or perform quality improvement activities.

Under HIPAA guidelines, additional authorization is not needed when medical records are requested for purposes of claims processing, unless the records include information, which is subject to federal substance abuse regulation.* Providers participating with Blue Cross and Blue Shield of North Carolina should be aware that medical records requested for the purpose of claims processing fall within Blue Cross NC's payment and health care operations as those terms are defined in the HIPAA privacy rule.

Contracting providers have agreed to provide Blue Cross NC with medical records as requested without further payment or authorization from the member or Blue Cross NC unless required by law.*

Blue Cross and Blue Shield of North Carolina will accept the upfront submission of medical records for specific codes to help support the medical necessity of services for our commercially insured membership, including administrative-only (ASO) groups and State Health Plan. Providers should always reference the list of "Codes by Procedure Types Requiring Medical Record Submissions" before submitting medical records as medical records submitted for codes not included in the listing will process as unsolicited medical records. The listing of codes can be accessed on our website at bcbsnc.com/assets/providers/public/pdfs/submissions/codes_by_procedure_types_requiring_medical_records_submission.pdf. Additional resources for medical record submissions are also available on our website at bcbsnc.com.

Before sending medical records to Blue Cross NC, please consider if the records are required and if the documentation will be sufficient to meet criteria for a given service. These criteria are outlined on Blue Cross NC's online medical policies website for Blue Cross NC's commercially insured members. Blue Cross NC's medical guidelines are written to cover a given condition for the majority of people. However, each individual's unique clinical circumstances may be considered in light of current scientific literature, as well as an individual member's coverage and eligibility for a particular service or supply.

Medical records are typically needed by Blue Cross NC for the following:

- To review the medical necessity of a specified CPT, HCPCS or revenue code.
- To determine unlisted services.
- To identify a durable medical equipment price from the invoice.
- To determine the name of a physician who has ordered labs.
- To determine a member's benefit.
- To identify a National Drug Classification (NDC) for a medication.

When medical records are needed to support a medical necessity review, and records were not received by Blue Cross NC before the claim is processed, the member will receive an explanation of benefits and the provider will receive an explanation of payment showing the specific reason(s) for the claim denial. The denial letter will provide reference to the criteria on which the claim denial decision was based, and it will inform the member and provider of their rights and ability to appeal the decision.



Important note: The above information does not apply to Federal Employee Program members, Blue Cross and/or Blue Shield members eligible through the Blue Card program, and members enrolled in Blue Cross NC's Medicare Advantage plans.

* Member authorization is required to disclose psychotherapy notes or any documentation that would identify a member as having a substance use disorder. Providers should not send this type of information to Blue Cross NC unless it has been specifically requested and you have obtained the appropriate authorization.

9.22

Individual three (3) month grace period

Under the Affordable Care Act (ACA), members who receive a premium subsidy from the government and are delinquent in paying their portion of their premium are given a three (3) month grace period. This federally mandated grace period applies as long as the individual has previously paid at least one (1) month's premium within the benefit year. The grace period starts with the first day of the month after the paid-through date and ends on the last day of the third month. Claims with dates of service within the first month of the grace period will be processed as normal. However, insurers may pend claims for services rendered during the second and third months of the grace period. Blue e^{st} health eligibility inquiries will identify ACA Exchange members, and provide an "Alert" notice if they are within the grace period for the date of service requested. The notice advises of the exact paid-through dates, as well as the start and end dates of the member's grace period. An "Additional Information" message advises providers that received payments may not display in Blue e^{st} for up to four (4) days, and that Blue Cross and Blue Shield of North Carolina customer service professionals cannot discuss member payment with providers.

9.23

Electronic Remittance Advice (ERA)

Blue Cross NC offers an electronic remittance using the standard HIPAA 835 transaction to participating providers. See **Chapter 11**, **Electronic solutions** for information regarding the HIPAA 835.

9.24

Overpayments

In the event of any overpayment, duplicate payment, or other payment by us in excess of the member's benefits payable according to the member's benefit plan (Overpayment) and all Blue Cross NC policies, you shall promptly remit the overpayment to Blue Cross NC. In addition to other remedies, if within forty-five (45) days of a request for refund by us, the requested refund has not been made we may recover the overpayment amount by offset of future amounts payable to you. Neither Blue Cross NC nor you may initiate recovery of overpayments or underpayments, respectively, any later than twenty-four (24) months* after the date of the original claim payment with the following exceptions:

- Fraud, misrepresentations and other intentional misconduct,
- Contractual requirements of self-funded groups,
- Contractual requirements of certain provider contracts,
- Statutory or regulatory compliance,
- Unsolicited or self-reported refunds.
- * Thirty-six (36) months for Federal Employee Health Benefit Plan (FEP) claims.

9.24.1

When you notice an overpayment

Complete the Provider Refund form (see Chapter 21, Forms)

OR

Write a letter including the following information:

- The amount of the overpayment
- The member's ID number associated with the overpayment
- Date of service
- Provider number under which service was paid
- Copy of the EOP / NOP
- The reason you believe the payment is in error

Mail a check, along with a copy of your letter or form to:

Financial Processing Services
Blue Cross and Blue Shield of North Carolina
PO Box 30048

Durham, NC 27702-3048

For questions related to overpayments, call the Provider Blue Line at **1-800-214-4844** or Inter-Plan Programs at **1-800-487-5522** and speak with a representative.

9.24.2

When we notice an overpayment

If we discover an overpayment, an invoice will be sent requesting payment within forty-five (45) days. Please return the invoice with your payment. If payment is not received after forty-five (45) days of our notification to you, we will deduct the amount owed from future payments to you, and indicate the member's identification number, date of service and a message indicating the reason on the HIPAA 835 Electronic Remittance Advice (ERA).





9.25

Enterprise business continuity

I. Executive summary

- A. Blue Cross NC has established an enterprise business continuity program, its mission to enhance the overall protection of:
 - 1. Employees
 - 2. Customers and service activities
 - 3. Property and other assets
 - 4. Brand, image and reputation
- II. An EBC governance committee has been formed to ensure Blue Cross NC's enterprise business continuity methodology is derived from and executed according to industry best practices and provides for the specific needs of Blue Cross NC and its customers. Moreover, the EBC governance committee is responsible for the confluence and oversight of all related business continuity efforts and programs.

III. Pay providers recovery plan

A. In the event of catastrophic systems loss preventing the electronic submission and processing of claims, Blue Cross NC will implement a plan to pay most participating providers on an interim basis for up to ninety (90) days. Providers meeting a pre-designated level of claims over the most recent three (3) month period will receive weekly receipts over that period. These interim payments should be tracked by the providers, as they will be subtracted from payments made for adjudicated claims once Blue Cross NC systems are back in operation.

9.26

Using the corrected NPI or Blue Cross NC assigned proprietary provider number for reporting your health care services

The National Provider Identifier (NPI) is a HIPAA mandate effective May 2007 for electronic transactions. The NPI is a ten (10) digit unique health care provider identifier, which replaces the Blue Cross NC Proprietary Provider Number (PPN) on electronic transactions. Additional information about NPI is located in **Chapter 19** of the e-manual (**Health Insurance and Accountability Act [HIPAA]**), and on the Centers for Medicare and Medicaid Services (CMS) website at *http://www.cms.hhs.gov/NationalProvidentStand/*.

If your health care business submits claims using:

- Electronic transactions filing with NPI is required
- Paper only (never electronically) file with NPI or a Blue Cross NC assigned provider number

There are two (2) types of NPI that are assigned via the CMS (Centers for Medicare and Medicaid Services) enumeration system, National Plan and Provider Enumeration System (NPPES).

- Type 1: Assigned to an individual who renders health care services, including physicians, nurses, physical therapists and dentists. An individual provider can receive only one (1) NPI.
- Type 2: Assigned to a health care organization and its subparts that may include hospitals, skilled nursing facilities, home health agencies, pharmacies and suppliers of medical equipment (durable medical equipment, orthotics, prosthetics, etc.). An organization may apply and receive multiple NPIs to support their business structure.





9.26.1

NPI – Facility Type Code (FTC) billing

If your health care business files both UB-04 facility claims and CMS-1500 professional claims and use only one (1) NPI for both bill types, claims must be reported with the appropriate facility type code / place of service or the services may be processed under the incorrect Blue Cross NC associated provider number.

Blue Cross NC accepts NPI on transactions, maps the NPI submission to the appropriate Blue Cross NC PPN, the PPN continues the transaction through the claims processing system and is mapped back to the NPI, prior to being transmitted back to the provider.

Providers have the option to receive multiple NPIs but if only one (1) NPI is requested, Blue Cross NC will use a facility type code (filter) to differentiate between two (2) PPNs. (The facility type code is the [bill type] on the UB-04 and the place of service on the CMS-1500.) If a provider has chosen to receive only one (1) NPI but has two (2) Blue Cross NC PPNs, the FTC is available to identify the appropriate PPN. The provider must agree to use a specific FTC for a specific PPN. If any other FTC is filed the claim will map to the other PPN and the provider must accept the payment as received. We will not be adjusting these claims if the provider files with the incorrect FTC.

9.26.2

NPI - PA and nurse practitioner

If your office staff includes physician assistants or advanced practical nurse practitioners, you may have applied and received National Provider Identifiers (NPI) for them. Only use physician assistant or advanced practice nurse practitioners NPI when reporting services through claim submissions to Blue Cross NC if the physician assistant or advanced nurse practitioner has been approved by Blue Cross NC for inclusion as part of your organization's practitioner roster.

Please note that generally, Blue Cross NC does not directly reimburse physician assistants or advanced practice nurse practitioners for services provided in a physician's office and that filing claims using non-rostered physician assistants or registered nurses NPI can delay claims processing which can also delay payment to your practice.



9.27

Using the correct claim form for reporting your health care services

Blue Cross NC recognizes and accepts the CMS-1500 claim form (version 2/12) for professional providers and the UB-04 (CMS-1450) claim form for institutional / facility providers. The National Uniform Claim Committee (NUCC) and National Uniform Billing Committee (NUBC) approved these forms that accommodate the reporting of the National Provider Identifier (NPI), as the replacements of the forms' predecessors CMS-1500 (version 08-05) and UB-92.

Most providers, billing agencies or computer vendors file claims to Blue Cross NC electronically using the HIPAA compliant 837 formats. Providers who are not set up to file claims electronically should refer to the chart below to determine the correct paper claim form to use:

Provider Type / Services	Claim Form
Providers office	Form CMS-1500
Home Durable Medical Equipment (HDME)	Form CMS-1500
Reference lab	Form CMS-1500
Licensed registered dietitian	Form CMS-1500
Specialty pharmacy	Form CMS-1500
Ambulance provider	Form CMS-1500
Hospital facility	Form UB-04 CMS-1450
Ambulatory surgical center	Form UB-04 CMS-1450
Skilled nursing facility	Form UB-04 CMS-1450
Lithotripsy provider	Form UB-04 CMS-1450
Dialysis provider	Form UB-04 CMS-1450
Home health care: • Home health provider • Private duty nursing • Home infusion provider	Form UB-04 CMS-1450 Form UB-04 CMS-1450 Form CMS-1500



Please note that providers with electronic capability who submit paper claims will be asked to submit claims electronically. In addition, providers who do not file electronic claims will be contacted to discuss electronic filing options. It is important to remember that while Blue Cross NC encourages providers to file claims electronically, there may be exceptions when a paper claim is required. In this case, Blue Cross NC reserves the right to require the submission of a paper claim and any additional supporting documentation.

For more information on the CMS-1500 claim form, visit the National Uniform Claim Committee (NUCC) website at *www.nucc.org*. For more information on the UB-04 claim form, visit the National Uniform Billing Committee (NUBC) website at *www.nubc.org*.

CMS-1500 claim filing instructions

Field Number	Description	
1	Leave blank	
1 a	Insured's ID - Enter the member identification number exactly as it appears on the patient's ID card. The member's ID number is the subscriber number and the 2-digit suffix listed next to the member's name on the ID card. This field accepts alpha and numeric characters.	
2	The patient's name should be entered as last name, first name, and middle initial.	
3	Enter the patient's birth date and sex. The date of birth should be 8 positions in the MM/DD/YYYY format. Use 1 character (X) to indicate the sex of the patient.	
4	Enter the name of the insured. If the patient and insured are the same, then the word same may be used. This name should correspond with the ID # in field 1a.	
5	Enter the patient's address and telephone number.	
6	Use 1 character (X) to indicate the patient's relationship to the insured.	
7	Enter insured's address and telephone number. If patient's and insured's address are the same then the word "same" may be used.	
8	Enter the patient's marital and employment status by marking an (X) in 1 box on each line.	
9	Show the last name, first name, and middle initial of the person having other coverage that applies to this patient. If the same as Item 4, enter same (complete this block only when the patient has other insurance coverage). Indicate none if no other insurance applies.	
9a	Enter the policy and/or group number of the other insured's policy.	
9b	Enter the other insured's date of birth (MM/DD/YYYY) and sex.	
9c	Enter the other insured's employer's name or school name.	



Field Number	Description
9d	Enter the other insured's insurance company name.
10 a-c	Use 1 character (X) to mark "Yes" or "No" to indicate whether employment, auto accident, or other accident involvement applies to services in item 24 (diagnosis).
11	Enter member's policy or group number.
11a	Enter member's date of birth (MM/DD/YYYY) and sex.
11b	Enter member's employer's name or school name.
11c	Enter member's insurance plan name.
11d	Check "Yes" or "No" to indicate if there is, or not, another health benefit plan. If "Yes", complete items 9 through 9d.
12	Have the patient or authorized person sign or indicate signature on file in lieu of an actual signature if you have the original signature of the patient or other authorized person on file authorizing the release of any medical or other information necessary to process this claim.
13	Have the subscriber or authorized person sign or indicate signature on file in lieu of an actual signature if you have the original signature of the member or other authorized person on file authorizing assignment of payment to you.
14	Enter the date of injury or medical emergency. For conditions of pregnancy enter the LMP. If other conditions of illness, enter the date of onset of first symptoms.
15	If patient has previously had the same or similar illness, give the date of the previous episode.
16	Leave blank.
17	Enter name of referring physician or provider.
17a	Enter ID number of referring physician or provider.
17b	Enter NPI of referring provider or other source.
18	If services are provided in the hospital, give hospitalization dates related to the current services.
19	Leave blank.
20	Complete this block to indicate billing for clinical diagnosis tests.



Field Number	Description	
21	Enter the ICD indicator to identify the version of ICD codes being reported. Enter the indicator between the vertical, dotted lines in the upper right-hand portion of the field. Enter the codes left justified on each line to identify the patient's diagnosis and/or condition. Do not include the decimal point in the diagnosis code, because it is implied. List no more than 12 ICD-10-CM diagnosis codes. Relate lines A – L to the lines of service in 24E by the letter of the line. Use the greatest level of specificity. Do not provide narrative description in this field. The Diagnosis of Nature of Illness or Injury is the sign, symptom, complaint, or condition of the patient relating to the service(s) on the claim. This field allows for the entry of a 1 character indicator and 12 diagnosis codes at a maximum of 7 characters in length. Example: 21. DIAGNOSIS OR NATURE OF ILLNESS OR INJURY Relates A-L to service line below (24E) (CD Ind. 0) L L L L L L L L L	
22	Use when correcting, replacing or voiding a claim.	
23	Enter certification of prior review number here if services require it.	
24	The 6 service lines in section 24 have been divided horizontally to accommodate submission of both the NPI number and Blue Cross NC identifier during the NPI transition, and to accommodate the submission of supplemental information to support the billed service. The top area of the 6 service lines is shaded and is the location for reporting supplemental information. It is not intended to allow the billing of 12 lines of service. Use of the supplemental information fields should be limited to the reporting of NDC codes. If reporting NDC codes, report the NDC qualifier "N4" in supplemental field 24a followed by the NDC code and unit information (UN = unit; GR = gram; ML = milliliter; F2 = international unit). Note: The Blue Cross NC identifier is no longer required. Example: A. A. DATE(S) OF SERVICE R. D. PROCEDURES, SERVICES, OR SUPPLIES DAGROSS DAGROSS	
24a	Enter the month, day, and year (6 digits) for each procedure, service and/or supply in the unshaded date fields. Dates must be in the MM/DD/YY format.	
24b	Enter the appropriate place of service codes in the unshaded area.	
24c	Leave blank.	
24d	Enter procedure, service, or supplies using the appropriate CPT or HCPCS code in the unshaded area. Also enter, when appropriate, up to four 2-digit modifiers.	



Field Number	Description
24e	Enter the diagnosis reference number (pointer) in the unshaded area. The diagnosis pointer references the line number from field 21 that relates to the reason the service(s) was performed (ex. 1, 2, 3, or 4, or multiple numbers if the service relates to multiple diagnosis from field 21). The field accommodates up to 4 digits with no commas between numbers.
24f	Enter the total charges for each line item in the unshaded area. Enter up to 6 numeric positions to the left of the vertical line 2 positions to the right. Dollar signs are not required.
24 g	Enter days/units in the unshaded area. This item is most commonly used for units of supplies, anesthesia units, etc. Anesthesia units should be 1 unit equals a 1 minute increment. Do not include base units of the procedure with the time units. If you are billing services for consecutive dates (from and to dates) it is critical that you provide the units accurately in block 24g.
24h	Leave blank.
24 i	Leave blank.
24j	Enter the NPI number of the performing provider below the dotted line. If several members of the group shown in Item 33 have furnished services, this item is to be used to distinguish each provider of service. Example: D
25	Enter federal tax identification number: X Indicate whether this number is Social Security Number (SSN) or Employer Identification Number (EIN).
26	Enter the patient account number assigned by physician's / provider's / supplier's accounting system.
27	Accept assignment: X Yes must be indicated in order to receive direct reimbursement. Contracting providers have agreed to accept assignment.
28	Enter the total charges for all services listed on the claim form in item 24F. Up to 7 numeric positions can be entered to the left of the vertical lines and 2 positions can be entered to the right. Dollar signs are not required.
29	Enter the amount paid by the primary insurance carrier. (Reminder: only copayments may be collected at time of service.)
30	Enter total amount due - charges minus any payments received.
	continued on following page



Field Number	Description
31	Signature and date of the physician / provider / supplier. (Stamped signatures are accepted.)
32	Enter the name and address of the facility site where services on the claim were rendered. This field is especially helpful when this address is different from billing address in item 33.
32a	Enter the NPI number of the service facility.
32b	Leave blank.
33	Enter the name, address, and phone number for the billing provider or group.
33a	Enter the NPI number of the billing provider or group.
33b	Leave blank.





9.27.1

Sample CMS-1500 claim form

PICA	<u>112</u>	PICA	
		1a. INSURED'S I.D. NUMBER (For Program in Item 1)	<u> </u>
	(ID#) (ID#) (ID#)	4. INSURED'S NAME (Last Name, First Name, Middle Initial)	4
2. PATIENT'S NAME (Last Name, First Name, Middle Initial)	3. PATIENT'S BIRTH DATE SEX	4. INSURED'S NAME (Last Name, First Name, Middle Initial)	
5. PATIENT'S ADDRESS (No., Street)	6. PATIENT RELATIONSHIP TO INSURED	7. INSURED'S ADDRESS (No., Street)	┪
	Self Spouse Child Other		
CITY ST.	ATE 8. RESERVED FOR NUCC USE	CITY STATE	
ZIP CODE TELEPHONE (Include Area Code)		ZIP CODE TELEPHONE (Include Area Code)	⊣:
()		()	
9. OTHER INSURED'S NAME (Last Name, First Name, Middle Initial)	10. IS PATIENT'S CONDITION RELATED TO:	11. INSURED'S POLICY GROUP OR FECA NUMBER	٦
a. OTHER INSURED'S POLICY OR GROUP NUMBER	a. EMPLOYMENT? (Current or Previous)	a. INSURED'S DATE OF BIRTH SEX	-
	YES NO	MM DD YY M F	
b. RESERVED FOR NUCC USE	b. AUTO ACCIDENT? PLACE (State)	b. OTHER CLAIM ID (Designated by NUCC)	
c. RESERVED FOR NUCC USE	c. OTHER ACCIDENT?	c. INSURANCE PLAN NAME OR PROGRAM NAME	;إـــ
W. NEGERVED FOR NOOD USE	YES NO	G. INSCRAINCE FLAIN INAIME OR PROGRAM INAIME	
d. INSURANCE PLAN NAME OR PROGRAM NAME	10d. CLAIM CODES (Designated by NUCC)	d. IS THERE ANOTHER HEALTH BENEFIT PLAN?	٦;
		YES NO <i>If yes</i> , complete items 9, 9a, and 9d.	
READ BACK OF FORM BEFORE COMPLE 12. PATIENT'S OR AUTHORIZED PERSON'S SIGNATURE I authorize to present this drain. I also request the property has fire.	the release of any medical or other information necessary	INSURED'S OR AUTHORIZED PERSON'S SIGNATURE I authorize payment of medical benefits to the undersigned physician or supplier for a development of the supplier for the suppl	
to process this claim. I also request payment of government benefits of below.	ither to mysell or to the party who accepts assignment	services described below.	
SIGNED	DATE	SIGNED_	`
14. DATE OF CURRENT ILLNESS, INJURY, or PREGNANCY (LMP)	15. OTHER DATE QUAL. MM DD YY	16. DATES PATIENT UNABLE TO WORK IN CURRENT OCCUPATION MM DD YY	,
QUAL. 17. NAME OF REFERRING PROVIDER OR OTHER SOURCE	17a.	FROM TO 18. HOSPITALIZATION DATES RELATED TO CURRENT SERVICES MM DD YY	\dashv
	17b. NPI	FROM TO TO TO	
19. ADDITIONAL CLAIM INFORMATION (Designated by NUCC)		20. OUTSIDE LAB? \$ CHARGES	
21. DIAGNOSIS OR NATURE OF ILLNESS OR INJURY Relate A-L to	service line below (24E)	YES NO	\dashv
	ICD Ind.	22. RESUBMISSION ORIGINAL REF. NO.	
	G. L	23. PRIOR AUTHORIZATION NUMBER	٦
	K. L. L. L. OCEDURES, SERVICES, OR SUPPLIES E.		Ц.
From To PLACE OF (OCEDURES, SERVICES, OR SUPPLIES Explain Unusual Circumstances) HCPCS MODIFIER DIAGNOSIS POINTER	F. G. H. I. J. DAYS EPSDT ID. RENDERING Family ID. \$ CHARGES UNITS Plan QUAL. PROVIDER ID. #	
55 1. WIN DO 11 SERVICE ENIG OFT	MODRIET FORMER	THIS PRI GOAL PROVIDEND.#	
		NPI	
		NPI	
		NFI NFI	-
		NPI	
	1 1 1 1		- 6
		NPI	
		NPI	
		NPI	
	T'S ACCOUNT NO 27 ACCEPT ASSIGNMENTS	28 TOTAL CHARGE 29 AMOUNT DAID 30 Book for NUICCU	اموا
25. FEDERAL TAX LD. NUMBER SSN EIN 26. PATIEN	T'S ACCOUNT NO. 27. ACCEPT ASSIGNMENT? For govt. claims, see back) YES NO	28. TOTAL CHARGE 29. AMOUNT PAID 30. Rsvd for NUCC U	Jse



9.28 UB-04 claim filing instructions

Number Provider name Street address or post office box (Area code) telephone number Required when the address for payment is different than that of the billing provider information located in form locator 1 Pay-to address Pay-to address Pay-to city, state, zip Provider assigned patient control number Provider assigned medical / health record number (if available) Type of bill (4-digit classification) Digit 1: Leading zero (0) Digit 2: Type of facility Selided nursing facility Digit 3: Bill classification I elnpatient Selides Special facility Digit 3: Bill classification Selides Selided nursing facility Selides Selided nursing facility Selides Se	From Landson	
1	Form Locator Number	Description of Content
information located in form locator 1 Pay-to name Pay-to address Pay-to city, state, zip Provider assigned patient control number Image: Pay-to city, state, zip Provider assigned medical / health record number (if available) Type of bill (4-digit classification) Digit 1: Leading zero (0) Digit 2: Type of facility 1 = Hospital 2 = Skilled nursing facility 3 = Home health 7 = Clinic 8 = Special facility Digit 3: Bill classification 1 = Inpatient 3 = Outpatient 4 = Other Digit 4: Frequency 1 = Admit through discharge claim 2 = Interim - first claim 3 = Interim - continuing claim 4 = Interim - last claim 5 = Late charge ** For further explanation on type of bill, please refer to the NUBC UB-04 official data specifications manual Provider's federal tax identification number Date(s) of service (enter MMDDYY, example 010106)	1	 Street address or post office box City, state, zip code
Type of bill (4-digit classification) Digit 1: Leading zero (0) Digit 2: Type of facility Hospital Selvation and provided a selvation assignments of the Nubc UB-04 official data specifications manual Provider's federal tax identification number Provider's federal tax identification number Provider's federal tax identification number Type of bill (4-digit classification) Digit 2: Type of facility Selvation and provided a selvation and pro	2	information located in form locator 1Pay-to namePay-to address
Type of bill (4-digit classification) • Digit 1: Leading zero (0) • Digit 2: Type of facility 1 = Hospital 2 = Skilled nursing facility 3 = Home health 7 = Clinic 8 = Special facility • Digit 3: Bill classification 1 = Inpatient 3 = Outpatient 4 = Other • Digit 4: Frequency 1 = Admit through discharge claim 2 = Interim - first claim 3 = Interim - continuing claim 4 = Interim - last claim 5 = Late charge ** For further explanation on type of bill, please refer to the NUBC UB-04 official data specifications manual 5 Provider's federal tax identification number 6 Date(s) of service (enter MMDDYY, example 010106)	3a	Provider assigned patient control number
 Digit 1: Leading zero (0) Digit 2: Type of facility 1 = Hospital 2 = Skilled nursing facility 3 = Home health 7 = Clinic 8 = Special facility Digit 3: Bill classification 1 = Inpatient 3 = Outpatient 4 = Other Digit 4: Frequency 1 = Admit through discharge claim 2 = Interim - first claim 3 = Interim - continuing claim 4 = Interim - last claim 5 = Late charge ** For further explanation on type of bill, please refer to the NUBC UB-04 official data specifications manual Provider's federal tax identification number Date(s) of service (enter MMDDYY, example 010106) 	3b	Provider assigned medical / health record number (if available)
6 Date(s) of service (enter MMDDYY, example 010106)	4	 Digit 1: Leading zero (0) Digit 2: Type of facility 1 = Hospital 2 = Skilled nursing facility 3 = Home health 7 = Clinic 8 = Special facility Digit 3: Bill classification 1 = Inpatient 3 = Outpatient 4 = Other Digit 4: Frequency 1 = Admit through discharge claim 2 = Interim - first claim 3 = Interim - continuing claim 4 = Interim - last claim 5 = Late charge ** For further explanation on type of bill, please refer to the NUBC UB-04 official
	5	Provider's federal tax identification number
7 Leave blank	6	Date(s) of service (enter MMDDYY, example 010106)
continued on following page	7	



Form Locator Number	Description of Content		
8a	Patient ID (required if different than the subscriber / insured ID in form locator 60)		
8b	Patient's name (last name, first nam	ne, middle initia	al)
9a	Patient's address – street		
9b	Patient's address – city		
9c	Patient's address – state		
9d	Patient's address zip		
9e	Patient's address – county code (if outside US) (Refer to USPS domestic mail manual)		
10	Patient's date of birth (enter MMDD	YYYY, exampl	e 01012006)
11	Patient's sex (M / F / U)		
12	Admission / start of care date (MMDDYY)		
13	Admission hour Code Time AM 00 12:00-12:59 midnight 01 01:00-01:59 02 02:00-02:59 03 03:00-03:59 04 04:00-04:59 05 05:00-05:59 06 06:00-06:59 07 07:00-07:59 08 08:00-08:59 09 09:00-09:59 10 10:00-10:59 11 11:00-11:59	Code 12 13 14 15 16 17 18 19 20 21 22 23	Time PM 12:00-12:59 noon 01:00-01:59 02:00-02:59 03:00-03:59 04:00-04:59 05:00-05:59 06:00-06:59 07:00-07:59 08:00-08:59 09:00-09:59 10:00-10:59 11:00-11:59
14	Type of admission / visit 1. Emergency 2. Urgent 3. Elective 4. Newborn 5. Trauma 9. Information not available		



Form Locator Number	Description of Content		
15	Source of admission or visit 1. Physician referral 2. Clinic referral 3. HMO referral 4. Transfer from a hospital 5. Transfer from a skilled nursing facility 6. Transfer from another health care facility 7. Emergency room 8. Court / law enforcement 9. Information not available A. Transfer from a critical access hospital B. Transfer from another home health agency C. Readmission to same home health agency D. Transfer from hospital inpatient in the same facility resulting in a separate claim to the payor For newborns 1. Normal delivery 2. Premature birth 3. Sick baby 4. Extramural birth		
16	Discharge hour Code Time AM 00 12:00-12:59 midnight 01 01:00-01:59 02 02:00-02:59 03 03:00-03:59 04 04:00-04:59 05 05:00-05:59 06 06:00-06:59 07 07:00-07:59 08 08:00-08:59 09 09:00-09:59 10 10:00-10:59 11 11:00-11:59	Code 12 13 14 15 16 17 18 19 20 21 22 23	Time PM 12:00-12:59 noon 01:00-01:59 02:00-02:59 03:00-03:59 04:00-04:59 05:00-05:59 06:00-06:59 07:00-07:59 08:00-08:59 09:00-09:59 10:00-10:59 11:00-11:59



Form Locator Number	Description of Content
17 17 17 16 16 17 17 17 17 17 17 17 17 17 17 17 17 17	Patient discharge status 1 - Discharged to home / self care (routine discharge) 2 - Discharged / transferred to hospital 3 - Discharged / transferred to skilled nursing facility 4 - Discharged / transferred to an intermediate care facility 5 - Discharged / transferred to another type of institution 6 - Discharged / transferred to home under care of Home Health 7 - Left against medical advice 0 - Expired 0 - Still patient 3 - Discharged / transferred to a federal health care facility 0 - Hospice - home 1 - Hospice - medical facility (certified) providing hospice level of care 1 - Discharged / transferred to a hospital based Medicare approved swing bed 2 - Discharged / transferred to an Inpatient Rehabilitation Facility (IRF) including rehabilitation distinct part units of a hospital 3 - Discharged / transferred to a Medicare certified Long Term Care Hospital (LTCH) 4 - Discharged / transferred to a psychiatric hospital or psychiatric distinct part unit of a hospital 6 - Discharged / transferred to a Critical Access Hospital (CAH)
18 - 28 (as applicable) CC C	Condition codes 9 – Neither patient nor spouse is employed 1 – Disabled beneficiary but no LGHP 1 – Full care in unit 2 – Approved as billed 2 – Post payment review applicable 2 6 – Admission pre-authorization * For additional condition codes, please refer to the NUBC UB-04 official data specifications manual
29	Required when the services reported on this claim are related to an auto accident and the accident occurred in a country or location that has a state, province, or sub-country code.
30 L	eave blank



Form Locator Number	Description of Content		
31 - 34 (as applicable)	Occurrence codes and dates 01 - Accident / medical coverage 02 - No fault insurance involved 03 - Accident / tort liability 04 - Accident employment related 05 - Accident no medical / liability coverage 06 - Crime victim Medical condition codes 09 - Start of infertility treatment cycle 10 - Last menstrual period (only applies for maternity-related care) 11 - Onset of symptoms / illness Insurance related codes 24 - Date insurance denied 25 - Date benefits terminated by primary payor Covered by EGHP A1 - Birthdate of primary subscriber B1 - Birthdate of second subscriber C1 - Birthdate of third subscriber A2 - Effective date of the primary insurance policy B2 - Effective date of the secondary insurance policy ** For additional occurrence codes, please refer to the NUBC UB-04 official data specifications manual		
35 - 36 (as applicable)	Occurrence span codes and dates 70 – Qualifying stay dates for SNF use only 71 – Prior stay dates 72 – First / last visit dates 74 – Non-covered level of care / leave of absence dates ** For additional occurrence span codes, please refer to the NUBC UB-04 official data specifications manual		
37	Leave blank		
38	Responsible party name and address		



Form Locator Number	Description of Content				
39 - 41	Value codes 01 - Most common semi-private rooms 02 - Provider has no semi-private rooms 08 - Lifetime reserve amount in the first calendar year 45 - Accident hour 50 - Physical therapy visit A1 - Inpatient deductible Part A A2 - Inpatient coinsurance Part A A3 - Estimated responsibility Part A B1 - Outpatient deductible B2 - Outpatient coinsurance ** For additional value codes, please refer to the NUBC UB-04 official data specifications manual				
42	Revenue code (refer to UB-04 manual)				
43	Revenue description (refer to UB-04 manual)				
44	 HCPCS / rates The Level I (CPT) or Level II (HCPCS) is required for outpatient claims The accommodation rate for inpatient bills 				
45	Service date (MMDDYY) • Applies to lines 1-22 Creation date (MMDDYY) • Applies to line 23 – the date bill was created / printed				
46	Unit of service				
47	Total charges for each line (0001 = total charges should be reported on line 23 with the exception of multiple pages which should be reported on line 23 of the last page)				
48	Non-covered charges				
50 (A, B, C)	Insurance carrier name (payor) • Line A - primary payor • Line B - secondary payor • Line C - tertiary payor				
51	Health plan identification number (leave blank until mandated)				



Form Locator Number	Description of Content				
52 (A, B, C)	 Release of information I = Informed consent to release medical information for conditions or diagnoses (signature is not on file) Y = Provider has a signed statement permitting release of medical / billing date related to a claim 				
53 (A, B, C)	Assignment of benefits N = No Y = Yes (must be indicated in order to receive direct reimbursement) Contracting providers have agreed to accept assignment				
54 (A, B, C)	Prior payments / source • A - Primary payor • B - Secondary payor • C - Tertiary payor				
55 (A, B, C)	Estimated amount due (not required)				
56	National Provider Identifier (NPI) – billing provider				
57 (A, B, C)	Leave blank				
58 (A, B, C)	Subscriber's / insured name (last name, first name)				
59 (A, B, C)	Patient's relationship to subscriber / insured 01 - Spouse 18 - Self 19 - Child 20 - Employee 21 - Unknown 39 - Organ donor 40 - Cadaver donor 53 - Life partner G8 - Other relationship				
60 (A, B, C)	Subscriber's / insured's identification number				
61 (A, B, C)	Subscriber's / insured's group name				
62 (A, B, C)	Subscriber's / insured's group number				
63 (A, B, C)	Treatment authorization code				
64 (A, B, C)	Document Control Number (DCN) [leave blank]				



Form Locator Number	Description of Content				
65 (A, B, C)	Subscriber's / insured's employer name				
66	Diagnosis and procedure code qualifier (ICD version indicator)				
67	Principal diagnosis code "ICD-10" (do not enter decimal, it is implied) • Eighth position indicates Present on Admission indicator (POA) – required for inpatient claims • Y = Yes • N = No • U = No information in the record • W = Clinically undetermined				
67 (A-Q)	Other diagnosis codes "ICD-10" • Eighth position indicates Present On Admission indicator (POA) – required for inpatient claims • Y = Yes • N = No • U = No information in the record • W = Clinically undetermined				
68	Leave blank				
69	Admitting diagnosis (inpatient only)				
70 (A, B, C)	Patient's reason for visit (outpatient only)				
71	Prospective Payment System code (PPS) [not required]				
72 (A, B, C)	External cause of injury code "E-Code"				
73	Leave blank				
74	 Principal procedure code and date ICD-10 code required on inpatient claims when a procedure was performed (do not enter decimal, it is implied) Leave blank for outpatient claims Date format MMDDYY 				
74 (A-E)	Other procedures codes and dates (procedures performed during the billing period other than those coded in FL74) • ICD-10 code required on inpatient claims when a procedure was performed (do not enter decimal, it is implied) • Leave blank for outpatient claims • Date format (MMDDYY)				

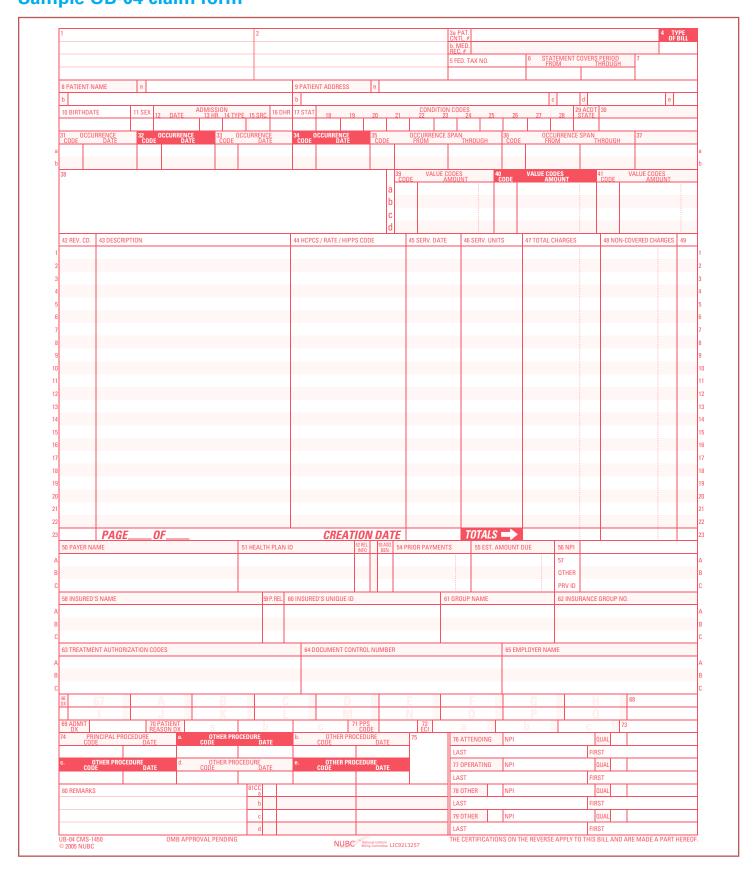


Form Locator Number	Description of Content	
75	Leave blank	
76	Attending physician (NPI, last name and first name)	
77	Operating physician (NPI, last name and first name)	
78-79	Other physician (NPI, last name and first name)	
80	Remarks	
81 (A-D)	Code - code field (overflow field to report additional codes)	





9.28.1 Sample UB-04 claim form





9.29

Split claim guidelines

Blue Cross NC reserves the right to request a split claim where necessary to support correct adjudication of the claim.

In certain situations it may be necessary to divide a claim into sections by either date range or service, in order to process a claim and apply member benefits correctly. The below chart has been designed to assist you to identify the types of claim situations that can result in a split claim being required.

Claim Situation		Blue Cross NC HMO, POS, PPO and CMM (includes fully insured, State PPO and ASO)	Medicare Supplement (CMM legacy)	Federal Employee Program PPO
1	For calendar year split	No	No	No
2	For hospital contract changes	No	Yes	Inpatient = No; Outpatient = Yes
3	For hospital contract change with room rate changes	No	No	No
4	If the member's policy terms while inpatient	Yes	Yes	No
5	When the patient is admitted from the ER without an inpatient authorization	Yes	No	No
6	When authorized and non-authorized days are in the same admission and reimbursement is percent of charge	Yes	No	No
7	When authorized and non-authorized days are in the same admission and reimbursement is DRG (case pay)	No	No	No
8	When authorized and non-authorized days are in the same admission and reimbursement is DRG (percent of charge)	Yes	No	No



9

Newborns: If baby has not been added to the policy, split the claim to bill for the first 48 or 96 hours depending on method of delivery. Same for a sick baby who is on the policy but not authorized past the first 48 or 96 hours.

Yes

Yes

Yes; split the claim from the date when the sick baby is admitted in its own right

Inter-Plan Program (Blue Card) request for split claims are dependent on the home Plan's processing requirements and/or member benefits. This means that the same type of claim may need to be split for one (1) Plan but not for another.

Definitions

- Case pay: A prospective payment methodology for facility inpatient service in which the allowance for covered services is negotiated for the entire inpatient stay. (A fixed dollar amount is agreed to for the entire inpatient stay.)
- **Diagnosis-Related Groups (DRGs)**: A system that reimburses hospitals fixed amounts for all hospital care given during a specific admission in connection with standard diagnostic categories
- Per diem rate: A prospective payment methodology for facility inpatient service in which the allowance for covered services is a negotiated daily rate. (An agreed allowance amount is reimbursed for each Blue Cross NC-approved inpatient day.)
- **Percent of approved charges**: A payment methodology in which the allowance for covered services is calculated on Blue Cross NC approved charges.

Please note that Blue Cross NC reserves the right to request a split claim where necessary to support correct adjudication of the claim.



Maternity claims

A global charge should be billed for maternity claims. Prenatal care is considered an integral part of the global reimbursement and will not be paid separately. However, prenatal care may be filed alone if that is the only care provided by that particular physician. In the event you provide prenatal care for only part of the nine (9) months and you do not perform the delivery (such as when a patient moves during her pregnancy), you may file using the antepartum care only codes applicable to the number of times the patient was seen prior to the delivery.

Applicable codes:

- 59425 Antepartum care only (four to six [4-6] visits)
- 59426 Antepartum care only (seven [7] or more visits)

In accordance with HEDIS guidelines, Blue Cross NC requires that claims outside of the global billing claim be submitted with both, the date of the first prenatal visit and the date of the postpartum visit. For more information, please refer to Blue Cross NC *Global Maternity and Multiple Births Billing Guidelines* available via our online Education and Learning Center or refer to the Blue Cross NC maternity reimbursement medical policy on our website at *bcbsnc. com/assets/services/public/pdfs/medicalpolicy/guidelines_for_global_maternity_reimbursement.pdf*.

Note: If the above codes should change after the publication of this e-manual, please use the most current code.

9.31

Filing immunizations

Vaccines for immunizations can be temperature sensitive and should be monitored for temperature increases and decreases until they are administered. Blue Cross NC members are not to pick-up vaccines from the pharmacy for transport to a provider's office, as this may result in unsafe temperature changes. Vaccines may only be obtained by the administering provider and never by a Blue Cross NC member. Providers with questions are encouraged to contact Provider Network.

Participating providers are encouraged to participate in the State of North Carolina immunization program, which reimburses serum cost for specific immunizations.

The purpose of the immunization filing procedure is to permit Blue Cross NC's quality improvement staff to monitor the immunization status of our members for HEDIS reporting. Blue Cross NC submits immunization data concerning its members to the National Committee for Quality Assurance (NCQA) and the North Carolina Department of Insurance (NCQOI).

Use the following guidelines when filing immunizations:

- When filing immunizations, each immunization given must be filed on a single line of the CMS-1500 using one (1) CPT-4 code
- The -25 modifier must be used with all evaluation and management services except preventive services CPT 99381-99397, when reporting a significant, separately identifiable service in addition to the immunization services.

- It is inappropriate to use the unlisted vaccine code CPT 90749 to report immunization administration services.
- The invoice from the laboratory or pharmacy the vaccine has been purchased from may be requested for claim review.
- Blue Cross NC HMO, POS, PPO and CMM products:

Submit state-supplied vaccines with the immunization code and a zero (0) charge amount. Claims for vaccines that are not supplied by the state should indicate the cost of the vaccine.

Blue Cross NC preventive care guidelines are updated regularly and available to providers on the *bcbsnc.com* website for providers at: *bcbsnc.com/content/campaigns/preventive/index.*htm. Providers should note that although guidelines exist, benefit allowances are subject to the terms and limitations of the member's eligibility and preventive care benefits at the time service is provided. Providers are encouraged to verify a member's benefits and eligibility in advance of providing service.

9.31.1

State-supplied immunization reimbursement

Claims reported for HMO, PPO and CMM members for the administration of a state supplied vaccine, filed with the appropriate immunization CPT code and a 52-modifier, are considered for reimbursement according to the providers contracted fee schedule. Please note that this reimbursement method does not apply to Federal Employee Program products.

9.31.2

Vaccines and Medicare Part D coverage

Vaccines considered as a prescription drug benefit under a member's Medicare Part D coverage vs. a member's medical benefit, cannot be reported to Blue Cross NC on a CMS-1500 claim form. Claims for vaccines eligible under a member's Part D benefit should be reported to the member's Part D payor for processing and payment. Additionally, because vaccines for immunizations can be temperature- sensitive and should be monitored for temperature increases and decreases until they are administered. Blue Cross NC members are not to pick-up vaccines from the pharmacy for transport to a provider's office, as this may result in unsafe temperature changes. Vaccines may only be obtained by the administering provider and never by a Blue Cross NC member.

Medicare Part D vaccine manager for claims filing

Participating providers have an easy online option to submit Medicare Part D vaccine claims to Medco®¹ through eDispense™. eDispense Part D vaccine manager, a product of Dispensing Solutions, Inc. (DSI), is a web-based application that offers a solution for the submission and adjudication of claims for physician-administered Part D vaccines covered by member's Medicare Part D pharmacy benefits (vaccination claims that cannot be submitted on a standard CMS-1500 medical claim form).

eDispense makes real-time claims processing for in-office administered Medicare Part D vaccines available through its secure online access. Services offered with eDispense allow providers to quickly and electronically verify member's Medicare Part D vaccination coverage and submit claims to our pharmacy benefits manager Medco directly from your in-office internet connection.

eDispense offers providers the ability to:

- Verify members' Medicare Part D vaccination eligibility and benefits in real time
- Advise members of their appropriate out-of-pocket expense for Medicare Part D vaccines
- Submit Medicare Part D vaccine claims electronically to Medco

Enrollment is an easy two (2) step process:

 Step 1 – Select an authorized staff member who is most likely to be the primary user of the system to enroll the practice. This person should be prepared to provide the following information about the practice:

Tax identification number

National Provider Identifier (NPI)

Medicare ID number

Drug Enforcement Administration (DEA) number

State medical license number

 Step 2 – Go to Dispensing Solutions' website and complete a single one (1) time online enrollment application at *enroll.edispense.com*.

Providers can contact Dispensing Solutions directly for assistance with enrollment and claims by calling their Customer Support Center at **1-888-522-EDVM** (**3386**).

Provider enrollment in eDispense vaccine manager and eDispense facilitated transactions between Medco and providers is a voluntary option for providers. Medicare Part D vaccine claims eligible for electronic processing with eDispense Part D vaccine manager are reimbursed according to the Medco allowance, less member liability. Blue Cross NC offers network providers access to eDispense vaccine manager for Medicare Part D transactions through our pharmacy benefits manager Medco Health Solutions, Inc. (Medco) by agreement between Medco and Dispensing Solutions, Inc. (DSI).

9.32

Venipuncture and handling fee

Blue Cross NC has established allowances for laboratory services inclusive of venipuncture and usual supplies.

Blue Cross NC's medical policy does not allow separate reimbursement for venipuncture. Handling and/or conveyance of a specimen is eligible for payment when the laboratory service is not performed in the provider's office and the independent laboratory bills Blue Cross NC directly for the test.

Handling fees are paid to HMO/POS providers by Blue Cross NC only when the laboratory specimen is sent to an outside reference lab for processing and that lab bills Blue Cross NC directly for the laboratory services. Use CPT code 99000 to bill Blue Cross NC for the handling fee.

Participating labs and billing

Avalon Healthcare Solutions (Avalon), a Laboratory Benefits Manager (LBM) provides contracted reference laboratory services for Blue Cross NC members through their network of high-quality independent laboratories. A current list of all participating laboratories is available in the Blue Cross NC provider directory. There is no difference in the process followed by ordering physicians and members for accessing laboratory services through the Avalon network.

A contracting physician office or hospital laboratory may provide laboratory services for all Blue Cross NC lines of business. The physician office should not bill for the lab services they have submitted to a contracted reference.

Clinical Laboratory Improvement Amendment (CLIA)

Payment for in-office laboratory services for providers are limited to those for which the practice has provided Blue Cross NC with evidence of CLIA certification. The exception are those services identified by Medicare as Clinical Laboratory Improvement Amendment (CLIA) as excluded or CLIA waived. Evidence of CLIA certification must be provided *prior* to receipt of the claim for in-office labs performed in the provider's office.

The current Clinical Laboratory Improvement Amendment (CLIA) service codes by categories can be obtained by visiting the CMS website at: https://www.cms.gov/Regulations-and-Guidance/Legislation/CLIA/Categorization_of_Tests.html.

Referrals:

Blue Cross NC participating providers and facilities have a contractual obligation to refer laboratory services to Blue Cross NC participating laboratory providers through Avalon Healthcare Solutions. To confirm if a laboratory is participating with Blue Cross NC, simply access the *Find a Doctor or Facility* tool, available online at *bcbsnc.com* or contact the Provider Blue Line at **1-800-214-4844**.

9.34

Hearing aid screenings

*See Section 9.63 for details relating to hearing services.

9.35

Network for Blue Cross NC routine vision services and vision hardware

Community Eye Care (CEC) network serves as the exclusive eye care network for routine vision services and vision hardware provided to Blue Cross NC's commercial members. Only optometric, ophthalmologic and multi-specialty providers who participate on the CEC panel can be considered in-network routine vision providers for Blue Cross NC's commercially underwritten and administrative services only (ASO) products.

Participation in CEC's provider network is at the group level. In order to render routine vision care as an in-network provider for Blue Cross NC commercially insured, ASO, and commercial Blue Card members, providers must have an active agreement with CEC. To initiate the credentialing and contracting process, contact CEC at **1-888-254-4290**.

Routine vision claims for Blue Cross NC commercial members should be filed with Blue Cross NC for processing under the terms of your participation agreement with CEC. Providers should use **Blue** e^{sm} or the Provider Blue Line **1-800-214-4844**, to check the status of a claim filed with Blue Cross NC.

Claims Filing Guidelines								
Product	Routine Vision Network	Routine Vision Claims						
Blue Cross NC Commercial (HMO, POS* and PPO)	CEC**	Blue Cross NC						
CEC Vision Plans	CEC	CEC						
Product	Medical / Surgical Network	Medical / Surgical Claims						
Blue Cross NC Commercial (HMO, POS* and PPO)	Blue Cross NC	Blue Cross NC						

- * Varying participation status for POS product lines, such as Blue Local and Blue Value.
- **FEP and other government employer groups use different routine vision carriers.



Anesthesia services

Blue Cross NC policy guidelines state the anesthesia benefit includes coverage for general, regional, and Monitored Anesthesia Care (MAC) ordered by the attending doctor and administered by or under the supervision of an anesthesiologist. There are no additional benefits for local anesthetics or anesthesia administered by the attending physician.

In accordance with the North Carolina Medical Board Position Statement entitled Office Based Procedures, "Anesthesia should be administered by an anesthesiologist or a CRNA supervised by a physician. The physician who performs the surgical or special procedure should not administer the anesthesia. The anesthesia provider should not be otherwise involved in the surgical or special procedure."

The following anesthesia services may be considered medically necessary:

- General anesthesia
- Regional block anesthesia (nerve trunk block and IV anesthesia proximal to elbow and knee, spinal anesthesia and epidural anesthesia)
- Monitored anesthesia care (when used in lieu of general anesthesia)

Regional block and monitored anesthesia care are regarded as equivalent to general anesthesia. Anesthesia services must be administered by a medical doctor or a qualified anesthetist under the direction of a medical doctor.

The following components are considered an integral part of the anesthesia service and additional reimbursement is not available when billed separately from the anesthetic:

- Pre-anesthesia evaluation
- Post-operative visits
- Administration of anesthetic, fluids and/or blood administered by the Medical Doctor of Anesthesiology (MDA) or qualified anesthetist and necessary drugs and materials provided by the MDA
- Interpretation of invasive and/or non-invasive monitoring procedures including: EKG, EEG, EMG, blood gases, capnography, oxygen saturation, evoked potentials
- Services administered in recovery room

When anesthesia services are not covered:

- The administration of local anesthesia or for anesthesia administered by the operating surgeon or surgical
 assistant is considered incidental to the surgical procedure. This includes sedation given for endoscopic
 procedures including colonoscopy. Separate reimbursement is not provided for incidental services. (Refer
 to separate policy, Bundling Guidelines.)
- Monitoring of IV sedation by an anesthesiologist for gastrointestinal endoscopy, arteriograms, CT scans, MRIs, cardiac catherizations, and PTCA is generally considered not medically necessary. Please review the medical policy for anesthesia services and separate evidence-based guidelines, Monitored Anesthesia Care (MAC) at bcbsnc.com.

All anesthesia services are subject to Blue Cross NC bundling guidelines. For further information on reimbursement guidelines, please see administrative policies on the Blue Cross and Blue Shield of North Carolina website at *bcbsnc.com*. They are listed in the *Category Search* on the Medical Policy search page.

Please note: If service begins on one (1) day and ends on another day, provider must bill based upon the beginning service date.

9.36.1

CRNAs

Blue Cross NC secondary to Medicare:

Blue Cross NC provides benefits for Certified Registered Nurse Anesthetists (CRNA) (or other qualified anesthetists, henceforth referred to as anesthetist) services on behalf of its members who are Medicare beneficiaries. These claims should be submitted through the Medicare Crossover program, which forwards the claims to the Medicare carrier for determination of Medicare benefits. The Medicare carrier will forward the necessary data to Blue Cross NC for processing of secondary benefits.

9.36.2

Anesthesia time

Anesthesia time must be reported in one (1) minute increments. Anesthesia time should begin when the MDA begins personal and continuous preparation of the patient for induction of anesthesia in the operating room or an equivalent area (i.e., holding area). It is recognized that services rendered in the holding area will result in variance of operating room time when compared to actual time of anesthesia administration. Anesthesia time ends when the patient's condition can safely be managed by post-operative supervision other than the personal attention of the MDA.

Anesthesia time units are calculated at one (1) unit for each minute of anesthesia time. Anesthesia base units and the anesthesia provider's Conversion Factor (CF) are adjusted by Blue Cross NC (internally) relative to this one (1) minute time unit, i.e., the base unit value is multiplied by fifteen (15) and the CF is divided by fifteen (15).

Blue Cross NC considers the following list of codes to be non-timed procedures, which differs from the ASA relative value guide:

Code	Description
01960	Anesthesia for vaginal delivery
01967	Neuraxial labor analgesia / anesthesia for planned vaginal delivery

Please note: CFs are based on fifteen (15) minute increments. For example, in a procedure with an anesthesia base unit value of four (4) requiring two (2) hours and twelve (12) minutes of anesthesia time (properly reported as one hundred and thirty-two [132] in the claim's units field): the time units (one hundred and thirty-two [132]) are added to the base unit value of sixty (60), (or four [4] x fifteen [15]), producing a total unit value of one hundred and ninety-two (192) units for this anesthesia service.

This total unit value is then multiplied by the provider's CF (CF divided by fifteen (15) and rounded to the nearest cent).

See Example 1 below:

Example 1: Method for calculating reimbursement for timed anesthesia procedures

Scenario:				Calculation:
CF Base unit	=	\$30.00 4 2 hrs, 12 mins (or 132)	Allowance:	= (\$CF/15) x ([base unit x 15] + min) = (\$30.00/15) x ([4 x 15] + 132) = \$2.00 x (60 + 132) = \$2.00 x 192 = \$384.00

9.36.3

Anesthesia modifiers

All anesthesia services are reported by use of the anesthesia five (5) digit procedure code plus the addition of a modifier(s). Modifiers are added to modify or give additional definition to the service performed, and in certain circumstances add additional units to the base unit values. The anesthesia modifier must be submitted in the first position after the procedure code, before other non-anesthesia modifiers. Physical status modifiers must be listed before other modifiers on the anesthesia claim. Please include all modifiers for a procedure code on one (1) line.

- Modifiers for timed anesthesia: The following modifiers must be used with the appropriate anesthesia codes. Every timed service must have a modifier. Choose the appropriate modifier from the following:
 - "AA" Physician personally performed
 - "AD" Medically supervised by a physician for more than four (4) concurrent procedures
 - "AD" Direction of residents in furnishing not more than two (2) concurrent anesthesia procedures
 - "QK" Medical direction of two (2), three (3) or four (4) concurrent anesthesia procedures involving qualified individuals
 - "QS" Monitored anesthesiology care services
 - "QX" CRNA with medical direction by a physician
 - "QY" Medical direction of one (1) CRNA by an anesthesiologist
 - "QZ" CRNA without medical direction by a physician
- 2. **Physical status modifiers:** When filed with a five (5) digit procedure code, the following modifiers will add additional unit(s) to the base unit value. In order to receive additional base units, these modifiers must be filed in the first position after the procedure, listed before other modifiers reported on the anesthesia claim.

The above six (6) levels are consistent with the ASA's ranking of patient physical status. Physical status is included in CPT-4 to distinguish between various levels of complexity of the anesthesia service provided.

Please note: These lists are subject to change as nationally recognized code sets change.

Transplant donor claims (professional services)

All claims reporting the medical services provided a donor, as part of a member's transplant procedure must be submitted on paper. Paper claim submissions allow us the ability to process a member's medical benefits for the payment of medical services provided a donor. Paper claims reporting a donor's medical services are manually entered into our claims systems under the recipient member's name and date of birth, which allows us to document the services provided a donor and enables the claim to pass through our membership validation and claim adjudication systems. To help facilitate this process, Blue Cross NC requires Transplant Donor Claim cover sheets to be submitted with claims that report services provided donors.

Transplant Donor Claim cover sheet

Transplant Donor Claim cover sheets can be created using your organization's standard stationary for correspondence and should contain the following information:

- Subject: Transplant Donor Claim
- The provider's name and NPI / Provider ID
- The patient's name could be recipient or donor
- The recipient's ID number (including the prefix and suffix, e.g., YPPW1234567801)
- The recipient's date of birth
- The patient's date of service
- Provider contact information (Blue Cross NC will contact the individual listed if we have any
 questions about the received information)
- Address for mail-back (practice name, contact and address)

Transplant Donor Claim

The following information must be included on the CMS-1500 professional claim form:

- Write "Donor" in large letters on the claim form
- Patient (Box 2) = Donor's name
- Insured's unique ID (Box 1a) = Recipient
- Patient relationship (Box 6) = Other and (Box 19) = Organ donor
- The donor diagnosis (Box 21) = V59.X (ICD-9) / Z52.X (ICD-10)

Submit the Transplant Donor Claim to the dedicated Blue Cross NC transplant claim P.O. Box:

Blue Cross NC

Attention: Transplant Coordinator

P.O. Box 1972 Durham, NC 27702

Incomplete donor claims, which are missing any of the above listed criteria will be mailed back to obtain the necessary information.

Assistant surgeon

Benefits are allowed when medical necessity and appropriateness of services are met. Generally, Medicare guidelines are used to determine this, although cases may be reviewed on an individual consideration basis. The assistant surgeon benefit for a covered procedure will be 16% of the maximum amount allowed for the procedure. Applicable modifier is – eighty (80).

Benefits are allowed when medical necessity and appropriateness of assistant surgeon services are met. An assistant surgeon must be appropriately board certified or otherwise highly qualified as a skilled surgeon and licensed as a physician in the state where the services are being provided.

Physician assistants not employed by a hospital may act as an assistant surgeon when the above criteria are met. Blue Cross NC corporate reimbursement policy regarding assistant surgeons may be viewed online at *bcbsnc.com*.

9.39

Physician assistant / assistant-at-surgery

An assistant-at-surgery may be a Physician Assistant (PA) acting under the direct supervision of a physician, where the physician acts as the surgeon and the assistant-at-surgery as an assistant. The physician assistant must be appropriately certified or licensed in the state where the services are rendered, and be credentialed in the facility where the procedure is performed. Benefits are allowed when medical necessity and appropriateness of assistant surgeon services are met, and when the physician assistant is under the direct supervision of a physician. Separate benefits will not be allowed for the hospital-employed physician assistant. The physician assistant benefits for a covered procedure is 13.6% of the maximum allowed for the procedure. Applicable modifier for surgical assistant is "AS."

Please refer to our online corporate reimbursement policy on co-surgeon, assistant surgeon, team surgeon and assistant-at-surgery guidelines for complete details.



Telehealth

Telehealth is the use of medical information exchanged from one (1) site to another via electronic communications to improve a patient's clinical health status. Telehealth includes a growing variety of applications and services using two (2) way video, email, smart phones, wireless tools and other forms of telecommunications. Blue Cross and Blue Shield of North Carolina (Blue Cross NC) recognizes telehealth as a potentially useful tool that, if employed appropriately, can provide important benefits to patients. When used in accordance with Blue Cross NC's guidelines, telehealth can be an effective method for providers to communicate directly with their patients, as a means of delivering health care to our members.

Blue Cross NC's telehealth policy explains guidelines for when using telemedicine technologies between a provider in one (1) location and a patient in another location may be appropriate and eligible for reimbursement by Blue Cross NC. Services that may be eligible for coverage include:

- Psychiatric services
- Psychotherapy
- · Health behavior assessments
- Diabetic counseling
- Inpatient and outpatient counseling
- Online evaluations for common health concerns
- Consultations with new and existing patients
- Provider-to-provider consultation

Providers offering telehealth services to their patients or considering telehealth as an option for providing patient care should review Blue Cross NC's online Telehealth Corporate Reimbursement Policy.

9.41

Retainer practices

A retainer practice is a provider practice model whereby patients pre-pay a fixed yearly or monthly fee for various services, which might include: comprehensive primary care and/or "add-on" components such as: immediate 24/7 access to the physician, prolonged visits, telephone and email contact, physician accompaniment to specialist appointments (thus the name "concierge practice").

In addition to primary care visits, services often cited as provided under the retainer fee may include:

- 24/7 physician access by cell phone or pager
- Immediate appointment access
- No wait time in office
- Care coordination between specialists, including referral coordination
- E-mail and telephone communication
- Form completion (school, camp, employment, disability, etc.) extended office visits

- "Executive physicals" (comprehensive exams that often include additional screening tests that are not recommended based on age / risk factors in evidence-based practice guidelines like U.S.
 Preventative Services Task Force)
- Wellness programs and nutritional counseling, risk appraisals and wellness plans
- Weight management
- House calls or place of business call
- Newsletters
- Physician escorts to specialists or hospitals

Blue Cross NC will permit retainer practices to participate in our provider networks if the following requirements are met:

- 1. Retainer fee must be voluntary for members.
- 2. Services provided under the retainer fee must be clearly separate and distinct from covered services under Blue Cross NC member contracts.
- Non-retainer patients must not be discriminated from retainer patients with regard to reasonable
 access to appointments and after-hours coverage (as per Blue Cross NC access and coverage
 policies).
- 4. Non-retainer patients must not be discriminated from retainer patients with regard to quality or comprehensiveness of care services. Patients who would benefit from appropriate preventative care or wellness counseling should receive those services within the context of usual covered office visits, written handouts, nurse counseling, etc.
- 5. Non-retainer patients should not be charged for copies of medical records, no-shows, completion of forms, phone or e-mail contact unless the practice has standard office charges for these services and patients are notified in advance in writing of these charges. As a value-added service it is permissible for retainer practices to offer these additional services at no charge to retainer patients under their pre-paid fees.
- 6. The following services are considered part of patient management for established patients within a practice and cannot be considered to be "added value" services under the concierge fee:

Referrals to specialists, appropriate coordination of care with specialists and/or for hospital admissions

Refills or prescription changes

Pre-authorizations

Routine preventative care

Wellness, nutrition, and weight management counseling if offered in the context of a physician office visit, or by nutritionists when covered under Blue Cross NC member benefits

Extended office visits for the purpose of providing wellness counseling, when medically appropriate for a particular patient

Timely reporting of lab, imaging and other test results

Same day appointments when medically indicated

Other alternative visit channels if covered by Blue Cross NC

- 7. Practices, who wish to change from a traditional practice model to a retainer practice, and already participate in Blue Cross NC networks, must notify Blue Cross NC one hundred and twenty (120) days prior to any planned change. Blue Cross NC will evaluate the services offered under the retainer relationship for compliance, with the above policy, communication planned to existing patients being seen within the practice, the retainer contract, and validate if the fee will be voluntary for Blue Cross NC members. If the practice meets all requirements for continued participation, Blue Cross NC will notify impacted members of their rights with regard to continuing care within this practice, and the voluntary nature of the fee. If the practice does not meet continued participation requirements, it will be allowed to voluntarily withdraw from Blue Cross NC networks (with ninety [90] days notice) and will be considered in violation of their Blue Cross NC contract if they require payment of any additional fees for Blue Cross NC members during that period of time.
- The same requirements must be met by de-novo retainer practices; except that these requirements
 will be ascertained for any new practice wishing to join the Blue Cross NC network before
 contracting is performed.
- 9. Retainer practices that are permitted to remain within the Blue Cross NC network will be indicated as such within the Blue Cross NC online Provider Directory, with active links to the member information about retainer practice and patients rights in that regard.
- 10. All retainer practices must assure that they are compliant with any and all state and federal regulatory requirements that apply.

Blue Cross NC may request medical records for determination of medical necessity. When medical records are requested, letters of support and/or explanation are often useful, but are not sufficient documentation unless all specific information needed to make a medical necessity determination is included.





Billing for missed appointments

Blue Cross NC does not cover charges for missed appointments. You may bill members directly for missed appointments only if this is a standard procedure for your practice, and the member has previously received a written statement of this procedure, or your standard procedure for missed appointments is posted in your office in a prominent location.

9.43

CPT 99420

Administration and interpretation of health risk assessment instrument (CPT 99420) when performed in conjunction with E/M services or other related services is considered incidental to the associated E/M services and additional payment is not allowed. Additionally, CPT 99420 should not be used for developmental screening or testing. See Blue Cross NC's medical policy titled, "Developmental Delay and Testing Guidelines".

9.44

E-visits (online medical evaluations)

E-visits (email, online medical evaluations) refer to the ability for health providers to interact with patients through a secured electronic channel. E-visits are typically member-initiated, and used to address non-urgent ongoing or new symptoms, although there may be an evolving role for the use of e-visits in management of chronic health conditions such as diabetes.

	Sample CM	S-1500 Claim Form	AEH →
HEALTH INSURANCE CLAIM FORM APPROVED BY NATIONAL UNIFORM CLAIM COMMITTEE (NUCC) 02/12	Phys	ician's Office	CARRIER
PICA		PICA	$\exists \downarrow$
1. MEDICARE MEDICAID TRICARE CHAMPV	- HEALTH PLAN - BLK LUNG -		
(Medicare#) (Medicaid#) (ID#/DoD#) (Member II	O#)	YPPW12345678	— Ⅱ
2. PATIENT'S NAME (Last Name, First Name, Middle Initial) Last Name, First Name	3. PATIENT'S BIRTH DATE SEX	4. INSURED'S NAME (Last Name, First Name, Middle Initial) Last Name, First Name	
5. PATIENT'S ADDRESS (No., Street)	6. PATIENT RELATIONSHIP TO INSURED	7. INSURED'S ADDRESS (No., Street)	\dashv I
550 Nobel Avenue	Self X Spouse Child Other	550 Nobel Avenue	
Charlotte STATE NC	8. RESERVED FOR NUCC USE	Charlotte STATE NC	NO
ZIP CODE TELEPHONE (Include Area Code)		ZIP CODE TELEPHONE (Include Area Code)	₽
28220 (704) 555-9099		28220 (704) 555-9099	JR/C
9. OTHER INSURED'S NAME (Last Name, First Name, Middle Initial)	10. IS PATIENT'S CONDITION RELATED TO:	11. INSURED'S POLICY GROUP OR FECA NUMBER OT0321	PATIENT AND INSURED INFORMATION
a. OTHER INSURED'S POLICY OR GROUP NUMBER	a. EMPLOYMENT? (Current or Previous)	a. INSURED'S DATE OF BIRTH SEX	
	YES X NO	<u>02⊹08⊹1919</u> ML F <u>X</u>	NSI
b. RESERVED FOR NUCC USE	b. AUTO ACCIDENT? PLACE (State)	b. OTHER CLAIM ID (Designated by NUCC) First Bank	ON ON
c. RESERVED FOR NUCC USE	c. OTHER ACCIDENT?	c. INSURANCE PLAN NAME OR PROGRAM NAME	⊢ ₹
	YES X NO	Blue Cross Blue Shield - NC	
d. INSURANCE PLAN NAME OR PROGRAM NAME	10d. CLAIM CODES (Designated by NUCC)	d. IS THERE ANOTHER HEALTH BENEFIT PLAN?	PA
READ BACK OF FORM BEFORE COMPLETING	2 CICNING THE FORM	YES X NO If yes, complete items 9, 9a, and 9d. 13. INSURED'S OR AUTHORIZED PERSON'S SIGNATURE I authorize	
12. PATIENT'S OR AUTHORIZED PERSON'S SIGNATURE I authorize the to process this claim. I also request payment of government benefits either	release of any medical or other information necessary	payment of medical benefits to the undersigned physician or supplier for services described below.	
below.			
Signature on file	10/01/2015	Signature on file	
14. DATE OF CURRENT ILLNESS, INJURY, or PREGNANCY (LMP) 15. MM DD YY	OTHER DATE AL. 10 01 2015	16. DATES PATIENT UNABLE TO WORK IN CURRENT OCCUPATION MM DD YY FROM TO TO TO TO TO TO TO	↑
	1B C4612	FROM TO 18. HOSPITALIZATION DATES RELATED TO CURRENT SERVICES MM DD YY MM DD YY	$-\parallel$
Lackey, James M.D.	++	FROM TO YY	
19. ADDITIONAL CLAIM INFORMATION (Designated by NUCC)		20. OUTSIDE LAB? \$ CHARGES	
21. DIAGNOSIS OR NATURE OF ILLNESS OR INJURY Relate A-L to servi	ice line below (24F)	YES NO 22 RESURMISSION	
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E. L F. L G. L	D	23. PRIOR AUTHORIZATION NUMBER	$\exists I$
I J K	L.		I
From To PLACE OF (Expla	DURES, SERVICES, OR SUPPLIES in Unusual Circumstances) E. DIAGNOSIS		NO.
MM DD YY MM DD YY SERVICE EMG CPT/HCP	CS MODIFIER POINTER	\$ CHARGES UNITS PRINT QUAL. PROVIDER ID. #	RMATION
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		NPI NPI	
25. FEDERAL TAX I.D. NUMBER SSN EIN 26. PATIENT'S A		28. TOTAL CHARGE 29. AMOUNT PAID 30. Rsvd for NUCC	
56-9876543 X 98765 31. SIGNATURE OF PHYSICIAN OR SUPPLIER 32. SERVICE FA	4321 X YES NO CILITY LOCATION INFORMATION	\$ 50 00 \$ 00 50 0 33. BILLING PROVIDER INFO & PH# (704) 555-1111	<u> </u>
trici control programme on company and con-	Medical Center	Regis Medical Center	
apply to this bill and are made a part thereof.) 999 Ev	ent Drive	999 Event Drive	
	otte, NC 28220	Charlotte, NC 28220	

Licensed dietitian nutritionist services

Eligible providers enrolled with Blue Cross NC can provide nutritional counseling services that are considered for member's in-network benefits. It is important to always verify a member's eligibility and medical nutrition therapy benefits prior to providing treatment. Educational materials are not separately billable as they are considered routine supplies and services for which payment is included in the reimbursement.

General billing guidelines

Provider agrees to:

- Bill only those codes for services indicated as billable licensed dietitian nutritionist services.
- Submit claims either electronically or on a typed red and white CMS-1500.
- · Bill us your retail charges.
- File claims within one hundred and eighty (180) days of providing service.

	Billable Licensed Dietitian Nutritionist Services								
Billing Code	Service Description	Unit							
97802	Medical nutrition therapy; initial assessment and intervention, individual, face-to-face with the patient, each 15 min	1 unit (1 unit = 15 min)							
97803	Re-assessment and intervention, individual, face-to-face with the patient, each 15 min	1 unit (1 unit = 15 min)							
97804	Group (2 or more individual[s]), each 30 min	1 unit (1 unit = 30 min)							
S9465	Diabetic management program, dietitian visit	Per visit							
S9470	Nutritional counseling, dietitian visit	Per visit							



			_				V Clain				CARRIER
APPROVED BY NATIONAL UNIFOR	RM CLAIM COMMIT	TEE (NUCC) 02/1	2							PICA	٦Ŭ
1. MEDICARE MEDICAID (Medicare#) (Medicaid#)	TRICARE (ID#/DoD#)	CHAMI (Membe	PVA GROU HEAL (ID#) (ID#)	JP TH PLAN	FECA BLK LU (ID#)	OTHER (ID#)	1a, INSURED'S I.D. NU		:72	(For Program in Item 1)	1
2. PATIENT'S NAME (Last Name, F	irst Name, Middle Ir	nitial)	3. PATIENT'S	BIRTH D		SEX	4. INSURED'S NAME (I	Last Name,	First Name		\parallel
Last Name, Fir 5. PATIENT'S ADDRESS (No., Stre	st Name	9	04 1 6. PATIENT F	5 19	70 м∟	F X	Last Nan 7. INSURED'S ADDRES	ne, Fi	rst N	ame	41
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a. OTHER INSURED'S POLICY OR	GROUP NUMBER		a. EMPLOYM		rrent or Prev		a. INSURED'S DATE O	F BIRTH	, h	SEX	PATIENT AND INSURED INFORMATION
b. RESERVED FOR NUCC USE			b. AUTO ACC	YES IDENT?	ш	PLACE (State)	b. OTHER CLAIM ID (D	esignated l	oy NUCC)	· <u> </u>	≚ و
c, RESERVED FOR NUCC USE			c. OTHER AC	YES	N		Worki			NAME	⊢AN_
O. HEGERVED FOR NUCC USE			C. OTHER AC	YES	N	0				Shield - NC	TEN
d. INSURANCE PLAN NAME OR P	ROGRAM NAME		10d, CLAIM C	ODES (De	esignated by	NUCC)	d. IS THERE ANOTHER	R HEALTH	BENEFIT F	LAN?	- PA
	ACK OF FORM BEI						13. INSURED'S OR AU	THORIZED	PERSON'	ete items 9, 9a, and 9d. S SIGNATURE I authorize	\dashv
 PATIENT'S OR AUTHORIZED F to process this claim. I also reque below. 							payment of medical services described b		the undersi	gned physician or supplier for	
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Participating reference labs and billing

Definition

Laboratory services - reference laboratory testing services as may be requested by Blue Cross NC participating providers. This would include, but not be limited to, consulting services by provider, courier service, specimen collection and preparation at designated provider locations, and all supplies necessary solely to collect, transport, process or store specimens to be submitted to provider for testing.

Billing

- Bill on CMS-1500 claim form using CPT/HCPCS coding
- Do not submit claims for CPT codes 99000 and 99001
- Specify services provided and include all of the statistical and descriptive medical, diagnostic and patient data
- File claims after complete services have been provided
- Laboratory procedure reimbursement includes the collection, handling and conveyance of the specimen
- All services provided should be billed as global

Important note: It is important to remember that Blue Cross NC participating providers and facilities have a contractual obligation to refer all lab services to Blue Cross NC in-network laboratory providers. To confirm if a laboratory is participating with Blue Cross NC, access the *Find a Doctor or Facility* tool, available online at *bcbsnc.com* or contact the Provider Blue Line at **1-800-214-4844**.



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Birthing center services

9.47.1

Definitions

The birthing center is a health care facility for childbirth where care is provided in the midwifery and wellness model. The birth center is freestanding and not a hospital.

Birthing center inclusive rate includes all services provided during delivery. No other facility services are separately billable.

Interim labor facility global includes all services provided during labor but not resulting in actual delivery. No other facility services are separately billable.

9.47.2

Billing

Submit reasonable charges on a UB-04 or successor claim form.

Submit only those codes for services indicated as billable birthing center services.

Billable Birthing Center Services	Revenue Code	CPT / HCPCS Code
Birthing Center Inclusive Rate	0724	59409
Interim Labor Facility Global	0724	S4005

The following services are not considered birthing center services and must be billed by a provider contracted with Blue Cross NC:

Medical care rendered by a professional provider



Licensed laboratory services

Definition

Reference clinical laboratory testing services as may be requested by Blue Cross NC participating providers. This would include, but not be limited to, consulting services provided by provider, courier service, specimen collection and preparation at designated provider locations, and all supplies necessary solely to collect, transport, process or store specimens to be submitted to provider for testing.

Laboratory will submit performance standard reports to Blue Cross NC on a routine basis (monthly, quarterly or semi-annually). Blue Cross NC will review performance standards for two (2) performance periods each year as defined as:

- Performance Period 1: January 1 through June 30 and
- Performance Period 2: July 1 through December 31

Blue Cross NC will determine if performance penalties are applicable for each performance period, and will submit an invoice to the laboratory. Laboratory agrees to remit any applicable penalty payments within thirty (30) days of invoice receipt. Laboratory agrees to provide claims data on applicable health measures as determined by Blue Cross NC.

General billing guidelines

- Bill on CMS-1500 claim form using appropriate health service codes.
- Specify services provided and include all of the statistical and descriptive medical, diagnostic and patient data
- Use appropriate NPI
- File claims after complete services have been provided
- Laboratory procedure reimbursement includes the collection, handling and conveyance of the specimen

Billable Laboratory Services								
Service Code	Service Description	Category						
80000 - 84999	Scheduled pickup completion rate >99%	Specimen handling						
85000 - 85999	Received by but lost by the Lab .025%	Specimen handling						
86000 - 86999	Initial accuracy >99%	Reporting						
All Other Services								

9.49

Home health billing and reimbursement

Please note that home health services are included in Blue Cross NC's prior review requirements. Please refer to **Chapter 7**, **Care Management** in this e-manual to learn more about prior review for Blue Cross NC members and see our most current prior review listing, available on the Blue Cross NC website at bcbsnc.com/providers/ppa/.

9.49.1

Definition

Home health services are defined as follows:

• Visits to the home to provide skilled services, including:

Home Health Services	Must be Rendered by
Skilled Nursing (SN)	Registered nurse or licensed practical nurse
Physical Therapy (PT)	Licensed physical therapist or licensed physical therapist assistant
Occupational Therapy (OT)	Licensed occupational therapist
Speech Therapy (ST)	Licensed speech pathologist
Medical Social Service (MSW)	Medical social worker
Home Health Aide (HHA)	Home health aide

- Patient must be homebound
- Postpartum early discharge

If a covered service, when mother and newborn are discharged from an inpatient facility before the expiration of forty-eight (48) hours for a normal vaginal delivery or ninety-six (96) hours for a cesarean section, provider may bill a skilled nursing visit if rendered no later than seventy-two (72) hours following discharge. Prior review must be obtained for this service.





9.49.2 Billing codes and unit definitions

Revenue Codes	Services	Units
0551	Skilled nursing (RN/LPN)	Visit
0421	Physical therapy	Visit
0441	Speech therapy	Visit
0431	Occupational therapy	Visit
0561	Medical social services	Visit
0571	Home health aide	Visit*
0272, 0279	See Section 9.49.3, Billable non-routine home health supplies	Unit of Supply

Home health billing

Provider agrees:

- To bill Blue Cross NC for professional home health services and non-routine home health supplies subject to the terms of the agreement and all applicable Blue Cross NC programs, policies and procedures as set forth in the agreement, including those policies and rules set forth in this provider e-manual and Blue Cross NC billing, claims submission, reimbursement and medical policies.
- To bill Blue Cross NC your reasonable charges for each member health benefit plan.

Home health services not billable as separate services (integral part of home health visit):

 Services and supplies, which are not an integral part of a home health visit are not billable as separate services, and are set out in this manual and Blue Cross NC's policies and procedures – any of which may be enacted and revised from time to time, including but not limited to, Blue Cross NC billing, claims submission, reimbursement and medical policies.



9.49.3

Billable non-routine home health supplies

The following is a list of billable non-routine home health supplies. These non-routine supplies are the only supplies home health providers may separately bill to Blue Cross NC.

Billable Non-Routine Home Health Services The Following Services are to be Billed Using the Applicable Revenue Code and HCPCS Code

Description	Revenue Code	HCPCS Code
Insertion tray without drainage bag and without catheter (accessories only)	0272	A4310
Insertion tray without drainage bag with indwelling catheter, Foley type, 2-way latex with coating	0272	A4311
Insertion tray without drainage bag with indwelling catheter, Foley type, 2-way, all silicone	0272	A4311
Insertion tray without drainage bag with indwelling catheter, Foley type, 3-way, for continuous irrigation	0272	A4313
Insertion tray with drainage bag with indwelling catheter, Foley type, 2-way latex with coating (teflon, silicone, silicone elastomer orhydrophilic, etc.)	0272	A4314
Insertion tray with drainage bag with indwelling catheter, Foley type, 2-way, all silicone	0272	A4315
Insertion tray with drainage bag with indwelling catheter, Foley type, 3-way, for continuous irrigation	0272	A4316
Irrigation tray with bulb or piston syringe, any purpose	0272	A4320
Male external catheter with integral collection chamber, any type, each	0272	A4326
Female external urinary collection device; metal cup, each	0272	A4327
Female external urinary collection device; pouch, each	0272	A4328
Perianal fecal collection pouch with adhesive, each	0272	A4330
Extension drainage tubing, any type, any length, with connector / adaptor, for use with urinary leg bag or urostomy pouch, each	0272	A4331
Lubricant, individual sterile packet, each	0272	A4332
Urinary catheter anchoring device, adhesive skin attachment, each	0272	A4333
Urinary catheter anchoring device, leg strap, each	0272	A4334
Incontinence supply; miscellaneous	0272	A4335
Male external catheter with integral collection chamber, any type, each	0272	A4326
Female external urinary collection device; metal cup, each	0272	A4327
Female external urinary collection device; pouch, each	0272	A4328

Description	Revenue Code	HCPCS Code
Perianal fecal collection pouch with adhesive, each	0272	A4330
Extension drainage tubing, any type, any length, with connector / adaptor, for use with urinary leg bag or urostomy pouch, each	0272	A4331
Lubricant, individual sterile packet, each	0272	A4332
Urinary catheter anchoring device, adhesive skin attachment, each	0272	A4333
Insertion tray without drainage bag and without catheter (accessories only)	0272	A4310
Urinary catheter anchoring device, leg strap, each	0272	A4334
Incontinence supply; miscellaneous	0272	A4335
Intermittent urinary catheter, with insertion supplies	0272	A4353
Insertion tray with drainage bag but without catheter	0272	A4354
Irrigation tubing set for continuous bladder irrigation through a 3-way indwelling Foley catheter, each	0272	A4355
External urethral clamp or compression device (not to be used for catheter clamp), each	0272	A4356
Bedside drainage bag, day or night, with or without anti-reflux device, with or without tube, each	0272	A4357
Urinary drainage bag, leg or abdomen, vinyl, with or without tube, with straps, each	0272	A4358
Ostomy faceplate, each	0272	A4361
Skin barrier; solid, 4 x 4 or equivalent; each	0272	A4362
Ostomy clamp, any type, replacement only, each	0272	A4363
Adhesive, liquid or equal, any type, per ounce	0272	A4364
Adhesive, remover wipes, any type, per 50	0272	A4365
Ostomy vent, any type, each	0272	A4366
Ostomy belt, each	0272	A4367
Ostomy filter, any type, each	0272	A4368
Ostomy skin barrier, liquid (spray, brush, etc), per ounce	0272	A4369
Ostomy skin barrier, powder, per ounce	0272	A4371
Ostomy skin barrier, solid 4 x 4 or equivalent, standard wear, with built-in convexity, each	0272	A4372

Description	Revenue Code	HCPCS Code
Ostomy skin barrier, with flange (solid, flexible or accordian), with built-in convexity, any size, each	0272	A4373
Ostomy pouch, drainable, with faceplate attached, plastic, each	0272	A4375
Ostomy pouch, drainable, with faceplate attached, rubber, each	0272	A4376
Ostomy pouch, drainable, for use on faceplate, plastic, each	0272	A4377
Ostomy pouch, drainable, for use on faceplate, rubber, each	0272	A4378
Ostomy pouch, urinary, with faceplate attached, plastic, each	0272	A4379
Ostomy pouch, urinary, with faceplate attached, rubber, each	0272	A4380
Ostomy pouch, urinary, for use on faceplate, plastic, each	0272	A4381
Ostomy pouch, urinary, for use on faceplate, heavy plastic, each	0272	A4382
Ostomy pouch, urinary, for use on faceplate, rubber, each	0272	A4383
Ostomy faceplate equivalent, silicone ring, each	0272	A4384
Ostomy skin barrier, solid 4 x 4 or equivalent, extended wear, without built-in convexity, each	0272	A4385
Ostomy pouch, closed, with barrier attached, with built-in convexity (1 piece), each	0272	A4387
Ostomy pouch, drainable, with extended wear barrier attached, (1 piece), each	0272	A4388
Ostomy pouch, drainable, with barrier attached, with built-in convexity (1 piece), each	0272	A4389
Ostomy pouch, drainable, with extended wear barrier attached, with built-in convexity (1 piece), each	0272	A4390
Ostomy pouch, urinary, with extended wear barrier attached (1 piece), each	0272	A4391
Ostomy pouch, urinary, with standard wear barrier attached, with built-in convexity (1 piece), each	0272	A4392
Ostomy pouch, urinary, with extended wear barrier attached, with built-in convexity (1 piece), each	0272	A4393
Ostomy deodorant, with or without lubricant, for use in ostomy pouch, per fluid ounce	0272	A4394
Ostomy deodorant for use in ostomy pouch, solid, per tablet	0272	A4395
Ostomy belt with peristomal hernia support	0272	A4396
Irrigation supply; sleeve, each	0272	A4397

Description	Revenue Code	HCPCS Code
Ostomy irrigation supply; cone/catheter, including brush	0272	A4399
Ostomy irrigation set	0272	A4400
Lubricant, per ounce	0272	A4402
Ostomy ring, each	0272	A4404
Ostomy skin barrier, non-pectin based, paste, per ounce	0272	A4405
Ostomy skin barrier, pectin-based, paste, per ounce	0272	A4406
Ostomy skin barrier, with flange (solid, flexible, or accordian), extended wear, with built-in convexity, 4 x 4 inches or smaller, each	0272	A4407
Ostomy skin barrier, with flange (solid, flexible or accordian), extended wear, with built-in convexity, larger than 4 x 4 inches, each	0272	A4408
Ostomy skin barrier, with flange (solid, flexible or accordian), extended wear, without built-in convexity, 4x4 inches or smaller, each	0272	A4409
Ostomy skin barrier, with flange (solid, flexible or accordian), extended wear, without built-in convexity, larger than 4 x 4 inches, each	0272	A4410
Ostomy skin barrier, solid 4 x 4 or equivalent, extended wear, with built-in convexity, each	0272	A4411
Ostomy pouch, drainable, high output, for use on a barrier with flange (2 piece system), without filter, each	0272	A4412
Ostomy pouch, drainable, high output, for use on a barrier with flange (2 piece system), with filter, each	0272	A4413
Ostomy skin barrier, with flange (solid, flexible or accordion), without built-in convexity, 4 x 4 inches or smaller, each	0272	A4414
Ostomy skin barrier, with flange (solid, flexible or accordion), without built-in convexity, larger than 4 x 4 inches, each	0272	A4415
Ostomy pouch, closed, with barrier attached, with filter (1 piece), each	0272	A4416
Ostomy pouch, closed, with barrier attached, with built-in convexity, with filter (1 piece), each	0272	A4417
Ostomy pouch, closed; without barrier attached, with filter (1 piece), each	0272	A4418
Ostomy pouch, closed; for use on barrier with non-locking flange, with filter	0272	A4419
Ostomy pouch, closed; for use on barrier with locking flange (2 piece), each	0272	A4420
Ostomy absorbent material (sheet / pad / crystal packet) for use in ostomy pouch to thicken liquid stomal output, each	0272	A4422

Description	Revenue Code	HCPCS Code
Ostomy pouch, closed; for use on barrier with locking flange, with filter (2 piece), each	0272	A4423
Ostomy pouch, drainable, with barrier attached, with filter (1 piece), each	0272	A4424
Ostomy pouch, drainable; for use on barrier with non-locking flange, with filter (2 piece system), each	0272	A4425
Ostomy pouch, drainable; for use on barrier with locking flange (2 piece system), each	0272	A4426
Ostomy pouch, drainable; for use on barrier with locking flange, with filter (2 piece system), each	0272	A4427
Ostomy pouch, urinary, with extended wear barrier attached, with faucet-type tap with valve (1 piece), each	0272	A4428
Ostomy pouch, urinary, with barrier attached, with built-in convexity, with faucet-type tap with valve (1 piece), each	0272	A4429
Ostomy pouch, urinary, with extended wear barrier attached, with built-in convexity, with faucet-type tap with valve (1 piece), each	0272	A4430
Ostomy pouch, urinary; with barrier attached, with faucet-type tap with valve (1 piece), each	0272	A4431
Ostomy pouch, urinary; for use on barrier with non-locking flange, with faucet-type tap with valve (2 piece), each	0272	A4432
Ostomy pouch, urinary; for use on barrier with locking flange (2 piece), each	0272	A4433
Ostomy pouch, urinary; for use on barrier with locking flange, with faucet-type tap with valve (2 piece), each	0272	A4434
Adhesive remover or solvent (for tape, cement or other adhesive), per ounce	0272	A4455
Enema bag with tubing, reusable	0272	A4458
Surgical dressing holder, non-reusable, each	0272	A4461
Surgical dressing holder, reusable, each	0272	A4463
Tracheostoma filter, any type, any size, each	0272	A4481
Tracheostomy, inner cannula	0272	A4623
Tracheostomy care kit for new tracheostomy	0272	A4625
Tracheostomy cleaning brush, each	0272	A4626
Ostomy pouch, closed; with barrier attached (1 piece), each	0272	A5051

Description	Revenue Code	HCPCS Code
Ostomy pouch, closed; without barrier attached (1 piece), each	0272	A5052
Ostomy pouch, closed; for use on faceplate, each	0272	A5053
Ostomy pouch, closed; for use on barrier with flange (2 piece), each	0272	A5054
Stoma cap	0272	A5055
Ostomy pouch, drainable; without barrier attached (1 piece), each	0272	A5062
Ostomy pouch, drainable; for use on barrier with flange (2 piece system), each	0272	A5063
Ostomy pouch, urinary; with barrier attached (1 piece), each	0272	A5071
Ostomy pouch, urinary; without barrier attached (1 piece), each	0272	A5072
Ostomy pouch, urinary; for use on barrier with flange (2 piece), each	0272	A5073
Continent device; plug for continent stoma	0272	A5081
Continent device; catheter for continent stoma	0272	A5082
Continent device, stoma absorptive cover for continent stoma	0272	A5083
Ostomy accessory; convex insert	0272	A5093
Bedside drainage bottle with or without tubing, rigid or expandable, each	0272	A5102
Urinary suspensory with leg bag, with or without tube, each	0272	A5105
Urinary leg bag; latex	0272	A5112
Leg strap; latex, replacement only, per set	0272	A5113
Leg strap; foam or fabric, replacement only, per set	0272	A5114
Skin barrier, wipes or swabs, each	0272	A5120
Skin barrier; solid, 6 x 6 or equivalent, each	0272	A5121
Skin barrier, solid, 8 x 8 or equivalent, each	0272	A5122
Adhesive or non-adhesive; disk or foam pad	0272	A5126
Appliance cleaner, incontinence and ostomy appliances, per 16 ounces	0272	A5131
Collagen based wound filler, dry foam, sterile, per gram of collagen	0272	A6010
Collagen based wound filler, gel / paste, sterile, per gram of collagen	0272	A6011
Collagen dressing, sterile, pad size 16 square inches or less, each	0272	A6012

Description	Revenue Code	HCPCS Code
Collagen dressing, sterile, pad size more than 16 square inches but less than or equal to 48 square inches each	0272	A6022
Collagen dressing, sterile, pad size more than 48 square inches	0272	A6023
Collagen dressing wound filler, sterile, per 6 inches	0272	A6024
Wound pouch, each	0272	A6154
Alginate or other fiber gelling dressing, wound cover, sterile, pad size 16 square inches or less, each dressing	0272	A6196
Alginate or other fiber gelling dressing, wound cover, sterile, pad size more than 16 square inches but less than or equal to 48 square inches, each dressing	0272	A6197
Alginate or other fiber gelling dressing, wound cover, sterile, pad size more than 48 square inches, each dressing	0272	A6198
Alginate or other fiber gelling dressing, wound filler, sterile, per 6 inches	0272	A6199
Composite dressing, sterile, pad size 16 square inches or less, with any size adhesive border, each dressing	0272	A6203
Composite dressing, sterile, pad size more than 16 square inches but less than or equal to 48 square inches, with any size adhesive border, each dressing	0272	A6204
Composite dressing, sterile, pad size more than 48 square inches, with any size adhesive border, each dressing	0272	A6205
Contact layer, sterile, 16 square inches or less, each dressing	0272	A6206
Contact layer, sterile, more than 16 square inches but less than or equal to 48 square inches, each dressing	0272	A6207
Contact layer, sterile, more than 48 square inches, each dressing	0272	A6208
Foam dressing, wound cover, sterile, pad size 16 square inches or less, without adhesive border, each dressing	0272	A6209
Foam dressing, wound cover, sterile, pad size more than 16 square inches but less than or equal to 48 square inches, without adhesive border, each dressing	0272	A6210
Foam dressing, wound cover, sterile, pad size more than 48 square inches, without adhesive border, each dressing	0272	A6211
Foam dressing, wound cover, sterile, pad size 16 square inches or less, with any size adhesive border, each dressing	0272	A6212
Foam dressing, wound cover, sterile, pad size more than 16 square inches but less than or equal to 48 square inches, with any size adhesive border, each dressing	0272	A6213

Description	Revenue Code	HCPCS Code
Foam dressing, wound cover, sterile, pad size more than 48 square inches, with any size adhesive border, each dressing	0272	A6214
Foam dressing, wound filler, sterile, per gram	0272	A6215
Gauze, non-impregnated, sterile, pad size 16 square inches or less, with any size adhesive border, each dressing	0272	A6219
Gauze, non-impregnated, sterile, pad size more than 16 square inches, but less than or equal to 48 square inches, with any size adhesive border, each dressing	0272	A6220
Gauze, non-impregnated, sterile, pad size more than 48 square inches, with any size adhesive border, each dressing	0272	A6221
Gauze, impregnated with other than water, normal saline, or hydrogel, sterile, pad size 16 square inches or less, without adhesive border, each dressing	0272	A6222
Gauze, impregnated with other than water, normal saline, or hydrogel, sterile, pad size more than 16 square inches, but less than or equal to 48 square inches, without adhesive border, each dressing	0272	A6223
Gauze, impregnated with other than water, normal saline, or hydrogel, sterile, pad size more than 48 square inches, without adhesive border, each dressing	0272	A6224
Gauze, impregnated, water or normal saline, sterile, pad size 16 square inches or less, without adhesive border, each dressing	0272	A6228
Gauze, impregnated, water or normal saline, sterile, pad size more than 16 square inches but less than or equal to 48 square inches, without adhesive border, each dressing	0272	A6229
Gauze, impregnated, water or normal saline, sterile, pad size more than 48 square inches, without adhesive border, each dressing	0272	A6230
Gauze, impregnated, hydrogel, for direct wound contact, sterile, pad size 16 square inches or less, each dressing	0272	A6231
Gauze, impregnated, hydrogel, for direct wound contact, sterile, pad size greater than 16 square inches, but less than or equal to 48 square inches, each dressing	0272	A6232
Gauze, impregnated, hydrogel, for direct wound contact, sterile, pad size more than 48 square inches, each dressing	0272	A6233
Hydrocolloid dressing, wound cover, sterile, pad size 16 square inches or less, without adhesive border, each dressing	0272	A6234
Hydrocolloid dressing, wound cover, sterile, pad size more than 16 square inches but less than or equal to 48 square inches, without adhesive border, each dressing	0272	A6235

Description	Revenue Code	HCPCS Code
Hydrocolloid dressing, wound cover, sterile, pad size more than 48 square inches, without adhesive border, each dressing	0272	A6236
Hydrocolloid dressing, wound cover, sterile, pad size 16 square inches or less, with any size adhesive border, each dressing	0272	A6237
Hydrocolloid dressing, wound cover, sterile, pad size more than 48 square inches, with any size adhesive border, each dressing	0272	A6239
Hydrocolloid dressing, wound filler, paste, sterile, per ounce	0272	A6240
Hydrocolloid dressing, wound filler, dry form, sterile, per gram	0272	A6241
Hydrogel dressing, wound cover, sterile, pad size 16 square inches or less, without adhesive border, each dressing	0272	A6242
Hydrogel dressing, wound cover, sterile, pad size more than 16 square inches but less than or equal to 48 square inches, without adhesive border, each dressing	0272	A6243
Hydrogel dressing, wound cover, sterile, pad size more than 48 square inches, without adhesive border, each dressing	0272	A6244
Hydrogel dressing, wound cover, sterile, pad size 16 square inches or less, with any size adhesive border, each dressing	0272	A6245
Hydrogel dressing, wound cover, sterile, pad size more than 16 square inches but less than or equal to 48 square inches, with any size border, each dressing	0272	A6246
Hydrogel dressing, wound cover, sterile, pad size more than 48 square inches, with any size adhesive border, each dressing	0272	A6247
Hydrogel dressing, wound filler, gel, sterile, per fluid ounce	0272	A6248
Specialty absorptive dressing, wound cover, sterile, pad size 16 square inches or less, without adhesive border, each dressing	0272	A6251
Specialty absorptive dressing, wound cover, sterile, pad size more than 16 square inches but less than or equal to 48 square inches, without adhesive border, each dressing	0272	A6252
Specialty absorptive dressing, wound cover, sterile, pad size more than 48 square inches, without adhesive border, each dressing	0272	A6253
Specialty absorptive dressing, wound cover, sterile, pad size 16 square inches or less, with any size adhesive border, each dressing	0272	A6254
Specialty absorptive dressing, wound cover, sterile, pad size more than 16 square inches	0272	A6255
Specialty absorptive dressing, wound cover, sterile, pad size more than 48 square inches but less than or equal to 48 square inches, with any size adhesive border, each dressing	0272	A6256

Description	Revenue Code	HCPCS Code
Wound filler, gel / paste, sterile, per fluid ounce, not otherwise specified	0272	A6261
Wound filler, dry form, sterile, per gram, not otherwise specified	0272	A6262
Gauze, impregnated, other than water, normal saline, or zinc paste, sterile, any width, per linear yard	0272	A6266
Packing strips, non-impregnated, sterile, up to 2 inches in width, per linear yard	0272	A6407
Eye patch, occlusive, each	0272	A6412
Padding bandage, non-elastic, non-woven / non-knitted, width greater than or equal to three inches and less than five inches, per yard	0272	A6441
Conforming bandage, non-elastic, knitted / woven, non-sterile, width less than 3 inches, per yard	0272	A6442
Conforming bandage, non-elastic, knitted / woven, non-sterile, width greater than or equal to 3 inches and less than 5 inches, per yard	0272	A6443
Conforming bandage, non-elastic, knitted / woven, non-sterile, width greater than or equal to 5 inches, per yard	0272	A6444
Conforming bandage, non-elastic, knitted / woven, sterile, width less than 3 inches, per yard	0272	A6445
Conforming bandage, non-elastic, knitted / woven, sterile, width greater than or equal to 3 inches and less than 5 inches, per yard	0272	A6446
Conforming bandage, non-elastic, knitted / woven, sterile, width greater than or equal to 5 inches, per yard	0272	A6447
Light compression bandage, elastic, knitted / woven, width less than 3 inches, per yard	0272	A6448
Light compression bandage, elastic, knitted / woven, width greater than or equal to 3 inches and less than 5 inches, per yard	0272	A6449
Light compression bandage, elastic, knitted / woven, width greater than or equal to 5 inches, per yard	0272	A6450
Moderate compression bandage, elastic, knitted / woven, load resistance of 1.25 to 1.34 foot pounds at 50% maximum stretch, width greater than or equal to 3 inches and less than 5 inches, per yard	0272	A6451
High compression bandage, elastic, knitted / woven, load resistance greater than or equal to 1.35 foot pounds at 50% maximum stretch, width greater than or equal to 3 inches and less than 5 inches, per yard	0272	A6452
Self-adherent bandage, elastic, non-knitted / non-woven, width less than 3 inches, per yard	0272	A6453
Self-adherent bandage, elastic, non-knitted / non-woven, width greater than or equal to 3 inches and less than 5 inches, per yard	0272	A6454

Description Description	Revenue Code	HCPCS Code
· · · · · · · · · · · · · · · · · · ·	nevenue code	TICI CO COUC
Self-adherent bandage, elastic, non-knitted / non-woven, width greater than or equal to 5 inches, per yard	0272	A6455
Zinc paste impregnated bandage, non-elastic, knitted / woven, width greater than or equal to 3 inches and less than 5 inches, per yard	0272	A6456
Tubular dressing with or without elastic, any width, per linear yard	0272	A6457
Gradient compression wrap, non-elastic, below knee, 30-50 mm hg, each	0279	A6545
One way chest drain valve	0272	A7040
Water seal drainage container and tubing for use with implanted chest tube	0272	A7041
Exhalation port with or without swivel used with accessories for positive airway devices, replacement only	0272	A7045
Tracheostoma valve, including diaphragm, each	0272	A7501
Replacement diaphragm / faceplate for tracheostoma valve, each	0272	A7502
Filter holder or filter cap, reusable, for use in a tracheostoma heat and moisture exchange system, each	0272	A7503
Filter for use in a tracheostoma heat and moisture exchange system, each	0272	A7504
Housing, reusable without adhesive, for use in a heat and moisture exchange system and/or with a tracheostoma valve, each	0272	A7505
Adhesive disc for use in a heat and moisture exchange system and/or with tracheostoma valve, any type each	0272	A7506
Tracheostomy / laryngectomy tube, non-cuffed, polyvinylchloride (PVC), silicone or equal, each	0272	A7521
Tracheostomy / laryngectomy tube, stainless steel or equal (sterilizable and reusable), each	0272	A7522
Tracheostomy shower protector, each	0272	A7523
Tracheostoma stent / stud / button, each	0272	A7524
Tracheostomy / laryngectomy tube plug / stop, each	0272	A7527
Heel or elbow protector, each	0272	E0191
Dry pressure pad for mattress, standard mattress length and width	0272	E0199

9.49.4

Pharmacist preventive services

Definition

- Pharmacist preventive services are services that are listed on the pharmacist preventive services
 reimbursement schedule, that are covered services under the agreement, and that are delivered
 by participating provider located in designated retail and other sites as established by participating
 provider, at regional clinics established at Blue Cross NC's request (regional clinics), and at
 worksites of Blue Cross member groups (worksite clinics) at the request of Blue Cross NC.
 Preventive immunizations will be covered according to CDC guidelines.
- Provider must have a written protocol with a physician in order to administer any vaccine and must consult with the member's primary care provider before administering the pneumococcal or zoster vaccines.
- Provider must give the member the appropriate, current vaccine information for review and answer any questions prior to administration of the vaccine.
- Covered services shall be delivered by qualified personnel, as required under applicable state laws.
- Provider shall follow applicable guidelines issued by the North Carolina State Department of
 Health Service and any other applicable governing or regulating body pertaining to the provision
 of preventive services and disposal of waste. Upon receipt of written request, provider will forward
 a copy of its infection control guidelines to Blue Cross NC.

Member access

- Minimum availability shall be forty (40) hours per week with twenty-four (24) hour on-call coverage for urgent / emergent response. Provider will provide Blue Cross NC a complete schedule of designated site hours. Provider will notify Blue Cross NC in advance of any changes to the schedule.
- Provider agrees to make every reasonable effort to ensure access of members to covered services, including, but not limited to, diversion of staff and resources.
- Provider agrees to guarantee the provision of appropriate vaccine, staffing, supplies and resources to provide vaccines by injection during scheduled site hours.
- Should vaccines become unavailable because of restrictions imposed by the federal, state, or local
 government, as determined by the provider and Blue Cross NC, Provider will not be required to
 provide immunizations pursuant to this agreement. Provider will have no liability to Blue Cross
 NC should the unavailability of vaccines prevent provider from performing under this agreement.

Billing

- Bill only those codes for services listed as billable pharmacist preventive services.
- Submit claims electronically on a CMS-1500 or successor claim form.
- Bill your reasonable charges.
- For each member who presents a valid and current member ID card to provider at the time of service, provider will bill Blue Cross NC for payment for such members' covered preventive services and will not bill or accept payment from such member or from any third party.

Billable Pharmacist Preventive Service Codes The Following Services are to be Billed Using the Applicable Revenue Code

Description	Revenue Code
Immunization Administration	90471
Immunization Administration	90472
Immunization Administration single vaccine	90473
Immunization Administration each additional single	90474
Influenza virus vaccine, quadrivalent (IIV4), split virus, preservative-free, for intradermal use	90630
Hepatitis A vaccine, adult dosage	90632
Hepatitis A vaccine, pediatric / adolescent dosage	90633
Hepatitis A vaccine (HEPA), pediatric / adolescent dosage – 3 dose schedule, for intramuscular use	90633
Hepatitis A and Hepatitis B vaccine, adult dosage	90636
HPV vaccine	90649
Human papilomavirus vaccine, types 16, 18, bivalent (2VHPV), 3 dose schedule, for intramuscular use	90650
Human papillomavirus vaccine, types 6, 11, 16, 18, 31, 33, 45, 52, 58, nonavalent (9VHPV), 3 dose schedule, for intramuscular use	90651
Influenza vaccine, inactivated (IIV), subunit, adjuvanted, for intramuscular use	90653
Influenza virus vaccine, trivalent (IIV3), split virus, preservative-free, for intradermal use	90654
Influenza virus vaccine, trivalent (IIV3), split virus, preservative-free, 0.25 ml dosage, for intramuscular use	90655
Influenza virus vaccine, trivalent (IIV3), split virus, preservative-free, 0.5 ml dosage, for intramuscular use	90656
Influenza virus vaccine, trivalent (IIV3), split virus, 0.25 ml dosage, for intramuscular use	90657
Influenza virus vaccine, trivalent (IIV3), split virus, 0.5 ml dosage, for intramuscular use	90658
Influenza virus vaccine, live, for intranasal use	90660
Influenza virus vaccine, trivalent (CCIIV3), derived from cell cultures, subunit, preservative- and antibiotic-free, 0.5 ml dosage, for intramuscular use	90661
Influenza virus vaccine (IIV), split virus, preservative-free, enhanced immunogenicity via increased antigen content, for intramuscular use	90662
Pneumococcal conjugate vaccine, 13 valent (PCV13), for intramuscular use	90670

continued on following page

Billable Pharmacist Preventive Service Codes The Following Services are to be Billed Using the Applicable Revenue Code

Description	Revenue Code
Influenza virus vaccine, quadrivalent, live (LAIV4), for intranasal use	90672
Influenza virus vaccine, trivalent (RIV3), derived from recombinant DNA, hemagglutinin (HA) protein only, preservative- and antibiotic-free, for intramuscular use	90673
Influenza virus vaccine, quadrivalent (CCIIV4), derived from cell cultures, subunit, preservative- and antibiotic-free, 0.5 ml dosage, for intramuscular use	90674
Rotavirus vaccine	90680
Influenza virus vaccine, quadrivalent (RIV4), derived from recombinant DNA, preservative- and antibiotic-free, for intramuscular use	90682
Influenza virus vaccine, quadrivalent (IIV4), split virus, preservative-free, 0.25 ml dosage, for intramuscular use	90685
Influenza virus vaccine, quadrivalent (IIV4), split virus, preservative-free, 0.5 ml dosage, for intramuscular use	90686
Influenza virus vaccine, quadrivalent (IIV4), split virus, 0.25 ml dosage, for intramuscular use	90687
Influenza virus vaccine, quadrivalent (IIV4), split virus, 0.5 ml dosage, for intramuscular use	90688
Diptheria and tetanus toxoids adsorbed (DT) when administered to individuals younger than 7 years, for intramuscuular use	90702
Measles, Mumps and Rubella virus vaccine (MMR)	90707
Measles, Mumps and Rubella, and Varicella vaccine (MMRV)	90710
Poliovirus vaccine	90713
Tetanus and diphtheria toxoids adsorbed (TD), preservative-free, when administered to individuals 7 years or older, for intramuscular use	90714
Tdap	90715
Varicella virus vaccine	90716
Pneumococcal polysaccharide vaccine, 23-valent	90732
Meningococcal polysaccharide vaccine subcutaneous	90733
Meningococcal conjugate vaccine intramuscular	90734
Zoster vaccine, live	90736
Hepatitis B vaccine (HEPB), adult dosage, 2 dose schedule, for intramuscular use	90739

continued on following page

Billable Pharmacist Preventive Service Codes The Following Services are to be Billed Using the Applicable Revenue Code

Description	Revenue Code
Hepatitis B vaccine (HEPB), dialysis or immunosuppressed patient dosage, 3 dose schedule, for intramuscular use	90740
Hepatitis B vaccine (HEPB), adolescent, 2 dose schedule, for intramuscular use	90743
Hepatitis B vaccine, pediatric / adolescent dosage	90744
Hepatitis B vaccine, adult dosage	90746
Hepatitis B vaccine, dialysis or immunosuppressed patient	90747
Administration of influenza virus vaccine	G0008
Administration of pneumococcal vaccine	G0009
Administration of Hepatitis B vaccine	G0010
Influenza vaccine, recombinant hemagglutinin antigens, for intramuscular use (flublok)	Q2033
Influenza virus vaccine, split virus, for intramuscular use (agriflu)	Q2034
Influenza virus vaccine, split virus	Q2035
Influenza virus vaccine, split virus	Q2036
Influenza virus vaccine, split virus	Q2037
Influenza virus vaccine, split virus	Q2038
Influenza virus vaccine, split virus	Q2039
Pneumococcal conjugate vaccine	S0195

Supplies and services not separately billable

The following services are considered routine supplies and services for which payment is included in the reimbursement for pharmacist preventive services. These items are not separately billable:

- Educational materials.
- Supplies required for administering an injection, including but not limited to: syringes, alcohol swabs, bandages, gauze, and waste disposal equipment.

9.49.5

Preventive services / mass immunization services

Definition

- Preventive services / mass immunization services are services that are listed on the preventive services / mass immunization services reimbursement below, that are covered services under the agreement, and that are delivered by participating provider located in designated retail and other sites as established by participating provider, at regional clinics established at Blue Cross NC's request (regional clinics), and at worksites of Blue Cross NC member groups (worksite clinics) at the request of Blue Cross NC. Preventive immunizations will be covered according to CDC guidelines.
- Provider must have a written protocol with a physician in order to administer any vaccine and must consult with the member's primary care provider before administering the pneumococcal or zoster vaccines.
- Provider must give the member the appropriate, current vaccine information for review and answer any questions prior to administration of the vaccine.
- Covered services shall be delivered by qualified personnel, as required under applicable state laws.
- Provider shall follow applicable guidelines issued by the North Carolina State Department of Health Service and any other applicable governing or regulating body pertaining to the provision of preventive services and disposal of waste. Upon receipt of written request, provider will forward a copy of its infection control guidelines to Blue Cross NC.

Member access

- Provider will provide Blue Cross NC a complete schedule of designated site hours. Provider will notify Blue Cross NC in advance of any changes to the schedule.
- Provider agrees to make every reasonable effort to ensure access of members to covered services, including, but not limited to, diversion of staff and resources.
- Provider agrees to guarantee the provision of appropriate vaccine, staffing, supplies and resources to provide vaccines by injection during scheduled site hours.
- Should vaccines become unavailable because of restrictions imposed by the Federal, state, or local government, as determined by the provider and Blue Cross NC, provider will not be required to provide immunizations pursuant to this agreement. Provider will have no liability to Blue Cross NC should the unavailability of vaccines prevent provider from performing under this agreement.

Billing

- Bill only those codes for services listed as billable preventive services / mass immunization services
- Submit claims electronically on a CMS-1500 or successor claim form.
- Bill your reasonable charges.
- For each member who presents a valid and current member ID card to provider at the time of service, provider will bill Blue Cross NC for payment for such members' covered preventive services and will not bill or accept payment from such member or from any third party.

Billable Preventive Services / Mass Immunization Service Codes The Following Services are to be Billed Using the Applicable Billing Code

Description	Billing Code
Influenza virus vaccine, quadrivalent (IIV4), split virus, preservative-free, for intradermal use	90630
Influenza vaccine, inactivated (IIV), subunit, adjuvanted, for intramuscular use	90653
Influenza virus vaccine, trivalent (IIV3), split virus, preservative-free, for intradermal use	90654
Influenza virus vaccine, trivalent (IIV3), split virus, preservative-free, 0.25 ml dosage, for intramuscular use	90655
Influenza virus vaccine, trivalent (IIV3), split virus, preservative-free, 0.5 ml dosage, for intramuscular use	90656
Influenza virus vaccine, trivalent (IIV3), split virus, 0.25 ml dosage, for intramuscular use	90657
Influenza virus vaccine, split virus	90658
Influenza virus vaccine, live, for intranasal use	90660
Influenza virus vaccine, trivalent (CCIIV3), derived from cell cultures, subunit, preservative- and antibiotic-free, 0.5 ml dosage, for intramuscular use	90661
Influenza virus vaccine (IIV), split virus, preservative-free, enhanced immunogenicity via increased antigen content, for intramuscular use	90662
Pneumococcal conjugate vaccine, 13 valent (PCV13), for intramuscular use	90670
Influenza virus vaccine, quadrivalent, live (LAIV4), for intranasal use	90672
Influenza virus vaccine, trivalent (RIV3), derived from recombinant DNA, Hemagglutinin (HA) protein only, preservative- and antibiotic-free, for intramuscular use	90673
Influenza virus vaccine, quadrivalent (CCIIV4), derived from cell cultures, subunit, preservative- and antibiotic-free, 0.5 ml dosage, for intramuscular use	90674
Influenza virus vaccine, quadrivalent (IIV4), split virus, preservative-free, 0.25 ml dosage, for intramuscular use	90685
Influenza virus vaccine, quadrivalent (IIV4), split virus, preservative-free, 0.5 ml dosage, for intramuscular use	90686
Influenza virus vaccine, quadrivalent (IIV4), split virus, 0.25 ml dosage, for intramuscular use	90687
Influenza virus vaccine, quadrivalent (IIV4), split virus, 0.5 ml dosage, for intramuscular use	90688
Pneumococcal polysaccharide vaccine, 23-valent	90732
Zoster vaccine, live	90736

continued on following page

ANCILLARY PROVIDERS

Influenza vaccine, recombinant hemagglutinin antigens, for intramuscular use (flublok)	Q2033
Influenza virus vaccine, split virus, for intramuscular use (agriflu)	Q2034
Influenza virus vaccine, split virus	Q2035
Influenza virus vaccine, split virus	Q2036
Influenza virus vaccine, split virus	Q2037
Influenza virus vaccine, split virus	Q2038
Influenza virus vaccine, split virus	Q2039

Supplies and services not separately billable

The following services are considered routine supplies and services for which payment is included in the reimbursement for pharmacist preventive services. These items are not separately billable:

- Immunization administration (90471, 90472, 90473, 90474 or successor codes).
- Educational materials.
- Supplies required for administering an injection, including but not limited to: syringes, alcohol swabs, bandages, gauze, and waste disposal equipment.



Home health reimbursement

9.50.1

Eligible services

- Patients must be homebound to be eligible for coverage. A patient is considered homebound by Blue Cross NC if the patient:
 - 1. Has a condition or injury restricting his or her ability to leave home
 - 2. Has a condition or injury for which leaving the home is medically contraindicated; and/or
 - 3. Would require the physical assistance and significant supervision of another person in order to leave the home
 - 4. Transportation issues do not determine if a member is homebound
- You may bill for each home health visit and only the non-routine supplies as identified in your contract and reimbursement schedule.
- Post-partum early discharge services if a covered service, when mother and newborn are
 discharged from an inpatient facility before the expiration of forty-eight (48) hours for a
 normal vaginal delivery or ninety-six (96) hours for a cesarean section, you may bill a skilled
 nursing visit if rendered no later than seventy-two (72) hours after discharge. Prior review
 must be obtained for this service.

A skilled nursing visit will not be covered if an office visit occurred on the same day. Additional services are subject to medical necessity review.

Note: This coverage is not available for FEP members at this time.

9.50.2

Ineligible services

 The following services may not be billed under home health and are not part of your home health contract with Blue Cross NC. This is not an exhaustive list.

Any services when patient is not homebound (refer to medical policy on skilled nursing visits)

Services rendered to a hospice patient under care of a Blue Cross NC contracting hospice agency (billed by hospice)

Home durable medical equipment (billed by HDME provider)

Respiratory therapy (billed by HDME provider)

Oral prescription drugs (billed by pharmacy)

Aerosolized drugs (billed by pharmacy)

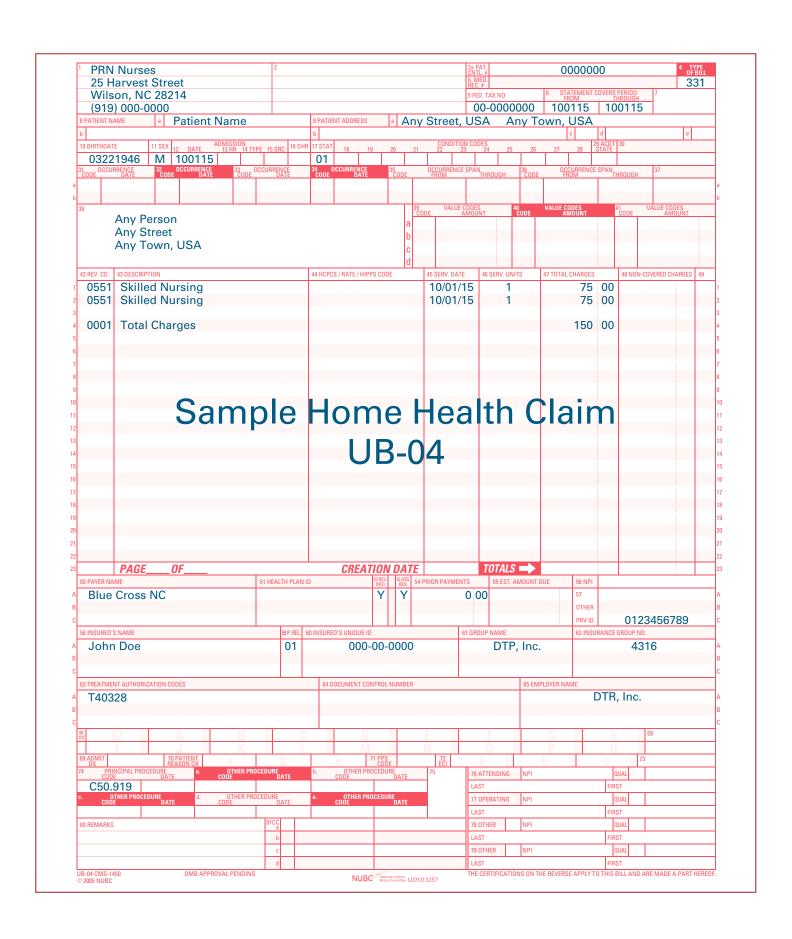
Blood draw nursing visits for home infusion patients (billed as bundled service by home infusion provider)

EKGs

Holter monitoring

Psychiatric services

Visit our website at bcbsnc.com to view our corporate medical policy on home nursing services.



Private Duty Nursing (PDN)

Please note that all PDN services require prior review from Blue Cross NC in advance of services being provided. Please refer to **Chapter 7**, **Care Management** in this e-manual to learn more about prior review for Blue Cross NC members and see our most current prior review listing, available on the Blue Cross NC website at bcbsnc.com/content/providers/ppa/index.htm.

9.51.1

Definition

Private Duty Nursing (PDN) is defined as follows:

- Patient requires four (4) or more hours of continuous skilled nursing care per day in the home.
- Patient must be homebound.
- Services must be rendered by a Registered Nurse (RN) or a Licensed Practical Nurse (LPN).

9.51.2

Billing codes and unit definitions

Revenue Codes	Services	Units
0552	RN per hour (PDN)	Hour
0559	LPN per hour (PDN)	Hour

9.51.3

Private Duty Nursing (PDN) billing

Bill on a UB-04 or successor claim form consistent with CMS implementation date.

- File claims after complete services have been provided.
- Bill your reasonable charges.
- All medical supplies provided in conjunction with PDN services are considered an integral
 part of the PDN reimbursement and cannot be billed separately (under Home Durable
 Medical Equipment [HDME] provider number or any other provider number).
- Skilled nursing visits may not be billed on the same days as private duty nursing visits.

Skilled nursing billing and claims submission

Definition

Skilled nursing care is inpatient care, which must be furnished by or under the supervision of registered or licensed personnel and under the direction of a physician to assure the safety of the member and achieve the medically desired result. The member must require continuous (daily) skilled nursing services for the level of care to be considered covered. The per diem rate includes all services rendered to the member.

Billing

Provider agrees to:

- Bill on UB-04 claim form.
- Bill only when the patient must require continuous (daily) skilled nursing services.
- Bill with appropriate revenue code and CPT and any approved HCPCS code on claim form.

The following services are not part of your skilled nursing facility contract with Blue Cross NC and must be billed by a provider contracted with Blue Cross NC to provide:

- Medical care rendered by a physician.
- Services rendered in a place of setting other than the skilled nursing facility while the member is an inpatient.
- Specialty Pharmacy Drugs Specialty Pharmacy Drugs must be filed by a contracted Specialty Pharmacy provider.

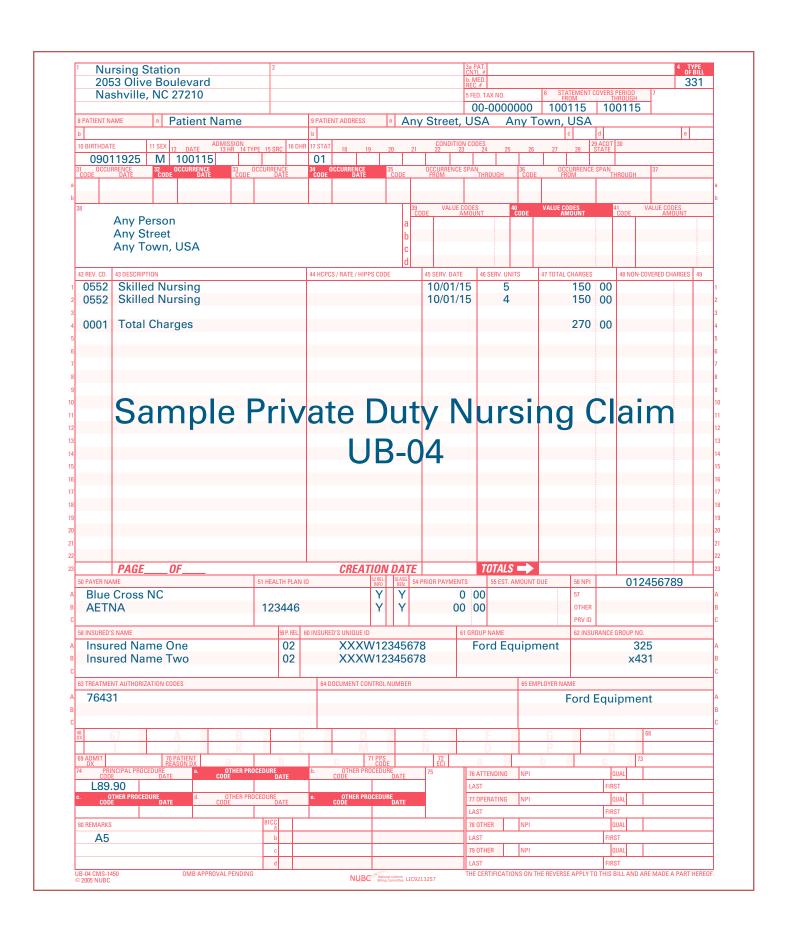
Skilled nursing services include but are not limited to the following components:

- Assessing the total needs of the patient.
- Planning and managing of a patient treatment plan involving services where specialized health care knowledge must be applied in order to attain the desired result.
- Observing and monitoring the patient's response to care and treatment.
- Teaching, restoring, and retraining the patient.
- Providing direct services to the patient where the ability to provide the services requires specialized education and skills.

Providers should not file claims unless a covered level of care has been provided.

Patients must be homebound to be eligible for coverage. A patient is homebound if the patient:

- 1. Has a condition or injury restricting his or her ability to leave home
- 2. Has a condition or injury for which leaving home is medically contraindicated
- 3. Would require the physical assistance and significant supervision of another person in order to leave the home
- 4. Transportation issues do not determine if a member is homebound
- PDN patients must require four (4) or more hours of continuous skilled nursing care per day
- All PDN services require certification for all Blue Cross NC plans.
- PDN services must be performed by individuals licensed in North Carolina as a Registered Nurse (RN) or Licensed Practical Nurse (LPN). You must include the names, license numbers, and shifts on each claim.
- PDN services provided by home health aides are ineligible for reimbursement for all Blue Cross NC lines of business.



Private duty nursing / skilled nursing services

9.53.1

Eligible services

- Patients must be homebound to be eligible for coverage. A patient is homebound if the patient:
 - 1. Has a condition or injury restricting his or her ability to leave home.
 - 2. Has a condition or injury for which leaving the home is medically contraindicated.
 - 3. Would require the physical assistance and significant supervision of another person in order to leave the home.
 - 4. Transportation issues do not determine if a member is homebound.
- PDN patients must require four (4) or more hours of continuous skilled nursing care per day.
- All PDN services require certification for all Blue Cross NC Plans.

9.53.2

Eligible health care providers

- PDN services must be performed by individuals licensed in North Carolina as a Registered Nurse (RN) or Licensed Practical Nurse (LPN). You must include the names, license numbers, and shifts on each claim.
- PDN services provided by home health aides are ineligible for reimbursement for all Blue Cross NC lines of business.

9.54

Ambulance and medical transport services billing and claims reimbursement

Definitions:

- Ambulance and medical transport services involve the use of specially designed and equipped vehicles to transport ill or injured patients. Ambulance and medical transports may involve:
 - 1. The emergency ambulance transport of a patient to the nearest hospital with appropriate facilities for the treatment of the patient's illness or injury; or
 - 2. The non-emergency medical transport of a registered hospital inpatient to another location to obtain medically necessary specialized diagnostic or treatment services.
- Ambulance services typically involve ground transportation, but may, in exceptional circumstances involve air or sea transportation.

Billing

Provider agrees to:

- Bill only for contracted services as defined in your current Blue Cross NC provider agreement for ambulance services.
- Submit claims to Blue Cross NC within one hundred and eighty (180) days of the date of service.
- Bill electronically on CMS-1500 claim form using the appropriate HCPCS code and billing unit.

9-122

Eligible services

• Ground emergency ambulance services are eligible for the transport of a patient when all of the following criteria are met:

The ambulance must be equipped with appropriate emergency and medical supplies and equipment; the patient's condition must be such that any other form of transportation would be medically contraindicated; the patient must be transported to the nearest hospital with the appropriate facilities for the treatment of the patient's illness or injury.

Non-emergency medical transport services for the transport of a hospital inpatient to another facility
for specialized services are eligible for the transport of a patient when all of the following criteria
are met:

The patient is a registered inpatient in an acute care hospital; the specialized services are not available in the hospital in which the patient is registered; the provider of the specialized services is the nearest one with the required capabilities.

• Air or sea ambulance services are eligible in exceptional circumstances when all of the criteria pertaining to ground transportation are met, as well as one (1) of the following additional conditions:

The patient's medical condition must require immediate and rapid ambulance transport to the nearest appropriate medical facility that could not have been provided by land ambulance; the point of pick-up is inaccessible by land vehicle; great distances, limited time frames, or other obstacles are involved in getting the patient to the nearest hospital with appropriate facilities for treatment; the patient's condition is such that the time needed to transport a patient by land to the nearest appropriate medical facility poses a threat to the patient's health.

Ambulance or medical transport services are considered eligible for coverage if the patient is legally pronounced dead after the ambulance was called, but before pickup, or enroute to the hospital.

Ineligible services

Ambulance and medical transport services are not covered for:

- A patient legally pronounced dead before the ambulance is called.
- Air or ground transportation provided for patient convenience.
- The non-emergency medical transport of a registered hospital inpatient to another location to obtain medically necessary specialized diagnostic or treatment services.

Bundled services

 Reusable devices are considered an integral part of the general ambulance and medical transport services and are not eligible for coverage as separate services.



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HEALTH INSURANCE CLAIM FORM PPROVED BY NATIONAL UNIFORM CLAIM COMMITTEE (NUCC) 02/12 TTPICA	Ambulance a	nd Medical Transp	ort 5
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to process this claim. I also request payment of government benefits either below.	to myself or to the party who accepts assignment	services described below.	
Signature on file	DATE 10/01/2015	Signature on	
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17. NAME OF REFERRING PROVIDER OR OTHER SOURCE Lackey, James M.D. 17	1B C4612	18. HOSPITALIZATION DATES RELATED TO CURRENT MM DD YY MM TO TO	SERVICES DD YY
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(I certify that the statements on the reverse	11 Blue Road lue Town, NC 12345	Ambulance Servicès, Inc.	

Specialty pharmacy billing and reimbursement

Definitions:

The dispensing of physician prescribed, member specific, pharmaceuticals intended to improve clinical outcomes. Specialty pharmacy includes utilization of information systems to perform safety checks, drug interaction screening, and generic substitution (when appropriate).

Billing requirements:

- Bill on typed CMS-1500 claim form using the appropriate HCPCS or CPT billing code and billing unit.
- Provide the NDC number when there is not a specific code available for a drug, as these drugs will suspend to medical review for individual consideration. Medical review uses the AWP for the specific NDC number, subject to provider contract discounts.
- Referring provider (name and NPI) is required for specialty pharmacy claims.
- File claims after complete services have been provided.
- Bill retail charges.

Participating SP providers:

• bcbsnc.com/assets/services/public/pdfs/formulary/retail-specialty-pharmacy-list.pdf

SP drug list:

• bcbsnc.com/assets/providers/public/pdfs/specialty_pharmacy_drugs_list.pdf

9.56

Home infusion therapy billing and reimbursement

Home infusion therapy services for HMO / PPO

Home infusion therapy is infusion services the member receives in the home. (Home infusion is on the prior review list. Therefore, certain home infusion therapy services require prior review prior to services being rendered. When requesting authorization, the request needs to be specific and cover the following elements:

Definition

Home infusion therapy is:

- The administration of prescription drugs and solutions in the home via one (1) of the following routes: intravenous, intraspinal, epidural, or subcutaneous;
- Home infusion therapy must be supervised by a Registered Nurse (RN) or Licensed Practical Nurse (LPN); and
- Only medications referenced in this exhibit are eligible for reimbursement under the home infusion
 therapy schedule and require administration by a health care provider such as a registered nurse or
 licensed practical nurse. Other drugs administered in the home by provider during a home infusion
 therapy episode, but not related to the home infusion therapy must be billed through the member's
 pharmacy benefit and may not be billed by provider through this agreement.

General billing guidelines

Provider agrees:

- To bill Blue Cross NC and Blue Cross NC agrees to pay provider for home infusion therapy service as
 defined in this reimbursement schedule, subject to the terms of the agreement and subject to all
 applicable Blue Cross NC programs, policies and procedures as set forth in Section 9.52 of the
 agreement, including but not limited to, those policies and rules set forth in the provider e-manual
 and Blue Cross NC billing, claims submission, reimbursement and medical policies.
- To bill Blue Cross NC provider's typical retainer charges for infusion services, nursing services and prescription drugs.
- Home infusion therapy related services such as durable medical equipment, medical supplies, solutions and diluents, flushes, administrative services, professional pharmacy services, care coordination, and patient education are covered under a bundled per diem. This per diem rate includes all services not included in the pharmaceutical or nursing service component.
- Subject to Blue Cross NC policies and procedures, including but not limited to Blue Cross NC billing, claims processing and reimbursement policies, provider agrees to bill home infusion therapy requiring regular nursing services in three (3) components:
 - Per diem component (covering all home infusion services, equipment and supplies except the prescription drug and licensed nursing services) for each day the drug is infused.
 - Nursing services provided by a Registered Nurse (RN) or Licensed Practical Nurse (LPN), and
 - **Drug component:** Provider agrees to only bill for the quantity of drug actually administered, not unused mixed, compounded, or opened quantities. Provider agrees to bill only for those drugs referenced in the fee schedule. Drugs not referenced in the fee schedule are not related to the home infusion therapy and must be billed through the member's pharmacy benefit by the pharmacy and may not be billed through the home infusion benefit.
- **Per diem** is the per day allowance for certain HCPCS codes. Per diems are recognized by the number of hours the member receives the infusion and not by the calendar day. Continuous infusions for a period longer than twenty-four (24) hours, but less than forty-eight (48) hours, are equal to one (1) per diem. If the continuous infusion is equal to or greater than forty-eight (48) hours, is equal to two (2) per diems.
- Bill on the CMS-1500 claim form.
- Use your appropriate national provider identifier.
- File claims after services have been provided.
- Home infusion therapy per diems and nursing visits are defined by the standard codes in this schedule.
- Home infusion therapy per diems and nursing visits must be documented in the home infusion clinical record, including the start date and end date of each visit in the member's home.
- Drug and drug units are defined by the standard codes.
- Miscellaneous codes are valid for use only if no suitable billing code is available. All claims using
 miscellaneous codes must be submitted with a complete description of the services rendered,
 including the NDC numbers for the drugs administered. Failing to provide appropriate documentation
 when using miscellaneous codes can result in delays and/or denials.
- Medicare supplemental products (Medicare Crossover). Use only billing codes as instructed by Medicare. Do not use Blue Cross NC home infusion codes for Medicare supplemental members.

The following services may not be billed under home infusion and are not part of provider's home infusion contract with Blue Cross NC:

 Services and supplies that may not be billed under home infusion and are not part of provider's home infusion contract with Blue Cross NC are set out in the provider e-manual and Blue Cross NC policies and procedures, and of which may be enacted and revised from time to time, including but not limited to, Blue Cross NC billing, claims submission, reimbursement and medical policies. Such services include, but are not limited to:

Oral prescription drugs (billed by pharmacy)

Aerosolized drugs (billed by pharmacy)

Services to hospice patients being cared for by a contracting hospice provider (billed by hospice)

Durable medical equipment not directly related, as determined by Blue Cross NC to the home infusion (billed by HDME provider)

Drugs not referenced in the fee schedule (billed by pharmacy)

Drugs not related, as determined by Blue Cross NC, to the home infusion therapy (billed by pharmacy)

Any other service, drugs, or equipment identified in the provider e-manual or Blue Cross NC policies and procedures

9.56.1

Bundled services

The following are included in the home infusion therapy per diem rates established in your contract and reimbursement schedule and may not be billed separately:

- All training and nursing visits and all nursing services.
- Initial assessment and patient set-up.
- Providers may not request members obtain supplies or treatment from an office; to get supplies / treatment, home infusion must be done in the home.
- Home infusion services should not be billed from a setting other than home.
- Enteral feeds are not covered under the home infusion therapy benefit.
 This service is considered a part of the DME benefit.



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Durable medical equipment billing and reimbursement

Definitions

- Durable medical equipment is any equipment that provides therapeutic benefits to a member because of
 certain medical conditions and/or illnesses that can withstand repeated use, is primarily and customarily
 used to serve a medical purpose and is appropriate for use in the home. Members may receive equipment
 through home delivery or mail order.
- Capped rentals: Durable medical equipment that a member uses continuously over a relatively short period of time, where rental is more appropriate than purchase, as determined by Blue Cross NC. Therefore, capped rental items are reimbursed by Blue Cross NC as rentals rather than as purchases. Capped rental payment includes all related costs for the effective use of the equipment by the member, including equipment, accessories, supplies, delivery, shipping and handling, labor, setup visits, patient education, maintenance, repairs, and replacement parts of the DME item in question.
- A rented item is considered the property of the provider and should be returned to the provider after it is no
 longer medically necessary for the member; however, a member will retain possession of the rented item
 until it is no longer considered medically necessary. The conversion of a rental to a purchase may be done
 at any time prior the reaching the listed purchase price of the item. If an item is converted from rental to
 purchase prior to the rental reaching the purchase price, it is considered the property of the member and is
 not returned to the provider.

Please note that the HDME supplier must meet eligibility and/or credentialing requirements as defined by Blue Cross NC, in order to be eligible for reimbursement. HDME when eligible for coverage is considered as part of the member's HDME benefits provision.

Durable medical equipment billing requirements – general

- DME requires a prescription to rent or purchase, as applicable, before it is eligible for coverage.
- Certain items must be rented and may not be purchased (see "Capped Rentals"). Certain other items must be rented prior to being converted to a purchase in accordance with Blue Cross NC medical policy.
- Bill electronically CMS-1500 claim form using the appropriate HCPCS code and billing unit.
- Bill maintenance and repair modifier codes first after the procedure code.
- Submit all claims for repairs with a complete description of services.
- Orthotic and prosthetic appliances, when billed bilaterally, require the use of the RT / LT modifier. Claim submissions with modifier 50 will deny.
- Use E1399 or other miscellaneous HCPCS codes only if no suitable HCPCS billing code exists. Each claim with miscellaneous codes or custom items (i.e., foot orthotics, specialty wheelchairs) must include special documentation:

Always submit a complete description of the item.

With the initial claim, submit a factory invoice for the item (catalogs and retail price listings are not acceptable) and, if appropriate, a certificate of medical necessity form with physician's signature (see **Chapter 21**, **Forms**, for appropriate form).

Do not staple this documentation to the claim form.

Submit all initial claims on paper to ensure the appropriate documentation is received in the same envelope.

Additional documentation cannot be transmitted with electronically submitted claims.

Billing requirements - rentals

- Always include modifier code on rental claim forms.
- Always include the modifier "RR" in the first modifier location of field 24D on claims for rented items. Items
 filed without the "RR" modifier and without the rental dates will be considered as purchases and will be
 reimbursed accordingly.
- Only bill for services already provided to a member.
- Bill each thirty (30) days of rental as one (1) unit.
- Indicate beginning and ending dates of a rental period.
- If an item is still being rented at the time of the claim, the claim must include the beginning date of the rental, and indicate the last day of the billing cycle as the ending date of service.
- If an item is still being rented at the time of the claim, indicate the last day of the billing cycle as the ending date of service.
- Items filed without the rental modifier and rental dates are assumed to be purchases and are paid accordingly.

Billing requirements - repairs and maintenance

- Use only standard codes and identifiers (HCPCS) when submitting maintenance and repair claims.
- Bill the labor component of the repair under the appropriate repair code.
- Bill all replacement parts separately under the appropriate repair code.
- Bill repairs only on purchased items. They may not be billed on rented equipment.
- When submitting a claim with a repair or maintenance modifier code and other modifier codes, list the repair or maintenance modifier code first after the procedure code.
- For claims with a repair code, submit a complete description of the services provided.
- Failure to provide appropriate documentation when using repair codes can result in processing delays and/ or denials.

Reimbursement – general

• **Medical review documentation**: All services that are not authorized in advance (i.e., certification number obtained) will be subject to medical review. The medical review process will be expedited if your files include:

Physician's plan of treatment, including anticipated time frame that the equipment will be needed.

Predicted outcomes (therapeutic benefit) as provided by the prescribing physician.

Physician's involvement in supervising the use of the prescribed item.

Detailed description of the member's clinical and functional status so that a determination of medical necessity can be made.

- DME requires a prescription to rent or purchase, as applicable, before it is eligible for coverage.
- Coverage will begin on the day the device is delivered, setup, and ready for use by the member at the location needed.
- Reimbursement for new or revised HCPCS codes will be reviewed and adjusted as pursuant to Blue Cross NC pricing policy. For example, if a new HCPCS code is reviewed and approved, it will automatically be added to the fee schedule (for specific details and instructions, please refer to your contract with Blue Cross NC and **Chapter 9** of this e-manual for the pricing policy for procedure / service codes).

- The base reimbursement is inclusive of, and no additional reimbursement is payable for, fittings, shipping and handling, labor and subsequent adjustments to item.
- Manufacturer's warranty: Repairs and replacements should be addressed and paid through the
 manufacturer's warranty before submitting claims to Blue Cross NC. Provider is responsible for billing Blue
 Cross NC only after the manufacturer's warranty expires.
- DME may be purchased or rented at the discretion of Blue Cross NC.
- Additional detail can be found in Blue Cross NC's online Corporate Medical Policy for durable medical equipment at <u>bcbsnc.com/content/services/medical-policy/index.htm</u>.

Reimbursement - rentals

- Blue Cross NC will reimburse rentals up to the allowed amount for purchase.
- Rental rates are all-inclusive. Rental rates include all equipment, accessories, supplies, delivery, shipping and handling, labor, set-up, visits, education, maintenance, repairs and replacement part of DME.
- Rental rates are monthly. Ongoing rental claims will only be processed at the end of each month of service.
- DME rental rates and maintenance fees should be calculated for payment on a pro-rated basis, based on provider contracted rates, when a full thirty (30) days is not utilized by the member.
- When DME is rented, the benefits cannot exceed the total of the cost to purchase the DME or the contracted fee schedule.
- Reimbursement for capped rentals may be made up to, but not exceeding, the following time frames:

Pulse oximeters...... fifteen (15) months

Apnea monitors fifteen (15) months

Hospital beds.... fifteen (15) months

Mattress overlays... fifteen (15) months

Oxygen devices... thirty-six (36) months

Reimbursement – repairs and maintenance

Certain items are eligible for maintenance fees after the items are purchased or if rented to the extent that the combined rental fees have reached or exceeded the price had the item been purchased. Non-routine repairs that require the skill of a technician may be eligible for reimbursement.

Ownership of rental items

- A rented item is considered the property of the provider and should be returned to the provider after it is no longer medically necessary for the member.
- However, a member will retain possession of a rented item until it is no longer considered medically necessary. Providers may not retrieve a rented item until this time.
- Except for capped rentals, the conversion of a rental to a purchase may be selected by the member at any time prior to reaching the allowed amount for purchase of the item. If an item is converted from rental to purchase prior to the rental reaching its allowed amount, it is considered the property of the member and is not returned to the provider.
- Once the rental has reached the allowed amount for purchase, covered supplies and maintenance will be reimbursed according to the provider's contract.
- Equipment that is purchased without prior rental will be owned by the patient.

9.57.1

Maintenance, repairs, and replacement of purchased DME

Maintenance, repair, or replacement and supplies are eligible for separate reimbursement under a contracted maintenance fee with a DME supplier acceptable by the Plan.

- If the expense for repairs exceeds the estimated expense of purchasing or renting another item of equipment for the remaining period of medical need, no payment can be made for the amount in excess. The repair charge may include the use of "loaner" equipment when necessary.
- Replacement of a purchased item may occur when the item is irreparably damaged, or if
 replacement is required during repair and/or maintenance of a specific item. The cost will be
 negotiated on a rental versus purchase agreement. Replacement may be based on the maintenance
 contract as stated above.
- Replacement or repair of an item that has been misused or abused by the member or member's caregiver will be the responsibility of the member.

9.57.2

Maintenance, repairs, and replacement of rental DME

- DME rental fees will cover the cost of maintenance, repairs, replacements, adjustments, supplies, and accessories. Rental fees also include equipment delivery services and set-up, education and training for patient and family, and nursing visits. These services are not eligible for separate reimbursement.
- Coverage will begin on the day the device is delivered to the member.
- Replacement of the rental equipment may occur when the rented item is irreparably damaged, or if replacement is required during repair and/or maintenance of a specific item.
- Replacement or repair of an item that has been misused or abused by the member or member's caregiver will be the responsibility of the member.

9.57.3

Coverage for DME add-ons or upgrades

Standard DME is one that will adequately meet the medical needs of the patient and is not designed or customized for a specific individual's use. Non-standard DME is any item that has certain convenience or luxury features. Electrical or mechanical features that enhance standard or basic equipment usually serve a convenience function. Providers should verify the specific coverage information regarding non-standard DME, add-ons or upgrades.

9.57.4

DME may be subject to medical necessity review

- DME requires a prescription to rent or purchase before it is eligible for coverage.
- Payment of eligible fees will begin on the day the device is delivered, set-up, and ready for use by our member at the location needed.
- DME rental rates and maintenance fees should be calculated for payment on a pro-rated basis, based on provider contracted rates, when a full thirty (30) days are not utilized by the member.

9.57.5

Rental versus purchase

DME rental versus purchase coverage is based on the item prescribed, the patient's prognosis, the time frame required for use, and the total cost (rental vs. purchase) for the equipment.

When DME is purchased, the total benefits available cannot exceed the contracted fee schedule.

9.57.6

Guidelines for purchasing DME

DME may be purchased in any of the following situations:

- The equipment is classified as "Inexpensive DME", which is defined as equipment with an allowed amount that does not exceed \$200. Examples include, but are not limited to: canes, walkers, crutches, arm slings, patient transfer belts, cervical collars, comfort rings, dextrometers, peak flow meters and commode chairs.
- The equipment is classified as "Other Routinely Purchased DME", which is defined as equipment acquired by purchase at least 75% of the time. Equipment in this category may be rented or purchased, but the total amount paid for monthly rentals cannot exceed the fee schedule purchase amount. Examples include, but are not limited to: low pressure and positioning equalization pads, home blood-glucose monitors, braces for legs, arms, cast boots, cervical braces, and Jobst stockings.
- More expensive DME not classified as "Routinely Purchased DME" (costing more than \$200) may be purchased when all of the following criteria are met:
 - a. Item is not a capped rental (see "Capped Rental" in definition section) or indefinite rental.
 - b. Long-term use is expected based on the patient's prognosis (rental is anticipated to exceed allowed amount of purchase) and maintenance of DME.
 - c. A rental trial period (applied toward purchase price) has documented patient compliance, patient tolerance, and clinical benefits.
- When DME is purchased, the total benefits available cannot exceed the contracted fee schedule.
- Blue Cross NC provides benefits for breast pumps for eligible, lactating mother's under a member's DME benefits. In order for members to receive 100% coverage for a breast pump, please ensure the following:
 - a. Claims for breast pumps (E0602 for manual and E0603 for electric) must indicate Z39.1 as the primary diagnosis code.
 - b. Breast pumps must be purchased from in-network DME providers. The member can use *Find a Doctor* online at *bcbsnc.com* to find another in-network DME provider.
 - c. Members will not be reimbursed if they purchase a breast pump at a retail location.
 - d. Hospital-grade breast pumps will not be covered.
 - e. Benefits for breast pumps and related supplies that are included with the breast pump (i.e., initial tubing, shields, and bottles) are only available after delivery.
 - f. Ongoing supplies, such as replacement tubing, nursing bras, or creams are not covered.
 - g. Only one (1) manual or electric breast pump purchase per delivery will be covered.

9.57.7

Guidelines for renting DME

DME rental vs. purchase coverage is based on the item prescribed, the patient's prognosis, the time frame required for use, and the total cost (rental vs. purchase) for the equipment.

When DME is rented, the benefits cannot exceed the total of the cost to purchase the DME or the contracted fee schedule.

Items that are considered to be a capped rental will be rented up to the allowed amount for purchase.

DME may be rented when:

- DME is not classified as "Routinely Purchased DME" (costing more than \$200) or "Inexpensive DME" and anticipated medical need is for a limited time frame; or equipment requires high maintenance (i.e, specialized skills to service the item).
 - Examples include, but are not limited to the following: apnea monitors, hospital beds, bili lights and bili blankets, Continuous Passive Motion (CPM), traction, infusion pumps, IPPB, Nebulizers, CPAP, BiPAP, DPAP, lymphedema pumps, oxygen equipment (portable and stationary), ventilators, and TENS units.
- DME rental fees will cover the cost of maintenance, repairs, replacements, supplies and accessories.
 Equipment delivery services and set-up, education and training for patient and family, and nursing visits, are not eligible for separate reimbursement.
- Rental equipment which has reached a maximum reimbursement (rental paid up to purchase price
 will continue to be owned by the DME provider with the understanding that the equipment will
 remain in the patient's custody until medical necessity is no longer met. The DME provider can no
 longer charge rental fees, but may charge separately for maintenance if such a contract has been
 signed. Once the member no longer needs the equipment, the DME provider will collect the
 equipment.
- Equipment that is purchased without prior rental will be owned by the patient.
- DME rental rates and maintenance fees should be calculated for payment on a pro-rated basis, based on provider contracted rates, when a full thirty (30) days are not utilized by the member.



	CLAIM FORM		HD	ME Rer	ıtal		1 01111
PPROVED BY NATIONAL UNIFORM CLA	IM COMMITTEE (NUCC) 02/12						PICA PICA
	TRICARE CHAMP (ID#/DoD#) (Member	UEALTH DLAN - DIVII	NG OTHER	1a. INSURED'S I.D. NU		8	(For Program in Item 1)
PATIENT'S NAME (Last Name, First Nat Last Name, First I	me, Middle Initial)	3. PATIENT'S BIRTH DATE MM DD TO 128 1963 MX	SEX F	4. INSURED'S NAME (I	ast Name, Fi	st Name,	
. PATIENT'S ADDRESS (No., Street)	Vario	6. PATIENT RELATIONSHIP TO IN	SURED	7. INSURED'S ADDRE	SS (No., Stree)	arric
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00000 (00	00) 000-0000			00000		(00	0) 000-0000
. OTHER INSURED'S NAME (Last Name	, First Name, Middle Initial)	10. IS PATIENT'S CONDITION REL	ATED TO:	11. INSURED'S POLIC' R56273	GROUP OR	FECA N	JMBER
OTHER INSURED'S POLICY OR GROU	JP NUMBER	a. EMPLOYMENT? (Current or Pred YES X N		a. INSURED'S DATE O	F BIRTH	M	SEX F
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. RESERVED FOR NUCC USE		YES X N c. OTHER ACCIDENT?	0	c. INSURANCE PLAN	IAME OR PRO	OGRAM N	NAME
. INSURANCE PLAN NAME OR PROGRA	AM NAME	YES X N 10d. CLAIM CODES (Designated by		Blue C			Shield - NC
				YES X	NO If ye	s, comple	ete items 9, 9a, and 9d.
PATIENT'S OR AUTHORIZED PERSO to process this claim. I also request payn		release of any medical or other informa			benefits to the		SIGNATURE I authorize ned physician or supplier for
signed Signatu	ure on File	DATE 10/01/	2015	SIGNED	Sigr	atu	re on File
4. DATE OF CURRENT ILLNESS, INJUR	Y, or PREGNANCY (LMP)	OTHER DATE	YY	16. DATES PATIENT U	NABLE TO W	ORK IN C	CURRENT OCCUPATION MM DD YY
10 01 2015 QUAL. 7. NAME OF REFERRING PROVIDER O	R OTHER SOURCE 17	10 01	2015	FROM 18. HOSPITALIZATION MM DD	DATES RELA	TC TED TO	CURRENT SERVICES MM DD YY
Lackey, James 9. ADDITIONAL CLAIM INFORMATION (I		b. NPI 1234567890		FROM 20. OUTSIDE LAB?		TC	
NDC# 1098576		vice line helew (24E)	1		NO		
A. L J44.9	C.	ICD Ind.	<u> </u>	22. RESUBMISSION CODE		IGINAL F	BEF. NO.
E. L	G. l	—————————————————————————————————————		23. PRIOR AUTHORIZA 127643	ATION NUMBI	ER	
4. A. DATE(S) OF SERVICE From To	PLACE OF (Exp	EDURES, SERVICES, OR SUPPLIES	E. DIAGNOSIS	F.	G. H DAYS EPSI OR Fam UNITS Plan	I. ID.	J. RENDERING PROVIDER ID. #
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HEALTH INSURANCE CLAIM FORM APPROVED BY NATIONAL UNIFORM CLAIM COMMITTEE (NUCC) 02/12	•	S-1500 Claim Fo ⁄/IE Purchase	orm -
PICA			PICA T
1. MEDICARE MEDICAID TRICARE CHAMPV. (Medicare#) (Medicaid#) (ID#/DoD#) (Member IL	HEALTH DLAN DLALLING	1a. INSURED'S I.D. NUMBER (For Pri	ogram in Item 1)
2. PATIENT'S NAME (Last Name, First Name, Middle Initial)	3. PATIENT'S BIRTH DATE SEX	4. INSURED'S NAME (Last Name, First Name, Middle Ini	tial)
Last Name, First Name 5. PATIENT'S ADDRESS (No., Street)	10 28 1963 MX F 6. PATIENT RELATIONSHIP TO INSURED	Last Name, First Name 7. INSURED'S ADDRESS (No., Street)	
Any Street	Self Spouse Child Other 8. RESERVED FOR NUCC USE	Any Street	STATE
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ZIP CODE TELEPHONE (Include Area Code) (000) 000–0000		TELEPHONE (Include 00000	Area Code)
9. OTHER INSURED'S NAME (Last Name, First Name, Middle Initial) Last Name, First Name	10. IS PATIENT'S CONDITION RELATED TO:	11. INSURED'S POLICY GROUP OR FECA NUMBER	N N
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b. RESERVED FOR NUCC USE	b. AUTO ACCIDENT? PLACE (State)	b. OTHER CLAIM ID (Designated by NUCC)	F N
	YES X NO	First Bank	ANE
a. RESERVED FOR NUCC USE	c. OTHER ACCIDENT? YES X NO	c. INSURANCE PLAN NAME OR PROGRAM NAME Blue Cross Blue Shie	eld - NC
d. INSURANCE PLAN NAME OR PROGRAM NAME Unity Health Plan	10d. CLAIM CODES (Designated by NUCC)	d. IS THERE ANOTHER HEALTH BENEFIT PLAN? X YES NO If yes, complete items 9.	
READ BACK OF FORM BEFORE COMPLETING 12. PATIENT'S OR AUTHORIZED PERSON'S SIGNATURE I authorize the	i & SIGNING THIS FORM. release of any medical or other information necessary	INSURED'S OR AUTHORIZED PERSON'S SIGNATU payment of medical benefits to the undersigned physic	IRE I authorize
to process this claim. I also request payment of government benefits either below.	to myself or to the party who accepts assignment	services described below.	
Signature on File	10/01/2015	Signature or	
10 01 2015 QUAL.	OTHER DATE MM DD 2015	16. DATES PATIENT UNABLE TO WORK IN CURRENT MM DD YY TO	
17. NAME OF REFERRING PROVIDER OR OTHER SOURCE Lackey, James M.D. 17b	·	18. HOSPITALIZATION DATES RELATED TO CURRENT MM DD YY MM TO TO	SERVICES DD YY
19. ADDITIONAL CLAIM INFORMATION (Designated by NUCC)	1204007000	20. OUTSIDE LAB? \$ CHARGES	
21. DIAGNOSIS OR NATURE OF ILLNESS OR INJURY Relate A-L to servi	ce line below (24E) ICD Ind.	22. RESUBMISSION CODE ORIGINAL REF. NO.	
A. LE11.9 Diabetes B. L. C. L.	D	23. PRIOR AUTHORIZATION NUMBER	
E F G I J K	H, L	127643	
	DURES, SERVICES, OR SUPPLIES in Unusual Circumstances) CS MODIFIER POINTER		RENDERING PROVIDER ID. #
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Bloo	d Glucose Monitor	, , , , , , , , , , , , , , , , , , , ,	3430703 Q
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25. FEDERAL TAX I.D. NUMBER SSN EIN 26. PATIENT'S A			0. Rsvd for NUCC Use
56-9876543 X 98765 31. SIGNATURE OF PHYSICIAN OR SUPPLIER 32. SERVICE FA	4321 X YES NO CILITY LOCATION INFORMATION	\$ 51 00 \$ 0 00 33. BILLING PROVIDER INFO & PH # (51 00
INCLUDING DEGREES OR CREDENTIALS (I certify that the statements on the reverse Equip)	nent Depot	Equipment Depot '	
	rth Main Street own, USA	62 North Main Street Any Town, USA	

9.58
Claim form detail for home infusion and durable medical equipment
The following patient and subscriber information is required on the CMS-1500 claim form:

Field Number	Description
1	Put X in group health plan or other box
1a	Subscriber's Blue Cross NC I.D. number
2	Patient's name (last name, first name, middle initial)
3	Patient's date of birth (MM/DD/YYYY) and sex
4	Subscriber's name (last name, first name, middle initial)
5	Patient's address and telephone number
6	Patient's relationship to the subscriber
7	Subscriber's address and telephone number
8	Patient's marital and employment status
9	Additional subscriber's name (last name, first name, middle initial)
9a	Additional subscriber's policy or group number
9b	Additional subscriber's date of birth (MM/DD/YYYY) and sex
9c	Additional subscriber's employer's name or school name
9d	Additional subscriber's insurance plan name
10	Is patient's condition related to employment or accident?
11	Subscriber's policy or group number
11a	Subscriber's date of birth (MM/DD/YYYY) and sex
11b	Subscriber's employer's name or school name
11c	Subscriber's insurance plan name
11d	Does patient have an additional health insurance policy?
12	Patient's or authorized person's signature
13	Subscriber's or authorized person's signature

- For **Field 12**, it is acceptable to indicate signature on file in lieu of an actual signature if you have the original signature of the patient or other authorized person on file authorizing the release of any medical or other information necessary to process this claim.
- For **Field 13**, it is acceptable to indicate signature on file in lieu of an actual signature if you have the original signature of the subscriber or other authorized person on file authorizing assignment of payment to you.

The following provider information is required on the CMS-1500 claim form:

Field Number	Description
14	Date of current service (MM/DD/YYYY)
15	First date of similar service (MM/DD/YYYY)
16	Leave blank
17	Referring physician's name
17a	Referring physician's I.D. number
18	Leave blank
19	 Enter national drug code (NDC#) for each drug billed for home infusion Leave blank for DME
20	Leave blank
21	Diagnosis code and description
22	Leave blank
23	 HMO and POS certification number: Prior plan approval is required for all home infusion therapy services for HMO and POS Specific HDME services require prior plan approval
24A	Leave blank
24B	Date(s) of service (MM/DD/YYYY) (start DOS, end DOS)
24B	Place of service: 12 Home
24C	Type of service: 9 Other medical service A Used DME L Rental supplies in the home
24D	Blue Cross NC billing code(s): Home infusion • Enter billing code for drug, per diem or other service as indicated in provider contract and reimbursement schedule • The drug billing code must be entered on the line prior to associated per diem for those therapies which have both a drug and associated per diem billing code DME • HCPCS or Blue Cross NC billing code(s) for supplies / equipment • Use "RR" modifier in the first modifier field to indicate that an item is a rental • If no "RR" modifier is used, the item will be considered a purchase

Field Number	Description	
24E	Diagnosis code from block 21 as it relates to each item in 24D	
24F	 For drug billing codes, bill retail charges, do not submit charges with the \$ symbol For all other services providers may bill either typical charges or contracted rates for items in 24D See provider contract and reimbursement schedule for contract rates 	
24G	Enter days / units. Units of items listed in 24D. If you are billing services for consecutive dates (from and to dates) it is critical that you provide the units accurately in block 24G DME Rental items should be listed as 1 unit / month See HDME fee schedule for unit information on specific items	
24H-K	Leave blank	
25	Enter provider's federal tax identification number: X Indicate whether this number is Social Security Number (SSN) or Employer Identification Number (EIN)	
26	For provider's record keeping purposes	
27	Accept assignment: X Yes must be indicated in order to receive direct reimbursement • Contracting providers have agreed to "accept assignment"	
28	Total billed amount for items on this claim	
29	Enter any payments received for these services	
30	Enter total amount due: • Total contracted rates minus any payments received	
31	Provider's signature and date	
32	Name and physical address of provider	
33	Provider's name, billing address, telephone number Blue Cross NC home infusion therapy or durable medical equipment provider number (PIN#)	

Hospice billing and claims submission

Definition

• Hospice care services – services for the care of the terminally ill member with a life expectancy of six (6) months or less. Hospice is a continuum of palliative and supportive care, directed by the patient's physician and coordinated by the hospice care team. The services must be provided according to a doctor-prescribed treatment plan. Hospice care services shall be available twenty-four (24) hours a day, seven (7) days a week. All covered services must be performed by appropriately qualified / licensed personnel. Continuity of care must be assured for the patient and family (considered a unit of care) regardless of setting (home, inpatient or residential).

9.59.1

Eligible services

- Providers may bill for each day the member is under hospice care as identified in your contract and reimbursement schedule.
- Services for the care of a terminally ill member with a life expectancy of six (6) months or less.
 Hospice is a continuation of palliative and supportive care, directed by the patient's physician and coordinated by the hospice care team.
- The services must be provided according to a doctor-prescribed treatment plan.
- The covered services must be performed by appropriately qualified / licensed personnel.

9.59.2

Ineligible services

- Medical care rendered by a physician.
- Continuous home care greater than sixteen (16) hours per day.

Please refer to your contract with Blue Cross NC for specific details and instructions.

Visit our website at **bcbsnc.com** to view our corporate medical policy on hospice care.

9.60

Hospice reimbursement

9.60.1

Per diem rate

The per diem rate (routine home care, inpatient respite care or general inpatient care) will be paid each day during which the member is under a comprehensive program of care. The routine home care per diem is billable regardless of whether direct services are provided on a given day. The per diem rate includes all services rendered to the member.

9.60.2

Billing

Provider agrees to:

- File claims electronically using the HIPAA 837 format or:
 - Bill on UB-04 claim form.
 - Bill only one (1) per diem per day.
 - File claims after complete services have been provided.
- Bill the retail charge for hospice services, not contracted rates.
- The routine home care per diem is billable regardless of whether direct services are provided on a given day.
- Providers may bill for each day the member is under hospice care as identified in your contract and reimbursement schedule.

9.60.3

Billing codes and unit definitions

• Levels of care – There are four (4) levels of care provided by a licensed hospice program, and each level of care includes all services rendered to the member:

Revenue Codes	Services	Units
0651	Routine home care	Per diem
0652	Continuous home care	Per hour (beginning with the 9th hour)
0655	Inpatient respite care	Per diem
0656	General inpatient care	Per diem

- Routine home care is home care provided by the hospice program when fewer than eight (8) hours
 of care during a twenty-four (24) hour period is necessary. Routine home care may not be billed on
 the same day as general inpatient respite care.
- Continuous home care is care provided in the home during a period of crisis necessary to maintain the patient in the home setting. The patient requires mainly nursing care to achieve relief of acute medical symptoms. A minimum of eight (8) hours of care during a twenty-four (24) hour period must be necessary to qualify for this level of care. Continuous home care begins with the ninth hour of care rendered within a twenty-four (24) hour period and is in addition to the routine home care (per diem) which was rendered during the initial eight (8) hours.
- Inpatient respite care is when the patient is admitted to a hospice unit for no greater than five (5) days to provide relief to the regular family caregivers.
- General inpatient care is when the patient is admitted to a hospice unit for round-the-clock care. Situations which may require general inpatient care are medication adjustment which cannot be provided in another setting and stabilization of treatment. This level of care is short-term and is not intended to be a permanent solution when the patient does not have a caregiver in the home.

9.60.4

Bundled services

• Per diem rates for hospice are all inclusive rates. The per diem includes, but is not limited to:

Nursing care

Home infusion services

Durable medical equipment

All drugs, medical supplies and equipment related to the terminal illness

Home health aide services

Social work services

Pastoral services

Volunteer support

Bereavement services

Counseling services

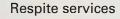
Nutrition services

Speech therapy
Occupational therapy

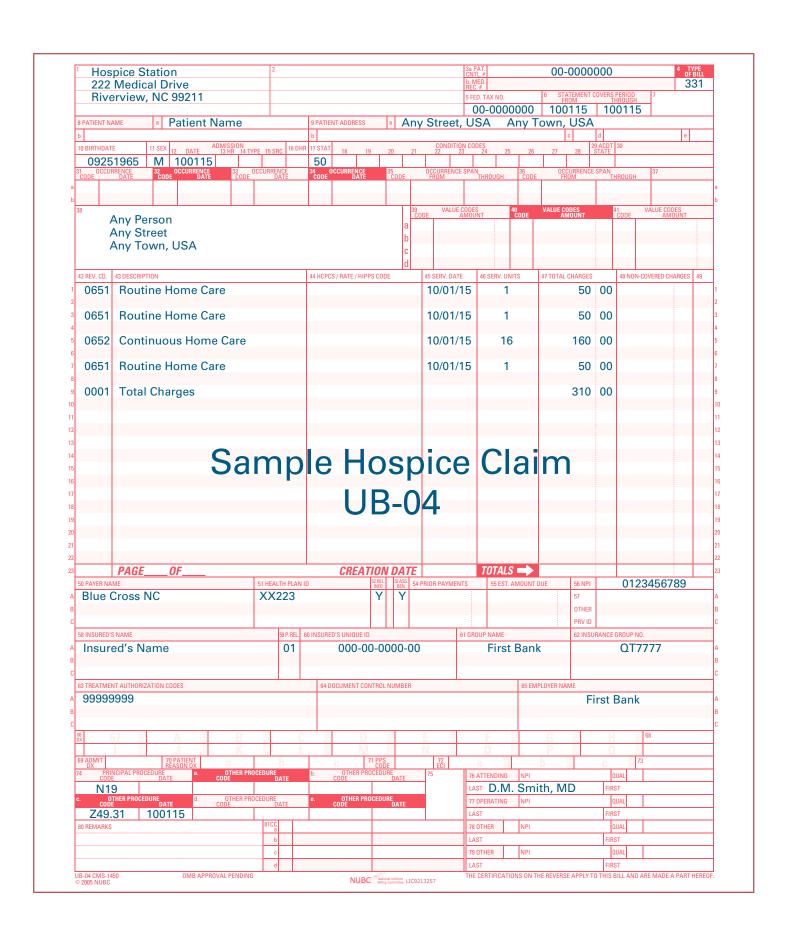
Physical therapy

In-home lab fees

Educational services







Lithotripsy billing and claims submission

Please refer to the following listing for lithotripsy services (included versus excluded):

Specific Services Included		
Institutional Lithotripsy Services	Hospital outpatient services, including: • Treatment room services (mobile lithotriptor) • Ancillary services delivered in mobile lithotriptor unit (including KUB, anesthesia supplies and drugs, and medical surgical supplies) • Use of lithotriptor	
Billing for Institutional Lithotripsy Services	Services would be billed via the UB-04 claim form using: ICD-10 diagnosis codes N20.0, N20.1, N20.2, N20.9, N21.8, N21.9 and N22 CPT-4 procedure code number 50590 Revenue code 790 A single global bill will be submitted for all services listed above	
Professional Employed "CRNA" Services	All services of an employed CRNA are included in the institutional lithotripsy services rate	
Billing for Professional Urology Services	 All services of the urologist, notwithstanding location, including: Routine operative and other services delivered on the date of the ESWL procedure Routine post-operative services delivered after the date of the ESWL procedure. (The currently accepted post-operative period for CPT number 50590 is 90 days.) 	
Institutional Facility Services	 Hospital inpatient services: When lithotripsy procedure(s) are delivered to members admitted as inpatients, all lithotripsy and related services will be billed by the hospital facility Hospital outpatient services, including: Routine and non-routine pre-ESWL services delivered before the day of the ESWL procedure, including diagnostic studies and laboratory tests Routine and non-routine, post-ESWL services delivered after day of the ESWL procedure, including diagnostic studies and laboratory terms All other hospital facility services not delivered in the mobile lithotriptor unit Observation room 	
Professional Urology Services	All services of the urologist delivered on the day of ESWL or after the date of the ESWL procedure that are a result of complications from ESWL, the patient's condition of urolithiasis, or any other medical condition.	
Institutional Professional Services (Hospital-Based Physician Services)	 All services of the anesthesiologist, pathologist, and radiologist on the day of the lithotripsy All services of the anesthesiologist, pathologist, and radiologist not delivered on the day of the lithotripsy 	

continued on following page

Specific Services Included		
Institutional Lithotripsy Services	 Hospital outpatient services, including: Treatment room services (mobile lithotriptor) Ancillary services delivered in mobile lithotriptor unit (including KUB, anesthesia supplies and drugs, and medical surgical supplies) Use of lithotriptor 	
Retreatments	Follow-up treatment on the same stone or stone fragments, or subsequent treatment on other stones will be reimbursed in the same manner and at the same level as stand-alone initial services, whether or not the re-treatment of subsequent treatment occurred within 90 days of the initial treatment or beyond 90 days of the original treatment.	
Bilateral Treatments	Treatment to stones on both kidneys on the same date of service will be reimbursed in the same manner and at the same level as stand-alone services.	

Dialysis services

Dialysis is the process of removing waste products and excess fluid from the body. Dialysis is necessary when the kidneys are not able to adequately filter the blood. There are two (2) types of dialysis: Hemodialysis and Peritoneal Dialysis.

9.62.1

Dialysis billing and reimbursement

Blue Cross NC conducts audits of claims to ensure appropriate billing of these services. Please note claims submission reflecting variances in billing patterns not outlined in your current provider agreement, can subject providers to recovery of excess payments / overpayments.

Dialysis performed in the physician's office is subject to a copay (for member's enrolled in copayment plans). Please refer to the most current version of your contract to review contractual obligations and responsibilities and detailed instructions for billing and claims submission.

Please verify member benefits for dialysis services and limits.

9.62.2

Definitions

Dialysis Inclusive Rate means that each procedure in the Dialysis Inclusive Rate table is inclusive of all items as defined under Medicare's End Stage Renal Disease (ESRD) bundled Prospective Payment System (PPS).

Dialysis inclusive rates include:

- a. All routine supplies and services
- b. All routine laboratory services
- c. All routine pharmacy services as defined:

Non-ESRD Certified Dialysis Treatment means Hemodialysis treatment for acute kidney injuries (AKI).

ANCILLARY PROVIDERS

9.62.3

Dialysis billing guidelines

- Bill on UB-04 or successor claim form consistent with CMS implementation date, using only those revenue codes indicated as Billable Dialysis Facility Services, along with corresponding HCPCS codes.
- Contemporaneously with the first claim for dialysis for a given member, provide us an electronic copy of the CMS 2728 to document the date of start of outpatient dialysis. You acknowledge and agree that we will not process claims without the CMS 2728 in our system. Additionally, you agree that at any time upon our request, it will within thirty (30) days provide at our option the requested CMS 2728 for a given member, or the date of start of outpatient dialysis, which information we may use for coordination of benefits with Medicare.
- You agree to not bill for routine laboratory, pharmaceutical, and supplies as included as indicated under the applicable routine sections below.
- You may bill for non-routine (separately billable)
 laboratory and pharmacy services as indicated below.
- Claims must be billed by the unit type as follows:

Per treatment – bill as a separate line item for each treatment on the claim

Per day – bill by episode range, up to thirty-one (31) days, on the claim



9.62.4
Dialysis billing codes and unit definitions

Procedure Description	Revenue Code / HCPCS Code	Unit
Hemodialysis	0821 / 90963 0821 / 90964 0821 / 90965 0821 / 90966 0821 / 90967 0821 / 90999	Per treatment
Hemodialysis training	90989 90993	
Continuous Ambulatory Peritoneal Dialysis (CAPD)	0841 / 90963 0841 / 90964 0841 / 90965 0841 / 90966 0841 / 90967 0841 / 90999	Per day
CAPD training	90989 90993	
Continuous Cycle Peritoneal Dialysis (CCPD)	0851 / 90963 0851 / 90964 0851 / 90965 0851 / 90966 0851 / 90967 0851 / 90999	Per day
CCPD training	90989 90993	

Note: Non-ESRD Certified Dialysis Treatment, when approved, to be reimbursed in that same manner as ESRD.

9.62.5

Dialysis routine supplies and services

The following services are considered routine supplies and services for which payment is included in the dialysis inclusive rate. These items are **not** separately billable.

НСРС	Description
A4215	Needle, sterile, any size, each
A4216	Sterile water, saline and/or dextrose, diluent/flush, 10 ml
A4217	Sterile water / saline, 500 ml
A4218	Sterile saline or water, metered dose dispenser, 10 ml
A4244	Alcohol or peroxide, per pint
A4245	Alcohol wipes, per box
A4246	Betadine or phisohex solution, per pint
A4247	Betadine or iodine swabs / wipes, per box
A4248	Chlorhexidine containing antiseptic, 1 ml
A4450	Tape, non-waterproof, per 18 square inches
A4452	Tape, waterproof, per 18 square inches
A4657	Syringe, with or without needle, each
A4660	Sphygmomanometer / blood pressure apparatus with cuff and stethoscope
A4663	Blood pressure cuff only
A4670	Automatic blood pressure monitor
A4927	Gloves, non-sterile, per 100
A4928	Surgical mask, per 20
A4930	Gloves, sterile, per pair
A4931	Oral thermometer, reusable, any type, each
A6215	Foam dressing, wound filler, sterile, per gram
A6250	Skin sealants, protectants, moisturizers, ointments, any type, any size
A6260	Wound cleansers, sterile, any type, any size
A6402	Gauze, non-impregnated, sterile, pad size 16 square inches or less, without adhesive border, each dressing
E0210	Electric heat pad, standard

НСРС	Description
E1639	Scale, each
A4929	Tourniquet for dialysis, each
E1500	Centrifuge, for dialysis
E1510	Kidney, dialysate delivery system kidney machine, pump recirculating, air removal system flowrate meter, power off, heater and temperature control with alarm, I.V. poles, pressure gauge, concentrate container
E1520	Heparin infusion pump for hemodialysis
E1530	Air bubble detector for hemodialysis, each, replacement
E1540	Pressure alarm for hemodialysis, each, replacement
E1550	Bath conductivity meter for hemodialysis, each
E1560	Blood leak detector for hemodialysis, each, replacement
E1570	Adjustable chair, for ESRD patients
E1575	Transducer protectors / fluid barriers, for hemodialysis, any size, per 10
E1580	Unipuncture control system for hemodialysis
E1590	Hemodialysis machine
E1592	Automatic intermittent peritoneal dialysis system
E1594	Cycler dialysis machine for peritoneal dialysis
E1600	Delivery and/or installation charges for hemodialysis equipment
E1610	Reverse osmosis water purification system, for hemodialysis
E1615	Deionizer water purification system, for hemodialysis
E1620	Blood pump for hemodialysis, replacement
E1625	Water softening system, for hemodialysis
E1630	Reciprocating peritoneal dialysis system
E1632	Wearable artificial kidney, each
E1634	Peritoneal dialysis clamps, each
E1635	Compact (portable) travel hemodialyzer system
E1636	Sorbent cartridges, for hemodialysis, per 10
E1637	Hemostats, each
E1699	Dialysis equipment, not otherwise specified

9.62.6

Dialysis routine laboratory services

The following laboratory services are considered routine laboratory services for which payment is included in the dialysis inclusive rate. These items are not separately billable. This applies regardless of the frequency with which these services are performed. All laboratory services must be specifically ordered by a physician. Routine laboratory services must be rendered by you or your agent with written agreement not to bill Blue Cross NC and may not be sent out to an external laboratory which would bill us for services. If we are billed separately for such services in breach of this agreement, you shall be responsible to repay all payments for such services. All routine laboratory service codes must be filed with the applicable revenue code and accompanying HCPC code to be eligible for payment.

НСРС	Description	
82040	Assay of serum albumin	
82108	Assay of aluminum	
82306	Vitamin D, 25 hydroxy	
82310	Assay of calcium	
82330	Assay of calcium, ionized	
82374	Assay, blood carbon dioxide	
82379	Assay of carnitine	
82435	Assay of blood chloride	
82565	Assay of creatinine	
82570	Assay of urine creatinine	
82575	Creatinine clearance test	
82607	Vitamin B-12	
82652	Vitamin D 1, 25-dihydroxy	
82668	Assay of erythropoietin	
82728	Assay of ferritin	
82746	Blood folic acid serum	
83540	Assay of iron	
83550	Iron binding test	
83735	Assay of magnesium	
83970	Assay of parathormone	
84075	Assay alkaline phosphatase	

ANCILLARY PROVIDERS

НСРС	Description
84100	Assay of phosphorus
84132	Assay of serum potassium
84134	Assay of prealbumin
84155	Assay of protein, serum
84295	Assay of serum sodium
84466	Assay of transferrin
84520	Assay of urea nitrogen
84540	Assay of urine / urea-n
84545	Urea-N clearance test
85014	Hematocrit
85018	Hemoglobin
85025	Complete (CBC), automated (HgB, Hct, RBC, WBC, and Platelet count) and automated differential WBC count
85027	Complete (CBC), automated (HgB, Hct, RBC, WBC, and Platelet count)
85041	Automated RBC count
85044	Manual reticulocyte count
85045	Automated reticulocyte count
85046	Reticyte / HGB concentrate
85048	Automated leukocyte count
86704	Hep B core antibody, total
86705	Hep B core antibody, IGM
86706	Hep B surface antibody
87040	Blood culture for bacteria
87070	Culture, bacteria, other
87071	Culture bacteria aerobic other
87073	Culture bacteria anaerobic
87075	Culture bacteria, except blood

continued on following page

ANCILLARY PROVIDERS

НСРС	Description	
87076	Culture anaerobe identify, each	
87077	Culture aerobic identify	
87081	Culture screen only	
87340	Hepatitis B surface AG, EIA	
G0306	CBC/Diff WBC without platelet	
G0307	CBC without platelet	



9.62.7

Dialysis non-routine laboratory services

All other laboratory services are considered non-routine and are eligible for billing by you. All laboratory services must be specifically ordered by a physician. All non-routine laboratory service codes must be filed with the applicable revenue code and accompanying HCPC code to be eligible for payment. All non-routine laboratory service codes that are not ESRD-related must be filed with the AY modifier. Reimbursement for non-routine laboratory services will be as follows:

Subject to Blue Cross NC's then-current standard laboratory services pricing as defined by us.

9.62.8

Dialysis routine pharmacy services

The following pharmacy services are considered routine pharmacy services for which payment is included in the dialysis inclusive rate. These items are not separately billable. This applies regardless of the frequency with which these services are performed. All pharmacy services must be specifically ordered by a physician. Routine pharmacy services must be rendered by you or your agent with written agreement not to bill us and may not be sent out to an external provider which would bill us for services. If we are billed separately for such services in breach of this agreement, you shall be responsible to repay all payments for such services. Any pharmaceutical or pharmaceutical category which is considered a clinical substitute for a pharmaceutical or pharmaceutical category listed below is considered a routine pharmacy service and not separately billable (e.g., new or existing brand drugs, generic drugs or substitute drug therapies). All routine pharmacy service codes that are not ESRD-related must be filed with the AY modifier.

Code	Description
J1642	Injection heparin sodium per 10 units
J1644	Injection heparin sodium per 1000 units
J1945	Lepiridun
J2993	Reteplase injection
J2997	Alteplase recombinant
J3364	Urokinase 5000 IU injection
J3365	Urokinase 250,000 IU injection
J0610	Calcium gluconate injection
J0630	Calcitonin salmon injection
J0635	Calcitriol
J0636	Injection calcitriol per 0.1 MCG
J0882	Darbepoetin
J0895	Deferoxamine mesylate injection

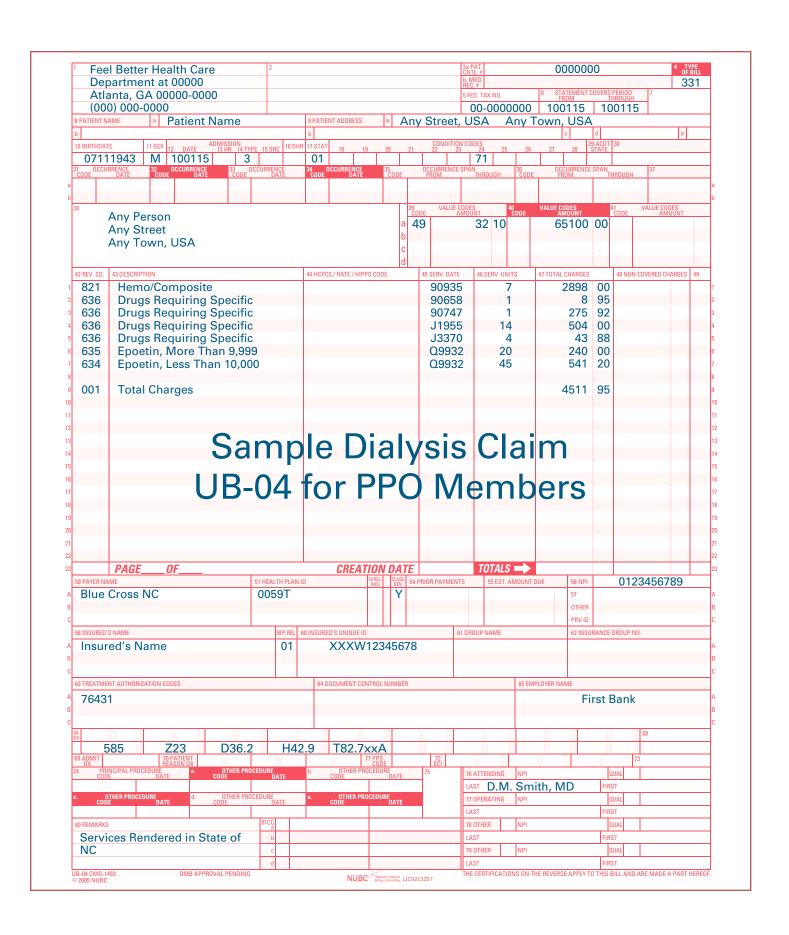
Code	Description
J1270	Injection, doxercalciferol
J1740	Ibandronate sodium
J1756	Iron sucrose injection
J2250	Injection midazolam hydrochloride
J2430	Pamidronate disodium / 30 mg
J2501	Paricalcitol
J2916	NA ferric gluconate complex
J3360	Diazepam injection
J3420	Vitamin B12 injection
Q4081	EPO
J0878	Daptomycin
J3370	Vancomycin HCL injection
J1955	Injection levocarnitine per 1 gm

9.62.9

Dialysis non-routine pharmacy services

All other pharmacy services not listed above are considered non-routine and are separately billable for services or drugs prescribed for a member when not related to the ESRD bundle.





9.63

Hearing services

Hearing-related benefits for children and young adults under the age of twenty-two (22) are considered essential health benefits as mandated by the federal Affordable Care Act (ACA).

Coverage:

- The ACA-mandated pediatric and young adult hearing benefits provide coverage for one (1) hearing aid and affiliated supplies / services for each hearing-impaired ear every thirty-six (36) months for eligible members under the age of twenty-two (22).
- Hearing-related services, which include evaluation, fitting and adjustments of hearing aids, replacement of hearing aids, and related supplies such as ear molds should be filed to Blue Cross NC by the servicing provider when the patient's medical benefits include the ACAmandated pediatric and young adult hearing care services.
- Even though these services are considered essential benefits per the ACA, Blue Cross NC medical policy guidelines will still apply in determining if specific hearing-related devices are services are eligible for coverage.

Eligibility:

- The ACA-mandated pediatric and young adult hearing benefits are available for eligible members under the age of twenty-two (22), if their plan includes the ACA's essential health benefits.
- Essential health benefits are included in Blue Cross NC commercial plans for individuals and small employer groups. Large employer groups (ASO accounts) are not required to cover all essential health benefits, although they may choose to purchase Blue Cross NC plans that include them.
- These benefits do apply to the State Health Plan.
- These benefits do not apply to the Federal Employee Program.
- Check the member's eligibility on **Blue** *e*™ to determine whether this benefit applies, as well as whether providers / members should submit claims to Blue Cross NC.
- Members who have plans that do not include hearing benefits, or who are ineligible for the benefit due to age, will continue to be responsible for payment of these services.

Billing and reimbursement:

- File for the ACA-mandated pediatric and young adult hearing services if the patient is an eligible member and his or her plan includes the ACA's essential health benefits.
- When the fee is based on a percentage of the invoice amount, the invoice amount must be reasonable and the same as what would be charged to the general public.
- Health benefits and reimbursement will apply based on the provider's Blue Cross NC contract.

9.64

Mandated benefits for services related to ovarian / cervical cancer

- Use the following revenue codes:
 - 0306 Laboratory / bacteriology and microbiology
 - 0402 Ultrasound
 - 0311 Cytology
- Always file a Z01.419, Z01.411 or Z01.42 diagnosis code when an exam is performed for a member to obtain a pap smear.
- File the specific revenue codes when seeking reimbursement for screening mammograms or pap smear services:
 - 0403 Screening mammograms
 - 0923 For pap smears

9.65

New services to hospital's charge master

Blue Cross NC must be notified for the following types of modifications to a hospital's charge master:

- New hospital services.
- Changes to the existing charge schedule not reflecting a price increase to Blue Cross NC members (i.e., price decreases, service description changes, service code changes).
- Pharmacy or medical / surgical supply additions to the charge master.
- Pharmacy and medical / surgical supplies are to be priced through the approved pricing formula on file with Blue Cross NC.

As required by the Network Participation Agreement and Hospital Participation Agreement, modifications to the charge master must be submitted in writing thirty (30) days prior to the proposed effective date. Approval of the modifications is contingent on the extent they meet the Plan's coverage policies as outlined in the coverage and billing policies and procedures and specific group and non-group certificates.

Payment for specific charges will be dependent upon the terms of the member's certificate, less any applicable discount. Correspondence regarding changes should be sent to:

Health Care Analyst Provider Network Blue Cross and Blue Shield of North Carolina PO Box 2291

Durham, NC 27702-2291

If Blue Cross NC does not approve the proposed changes, the facility will be notified within thirty (30) days of our receipt of your letter requesting the new service.

9.66

UB-04 claims filing and billing coverage policies and procedures for Blue Cross NC

For a complete listing of our policies and procedures, refer to our website at bcbsnc.com.

Anesthesia supplies and services

- May be charged individually as used or included in a charge, based on time, in one (1) minute increments.
- A charge that is based on time must be computed from the induction of anesthesia (time of first drug given in O.R. by anesthesiologist to induce sedation) until surgery is complete. This charge includes the use of equipment (e.g., monitors), all supplies and all gases.
- Anesthesia stand-by services are not covered unless they are actually used. Bill anesthesia services using revenue code 0370.

The following anesthesia services may be considered medically necessary:

- General anesthesia
- Spinal block anesthesia
- Regional block anesthesia (nerve trunk block and IV anesthesia proximal to elbow and knee)
- Monitored anesthesia care (when used in lieu of general anesthesia)

Regional block and monitored anesthesia care are regarded as equivalent to general anesthesia. Anesthesia services must be administered by a medical doctor or a qualified anesthetist under the direction of a medical doctor.

The following components are considered an integral part of the anesthesia service and additional benefits are not provided:

- Pre-anesthesia evaluation
- Post-operative visits
- Administration of anesthetic, fluids and/or blood administered by the Medical Doctor of Anesthesiology (MDA) or qualified anesthetist and necessary drugs and materials provided by the MDA
- Interpretation of invasive and/or non-invasive monitoring procedures including: EKG, EEG, EMG, blood gases, capnography, oxygen saturation, evoked potentials
- Services administered in recovery room

When anesthesia services are not covered:

- The administration of local anesthesia or for anesthesia administered by the operating surgeon or surgical assistant is considered incidental to the surgical procedure. This includes sedation given for endoscopic procedures including colonoscopy. Separate reimbursement is not provided for incidental services. (Refer to separate policy, Bundling Guidelines.)
- Monitoring of IV sedation by an anesthesiologist for gastrointestinal endoscope, arteriograms, CT scans, MRIs, cardiac catherizations, and PTCA is generally considered not medically necessary. Please review the medical policy for anesthesia services and separate evidence-based guideline, Monitored Anesthesia Care (MAC) at bcbsnc.com.



Autologous blood

- Charges for autologous donations are covered when such services are rendered for a specific purpose (e.g., surgery is scheduled or the need for using autologous blood is documented) and then only if the patient actually receives the blood.
- Prophylactic autologous donations and long-term storage (e.g., freezing components) for an indeterminate time period in case of future need are not considered eligible for benefits.
- Blood used must be billed on the same claim as the related surgery charges.

9.66.3

Autopsy and morgue fee

Autopsy and morgue fees are not covered under Blue Cross NC certificates.

9.66.4

Certified Registered Nurse Anesthetist (CRNA)

- Hospital employed CRNA services are reimbursed as a hospital technical fee.
- Use revenue code 0370 to bill for CRNA services (do not file a separate UB-04 claim form for CRNA services).

9.66.5

Critical care units

The following conditions must be met to be considered a critical care unit:

- The unit must be in a hospital and physically separate from general patient care areas and ancillary service areas.
- There must be specific written policies that include criteria for admission to and discharge from the
- Registered nursing care must be furnished on a twenty-four (24) hour basis. A nurse-patient ratio of one (1) nurse to two (2) patients per patient day must be maintained.
- A critical care unit is not a post-operative recovery room or a post-anesthesia room.

The charge for critical care unit (i.e., coronary care or intensive care unit) has two (2) components:

- The room charge includes all items listed under acute care.
- The nursing increment / equipment charge includes the use of special equipment (e.g., dinemapp, swan ganz, pressure monitor, pressure transducer monitor, oximetry monitor, etc.) cardiac defibrillators, oxygen, supplies (e.g., electrodes, guidewires, telemetry pouches) and additional nursing personnel.

To ensure appropriate benefit payments, the critical care room charge should equal the corresponding routine room rate (i.e., either the routine semi-private or private rate). An accurate breakdown of these components ensures correct claims processing. Any claims received without a breakdown of these components may be returned for correction.

Diabetes education (inpatient)

 Admissions solely for the purpose of diabetic education are not covered under Blue Cross NC certificates.

9.66.7

Medical nutrition services

- Dietary evaluation and other nutritional assessment services (e.g., Optifast) are not covered under Blue Cross NC certificates.
- If included on the UB-04 claim form use UB-04 revenue code 0940.

9.66.8

Durable Medical Equipment (DME)

 Our current certificates provide benefits for the rental of DME up to, but not exceeding, the total purchase price of the equipment.

9.66.9

EKG

• The charge for EKG services includes the use of a room, qualified technicians and supplies (e.g., electrodes, gel).

9.66.10

Handling / collection fee

 Generally, Blue Cross NC does not cover handling / collection fees as separate line ancillaries, unless the specimens are sent to an outside lab for testing. If the hospital does the testing, the handling fees are considered part of the procedure charge. Any markup applied to outside lab send-outs must cover all services associated with the send-outs (e.g., handling, collection, preparation).

9.66.11

Hearing aid evaluation

- Blue Cross NC benefit plans include coverage for initial hearing evaluations for eligible individuals under the age of twenty-two (22). See **Section 9.63** of this e-manual for further details regarding hearing aid coverage.
- If included on the UB-04 claim form use revenue code 0940.

Partial hospitalization and intensive outpatient programs

Definition

Partial hospitalization and intensive outpatient care is outpatient care for psychiatric and/or chemical dependency, which must be furnished by or under the supervision of registered or licensed personnel and under the direction of a North Carolina licensed physician credentialed by Blue Cross NC. The member must require intensive psychiatric and/or chemical dependency services for the care to be considered a covered service for partial hospitalization and intensive outpatient services. The per diem rate(s) includes all facility, professional and other services rendered to the member at the site.

Intensive outpatient service

Intensive outpatient service is a treatment alternative to a hospital admission or partial hospitalization. An intensive outpatient service must provide a multi-modal and multi-disciplinary structured outpatient program. Intensive outpatient services are indicated for Members, often in crisis, which require structured, multi-modal treatment (individual, group, family, multi-family as appropriate, and psychoeducation) to achieve alleviation of symptoms and improved level of functioning. The service will have a variable length of treatment (generally two [2] to three [3] hours per day, three [3] to five [5] times per week) and will have the ability to reduce each member's frequency of attendance as symptoms are alleviated and the member is able to resume more of his/her usual life obligations.

Partial hospitalization service

Partial hospitalization is a day or evening (non-residential) treatment alternative to a hospital admission. The service may be rendered in either a hospital or free-standing facility setting. Partial hospitalization service is designed to provide clinical diagnostic and treatment services at an inpatient program intensity level. The service is a multi-modal, inter-disciplinary alternative to a hospital admission for certain psychiatric or chemical dependency conditions. Partial hospitalization services include therapeutic milieu, nursing, psychiatric evaluation and medication management, individual, group and family therapy, psychological testing, vocational and rehabilitation recovery counseling, substance abuse evaluation and counseling, and behavioral plans. Members receiving partial hospitalization are generally treated for up to seven (7) hours per day. A physician must order the partial hospitalization services, establish the plan of treatment and recertify the need for continued care.

Billing guidelines

- Bill on a UB-04 or successor claim form consistent with CMS implementation date, using only those revenue codes indicated in the table below.
- The member must require intensive psychiatric and/or chemical dependency services for the care to be considered as a covered service for partial hospitalization and intensive outpatient services. The specific determination of covered services is made by Blue Cross NC or its designee in accordance with the member's benefit plan.
- Provider should not file claims for services rendered unless a covered level of care has been authorized by Blue Cross NC or its designee.

Description	Revenue Code	Unit
Intensive outpatient services – psychiatric	905	per diem
Intensive outpatient services – chemical dependency	906	per diem
Partial hospitalization	912	per diem
Partial hospitalization	913	per diem

Hospitals use revenue code 0944 to bill for drug rehabilitation and 0945 for alcohol rehabilitation.

Partial hospitalization and intensive outpatient services include but are not limited to the following components:

- Assessing the total needs of the member.
- Planning and managing of a member treatment plan involving services where specialized health care knowledge must be applied in order to attain the desired result.
- Observing and monitoring the member's response to care and treatment.
- Teaching, restoring, and retraining the member.
- Providing directly to the member services requiring specialized education and skills.

The following services are not part of this partial hospitalization and intensive outpatient services and must be billed by a provider contracted with Blue Cross NC:

Services rendered in a place of service other than the site(s) noted in this agreement.

9.66.13

Lab / blood bank services

- The charge for clinical laboratory must include the cost of all supplies related to the tests performed and a fee for the administration of the department.
- Arterial puncture charge should be included in the charge for the test.

9.66.14

Reference labs

Some institutional providers may have a separate agreement for reference lab services. Providers are required to bill a global charge for both the technical and professional components.

9.66.15

Labor and delivery rooms

The labor room charge and delivery room charge must include the cost of:

- The use of the room
- The services of qualified technical personnel
- Linens, instruments, equipment and routine supplies

The hospital should not bill Blue Cross NC for an obstetrics room in addition to the labor room when patient is still in the labor room at the time of patient census.

Leave of absence days

- Blue Cross NC does not provide coverage for therapeutic leave of absence days occurring during an inpatient admission whether in connection with the convenience of the patient or the treatment of the patient.
- This charge should be billed directly to the patient as it is the patient's liability.
- If billed on the UB-04 claim form use revenue code 0180 with zero (0) charge in form locator 47.

9.66.17

Clinic billing

- Blue Cross NC does not provide coverage for therapeutic leave of absence days occurring during an inpatient admission whether in connection with the convenience of the patient or the treatment of the patient.
- This charge should be billed directly to the patient as it is the patient's liability.
- If billed on the UB-04 claim form use revenue code 0180 with zero (0) charge in form locator 47.

Blue Cross NC will no longer recognize revenue codes listed below when submitted by a contracted provider. Charges to Blue Cross NC for these services will be billable only on the professional CMS-1500 claim form from the physician. Blue Cross NC members should not be billed for denials related to this policy.

Code	Description	
0510 - 0519	Clinic	
0520 - 0529	Free-Standing Clinic	
078X	Telemedicine	
0900	General Classification for Behavioral Health Treatment	
0902	Behavioral Health Milieu Therapy	
0903	3 Behavioral Health Play Therapy	
0904	Behavioral Health Activity Therapy	
0914	Behavioral Health Individual Therapy	
0915	5 Behavioral Health Group Therapy	
0916	Behavioral Health Family Therapy	
0940	General Classification for Other Therapeutic Services	
0941	Recreational Therapy	
096X, 097X, 098X	Professional Services	



Residential mental health and substance abuse services

Definition

Inpatient care, which must be furnished by or under the supervision of registered or licensed personnel and under the direction of a physician to assure the safety of the member and to achieve the medically desired result. The member must require continuous (daily) mental health and/or substance abuse services for the level of care to be considered covered. The per diem rate includes all services rendered to the member.

Billing Guidelines

- Bill on a UB-04 or successor claim form consistent with CMS implementation date, using only those revenue codes indicated in the table below.
- The member must require continuous (daily mental health and/or substance abuse services for the level of care to be covered.
- Provider should not file claims for services rendered unless a covered level of care has been authorized by Blue Cross NC or its designee.

Description	Revenue Code	Unit
Room and board – semi-private	129	Inpatient per diem
Psychiatric / psychological services	949	Outpatient per diem

Hospitals use revenue code 0944 to bill for drug rehabilitation and 0945 for alcohol rehabilitation.

Residential mental health and substance abuse services include but are not limited to the following components:

- Assessing the total needs of the member.
- Planning and managing of a member treatment plan involving services where specialized health care knowledge must be applied in order to attain the desired result.
- Observing and monitoring the member's response to care and treatment.
- Teaching, restoring, and retraining the member.
- Providing directly to the member services requiring specialized education and skills.

The following services are not part of this residential mental health and substance abuse services and must be billed by a provider contracted with Blue Cross NC:

- Medical care rendered by a physician.
- Services rendered in a place of setting other than the residential mental health and substance abuse facility while the member is an inpatient.

9.66.18.1

Mental health / substance abuse stays

Blue Cross NC members discharged from an inpatient level of care should have and keep a follow-up appointment within seven (7) days of discharge, AND a follow-up appointment within thirty (30) days of discharge as part of after-care compliance and to prevent re-admissions. This visit must be with a mental health provider.

To ensure successful follow-up care after hospitalization:

- Discharge planning is expected to begin on the day of admission and should include the utilization review staff, discharge planner, the member's family, significant others, guardian, or others as desired by the member.
- The admitting facility should make sure that members are provided follow-up appointments with a mental health provider within seven (7) days of discharge and within thirty (30) days of discharge from an acute inpatient setting. Remember that these follow-up visits must be with a mental health therapist and/or a psychiatrist.
- The admitting facility should make sure all members have actual verified appointments, as walk-in
 appointments do not meet this requirement. This includes members who are discharging over the
 weekend. The verified appointment may be a separate outpatient care appointment on the date of
 discharge if the admitting facility is a participating Bridge Program facility.*
 - * The Bridge Program provides an intermediary step between discharge and the outpatient appointment with a mental health provider in the community. If the discharging facility is unable to schedule an after-care appointment within seven (7) days of discharge, the Bridge appointment will serve as one kept until arrangements can be made. The appointment is made by the facility AFTER the member is discharged, on the day of discharge but before he or she leaves the facility. During the Bridge appointment, the mental health provider will discuss the importance of follow-up after care in reducing the chance of re-admission. Please contact Connie Davis at Magellan for additional information about the Bridge Program at 1-800-344-1255, or via email at cmdavis@magellanhealth.com.
- Magellan can provide you with a list of mental health outpatient network providers and assist with any scheduling challenges you may encounter (see Magellan's toll-free number below).
- An after-care appointment with the member's primary care physician is in addition to the follow-up appointments with a mental health provider for members discharging from an inpatient level of care.
- Solely discharging to a group home, assisted living facility, Alcoholics Anonymous, or Narcotics Anonymous is not considered an appropriate discharge plan.
- A member should not be discharged from a facility with instructions to set their own appointment.
 Engage the member by having them call the mental health provider while still an inpatient at your facility.
- Explain the benefits of after-care visits to the member, so he or she is aware of the importance of going to all outpatient follow-up appointments (within seven [7] days of discharge date, within thirty [30] days of discharge, and beyond as necessary).
- Verify with the member that the after-care plan is a good fit for him or her (e.g., transportation is not problematic; time of the appointment will work, etc.).
- Involve and educate the member's family / support system to encourage the after-care plan.
- Explain to the member the importance of staying on his or her medication(s) and notifying you of any side effects.

These tips enable Blue Cross NC to comply with the National Committee for Quality Assurance (NCQA) requirements, but more importantly, they help ensure that members receive the services they need when they need them.

Providers can contact Magellan's Ambulatory Follow-Up team at **1-800-344-1255** for additional information or assistance.

9.66.19

Mobile services

Mobile lithotripsy services are reimbursed through all-inclusive fees. Claims should be submitted
with a 0790 revenue code with the surgery code in the primary surgical field of the UB-04 (locator
80). A single global bill will be submitted for all services. For additional information please refer to
Section 9.61, Lithotripsy billing and claims submission.

9.66.20

Observation services

Observation beds are covered outpatient services when it is determined that the patient should be held for observation, but not admitted to inpatient status.

Use the following guidelines when billing observation charges:

- Bill observation services under revenue code 0762.
- The charges related to an observation bed may not exceed the most prevalent semi-private daily room rate.
- Observation charges must include all services and supplies included in the daily room charge.
- The daily room rate should not be billed for an observation patient sent home before the midnight census hour.
- When a patient receives services in, and is admitted directly from an observation holding area, such services are considered part of inpatient care.
- Fees for use of emergency room or observation holding area and other ancillary services provided are covered as a part of inpatient ancillaries.

9.66.21

Occupational therapy

- Occupational therapy is a covered ancillary service in a general medical and surgical short-term hospital and rehabilitation hospital, when ordered by a physician to restore function following stroke, trauma, surgery or congenital conditions.
- Occupational therapy is not a covered ancillary service when used in the treatment of mental and nervous illnesses, whether provided in a general short-term hospital or specialty hospital. In these cases, it is considered part of daily general services and reimbursed by the daily accommodation and general services allowance.
- The itemization must be submitted on the claim.
- Fees for use of emergency room or observation holding area and other ancillary services provided are covered as a part of inpatient ancillaries.

Operating room

- The operating room charge may be based on time or per procedural basis. When time is the basis for the charge, it must be calculated from the induction of anesthesia to the completion of the procedure. Blue Cross NC will allow reimbursement of up to fifteen (15) minutes after the documented end of procedure to permit time for any needed prep of the member for the transportation to the recovery area when the care delivered to the patient during this time is documented in the appropriate medical record to substantiate the need for the additional time.
- Operating room services should be billed using revenue code 0360.
- The operating room charge includes, but is not limited to, the cost of:
 - a. Use of the operating room
 - b. Qualified technical and nursing personnel
 - c. Surgical clamps, connectors, connecting tubing
 - d. Surgical gloves, anti fog devise
 - e. Surgical marking pens
 - f. Surgical packs
 - g. Surgical sheets
 - h. Surgical sponges
 - i. Surgical towels
 - j. Surgical retractors
 - k. Surgical blades (exception cuda and gator blades)
 - I. Surgical needles (e.g., spinal needles), needle book holder, needle counter
 - m. Drapes
 - n. Table covers
 - o. Sterile sleeves and leggings
 - p. Syringes
 - q. Test tube cultures
 - r. Vaginal bibs
 - s. Surgeon's gowns
 - t. Surgery prep kits, skin preparation
 - u. Surgery pads
 - v. Surgery kits, trays and packs.
 - w. Warming systems (e.g. Baer Hugger patient warming system, hypo / hyperthermic unit, radiant warmer, etc.)
 - x. Bovie / cautery
- Sutures and staples may be billed as operating room supplies or included in the operating room time charge.

Outpatient surgery

- All ancillaries and supplies associated with an outpatient surgical procedure should be billed on one (1) claim. This includes use of facility (pre-operative area, operating room, recovery room), all surgical equipment, anesthesia, surgical supplies, drugs and nourishment.
- All charges associated with pre-operative testing performed within seventy-two (72) hours of the surgical procedure should also be billed on the same claim with the ancillaries and supplies for outpatient surgery.
- Appropriate revenue codes must be placed in form locator 42 for each line item. CPT and
 HCPCS codes are assigned in form locator 44. CPT and HCPCS codes must be included in
 form locator 44 to describe specific procedures, when and if, appropriate codes are available.
 If multiple CPT or HCPCS codes are necessary to reflect multiple, distinct, or independent
 services matching a single revenue code, claims should be coded to repeat that revenue code
 as necessary.

9.66.24

Behavioral health treatment – partial hospitalization

Partial hospitalization can be appropriate as a comprehensive, short-term, intensive, clinical treatment program, when the level of treatment needed is a step below residential care but more concentrated than traditional outpatient care. Patients are generally referred to partial programs when they are experiencing acute psychiatric symptoms, which are difficult to manage but that do not require twenty-four (24) hour care. Blue Cross NC provides coverage for psychiatric partial hospitalization therapy. Since partial hospitalization is a treatment program, Blue Cross NC cannot accept individual unbundled charges for this program. Patients must attend a minimum of a half day to be considered for partial hospitalization benefits. A half day is defined as three to five (3-5) hours, and a full day as being six (6) or more. Hospitals are required to negotiate a half and full day program charge with Blue Cross NC prior to providing this service.

Therapies included in the program charge are:

- Activity therapy
- Psychiatric and psychological services
- Individual therapy
- Group therapy
- Family therapy
- Occupational therapy

- Adjunctive therapy
- Art therapy
- History and physical
- Music therapy
- Psychiatric social worker
- Psychotherapy

Use revenue code 0912 to bill for less intense partial hospitalization – three to five (3-5) hours.

Use revenue code 0913 to bill for more intense partial hospitalization – six or more (6+) hours.



Personal supplies

- Personal supplies include items not ordered by the physician or not medically necessary.
- These items are not covered by Blue Cross NC health insurance. These items should be billed using UB-04 revenue code 0999.
- Example of personal supplies include:

Hair brush

Mouthwash

Nail clippers

Powder

Razor

Shampoo and conditioner

Shaving cream

Shoe horn

Toothpaste

Toothbrush

9.66.26

Pharmacy

- Take-home drugs should not be filed.
- All pharmacy charges should be billed to Blue Cross NC using revenue code 0250.
- All drugs approved by the Food and Drug Administration are eligible for coverage with Blue Cross NC, subject to the member's benefits and the Plan's utilization management programs.
- Blue Cross NC covers all drugs fully approved by the Food and Drug Administration for general public use.
- Pricing expensive drugs such as Tissue Plasminogen Activator (TPA) using the pharmacy formula would not be reasonable.
- A separate mark-up may be negotiated for expensive drugs.
- The pharmacy pricing formula must cover the cost of covered drugs prescribed by the attending physician, the cost of materials necessary for their preparation and administration (IV pumps, secondary IV tubing, saline flushes, etc.) and the services of registered pharmacists and other pharmacy personnel.
- Medications furnished to patients must be billed at the negotiated rate, with no additional charge either for administration of drugs (e.g., IV admixture fee, administration or infusion fees, dispensing fee, etc.) or to cover pharmacy overhead (e.g. pharmacy profile fee, drug assessment fee, dosage consultation, etc.).

HOSPITALS AND FACILITIES

9.66.27

Drug wastage

Blue Cross NC will provide payment for both the administered and discarded drugs or biologicals when certain criteria are met. Specifically, Blue Cross NC will reimburse discarded drugs or biologicals up to the dosage amount indicated on the vial or package label minus the administered dose(s) if:

- The units billed correspond with the smallest dose (vial) available for purchase from the manufacturer(s) that could provide the appropriate dose for the patient.
- The drug or biological is supplied in a single-use vial or single-use package;
- The drug or biological is initially administered to the patient to appropriately address the patient's condition and any unused portion is discarded. A provider cannot bill Blue Cross NC for discarded drugs if none of the drug was initially administered to a patient (e.g. Blue Cross NC beneficiary misses an appointment).
- The amount wasted is recorded in the patient chart or a separate waste report log;
- The provider's written policy and practice is to manage single-use drugs and biologicals and bill all payors in the same manner; and
- The amount billed to Blue Cross NC as discarded drug is not administered to another patient.

Modifier JW

Modifier JW is defined as "drug or biological amount discarded / not administered to any patient." Physicians, hospitals and other providers or suppliers may use modifier JW to indicate drug wastage for non-inpatient administered drugs.

Blue Cross NC requests providers report the drug amount administered on one (1) line, and on a separate line report the amount of drug NOT administered (wasted) with modifier -JW appended to the associated HCPCS code.

It should be noted that modifier JW is not used when the actual dose of the drug or biological administered is less than the billing unit defined in the HCPCS descriptor. For example, HCPSC J2175 descriptor states meperidine hydrochloride, per 100 mg. Therefore, one (1) billing unit is equal to 100 mg. If 97 mg of J2175 is administered and 3 mg of J2175 is wasted, modifier JW should not be reported. This is because the amount administered, 97 mg, is less than the billing unit, which is 100 mg.



Billing reminders for drug wastage

The following table summarizes the do's and don't's regarding billing for drug wastage.

Do's	Don't's
Do bill Blue Cross NC for discarded drugs and biologicals up to the amount on the single-use vial or package label minus the administered dose(s) when appropriate.	Do not bill Blue Cross NC the extra amount the drug manufacturer provided to account for wastage in syringe hubs. Many manufacturers provide an extra drug in each vial to account for the wastage in the syringe hubs. This extra amount should not be billed to Blue Cross NC because it is not an expense to the provider and it exceeds the amount on the vial or package label.
Do use modifier JW when single- use vials or single use packages are appropriately discarded after administering a dose(s). The use of modifier JW is appropriate for services rendered in all non- inpatient places of service.	Do not bill Blue Cross NC for drug wastage if none of the drug was initially administered. Blue Cross NC will not reimburse for unused drugs or biologicals that result from a missed patient appointment.
	Do not bill Blue Cross NC for discarded drugs or biologicals for multi-use vials.

9.66.28

Physical therapy

- Physical therapy services should be billed using UB-04 revenue code 042x.
- The itemization must be submitted with the claim.
- The charge for physical therapy must include services of qualified technicians, use of the room and all supplies related to the procedure.
- These charges may be established on a per day treatment basis.
- Physical therapy services are limited to one (1) hour of treatment and/or evaluation or three (3) treatment modalities on a given day.
- To be considered eligible for coverage, the physical therapy services must be delivered by a qualified provider of physical therapy services. A qualified provider is one who is licensed where required and is performing within the scope of the license.

9.66.29

Pre-operative / pre-admission services

- Include all pre-operative / pre-admission services performed at the hospital within seventy-two (72) hours of the admission on the UB-04 claim form when used to report scheduled admissions / surgeries.
- Charges for pre-operative services / testing related to surgery should be included on the same bill as the
 surgery, whether or not the testing was provided on the date of surgery. For an inpatient claim, the "From
 Date" and "Admission Date" may be different, as the "Admission Date" will be the date the patient was
 admitted to the hospital, while the "From Date" reflects the date on which the pre-operative services were
 performed.
- Charges for pre-operative services / testing (i.e.; radiology services, lab services) performed outside of the facility prior to a scheduled inpatient admission should be billed separately on a CMS-1500 claim form.



Professional fees

- Professional fees using revenue codes 096X, 097X and 098X should not be billed on the UB-04 claim form.
- Professional charges should be filed on the CMS-1500 claim form.

9.66.31

Psychiatric inpatient room and board

 The psychiatric daily room charge includes the cost of all items listed in acute care as well as the following therapy services:

Adjunctive therapy

Art therapy

Group therapy

History and physical head

Occupational therapy

Psychiatric social worker

Psychotherapy

Music therapy

9.66.32

Recovery room

- The charge for recovery room includes the costs of nursing personnel, routine equipment (e.g., oxygen) and supplies, monitoring equipment (e.g., blood pressure, cardiac, and pulse oximeter), defibrillator, etc.
- Warming systems (e.g., Bair Hugger patient warming system, hypo / hyperthermic unit, radiant warmer, etc.) should not be billed to Blue Cross NC or the patient.
- Any time after the initial recovery phase should be as observation if billed at all.
- In instances whereby a facility elects to leave Blue Cross NC members in a recovery room setting versus transferring the patient to observation status following an outpatient / day surgery, the total of the hourly charges associated with the extended recovery room stays (regardless of tier level) cannot exceed the charges we would expect to receive for observation stays following an outpatient surgery.

Reminder: Charges related to an observation stay may not exceed the most prevalent semi-private room rate.

Rehabilitation room

• The rehabilitation room charge includes the cost of all items listed in acute care plus the psychiatric room therapy services.

9.66.34

Emergency room services

- Charges for ER visits and services resulting in an admission must be billed on the UB-04 for the inpatient admission. These charges should not be split out and billed separately.
- Charges for ER visits that do not result in an approved admission must be submitted separately for
 consideration of payment. These services will be subject to existing prudent layperson language and
 if approved will reimburse according to the current outpatient reimbursement for your facility.
- Emergency room services can be billed on a UB-04 outpatient claim with a bill type of 13J whenever the inpatient services are denied for non-authorized services or certification is not obtained. This applies to HMO, PPO, POS and CMM claims.
- The following should be included in the E.R. charge and should not be billed as separate items to Blue Cross NC or its members:
 - Administration of medications including IVs. IV Therapy fees, drug administration fees, injection or infusion fees.
- You will be notified via HIPAA 835 Electronic Remittance Advice (ERA) to submit the ER services with a bill type of 13J.

Thermometers, blood pressure apparatus, gloves, tongue depressors, cotton balls and other items typically used in the examination of patients

Use of examining and/or treatment rooms for routine examination

Routine supplies as a part of normal patient care

Administration of enemas and medications including IVs

Postpartum services

Recreation therapy

Enterostomal therapy (the costs of enterostomal supplies are covered ancillary items)

9.66.35

Room accommodation

 Bill the appropriate rate and corresponding UB-04 revenue code as shown on the Blue Cross NC Network Participation Agreement - Attachment 3 - Accepted Change Form. See example in Chapter 21, Forms.

Room and board

• The following are included in daily hospital service acute care and should not be billed as separate items to Blue Cross NC or its members:

Room and complete linen service

Dietary service: meals, therapeutic diets, required nourishment, dietary consultation and diet exchange list

General nursing services include patient education such as instruction and materials. This does not include or refer to private duty nursing

All equipment needed to weigh the patient (e.g., scales)

Thermometers, blood pressure apparatus, gloves, tongue depressors, cotton balls and other items typically used in the examination of patients

Use of examining and/or treatment rooms for routine examination

Routine supplies as a part of normal patient care

Administration of enemas and medications including IVs

Postpartum services

Recreation therapy

Enterostomal therapy (the costs of enterostomal supplies are covered ancillary items)

9.66.37

Special beds

- Special beds are covered as a separate charge when medically necessary.
- Incontinence management system beds are not covered as separate line ancillaries. These beds are covered only as part of the approved daily hospital services charge.
- Patient handling beds are covered as part of routine orthopedic care and are covered only in the daily accommodation allowance. Do not bill as a separate charge to Blue Cross NC or our members.
- High capacity beds for patients with weight accommodations are not covered. The charges for these beds should be billed to the patient as they are the patient's liability.
- When the bed is covered, the charge must include the bed itself, the delivery fee, set up and scales.
- Charges for special beds will be reimbursed as a flat fee and are not to be priced through the medical and surgical supply pricing formula. These beds must be billed using the UB-04 claim form with revenue code 0946 or 0947.

Special monitoring equipment

- Includes dinemapp, swan ganz, cardiac, pressure monitor and telemetry.
- Charges include the use of supplies (e.g., electrodes, guidewires and telemetry pouches).
- When special monitoring equipment is used by a patient in routine or general accommodations, a separate monitoring equipment charge may be billed.
- When a patient is using special monitoring equipment in the operating room, recovery room or anesthesia department and is transported to another ancillary department or a room, a separate monitoring equipment charge should not be billed.
- Monitoring equipment used during transport is considered a continuation of services.
- Set-up fees that only represent personnel time are considered part of the procedure / treatment fee.

9.66.39

Speech therapy

- Covered speech therapy services should be billed using UB-04 revenue code 044x.
- The itemization must be submitted on the claim.
- Speech therapy is covered only when used to restore function following surgery, trauma or stroke.
- Speech therapy is not considered medically necessary treatment for the following diagnoses:

Attention disorder

Behavior problems

Conceptual handicap

Mental retardation

Psychosocial speech delay

Developmental delay

 To be considered eligible for coverage, speech therapy services must be delivered by a qualified provider of speech therapy services. A qualified provider is one who is licensed where required and is performing within the scope of the license.



Adaptive behavior treatment of Autism Spectrum Disorder

Blue Cross NC offers benefits for Adaptive Behavior Assessment and Treatment (ABT) of autism spectrum disorder, in compliance with the Autism Health Insurance Coverage Act (NC Senate Bill 676). ABT is available for eligible members up to age nineteen (19) and includes annual benefit maximums. Eligibility for benefits includes criteria to help ensure the providing of ABT is appropriate for an individual member's health condition, and subsequently prior approval (i.e., prior authorization) of services is required.

ABT services will be considered for benefits coverage when provided in a provider's office, a member's home, and an outpatient hospital setting. ABT services are not covered if provided in a school, an inpatient setting, emergency room, or an urgent care facility.

Services must be ordered by a licensed physician or licensed psychologist and treatment must be provided or supervised by the following licensed professionals: licensed clinical social worker, licensed professional counselor, licensed marriage and family therapist, licensed occupational therapist, licensed psychiatrist or developmental pediatrician, licensed psychologist, or licensed speech and language pathologist.

9.66.41

Take-home drugs

- Covered take-home drugs should be billed using UB-04 revenue code 0253.
- Blue Cross NC health benefit plans do not provide inpatient hospital benefits for take-home items.

9.66.42

Take-home supplies

- Covered take-home supplies should be billed using UB-04 revenue code 0273.
- Blue Cross NC health plan benefits do not cover take-home supplies.
- Benefits are provided for take-home items when the member's health care coverage type includes extended benefits when these items are properly identified on the claim.

9.66.43

Transport services

- Transport services (e.g., nurse transport, attendant's fee and nursing support) are not covered under Blue Cross NC certificates.
- Services necessary for transporting the patient are provided by the ambulance service.
- These charges should be billed directly to the patient as they are the patient's liability. The patient may then submit a claim for individual consideration using the subscriber submitted claim form.

9.66.44

Transfer services

 Transfers within a participating facility are considered a continuous episode of care and will be included in a single complete claim and reimbursed as one (1) payment. Facilities which have separate provider numbers for inpatient care such as rehabilitation or psychiatric care may bill each episode of care with the appropriate provider number.

Transplant donor claims (facility services)

All claims reporting the medical services provided a donor, as part of a member's transplant procedure must be submitted on paper. Paper claim submissions allow us the ability to process a member's medical benefits for the payment of medical services provided a donor. Paper claims reporting a donor's medical services are manually entered into our claims systems under the recipient member's name and date of birth, which allows us to document the services provided a donor and enables the claim to pass through our membership validation and claim adjudication systems. To help facilitate this process, Blue Cross NC requires Transplant Donor Claim cover sheets to be submitted with claims that report services provided donors.

Transplant Donor Claim cover sheet

Transplant Donor Claim cover sheets can be created using your organization's standard stationary for correspondence and should contain the following information:

- Subject: Transplant Donor Claim
- The provider's name and NPI / Provider ID
- The patient's name could be recipient or donor
- The recipient's ID number (including the prefix and suffix, e.g., YPPW1234567801)
- The recipient's date of birth
- The patient's date of service
- Provider contact information (Blue Cross NC will contact the individual listed if we have any
 questions about the received information)
- Address for mail-back (facility name, contact and address)

Transplant Donor Claim

The following information must be included on the UB-04 facility claim form:

- Write "Donor" in large letters on the claim form
- Patient (Box 8) = Donor's name
- Payor (Box 50) = Recipient's insured member
- Patient relationship (Box 59) = Code 39 (organ donor)
- The donor's diagnosis (Box 67) = V59.X (ICD-9) / Z52.X (ICD-10)

Submit the Transplant Donor Claim to the dedicated Blue Cross NC transplant claim P.O. Box:

Blue Cross NC

Attention: Transplant Coordinator

P.O. Box 1972 Durham, NC 27702

Incomplete donor claims, which are missing any of the above listed criteria will be mailed back to obtain the necessary information.



9.66.45.1

Blue Distinction Center for Transplants (BDCT) – recipient transplant claims

If your facility is designated as a Blue Distinction Center for Transplants (BDCT) and the transplant recipient is a member of Blue Cross NC or is BlueCard® eligible with coverage from a Blue Cross and or Blue Shield Plan other than Blue Cross NC, the claim for services provided the recipient should be filed to the address on the member's Blue Plan issued insurance card.

Transplant Global Packet Filing

- All BDCT Transplant Global Packet Claims must be submitted to the transplant patient's BCBS Benefit Plan via paper.
- Assemble the global packet including the supplemental billing invoice.
- Ensure that the global transplant packet covers;

The recipient's name

The recipient's ID

The Donor Diagnosis Code (V59.X)

- Identify any transplant associated claim that were submitted to BCBS Benefit Plan for processing.
- Collaborate with the patient's BCBS Benefit Plan claims operations representative to reconcile and recover the payment for any claim that has already payed but should have been included in the global packet.

Submit all BDCT global transplant packet including Attachment H to the patient's BCBS Benefit Plan transplant coordination organization.

Incomplete donor claims, which are missing any of the above listed criteria will be mailed back to obtain the necessary information.

9.66.45.2

Blue Cross NC global fee contract – recipient transplant claims Non-Blue Distinction Center for Transplants (BDCT)

If your facility is **not designated** as a Blue Distinction Center for Transplants (BDCT) but does have a global fee contract with Blue Cross NC, all claims reporting the medical services provided a recipient, as part of a member's transplant procedure, must be submitted on paper. Paper claim submissions allow us the ability to process a member's medical benefits for the payment of medical services provided the recipient. Paper claims reporting a donor's medical services are manually entered into our claims systems under the recipient member's name and date of birth, which allows us to document the services provided a member and enables the claim to pass through our membership validation and claim adjudication systems. To help facilitate this process, Blue Cross NC requires a Transplant Global Claim cover sheets to be submitted with claims that report services provided to the recipients.

Transplant Global Claim cover sheet

Transplant Claim cover sheets can be created using your organization's standard stationary for correspondence and should contain the following information:

- Subject: Transplant Global Claim
- The provider's name and NPI / Provider ID
- The recipient's name
- The recipient's date of birth
- The Blue Cross NC patient's ID Number (including the Prefix and Suffix, e.g., YPPW1234567801)
- The recipient's date of service
- Provider contact information (Blue Cross NC will contact the individual listed if we have any questions about the received information)

Transplant Recipient Claim (applicable for Blue Cross NC Global Fee Contract - Non-BDCT)

- Identify any transplant associated claim that were submitted to BCBS for processing.
- Collaborate with the patient's BCBS Benefit Plan Claims Ops representative to reconcile and recover the payment for any claim that has already payed but should have been included in the global packet.
- All Non-BDCT Transplant Global Packet Claims must be submitted to the Blue Cross NC via paper.
- Assemble the global packet including the Attachment H and the Supplemental Billing Invoice.
- Ensure that the Global Transplant Packet covers;

The recipient's name

The recipient's ID

The Donor Diagnosis Code (V59.X)

Mail the Transplant Global Claim cover sheet followed by all information in the global packet to the dedicated Blue Cross NC transplant claim PO Box:

Blue Cross NC

Attention: Transplant Coordinator

P.O. Box 1972 Durham, NC 27702

Blue Cross NC will price the Blue Cross NC and BlueCard® member's claims per existing Blue Cross NC / Provider contract and/or Hospital Case Rates for Transplants.

Incomplete donor claims, which are missing any of the above listed criteria will be mailed back to obtain the necessary information.

HOSPITALS AND FACILITIES

9.67

Fraud and abuse

Fraud and abuse may include, but is not limited to, the following:

- · Performing an unnecessary or inappropriate service;
- Billing a service that was not received or misrepresenting a service;
- Billing duplicate claims;
- Unbundling claims;
- Charging in excess of contracted or reasonable fees;
- Accepting referral fees (i.e. kickbacks);
- Collecting monies except for deductible amounts, coinsurance amounts, copayment amounts, and non-covered items as permitted pursuant to Blue Cross NC's final HIPAA 835 Electronic Remittance Advice (ERA).

Your submission of a claim for payment constitutes a representation by you that the services or supplies reflected on the claim submission, including all quantities set forth on that claim, indeed (1) were medically necessary in your reasonable judgment (except with respect to cosmetic services), (2) were actually performed by you to the member, (3) were filed accurately and using appropriate coding, and (4) have been properly documented in the medical records of the member. Your submission of a claim for payment also constitutes your representation that the claim is not submitted as a form of, or as a part of a practice of, fraud and abuse as described above. Additionally, you agree not to repeatedly and intentionally waive members' deductibles, coinsurance, and copayments. You are responsible for, and these provisions likewise apply to, the actions of your staff members and agents.

Any amount billed by you in violation of this section, if paid by us, constitutes an overpayment by us that is subject to the overpayment recovery process pursuant to your contract. Additionally, any amounts billed to members in violation of this section, if paid by such members, must be immediately refunded to members. Members should not be billed for amounts due resulting from a violation of this section.

Please call the Blue Cross NC Special Investigation Unit at **1-800-324-4963**, if you suspect fraud and abuse.



9.68

Departmental revenue analysis general instructions

The coverage and billing policies and procedures have been updated to include Blue Cross and Blue Shield of North Carolina (Blue Cross NC) coverage policies. These coverage policies apply to all participants covered under your current hospital agreement; they do not apply to other third party payors or self-paying patients. Our coverage policies are based on the Blue Cross NC's insurance certificates, which have been filed with and approved by the North Carolina insurance department. Blue Cross NC benefits are payable only for covered services as defined in your current hospital agreement and as further explained in this section.

The coverage presented in this document is not all-inclusive of Blue Cross NC's policies and procedures. It is here to serve as a guide in developing charges for Blue Cross NC members. This document is not a substitute for your complete charge master. For more information regarding our policies and procedures, visit our website at *bcbsnc.com*.

The hospital must bill for covered hospital services rendered to Blue Cross NC participants in accordance with the approved charge schedule. It is our understanding that pharmacy and medical / surgical supplies are priced using the approved pricing formula. Any charge code with a corresponding dollar amount of \$0.00 will be considered a hospital service requiring no additional charge to Blue Cross NC or the patient unless the hospital specifically requests and receives approval from Blue Cross NC to use miscellaneous codes. When miscellaneous codes are used, actual cost information must be well documented in patient files to support the amount billed. Blue Cross NC and its participant-patients cannot accept liability for miscellaneous items where the cost is not adequately documented.

Changes to the approved charge schedule must be submitted to Blue Cross NC, in writing, at least thirty (30) days in advance of the effective date of the proposed change. Blue Cross NC and its participant-patients will not accept liability for charges, which have not been agreed to by the hospital and Blue Cross NC in accordance with your hospital agreement.

Professional fees using revenue codes 96X, 97X, and 98X are not recognized on the UB-04 claim form. Professional charges should be filed on the CMS-1500 claim form.

Job related injuries are covered by Workers' Compensation. Workers' Compensation cases must not be billed to Blue Cross NC.

Benefits are excluded for procedures determined by Blue Cross NC to be experimental or investigative in nature. When a medical or surgical procedure is determined to be experimental or investigative, benefits are excluded for all hospital services associated with the procedure. Complications arising from any experimental or investigative procedures are also not covered. Experimental or investigative procedures are patient liabilities.

Uniform billing codes

Copies of the uniform billing (UB-04) may be ordered from:

The North Carolina Hospital Association PO Box 4449 Cary, North Carolina 27519-4449

If you have questions, please call the North Carolina Hospital Association at **1-919-677-4224**. All hospital services must be billed on the UB-04 claim form.

9.68.1

General coverage determinations

Clinic billing revenue code updates

The following revenue codes are not reimbursable when submitted on a UB-04 form:

Code	Description
0510, 0519	Clinic
0520	Free-Standing Clinic
078X	Telemedicine
0900	General Classification for Behavioral Health Treatment
0902	Behavioral Health Milieu Therapy
0903	Behavioral Health Play Therapy
0904	Behavioral Health Activity Therapy
0914	Behavioral Health Individual Therapy
0915	Behavioral Health Group Therapy
0916	Behavioral Health Family Therapy
0940	General Classification for Other Therapeutic Services
0941	Recreational Therapy
096X, 097X, 098X	Professional Services

Positron Emission Tomography (PET):

For our complete medical policy, refer to our website at *bcbsnc.com*. When billing for covered services, please use UB-04 revenue code 0404.

Stand-by services and call-back services are covered only when actually received by the patient. Stand-by services that are not used are considered overhead costs. A hospital's overhead costs must be incorporated into its charges for services that are actually rendered to and received by the patient. Blue Cross NC and its members cannot accept liability for services not received.

Stat and after-hours services are covered only when they are ordered by the physician to be done immediately. Charges for after-hours services are not to be billed to Blue Cross NC just because they are incurred outside normal working hours.

Observation beds are covered outpatient services when it is determined that the patient should be held for any observation stay exceeding twenty-four (24) hours (not to exceed forty-eight [48] hours) but it has not been determined that the patient should be admitted as an inpatient. For our complete medical policy, refer to our website at *bcbsnc.com*.

- The allowed amount for any observation stay will be the lesser of the applicable inpatient and outpatient allowed amount.
- Bill observation services under revenue code 762.
- The charges related to an observation bed may not exceed the most prevalent semi-private daily room rate.
- Blue Cross NC would not expect to be billed for both an observation charge and a daily room charge for the same day of service.
- Observation charges must include all services and supplies included in the daily room charge.
- The daily room rate should not be billed for an observation patient sent home before the midnight census hour. The basic daily room rate includes general nursing care and food service, but does not include ancillary service.
- When a patient receives services in and is admitted directly from an observation holding area, such services are considered part of inpatient care. Fees for use of emergency room or observation holding area and other ancillary services provided are covered as a part of inpatient ancillaries.

Collection (e.g., venipuncture) and handling fees are not covered unless an outside lab performs the test. If the hospital does the testing, the fee is considered part of the procedure charge.

Items specially built for handicapped patients (e.g., hair and toothbrushes, knives, forks, spoons) are non-covered under our present certificate. Non-covered services are the patient's liability and should be billed directly to the patient.

The goal of **total parenteral nutrition**, **hyperalimentation**, is to replace and maintain all essential nutrients by intravenous infusion in patients for whom oral or tube feedings are contraindicated or inadequate. Hyperalimentation solutions used with a long-term parenteral nutrition system are covered as drugs by Blue Cross NC certificates.

Special monitoring equipment (e.g., dinemapp, swan ganz, cardiac, pressure monitor, and telemetry) charges must include the use of the supplies (e.g., electrodes, guidewires, and telemetry pouches). When special monitoring equipment is used by a patient in routine or general accommodations, (this is defined as a patient who does not require a more intensive level of care that is rendered in the general medical or surgical unit), a separate monitoring equipment charge may be billed.

When a patient is using special monitoring equipment in the operating room, recovery room, or anesthesia department and is transported to another ancillary department or a room, a separate monitoring equipment charge must not be billed. Monitoring equipment used during transport is considered a continuation of services.

Set up fees that represent personnel time only are considered part of the procedure / treatment fee. A separate fee must not be billed to Blue Cross NC or the participant-patient.



9.68.2

Charge-to-charge comparison

Daily hospital service-acute care - Daily hospital service is recommended as a replacement for the phrase "Room and Board." Services and supplies included in the daily hospital service charge are:

- a. Room and complete linen service. Examples include: bath cloth, pillow case, soap, blanket, sheets, towels
- b. Dietary service: meals, therapeutic diets, required nourishment, dietary consultation, and diet exchange list.
 - Dietary supplements are especially formulated products designed to increase the amount of various food elements required to maintain or to correct a deficiency, which may exist.
 - Blue Cross NC certificates generally do not provide benefits for dietary supplements. These supplements are considered to be a part of daily hospital service and are not to be billed for separately either to Blue Cross NC or to its participant-patients. Examples of dietary supplements and/or tube feeding supplements are: Ensure, Isocal, Sustagen, Forta, Osmolite, Vivonex
- c. General nursing services including patient education (e.g., instructions and materials). This does not include private duty nursing.
- d. All equipment needed to weigh the patient (e.g., scales). A separate fee must not be billed to Blue Cross NC or the participant-patient.
- e. Thermometers, blood pressure apparatus, gloves, tongue blades, cotton balls, and similar items used in the examination of patients.
- f. Use of examining and/or treatment rooms for routine examinations.
- g. Routine supplies provided as a part of routine care. Examples are: all tape, wipes, swabs, scrubs, bib, scales, body lotion, bedpans, bedside commode, urinals, toilet tissue, elevated toilet seat, air freshener, deodorizing machine, water pitcher, patient gown, facial tissues, emesis basin, breast pump and supplies, nursing pads, petroleum jelly, hydrogen peroxide, alcohol, epsom salts, adult diapers, specimen traps, hot water bottles, ice bags, heating pads, humidifiers, vaporizers, limb restraints, chux, and underpads.
- h. Administration of enemas and medications including IV administration / infusion or IV ad mixture. Please note that the costs of the medication and administration sets are covered ancillary items.
- i. Postpartum services.
- j. Recreation therapy.
- k. Enterostomal therapy. Please note that the costs of the enterostomal supplies are covered ancillary items.

Special monitoring equipment (e.g., dinemapp, swan ganz, cardiac, pressure monitor, and telemetry) charges must include the use of the supplies (e.g., electrodes, guidewires, and telemetry pouches). Special monitoring equipment charges may be billed separately when used by a patient in routine or general accommodations.



Special beds - Special beds are covered as a separate charge when medically necessary:

- a. Incontinence management system beds are not covered as separate line ancillaries. These beds are covered only as part of the approved daily hospital service charge.
- b. Patient handling beds are covered as part of routine orthopedic care and are covered only in the daily accommodation allowance. Do not bill as a separate charge to Blue Cross NC or our members.
- c. High capacity beds for patients with weight recommendations are not covered. The charges for these beds should be billed to the patient as they are the patient's liability.

When the bed is covered the charge must include the bed itself, the delivery fee, set up, and scales.

Charges for special beds will be reimbursed as a flat fee and are not to be priced through the medical and surgical supply pricing formula. These beds must be billed using UB-04 revenue code 0946 or 0947.

Nursery - The services and supplies indicated in the daily hospital service charge for acute care are also included in the daily hospital service charge for nursery plus other similar items necessary in the routine care of infants such as bottles, diapers, baby powder, sterile safety pins, isolettes, and radiant warmers.

Labor and delivery room - The labor room charge and delivery room charge each must include the cost of:

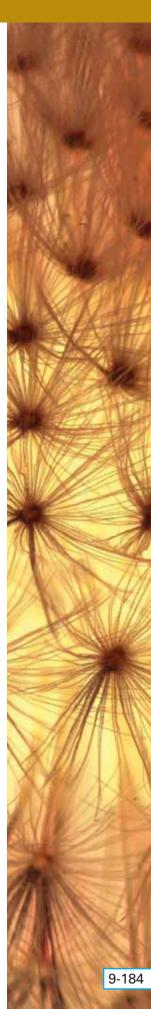
- a. The use of the room.
- b. The services of qualified technical personnel.
- c. Linens, instruments, equipment, and routine supplies.

The hospital must not bill the Plan for an OB room in addition to the labor room fee when the patient is still in the labor room at time of census.

Psychiatric room - The psychiatric room charge includes the cost of all items listed in acute care as well as the following therapy services:

- a. Adjunctive therapy
- b. Art therapy
- c. Group therapy
- d. History and physical
- e. Music therapy
- f. Occupational therapy
- g. Psychiatric social worker
- h. Psychotherapy
- i. Recreation therapy

Leave of absence days - Blue Cross NC does not provide coverage for therapeutic leave of absence days occurring during an inpatient admission whether in connection with the convenience of the patient or the treatment of the patient. This charge should be billed directly to the patient as it is the patient's liability. If billed on the UB-04 claim form, please use revenue code 0180.



Partial hospitalization / intensive outpatient programs - The program charges include the therapy services listed for daily psychiatric services. Partial hospitalization must be billed using either UB-04 revenue code 0912 or 0913, as appropriate to the intensity and daily hours of clinical treatment provided. Intensive outpatient rehabilitation programs must be billed using UB-04 revenue codes 0944 for drug rehabilitation and 0945 for alcohol rehabilitation. Condition code 41 should be reported on all UB-04 claims reporting partial hospitalization / intensive outpatient programs. Patients must attend a minimum of a half-day to be considered as receiving partial hospitalization / intensive outpatient therapy.

Rehabilitation room - The rehabilitation room charge includes the cost of all items listed in acute care plus the psychiatric room therapy services listed above.

Critical care units - Critical care units represent special treatment areas of a hospital for critically ill patients. Care includes continuous observation by specially trained nurses and the availability of special equipment and life-saving techniques. To be considered a critical care unit, the unit must meet the following conditions:

- a. The unit must be in the hospital.
- b. The unit must be physically separate from general routine patient care areas and ancillary service areas.
- c. There must be specific written policies that include criteria for admission to, and discharge from, the unit.
- d. Registered nursing care must be furnished on a continuous twenty-four (24) hour basis.
- e. A minimum nurse-patient ratio of one (1) nurse to two (2) patients per patient day must be maintained.
- f. The unit must be equipped, or have available for immediate use, lifesaving equipment necessary to treat the critically ill patients for whom it was designed. This equipment includes, but is not limited to, respiratory and cardiac monitoring equipment (e.g., dinemapp, swan ganz, pressure monitor, pressure transducer monitor, oximetry monitor, etc.), cardiac defibrillators, and wall or canister oxygen.

A critical care unit is not a post-operative recovery room or a post-anesthesia room.

The charge for a critical care unit, though generally stated as a single dollar amount, has two (2) components:

- a. The room charge includes the cost of all items listed under acute care.
- b. The nursing / equipment charge includes the use of special equipment (e.g., dinemapp, swan ganz, pressure monitor, pressure transducer monitor, oximetry monitor, etc.) cardiac defibrillators, oxygen, supplies (e.g., electrodes, guidewires, telemetry pouches) and additional nursing personnel.

Ventilators are billable separate line ancillaries. The ventilator charge must include the use of the equipment and all supplies.

Recovery room - The charge for recovery room includes the costs of nursing personnel, routine equipment (e.g., oxygen) and supplies, monitoring equipment (e.g., blood pressure, cardiac, and pulse oximeter), defibrillator, etc.



When a patient is using monitoring equipment in the recovery room and is transported to another ancillary department or a room, a separate monitoring equipment charge should not be billed for use of this equipment during transport. Monitoring equipment used during transport is considered a continuation of recovery room services.

Warming systems (e.g., Bair Hugger patient warming system, hypo/hyperthermic unit, radiant warmer, etc.) are considered part of the departmental overhead cost where it is used (e.g., recovery room). A separate fee must not be billed to Blue Cross NC or the participant-patient.

Operating room - The operating room charge may be based on time or on a procedural basis. When time is the basis for arriving at the charge, it must be calculated from the induction of anesthesia to the completion of the procedure. The operating room charge includes the cost of:

- a. Use of the operating room
- b. Qualified technical and nursing personnel
- c. Surgical clamps or connectors
- d. Surgical gloves
- e. Surgical marking pens
- f. Surgical packs
- g. Surgical sheets
- h. Surgical sponges
- i. Surgical towels, utility towels
- j. Surgical retractors
- k. Surgical blades
- I. Surgical needles (e.g., spinal needles)
- m. Drapes
- n. Table covers
- o. Sterile sleeves and leggings
- p. Syringes
- q. Test tube cultures
- r. Vaginal bibs
- s. Surgeon's gowns
- t. Surgery prep kits, pads, trays

Stand-by services are not covered unless they are actually used.

Stereotactic radiosurgery - For our complete medical policy, refer to our website at **bcbsnc.com**.

Operating Room Services - Sutures and staples may be billed as operating room supplies or included in the operating room time charge.

Certified Registered Nurse Anesthetist (CRNA) - Hospital-employed CRNA services are considered to be hospital services under your current hospital agreement and will be reimbursed as a hospital technical fee. The hospital should bill for CRNA services on the hospital UB-04 form using UB-04 revenue code 0370.



Anesthesia services - Anesthesia supplies may be charged individually as used or included in a charge based on time. A charge that is based on time must be computed from the induction of anesthesia until surgery is complete. This charge includes the use of equipment (e.g., monitors), all supplies, and all gases. Anesthesia stand-by services are not covered unless they are actually used. Anesthesia supplies may be either charged individually as used or included in a charge based on time, but not both.

Diagnostic services - The charges for radiology, CT scans, ultrasound, MRI, nuclear medicine, and other diagnostic tests must include the use of a room, qualified technicians, films, dyes (e.g., ionic contrast agents, other enhancing agents), and supplies. Separate charges will be negotiated for injection fees and expensive dyes (e.g., non-ionic contrast agents).

Call-back and stat charges

Call-back and stat charges are not to be billed just because they are incurred outside normal working hours. These charges are covered only when the procedure is ordered by the physician to be done immediately.

EKG - The charge for EKG services includes the use of a room, qualified technicians, and supplies (e.g., electrodes, gel).

Cerebral death EEG

Cerebral death EEG is not covered under our present Blue Cross NC certificates. This charge must not be billed as a separate line ancillary to Blue Cross NC.

Stat charges

Stat charges must not be billed just because they are incurred outside normal working hours. These charges are to be billed to Blue Cross NC only when the procedure is ordered by the physician to be done immediately.

Lab / blood bank services - The charge for clinical laboratory must include the cost of all supplies related to the tests performed and a fee for the administration of the department. The charge for tissue (pathology) should include the cost of all supplies (e.g., arterial blood gas kits) related to the tests performed. Arterial puncture charge should be included in charge for test.

Stat charges

Stat charges should not be billed just because they are incurred outside normal working hours. These charges should be billed to Blue Cross NC only when the procedure is ordered by the physician to be done immediately.

Handling / collection fee - Generally, Blue Cross NC does not cover handling / collection fees as separate line ancillaries, unless the specimens are sent to an outside lab for testing. If the hospital does the testing, the handling fees are considered part of the procedure charge. Any markup applied to outside lab send outs must cover all services associated with the send outs (e.g., handling, collection, preparation).

American Red Cross (ARC) - Charges for blood units received from the ARC should include pass through costs from the ARC, minor supplies, administrative costs, and additional lab tests performed on blood by the hospital.

Autologous blood - Charges for autologous donations are covered when such services are rendered for a specific purpose (e.g., surgery is scheduled or the need for using autologous blood is documented) and then only if the patient actually receives the blood.



Prophylactic autologous donations and long-term storage (e.g., freezing of components) for an indeterminate time period in case of future need are not considered eligible for benefits. Blood used must be billed on the same claim as the related surgery charges.

Directed blood donations - Directed blood donations (e.g., from relatives) are covered only to the extent that regular homologous blood donations are covered. No additional charges for directing the blood is covered. This would be the patient's liability.

Central supply - The medical and surgical supply pricing formula must cover the cost of the supplies and the cost of preparing, handling, and storing the supplies.

Special supplies are those given directly to patients for whom a charge is made, e.g., sterile trays and the use of equipment.

General supplies are those used by other departments, the cost of which is included in the charge for the department where it is used, such as operating room supplies and daily hospital service supplies.

Personal supplies - Personal supplies include items not ordered by the physician or not medically necessary. These items are not covered by Blue Cross NC health insurance. These items should be billed using UB-04 revenue code 0999. The liability for payment of these charges is that of the patient and not Blue Cross NC. Examples of personal supplies include:

- Baby car seat
- Batteries
- Books
- Combs
- Denture cup
- Father's supplies
- Hair brush
- Home humidifier
- Linen saver
- Mouthwash
- Patient's gown
- Pillow paws (disposable shoes)
- Razor
- Shaving cream
- Shoe laces
- Telephone calls
- Toothpaste

- Baby oil
- Bedroom shoes
- Clothes bag
- Cot or bed rental
- Deodorant
- Guest meals
- Hair spray
- Key holder
- Mirror stand
- Nail clippers
- Patient education books
- Powder
- Shampoo and conditioner
- Shoe horn
- Sunglasses
- Television
- Toothbrush

Take-home supplies - Blue Cross NC certificates do not provide inpatient or patient hospital benefits for take-home items. Benefits are provided for take-home items by comprehensive and supplemental major medical and extended benefits when these items are properly identified on the claim. Please use UB-04 revenue code 0273 when billing supplies for take-home use.



Isolation supplies - Isolation supplies related to patient care are covered when the patient must be isolated due to a contagious disease or infection. Isolation supplies used for the convenience or protection of visitors are not covered and should be billed directly to the patient.

Tampons, sanitary pads, and sanitary belts are covered for OB / GYN patients only.

Durable Medical Equipment (DME) - Blue Cross NC certificates provide benefits for the rental of Durable Medical Equipment (DME) up to but not exceeding the total purchase price of the equipment. Charges for these items will be reimbursed as a flat fee and should not be priced through the medical and surgical supply pricing formula. Charges for durable medical equipment should be billed using UB-04 revenue code 0291 so that claims may be processed promptly and accurately.

Pharmacy - Generally, all drugs approved by the Food and Drug Administration are eligible for coverage with Blue Cross NC, subject to the member's benefits and the Plan's utilization management programs.

Pricing expensive drugs such as Tissue Plasminogen Activator (TPA) using the pharmacy formula would not be reasonable. A separate mark-up may be negotiated for expensive drugs.

The pharmacy pricing formula must cover the cost of covered drugs prescribed by the attending physician, the cost of materials necessary for their preparation and administration, and the services of registered pharmacists and other pharmacy personnel. Medications furnished to patients must be billed at the negotiated rate with no additional charge either for the administration of drugs (e.g., I.V. admixture fee, dispensing fee, etc.) or to cover pharmacy overhead (e.g., pharmacy profile fee, drug assessment fee, dosage consultation, etc.).

Take-home drugs - Blue Cross NC certificates do not provide inpatient or patient hospital benefits for take-home items. Benefits are provided for take-home items by comprehensive and supplemental major medical and extended benefits when these items are properly identified on the claim. Please use UB-04 revenue code 0253 when billing for prescriptions filled by the pharmacy for take-home use.

Inhalation therapy - The charge established for this service must include the use of any special room, qualified technicians, and supplies.

Physical therapy - The charge must include the use of a room, qualified technicians, and all supplies related to the procedure. These charges may be established on a per treatment basis, a modality basis, or a time basis. Physical therapy services are limited to one (1) hour of treatment and/or evaluation or three (3) treatment modalities on a given day. To be considered eligible for coverage, the physical therapy services must be delivered by a qualified provider. A qualified provider is one who is licensed where required and is performing within the scope of the license. Covered physical therapy services should be billed using UB-04 revenue code 042x.

Activities in daily living and home programs - Activities in daily living and/or home programs instructions are not covered under the present Blue Cross NC certificates. These services should be billed to the patient as they are the patient's liability.



Occupational therapy - Occupational therapy is physical medicine primarily directed to restoration of functional activities and coordination, and prevention of deformities through exercise, muscle strengthening, retraining, and/or re-education.

Occupational therapy is a covered ancillary when ordered by a doctor and delivered by a qualified provider of occupational therapy services to restore function following stroke, trauma, surgery, or congenital conditions. A qualified provider is one who is licensed where required and is performing within the scope of the license. Covered occupational therapy services should be billed using UB-04 revenue code 043x.

Occupational therapy is not a covered ancillary when used in the treatment of mental and nervous illnesses. In these cases, it is considered a part of daily general services and reimbursed by the daily accommodation and general services allowance.

Speech therapy - Speech therapy is treatment for the correction of speech impairment resulting from disease, surgery, injury, or congenital anomaly. Speech therapy is covered only when used to restore a function following surgery, trauma, or stroke. There is no benefit coverage for the following diagnoses:

- a. Attention disorder
- b. Behavior problems
- c. Conceptual handicap
- d. Mental retardation
- e. Psychosocial speech delay

To be considered eligible for coverage, these services must be delivered by a qualified provider. A qualified provider is one who is licensed where required and is performing within the scope of the license. Covered speech therapy services should be billed using UB-04 revenue code 044x.

Consultations / evaluations - Consultations / evaluations for physical therapy, inhalation therapy, occupational therapy, and speech therapy are covered only if they are actually for tests and measurements with appropriate reports. However, if the evaluation is just a consultation, it is not covered.

Outpatient services

Outpatient cardiac rehabilitation programs - Blue Cross NC reimburses hospitals for outpatient cardiac rehabilitation programs only when the programs are certified by the North Carolina Cardiac Rehabilitation Plan. Covered outpatient services should be billed using UB-04 revenue code 0943.

Inpatient cardiac rehabilitation is considered part of routine care for a cardiac patient and is reimbursed through the daily hospital service charge.

Outpatient services

1. The outpatient cardiac rehabilitation program must be certified by the North Carolina Cardiac Rehabilitation Plan.

Outpatient diabetes program

Blue Cross NC provides reimbursement for outpatient diabetes self-care services. Reimbursement will be made for the three (3) types of services listed below. One (1) total charge should be made for each program, not a per visit charge:



- a. Outpatient diabetic self-care program: Three to six (3-6) hours of individual counseling for survival skills to include medication administration, diet basics, potential emergencies (e.g., diabetic, ketosis, hypoglycemia, acute illness), and glucose testing.
- b. Comprehensive outpatient diabetic self-care program: Twelve to sixteen (12-16) hours (with a minimum of four [4] hours of individual counseling) to include preand post- assessment, review of survival skills, medication adjustment, exercise, pathophysiological teaching, and preventive aspects.
- c. Follow-up review of diabetic self-care program: Minimum of two (2) hours, to be performed at six (6) months, twelve (12) months, and annually thereafter.

Covered services should be billed using UB-04 revenue code 0942 or 0949.

Outpatient multiple radiological procedures - When multiple radiological procedures are performed during the same outpatient session, the allowance for the technical component of the primary procedure is 100%. The allowance for the technical component of the second and each subsequent imaging procedure is 50%.

Inpatient diabetes education - Admissions solely for the purpose of diabetic teaching are not covered under our present certificates.

Dietary / nutrition services - Dietary evaluation and other nutritional assessment services (e.g., Optifast) are non-covered under our present Blue Cross NC certificates. If included on the UB-04 claim form, please use UB-04 revenue code 0940.

Autopsy and morgue fee - Autopsy and morgue fees are not covered under our present Blue Cross NC certificates.

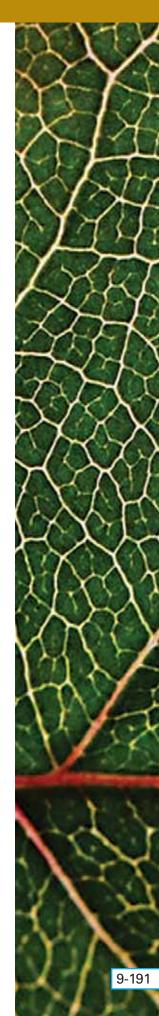
Transport services - Transport services (e.g., nurse transport, attendant's fee, and nursing support) are not covered under our present Blue Cross NC certificates. We would expect services necessary to transport the patient to be provided by the ambulance service. These charges should be billed directly to the patient as they are the patient's liability. The patient may then submit a claim for individual consideration using the subscriber submitted claim form. The patient can obtain this form from their nearest Blue Cross NC service office.

Mobile services - Mobile cardiac catheterization and mobile lithotripsy services will be reimbursed through all-inclusive fees.

Lithotripsy - Extracorporeal Shock Wave Lithotripsy (ESWL) is a generally accepted medical practice for removal of stones in the renal calyx, pelvis, and upper half of the ureter when the following indications are present:

- Patient would undergo a surgical procedure to remove the stone if ESWL were not performed;
- b. Stones are at least three (3) millimeters in diameter;
- c. The stone-containing kidney is functional;
- d. Contraindications are not present.

Treatment of stones that are asymptomatic or likely to pass spontaneously is not medically necessary.



The Plan expects stones of the size 1-1/2 cm or less to be successfully removed by a single ESWL treatment. Therefore, there will be no additional reimbursement for professional or hospital charge for subsequent treatments of stones that were originally 1-1/2 cm or less in size unless documentation of extenuating circumstances is provided.

Extracorporeal shock wave lithotripsy devices for gallstones have not received FDA approval; therefore, ESWL for gallstones is considered investigational and is not covered by Blue Cross NC. Charges for this service should be billed to the patient.



9.69

Hospital agreements

- The Network Participation Agreement (NPA) typically provides the basis for Blue Cross NC's hospital agreements.
- Changes to a hospital's approved charge master schedule or the addition of new services must be submitted to Blue Cross NC in writing at least thirty (30) days before the effective date of the proposed change.

9.70 Standard reimbursement methodologies

Inpatient Services	Outpatient Services
Per case rate by type of case with additional per diem payments for outlier cases Per diem rate by type of case Payment based on Diagnosis Related Groups (DRG) Percentage of NPA-approved charges	Case rate for select procedures Percentage of NPA-approved charges Percentage of NPA-approved charges with a maximum cap



9.71

Claims submission

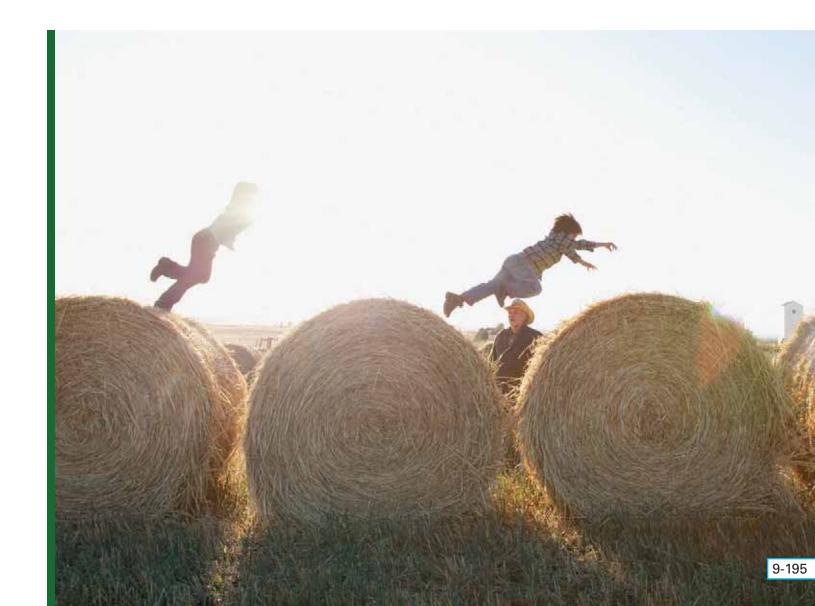
All ancillary services and supplies provided in conjunction with an ambulatory surgical procedure, including those delivered within seventy-two (72) hours prior to the surgical procedure, must be billed to Blue Cross NC on the same UB-04 form using revenue code 0490. The following requirements also apply to ASC claims:

- The principle procedure must be placed in the first position of form locator 44.
- Secondary procedures should be listed in form locator 44, following the placement of the primary procedure. (Up to seven [7] secondary procedures may be considered in addition to the primary procedure.)
- Appropriate revenue codes must be placed in form locator 42 for each line item. CPT and HCPCS codes are
 assigned in form locator 44. CPT and HCPCS codes must be included in form locator 44 to describe specific
 procedures, when and if, appropriate codes are available. If multiple CPT or HCPCS codes are necessary to
 reflect multiple, distinct, or independent services matching a single revenue code, claims should be coded
 to repeat that revenue code as necessary.
- ASC providers should file with the revenue code 490 with the bill type 831.
- Except for non-grouped procedures, ASC reimbursements are all-inclusive and are not reimbursed separately for ancillary charges in addition to the surgical procedure.
- ASC providers should file corrected claims with bill type 837 to indicate the replacement of a prior claim.

Health Benefit Plans	Reimbursement Methodology
Comprehensive Major Medical (includes the State of NC Teachers' and State Employees' Comprehensive Major Medical Plan)	 The case-type categories are based upon CPT-4 codes that are paid on a fixed amount per procedure For surgical CPT-4 codes falling outside these defined ASC groupings, reimbursement is based on a negotiated percentage of the ASC provider's accepted charge For multiple surgical procedures, the provider is reimbursed 100% of the Blue Cross NC allowance for the procedure listed on the first line of the claim, and 50% of the Blue Cross NC allowance for the remaining eligible procedures. Procedures performed in conjunction with the primary surgical procedure considered by Blue Cross NC to be incidental to that primary procedure will not receive additional reimbursement. Incidental procedures generally include secondary procedures performed by the same physician through the same incision or by the same operative approach.
PPO Products	 Prospective reimbursement based upon a negotiated discount from the lesser of: a) the traditional / comprehensive major medical indemnity level or b) retail charges For multiple surgical procedures, the provider is reimbursed 100% of the Blue Cross NC allowance for the procedure listed on the first line of the claim, and 50% of the Blue Cross NC allowance for the remaining eligible procedures. Procedures performed in conjunction with the primary surgical procedure considered by Blue Cross NC to be incidental to that primary procedure will not receive additional reimbursement. Incidental procedures generally include secondary procedures performed by the same physician through the same incision or by the same operative approach.

continued on following page

Health Benefit Plans	Reimbursement Methodology
HMO and POS Products	 Prospective reimbursement based upon a negotiated discount from the lesser of: a) the comprehensive major medical indemnity level or b) retail charges For multiple surgical procedures, the provider is reimbursed 100% of the Blue Cross NC allowance for the procedure listed on the first line of the claim, and 50% of the Blue Cross NC allowance for the remaining eligible procedures. Procedures performed in conjunction with the primary surgical procedure considered by Blue Cross NC to be incidental to that primary procedure will not receive additional reimbursement. Incidental procedures generally include secondary procedures performed by the same physician through the same incision or by the same operative approach.



9.72

Billing

Payment of an all-inclusive fixed charge per procedure group includes, but is not limited to, the use of the facility including the following:

- Pre-operative complete blood count and urinalysis
- Pre-operative preparation
- Use of facility including pre-operative area, operating rooms and recovery rooms primary and secondary
- · All surgical equipment, anesthesia, surgical supplies, drugs and nourishment
- Donor services, EKG, implants, pumps, labs, radiology, etc.
- Extended stay / recovery
- · Services of staff

In order to receive the expected contractual reimbursement, ASC claims should be filed with the correct CPT code as indicated in the contract.

9.73

Primary procedures

The first procedure listed on the first line of claim in form locator #44 will be designated as the primary procedure and will be processed at 100% of the allowable charge. The primary procedure code must also be listed in the principle procedure field in form locator field #80. The eligible secondary procedures will continue to be processed at 50% of the allowable charge. If the primary procedure is bilateral, the total charge is divided by the number of units to get the per unit charge.

The first unit will be processed at 100% of the allowable per unit charge and the second unit will be processed at 50% of the allowable per unit charge.

9.74

Incidental procedures

An incidental procedure is one that is carried out at the same time as a more complex primary procedure and requires little additional resources and/or is clinically integral to the performance of the primary procedure. For these reasons, an incidental procedure should not be reimbursed separately on a claim. Procedures that are considered incidental when billed with related primary procedures on the same date of service will be denied. Incidental procedures are identified by medical review and are considered a contractual adjustment.

9.75

Integral procedures

Procedures considered integral occur in multiple surgery situations when one (1) or more of the procedures are considered an integral part of the major or principle procedure. Integral procedures are considered to be those commonly carried out as part of a total service and will not be reimbursed separately.

9.76

Non-grouped procedures

If the first procedure on the first line of form locator #44 is a non-grouped CPT code and falls outside of the defined ASC groupings, this will be considered the primary procedure.

Non-grouped primary surgical procedures will be allowed at a percent of the provider's accepted charge for indemnity members "CMM."

Non-grouped primary surgical procedures will be allowed at the applicable managed care allowance for managed care members.

If the non-grouped procedure(s) is on the second or subsequent lines of form locator #44, it is considered a secondary procedure(s) and if eligible for payment, will be allowed at 50% of the provider's accepted allowance for that member's line of business (i.e., PPO, HMO, POS, CMM).

9.77

Modifiers

For bilateral procedures, Blue Cross NC will accept modifier -50 in conjunction with CPT codes on the UB-04 claim form in form locator #44. Form locator #44 may have a separate line for each CPT code with one (1) unit in form locator #46 or a single line CPT code in form locator #44 with two (2) units reflected in form locator #46. RT and LT modifiers may be used when applicable.

9.78

Ambulatory Surgical Center (ASC) reimbursement

Any amounts collected erroneously by you from a member for any reason will be refunded to the member within forty-five (45) days of your receipt of notification or your discovery of such error.

Participating providers agree to accept as full and final payment by Blue Cross NC for medically necessary covered services which are in compliance with Blue Cross NC Care Management programs for either of the following:

- The allowed amount, minus deductible, coinsurance, and/or copayment amounts;
- The provider's accepted charge minus deductible, coinsurance, or copayment amounts;
- A percent of the provider's accepted charge minus deductible, coinsurance, or copayment amounts, whichever amount is less.

Ambulatory Surgical Center (ASC) claims are reimbursed according to an internally developed ASC grouping system. The ASC groupings were created by identifying surgical CPT-4 codes that can generally be performed in an outpatient setting and then grouped according to the amount of resources required to perform the procedure. These groupings are updated for changes, additions and deletions in CPT-4 codes.

Blue Cross NC ASC groupings are similar in concept to Medicare's current ASC groupings, but are more comprehensive, and utilize more payment groups. The Blue Cross NC ASC groupings are unique to Blue Cross NC.

If the ASC files a code which conflicts with coding submitted by the attending physician one (1) of the following actions will be taken by Blue Cross NC:

- Mail the claim back
- Request operative notes

AMBULATORY SURGICAL CENTERS – New Fee Schedule Methodology

9.79

Claims submission

All ancillary services and supplies provided in conjunction with an ambulatory surgical procedure, including those delivered within seventy-two (72) hours prior to the surgical procedure, must be billed to Blue Cross NC on the same UB-04. The following requirements also apply to ASC claims:

- All procedures must be placed in form locator 44. The primary procedure is determined by the highest allowed and not the first procedure billed.
- Secondary procedures should be listed in form locator 44. (There is no limit to the number of secondary procedures that can be billed.)
- Appropriate revenue codes must be placed in form locator 42 for each line item. CPT and HCPCS codes are
 assigned in form locator 44. CPT and HCPCS codes must be included in form locator 44 to describe specific
 procedures, when and if, appropriate codes are available. If multiple CPT or HCPCS codes are necessary to
 reflect multiple, distinct, or independent services matching a single revenue code, claims should be coded
 to repeat that revenue code as necessary.
- ASC providers can file any revenue code but the fee schedule will determine if the service is priced.
- ASC providers should file with the bill type 831.
- Surgical services are no longer placed in groupings; pricing is based on the fee schedule.
- ASC providers should file corrected claims with bill type 837 to indicate the replacement of a prior claim.

Health Benefit Plans	Reimbursement Methodology
Comprehensive Major Medical (includes the State of NC Teachers' and State Employees' Comprehensive Major Medical Plan)	 The negotiated fee schedule based on CPT-4 codes that are paid on a fixed amount per procedure. For multiple surgical procedures, select services are subject to multiple discount rules, where the surgical or other applicable procedure with the highest allowable is reimbursed at 100% of the Blue Cross NC allowance for the procedure and any other select surgical or applicable procedures are reimbursed at 50% of the allowed amount. Procedures performed in conjunction with the primary surgical procedure considered by Blue Cross NC to be incidental to that primary procedure will not receive additional reimbursement. Incidental procedures generally include secondary procedures performed by the same physician through the same incision or by the same operative approach.
PPO Products	 The negotiated fee schedule based on CPT-4 codes that are paid on a fixed amount per procedure. For multiple surgical procedures, select services are subject to multiple discount rules, where the surgical or other applicable procedure with the highest allowable is reimbursed at 100% of the Blue Cross NC allowance for the procedure and any other select surgical or applicable procedures are reimbursed at 50% of the allowed amount. Procedures performed in conjunction with the primary surgical procedure considered by Blue Cross NC to be incidental to that primary procedure will not receive additional reimbursement. Incidental procedures generally include secondary procedures performed by the same physician through the same incision or by the same operative approach.

AMBULATORY SURGICAL CENTERS – New Fee Schedule Methodology

Health Benefit Plans	Reimbursement Methodology
HMO and POS Products	 The negotiated fee schedule based on CPT-4 codes that are paid on a fixed amount per procedure. For multiple surgical procedures, select services are subject to multiple discount rules, where the surgical or other applicable procedure with the highest allowable is reimbursed at 100% of the Blue Cross NC allowance for the procedure and any other select surgical or applicable procedures are reimbursed at 50% of the allowed amount. Procedures performed in conjunction with the primary surgical procedure considered by Blue Cross NC to be incidental to that primary procedure will not receive additional reimbursement. Incidental procedures generally include secondary procedures performed by the same physician through the same incision or by the same operative approach.



AMBULATORY SURGICAL CENTERS – New Fee Schedule Methodology

9.80

Billing

- All payable codes will be priced and are considered global. Excluded procedure codes will deny.
- Lesser of logic is applied at the line level and not the claim level.
- Implant HCPSC codes should not be billed by the Ambulatory Surgical Center.

9.81

Primary procedures

The procedure with the highest allowable listed in form locator #44 will be designated as the primary procedure and will be processed at 100% of the allowable charge.

The eligible secondary procedures subject to multiple reduction will be processed at 50% of the allowable charge. If the primary procedure is bilateral, the total charge is divided by the number of units to get the per unit charge. The first unit will be processed at 100% of the allowable per unit charge and the second unit will be processed at 50% of the allowable per unit charge.

9.82

Incidental procedures

An incidental procedure is one that is carried out at the same time as a more complex primary procedure and requires little additional resources and/or is clinically integral to the performance of the primary procedure. For these reasons, an incidental procedure should not be reimbursed separately on a claim. Procedures that are considered incidental when billed with related primary procedures on the same date of service will be denied. Incidental procedures are identified by medical review and are considered a contractual adjustment.

9.83

Integral procedures

Procedures considered integral occur in multiple surgery situations when one (1) or more of the procedures are considered an integral part of the major or principle procedure. Integral procedures are considered to be those commonly carried out as part of a total service and will not be reimbursed separately.



Modifiers

For bilateral procedures, Blue Cross NC will accept modifier -50 in conjunction with CPT codes on the UB-04 claim form in form locator #44. Form locator #44 may have a separate line for each CPT code with one (1) unit in form locator #46 or a single line CPT code in form locator #44 with two (2) units reflected in form locator #46. RT and LT modifiers may be used when applicable.

9.85

Ambulatory Surgical Center (ASC) reimbursement

Any amounts collected erroneously by you from a member for any reason will be refunded to the member within forty-five (45) days of your receipt of notification or your discovery of such error.

Participating providers agree to accept as full and final payment by Blue Cross NC for medically necessary covered services which are in compliance with Blue Cross NC Care Management programs for either of the following:

- The allowed amount, minus deductible, coinsurance, and/or copayment amounts; or the lesser of
- The provider's accepted charge minus deductible, coinsurance, or copayment amounts.
- Ambulatory Surgical Center (ASC) claims are reimbursed according to the 2012 Blue Cross NC's ASC
 Fee schedule that was established by utilizing the original (National Medicare Payment Rate) ASC
 Fee Schedule published by Medicare for 2012. Changes implemented by Medicare after the original
 file was published are not incorporated in this rates. For codes not priced by Medicare's ASC Fee
 Schedule, Medicare Outpatient Prospective Payment System (OPPS) pricing was used to establish
 the base rate. If Medicare OPPS pricing wasn't available, then the base rate was determined by Blue
 Cross NC using clinically appropriate comparison data.
- All payable codes will be priced based on the provider's negotiated fee schedule.
- Codes are classified into the following health service categories and are reimbursed based on a negotiated fee schedule:

Surgery codes with implants

Surgery codes without implants

Ancillary

- Codes identified as "Excluded Not Payable" will not be eligible for reimbursement.
- ASC Fee schedule is updated annually for new, revised and deleted codes.
- The eligibility for multiple reduction is updated annually.

If the ASC files a code which conflicts with coding submitted by the attending physician, one (1) of the following actions will be taken by Blue Cross NC:

- Mail the claim back
- Request operative notes

Coordination of Benefits (COB)



Coordination of Benefits (COB)

Generally, Coordination of Benefits (COB) is the method of combining payments when more than one (1) health insurance carrier covers the same person (the patient) such that total benefits paid are limited to 100% of eligible charges. When there is an indication of additional health insurance coverage, and when COB is legally and contractually permissible, it is the policy of Blue Cross NC to seek to identify the other coverage and to establish the order of benefits prior to adjudicating the claim. This process is known as pursue and pay.

Blue Cross NC's policies on COB are generally intended to make sure members receive full benefits and prevent double payment for services when a member has coverage from two (2) or more sources.

Blue Cross NC may determine that we do not have primary liability for a covered service based on the coordination of benefits provisions in the member's benefit plan or that we have partial liability under other provisions of the member's benefit plan. When this occurs our payment to you will not exceed the amount necessary to bring your total payment including but not limited to all amounts paid by us under other benefit plans or by third party benefit plans or by the member to the amount that you are entitled to receive as payment in full under your current provider agreement.

This section will provide general guidelines for determining order of benefits. The COB processes described in this document reflect Blue Cross NC's current policies and are intended to comply with current law as applicable. These descriptions are general, and may not take into account all that apply.

Under Blue Cross NC policy, when a provider submits a claim for a spouse or a dependent child of a Blue Cross NC subscriber that reports other coverage but Blue Cross NC has not received or does not have in its records definitive information to correctly determine liability, Blue Cross NC will deny the claim and request additional information pertaining to the other coverage. Blue Cross NC will re-open the claim when the requested information is received within eighteen (18) months of the date of service (per the member's benefit booklet) or one (1) year from the date of denial, whichever is later.





Blue Cross NC as secondary carrier

For Blue Cross NC to determine our liability as the secondary carrier, all claims must be filed with the primary insurance carrier first, then filed electronically with primary payment information or sent via paper to Blue Cross NC with an Explanation of Benefits (EOB) from the primary insurance carrier. Whether the primary insurance carrier paid or denied the claim, Blue Cross NC must receive an official indication of this determination to determine liability. Even though some members with dual coverage may wish to use a particular Plan because it may have better benefits than the other Plan, claims still must be filed with primary insurance carrier first. In order for Blue Cross NC to pay secondary liability with respect to any service or benefit, the member must follow our applicable rules and guidelines. That means member must follow same authorization / approval procedures as if we were the only carrier. In all cases, the amount owed by Blue Cross NC as secondary liability will be no more than Blue Cross NC's allowed amount.

If Blue Cross NC is secondary, the following rules apply:

Procedural rules:

- All prior review and certification policies and procedures must be followed according to the
 member's Blue Cross NC Plan. A member is considered a member whether they are a primary,
 secondary or tertiary subscriber of a Blue Cross and/or Blue Shield insurance policy. Your contract
 applies whether the member is primary, secondary or tertiary. File with the primary Plan first.
- After the primary Plan pays its benefits, you must electronically file the secondary claim along with the primary payment information. Please refer to the electronic filing section for additional instructions if needed.
- If you do not submit claims electronically, forward the primary Plan's Explanation of Payment /
 Notification of Payment (EOP/NOP) along with a paper claim form to Blue Cross NC. Please do not
 staple EOB to claim form.

Important note: It is important that providers do not submit outdated coordination of benefits information on claims. Submitting inaccurate COB information can result in delays in payment or the inability for Blue Cross NC to process claims. In addition, this could result in duplicate primary payments from multiple carriers, which results in claims adjustments for the carriers, as well as, potential bookkeeping issues for you, the provider.

Please make sure that any other coverage information is accurate on the first submission of the claim. Always make sure that any COB amounts paid by the primary carrier are indicated in the correct fields on the claim form.

Determining Blue Cross NC's and member's payment amount:

• Blue Cross NC may determine that we do not have primary liability for a covered service based on the coordination of benefits provisions in the applicable member's benefit plan. When this occurs, participating providers agree that the Blue Cross NC payment to you will not exceed the amount necessary to bring the total payment including, but not limited to, all amounts paid by Blue Cross NC under other benefit plans, or by third party benefit plans, or by the member, as to the amount you are entitled to receive as payment in full under the agreement you have with Blue Cross NC.

- If Blue Cross NC receives a claim for which Blue Cross NC is secondary, the claim will be suspended pending Blue Cross NC's receipt of an official record of the primary Plan's payment or denial. When the claim is suspended for this reason, a message will appear on the EOP/NOP. Blue Cross NC will coordinate benefits up to the contractual allowance as defined by the contract. In accordance with your contract, payments received by the provider from the primary carrier or by any other third party are considered payment towards the contractual allowance under your Blue Cross NC contract. The member's liability is always limited to the member's deductible, coinsurance and/or co-payment under the Blue Cross NC policy. Additionally, Blue Cross NC and our member's combined liability is always further limited to the amount that remains unpaid toward the contractual allowance under your Blue Cross NC contract. The amounts payable by Blue Cross NC and by the member are as specified in the NOP. Disallowed amounts / services cannot be billed to the member.
- If the primary carrier has paid as much or more than Blue Cross NC's contractual allowance, the member should not have any liability.



Maintenance of benefits

Because ASO groups are not subject to North Carolina law on coordination of benefits, some ASO groups choose to apply Maintenance of Benefits (MOB) rather than standard COB. MOB is a different type of COB option offered on ASO groups where the member remains responsible for all co-pays, deductibles, and coinsurance. This applies both to coordination with other group coverage as well as Medicare. This type of coordination puts greater financial liability on the member. Under MOB, the member's liability is generally calculated as other coverage allowed minus Blue Cross NC allowed amount minus Blue Cross NC deductible, coinsurance and co-pay. If anything remains, it will be paid towards coordination. You, as a provider, should come out whole; greater financial liability is on the member.

10.4

Blue Cross NC as dual coverage

If a member has dual Blue Cross NC coverage (i.e., Blue Cross NC is both primary and secondary), the secondary Blue Cross NC coverage is typically responsible for covering any member co-payments, coinsurance and deductibles, but not responsible for any disallowed amounts as a consequence of our contractual agreement.

When Blue Cross NC is both primary and secondary, you must submit two (2) separate claims. Submit the first claim to the primary Blue Cross NC Plan using the member's complete identification number (alpha prefix and subscriber number including suffix, if applicable). Upon receipt of the primary EOP / NOP, submit another claim to the secondary Blue Cross NC Plan using the member's complete second identification number (alpha prefix and subscriber number including suffix, if applicable) indicating the primary EOP / NOP payment amount for electronic claims.

For paper claims, submit a copy of the primary payor's EOP / NOP with the secondary claim. If our records indicate the Blue Cross NC is secondary and the primary Plan's (including Blue Cross NC) EOP / NOP information is not received, we will deny the claim and request that the primary Plan's EOP/NOP information (for electronic claims) or EOP / NOP copy (for paper claims) be submitted with the secondary claim filing to Blue Cross NC.

10.5

BlueCard®

All secondary Blue Card claims should be filed through Blue Card. Refer to **Chapter 5**, **The BlueCard® program** for more COB information.





Worker's compensation

Blue Cross NC will not pay for services provided for any illness or injury sustained by a member if benefits (in whole or in part) are either payable or required to be provided under any worker's compensation or occupational disease laws. If a claim is received for specific illnesses or injuries, a letter will be sent to the member to obtain additional information. When benefits for an occupational condition, disease, or injury are no longer available under the worker's compensation law, the exclusion no longer applies. However, maximum benefits are allowed only if all applicable referral and certification requirements are met. Once you receive your EOP / NOP from Blue Cross NC, you may file with the secondary carrier.

10.7

Non-COB list

In most cases, Blue Cross NC will not coordinate with the following types of policies. The following is a partial list of the non-group plans we do not coordinate with:

- AARP
- AFLAC
- Auto Insurance
- CHAMPUS

EDS Federal

- Carolina Alternatives
- Carolina Access
- NC Access





Order of benefit determination – commercial

COB for subscriber or spouse:

- 1. If one (1) of the two (2) insurance carriers does not have a COB clause in its policy that Plan is primary. Blue Advantage® does not have a COB clause, meaning that Blue Advantage will coordinate only with Medicare as the primary policy.
- 2. If both carriers have a COB clause in their policies, the carrier covering the patient as its subscriber or policyholder is primary, and the carrier covering the patient as a spouse of the policyholder is secondary.

COB for dependent children:

When the parents are not separated or divorced, determining primary / secondary carrier when a dependent child is the patient is done by applying the parent's birthday rule. The parent whose birthday comes first during the year is primary; the parent's birth month that comes first is primary. If both parents have the same birth month then the primary carrier is based on the birth whichever parent's birthday comes first during that month. If both parents have the same birthday, the parent's carrier whose coverage has been in effect longer is primary. If the other Plan has a rule based upon the gender of the parent instead of the birthday rule, the rule in the other Plan determines the order of primary or secondary carrier. When the parents are separated or divorced, the following order of benefit determination applies, unless a court decree indicates otherwise:

When one parent has custody:

- 1. The parent with custody is primary. The certificate of the parent with court ordered financial responsibility for medical, dental, or health care expenses is determined primary
- 2. The step-parent with custody is secondary
- 3. The parent without custody is third carrier to pay
- 4. The step-parent without custody is the fourth carrier to pay

When parents have joint custody:

- 1. Primary parent with the earliest birthday (not year)
- 2. Secondary parent with the latest birthday (not year)
- 3. Third step-parent married to the parent with the earliest birthday (not year)
- 4. Fourth step-parent married to the parent with the latest birthday (not year)

When custody is not indicated:

When custody has not been indicated, Blue Cross NC assumes custody is held by the parent with whom the child resides, and determines the order of benefits as follows:

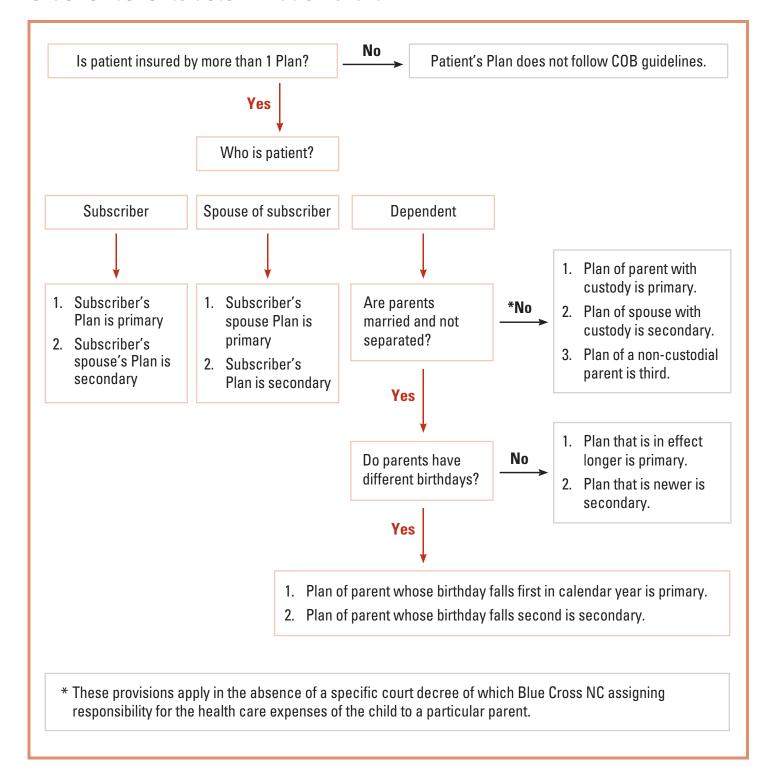
- 1. Primary parent where the child resides
- 2. Secondary step-parent married to the parent where the child resides
- 3. Third parent where the child does not reside
- 4. Fourth step-parent married to the parent where the child does not reside

COB for newborns:

Please wait until after the birth of the child to file a claim in order to determine which policy applies using the birthday rule.



Order of benefits determination chart



Coordination of group policies with Medicare

In certain instances, as defined by the Social Security Act, health plans are responsible for making primary payment in connection with medical services provided to specified Medicare beneficiaries with dual health care coverage. The rules are complicated and vary depending on numerous factors. Contact Medicare directly for specific questions.

We can provide the following general information for you. In the event of any conflict with Medicare's rules, Medicare's rules will apply:

Medicare pays secondary to Blue Cross NC for the following circumstances:

- Blue Cross NC is primary for individuals with End-Stage Renal Disease (ESRD) during the first thirty (30) months of Medicare eligibility.
- For individuals sixty-five (65) and over, that are covered by employers that employ twenty (20) or more employees, Blue Cross NC is primary if the individual or the individual's spouse (of any age) has current employment status.
- For disabled individuals under sixty-five (65) that are covered by employers that employ one hundred (100) or more employees, Blue Cross NC is primary if the individual or a member of the individual's family has current employment status.
- For individual policies, once Medicare is effective, Medicare becomes primary.





Medicare Beneficiary is Over 65	Medicare Primary	Group Primary
Actively working and the employer has less than 20 employees	X	
Actively working and the employer has 20 or more employees		X
Retired and has group coverage through a spouse who is actively working for an employer with less than 20 employees	Х	
Retired and has group coverage through a spouse who is actively working for an employer with 20 or more employees		x
Retired and has group coverage through a spouse who is retired	Х	
Retired employee	Х	
Has COBRA coverage	Х	

continued on following page





Medicare Beneficiary is Under 65 and Disabled	Medicare Primary	Group Primary
Actively working and the employer has less than 100 employees	Х	
Actively working and the employer has 100 or more employees		х
Not actively employed	Х	
Not actively employed and has group coverage through a spouse who is actively working for an employer with less than 100 employees		х
Has COBRA coverage	х	

ESRD Entitlement – Beneficiary is receiving		
dialysis at a treatment center	Medicare Primary	Group Primary
Beneficiary has group coverage, including a retirement plan or COBRA coverage. First 30 months of Medicare entitlement.		
Entitlement starts 3 months after the first date of dialysis unless beneficiary has received self-dialysis training.		x
Example: A person starts a regular course of dialysis on July 15th they would be entitled to Medicare on October 1st.		
Beyond 30 months of Medicare entitlement.	Х	
Medicare eligibility due to age or disability occurred prior to ESRD eligibility and Medicare was appropriately the primary payor following the age and disability rules above.	х	

continued on following page



ESRD Entitlement –		
Beneficiary is receiving self-dialysis	Medicare Primary	Group Primary
Beneficiary has group coverage, including a retirement plan or COBRA coverage. First 30 months of Medicare entitlement. Entitlement starts with first date of month in which		х
dialysis begins.		
Beyond the first 30 months of Medicare entitlement.	Х	
Medicare eligibility due to age or disability occurred prior to ESRD eligibility and Medicare was appropriately the primary payor following the age and disability rules above.	X	

Note: For multiple employer arrangements (including labor union plans) if any employer within the group has one hundred (100) or more employees the Plan is considered a large group health plan for purposes of applying the disability rules set out above, and Medicare due to disability is secondary to the group coverage for employees of all employers within that group.

Caution: Fluctuations in the group size may occur for small group and major accounts. Be aware that these fluctuations can affect the Medicare primary status.





Group COB examples

The following examples are intended to assist you in understanding basic COB processes. They are not intended to explain our processes, and in the event of any conflict between these examples and our processes or applicable law, our processes or applicable law will control. All of these examples assume that the service is covered and that all processes have been followed.

Commercial carrier primary

CMS-1500

Charge amount\$	1000.00
Commercial carrier paid\$	800.00
Group allowance\$	900.00
Group liability\$	100.00

(We pay secondary up to our liability / allowance. If the other carrier has paid more than the group's allowance, we will not make a secondary payment. Claims are still subject to the SHP deductible and coinsurance, if applicable. We will apply deductible and coinsurance to any payments.)

UB-04:

Charge amount	.\$1	000.00
Commercial carrier paid	.\$	800.00
Group allowance	.\$1	000.00
Group liability	.\$	200.00
(Benefits will be applied)		

Medicare primary

CMS-1500:

If provider accepts Medicare's assignment
Charge amount\$1000.00
Medicare allowed\$ 800.00
Medicare paid\$ 640.00
Group liability
If a manifel and a second to the Manifes and a second and a second
If provider does not accept Medicare's assignment
Charge amount\$1000.00
Charge amount\$1000.00

UB-04:

If provider accepts (or does not accept) Medicare's assignment
The group Plan's liability is Medicare's coinsurance and/or deductible.
Our payment may not equal 100% of Medicare's coinsurance and deductible. (The provider's participation with Medicare does not affect our secondary liability.)



Individual business COB examples

Medicare is always primary once member becomes effective with Medicare.

CMS-1500:

If provider accepts Medicare assignment:

- I. Charge amount.......\$545.00

 Medicare allowed.......\$247.51

 Medicare paid.......\$198.01

 Blue Cross NC liability\$49.50

 (Medicare allowed, less Medicare payment. Our payment may not equal 100% of Medicare's coinsurance and deductible)
- II. Charge amount......\$2456.00

 Medicare allowed......\$

 Medicare paid......\$

 0.00

 Blue Cross NC liability.....\$

 (see scenarios a and b below)
 - a. EOB shows charges as denied, verify Medicare action code. If Medicare will reconsider the charge we will deny the claim awaiting the Medicare EOB.
 - b. If Medicare will not reconsider the charge will pay Blue Cross NC liability.

If provider does not accept Medicare assignment:

Charge amount\$	1000.00
Medicare allowed\$	800.00
Medicare paid\$	640.00
Blue Cross NC liability\$	360.00

Provider charge minus the Medicare payment.

UB-04:

Accept assignment or not, Plan's liability is coinsurance and/or deductible amounts. Our payment may not equal 100% of Medicare's coinsurance and deductible.

A1 = Inpatient deductible

A2 = Inpatient coinsurance

B1 = Outpatient deductible

B2 = Outpatient coinsurance

The following deductibles apply under 2006 Medicare;

- Inpatient deductible = \$952.00 (Medicare Part A)
- Outpatient deductible = \$124.00 (Medicare Part B)



State Health Plan (SHP) COB examples

Administrative Services Only (ASO) / Commercial carrier primary:

CMS-1500:

Charge amount	. \$1000.00	
Commercial carrier paid	. \$ 800.00	
SHP liability	. \$ 200.00	
(the SHP's liability is still subject to deductibles and co-payments)		

Medicare primary:

CMS-1500:

If provider does not accept Medicare's assignment

Allegard Madisars Described CUD Lighting

Allowed - Medicare Payment = SHP Liability

(The SHP's liability is still subject to deductibles and co-payments)

If provider does accept Medicare's assignment

Medicare paid\$ 640.00

State's liability "SHP" \$ 60.00

Blue Cross NC coordinates based on the lesser of the allowed amounts

Allowed - Medicare Payment = SHP Liability

(The SHP's liability is still subject to deductibles and co-payments)

UR-04.

The provider's participation with Medicare does not affect our secondary liability.

The Plan's liability is coinsurance and/or deductible amounts. Our payment may not equal 100% of Medicare's coinsurance and deductible, as the SHP's liability is still subject to deductibles and co-payments.

A1 = Inpatient deductible

A2 = Inpatient coinsurance

B1 = Outpatient deductible

B2 = Outpatient coinsurance



Federal Employee Program (FEP) COB examples

Administrative Services Only (ASO) / Commercial carrier primary:

CMS-1500:

Charge amount	.\$	1000.00
Commercial carrier paid	.\$	800.00
FEP allowance	.\$	900.00
FEP liability	.\$	200.00

(the FEP's liability is still subject to deductibles and coinsurance)

UB-04:

Charge amount\$7	1000.00
Commercial carrier paid\$	800.00
FEP liability\$	200.00

(the FEP's liability is still subject to deductibles and coinsurance)

Medicare primary:

CMS-1500:

(Please note for FEP the physicians who do not accept Medicare assignment can only bill up 115% of the Medicare approved amount called the limiting charge.)

UB-04:

Blue Cross NC primary carrier:

Total billed amount\$	1500.00
Blue Cross NC allowed amount\$	00.00
Blue Cross NC paid amount\$	800.00
FEP's liability\$	200.00





Coordination of Benefits (COB) rules

When a member is covered by more than one (1) insurance carrier, one (1) Plan must be designated as primary and the other as secondary. Coordination of benefits rules are used to determine which Plan pays first on the claim. Blue Cross NC prior review and certification requirements apply whether we are primary or secondary. Please refer to the **order of benefits determination section** for further information.

10.15.1

Medicare as primary / Blue Cross NC as secondary

Providers and facilities must request certification for all services requiring advanced approval by Blue Cross NC. This includes all services on the Blue Cross NC prior Plan approval list, inpatient hospital admissions, and admissions to non-Medicare-certified skilled nursing facilities.

Unlike certification requests placed for other Blue Cross NC members, not all services authorized for Medicare primary members receive authorization numbers. Providers can expect:

- When a service, medication or supply requires prior authorization from Blue Cross NC and all eligibility criteria are met, Blue Cross NC will assign an authorization number for the authorized service(s).
- When certification is requested for an inpatient stay, which also includes a request for authorization-required services and/or procedures to be performed during the patient's stay of care and all eligibility criteria are met, Blue Cross NC will assign an authorization number.
- When certification is requested for an inpatient stay that does not include any additional services and/or procedures requiring prior authorization from Blue Cross NC, no authorization number will be assigned. Instead, Blue Cross NC makes a notation in our systems to record that certification was requested and allows Medicare to make the initial review of hospital necessity. If Medicare disallows the hospital admission, Blue Cross NC can then use the notation from our system if making an additional review.

10.16

Which health benefit plan is primary?

Final determination of primary status is made in accordance with the terms of the applicable member contracts and North Carolina law (if applicable). If one (1) of the carriers does not have a Coordination of Benefits (COB) provision, that Plan is considered primary and always pays first. Otherwise, please refer to the **order of benefits determination section** to determine which carrier is primary.

You should not collect or accept deductible, coinsurance payment, or any other payments
from a Medicare beneficiary prior to, or at the time of services being rendered, when Blue
Cross NC is primary to Medicare. You must follow the Medicare Secondary Payor rules and
bill Medicare as the secondary payor after Blue Cross NC has issued payment.



10.16.1

Blue Cross NC as primary

If Blue Cross NC is primary, and another insurance plan is secondary, use the following guidelines:

- All prior review and certification policies and procedures must be followed according to the member's Blue Cross NC Plan.
- You should not collect or accept deductible, coinsurance payment, or any other payments
 from a Medicare beneficiary prior to, or at the time of services being rendered, when Blue
 Cross NC is primary to Medicare. You must follow the Medicare Secondary Payor rules and
 bill Medicare as the secondary payor after Blue Cross NC has issued payment.
- You should first file with Blue Cross NC.

10.17

HIPAA – 837 professional batch claims

When filing an 837 professional claim to Blue Cross NC as the secondary or tertiary payor, please note the following for proper claim handling:

- At the claim level, file only the actual amount paid by the other carrier in the 2300 AMT segment for payor amount paid. Do not include deductible, coinsurance, co-payments, or other adjustments in the payor paid amount field. (See table on the next pages.)
- File all other adjustments in the CAS segment with the appropriate reason code.
- Include the allowed amount in the appropriate AMT segment.
- At the line level, provide the actual amount paid by the other carrier in the 2430 SVD segment for line adjudication information if possible. All other adjustments should be filed in the 2430 CAS segment with the appropriate reason code.





	837 Professional Claim				
Loop ID	Segment Type	Segment Designator	Element ID	Data Element	Blue Cross NC Business Rules
2320	SBR	Other subscriber information			
			SBR01	Claim filing indicator code	P =
	CAS	Line adjustment			
			CAS01	Claim adjustment group code	CO = CR = Correction and reversals OA = Other adjustments PI = Payor-initiated reductions PR = Patient responsibility
	AMT	COB payor paid amount			
			AMT01	Monetary amount	D =
			AMT02	Monetary amount	Fill the actual amount paid by the other carrier. Do not include deductible, coinsurance, copayments, or other adjustments in the payor paid amount field.
	AMT	Coordination of Benefits (COB) allowed amount	AMT01	Amount qualifier code	B6 = Allowed – actual
2330B	NM1	Other payor name			
		-	NM101	Entity type qualifier	PR = Payor

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837 Profe	ssional (Claim
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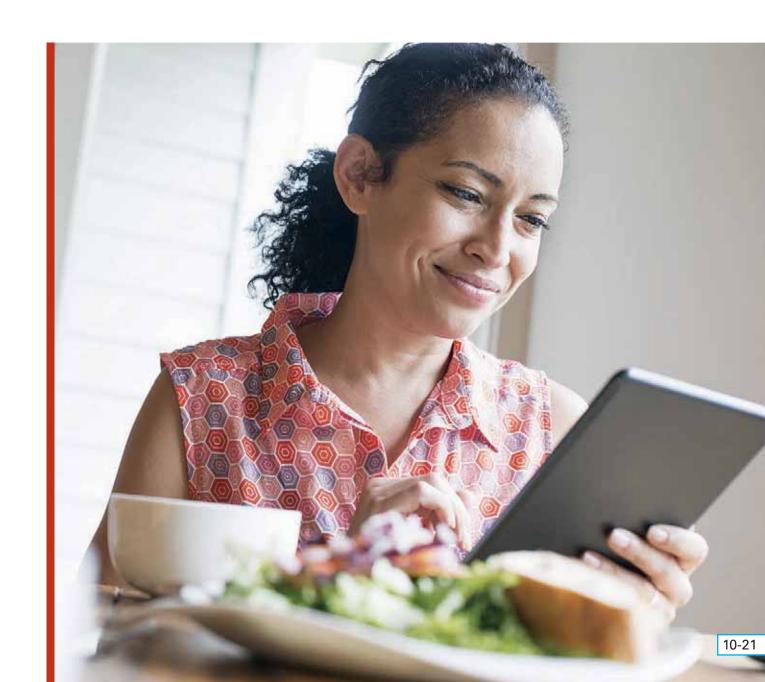
	1		1	I	
Loop ID	Segment Type	Segment Designator	Element ID	Data Element	Blue Cross NC Business Rules
			NM103	Payor name	Use last name or organization name
	DTP	Claim adjudication			
			DTP01	Date / time qualifier	573 = Date claim paid
2430	SVD	Line adjudication information			
	CAS	Line adjustment			
			SVD02	Monetary amount	Important note: Please provide the actual amount paid by the other carrier in the SVD segment for line adjudication information. All other adjustments should be filed in the CAS segment with the appropriate reason code.
2430	CAS	Line adjustment			
			CAS01	Claim adjustment group code	CO = CR = Correction and reversals OA = Other adjustments PI = Payor-initiated reductions PR = Patient responsibility
2430	DTP	Line adjudication information			
			DTP01	Date / time qualifier	573 = Date claim paid



HIPAA - 837 institutional claim

When filing an 837 institutional claim to Blue Cross NC as the secondary or tertiary payor, please note the following for proper claim handling:

- At the claim level, file only the actual amount paid by the other carrier in the 2300 AMT segment for payor amount paid. Do not include deductible, coinsurance, co-payments, or other adjustments in the payor paid amount field. (See table on the next page.)
- File all other adjustments in the CAS segment with the appropriate reason code.
- Include the allowed amount in the appropriate AMT segment.





837 Professional Claim					
Loop ID	Segment Type	Segment Designator	Element ID	Data Element	Blue Cross NC Business Rules
2320	SBR	Other subscriber information			
			SBR01	Claim filing indicator code	P =
	CAS	Line adjustment			
			CAS01	Claim adjustment group code	CO = CR = Correction and reversals OA = Other adjustments PI = Payor-initiated reductions PR = Patient responsibility
	AMT	Payor prior payment			
	AMT	Coordination of Benefits (COB) total allowed amount			
			AMT01	Amount qualifier code	B6 = Allowed – actual
2330B	NM1	Other payor name			
			NM101	Entity type qualifier	PR = Payor
			NM103	Payor name	Use last name or organization name
	DTP	Claim adjudication date			
			DTP01	Date / time qualifier	573 = Date claim paid

Blue eSM - CMS-1500 health care claims filing

At this time we are unable to process secondary HCFA claims via **Blue** e^{st} . Please submit these claims on your 837 professional batch file.

Blue e^{SM} – UB-04 health care claims filing

To file a Blue Cross NC secondary claim via **Blue** *e*^{s™}, please follow the same guidelines as you would when filing a paper claim. Blue Cross NC payor information should show on line **A** for payor name "**FL50**," insured's name "**FL58**," and certificate number "**FL60**." The primary payor information should show on line **B** for the same information. Please remember to complete the prior payments field "**FL54**" for line **B**.





CMS-1500 claim form detail

In order to process your COB claim efficiently and accurately, please pay particular attention to these items and fill them out correctly.

Please note: This detail only depicts the COB-related items of the professional claim form. Please refer to the full claim form detail for a complete listing of the filing details.

Block	Field Name	Description	Comments
1a	Insured's ID number	Insured's ID - enter the member identification number exactly as it appears on the patient's ID card. The member's ID number is the subscriber number and the 2-digit suffix listed next to the member's name on the ID card. This field accepts alpha and numeric characters. (Suffixes apply to New Blue products only.)	File the most current member ID number. Please be sure to update your system to reflect the most recent ID information.
9	Other insured's name (last name, first name, middle initial)	Show the last name, first name, and middle initial of the person having other coverage that applies to this patient.	Complete this block only when the patient has other insurance coverage.
9a	Other insured's policy or group number	Enter the policy and/or group number of the other insured's policy.	
9b	Other insured date of birth	Either the other insured's date of birth (MM/DD/YYYY) and sex.	
9c	Employee's name or school name	Enter the other insured's employer's name or school name.	
9d	Insurance plan name or program name	Enter the other insured's insurance company name.	
10a – 10c	Is patient's condition related to: a) Employment? (current or previous) b) Auto accident? c) Other accident?	Use one character (X) to mark "yes" or "no" to indicate whether employment, auto liability, or other accident involvement applies to services in item 24 (diagnosis).	

continued on following page



Block	Field Name	Description	Comments
24f		Enter the total charges for each line item. Enter up to 7 numeric positions. Dollar signs are not required.	Professional claims must be filed line by line to assist correct coordination.
27		Accept assignment X YES must be indicated in order to receive direct reimbursement. Contracting providers have agreed to accept assignment.	
29		Enter the amount paid by the primary insurance carrier. (Reminder: only co-payments may be collected at time of service.)	For State Health Plan use only.

 $[\]ensuremath{^{*}}$ You will still need to fill out the entire claim. This section only emphasizes COB.



NC NC

UB-04 claim form detail

In order to process your COB claim efficiently and accurately, please pay particular attention to these items and fill them out correctly.

Please note: This detail only depicts the COB-related items of the professional claim form. Please refer to the full claim form detail for a complete listing of the filing details.

Form Locator Number	Field Name	Comments
39-41	Value codes: 01 - Most common semi-private rooms 02 - Provider has no semi-private rooms 06 - Blood deductible 09 - Medicare coinsurance amount A1 - Deductible payor A A2 - Coinsurance payor A B1 - Deductible payor B B2 - Coinsurance payor B C1 - Deductible payor C C2 - Coinsurance payor C	
50a, b, c	Insurance carrier name: Line A - Primary payor Line B - Secondary payor Line C - Tertiary payor	
51a, b, c	Provider number: Enter Blue Cross NC provider number on appropriate line	
52a, b, c	Permission to release medical / billing information to process this claim Y or N	
53a, b, c	Accept assignment "Yes" must be indicated in order to receive direct reimbursement • Contracting providers have agreed to accept assignment	
54a, b, c	Prior payments / source P - Patient A - Primary payor B - Secondary payor C - Tertiary payor	
55a, b, c	Estimated amount due from each payor	Information in this section is only used by State Health Plan.
60a, b, c	Subscriber's identification number	

^{*} You will still need to fill out the entire claim. This section only emphasizes COB.

Filing Medicare crossover claims

The Medicare crossover program is a program that automatically files electronic claims for secondary payment. Under the Medicare Crossover program, you need to submit only one (1) claim to the Medicare Part B carriers. The Medicare Part B carriers will process as the secondary payor.

The Medicare remittance advice will indicate whether a paper claim needs to be filed with Blue Cross NC. Providers are to wait thirty (30) calendar days from the Medicare remittance date before submitting the claim to Blue Cross NC. Medicare primary claims, including those with Medicare exhaust services that have crossed over and are received within thirty (30) calendar days of the Medicare remittance date, or with no Medicare remittance date, will be returned by Blue Cross NC.

If the claim was crossed over by Medicare, the Medicare payment advice / EOMB should have remark code **MA 18** printed on it, which states: *The claim information is also being forwarded to the patient's supplemental insurer. Send any questions regarding supplemental benefits to them.*

The remark code and message may differ if the contractor does not use the ANSI X12 835 payment advice. If the claim was crossed over, do not file for the Medicare supplemental benefits. The Medicare supplemental insurer will automatically pay you if you accepted Medicare assignment. Otherwise, the member will be paid and you will need to bill the member.

Claim not crossed over

If the Medicare payment advice/EOMB does not indicate the claim was crossed over and you accepted Medicare assignment, file the claim to Blue Cross NC if the claim has a prefix.

If no prefix, file the claim to the address on the back of the card. Blue Cross NC or the member's BCBS Plan will pay you the Medicare supplemental benefits. If you did not accept assignment, the member will be paid and you will need to bill the member.

BlueCard® Medicare services

The Medicare crossover program is not designed to cover out-ofstate Medicare patients. The Medicare crossover program does not automatically file electronic claims for secondary payments for out-of-state patients. Notify Blue Cross NC Provider Network if there are any changes in your Medicare provider number or participation status. More information regarding Medicare and Blue Card COB can be found in **Chapter 5**, **The BlueCard® program** and **Chapter 6**, **Medicare supplemental products**.

Please note: There is a fifteen (15) day processing time for Medicare intermediaries before claims are crossed over to Blue Cross NC.





HIPAA 835 Electronic Remittance Advice (ERA)

We report payment and denial of claims to providers electronically through the 835 Remittance transaction (see **Chapter 11**, **Electronic solutions**, for additional information).

Please note: Your contract overrides information on the HIPAA 835 Electronic Remittance Advice (ERA) especially where Blue Cross NC is the secondary payor.

10.23

Overpayments

10.23.1

When you notice an overpayment

Call the Provider Blue LinesM at **1-800-214-4844** or Inter-Plan Programs at **1-800-487-5522** and speak with a representative

OR

Complete Provider Refund form (see Chapter 21, Forms)

OR

Write a letter including the following information:

- The amount of the overpayment
- The member's ID number associated with the overpayment
- Date of service
- Provider number under which service was paid
- Copy of the EOP / NOP
- The reason you believe the payment is in error

Note: If you receive a refund request, please make sure that you return the invoice with your check.

10.23.2

Disbursement of overpayments

The following products licensed by Blue Cross Blue Shield of North Carolina only coordinate benefits when Medicare is the primary carrier. Any overpayments related to coordination of benefits, excluding Medicare, received by providers on the following products should be forwarded to our member.

- Blue Advantage® / associated group number IADV01 & IADV15
- Blue AccessSM / associated group number IACC01-IACC12
- Blue AssuranceSM / associated group number IBAS01
- Conversion / associated group number ICMM01-ICMM12
- Short-term / associated group number IBST01 & IBST02



Prompt payment and COB

Prompt payment penalties apply beginning thirty (30) days after the receipt of all information required to process the claim. In the case of coordination of benefits, primary payor information or an EOB is a required piece of information for claim processing. Prompt payment penalties may apply thirty (30) days after the receipt of all required information including primary payor information or the EOB.

The prompt payment mandate does not apply to the following programs:

- ASO business (self-funded groups) However, the mandate does apply to Multiple Employer Welfare Arrangement (MEWA) groups.
- Medicare supplement
- Blue Card claims
- Federal Employee Program





10.24.1

Tips for reducing payment delay and improving accounts receivable

1) Ask all patients about secondary insurance coverage

Have an office procedure to document and/or confirm the most current primary / secondary insurance information at each visit. Ask patients to provide the following information about themselves and their spouses and dependents: social security number, birth date, group or policy number for other medical coverage (if applicable), and Medicare or Medicaid ID card (if applicable). Document this information at the time the appointment is booked to allow time for your staff to confirm eligibility prior to the visit.

2) Know what Plans and payors need to pay claims

Although each Plan and payor may have slightly different requirements, there are some requirements that are nearly universal. For example, nearly all Plans require a copy of the EOB from the primary payor prior to paying a claim as the secondary payor – or appropriate primary carrier payment information (filed through the 837) if the claim is not already submitted to the secondary carrier through Medicare crossover. Most Plans and payors publish their requirements and the information should be available in provider e-manuals, online, and by contacting provider representatives.

3) Determine primary and secondary payors

It is important for providers to determine primary and secondary payors so that claims can be sent to the primary payor first. Some Plans will be able to tell providers whether they are primary or secondary at the time the provider contacts the Plan to verify eligibility. Typically, the following rules are used by Plans and payors to determine the primary and secondary payor:

- a) The payor covering the patient as a subscriber will be the primary payor.
- b) If the patient is a dependent child, the payor whose subscriber has the earlier birthday in the calendar year will be the primary payor. This is known as the birthday rule.
- 4) Include primary payment amounts from primary payors when submitting claims to secondary After the primary Plan pays its benefits, electronically file the secondary claim along with the primary payment information. Please refer to the electronic filing section for additional instructions if needed.

A Special Consideration for Medicare Claims

Many health plans receive Medicare claims automatically when they are the secondary payor. In this case, the Explanation of Medicare Benefits (EOMB) will indicate that the claim has been automatically crossed over for secondary consideration. Providers should look for this indication on their EOMBs and should not submit a paper claim to the secondary payor. A paper claim submitted in this circumstance would be coded as a duplicate and rejected by the secondary payor.

Please note: There is a fifteen (15) day processing time for Medicare intermediaries before claims are crossed over to Blue Cross NC.

Electronic Solutions (using EDI services)





In 2006, the EDI services team adopted a name change to Electronic Solutions (eSolutions). This change reflects the increasing scope of transactions that are now offered by Blue Cross NC. For purposes of this e-manual, eSolutions will be used as the term to describe these services.

eSolutions enables the transmission of electronic files for the business processing of health care information. Blue Cross NC provides electronic solutions in both batch and real-time modes to our contracted health care providers. These health care transactions, include claims, remittances, admission notifications, eligibility and claim status inquiries. eSolutions provides customer support for all of our trading partners that submit electronic transaction files.

eSolutions also offers the web-based product, **Blue** e^{sm} , for making interactive inquiries about eligibility and claim status, admission notifications and claims entry. Blue Cross NC has developed electronic solutions that allow contracted health care providers to access detailed claim management information from Blue Cross NC, and customize that information to the workflows in their organizations.

Health care providers, clearinghouses, billing services and practice management system vendors who wish to send electronic transactions to Blue Cross NC can obtain resources and required forms on the Electronic Solutions website at *bcbsnc.com/providers/edi/*. All direct senders of batch files will need to sign and submit a Blue Cross and Blue Shield of North Carolina Trading Partner Agreement and an Electronic Connectivity Request form. **Blue** e^{sm} Interactive Network Agreements are also available at this website.

This chapter outlines the range of electronic solutions offered by Blue Cross NC.





HIPAA

The Health Insurance Portability and Accountability Act (HIPAA) mandates the standardization of data exchange formats for health care data transmission, including claims, authorizations, remittances, eligibility and claim status inquiries. The HIPAA 837 format replaces proprietary electronic formats with ASC X12N transactions.

eSolutions has produced a companion guide to assist trading partners in understanding Blue Cross NC code and situation handling used in processing the ANSI ASC X12N transactions. This companion guide is available at bcbsnc.com/content/providers/edi/hipaainfo/companionguuide.htm.

11.1.1

Blue Cross NC HIPAA companion guide

Blue Cross and Blue Shield of North Carolina accepts the following HIPAA-compliant transactions:

Blue Cross NC Companion Guide Chapters
Introduction to the companion guide to EDI transactions (for all trading partners)
837 Institutional Health Care Claim
837 Professional Health Care Claim
837 Dental Health Care Claim
835 Health Care Claim Payment / Advice
270 and 271 Health Care Eligibility Inquiry and Response
276 and 277 Claims Status Request and Response
278 Health Care Services Review and Response

You can download Blue Cross NC companion guide chapters that are essential to understanding issues applicable to all transmissions with Blue Cross NC.



Tools and forms

The following agreements, contracts, instructions and sample documents are also available online as pdf files for download:

Trading Partner Agreement

This contract establishes the formal relationship between a direct sender of electronic files and Blue Cross and Blue Shield of North Carolina. This agreement, along with the Electronic Connectivity Request form, needs to be completed by all trading partners and submitted to EDI services before electronic transmissions are exchanged.

Electronic Connectivity Request (ECR) form
 Any health care provider wishing to transmit files electronically to Blue Cross NC, either directly or via a business associate, needs to complete the form pertinent to the transmission that is to be sent.

ECR: Information and instructions

These instructions include information about who needs to complete the form, to whom it is sent and what other forms need to be included for setup to occur.

HIPAA sample documents

Claims Audit Report sample

Trading partners can download their claims audit reports from their Blue Cross NC electronic mailboxes. The Claims Audit Report is returned for 837 Transactions only.

997 Transaction sample

The 997 Transaction serves as both a positive acknowledgement and a report of HIPAA implementation guide errors within a functional group "GS/GE" or a transaction set "ST / SE."

TA1 Acknowledgement sample

The TA1 Transaction serves as both a positive acknowledgement and a report of HIPAA implementation guide errors within an interchange control "ISA / IEA."





11.1.3

EDI Electronic Connectivity Request (ECR) form

Electronic Connectivity Request (ECR) forms must be completed for any organization or provider that wants to submit or receive electronic transactions with Blue Cross NC.

The following ECR forms are available:

- Master ECR for 837 Claim, 27X Inquiry and 235 Remit
- The 835 Payment / Remittance Advice for Medicare crossover

Commonly asked questions about ECR forms

1. Who completes an EDI Electronic Connectivity Request (ECR) form?

Every health care provider wishing to exchange electronic information with Blue Cross NC, whether submitting information directly or via another party, must complete an ECR form. However, an ECR form must be accompanied by a Blue Cross NC Trading Partner Agreement.

Only direct senders of electronic transmissions need to file a Trading Partner Agreement. Verify with your vendor / clearinghouse that a trading partner agreement has been established with Blue Cross NC on your behalf.

Providers who do not transmit transactions directly to Blue Cross NC may have their vendor / clearinghouse or billing service complete the detail information on the ECR form; however, each provider must sign the form. Clearinghouses or billing services cannot sign the ECR form on behalf of the provider they are servicing.

Each form contains sections that are clearly marked as provider, vendor / clearinghouse or billing service information.

2. Which forms should be submitted?

 Each ECR form is transaction-specific. Providers should complete those forms that are applicable to their business needs and the specific transaction sets that they wish to send to Blue Cross NC.

3. What information is required for HIPAA transactions that was not previously needed?

- The ECR form requires sender or receiver ID qualifiers, depending upon the transaction being sent, and the actual sender or receiver ID. Blue Cross NC requires direct senders of transactions to use their federal tax ID for their sender or receiver ID. The qualifier code for the federal tax ID is "30." Direct senders who may not have a federal tax ID may use the "ZZ" sender ID qualifier and their social security number for the sender ID.
- The type of transaction box includes an effective date the date by which the sender will be ready to transmit. This section also includes an X12 version indicator. At this time, only the ASC 4010A1 version is available.

4. What do I do with the completed ECR form(s)?

Completed forms may be faxed to Blue Cross NC EDI Services at **919-765-7101**. Blue Cross NC EDI services returns a notification letter to the contact person listed in the form, verifying receipt of the ECR form(s), the information submitted, and the date submitters can expect to transmit.



Electronic claims filing

Blue Cross NC encourages you to file claims electronically whenever possible. Electronic claims submission improves the turnaround time for reimbursement to you and reduces expensive administrative tasks for your staff.

Claims can be submitted electronically for all Blue Cross NC policies, Federal Employee Plans, State Health Plan and BlueCard® policies.

- If you are interested in submitting the HIPAA compliant 837 Claim Transaction as a direct submitter, please reference the HIPAA information page on our website at bcbsnc.com/content/providers/edi/hipaainfo/index.htm for resources and the necessary forms. You must complete a Trading Partner Agreement (TPA) as well as an Electronic Connectivity Request (ECR) form for the transaction. (Please note that the Electronic Connectivity Request forms are transaction specific. If you want to submit transactions other than claims, more than one (1) ECR form may be required.)
- All Blue Cross NC trading partners are required to test their file submission formats with Blue Cross NC before submitting production files. The Blue Cross NC companion guide to EDI transactions is available at the Blue Cross NC website, and can assist with test preparation and execution.
- If you are currently utilizing the services of a vendor / clearing house that submits claims electronically on your behalf, you do not need to complete a TPA. However, you or your vendor / clearing house do need to complete the ECR form for electronic connectivity, and you as the provider must sign this form to authorize your set up.
- If you are currently utilizing the services of a vendor / clearing house, but not yet filing electronic claims contact your vendor to begin filing claims electronically.
- You should contact your vendor or clearing house to determine their ability to transmit all
 of the HIPAA transactions on your behalf, as well as their ability to retrieve and route
 acknowledgements to you.

Please note that providers with electronic capability that submit paper claims will be asked to submit claims electronically by Blue Cross NC.







Tips for electronic claims filing

- Submit correct and complete member ID numbers, including any alpha prefixes and numeric suffixes, (see Chapter 3, Health care benefit plans and member identification cards) or the Blue Cross NC companion guide chapters on 837 Transactions (see identification codes and numbers) for more information.
- The provider should retrieve claims audit reports electronically. If you cannot retrieve this report, contact EDI Services Customer support at 1-888-333-8594 or contact your EDI services field consultant for more information.
- Correct all electronic claim errors on your internal system and resubmit those claims electronically via the 837 transaction.
- The claims error listing is contained in the Claims Audit Report. You
 may electronically access your Claims Audit Report for the 837 Health
 Care Claim Transaction. Paper copies of the 837 Claims Error Listing
 are not available.
- Professional corrected and voided claims can be submitted electronically using the 837 Professional Claim Transaction or by direct data entry through the Blue e[™] CMS-1500 Transaction. Specify the corrected / voided claim indicator in loop 2300, segment CLM05-3 on the 837 Professional Claim Transaction or indicated corrected claim by setting the corrected / voided claim flag to "Yes" on the Blue e[™] CMS-1500 Transaction. Enter Claim Frequency Type Code (billing code) 7 for a replacement / correction, or 8 to void a prior claim, in the 2300 loop in the CLM*05 03. Enter the original claim number in the 2300 loop in the REF*F8*.
- Institutional corrected claims can be submitted electronically using the 837 Institutional Claim Transaction or by direct data entry through the Blue e[™] UB-04 Transaction. Specify the corrected claim indicator in loop 2300, segment CLM05-3 on the 837 Institutional Claim Transaction or indicate corrected claim by setting the frequency code which is the last digit of the bill type on the Blue e[™] UB-04 Transaction. On the UB-04, the bill frequency code is in form locator 4.
- Blue Cross NC professional secondary claims can now be submitted electronically using the 837 Professional Claim Transaction. Include the COB payor paid amount in loop 2320; AMT segment, AMT01 qualifier = D; AMT02 = \$ amount, COB payor allowed amount qualifier B6; AMT02 = \$ amount allowed may also be included.
- Prior to electronically submitting claims for a newly assigned group or individual provider number, contact the EDI Services Customer Support Department at 1-888-333-8594 to verify that the Connectivity Request form has been completed.

Blue esm

Effective November 1, 2016, all providers participating in Blue Cross NC's commercial product networks must enroll in **Blue** e^{s_M} . **Blue** e^{s_M} is a web-based tool available on the internet, free of charge, for physicians, hospitals and other health care providers. It allows health care providers to access a secure electronic network and perform a variety of interactive transactions from their own desktops.

With **Blue** *e*^{sw}, you can do the following from your desktop:

- Search for a member's ID number by name, including FEP members
- Access the Patient Care Summary (described in Section 8.2, Case management)
- Obtain detailed member eligibility including FEP and BlueCard® members
- Submit and list claims
- View status of submitted claims, including Blue Card claims
- View check / payment amounts for the past seven
 (7) days

Blue Cross NC encourages your participation in this interactive network for exchanging information and simplifying administrative tasks. Complete information on **Blue** e^{sm} , a user agreement and technical template are available online at *bcbsnc.com/content/providers/edi/hipaainfo/agreements.*htm. You may contact the eSolutions Help Desk at 1-888-333-8594 for more information regarding the **Blue** e^{sm} interactive network.





Policy for Electronic Funds Transfer (EFT), Electronic Remittance Advice (ERA) and Blue e^{SM}

Effective November 1, 2016, all providers participating in Blue Cross NC's commercial product networks must be enrolled in Blue e^{s_M} .

All providers participating in Blue Cross and Blue Shield of North Carolina's commercial product networks are required to enroll in and be able to accept EFT from Blue Cross NC. Additionally, all providers participating in Blue Cross NC's commercial product networks must enroll in **Blue** e^{st} , and complete registration to receive ERA reports from Blue Cross NC.

All new provider applications requesting a contract to participate in Blue Cross NC's provider networks serving Blue Cross NC's commercial products include the requirement to enroll in EFT, **Blue** e^{sm} , and ERA, regardless of whether a new practice or an existing practice adding an additional contract.

Instructions for how to sign up for EFT can be accessed online through the *Forms* and *Documentation* section of the Provider Web Portal at *bcbsnc.com*. Additionally, information about **Blue** e^{st} and how to register can be found under the *Manage Claims* and *Inquiries* section of the Provider Web Portal at *bcbsnc.com*.

When a new practice opens or if new subsidiaries are acquired, payment information should be reviewed for each new location.

Blue Cross NC offers EFT and **Blue** e^{sm} services free of charge. Providers should check with your financial institution and/or automated clearinghouse to see if any EFT processing fees may apply.

Contact Information

General questions about the EFT process:

Contact Blue Cross NC's Financial Processing Department at 919-765-2293

Questions about how to register for Blue e^{sm} or how to set up an EFT account through Blue e^{sm} :

Contact the eSolutions HelpDesk at 1-888-333-8594



EDI contact information

Providers can contact the eSolutions HelpDesk for questions or issues with **Blue** e^{sm} or HIPAA transactions, missing electronic 837 Claims Audit / Error Reports, questions regarding the content of your secure electronic mailbox, or general EDI questions.

eSolutions HelpDesk Contact Information

1-888-333-8594

919-765-3514

Fax 919-765-3514



Provider review





Provider review overview

Upon request and at reasonable times, your contract grants Blue Cross NC and our authorized representatives the right to inspect and conduct periodic reviews of your medical and administrative records relating to services and/or supplies provided to our members. Hospital fees for these reviews / audits are not billable to Blue Cross NC or our members.

Blue Cross NC currently contracts with outside vendors to conduct post-payment hospital bill reviews for both inpatient and outpatient claims. The purpose of these reviews is to ensure appropriateness of billings, identify inappropriate billing practices and recognize areas where education is needed.

The audit staff consists of nurses, CPT coding specialists and physicians who have a thorough knowledge of medical practices, medical terminology and CPT coding.





Provider review guidelines and procedures

- The auditor determines the number of medical records to be reviewed based on various edits. There is no restriction on the number of records that can be reviewed by an auditor.
- The auditor sends a written request for review to the business office manager or designated hospital representative along with a list of claims to be reviewed on site or by desk (external) review.
- The hospital agrees to obtain the member's authorization to release medical records. Blue
 Cross NC warrants that our members have given us the contractual right to obtain information
 about the services and/or supplies provided them through their enrollment application,
 therefore no further authorization will be required from either Blue Cross NC or their
 representatives for release of records or audit of those records.
- The hospital agrees to make all medical and financial records (including UB-04s and itemized bills prior to audit) available to the auditor without audit fees, and upon request make copies of these records at no additional charge to Blue Cross NC or their representatives.
- All medical and financial information will be kept in the strictest confidence.
- The auditor will schedule the review at a convenient time for all parties: the auditor, the medical records department and the patient account representatives. Blue Cross NC reserves the right to conduct non-scheduled audits.
- The hospital agrees to provide the auditor with a comfortable work area, including access to a telephone and power outlet during the scheduled review time.
- The auditor will give a complete, impartial and factual account of member services, institutional charges and reimbursement. The auditor will validate documented unbilled services discovered during the audit. These services become eligible for payment if they are submitted to the auditor before the audit period has expired.
- The auditor will review and evaluate all supporting documentation submitted by you.
- The auditor will inform you of all detected billing discrepancies within thirty (30) days of completing the review.
- You may ask for a higher level of review within fifteen (15) days from the notice of discrepancies by requesting an appeal from the outside vendor conducting the review.
- Upon finalization and receipt of the audit results in our office, Blue Cross NC will proceed with our normal adjustment process to recover the audit findings.
- Blue Cross NC members are not responsible for billing discrepancies and should not be subsequently billed.
- When new audit vendor contracts are secured by Blue Cross NC, a letter of introduction will be furnished to you.
- Please call the Blue Cross NC Special Investigation Unit at **1-800-324-4963**, if you suspect a provider of fraudulent, abusive or otherwise improper billing practices.



Eligibility requirements for managed care products

- To be eligible for participation in Blue Cross NC managed care networks, facility providers must meet the eligibility criteria listed below.
- All credentials must be maintained in good standing to remain a contracting provider.

The National Committee for Quality Assurance (NCQA) will require initial credentialing of any provider who seeks reinstatement in any of our networks after being out-of-network for more than thirty (30) days. Please note that this is a change from the previous time frame of ninety (90) days.

- Providers must be in good standing with all federal and state bodies at all times.
- Providers must be approved by an accredited body.
- An onsite quality assessment will be performed if the provider is not accredited by the proper bodies.

ELIGIBILITY REQUIREMENTS FOR MANAGED CARE NETWORKS						
Requirements	Accredited Hospitals and Ambulatory Surgical Centers	Birthing Centers	Skilled Nursing Facilities	Home Health		
1. Current North Carolina license	✓	\checkmark	✓	✓		
2. Current JCAHO, AAAHC or CARF certificate or letter of recommendation (for birthing centers, JCAHO or NACC certification)	✓	✓	✓	✓		
3. Medicare / Medicaid certificate	✓	✓	✓	\checkmark		
4. Health coaching and intervention program				✓		
5. Documented policy and procedure for coverage arrangements (participating provider and hospital), in the event of an emergency situation			✓			
6. Copy of current liability insurance certificate, verification of effective and expiration dates, and coverage in the amounts of \$1 million per occurrence and \$1 million aggregate	✓	Non-JCAHO Exemption Form Required	✓	✓		
7. Skilled Nursing, Speech Therapy, Physical Therapy, Occupational Therapy, Medical Social Services and Home Health Aide Services must all be available services.				✓		

Quality improvement program





Quality improvement overview

Blue Cross NC's quality improvement program is an important component of our HMO, POS and PPO products. The quality improvement program supports Blue Cross NC's ongoing commitment to quality health care.

Consistent with current professional knowledge, Blue Cross NC defines quality of care for individual populations as the degree to which health services increase the likelihood of desired health outcomes. Quality of service is defined as the ease and consistency with which customers obtain high quality care, as measured by customer perception and objective benchmarks.¹

In determining the scope and content of our quality improvement program, Blue Cross NC recognizes the factors that influence the delivery of health care, such as:

- Quality of care and service is a crucial and integral component of health care delivery
- Existing and potential customers' unique needs and expectations must be satisfied and exceeded
- Physician and provider relationships with patients and Blue Cross NC must be continually improved
- Legislative and regulatory requirements must be met, while aiding governmental efforts in health care reform

Our quality improvement program is ongoing and designed to be proactive. Its purpose is to objectively and systematically monitor the quality and appropriateness of the care and service provided to members. Our quality improvement program then identifies, implements and monitors appropriate interventions to improve the quality of care and service. In other words, the quality improvement program is designed to link the concern for quality and demonstrated improvement. The program goals are:

- To continuously improve the care and service delivered to our members
- To increase the accountability for results of care and service
- To protect patient confidentiality and member rights as health care processes are evaluated and clinical outcomes are assessed
- To meet or exceed customer expectations for quality and service, utilizing evaluative feedback from members and providers to assess and continually enhance care
- To improve clinical effectiveness
- To incorporate quality improvement program results into the selection and recredentialing of network providers and enhance the network providers' ability to deliver appropriate care and meet or exceed the expectations of the patient / member
- To enhance the overall marketability and positioning of Blue Cross NC by showing it to be the best HMO, POS and PPO programs in North Carolina
- To promote healthy lifestyles and reduce unhealthy behaviors in our members and throughout the communities we serve
- To minimize the administrative cost and burden incurred throughout the spectrum of health care service delivery



 To maintain and enhance quality improvement processes and outcomes that merit the highest accreditation status from the National Committee for Quality Assurance (NCQA) accreditation

At times it is necessary for Blue Cross NC to request medical records from you in order to perform quality improvement activities. Contracting providers have agreed to provide Blue Cross NC with medical records as requested without further payment or authorization from the member or Blue Cross NC. For more information on releasing medical records see **Section 9.21**.

1 Adapted from the Institute of Medicine's statement about quality of medical care.

13.2

Tiered Network overview

Blue Cross NC Tiered Network utilizes administrative claims data to identify high quality, low cost providers and to help consumers make more informed choices for their medical care. Transparent methodology provides physicians with access to information on how their performance compares to their peers on nationally accepted quality measures as well as local cost efficiency benchmarks. Comparison is based on geographical region and across like-specialty groups. Practices were aligned and segmented by their area of specialty, and were first measured against a quality rating, and then subsequently against a cost rating if the practice met the quality criteria. Practices that exceed both the quality and cost thresholds set for analysis were designated as Tier 1 practices, and all other practices were designated as Tier 2. Additional information regarding Blue Cross NC Tiered Network product can found on the Web at bcbsnc.com/providers.

13.3

Medical policy

Our corporate medical policy consists of medical guidelines and payment guidelines. Medical guidelines detail when certain medical services are medically necessary, and whether or not they are investigational. (For more information concerning medical necessity and investigational criteria, please see these specific policies.) Our medical guidelines are written to cover a given condition for the majority of people. Each individual's unique, clinical circumstances may be considered in light of current scientific literature. Medical guidelines are based on constantly changing medical science, and we reserve the right to review and update our policies periodically. Payment guidelines provide editing logic for CPT and HCPCS coding. Payment guidelines are developed by clinical staff, and include yearly coding updates, periodic reviews of specialty areas based on input from specialty societies and physician committees, and updated logic based on current coding conventions. Benefits and eligibility are determined before medical guidelines and payment guidelines are applied. Therefore, medical policy is not an authorization, certification, explanation of benefits, or a contract. Benefits are determined by the group contract and the subscriber certificate that is in effect at the time services are rendered.



When the company reviews medical policy, supportive information sources can include a comprehensive literature search, consultant physician review, recommendations from a physician advisory group, or legislative enactments. Benefits for medical services are reviewed in terms of our definition of medical necessity and investigational as well as the benefit provisions of the member's policy.

Note that corporate medical policy is separate and distinct from utilization review criteria or practice guidelines, although they may at times appear very similar. Corporate medical policy is available to assist you in understanding how we administer benefit coverage.

The dynamic and changing field of medicine requires us to continually update our corporate medical policies. Due to the evolving nature of our corporate medical policy, the most up-to-date policies are available online at *bcbsnc.com*. Corporate medical policy is also available by calling the Provider Blue LineSM at **1-800-214-4844**. A representative will send you the most up-to-date corporate medical policy.

13.4

Members' rights and responsibilities

We have assembled a list of member's rights and responsibilities that apply directly to our Blue Cross NC members. This list is distributed to members annually and is available online at **bcbsnc.com**. These rights and responsibilities are important guides to help all members use and receive health care services in a convenient and appropriate manner.

Member rights and responsibilities, as distributed to members, appear below:

As a Blue Cross and Blue Shield of North Carolina member, you have the right to:

- Receive information about Blue Cross NC, its services, its practitioners and providers and member rights and responsibilities.
- Receive, upon request, facts about your Plan, including a list of doctors and health care services covered.
- Receive polite service and respect from Blue Cross NC.
- Receive polite service and respect from the doctors who are part of the Blue Cross NC networks.
- Receive the reasons why Blue Cross NC denied a request for benefits for treatment or health care service, and the rules used to reach those results.
- Receive, upon request, details about the rules used by Blue Cross NC to decide whether a
 procedure, treatment, site, equipment, drug or device needs prior approval.
- Receive, upon request, a copy of Blue Cross NC's list of covered prescription drugs. You can also request updates about when a drug may become covered.
- Receive clear and correct facts to help you make your own health care choices.
- Play an active part in your health care and discuss treatment options with your doctor without regard to cost or benefit coverage.
- Participate with practitioners in making decisions about your health care.
- Candid discussions about appropriate or medically necessary treatment options for your condition(s), regardless of cost or benefit coverage.



- Expect that Blue Cross NC will take measures to keep your health information private and protect your health care records.
- Voice complaints can expect a fair and quick appeals process for addressing any concerns you may have with Blue Cross NC.
- Make recommendations regarding Blue Cross NC's member rights and responsibilities policies.
- Be treated with respect and recognition of your dignity and right to privacy.

As a Blue Cross NC member, you should:

- Present your Blue Cross NC ID card each time you receive a service.
- Read your Blue Cross NC benefit booklet and all other Blue Cross NC member materials.
- Call Blue Cross NC when you have a question or if the material given to you by Blue Cross NC is not clear.
- Follow the course of treatment prescribed by your doctor. If you choose not to comply, advise your doctor.
- Provide Blue Cross NC and your doctors complete information about any illness, accident or health care issues which may be needed in order to provide care.
- Understand your health problems and participate in developing mutually agreed-upon treatment goals to the degree possible.
- Make appointments for non-emergency medical care and keep your appointments. If it is
 necessary to cancel an appointment, give the doctor's office at least twenty-four (24) hours
 notice.
- Play an active part in your health care.
- Be polite to network doctors, their staff and Blue Cross NC staff.
- Tell your place of work and Blue Cross NC if you have any other group coverage.
- Tell your place of work about new children under your care or other family changes as soon as possible.
- Protect your ID card from improper use.
- Comply with the rules outlined in your member benefits guide.



Reassigning a member

Reassignment of a member to another provider can occur in the following situations:

- The member consistently refuses to follow a recommended procedure or treatment and you believe there is no professionally acceptable alternative.
- The member consistently misses appointments without prior notification to you (you should give the member, in advance, a written explanation of your appointment policy).
- The member consistently refuses to maintain a good financial standing for any copayments and balances due (you should give the member, in advance, a written explanation of your collection / bad debt policy).
- The member is violent or threatening to you or your staff.

Providers should follow their office procedure for notifying a patient of the need to find a new primary care physician. A copy of the member letter should be forwarded to Provider Network (see **Chapter 2**, **Quick contact information**).

13.6

Network quality

At least every three (3) years, in conjunction with the re-credentialing process, our quality management consultants visit primary care and OB/GYN physician practices to assess compliance to established access to care, facility and medical record standards. Quality management consultants also play an educational role for physicians, assisting them in keeping up-to-date with our latest documentation and facility requirements and keeping communication lines open between Blue Cross NC and the network physicians.

The initiative described above has been recommended by community physicians who are members of our Provider Advisory Group (PAG) and the Triad Quality Improvement Team (TQIT). Additional information regarding Blue Cross NC's Access to Care Standards can be found online at: bcbsnc.com/content/providers/access-to-care-standards.htm.

The following components of our network quality program are discussed below:

- Access to care standards
- Facility standards
- Urgent Care Standards
- Managed care medical record standards



13.6.1

Access to Care Standards (primary care physician)

Blue Cross NC and physician advisory group have established the following Access to Care Standards for primary care physicians.

Emergent concerns (life-threatening) should be referred directly to **911** or the closest emergency department. It is not necessary to see the patient in the office first. "C" indicates a critical component.

1. Waiting Time for Appointment (Number of Days)	
A. Urgent – Not life threatening, but a problem needing care within 24 hours: C	
PEDIATRICS	see within 48 hours
ADULT	see within 48 hours
B. Symptomatic Non-Urgent — e.g., cold, no fever	
PEDIATRICS	within 30 calendar days
ADULT	within 30 calendar days
C. Follow-Up of Urgent Care	
PEDIATRICS	within 7 calendar days
ADULT	within 7 days
D. Chronic Care Follow-Up Care – e.g., blood pressure checks, diabetes checks	
PEDIATRICS	within 14 days
ADULT	within 14 calendar days

continued on following page

E. Complete physical / health maintenance

PEDIATRICS

within 60 calendar days

ADULT

within 60 calendar days

2. Time in Waiting Room (Minutes)

A. Scheduled

After 30 minutes, patient must be given an update on waiting time with an option of waiting or rescheduling appointment; maximum waiting time = 60 minutes

B. Work-Ins / Walk-Ins

(Called the day prior to coming)

Pediatrics and adults - after 45 minutes, patient must be given an update on waiting time with an option of waiting or rescheduling appointment; maximum wait time = 90 minutes. Blue Cross NC discourages walk-ins but reasonable efforts should be made to accommodate patients. Life-threatening emergencies must be handled immediately.

3. After Hours Call and Coverage (for home-based primary care providers, this standard is not applicable)

3A. Response time returning call after-hours (minutes): C

(A) 1. *URGENT

20 minutes

(A) 2. OTHER

1 hour

*Note: Most answering services cannot differentiate between urgent and non-urgent. Times indicated make assumption that the member notifies the answering service that the call is urgent, and that the physician receives enough information to make a determination.

3B. Coverage: C

Practice has a recorded telephone message instructing the patient to go to the ER for any life-threatening event or refer them to the physician on-call, to an answering service, or nurse triage service.

4. Language

Interpreter services are available either in the practice, with a contracted interpreter phone line, or through hospital interpreter services.

5. Office Hours

Indicates the posted hours during which appropriate personnel (i.e., MD, DO, FNP, PA) is available, to care for members within the above standards for waiting times.

DAYTIME HOURS / WEEK

7 hours per day x 5 days = 35 hours

NIGHT HOURS / WEEK

24 hours / day coverage

WEEKEND HOURS / WEEK

24 hours / day coverage



Access to Care Standards (specialists including non-MD specialists)

The following Access to Care Standards for specialists have been established by the Blue Cross NC physician advisory group. Non-MD specialists are Chiropractors (DC), Podiatry (DPM), Physical Therapy (PT), Speech Therapy (ST), and Occupational Therapy (OT). "C" indicates a critical component.

1. Waiting Time for Appointment (Number of Days)

A. Urgent – Not life threatening, but a problem needing care within 24 hours: C

PEDIATRICS

see within 48 hours

ADULT

see within 48 hours

B. Regular

PEDIATRICS

(e.g., tube referral) – within 2 weeks

ADULT

Sub-acute problem (of short duration): within 2 weeks

Chronic problem (needs long time for consultation): within 4 weeks

2. Time in Waiting Room (Minutes)

A. Scheduled

After 30 minutes, patient must be given an update on waiting time with an option of waiting or rescheduling appointment; maximum waiting time = 60 minutes

B. Work-Ins

(Called the day prior to coming)

Pediatrics and adults - after 45 minutes, patient must be given an update on waiting time with an option of waiting or rescheduling; maximum wait time = 90 minutes.

3. After Hours Call and Coverage C

3A. Response time returning call after-hours (minutes):

(A) 1. *URGENT

20 minutes

(B) 2. OTHER

1 hour

3B. Coverage: C

(A) DAYTIME HOURS / WEEKS

40 hours / week

(B) NIGHT HOURS / WEEKEND

24 hour / day coverage

Practice has a recorded telephone message instructing the patient to go to the ER for any life-threatening event or refer them to the physician on-call or to an answering service.

4. Language

Interpreter services are available either in the practice, with a contracted interpreter phone line, or through hospital interpreter services.

5. Office Hours

Indicates hours during which appropriate personnel are available to care for members, i.e., MD, DO, FNP, PA.

DAYTIME HOURS / WEEK

15 hours / week minimum covering at least 4 days

Access to Care Standards (behavioral health)

The following Access to Care Standards for behavioral health have been established by the Blue Cross NC physician advisory group.

Waiting Time for Appointment
Life-Threatening Emergency
seen immediately or referred to the ER
Non-Life Threatening Emergency
seen within 6 hours
Urgent Care
seen within 48 hours
Initial Visit for Routine Care
seen within 10 business days
Routine Office Visit
seen within 30 business days



Facility standards

The following quality standards for the facilities of practices participating in our managed care programs have been adopted by Blue Cross and Blue Shield of North Carolina and endorsed by the physician advisory group for use in assessing the environment in which health care is provided to our members.

- 1. PHYSICAL APPEARANCE General appearance of the facility provides an inviting, organized and professional demeanor.
 - a. The grounds are well kept and patient parking is adequate with easy traffic flow.
 - b. The office name or address is clearly visible from the street and office hours are posted.
 - c. Internal waiting area(s) and treatment rooms are clean, well lit, and smoke free.
 - d. Exam and treatment rooms are clean and provide privacy for patients. (Conversations in the office / treatment area should be inaudible in the waiting area.)
 - e. Halls, storage areas, and stairwells are neat, uncluttered and a safe environment is maintained.
 - f. There is an emergency lighting source.
- 2. PHYSICAL ACCESSIBILITY Office allows ease of entry into the building with appropriate accessibility within the building.
 - a. There are clearly marked handicapped parking space(s) and handicapped access to the facility or documented process for assisting handicapped patients into the building.
 - b. Designated toilet and bathing facilities are easily accessible and equipped for the handicapped (i.e. grab bars).
 - c. The room is large enough to accommodate a sixty inch (60") diameter wheelchair turn.
 - d. Doors are sufficient width (twenty-eight inches [28"]) to accommodate EMS personnel and equipment.

*Exception: Number 2(b), 2(c) and 2(d) above may be excluded from score (marked NA) if 1) the building is rented; 2) the owner refuses to upgrade the facility; and 3) the practice provides written documentation of attempts to have the owner upgrade.

- 3. ADEQUACY OF WAITING AND EXAM ROOM SPACE The organization allows for the appropriate size and seating for waiting rooms.
 - a. The exam room is a minimum of ten foot by ten foot (10' x 10') or will accommodate four (4) people comfortably.
 - b. There is a minimum of two (2) seating areas in the exam room to allow adequate seating for patients and family members.
- 4. ADEQUACY OF MEDICAL / TREATMENT RECORD KEEPING Record keeping is orderly, secure, confidential and well documented.
 - a. Controlled substances are maintained in a locked container / cabinet. A record is maintained of use.
 - b. There is a procedure for monitoring expiration dates of all medications in the office (i.e. medication logs).
 - c. Controlled substances are maintained in a locked container / cabinet. A record is maintained of use.



- d. Dedicated emergency kit is available which must include sufficient equipment / supplies to support life until patient can be moved to an acute care facility (minimum equipment should include ambu bag [adult, pediatric and infant, if applicable] and oxygen.)
- e. At least one (1) staff member is certified in CPR or basic life support.
- f. Emergency procedures are in place and are reviewed with staff members at least annually. (Review must be documented.)
- g. Emergency medications are available. (Emergency medications should include at a minimum Aspirin [adults], Glucose gel / tablets, Epinephrine and Benadryl).
- h. Emergency supplies are routinely checked for expiration dates. A separate log is maintained documenting the routine checks.
- i. A written infection control policy / program is maintained by the practice. (There is a periodic review and staff in-service on infection control.)
- j. Sterilization procedures and equipment are available.
- k. There is an adequate tracking method in place to retrieve medical records. Practice must be able to retrieve all records when requested for review.
- I. A Quality Improvement committee meeting is held at least every six (6) months and minutes are kept of the meeting (Urgent Care / Convenience Care only)
- m. There is an adequate tracking method in place to retrieve medical records. Practice must be able to retrieve all records when requested for review.
- n. For non-physician clinics, clinical care protocols are available for review onsite reflecting physician oversight and approval that are updated at least annually (reviewer must see) (RC / CC clinics only).
- o. Medical Home follow-up care referral lists are available and updated at least quarterly (reviewer must see) (RC / CC clinics only).
- p. Written protocols are in place requiring medical records to be sent to the designated medical home provide for continuity of care purposes (reviewer must see) (RC / CC clinics only).
- q. Electronic health record is utilized and is capable of transferring information to medical home provider (RC / CC clinics only).

Urgent care standards

The following standards for the facilities of convenience care / retail clinics participating in the Blue Cross NC provider network have been adopted by Blue Cross NC and endorsed by the Physician Advisory Group for use in assessing the environment in which health care is provided to our members.

- 1. The general appearance of the facility provides an organized and professional demeanor including, but not limited to, the following:
 - a. The external grounds are well kept; patient parking is adequate with easy traffic flow.
 - b. The office name or address is clearly visible from the street and office hours are posted.
 - c. The internal waiting area(s) and treatment rooms are clean, well lit, and smoke free with adequate seating for patients and family members.
 - d. Exam and treatment rooms are clean, have adequate space and provide privacy for patients. (Conversations in the office / treatment area should be inaudible in the waiting area).



- e. Halls, storage areas, and stairwells are neat, uncluttered and a safe environment is maintained.
- f. Doors of sufficient width (twenty-eight [28] inches minimum) to accommodate EMS personnel and equipment.
- 2. There are clearly marked handicapped parking space(s) and handicapped access to the facility.
- 3. Designated toilet and bathing facilities are easily accessible and equipped for the physically challenged.
- 4. There is an emergency lighting source.
- 5. There are written policies and procedures to effectively preserve patient confidentiality. The policy specifically addresses: 1) how informed consent is obtained for the release of any personal health information currently existing or developed during the course of treatment to any outside entity (i.e., specialists, hospitals, 3rd party payors, state or federal agencies); and 2) how informed consent of release of medical records, including current and previous medical records from other providers which are part of the medical record, is obtained.
- Biohazard and restricted materials (i.e., drugs, needles, syringes, prescription pads, and patient
 medical records are secured and accessible only to authorized office / medical personnel).
 Archived medical records and records of deceased patients should be stored and protected for
 confidentiality.

7. Medications:

- a. Controlled substances are maintained in a locked container / cabinet. A record is maintained of use.
- b. There is a procedure for monitoring expiration dates of all medications in the office (i.e. medication log).
- 8. Dedicated emergency kit is available which must include sufficient equipment / supplies to support life until patient can be moved to an acute care facility (at minimum: ambu bag for adult, pediatric, and infant if applicable) and oxygen.
- 9. At least one (1) staff member certified in CPR or basic life support on site at all times.
 - a. Emergency procedures are in place and are reviewed with staff members annually. Review must be documented.
 - b. Emergency supplies include, but are not limited to, emergency medications: Aspirin (adults only), Glucose tablets or gel, Epinephrine, and Benadryl.
 - c. Emergency supplies are checked routinely for expiration dates. A separate log is maintained documenting the routine checks.
- 10. A written infection control policy / program is maintained by the practice. (There is periodic review and staff in-service on infection control).
- 11. Sterilization procedures and equipment are in place and being followed.
- 12. The practice has an established quality improvement process which includes the quality improvement committee meeting at least every six (6) months.
- 13. The quality improvement committee monitors and documents care processes and outcomes appropriate for the practice.
- 14. There is an adequate tracking method in place to retrieve medical records. Practice must be able to retrieve all records when requested for review.

*Exception: Number three (3) above may be excluded from score if: 1) The building is rented; 2) the owner refuses to upgrade the facility; and 3) the practice provides written documentation of attempts to have the owner upgrade. Must provide age of building if seeking exception to number three (3).



Medical records standards for primary care providers, home-based care and OB/GYN providers

Through our Physician Advisory Group and quality improvement committee, Blue Cross NC has established the following medical record standards:

Standard	Supporting Documentation		
1. All pages contain patient identification.	Each page in the medical record must contain the patient's name or I.D. number.		
2. Each record contains biographical / personal data.	 Biographical / personal data is noted in the medical record. This includes the patient's address, employer, home and work telephone numbers, date of birth, and marital status. This data should be updated periodically. 		
3. The provider is identified on each entry.	3. Each entry in the medical record must contain author identification (signature or initials).		
4. All entries are dated.	4. Each entry in the medical record must include the date (month, day, and year).		
5. The record is legible.	5. The medical record must be legible to someone other than the writer.		
6. There is a completed problem list.	6. The flow sheet includes age appropriate preventive health services. A blank problem list or flow sheet does not meet this standard.		
7. Allergies and adverse reactions to medications are prominently displayed.	7. Medication allergies and adverse reactions are prominently noted in a consistent place in each medical record. If significant, allergies to food and/or substances may also be included. Absence of allergies must also be noted. Use NKA (No Known Allergy) or NKDA (No Known Drug Allergy) to signify this. It is best to date all allergy notations and update the information at least yearly.		



Standard	Supporting Documentation
8. The record contains an appropriate past medical history.	8. Past medical history (for patients seen 3 or more times) is easily identified and includes serious accidents, operations, illnesses. For children and adolescents (age 18 and younger) past medical history relates to prenatal care, birth, operations and childhood illness. The medical history should be updated periodically.
9. Documentation of smoking habits, alcohol use and substance abuse.	9. The medical record should reflect the use of or abstention from smoking (cigarettes, cigars, pipes, and smokeless tobacco), alcohol (beer, wine, liquor), and substance abuse (prescription, over-the-counter, and street drugs) for all patients age 11 and above who have been seen 3 or more times. It is best to include the amount, frequency, and type in use notations.
10. The record includes a history and physical exam for presenting complaints.	The history and physical documents appropriate subjective and objective information for presenting complaints.
11. Each encounter includes a date for a return visit or other follow-up plan.	11. Each encounter has a notation in the medical record concerning follow-up care, calls, or return visits. The specific time should be noted in days, weeks, months, or PRN (as needed).
12. Problems from previous visits are addressed.	12. Unresolved problems from previous office visits are addressed in subsequent visits.
13. Appropriate use of consultant services is documented.	13. Documentation in the record supports the appropriateness and necessity of consultant services for the presenting symptoms and/or diagnosis.
	continued on following page



Supporting Documentation Standard 14. Continuity and coordination of care 14. If a consult has been requested and approved, there should be a consultation note in the between primary and specialty physicians or agency documented. medical record from the provider (including consulting specialist, SNF, home infusion therapy provider, etc). 15. Consultant summaries, lab and imaging 15. Consultation, lab, and x-ray reports filed in the study results reflect review by the medical record are initialed by the primary care primary care physician. physician or some other electronic method is used to signify review. Consultation, abnormal lab, and imaging study results have an explicit notation in the record of follow-up plans. 16. Paper and/or electronic charts are 16. There is a record keeping system in place that maintained in an organized format. ensures all paper and/or electronic charts are maintained in an organized and uniform manner. All information related to the patient is filled in the appropriate place in the chart. 17. Review of chronic medications if 17. There is documentation in the record, either through the use of a medication sheet or in the appropriate for the presenting symptoms. progress notes. 18. School-based health only: Follow-up 18. There is documentation in the medical record that each encounter has been sent to PCP and care / medical home referral documented and records sent to Medical Home. if a follow-up visit is necessary, a referral was made with the MH PCP.

Documentation of medical record format used in practice:

- Paper
- EHR Electronic Health Record is a system that is electronic and has searchable data fields that allow reports to be run
- Name of EHR system and the version being used



Medical records standards for urgent care (i.e., convenience care, retail clinics) providers

Through our Physician Advisory Group and quality improvement committee, Blue Cross NC has established the following urgent care medical record standards:

Standard	Supporting Documentation
1. History of current illness/injury	The history documents appropriate subjective information for presenting complaints
2. Physical status	Documents appropriate objective information for presenting complaints
3. Diagnostic data appropriate and in record	Diagnostic studies are ordered as appropriate to presenting complaints
4. Allergies prominently displayed	4. Medication allergies and adverse reactions are PROMINENTLY noted in a CONSISTENT place in each medical record. Absence of allergies must also be noted. Use NKA (no known allergy) or NKDA (no known drug allergy) to signify this.
5. Patient name on each page	5. Each page in the medical record must contain the patient's name or ID number
6. Legible	6. The medical record must be legible to someone other than the writer
7. Care medically appropriate	7. Medical record documentation verifies that the patient was not placed at inappropriate risk as a result of a diagnostic or therapeutic process. For convenience care clinics: *consistent with approved onsite clinical protocols for NP and PA clinics
8. Follow-up care and referrals	8. **Follow-up care and medical home referral documented
	continued on following page



Standard

- 9. Medical records sent to Medical Home noted
- 10. Date of visit noted
- 11. Entries signed by provider

Supporting Documentation

- 9. **Record indicates that medical records were sent to Medical Home
- 10. Each entry in the medical record must include the date (month, day, and year)
- 11. Each entry in the medical record must contain author identification (signature or initials)

Convenience care clinics:

- * NP and PA clinics, protocols must be reviewed and approved by Blue Cross NC.
- ** Required for convenience care MRR

Note: While standards seven (7) and eight (8) are not required for urgent care facilities it is the recommendation by Blue Cross NC that the urgent care practice have procedures in place to document the patient's medical home follow-up and referral.



13.7

Clinical practice and preventive care guidelines overview

Clinical practice and preventive care guidelines help clarify care expectations and, when possible, are developed based on evidence of successful practice protocols and treatment patterns. Clinical practice guidelines are intended to be used as a basis to evaluate the care that could be reasonably expected under optimal circumstances. Preventive care guidelines provide screening, testing and service recommendations based upon national standards.

13.7.1

Nationally accepted guidelines

Blue Cross NC endorses the following nationally recognized clinical practice and preventive care guidelines:

- Asthma
- Cholesterol management
- Diabetes
- Heart failure
- Hypertension
- Overweight and obesity
- Tobacco counseling
- · Additional guidelines for:

Prenatal care

Depression

Attention Deficit Disorder (ADD)

Attention Deficit Hyperactivity Disorder (ADHD)

Coronary Artery Disease (CAD)

Please note that guidelines are subject to change and that the most current guidelines are published and made available to providers at the Blue Cross NC website: bcbsnc.com/content/ providers/guidelines.htm. Providers are encouraged to visit the bcbsnc.com website regularly to receive the most current and upto-date information available.



13.7.2

Preventive care guidelines

The Blue Cross NC preventive care guidelines are updated regularly and available to providers on the *bcbsnc.com* website for providers at: *bcbsnc.com/content/providers/guidelines.htm*.

Providers should note that although guidelines exist, benefit allowances are subject to the terms and limitations of the member's eligibility and preventive care benefits at the time service is provided. Providers are encouraged to verify a member's benefits and eligibility in advance of providing service.

13.8

Quality of care concern process

Definitions and application

Blue Cross NC maintains an active and comprehensive quality concerns program that includes review of individual cases in which concern is expressed regarding the quality, service and/or access to care. These concerns may be identified internally by the Plan or externally by our members or providers.

13.8.1

Disposition levels

Cases are reviewed by the quality review analyst or medical director for quality improvement. All cases are assigned a disposition level as follows:

- Not a quality of care / service / access issue
- Standard of care met:

No identified injury

Minor injury

Major injury / death

Standard of care indeterminate:

No identified injury

Minor injury

Major injury / death

Standard of care controversial:

No identified injury

Minor injury

Major injury / death

Standard of care not met:

No identified injury

Minor injury

Major injury / death





13.8.2

Pattern of care reviews

When any provider complaint is received, a review of the quality database will be done to determine how many complaints have been filed relating to the involved provider. Provider complaints falling into the following patterns, regardless of disposition, will be forwarded to the Blue Cross NC medical director for a pattern of care review:

- Three (3) complaints within six (6) months
- Five (5) complaints within one (1) year
- Eight (8) complaints within two (2) years

Any complaint reviewed that results in a disposition of Standard of Care (SOC) was met or controversial Standard of Care met with minor or major injury will be forwarded to the medical director for a pattern of care review if any of the following patterns are identified:

- Two (2) in six (6) months and additional complaints, regardless of disposition within six (6) months
- Three (3) in one (1) year and two (2) additional complaints, regardless of disposition within one (1) year
- Five (5) in seven (7) years and four (4) additional complaints, regardless of disposition within two (2) years

Any complaint reviewed that results in a disposition Standard of Care not met will be forwarded to the medical director for SOC review and then to the QI coordinator to prepare for the credentialing committee review.

Follow-up by the Blue Cross NC medical director may include, but not be limited to:

- A letter to the provider
- Request for a plan of action from the provider by the medical director
- Reporting the involved provider information to the credentialing committee or law and regulatory affairs department

See Chapter 14, Credentialing for professional providers, to review the process followed once an issue is referred to the credentialing committee.

Visit Blue Cross NC's website at *bcbsnc.com* for the latest information and updates regarding preventive care guidelines including vaccine schedules.

13.9

Preventive and behavioral health initiatives

13.9.1

Behavioral health initiatives

Follow-up after hospitalization for mental illness:

This HEDIS measure looks at appropriate follow-up care after discharge from a hospital with a mental health diagnosis. Blue Cross NC's behavior health vendor(s), implements initiatives associated with this measure, with oversight provided by Blue Cross NC.



13.9.2

Preventive care reminders

Childhood immunizations:

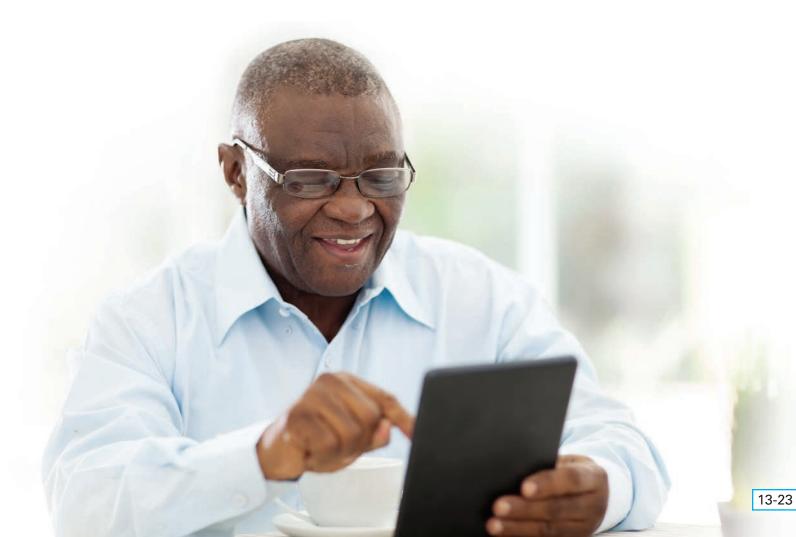
Reminder postcards are sent to families with children under two (2) years of age who are due for the Center for Disease Control (CDC) – recommended immunization, Pneumococcal Conjugate Vaccine (PVC). While the target population will be identified based on missing one (1) specific immunization, the goal is to increase overall use of all CDC-recommended vaccines in the target population.

• Members receive targeted reminder letters to encourage them to schedule an appointment for overdue health screening(s), including mammograms, colon cancer screenings, pap tests, cholesterol screening, diabetes screening, and pneumococcal vaccine. The letter features a unique tear-off section that lists the specific health screenings that apply to them. The tear-off includes space for members to record the date of scheduled appointment(s) as well as a checklist of preventive services on the back.

13.9.3

Provider toolkits

Blue Cross NC offers provider tools and patient education materials to support quality care, and to help jump start conversations with your patients. Please use the following form to make a request. Provider toolkit materials can also be downloaded at bcbsnc.com/content/providers/toolkit/ index.htm.





Sample of the Provider Toolkit Form



Blue Cross NC Provider Toolkits

A majority of the items in our Providers Toolkits are **only** available for download at **bcbsnc.com/content/ providers/toolkit/index.htm**.

Some items must be ordered using the form below and will be shipped to you. Place a **check** next to the item you wish to order, fill out the shipping information below and fax your completed order form to Blue Cross and Blue Shield of North Carolina Order Fulfillment at **919-765-1927**.

Toolkit	✓ to Order	Toolkit	✓ to Order
Achieving a Healthy Weight for Adul	ts	Tobacco Cessation	
BMI Wheel		Clinical Practice Guidelines	
Tape measure		Smoking Cessation tip card	
Clinical Guidelines for Assessment and Treatment of Obesity		Starting the Conversation (English - patient education)	
Pocket Guidelines for Assessment and Treatment of Obesity	Available for download	Starting the Conversation (Spanish - patient education)	Available for download
Pre-diabetes (patient education)		NC Quitline Referral tearsheets	dowinoad
Healthy weight (patient education)		Tobacco cessation counseling reimbursement information	
Achieving a Healthy Weight for Child	dren		
BMI Wheel		Depression Screening	
Get up and move poster		Zung Scale assessment tool	
Growth charts for boys and girls		American Psychiatric Association Pocket Guidelines	
Healthy Habits by age (patient education)	Available for	Understanding Depression (patient education)	
Clinical guidelines	download	Breast Cancer Screening	
Weekly activity log (patient education)		Breast Cancer Awareness Poster	
Chlamydia Screening		Breast Health Bead Necklace	
CDC Guidelines on Chlamydia screening		Mammography Counseling tip card	
Guide to taking a sexual history		Colon Cancer Screening	
Evidence-based steps for increasing	Available for download	Colorectal cancer guidelines	
Chlamydia screening	download	Colorectal cancer benefit flyer	Available for download
CDC fact sheet on Chlamydia (patient education)		CDC fact sheet on colon cancer screening (patient education)	dowilload
Stress Management			
Belly Breathing (patient education)	Available for		
ABC's of Managing Stress (patient education)	download		
Practitioner Name:		Phone Number:	
Practice Address:			
Email Address:		vellable for decomberd of	

Provider Toolkit materials are available for download at bcbsnc.com/content/providers/toolkit/index.htm



13.10

Quality-based programs

Blue Cross NC offers quality-based network programs designed to strengthen and improve the quality of our provider networks. Quality-based programs recognize providers who offer members outstanding quality care, and drive members to providers who embrace quality improvement. Information regarding Blue Cross NC quality-based programs is available online <code>BlueCrossNC.com/providers</code>.

13.10.1

Blue Distinction Centers

The Blue Distinction Centers program recognizes top-performing specialty doctors and health care facilities that meet strict national quality standards. Members can find facilities for a variety of procedures, such as cardiac care and spine surgery.

13.10.2

Blue Physician Recognition program

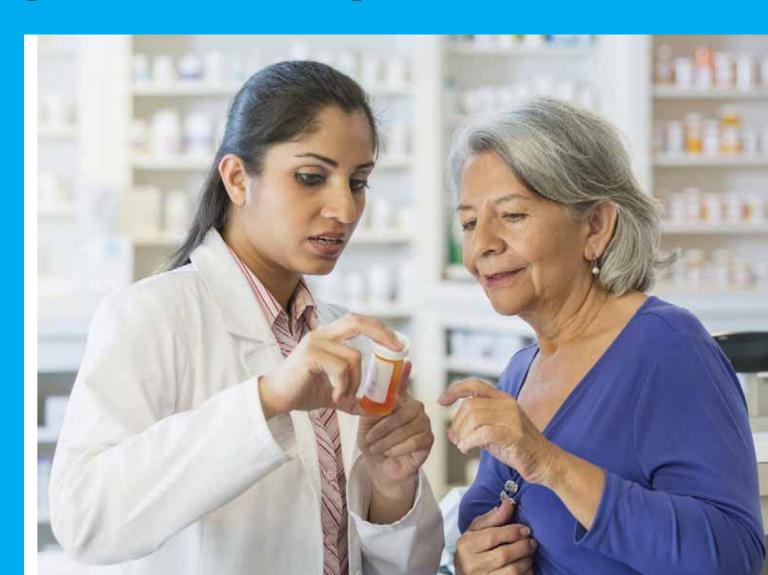
The Blue Physician Recognition program recognizes physicians who have demonstrated a commitment to delivering safe, evidence-based and patient-centered care through participation in accepted national, regional, or local quality improvement or recognition programs and resources.

13.10.3

Tiered Network product

As the North Carolina Health Insurance Marketplace evolves, so does Blue Cross NC. In order to respond to our customer's increasing demand for cost-efficient and high-quality health care, Blue Cross NC created a new Tiered Network product. Blue Cross NC's Tiered Network product offers consumers the opportunity to maximize benefits and coverage at preferred PPO facilities and providers that meet the quality and cost criteria set forth in the product design.

Credentialing for professional providers





14.1

Credentialing / recredentialing

The purpose of credentialing physicians and providers is to exercise reasonable care in the selection and retention of competent, participating providers. The initial credentialing process can take up to sixty (60) days for completion from the date a completed application is received by Blue Cross NC. Blue Cross NC deems an application to be complete when all applicable sections of the uniform application are completed accurately along with all required supporting documentation. This process includes, but is not limited to, verification and/or examination of:

- North Carolina license
- Uniform application to participate as a health care practitioner
- DEA
- Malpractice insurance
- Medicare / Medicaid sanctions
- National Practitioner Databank (NPDB)
- Health Care Integrity Protection Databank (HIPDB)
- Hospital privileges or letter stating how patients are admitted
- Board certification**
- Other pertinent documentation
- In some instances a letter of recommendation from the chief of staff or department chair may be required (i.e., if malpractice settlements exceeding \$200,000 and/or two (2) or more malpractice settlements)

Initial credentialing requires a signed and dated uniform application to participate as a health care practitioner and the supporting documentation. Full instructions by medical specialty along with a copy of the uniform application can be found on our website at *bcbsnc.com*. All documents should be sent to the Blue Cross NC credentialing department for verification and processing. To ensure that our quality standards are consistently maintained, providers are recredentialed at least every three (3) years. We agree to make best efforts to process all recredentialing information within thirty (30) days of receipt of all required information.

Additional information required by Provider Network includes the following:

- Individual Provider Number Application* and/or Group Provider Number Application*
- Substitute W-9 form*

Any practitioner who seeks reinstatement in any of our networks after being out-of-network for more than thirty (30) days is required to undergo initial credentialing.

- * Samples of these forms may be found in **Chapter 21**, **Forms**.
- ** For physicians that are not board certified, letters of reference will be required in support of the application.

14.1.1

Urgent care

Family practice, pediatrics and emergency medicine physicians may be credentialed as Blue Cross NC urgent care physicians having met the following requirements:

- One (1) year of experience covering the full spectrum of care found in an urgent care setting
- Board certified in specialty
- CPR / ACLS / PALS (or APLS) trained with a current card available for review*

Internal medicine, pediatric, and general practice physicians may be credentialed as Blue Cross NC urgent care physicians having met the following requirements:

- One (1) year of experience covering the full spectrum of care found in an urgent care setting
- A letter(s) of recommendation that in whole speak to the applicant's ability to provide the full spectrum of care (i.e., Peds, GYN, adult, trauma) in an urgent care setting
- Two (2) years of CME related to the full spectrum of care found in an urgent care setting
- CPR / ACLS / PALS (or APLS) trained with a current card available for review*

All other specialties including physician assistant and nurse practitioners may be credentialed having met the following requirements:

- One (1) year of experience covering the full spectrum of care found in an urgent care setting
- Two (2) years training covering full spectrum of urgent care
- A letter(s) of recommendation that in whole speak to the applicant's ability to provide the full spectrum of care (i.e., Peds, GYN, adult, trauma) in an urgent care setting. Physician assistants must submit one (1) letter from a practitioner who supervised the PA in the urgent / emergent setting
- Two (2) years of CME related to the full spectrum of care found in an urgent care setting
- Physicians assistants must be certified (PA-C)
- CPR / ACLS / PALS (or APLS) trained with a current card available for review*
- There must be a supervision policy in place in compliance with state regulations for all mid-level practitioners employed at the site







14.1.2

Locum tenens

For purposes of a locum tenens provider, a practice must submit the statement of supervision form to Provider Network prior to the effective start date of the locum tenens provider. The statement of supervision for the locum tenens provider will remain in effect for a maximum time period of ninety (90) days.

14.2

Council for Affordable Quality Healthcare (CAQH)

Blue Cross and Blue Shield of North Carolina (Blue Cross NC), working with the Council for Affordable Quality Healthcare (CAQH), is committed to streamlining the administrative process for physicians and other health care providers. Blue Cross NC has been an active participant in CAQH's efforts to help eliminate the need for physicians and other health care providers to fill out and submit multiple credentialing / recredentialing applications.

Health care providers opting to enroll in Blue Cross NC health plans must contact Blue Cross NC directly to initiate the credentialing process utilizing CAQH.

To learn more about CAQH, please visit their website at **www.CAQH.org**.

14.3

Policy for practitioners pending credentialing

Blue Cross and Blue Shield of North Carolina's (Blue Cross NC) current credentialing policy states that in order to receive the contracted reimbursement for covered services provided to a Blue Cross NC HMO, POS or PPO member, a practitioner must be credentialed by Blue Cross NC.

Claims for covered services provided to Blue Cross NC HMO, POS or PPO members by a non-participating practitioner in a participating provider group will be denied. The Blue Cross NC member will be held harmless, including any copayments, coinsurance or deductibles.



14.3.1

Credentialing process

Participating practitioners are encouraged to consider the time required to complete the credentialing process as you add new practitioners to your practices. To assist you in maintaining accessibility in circumstances where your practice, and/or the new practitioner, is unable to submit the credentialing application in a timely manner, we have created a standard operating procedure that will allow reimbursement for covered services provided by a non-participating practitioner who is in the process of joining a Blue Cross NC participating practice. The following must apply:

- A credentialing application must have been submitted to Blue Cross NC and a determination on such application is pending, and
- The new practitioner must provide covered services to Blue Cross NC members under the direct supervision of a Blue Cross NC-similarly licensed and credentialed practitioner at the practice who signs the medical record related to such treatment and files the claim under his or her current provider number, and
- A Statement of Supervision form is completed and submitted to Provider Network (the form may be obtained by contacting Provider Network, if needed).

For a copy of the standard operating procedure outlining the details of this process, or if you have questions, please call Provider Network for further assistance (see **Chapter 2**, **Quick contact information**).

14.4

Credentialing grievance procedure

There are times when Blue Cross NC must take immediate action to terminate a provider's contract in order to maintain the integrity of the HMO / POS / PPO networks and/or to maintain the availability of quality medical care for members. Reasons justifying immediate terminations are specified in the provider's contract, and may include:

- Loss of license to practice (revocation or suspension)
- Loss of accreditation or liability insurance
- Suspension or termination of admitting or practice privileges of a participating physician
- Actions taken by a court of law, regulatory agency, or any professional organization which, if successful, would materially impair the provider's ability to carry out the duties under the contract
- Insolvency, bankruptcy, or dissolution of a practice

Upon receipt of notification of these actions the affected provider will be notified of Blue Cross NC's intent to terminate him/her from the HMO / POS / PPO networks. In addition to the circumstances outlined above, other information may be received regarding a network provider which may impact the participation status of that provider. This would include reports on providers describing serious quality of care deficiencies. Whenever information of this nature is received, it is evaluated through the normal credentialing review process which includes review and recommendation by our credentialing committee.



14.4.1

Provider notice of termination for recredentialing (Level I appeal)

If the credentialing committee's recommendation is to terminate a provider from the HMO / POS / PPO networks for documented quality deficiencies or failure to comply with recredentialing policies and procedures, the provider file is forwarded for an expedient review by law and regulatory affairs.

- The provider is formally notified, via certified mail, of our intent to terminate and the specific reason for the proposed action. The provider is informed of his or her right to appeal.
- The provider may request a Level I appeal by providing additional written documentation which may include further explanation of facts, office or other medical records or other pertinent documentation within thirty (30) days from the date or the initial notification of termination.
- Our credentialing committee will review the additional information provided and make a
 recommendation to either uphold or reverse the original determination. The provider will be
 notified via certified mail of the decision and of his/her right to request a Level II appeal if the decision
 is unchanged.

14.4.2

Level II appeal (formal hearing)

A request for a Level II appeal must be made within fifteen (15) days of the date of the certified letter from the results of the Level I appeal.

Practitioners requesting hearings within the specified time frame will be sent an acknowledgement letter within five (5) days giving notice as to the date, time and location of the hearing. The date of the hearing should not be less than thirty (30) days after the date of the notice.

A list of witnesses (if any) expected to testify on behalf of Blue Cross NC's credentialing committee should be given to the practitioner and similar information requested from the practitioner, i.e., notice of representation, witness(es).

Blue Cross NC will determine if the hearing will be held before an arbitrator mutually acceptable to the provider and the Plan, before a hearing officer who is appointed by the Plan and is not in direct economic competition with the practitioner, or before a panel of Plan-appointed individuals not in direct competition with the practitioner involved.

A description of the formal hearing process includes, but may not be limited to, the following:

- Representation: The practitioner / provider and Blue Cross NC may be represented by counsel or other person of their choice.
- Court reporter: Blue Cross NC may arrange for a court recorder to provide a record of the hearing. If Blue Cross NC does not arrange for a court recorder, it will arrange for an audio-taped record to be made of the hearing. Copies of this record will be made available to the practitioner / provider upon payment of a reasonable charge.
- Hearing officer's statement of the procedure: Before evidence or testimony is presented, the hearing officer of the Level II appeals committee will announce the purpose of the hearing and the procedure that will be followed for the presentation of evidence.
- Presentation of evidence by Blue Cross NC: Blue Cross NC may present any oral testimony or
 written evidence it wants the appeals committee to consider. The practitioner / provider or his/her
 representative will have the opportunity to cross-examine any witness testifying on Blue Cross NC's
 behalf.



- Presentation of evidence by practitioner / provider: After Blue Cross NC submits its evidence, the
 practitioner / provider may present evidence to rebut or explain the situation or events described by
 Blue Cross NC. Blue Cross NC will have the opportunity to cross-examine any witness testifying on
 the practitioner's / provider's behalf.
- Blue Cross NC rebuttal: Blue Cross NC may present additional witnesses or written evidence to rebut the practitioner's / provider's evidence. The practitioner / provider will have the opportunity to cross-examine any additional witnesses testifying on Blue Cross NC's behalf.
- **Summary statements**: After the parties have submitted their evidence, first Blue Cross NC and then the practitioner / provider will have the opportunity to make a brief closing statement. In addition, the parties will have the opportunity to submit written statements to the appeals committee. The appeals committee will establish a reasonable time for the submission of such statements. Each party submitting a written statement must provide a copy of the statement to the other party.
- Examination by the appeals committee: Throughout the hearing, the appeals committee may question any witness who testifies.

The right to a hearing may be forfeited if the practitioner fails, without good cause, to appear. In the hearing the practitioner has the right to representation by an attorney or other person of the practitioner's choice, to have a record made of the proceedings, copies of which may be obtained by the practitioner upon payment of any reasonable charges associated in preparation thereof, to call, examine, and cross-examine witnesses, to present evidence determined to be relevant by the hearing officer, regardless of its admissibility in a court of law, and to submit a written statement at the closing of the hearing.

Upon completion of the hearing, the practitioner involved has the right to receive a written recommendation of the arbitrator, officer, or panel, including a statement of the basis for the recommendation, and to receive a written decision of the health care entity, including a statement of the basis for the decision.

The practitioner will be notified via certified letter within five (5) days from the date of the hearing of the final determination.

If a request for reconsideration or a formal hearing is not made by the practitioner within thirty (30) days of the receipt of the initial notification or fifteen (15) days from the receipt of the notification of the Level I appeal decision, Blue Cross NC will assume the provider has forfeited their appeal rights and proceed with the termination as stated in the initial notification letter. A copy of the original notification will be sent to Provider Network operations to proceed with termination from all managed care networks (HMO / POS / PPO). Communication will be sent from Provider Network operations to the credentialing manager's administrative assistant to confirm the termination of the provider with copies sent to the managers of credentialing, Provider Network, marketing, and customer service.

If a request is made by the practitioner, the termination process will be suspended awaiting the outcome of the reconsideration or formal hearing.

The practitioner may be reinstated if so indicated by the outcome of the hearing. If the decision is unchanged the Plan will proceed with termination.

Based on the credentialing committee recommendation to decredential the practitioner, a report is made to the appropriate licensing board. The report details the disciplinary action taken against the practitioner resulting in their loss of privileges to participate in the Blue Cross NC managed care network.

If Blue Cross NC identifies quality concerns related to a delegated practitioner, the complaint will be forwarded to the delegated practitioner's credentialing department for follow-up. Any actions taken by the delegated practitioner as follow up must be documented and a copy forwarded to Blue Cross NC to be placed in the subscriber file.

Quality and credentialing programs for ancillary providers



15.1

Services standards for all networks

Home care providers must meet the following service standards:

- Initial response times for:
 - Home infusion of less than or equal to four (4) hours as required
 - Home health and private duty nursing of less than or equal to twenty-four (24) hours
 - Twenty-four (24) hour per day telephone access for emergencies Specialized nursing care available for pediatrics, maternity, ventilator and other patients as necessary

HDME providers must meet the following service standards:

- Delivery response time for oxygen and related supplies of four
 (4) hours or less
- Delivery response time for non-custom equipment of twentyfour (24) hours or less

Hospice providers must meet the following service standards:

- Care must be available twenty-four (24) hours per day, seven (7) days per week
- Continuity of hospice care must be assured for the patient and family (considered a unit of care regardless of setting – home, inpatient or residential)

15.2

Dialysis facility provider standards

Dialysis facility providers must meet the following service standards:

- Patient must receive full amount of treatment as ordered by his/ her physician.
- Patient should have twenty-four (24) hour emergency telephone access to at least one (1) member of the dialysis team (i.e., nephrologist, nurse, dietitian or social worker).
- Patient's dietitian must chart patient's progress at least once a month (more often if patient is not considered stable.)
- Patient's social worker must chart patient's progress a minimum of once every six (6) months (more often if patient is not considered stable).
- One (1) member of the dialysis team (preferable the social worker) must be available as Blue Cross NC's primary contact regarding patient's care management.





15.3

Eligibility requirements for traditional / comprehensive major medical products

- To be eligible for participation in Blue Cross NC traditional network, providers must meet the eligibility criteria listed below.
- All credentials must be maintained in good standing to remain a contracting provider.

ELIGIBILITY REQUIREMENTS FOR TRADITIONAL / COMPREHENSIVE MAJOR MEDICAL PRODUCTS					
Home Care Agency Eligibility for Traditional / Comprehensive Major Medical Services Home Infusion Nursing Servi					
Current home care license issued by NC Department of Health and Human Services, division of facility services for:					
NURSING SERVICES REQUIRED OPTIONAL					
PHYSICAL THERAPY					
SPEECH THERAPY REQUIRED					
OCCUPATIONAL THERAPY REQUIRED					
MEDICAL SOCIAL SERVICES					
HOME HEALTH AIDE					
INFUSION NURSING		REQUIRED			
PRIVATE DUTY NURSING		REQUIRED			
2. Current pharmacy permit from NC Board of Pharmacy or contact with NC licensed pharmacy					
3. Current commercial liability insurance with the following minimum coverage:					



\$1 MILLION PER OCCURRENCE	REQUIRED	REQUIRED	REQUIRED	
\$1 MILLION IN AGGREGATE	REQUIRED REQUIRED REQUIRED			
4. Completion of Ancillary Provider Application for Participation	REQUIRED REQUIRED			
Hospice Credentials for Traditional / Comprehensive Major Medical	Hospice Services			
Current home care or hospice license issued of facility services for:	d by NC Department of Health and Human Services, division			
NURSING SERVICES	REQUIRED			
INPATIENT HOSPICE	REQUIRED			
2. Copy of Medicare certification	REQUIRED			
3. Current commercial liability insurance with the	ne following minimum coverage:			
\$1 MILLION PER OCCURRENCE	REQUIRED			
\$1 MILLION IN AGGREGATE	REQUIRED			
4. Completion of Ancillary Provider Application for Participation	REQUIRED			
Dialysis for Traditional / Comprehensive Major Medical	Dialysis Services			
Copy of Medicare / Medicaid certification	REQUIRED			



2. Current commercial liability insurance with the following minimum coverage:				
\$1 MILLION PER OCCURRENCE	REQUIRED			
\$1 MILLION IN AGGREGATE	REQUIRED			
3. Completion of Ancillary Provider Application for Participation	REQUIRED			
4. Completion of W-9 form	REQUIRED			

• Each provider will be re-evaluated at a minimum of every three (3) years to ensure criteria continues to be met.

1. At least one of the following current North Carolina permits or licenses: • NC Board of Pharmacy Device dispensing permit Device and/or medical equipment dispensing permit Pharmacy permit • NC Department of Health and Human Services, division of facility services home care license for directly related supplies and appliances REQUIRED	HDME Credentials for Traditional / Comprehensive Major Medical	Medical Equipment and Devices	Orthotics and Prosthetics
	North Carolina permits or licenses: NC Board of Pharmacy Device dispensing permit Device and/or medical equipment dispensing permit Pharmacy permit NC Department of Health and Human Services, division of facility services home care license for directly related	REQUIRED	
2. Copy of letter from NC Board of Pharmacy verifying exemption from licensing REQUIRED			REQUIRED

 $\textbf{3.} \quad \text{Current commercial liability insurance with the following minimum coverage:} \\$



\$1 MILLION PER OCCURRENCE	REQUIRED	REQUIRED
\$1 MILLION IN AGGREGATE	REQUIRED	REQUIRED
4. Completion of Ancillary Provider Application for Participation	REQUIRED	REQUIRED





15.4

Eligibility requirements for managed care products (credentialing)

- To be eligible for participation in Blue Cross NC PPO, POS and HMO networks, providers must meet the credentialing criteria listed below.
- All credentials must be maintained in good standing to remain a contracting provider.
- Contracting providers will be recredentialed every three (3) years.
- When a health care practitioner joins a practice that is under contract with an insurer to participate in a health benefit plan, the effective date of the health care practitioner's participation in the health benefit plan network shall be the date the insurer approves the practitioner's credentialing application.

ELIGIBILITY REQUIREMENTS FOR MANAGED CARE PRODUCTS (CREDENTIALING)						
Home Care Agency Credentials for Managed Care Products	Home Infusion Therapy	Private Duty Nursing Services				
Current home care license issued by NC Department of Health and Human Services, division of facility services for each location, and for the following services:						
SKILLED NURSING SERVICES REQUIRED OPTIONAL						
PHYSICAL THERAPY	REQUIRED					
SPEECH THERAPY	REQUIRED					
OCCUPATIONAL THERAPY REQUIRED						
MEDICAL SOCIAL SERVICES						
HOME HEALTH AIDE REQUIRED						
INFUSION NURSING		REQUIRED				
PRIVATE DUTY NURSING			REQUIRED			
2. Current pharmacy permit from NC Board of Pharmacy REQUIRED						



- **3.** Current accreditation from at least one of the following agencies:
 - JCAHO
 - Community Health Accreditation Program (CHAP)
 - NC Accreditation Commission for Home Care (ACHC)

REQUIRED

REQUIRED

REQUIRED

4. Current commercial liability insurance with the following minimum coverage:

\$1 MILLION PER OCCURRENCE	REQUIRED	REQUIRED	REQUIRED
\$3 MILLION IN AGGREGATE	REQUIRED	REQUIRED	REQUIRED
5. Completion of Ancillary Provider Application for Participation	REQUIRED	REQUIRED	REQUIRED
6. Medicare / Medicaid certification	REQUIRED*	REQUIRED*	REQUIRED*

^{*} Certification not required if provider can provide documentation from Medicare / Medicaid that application for certification was made but not granted because Medicare / Medicaid ceased offering certifications for their area because Medicare / Medicaid's Access of Care Standards have already been met.





HDME Credentials for Managed Care Products	Medical Equipment and Devices	Orthotics and Prosthetics
 At least one of the following current North Carolina permits or licenses: NC Board of Pharmacy Device dispensing permit Device and/or medical equipment dispensing permit Pharmacy permit NC Department of Health and Human Services, division of facility services home care license for directly related supplies and appliances 	REQUIRED	
 2. Current accreditation from at least one of the following agencies: Also, The Compliance Team Inc.'s Exemplary Provider Award Program (ISO) JCAHO Community Health Accreditation Program (CHAP) NC Accreditation Commission for Home Care (ACHC) American Board of Certification (ABC) in Orthotics and Prosthetics or the Board of Orthotics and Prosthetics (BOC) Women's Prosthetics Accreditation, Inc. (ACHC) – breast prosthesis only (orthotics and prosthetics) 	REQUIRED	REQUIRED
3. Current commercial liability insurance with the following minimum coverage:		
\$1 MILLION PER OCCURRENCE	REQUIRED	REQUIRED
4. Completion of Ancillary Provider Application for Participation	REQUIRED	REQUIRED



5. Medicare / Medicaid certification or exemption form	REQUIRED	REQUIRED	
Hospice Credentials for Managed Care Products	Hospice Services		
Current home care or hospice license issued by NC Department of Health and Human Services, division of facility services for:			
HOSPICE HOME SERVICES	REQUIRED		
INPATIENT HOSPICE	REQUIRED		
 2. Current accreditation/certification from at least one of the following agencies: JCAHO or ACHC Medicare / Medicaid or Medicare / Medicaid Exemption form 	REQUIRED		
3. Current commercial liability insurance with the following minimum coverage:			
\$1 MILLION PER OCCURRENCE	REQUIRED		
\$1 MILLION IN AGGREGATE	REQUIRED		
4. Completion of Ancillary Provider Application for Participation	REQUIRED		
Dialysis Credentials for Managed Care Products	Dialysis Services		
Copy of Medicare / Medicaid certification	REQUIRED		



2. Current commercial liability insurance with the following minimum coverage:

\$1 MILLION IN AGGREGATE REQUIRED 3. Completion of Ancillary Provider Application for Participation REQUIRED

- 4. List of all current services provided
- 5. Copy of current quality and outcomes data to include the following Dialysis Outcomes Quality Initiative (DOQI) indicators:
 - URR (≥ 65%), K+/V (≥ 1.2), Hematocrit (33%-36%), albumin (3.5-5.2) and/or an equivalent indicator.
 - Infection rates and transfers from the dialysis center(s) to acute care facilities is required when available as stated in the facility's QI or UM program.
 - Copy of the UM, QM and infection control policy copy of CLIA.
 - Current copy of ESRD report
 - Copy of ACCRED (if applicable)

REQUIRED

REQUIRED



Appeal and grievance procedures





Disclaimer

The information contained in this chapter is current as of the date of publication of this e-manual. For the most current information regarding the appeals process, call the Provider Blue LineSM at **1-800-214-4844** or visit our website at *bcbsnc.com*.

16.2

Member appeal and grievance process

In accordance with state law and in response to heightened concerns about member privacy and the confidentiality of medical information, Blue Cross NC requires the member's written authorization in order for a third party, including the member's provider, to pursue an appeal or grievance on the member's behalf. The appeal and grievance processes are available to address member concerns about:

- Adverse medical necessity decisions (non-certifications)
- Blue Cross NC decisions related to the availability, delivery or quality of health care
- Claims payment, handling, or reimbursement
- The relationship between Blue Cross NC and the member

In order for you, the provider, to represent the member in a Level I member appeal, a written authorization must be obtained from the member. The member may obtain the member appeal representation authorization form by calling the customer service phone number located on the back of their ID card. A copy of this form is also included in **Chapter 21** (Member Appeal Representation Authorization form). Requests for review should also include pertinent additional medical records information not previously supplied to Blue Cross NC.

Member authorization must be received by Blue Cross NC for a specific issue. A blanket authorization statement for appeal cannot be used. A signed authorization will remain valid until the particular issue is resolved or until authorization is rescinded by the member. Providers should submit documents for a Level I appeal along with the Appeal Representation form to the following address:

Submit Documents to:

Blue Cross and Blue Shield of North Carolina Level I Member Appeals PO Box 30055 Durham, NC 27702-3055

or you can fax your inquiries to:

Member Appeals:
919-765-4409

Appeals and grievances for mental health and substance abuse services

Because Blue Cross NC delegates claims processing for mental health and substance abuse claims for Blue Care® to Magellan Behavioral Health, courtesy review and first level appeals must be filed with Magellan Behavioral Health. After completing the formal appeal process with Magellan, if a member still believes a claim has not been processed correctly, a request may be made to Blue Cross NC for an additional review of the appeal. For information on how to file a mental health or substance abuse appeal on behalf of a member, call Magellan Behavioral Health at 1-800-359-2422.

For Blue OptionsSM and Classic Blue[®], Blue Cross NC processes mental health and substance abuse claims. However, Magellan Behavioral Health will handle and communicate all first level appeals related to health coaching and intervention programs for Blue Options and Classic Blue.

Note: Please be aware that self-funded employer groups have the option of delegating the administration of mental health and substance abuse services to a provider of their choosing. Therefore, please check the member's identification card for the name of the provider.

16.4

Expedited appeals

Providers have the right to request an expedited review on behalf of the member if a delay would reasonably appear to seriously jeopardize a patient's life or jeopardize the patient's ability to regain maximum function. Such expedited reviews may be requested by calling the Provider Blue LineSM at **1-800-672-7897**, x**57078**. A decision will be made within seventy-two (72) hours of receiving all information, and a written decision from the Plan will be forwarded to you and the member within two (2) business days, but no later than three (3) days from the date all information necessary to review the appeal was received.

16.5

Member grievance policy

Occasionally, Blue Cross NC receives complaints from members about a provider or their staff regarding quality of care issues. In order to appropriately respond to our members, Blue Cross NC may ask you to review and provide a written response to such cases. You are required to cooperate with Blue Cross NC member grievance policies and must respond to Blue Cross NC direct inquiries within the time frame specified in each request. This will ensure the best service to our mutual customer, our member / your patient.





Level I provider appeals

Note: Pre-service provider appeals also referred to as provider courtesy reviews are performed for pre-service denials of medical necessity. The process for pre-service reviews can be found in **Chapter 7**, **Care Management**.

Level I provider appeals consist of retrospective reviews and do not require a member signed authorization. A post-service Level I provider appeal of claims is performed based on your belief that a claim has been denied or adjudicated incorrectly. The provider appeal process is separate from Blue Cross NC's member rights and appeals process. Refer to **Section 16.2** for the member appeal and grievance process. If at any time the member files an appeal during a provider appeal, the member's appeal supersedes the provider appeal. Providers may not appeal items related to member benefit or contractual issues.

If you believe a claim has been denied or adjudicated incorrectly, you may initiate a request for review by submitting the Level I Provider Appeal form. To request a claim review regarding a processed claim related to:

- Medical necessity
- Coding, bundling, or fees
- Cosmetic services
- Investigational / experimental services
- Certification not obtained for inpatient hospital admissions

Providers will have ninety (90) calendar days from the adjudication date to submit the Level I provider appeal / dispute.

To request a review, complete the Level I Provider Appeal form including objective medical documentation.

Always print a new form from the Forms and Documentation or Appeals section of our website each time you submit a Level I Provider Appeal form, in order to ensure that you are using the most current version. Please send the completed Level 1 Provider Appeal form to Blue Cross NC at the appropriate fax number:

Review of a medical necessity denial, including no pre-authorization for an inpatient stay

Fax to Blue Cross NC

919-287-8709

Review of coding or bundling denials

Fax to Blue Cross NC

919-287-8709

Review of State Health Plan PPO authorization details

Fax to Blue Cross NC

919-765-2322



All inquiries regarding the status of the appeal should be routed through customer service. Customer service will forward appropriate issues to the appeals department for a provider appeal review. A provider appeal review is a formal review of a payment or denial of a claim. Provider appeal reviews are handled within forty-five (45) days from the date of receipt of all information. Supporting objective medical documentation should be submitted for provider appeal reviews. Providers may reduce administrative cost associated with records submissions by first verifying that the records document information consistent with Blue Cross NC medical policy, payment policy and claim check clinical edit rationale.

Types of post-service provider appeals available to providers are disputes of post-adjudicated claims related to coding, bundling, fees, cosmetic, investigational, experimental or no pre-authorization for inpatient hospital admission.

 Level I provider appeal process for coding, bundling and fees applies to processed claims related to:

Integral part of primary service

Mutually exclusive

Services not eligible for separate reimbursement

Incidental denials

Surgical global denials

 Level I provider appeal process for medical necessity applies to processed claims related to:

Medical necessity

Cosmetic services

Investigational / experimental services

No pre-authorization for inpatient hospital admission

or you can fax your inquiries to:

Provider Billing / Coding (Bundling and Fees)	Provider Medical Necessity	State PPO
919-287-8709	919-287-8709	919-765-2322



Provider resources

The provider website contains a form for requesting provider appeal reviews regarding coding, bundling, fees, cosmetic, investigational, experimental, no pre-authorization for hospital admission. This form is located at bcbsnc.com/content/providers/index.htm. Blue Cross NC provides resources that are readily available which may provide immediate resolution to questions for how a particular claim was considered. Your Blue Cross NC HIPAA 835 Electronic Remittance Advice (ERA) provides information about how a claim was adjudicated. Blue $e^{s_{\text{M}}}$, accessed via the internet allows you to search from your desktop: status of submitted claims, including payment amounts, member co-payment, coinsurance, deductible amounts, and status code explanations. Please refer to Chapter 11, Electronic solutions for additional information and services provided via Blue e. Clear Claim Connection (C3) provides to your desktop a web-based connection to ClaimCheck claims payment policies, related rules, clinical edit clarifications, and source information in an easily accessible application. To view how ClaimCheck auditing evaluates code combinations, participating providers may access Clear Claim Connection through the C3 pass through page via the Blue e™ connection. Please refer to Chapter 9, Claims for additional information on payment guidelines and clear claims connection. Medical policy consists of medical guidelines and payment guidelines. Medical guidelines detail when certain medical services are medically necessary, and whether or not they are investigational. Payment guidelines provide (claims payment) editing logic for CPT, HCPCS, and ICD-10-CM coding. Payment guidelines are developed by clinical staff, and include yearly coding updates, periodic reviews of specialty areas based on input from specialty societies and physician committees, and current coding conventions. Medical policy is available on the Blue Cross NC website located in the providers section, and may be searched by policy name, number, CPT code, or keyword. To view a specific medical policy or find out more, visit the Blue Cross NC website at bcbsnc.com/content/services/medical-policy/index.htm.



Specialty networks





Pharmacy

This chapter does not apply to FEP, BlueCard® or State Health Plan.

17.1.1

Formularies

Blue Cross NC currently maintains one (1) open four (4) tier formulary:

There is also two (2) closed five (5) tier formularies and one (1) closed six (6) tier formulary. The formularies are developed through the efforts of the Blue Cross NC pharmacy and therapeutics committee, comprised of North Carolina practicing physicians and pharmacists.

The formularies are intended to reflect current clinical practice in North Carolina and have various levels of member copayments, as defined below:

Tier	4 Tier Formulary	5 Tier Formularies	6 Tier Formulary
1	Lowest-cost tier of prescription drugs, most are generic	Lowest-cost tier of prescription drugs, most are generic	Lowest-cost tier of prescription drugs, most are generic
2	Medium-cost prescription drugs, most are generic, and some are brand-name prescription drugs	Medium-cost prescription drugs, most are generic, and some are brand-name prescription drugs	Medium-cost prescription drugs, most are generic, and some are brand-name prescription drugs
3	Higher-cost prescription drugs, most are brand-name prescription drugs, and some are specialty drugs.	High-cost prescription drugs; most are brand-name prescription drugs.	High-cost prescription drugs; most are brand-name prescription drugs.
4	Highest-cost prescription drugs, most are specialty drugs.	Higher-cost prescription drugs, most are brand-name prescription drugs, and some are specialty drugs.	Higher-cost prescription drugs, most are brand-name prescription drugs, and some are specialty drugs.
5		Mostly specialty drugs.	Mostly lower-cost specialty drugs.
6		Mostly specialty drugs.	Mostly high-cost specialty drugs.



You may receive calls from members or pharmacists as members seek ways to lower their copayments by having lower tier drugs prescribed. We encourage you to make treatment selections based on your clinical judgment, your knowledge of the patient's condition, medical history, and individual patient needs.

Three (3) and two (2) tier copayment structures (using different copayments or coinsurance for generic and brand drugs) may be maintained for some groups.

These formularies will continue to promote the use of the most clinically- and cost-effective pharmaceutical products. For your convenience, the most current list of drugs will be posted online at *bcbsnc.com*. Our formularies are updated on a quarterly basis, after careful review by the pharmacy and therapeutics committee, which is a group of practicing physicians and pharmacists in North Carolina.

17.1.2

Choosing between generic and brand name drugs

Members who choose a brand name prescription drug when a generic alternative is available may be responsible for a higher cost and limited benefits.

In these cases, members will be required to pay the applicable brand copayment or coinsurance, and also be responsible for paying the difference in cost between the brand name and generic alternative drug.

We encourage you to prescribe lower cost, equally effective generic drugs, where appropriate, and to promote their use by your patients.

17.1.3

Requesting a formulary

We are pleased to offer several ways to access the Blue Cross NC formulary.

Blue Cross NC printed formulary: To request a printed formulary, please call Provider Network.

Blue Cross NC online formulary: Searchable online formulary is available on our website at **bcbsnc.com**.

17.1.4

Notification of changes to the formularies

The pharmacy and therapeutics committee regularly updates the formulary as new drugs and new clinical information become available. All updates and changes to the formulary are online at *bcbsnc.com*.

17.1.5

Certification

Blue Cross NC may require certification for certain pharmaceuticals. Pharmaceuticals that require certification or have quantity limitations that require certification for greater quantities may be updated at any time without prior notification. For an up-to-date listing of the medications that may require certification or have quantity limitations please refer to our website, *bcbsnc.com/content/services/formulary/rxnotes.htm*.

17.1.6

Quantity limitations

These programs apply to Blue Advantage®, Blue Care®, Blue Options™, Blue Value™ and Blue Select™ members. Quantity limits may apply to coverage of certain drugs with the goal of optimizing patient outcomes. This program, which applies coverage limits to drugs that have the potential for abuse or misuse. If those patterns are different from what you intended, you will have the opportunity to intervene before the prescription is dispensed to the member.

Blue Cross NC will pay for quantities of limited drugs up to the allowed amount in a defined time period. If based on your clinical judgment, your knowledge of the patient's condition, medical history and individual needs, you think the patient should receive a quantity greater than that covered by Blue Cross NC, you may request certification for a greater quantity. Members may choose to pay cash for quantities that exceed Blue Cross NC's approved quantities.

The list of pharmaceuticals that have quantity limitations that require certification for greater quantities may be updated at any time without prior notification. For an up-to-date listing of the medications that may require certification or have quantity limitations, please refer to our website, bcbsnc.com/content/services/formulary/rxnotes.htm.

Requests for prior approval for any of the above prescription drugs or requests for quantity limit considerations that exceed the dosage limits should be directed to our Member Health Partnership Operations Department at 1-800-672-7897.

17.1.7

Days supply of prescriptions

For members enrolled in Blue Care, Blue Options, Classic Blue® and Blue Advantage, each prescription drug copay will cover up to a thirty (30) day supply.

17.1.8

Extended supply prescriptions

Medicare supplement:

Members may obtain up to a ninety (90) day supply of their medication from pharmacies participating in the extended supply network. Extended supply prescriptions must be written for a ninety (90) day supply rather than a thirty (30) day supply, regardless of the number of refills.





17.1.9

Drug utilization review

Blue Cross NC conducts quarterly retrospective drug utilization reviews. You will periodically receive correspondence from us or our vendor detailing member utilization of targeted drugs. Member-specific data is obtained from claims submitted by pharmacies. These letters are designed to notify you of prescribing patterns that are inconsistent with national treatment guidelines or peer-prescribing trends. Please review the letters and make changes to member drug therapy as appropriate based on your clinical judgment, your knowledge of the patient's condition, medical history, and individual patient needs.

17.2

Mental health and substance abuse services

For HMO members with mental health and substance abuse benefits, Blue Cross NC provides coverage for services through Magellan Behavioral Health.

For members in PPO and CMM products, access to services for mental health and substance abuse is through the Blue Cross NC provider network.

17.2.1

Referrals / prior review / health coaching and intervention

Mental health and substance abuse services do not require a referral from the primary care physician, but prior review and certification for service must be issued by Magellan Behavioral Health for the following products:

- Access
- Blue Advantage
- Blue Assurance
- Blue Care
- Blue Options
- Blue LocalSM
- Blue Value
- Blue Select
- Classic Blue
- CMM Conversion

To arrange for mental health and substance abuse services:

- The member or physician must call Magellan Behavioral Health at **1-800-359-2422** prior to arranging for services by the mental health provider.
- Some contracts do not access mental health and substance abuse services through Magellan Behavioral Health. Members with access through Magellan Behavioral Health have this information on their member ID card. Eligibility and benefits for mental health and substance abuse services may also be verified via Provider Blue Line at 1-800-214-4844.





Magellan Behavioral Health is responsible for Care Management functions for the following products:

- Blue Advantage
- Blue Care
- Blue HMOSM
- Blue Options
- Blue Local
- Blue Value
- Blue Select
- Classic Blue
- CMM (Blue Assurance and Access if applicable and there are current plans)

17.2.2

Mailing address for Magellan appeals / grievances

Attention: Appeals Coordinator Magellan Behavioral Health PO Box 1619 Alpharetta, Georgia 30009

17.2.3

Member relations

Please call Magellan Behavioral Health at **1-800-359-2422**.

17.2.4

Participating providers

Providers may call the Provider Blue Line for assistance locating participating PPO and CMM mental health and substance abuse providers. For PPO and CMM providers, call **1-800-214-4844**, or access our provider directories online website at **bcbsnc.com**.

• For HMO and POS members call 1-800-359-2422



Chiropractic services

Blue Cross NC subcontracts provider network services for chiropractic care to Health Network Solutions (HNS) for HMO and PPO products. All HNS participating chiropractors must submit claims to HNS for services provided to Blue Cross NC HMO and PPO members (including claims for Blue Card eligible PPO members). HNS forwards submitted claims to Blue Cross NC for processing. Payment is then routed back to HNS and HNS makes payments directly to HNS-participating chiropractic providers.

Claims for Blue Cross NC CMM Plans, as well as, claims from non-HNS participating chiropractors should be filed directly to Blue Cross NC.

Providers are reminded to always verify a member's eligibility and chiropractic benefits prior to providing treatment. Benefits will vary by employer group and a member's coverage plan type. Additionally, chiropractic providers should verify their own participation status in advance of providing services, as intermediaries can be contracted with HNS on individual providers within a specific group practice.

HNS accepts claims through the *HNS Connected* electronic filing system, except for secondary claims and/or claims having an attachment. When filing claims electronically, claims must be identified as being for services provided to Blue Cross NC members by use of the abbreviated acronym "**BCBS**" placed in the address section at the top of the CMS-1500 claim form. Secondary claims and/or claims having an attachment should be mailed to:

HNS / BCBS PO Box 2368 Cornelius, NC 28031

The abbreviated acronym "BCBS" should be included in form locator 11c of the CMS-1500 claim form (HNS / BCBS is also an acceptable format).

For additional information about Health Network Solutions (HNS), HNS policies and procedures for claims administration, and Blue Cross NC chiropractic care guidelines through its vendor HNS, visit the HNS website located at *http://healthnetworksolutions.net*.

17.4

Reference Laboratory Services

Blue Cross NC subcontracts network services for reference laboratory to Avalon Healthcare Solutions. All Avalon participating providers must submit claims to Avalon for services provided to Blue Cross NC members (including claims for Blue Card eligible members.)

Providers are reminded to verify member eligibility and benefits and required authorizations prior to providing treatment.

Brand regulations

How to use our name and logos



Brand regulations are the legal rules that must be followed when using the Blue Cross and Blue Shield (BCBS) brands and must be consistent with the terms of the BCBS license agreement (executed by all licensees). To download the Blue Cross NC corporate logo and corporate style guide visit bcbsnc.com/content/corporate/style-guide.htm. This is the only source for downloading the Blue Cross NC corporate logos.

18.1

How to use the Blue Cross and Blue Shield of North Carolina (Blue Cross NC) name correctly

As an independent licensee, we are legally obligated to disclose our brand and location. If you are using our company name in text, it must be written as follows:

Blue Cross and Blue Shield of North Carolina

Variations such as BlueCross BlueShield, Blue Cross/Blue Shield of NC or Blue Cross & Blue Shield/NC are not acceptable. In cases where a long text document is involved, such as a newspaper article, use the full company's name the first time it is mentioned, followed by the acronym "Blue Cross NC" in parentheses. Use the acronym "Blue Cross NC" for any secondary mentions in the document. Example: Blue Cross and Blue Shield of North Carolina (Blue Cross NC) has been in business for more than eighty (80) years. Blue Cross NC is also a leader in developing innovative health care products, services and information.





18.1.1

Logos

The Blue Cross NC logo is available in two formats, flush-left and centered. Both are available in one (1) color (black, white) and two (2) color (cyan logos with either black or white type) versions. Do not alter any elements within the logos or the proportion of the logo.

The flush left logo is the preferred configuration. It works well in horizontal applications where it can be proportionately scaled to fit the desired area.

Cyan and black is the preferred color option. The cyan and white version is a preferred option if it's on a dark solid background. If limited to one (1) color, use the all-cyan, all-black or all-white version, depending on which works best in the design.

Clear space equal to the height and width of the Cross icon is required around all four (4) sides of the logo. To ensure legibility and recognition, the logo should never be smaller than these dimensions: .20" height for flush left and .40" height for centered.

Required legal copy

The legal copy line, **®Marks of the Blue Cross and Blue Shield Association**, should be used in conjunction with the logo. This statement must be included whenever the Blue Cross NC logo or name is used.

Note: For any piece with a definitive solicitation or call-to-action, the following legal copy must also appear:

Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association.

Use the Blue Cross NC abbreviation if it has been used in the text or if there's insufficient space to use the full name.











18.1.2

Licensee disclosure

Licensee disclosure is also a Blue Cross and Blue Shield Association (BCBSA) requirement. The following statement must be included whenever the company name is mentioned:

Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association.

The type can be small (minimum six [6] point), as long as it remains legible and relatively independent of other copy or graphics.

18.1.3

Camera ready art

Blue Cross NC logos are available for download in GIF, TIFF, and EPS formats. Visit *bcbsnc.com/content/corporate/style-guide.htm*.

18.1.4

Approvals

All pieces that are being developed for dissemination to the public must be approved by Blue Cross NC's Brand Strategy and Marketing Communications Department and the Law and Regulatory Affairs Department.

Email *brand.review@bcbsnc.com* for coordination of creative approvals.

18.2

How to use registered marks (®) and service marks (SM) correctly

If any other registered mark is shown on a piece, they must be differentiated from our registered marks. To do this add a numeral to the other registered marks: ®1, ®2, etc.

Disclose multiple registered marks as follows:

- ® Registered marks of the Blue Cross and Blue Shield Association
- ®1 Registered mark of (mark owner's name)

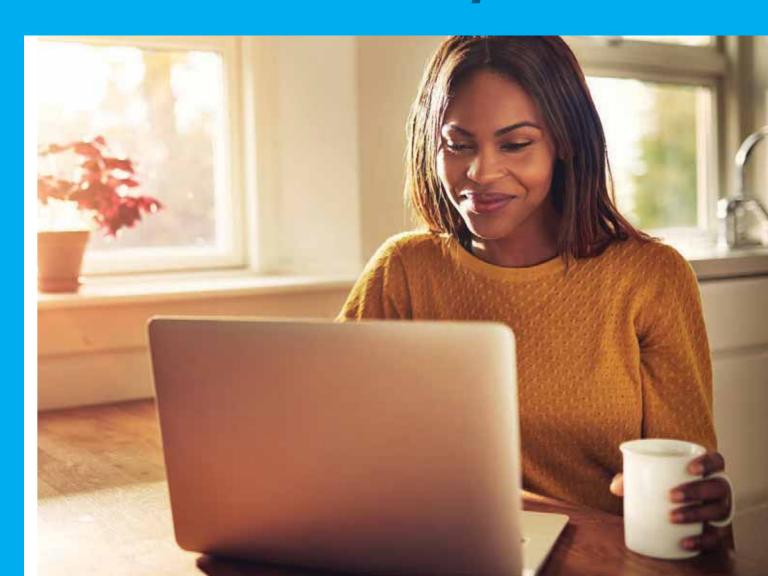
If any other service mark is shown on a piece, they must be differentiated from our service marks. To do this add a numeral to the other service marks: SM1, SM2, etc.

Disclose multiple registered marks as follows:

SM Service mark of the Blue Cross and Blue Shield Association

SM1 Service mark of (mark owner's name)

Health Insurance Portability and Accountability Act (HIPAA)





The Health Insurance Portability and Accountability Act of 1996 (HIPAA) calls for enhancements to administrative processes that standardize and simplify the administrative processes undertaken by providers, clearinghouses, health plans, and employer groups.

HIPAA impacts:

- Electronic transactions
- Code sets and identifiers
- Security of protected health information
- Privacy of protected health information

19.1

Electronic transactions

The administrative simplification provisions mandate of HIPAA requires that all payors, providers, and clearinghouses use specified standards when exchanging data electronically. Providers and payors must be able to send and receive transactions in the designated EDI format. Providers will be able to send and receive information from health plans and payors, using the following standardized formats:

- Claims
- Claims status
- Remittance
- Eligibility
- Authorizations / referrals

Specific information about standard transactions to Blue Shield NC is discussed in **Chapter 11**, **Electronic solutions** and at the eSolutions website, **bcbsnc.com/content/providers/edi/index.htm**.

19.2

Code sets and identifiers

Providers should use the following standardized codes to submit claims to health plans:

- ICD-10 CM
- CPT
- HCPCS
- CDT (formerly HCPCS dental codes, but now ADA codes, prefixed with "D")

These common code sets enable a standard process for electronic submission of claims by providers. Blue Shield NC has adopted consistent standards, code sets and identifiers for claims submitted electronically and on paper. Code sets must be implemented by the effective date to avoid claims denials.

Blue Shield NC will maintain taxonomy or specialty codes currently in use and will continue to assign these codes for new providers. The codes are determined during the credentialing and contracting process.



Blue Shield NC only accepts active codes from national code set sources such as ICD-10, CPT, and HCPCS, as part of our HIPAA compliance measures. As new codes are released, please convert to them by their effective date in order to prevent claims from being mailed back for recoding or resubmission. Deleted codes will not be accepted for dates of service after the date the code becomes obsolete. Contact Provider Network if you have questions regarding this process.

19.3

Security

The HIPAA security rule, sets forth the standards for the security of electronic Protected Health Information (ePHI). Health plans, health care providers and health care clearinghouses are required to develop and implement appropriate administrative, physical, and technical safeguards to protect the confidentiality, integrity, and availability of ePHI. In addition to implementing and complying with the security rule, Blue Shield NC is also subject to the requirements of the North Carolina Customer Information Safeguards Act, which provides protection for customer information, whether maintained in paper or electronic form. Blue Shield NC has implemented appropriate safeguards as required by the security rule and applicable North Carolina laws.

National Provider Identifier (NPI)

NPI is the ten (10) digit unique health identifier for health care providers as required by the Health Insurance Portability and Accountability Act of 1996 (HIPAA). A health care provider is defined as any provider of medical or health services and any other person or organization who furnishes, bills, or is paid for health care. NPI is required for the processing of all electronic transactions effective May 23, 2008. The NPI replaces all legacy provider identifiers such as UPIN, Medicaid number, Medicare number, Blue Shield NC number, and other carrier numbers on all HIPAA-defined electronic transactions.

The national versions of both professional CMS-1500 and institutional UB-04 claim forms have also been revised to include the NPI as an element to identify health care providers.

Please remember to update your address in the National Plan and Provider Enumeration System's (NPPES) National Provider Identifier (NPI) registry, as many businesses rely on this information when sending communications to providers.

For more information about NPI please access the Centers for Medicare and Medicaid Services at **www.cms.gov** or call **1-410-786-3000**.

19.4

Privacy

The HIPAA privacy rule addresses the way in which a health plan, provider that transmits PHI electronically and health care clearinghouses may use and disclose individually identifiable health information, including information that is received, stored, processed or disclosed by any media, including paper, electronic, fax or voice. The privacy rule permits the sharing of information for treatment, payment and health care operations, including such Blue Shield NC required functions as quality assurance, utilization review or credentialing, without patient consent or authorization.



Please refer to our notice of privacy practices enclosed in this provider e-manual for a complete understanding of the ways in which Blue Shield NC may use and disclose its members' protected health information.

19.5

Additional HIPAA information

- Additional HIPAA information is available through the following organizations:
 Department of Health and Human Services at www.hhs.gov
 North Carolina Health Care and Information and Communications Alliance at www.nchica.org
 Centers for Medicare and Medicaid Services at www.cms.gov or call 1-410-786-3000
- Check with individual payors, clearinghouses, etc. for their individual plans, state of readiness, and updates.

A list of clearinghouses that are capable of submitting transactions to Blue Shield NC is located on the EDI services website at *Blue Shield NC.com/providers/edi*.



Privacy and confidentiality





At Blue Cross and Blue Shield of North Carolina, we take very seriously our duty to safeguard the privacy and security of our members Protected Health Information (PHI), as we know you do. Blue Shield NC has developed corporate privacy policies and procedures that address all applicable privacy laws and regulations. The highlights of these policies are described below. As contracting providers, we want you to understand how we protect our members' information.

- We protect all personally identifiable information we have about our members, and disclose only the information that is legally appropriate. Our members have the right to expect that their PHI will be respected and protected by Blue Shield NC.
- Our privacy and security policies are intended to comply with current state and federal law, and the
 accreditation standards of the National Committee for Quality Assurance. If these requirements and
 standards change, we will review and revise our policies, as appropriate. We also may change our
 policies (as allowed by law) as necessary to serve our members better.
- To make sure that our policies are effective, we have designated a privacy official and a privacy
 office who are charged with approving and reviewing Blue Shield NC's privacy policies and
 procedures. They are responsible for the oversight, implementation and monitoring of the policies.

20.1

Our fundamental principles for protecting PHI

- We will protect the confidentiality and security of PHI, in all formats, and will not disclose any PHI to any external party except as we describe in our privacy notice or as legally permitted or required.
- Each of our employees receives training on our policies and procedures and must sign a statement when they begin work with us, acknowledging that they will abide by our policies. Only employees who have legitimate business needs to use members' PHI will have access to personal information.
- When we use outside parties (business associates) to perform work for us, as part of our insurance business, we require them to sign an agreement, stating that they will protect members' PHI and will only use it in connection with the work they are doing for us.
- We communicate our practices to our members, through our privacy notice, newsletter articles and during the enrollment process they follow when becoming a Blue Shield NC member.
- We will disclose and use PHI only where:
 - Required or permitted by law
 - We obtain the member's authorization
- We will respect and honor our members' rights to inspect and copy their PHI, request an amendment
 or correction to their PHI, request a restriction on use and disclosure of PHI, request confidential
 communications, file a privacy complaint, request an accounting of disclosures and request a copy
 of our Notice of Privacy Practices.

Please read the following Notice of Privacy Practices for more information about our privacy policies. Our notice may be updated from time to time. Please visit our website, *bcbsnc.com*, for the most current version.



20.1.1

Sample Notice of Privacy Practices form (Page 1)

Notice of Privacy Practices

of Blue Cross and Blue Shield of North Carolina

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED, AND HOW YOU CAN GET ACCESS TO THIS INFORMATION.

PLEASE REVIEW IT CAREFULLY.

The privacy of your medical information is important to us.

Our Responsibilities

We are committed to protecting the privacy of the medical information and other personal information we keep regarding our members. We call this information **Protected Health Information** or "**PHI**" throughout this notice. We are required by law to maintain the privacy of your Protected Health Information. We are also required to give you this notice about our privacy practices, our legal duties, and your rights concerning your PHI. We must follow the privacy practices that are described in this notice while it is in effect. **This notice is effective as of July 1, 2013** and will remain in place until we replace it.

We reserve the right to change this notice and our privacy practices at any time, provided such changes are permitted by applicable law. We also reserve the right to make the changes in our privacy practices and the new notice effective for all PHI that we already have about you as well as for PHI that we may receive in the future. Before we make a material change in our privacy practices, we will update this notice and send the new notice to our health plan subscribers at the

time of the change or as required by applicable law.

You may request a copy of this notice by calling the customer service number on the back of your identification card. You may also obtain a copy from our Web site, **www.bcbsnc.com**. For more information or questions about our privacy practices, please contact the Privacy Official by writing to P. O. Box 2291, Durham, NC 27702.

How We Use and Disclose Your Protected Health Information

We may use and disclose your PHI as permitted by federal and state privacy laws and regulations, including the federal health care privacy regulations known as "HIPAA." If an applicable state privacy law is more protective of your health information or is more stringent than HIPAA, we will follow the state law. For example, some state laws have stricter requirements about disclosing information about certain conditions or treatment for certain conditions such as HIV, AIDS, mental health, substance abuse/chemical dependency, genetic testing or reproductive rights.

If you cease to be a member, we will no longer disclose your PHI, except as permitted or required by law.

Version 070113

PAGE 1 of 4

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Visit us at bcbsnc.com





Sample Notice of Privacy Practices form (Page 2)

We may use and disclose your PHI for the following purposes:

Payment. We may use and disclose your PHI for payment purposes or to otherwise fulfill our responsibilities for coverage and providing benefits under your policy. For example, we may use or disclose your PHI to pay claims from your health care providers for treating you, issue statements to explain such payments, determine and coordinate eligibility for benefits, make medical necessity determinations for treatment that you received or plan to receive, obtain premiums, and other purposes related to payment.

Health Care Operations. We may use and disclose your PHI to support various business functions and activities that enable us to provide services to you. These functions may include, but are not limited to: quality assessment and improvement activities; reviewing the competence or qualifications of the health care providers in our network; and legal, auditing, and general administrative services. For example, we may use or disclose your PHI to: (i) inform you about programs to help you manage a health condition; (ii) provide customer services to you or; (iii) investigate potential or actual fraud and abuse. We may also disclose your PHI to the North Carolina Department of Insurance during a review of our health insurance operations. We may also disclose your PHI to non-affiliated third parties where allowed by law and as necessary to help us fulfill our obligations to you. We talk about this more below under "Business Associates," which is the name HIPAA gives to certain third parties working for us.

Your Authorization. You may give us written authorization to use or disclose your PHI for any purpose. If you give us an authorization, you may revoke it at any time by giving us written notice. Your revocation will not affect any use or disclosure permitted by your authorization that has already occurred, but will apply to those in the future. Without your authorization, we may not use or disclose your PHI for any reason except as described in this notice.

Your Family and Friends. We may disclose PHI to a family member, a friend or other persons whom you indicate are involved in your care or payment for your care. We may use or disclose your name, location, and general condition or death to notify or help with notification of a family member, your personal representative, or other persons involved in your care. If you are incapacitated or in an emergency, we may disclose your PHI to these persons if we determine that the disclosure is in your best interest. If you are present, we will give you the opportunity to object before we disclose your PHI to these persons.

Your Health Care Provider. We may use and disclose your PHI to assist health care providers in connection with their treatment or payment activities and certain of their health care operations activities as permitted by HIPAA.

Underwriting. We may receive your PHI for underwriting, premium rating or other activities relating to the creation, renewal or replacement of a contract of health insurance or health benefits, as permitted by law. We will not use or further disclose this PHI for any other purpose, except as required by law, unless the contract of health insurance or health benefits is placed with us. If the contract is placed with us, we will only use or disclose your PHI as described in this notice. We will not use genetic information for underwriting purposes.

Business Associates. We may contract with individuals and entities called business associates to perform various functions on our behalf or to provide services to you. To perform these functions or services, business associates may receive, create, maintain, use or disclose your PHI, but only after the business associate has agreed in writing to safeguard your PHI. For example, we may disclose your PHI to a business associate who will administer your health plan's prescription benefits.

Required by Law and Law Enforcement. We may use or disclose your PHI when we are required to do so by state or federal law. We are required to disclose your PHI to the Secretary of the U.S. Department of Health and Human Services when the Secretary is investigating or determining our compliance with HIPAA. We may disclose your PHI in connection with legal proceedings such as in response to an order from a court or administrative tribunal, or in response to a subpoena. We may also disclose your PHI for law enforcement purposes.

Abuse or Neglect. We may disclose your PHI to a government authority that is authorized by law to receive reports of abuse, neglect, or domestic violence.

Workers' Compensation. We may disclose your PHI to comply with workers' compensation laws and other similar laws that provide benefits for work-related injuries or illnesses.

PAGE 2 of 4



Sample Notice of Privacy Practices form (Page 3)

Public Health and Safety or Health Oversight Activities. We may use or disclose your PHI for public health activities for the purpose of preventing or controlling disease, injury, or disability. We may also disclose your PHI to a health oversight agency for activities authorized by law such as audits, investigations, inspections, licensure or disciplinary actions.

Research. We may disclose your PHI to researchers when an institutional review board or privacy board has reviewed the research proposal and established protocols to protect the privacy of your PHI. We may also make limited disclosures of your PHI for actuarial studies.

Marketing. We may use your PHI to contact you with information about our health-related products and services, product enhancements or upgrades, or about treatment alternatives that may be of interest to you. We will not use or disclose your PHI for marketing communications unless you authorize us to do so, except as permitted by law. Furthermore, we will not sell your PHI without authorization, except as permitted by law.

Employer or Organization Sponsoring a Group Health Plan. We may disclose your PHI to the employer, educational institution or other organization that sponsors your health plan. We may also disclose summary information about the enrollees in your group health plan to the plan sponsor to use to obtain premium bids for the health insurance coverage offered through your group health plan or to decide whether to modify, amend or terminate your group health plan.

Death and Organ Donation. We may disclose the PHI of a deceased person to a coroner, medical examiner, funeral director, or organ procurement organization to assist them in performing their duties.

Military Activity, National Security, Protective Services. If you are or were in the armed forces, we may disclose your PHI to military command authorities. We may also disclose your PHI to authorized federal officials for conducting national security and intelligence activities, and for the protection of the President of the United States, other federal officials or foreign heads of state.

Correctional Institutions. If you are an inmate, we may disclose your PHI to a correctional institution or law enforcement official for: (i) providing health care to you; (ii) your health and safety and the health and safety of others, or (iii) the safety and security of the correctional institution.

Information We Collect About You

In the normal course of our operations, we may collect information from: (i) You (through information you give us on your applications for insurance or on other forms, through telephone or in-person interviews with you, and through information you provide to an insurance agent or your employer such as your address, telephone number, health status, or other types of insurance coverage you have; (ii) Your Transactions with us, such as your claims history; (iii) Other Insurance Companies that currently insure you or that have insured you in the past, such as your claims history; (iv) Your Employer or Plan Sponsor, such as information about your eligibility for insurance coverage; (v) Your Health Care Providers who currently treat you or have treated you in the past, such as information about your health status; or (vi) Insurance Support Organizations that collect information about your past medical transactions.

Our Policies for Protecting Your Protected Health Information

We protect the PHI that we maintain about you by using physical, electronic, and administrative safeguards that meet or exceed applicable law. When our business activities require us to provide PHI to third parties, they must agree to follow appropriate standards of security and confidentiality regarding the PHI provided. Access to your PHI is also restricted to appropriate business purposes. We have developed privacy policies to protect your PHI. All employees are trained on these policies when they are hired and thereafter receive annual refresher training. Employees that violate our privacy policies are subject to disciplinary action. We have developed a variety of other safeguards for protecting your information including: (i) using only aggregate or non-identifiable information when feasible;(ii) requiring confidentiality provisions in our contracts with third parties to protect the confidentiality of your personal information and restrict use and disclosure of this information; (iii)implementing access control procedures such as pass codes to access computer systems; and (iv) using physical security measures in our facilities to restrict access to personal information, including employee badges and escorting quests while in our facilities.

PAGE 3 of 4



Sample Notice of Privacy Practices form (Page 4)

Your Rights

The following is a list of your rights with respect to your PHI.

Right to Access and Inspect Your PHI. You may ask to see or get a copy of certain PHI that we maintain about you. Your request must be in writing. You may visit our office to look at the PHI, or you may ask us to mail it to you, or in certain circumstances, this may include an electronic copy. We will charge a reasonable fee to cover the cost of copying the information. We will contact you to review the fee and obtain your agreement to pay the charges. If you wish to access your PHI, please call the number on the back of your identification card and request an access to PHI form.

Right to Amend Your PHI. You may ask us to correct, amend or delete your PHI. Your request must be in writing. We are not required to agree to make the change. For example, we will not generally change our information if we did not create the PHI or if we believe that the PHI is correct. If we deny your request, we will provide you a written explanation. You have the right to file a statement explaining why you disagree with our decision and providing what you believe is the correct, relevant and fair information. We will file the statement with your PHI and we will provide it to anyone who receives any future disclosures of your PHI. If we accept your amendment request, we will make reasonable efforts to inform others, including people you name, of the amendment and include the changes in any future disclosures of your PHI. If you wish to amend your PHI, please call the telephone number on the back of your identification card and request an amendment of PHI form.

Right to Request an Accounting of Disclosures. You may ask to receive a list of certain disclosures of your PHI that we or our business associates made for purposes other than treatment, payment or health care operations. You are entitled to this accounting of disclosures for the six years prior to the date of your request. The list we provide will contain the date we made a disclosure, the name of the person or entity that received your PHI, a description of the PHI that we disclosed, the reason for the disclosure, and certain other information. We will not charge a fee for providing the list unless you make more than one request in a 12-month period, in which case we may charge a reasonable fee for preparing the list. Your request must be in writing and you may call the number on the back of your identification card and request an accounting of disclosures form.

Right to Request Restrictions. You may ask us to place additional restrictions on our use or disclosure of your PHI for our treatment, payment and health care operations. *We are not required to agree to these restrictions*. In most instances, we will not agree to these restrictions unless you have requested Confidential Communications as described below.

Right to Confidential Communications. If you believe that a disclosure of your PHI could endanger you, you may ask us to communicate with you confidentially at a different location. For example, you may ask us to contact you at your work address or other place instead of your home address. You may call the number on the back of your identification card to request a confidential communications form. Once we have received your confidential communications request, we will only communicate with you as directed on the confidential communications form, and we will also terminate any prior authorizations that you have filed with us.

Breach Notification. While we follow our safeguards to protect your PHI, in the event of a breach of your unsecured health information, we will notify you about the breach as required by law or where we otherwise deem appropriate.

Right to File a Privacy Complaint. You may complain to us if you believe that we have violated your privacy rights by contacting the Privacy Official, P.O. Box 2291, Durham, NC 27702-2291. You may also file a complaint with the Secretary of the U. S. Department of Health and Human Services. We will not take any action against you or in any way retaliate against you for filing a complaint with the Secretary or with us.

Right to Obtain a Copy of this Privacy Notice. You may request a copy of this notice at any time by calling the number on the back of your identification card or you may view or download this notice from our website. Even if you agreed to receive this notice electronically, you are still entitled to a paper copy of this notice.

PAGE 4 of 4



Privacy regarding services or items paid out-of-pocket

If a member pays the total cost of medical services and requests that a provider keep the information confidential, the provider must abide by the member's wishes and not submit a claim to Blue Shield NC for the specific services covered by the member. Under current regulations, providers may collect the cost of a service or supply provided to a member from that member, if the member requests non-disclosure of his or her protected health information to Blue Shield NC, and provided the member is personally paying for the costs out-of-pocket for such a service or supply. The member should be advised, in advance of services being provided, the amount of their financial responsibility, if electing to request a claim to be withheld from submission to Blue Shield NC, and providers may collect from the member an amount up to their standard charge amount for that particular service or supply. Unless otherwise permitted by law or regulation, the amount charged to the member for a service or supply may not exceed the Blue Shield NC allowed amount for that particular service or supply. Additionally, providers are not permitted to (i) submit claims related to, or (ii) bill, charge, seek compensation or remuneration or reimbursement or collection from us for services or supplies that you have provided to a member for which that member paid out-of-pocket.



Forms





Provider forms are available by visiting our provider portal at *bcbsnc.com/providers*. The following forms are referenced in the preceding chapters of this e-manual.

We have included copies of the following forms for your convenience:

- V508 Individual Provider Enrollment Application
- V510 Group Provider Enrollment Application
- G102 Provider Claim Inquiry
- Level I Provider Appeal Form
- Blue Cross NC Certification / Prior Review Request Form
- Blue Cross NC Certificate of Medical Necessity Form
- Blue Cross NC Provider and Institutional Mailback Form (Electronic Claims)
- Blue Cross NC Provider and Institutional Mailback Form (Paper Claims) (two [2] pages)
- G291 State Health Plan Provider and Institutional Electronic Mailback Form
- G292 State Health Plan Provider and Institutional Paper Mailback Form
- Provider Refund Return Form
- G293 Inter-Plan Programs Par / Host Plan Form
- S115 Coordination of Benefits Questionnaire (Inter-Plan Programs)
- GRPENROLL Enrollment and Change Application
- GRPADD Additional Dependent Form
- EDI Services Batch Connectivity Requests:

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ECR270 – 270/271 - Eligibility Inquiry - 276/277 - Claim Status Inquiry - 278 - Authorization
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ECR835 – 835 - Payment / Remittance Advice

ECR837 - 837 - Claim / Encounter

- Member Appeal Representation Authorization Form
- Network Participation Agreement Attachment 3 Accepted Change

Important note: Drug-specific fax forms are available on Blue Cross NC's *Prior Review* page at *bcbsnc.com*. Generic fax forms are only acceptable to submit to Blue Cross NC if it's indicated as the correct fax form to use for requesting prior review of a specific drug.



V508 Sample Individual Provider Enrollment Application (Page 1)

Individual Provider Enrolli (Please print or type) Enrollment does not establis as an in-network provider. A process is required.	h you or your practice	Internal Use Only County #Cou	ınty NameRegion
Name:		Degree:	Specialty:
Last	First	Mid Init	Specialty
Social Security Number:		Specialist 🗌	Primary Care
National Provider Identifier (N	PI):	Taxonomy Code/Desc	ription:
**License Number:			Medicare Provider #(required for Blue Medicar
**Please attach a copy of your	most recent license renewal	l slip (must be current)	(required for Blue Medicar
Appointment Phone number: _		_	Please Check One: Non Participating Enrollment Request
Actual office location:			OR Participation Contract Request
Street, Suit	e, Apt., etc.		
City	State	Zip County	Do you work at additional locations within this group?
Billing Address		,	
if different from above): Street, Suit	e, Apt., etc.		If yes , please complete Section 2
City		State Zip	If at all locations within the group, please indicate
f individual practice, please s		·	ALL T
ls this application intended to If you checked "Yes", please		sting practice with Blue Cro	oss NC? Yes No
Practice National Provider Identifier (NPI)	Practice Blue Cross NC	Provider # Practice Tax II	D # (IRS #) Date you joined practice
ndicate place(s) services will	be rendered:		
1Inpatient ho	ospital 4. 🗌	Home or skilled nursing fac	cility
2. Outpatient l	nospital 5. 🗌	All of the above	
3 Office	6	Other Specify:	
		. ,	dicine or Echocardiography? Yes No
Does your location have hit norder to insure compliance with application. Please complete and a lame of the individual, group, conformation on record with the Interporting purposes. Enrollment does not establish your additional information, pleas	gh-tech imaging equipment Internal Revenue Service regisign the enclosed W9 form and porate entity or partnership of ernal Revenue Service. The address of the contact your field office at	t (PET, MRI, CT, Nuclear Medulations, we must have your taxed include it with your completen line 1 and any DBA name (if aldress should indicate the location of the completen line). A separate completen line in the compl	dicine or Echocardiography? Yes No x identification information to process your ed application. The W9 must indicate the Legal applicable) on line 2. This should be the same ion you would like your 1099's sent to for IRS ontract process is required.
Does your location have hit norder to insure compliance with application. Please complete and a lame of the individual, group, conformation on record with the Interporting purposes. Enrollment does not establish your additional information, pleas	gh-tech imaging equipment Internal Revenue Service regisign the enclosed W9 form and porate entity or partnership of ernal Revenue Service. The address of the contact your field office at	t (PET, MRI, CT, Nuclear Medulations, we must have your taxed include it with your completen line 1 and any DBA name (if aldress should indicate the location of the completen line). A separate completen line in the compl	dicine or Echocardiography? Yes No x identification information to process your ed application. The W9 must indicate the Legal applicable) on line 2. This should be the same ion you would like your 1099's sent to for IRS
Does your location have his population. Please complete and a lame of the individual, group, conformation on record with the Interpreting purposes. Enrollment does not establish your additional information, pleas Signature of Authorized Representations.	gh-tech imaging equipment Internal Revenue Service regisign the enclosed W9 form an apporate entity or partnership of ernal Revenue Service. The address of the contact your field office at esentative (for Individual P	t (PET, MRI, CT, Nuclear Medulations, we must have your tail include it with your complet in line 1 and any DBA name (if aldress should indicate the location of the location	dicine or Echocardiography? Yes No x identification information to process your ed application. The W9 must indicate the Legal applicable) on line 2. This should be the same ion you would like your 1099's sent to for IRS ontract process is required.
Does your location have his norder to insure compliance with application. Please complete and a lame of the individual, group, conformation on record with the Interpreting purposes. Enrollment does not establish your additional information, please signature of Authorized Representation. Date: FIELD OFFICE USE ONLY: V	gh-tech imaging equipment Internal Revenue Service regisign the enclosed W9 form an apporate entity or partnership of ernal Revenue Service. The address of the contact your field office at esentative (for Individual Perification w/attached paper)	t (PET, MRI, CT, Nuclear Medulations, we must have your taxed include it with your completen line 1 and any DBA name (if aldress should indicate the location of the setwork provider. A separate collision of the setwork of the se	dicine or Echocardiography? Yes No x identification information to process your ed application. The W9 must indicate the Legal applicable) on line 2. This should be the same ion you would like your 1099's sent to for IRS ontract process is required.



V508 Sample Individual Provider Enrollment Application (Page 2)

Office location	On:Street, Suite, Apt., etc.				
	Street, Suite, Apt., etc.				
	City	State	ZIP	County	
Appointmen	t phone number:				
Office location	on:Street, Suite, Apt., etc.				
	Street, Suite, Apt., etc.				
	City	State	ZIP	County	
Appointmen	t phone number:				
Office location	on: Street, Suite, Apt., etc.				
	City It phone number:	State	ZIP	County	
	On: Street, Suite, Apt., etc. City t phone number:	State	ZIP	County	
Office location	on: Street, Suite, Apt., etc.				
	City	State	ZIP	County	
Appointmen	t phone number:		211	County	
Office location	on: Street, Suite, Apt., etc.				
	City	State	ZIP	County	
	t phone number:				



V510 Sample Group Provider Enrollment Application (Page 1)

Blue Cross and Blu Group Provider En (Please print or type)	rollment Applic		<u>ר</u>	Please Check Non Participation (ting E OR		t Request
Group Name:				Specialty:			
Tax ID (IRS #):		_*Medicare Nu	mber:	Appoin	tment F	Phone #:	
National Provider Ider	ntifier (NPI):		Taxonomy C	ode/Description:			
Actual office location:	Street, Suite, Apt., etc.			Dat	te grou	o establishe	d:
Billing Address (if different from above):	City	State	Zip	County		locations v	ve additional vithin this group?
	Street, Suite, Apt., etc.					_	complete Section 2
3. Offi	atient hospital	2.	State Outpatient hospit Home or skilled n Other Specify:	ursing facility		tech imagin MRI, CT, Nu Echocardiog	cation have high- g equipment (PET, clear Medicine or iraphy)? Yes \tag No
	·						
f checked Yes, then li Does group currently	ist number:	with Blue Cross	and Blue Shield of	North Carolina?	Yessary):		NPI
f checked Yes, then li Does group currently Please complete for e	ist number:	with Blue Cross	and Blue Shield of	North Carolina?	Yessary):		NPI
If checked Yes, then li Does group currently Please complete for e	ist number:	with Blue Cross	and Blue Shield of	North Carolina?	Yessary):		NPI
If checked Yes, then li Does group currently Please complete for e	ist number:	with Blue Cross	and Blue Shield of	North Carolina?	Yessary):		NPI
*Medicare Number is In order to insure com application. Please co name of the individua	file electronically of the electronical of the electroni	with Blue Cross ovider in the gro oss NC Prov # Medicare regulations, we sed W9 form an	and Blue Shield of pup (attach addition License Number with the public state of the pu	x identification in our completed apecord with the Internal control of the contro	Speci	alty iion to proce n. The W9 n	ess your nust indicate the vice.
f checked Yes, then li Does group currently Please complete for e Name *Medicare Number is In order to insure complete to insure complete to insure complete to insure complication. Please co	file electronically seach individual probability of the Blue Cross and Blue States and Blue St	with Blue Cross ovider in the gro oss NC Prov # Medicare regulations, we sed W9 form an se entity or part Shield of North	and Blue Shield of pup (attach addition License Number when the same state of the sa	Year Licensed x identification in our completed apecord with the Innumber does not	Speci	alty ion to proce n. The W9 n Revenue Ser	ess your nust indicate the vice.
f checked Yes, then li Does group currently Please complete for e Name *Medicare Number is n order to insure complication. Please complete individual complexity. Assignment of a Blue product. If you are into	file electronically seach individual prosection of the Blue Cross and Blue Seach individual prosection of the Blue Cross and Blue Seach in particing the Eross and Blue Seach in the Eross and Blue Seach individual processing the Eross and Blue Seach individual process and	with Blue Cross ovider in the gro oss NC Prov # Medicare regulations, we sed W9 form an se entity or part Shield of North pation with a p	and Blue Shield of pup (attach addition License Number when the same state of the sa	x identification in our completed apecord with the International Contact your Province of North Carolina?	Specion Specio	alty ion to proce n. The W9 n Revenue Ser te participat etwork field	ess your nust indicate the vice. ion with any office.
*Medicare Number is n order to insure comame of the individual Assignment of a Blue	file electronically seach individual prosection of the Blue Cross and Blue Seach individual prosection of the Blue Cross and Blue Seach individual prosection of the Cross and Blue Seach in participated Representative	with Blue Cross ovider in the gro oss NC Prov # Medicare regulations, we sed W9 form an se entity or part Shield of North pation with a p	and Blue Shield of pup (attach addition License Number with the public state of the pu	x identification in our completed apecord with the Innumber does not contact your Prov	Specion Specio	alty ion to proce n. The W9 n Revenue Ser te participat etwork field	ess your nust indicate the vice. ion with any office.



V510 Sample Group Provider Enrollment Application (Page 2)

ice location:Street,	Suite, Apt., etc.				
City		State	ZIP	County	
pointment phone n	umber:				
ice location:	Suita Ant. etc.				
	ouite, Apt., etc.				
City pointment phone n	umber:	State	ZIP	County	
ice location:	Suite, Apt., etc.				
City		State	ZIP	County	
pointment phone n	umber:				
ice location:Street,	Suite, Apt., etc.				
City		State	ZIP	,	
pointment phone n	umber:				
ice location:Street,	Suite, Apt., etc.				
City pointment phone n	ıumber:	State	ZIP	County	
ice location:	Suite, Apt., etc.				
outou					



G102 Sample Provider Claim Inquiry

Provider / Doctor Claim Inquiry

Provider Information		Same Patient Infor	mation
FELEPHONE NUMBER	FAX NUMBER	PATIENT NAME	
GROUP PROVIDER NUMBER	INDIVIDUAL PROVIDER NUMBER	CERTIFICATE HOLDER	
		SUBSCRIBER ID WITH ALPHA PF	REFIX
то:			
		DATE OF SERVICE	
FROM:		TOTAL CHARGE	
		Program	
		П нмо	☐ BlueCard®
Place of Service		PPO	Blue Advantage®
Office Ambulato		SHP – PPO	Federal Employee Program
b. Payment v Name of c Name of tl Name of It c. Possible o 5. Medical Records - a. coding b. medical c. potent d. pricing e. pre-ex f. special medical	was made by: company the group resured verpayment / underpayment of Reconsideration of a previously p J / bundling	erocessed claim related nnection supporting do estigational services he inquiry form, the cla	to: ocumentation included aim and all supporting
a medical Records s	_	estigational services	



Sample Level I Provider Appeal Form

BlueCross_® **Level I Provider Appeal Form** Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association. **Section I: Patient information** Alpha prefix (Copy from the member's Blue Cross NC identification card) Patient date of birth Subscriber number (Copy from the member's Blue Cross NC identification card) Patient name (First, middle initial, last) Patient account number Section II: Physician information Requesting physician (Print first, last name) Requesting physician's signature (Signature and date) Fax Phone Blue Cross NC physician number Physician NPI number Physician mailing address (Street or P.O. Box, City, State & Zip Code) Section III: Appeal information Date of service Date of notification of payment **CPT** codes Diagnosis codes Claim identification number **ADMINISTRATIVE DENIALS CODING, BUNDLING, or FEE DENIALS** MEDICAL NECESSITY DENIALS Fax # 919-287-8709 Fax # 919-287-8708 Fax # 919-287-8709 Integral part of primary service Inpatient vs. observation No authorization for inpatient hospital admission Mutually exclusive Not medically necessary Services not eligible for separate reimbursement __ Investigational ---State PPO Authorization Only---Incidental denial Cosmetic Fax # 919-765-2322 Surgical global period denial Experimental Pharmacy – may be pre-service Re-bundling DENIAL REASON: Must be post-service. Note: For Inter-Plan Programs Use Only: This form should be used for coding, bundling, or fee denials regarding non-NC members only. All other requests for Appeal review should be submitted using the provider / doctor claim inquiry form in The Blue Book Provider Comments (If additional space is needed, please use the back of this form) Records attached This form is intended for use only when requesting a review for post service coding denials, services not considered medically necessary or administrative denials. Completed forms accompanied by any supporting documentation should be sent to: Provider Appeal Department, Blue Cross and Blue Shield of North Carolina, PO Box 2291, Durham, NC 27702-2291 or Fax: Billing / Coding (919) 287-8708 or Medical Necessity / Administrative Denials Fax:

Inquiry requests for Federal Employee Program (FEP), State Comprehensive Major Medical (CMM) or for reasons other than review of a claim denial not specific to post service denials should not be requested by use of this form. Please refer to The Blue Book* Provider e-Manual located on the Blue Cross

NC website for providers at bcbsnc.com/providers/blue-book or contact Provider Network for assistance with the claims inquiry process.

21-7



Sample Blue Cross NC Certification / Prior Review Request Form

Office contact:	Today'	s date: / /
Phone number: ()	· · · · · · · · · · · · · · · · · · ·	ımber: ()
PART I	Taxtta	
PATIENT NAME	BLUE CROSS NC ID NUMBER	DATE OF BIRTH///
SEX: FEMALE MALE	Is this a reconsideration?	S □ NO
	☐ Complete Records ummary ☐ Labs/X-rays/Diagnostics	Consultation Progress Notes
TYPE OF PLAN: HMO PPO POS CMM		
PRIMARY CARE PHYSICIAN	PROVIDER#	
ATTENDING PHYSICIAN	PROVIDER#	
PRIMARY DIAGNOSIS	ICD-10 CODE	
SECONDARY DIAGNOSIS	ICD-10 CODE	
Treatment setting and date INPATIENT	OUTPATIEN	T / OBSERVATION / OFFICE
ADMIT DATE	START DATE	
FACILITY	FACILITY -	
OTHER		
PROCEDURES		
CPT CODES		
	about completing this form, please Management Department at 1-800	
REVIEWER		



Sample Blue Cross NC Certificate of Medical Necessity

	Subs	criber ID:	
ognosis			
Describe equipment, special f	eatures and attachments prescribed:		
	atient:		
B. Effective date of need:			
C. Length of time needed:	-		
D. Frequency used:	-		
Patient status - please check it	ems most appropriate for patient:		
A. Bed confined	D. Ambulation impaired		
B. Room confined	To what degree?		
C. Chair confined	E. Extremity strength		Upper Dow
Can patient operate equipmen	nt independently?		
Conditions or special circums	tances that require individual consideration	(attach appropriate doci	umentation):
	·		,
	e above prescribed equipment is medically pted standards of medical practice and trea		
ecessary with reference to acce		tment of this patient's co	



Sample Blue Cross NC Professional and Institutional Mailback – Electronic

Professional and Institutional Mailback (Electronic Claims)

Please make the corrections in your database and refile the claim electronically.

Patient na	me:Dat	e(s) of service:
Provider n	ame:	Patient account number:
Provider a	ddress:	Total Charge:
City:	State: Zip:	_
M001	Invalid member ID number. Resubmit member ID number	er as it appears on the ID card. Send copy of ID card.
M003	Provide dates of admission and discharge.	
M004	Provide onset date of symptoms according to the medical	al record.
M008	Itemize charges, dates and include valid procedure/rever	nue codes for services rendered.
M009	Provide complete and specific diagnosis for each service	e rendered.
M010	Provide correct number of units or minutes in the units f	ields.
M014	Billed charges are inconsistent with the number of days	filed. Please recompute bill.
M015	CPT 99070/E1399 is a generic supply code. Please provid	le HCPCS code or description of service/supply.
M017	Modifier 26 is inconsistent with the place of service.	
M018	File PA charges with the appropriate modifier for surgical	al assistance with the surgeon's claim.
M019	Description of service is not consistent with the place of	service.
M022	Provide the rendering physician's individual Blue Cross a on each service line.	and Blue Shield of North Carolina provider number
M024	Refile with Medicare. According to our records, Medicare	e is the primary insurance carrier.
M028	Accommodation rate is invalid for the date of service repuse Electronic Network Services, when possible.	ported. Please correct and refile.
M029	Verify if outpatient services were included in the inpatier	nt charges for:
M030	Interim billing cannot be accepted. Please submit claim f	for member's complete admission.
M031	Provide the number of miles traveled for ambulance serv	vice.
M032	Provide most prevalent semi-private room rate for the pa	atient.
M038	Please resubmit all lines from original claim on the correplease change the charge to \$0.00. Please do not mark the Please do not highlight anything on the claim.	ected claim. If the correction is the omission of a service, nrough the line to be omitted.
M039	If this provider will be rendering total OB care, please su If the patient has transferred to another physician, please documentation verifying each date of service.	
M040	Please resubmit with correct type of bill. No record of or	iginal claim on file.

Professional and Institutional Mailback

PO Box 35 • Durham, North Carolina 27702-0035

1-919-489-7431



Sample Blue Cross NC Professional and Institutional Mailback – Paper (Page 1)

Professional and Institutional Mailback (Paper Claims)

Please make the necessary corrections on the claim form. DO NOT make changes to the mailback form and send to Blue Cross NC. Print a new red and white claim form and resubmit. File electronically whenever possible.

Patient nar	me: Date(s) of service:
Provider na	ame: Patient account number:
<u> </u>	Total Charge:
Provider ad	ddress:
City:	State: Zip:
M001	Invalid member ID number. Resubmit member ID number as it appears on the ID card. Send copy of ID card.
M002	Provide both the tax ID number and the Blue Cross and Blue Shield of North Carolina assigned provider number.
M003	Provide date of admission and discharge.
M004	Provide onset date of symptoms according to the medical record.
M005	If accident related, give onset date of injury.
M006	Provide specific dates for each service rendered.
M007	Verify patient information and give the missing data (patient name, sex, or month, day and year of birth).
M008	Itemize charges, dates and include valid procedure/revenue codes for services rendered.
M009	Provide complete and specific diagnosis for each service rendered.
M010	Provide correct number of units / minutes in the units field.
M011	Provide valid procedure / revenue code for each service.
M012	Error in total charge. Please recompute.
M013	Facility charges must be filed on a UB-04 claim form. Resubmit using the correct form. North Carolina providers should resubmit claims using Electronic Network Services, when possible.
M014	Billed charges are inconsistent with the number of days filed. Please recompute bill.
M015	CPT 99070/E1399 is a generic supply code. Please provide valid HCPCS code or description of service / supply.
M016	Provide drug name, quantity, and NDC number for code:
M017	Modifier 26 is inconsistent with the place of service.
M018	File PA charge with the appropriate modifier for surgical assistance with the surgeon's claims.
M019	Description of service is not consistent with the place of service.
M020	The claim includes charges for services not yet rendered. Please refile this claim once services have been performed.
M021	Provide name of supervising M.D. or PhD.
M022	Provide the rendering physician's individual Blue Cross and Blue Shield of North Carolina provider number on each service line.
M023	Professional charges must be filed on CMS-1500 claim form or the equivalent. Resubmit using the correct form.
M024	Refile with Medicare. According to our records, Medicare is the primary insurance carrier.
M025	Submit copy of Medicare EOB or indicate on the claim form if Medicare non-covered or exhausted.

continued on following page



Sample Blue Cross NC Professional and Institutional Mailback – Paper (Page 2)

M026	The member ID number is not valid or is no longer in effect for this patient. Verify member ID number with
IVIOZO	patient, then refile claim with the appropriate member ID number or health insurance carrier.
M027	File all prescription drug claims to Advance PCS: PO Box 853901, Richardson, TX 75085-3901.
M028	Accommodation rate is invalid for the date of service reported. Please correct and refile. Use Electronic Network Services, when possible.
M029	Verify if outpatient services were included in the inpatient charges for:
M030	Interim billing cannot be accepted. Please submit claim for member's complete admission.
M031	Provide the number of miles traveled for ambulance service.
M032	Provide most prevalent semi-private room rate for this patient.
M033	Other:
M034	Procedure code: is inconsistent with the patient's diagnosis. Please correct and refile.
M035	Diagnosis / procedure code is inconsistent with the sex of the patient.
M036	procedure code requires multiple dates of service.
M037	Provide principle procedure code (institutional claims only).
M038	Please resubmit all lines from original claim on the corrected claim. If the correction is the omission of a service, please change the charge to \$0.00. Please do not mark through the line to be omitted. Please do not highlight anything on the claim.
M039	If this provider will be rendering total OB care, please submit total OB claim at the time of delivery. If the patient has transferred to another physician, please resubmit the claim with supporting documentation.
M040	Please resubmit with correct type of bill. No record of original claim on file.

The follo	owin	g error(s) has (have) prevented your red and white claim from scanning into our system successfully.
1		All dates must be eight digits in MMDDCCYY (month, day, century, and year) format. This includes birth date, dates of service and onset dates.
2		Your five-digit Blue Cross and Blue Shield of North Carolina assigned provider number must be in the lower right corner of field # 33b.
3		All scannable claims should be computer printed or typed. The ink should also be dark and easy to read.
4		Only 6 lines per CMS-1500 are acceptable. Do not list multiple lines in the same block.
5		Do not use a decimal point in the units field.
6		Other:

Professional and Institutional Mailback • PO Box 35 • Durham, North Carolina 27702-0035 • 1-919-489-7431

Please send State claims to: PO Box 30025 Durham, NC 27702-3025



G291 Sample State Health Plan Professional and Institutional Electronic Mailback

8	State	Garolina • Health Plan		Durl	PO Box 30025 ham, North Carolina 27702-3025
A Divisio		iers and state employees artment of State Treasurer			1-800-422-4658
		P	rofessional and Institutio	nal Mailback	
				Patient Name	:
Provi	ider Nam	e:		Date(s) of Ser	vice:
Provi	ider Addr	ess:		Patient Accou	nt Number:
City:		State:	Zip:	Claim #:	Total Charges:
		Please make the nece	essary corrections to th	e claim and r	efile electronically.
Mo	01	The member ID number i	s not valid for this patient nber and health insurance	carrier.	Send Copy of ID card. Alpha prefix missing or invalid. on the card to the appropriate carrier.
Mo	03	The provider number is n NPI discrepancy. Claim ca Please contact your Blue	· ·	esolved.	☐ Group ☐ Individual
Mo	04	Provide dates of admission		,	
Mo	09	Itemize charges, dates an	d include valid procedure	/revenue codes	s for services rendered.
Mo	10	Provide complete and sp	ecific diagnosis for each s	ervice rendered	d.
M0	16	CPT 99070/E1399 is a gen	eric supply code. Provide	HCPCS code o	r description of service/supply.
M0	18	Modifier 26 is inconsister	nt with the place of service) .	
M0	19				nce with the surgeon's claims.
M0	20	Description of service is r			
Mo	23	Our records indicate the p Contact Network Manage			sociated with the group.
M0	25	Refile with Medicare. Acc			
M0	28	Accommodation rate is in	nvalid for the date of servi	ce reported. Co	orrect and refile.
M0	29	Verify if outpatient servic	es were included in the in	patient charges	s for
M0	30	Interim billing cannot be	accepted. Submit claim fo	or member's co	mplete admission.
M0	31	Provide the number of m	iles traveled for ambuland	ce service.	
M0	32	Provide most prevalent s	emi-private room rate for	the facility.	
Mo	39	We have already conside If this is a corrected claim		original claim w	vith correct type of bill.
Mo	40		another physician, resub		re claim at the time of delivery. If the h supporting documentation
Mo	43	Services span fiscal/caler	•	-	
M0	44	Provide appropriate mod	ifier for anesthesia service	es.	
M0	46	File the claim with the pa	tient's pharmacy benefits	manager.	
Mo	47	following the one in whice to be reconsidered for be	th the covered care or servenefits, all required inform	vice was perfor ation must be i	mber 31st of the calendar year med. In order for these returned bills included and they must be received ays from the date of this letter,
Mo	49	Other:			

Department:

Name: G291, 1/13 Date:



G292 Sample State Health Plan Professional and Institutional Paper Mailback (Page 1)

Divisio 1 11	R TEACHERS AND STATE EMPLOYEES ne Department of State Treasurer		100	ox 30025 • Durham, North Carolina 27702-30: 1-800-422-4658
Division of th	•	fessional and Institu	itional Mailbac	
	110	ressionar and mistre	Patient Nar	
rovider N	lamai			
			Date(s) of S	
rovider A				count Number:
ity:	State:	Zip:	Claim #:	Total Charges:
Please			claims proces	sing. Do not use red ink or highlight.
M001	The member ID is not valid Verify member ID numb Re-file claim with the co	er and health insura		Send Copy of ID card. Alpha prefix is missing or invalid vn on the card to the appropriate carrier
M002	Provide the tax ID number.			
	The provider number is mi	ssing/invalid for this	date of service	. Group Individual
	The NPI is not valid. Please	-		
M003	The NPI has not been regis contact your Blue Cross NC			Group Individual
	NPI discrepancy. Claim can Please contact your Blue Co	oss NC Network Ma	nagement Field	
	Please refile using a Profes	sional/Institutional N		nat is for Institutional/Professional claims
M004	Provide dates of admission	Ü		
M005	Provide onset date of symp			
M006	Accident diagnosis requires			
M007	Provide specific dates for e			
M008		-	-	me, sex, or month, day and year of birth)
M009	Itemize charges, dates and	•		
M010	Provide complete and spec	ific diagnosis code f	or each service	
M011	Provide valid number of	units for		minutes for
M012	Provide valid procedure/rev	enue code for each	service.	
M013	Error in total charge. Recor	•		
M014	Facility charges must be file Carolina providers should i			sing the appropriate form. North possible.
M015	Billed charges are inconsist		•	•
M016	CPT 99070/E1399 is a gene	ric supply code. Prov	ide valid HCPC	S code or description of service/supply.
M017	Provide drug name, quanti	ty, and NDC number	for code	
M018	Modifier 26 is inconsistent	with the place of ser	vice.	
M019	File PA charge with the app	ropriate modifier fo	surgical assist	ance with the surgeon's claims.
M020	Description of service is no	•		
M021	The claim includes charges for	or services not yet ren	dered. Refile this	s claim after services have been performed
M022	Provide name of supervisir	ig M.D. or PhD.		·
M023		ovider rendering the		associated with the group.
M024				quivalent. Resubmit using Form aims electronically when possible.
M025	Refile with Medicare. Accor	ding to our records,	Medicare is the	e primary insurance carrier.
M026	0 1 2 (14 1) 5	OD !!!+ +!-	a alaina fauna if	Medicare non-covered or exhausted.



G292 Sample State Health Plan Professional and Institutional Paper Mailback (Page 2)

M027	File all prescription drug claims to Medco Health Solutions, Inc.: PO Box 1	
M028	Accommodation rate is invalid for the date of service reported. Refile North Carolina providers should resubmit claims electronically when	
M029	Verify if outpatient services were included in the inpatient charges for	
M030	Interim billing can not be accepted. Submit claim for member's comp	lete admission.
M031	Provide the number of miles traveled for ambulance service.	
M032	Provide most prevalent semi-private room rate for this facility.	
M033	Provide 2 digit place of service code.	
M034		onsistent with patient's: agnosis
M035	The attached EOMB does not indicate Medicare's payment determina appropriate EOMB.	tion. Re-submit claim with the
M036	The attached EOMB does not match the claim. Re-submit the claim w	ith the appropriate EOMB.
M037	procedure code requires multip	ole dates of service.
Mose	If services rendered on or after 10/1/15, please submit with ICD-10	diagnosis code.
M038	If services rendered prior to 10/1/15, please submit with ICD-9 diag	nosis code.
M039	We have already considered a claim for	an weak to use of hill
M040	If this provider will be rendering total OB care, submit total OB care of the patient has transferred to another physician, resubmit a claim with	aim at the time of delivery. If
M042	verifying each date of service. Update your records and submit your claim to the appropriate addres Commercial & FEP Claims, PO Box 35, Durham, NC 27702 State PPO Claims, PO Box 30087, Durham, NC 27702	s:
M043	Services span fiscal/calendar year. Separate the charges usingas the end date andas the start date).
M044	Provide appropriate modifier for anesthesia services.	
M045	Complete attached form and submit to address provided.	
M046	File the claim with the patient's pharmacy benefits manager.	
M047	You are reminded that all claims must be filed no later than December 3 the one in which the covered care or service was performed. In order for reconsidered for benefits, all required information must be included and than the December 31st deadline for filing claims or 90 days from the da	these returned bills to be they must be received no later
M048	Type of service is missing or invalid.	
M049	Other:	
Name:	Department:	Date:
	·	



G292 Sample State Health Plan Professional and Institutional Paper Mailback (Page 3)



NON-DISCRIMINATION AND ACCESSIBILITY NOTICE

Blue Cross and Blue Shield of North Carolina (Blue Cross NC) provides:

- Free aids and services to people with disabilities to communicate effectively with us, such as: qualified interpreters and/or written information in other formats (large print, audio, accessible electronic formats, other formats.)
- Free language services to people whose primary language is not English, such as: qualified interpreters and/or information written in other languages

If you need these services, contact:

Customer Service

Call: 1-888-206-4697, 1-800-442-7028 (TTY and TDD)

If you believe that Blue Cross NC has failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability or sex, you can file a grievance with:

Blue Cross NC, P.O. Box 2291, Durham, NC 27702

Attention: Civil Rights Coordinator-Privacy,

Ethics & Corporate Policy Office

Call: 919-765-1663, 1-888-291-1783 (TTY)

Fax: 919-287-5613

E-mail: civilrightscoordinator@bcbsnc.com

You can file a grievance in person or by mail, fax or email. If you need help filing a grievance, the Civil Rights Coordinator-Privacy, Ethics & Corporate Policy Office is available to help you. You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights, electronically through the Office for Civil Rights Complaint Portal, available at:

Online: https://ocrportal.hhs.gov/ocr/smartscreen/main.jsf Mail: U.S. Department of Health & Human Services

200 Independence Avenue, SW Room 509F HHH Building Washington, D.C. 20201 Call: 1-800-368-1019, 1-800-537-7697 (TDD)

Complaint forms are available online at:

http://www.hhs.gov/civil-rights/filing-a-complaint/index.html

This notice and/or attachments may have important information about your application or coverage through Blue Cross NC. Look for key dates. You may need to take action by certain deadlines to keep your health coverage or help with costs. You have the right to get this information and help in your language at no cost. Call Customer Service: 1-888-206-4697.

Discrimination is Against the Law

Blue Cross NC complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex.

Blue Cross NC does not exclude people or treat them differently because of race, color, national origin, age, disability or sex.

BLUE CROSS®, BLUE SHIELD® and the Cross and Shield symbols are registered marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans. Blue Cross NC is an independent licensee of the Blue Cross and Blue Shield Association. NDM4L1001 v12. 6/15/2017, U13382a



G292 Sample State Health Plan Professional and Institutional Paper Mailback (Page 4)



ATTENTION: If you speak another language, language assistance services, free of charge, are available to you. Call 1-888-206-4697 (TTY: 1-800-442-7028).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-888-206-4697 (TTY: 1-800-442-7028).

注意: 如果您講廣東話或普通話, 您可以免費獲得語言援助服務。請致電 1-888-206-4697 (TTY:1-800-442-7028)。

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-888-206-4697 (TTY: 1-800-442-7028).

주의: 한국어를 사용하시는 경우, 언어 지원 서비스를 무료로 이용하실 수 있습니다. 1-888-206-4697 (TTY: 1-800-442-7028) 번으로 전화해 주십시오.

ATTENTION: Si vous parlez français, des services d'aide linguistique vous sont proposés gratuitement. Appelez le 1-888-206-4697 (ATS: 1-800-442-7028).

ملحوظة: إذا كنت تتحدث اللغة العربية، فإن خدمات المساعدة اللغوية تتوافر لك بالمجان. اتصل برقم 1808-206-1888. المبرقة الكاتبة: 808-442-7028.

LUS CEEV: Yog tias koj hais lus Hmoob, cov kev pab txog lus, muaj kev pab dawb rau koj. Hu rau 1-888-206-4697 (TTY: 1-800-442-7028).

ВНИМАНИЕ: Если вы говорите на русском языке, то вам доступны бесплатные услуги перевода. Звоните 1-888-206-4697 (телетайп: 1-800-442-7028).

PAUNAWA: Kung nagsasalita ka ng Tagalog, maaari kang gumamit ng mga serbisyo ng tulong sa wika nang walang bayad. Tumawag sa 1-888-206-4697 (TTY: 1-800-442-7028).

સુચના: જો તમે ગુજરાતી બોલતા ફો, તો નિ:સુલ્કુ ભાષા સફાય સેવાઓ તમારા માટે ઉપલબ્ધ છે. ફોન કરો 1-888-1-888-206-4697 (TTY: 1-800-442-7028).

ចំណាំ៖ ប្រសិនបើលោកអ្នកនិយាយជាភាសាខ្មែរ សេវាកម្មជំនួយផ្នែកភាសាមានផ្តល់ជូនសម្រាប់លោកអ្នកដោយមិនគិត ថៃ។ សមទំនាក់ទំនងតាមរយៈលេខ៖ 1-888-206-4697 (TTY: 1-800-442-7028)។

ACHTUNG: Wenn Sie Deutsch sprechen, stehen Ihnen kostenlos sprachliche Hilfsdienstleistungen zur Verfügung. Rufnummer: 1-888-206-4697 (TTY: 1-800-442-7028).

ध्यान दें: यदि आप हिन्दी बोलते हैं तो आपके लिए मुफ्त में भाषा सहायता सेवाएं उपलब्ध हैं। 1-888-206-4697 (TTY: 1-800-442-7028) पर कॉल करें।

ໂປດຊາບ: ຖ້າວ່າ ທ່ານເວົ້າພາສາ ລາວ, ການບໍລິການຊ່ວຍເຫຼືອດ້ານພາສາ, ໂດຍບໍ່ເສັງຄ່າ, ແມ່ນມີພ້ອມໃຫ້ທ່ານ. ໂທຣ 1-888-206-4697 (TTY: 1-800-442-7028).

注意事項:日本語を話される場合、無料の言語支援をご利用いただけます。1-888-206-4697 (TTY: 1-800-442-7028)まで、お電話にてご連絡ください。

BLUE CROSS®, BLUE SHIELD® and the Cross and Shield symbols are registered marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans. Blue Cross NC is an independent licensee of the Blue Cross and Blue Shield Association. NDM4L1001 v12. 6/15/2017, U13382b



Sample Provider Refund Return Form

Please complete this form and inc Carolina. This will help us properly				
Thank you for your cooperation.				
Provider Name:		Provider Num	ber:	
f provider is outside of North Ca	ırolina, IRS Tax-ID Number:			
Patient Name:		Date(s) of Service:		
Subscriber Name:		Subscriber ID:		
Check One:			(include prefix	and dependent code
Duplicate payment (submit b	oth Blue Cross and Blue Shie	eld of North Carolina vouche	ers)	
Worker's Compensation (give				
Medicare payment is primary	• •			
Other carrier paid primary (su				
Corrected claim/billed in erro				
Filed under wrong patient (ne				
Incorrect date of service (sub				
Medicare adjusted payment (
Other carrier adjusted payme				
Not our patient				
— Please include the applicable Blu	ue Cross NC Explanation of P	ayment or Notification of Pa	yment with this f	orm.
Other Comments:	·	,	•	
Contact Person:				
Contact Ferson.				
Phone Number:				
Return to:				
inancial Processing Services	orth Carolina			Print Form



G293 Sample Inter-Plan Programs Par / Host Plan Form

Inter-Plan Programs Par / Host Plan

G293, 10/08

Please use this form as a checklist to insure that you are submitting the information necessary to support a returned claim payment (refund) for an out-of-area member's claim. Providing this information will allow Blue Cross NC to more effectively represent your interest when communicating with the patient's home Plan.

Provide the Explanation of Benefits (EOB) documentation for all insure Insure that the EOB documentation details the following items:	ance carriers associated with the claim.
a. Provider's name	
b. Provider's Blue Cross NC ID number	
c. Policy holder's full name	
d. Policy holder's ID (include prefix and number)	
e. Patient's full name	
f. Patient's date of birth	
g. Date of service	
h. Amount of charge for the original claim	
i. Amount paid for the original claim	
j. Date of payment for the original claim	
k. Amount being returned against the original charge	
3. Specific reason for the refund	
a. Duplicate Payment (requires both Blue Cross NC vouchers)	
b. Worker's Compensation (provide the date of the onset)	
c. Medicare payment is primary (requires EOB)	
d. Other carrier paid primary (requires EOB)	
e. Corrected claim / billed in error (need a copy of the claim)	Please return the check and all attached
f. Filed under wrong patient (requires a copy of the claim)	information to:
g. Incorrect date of service (requires a corrected claim)	Blue Cross Blue Shield of North Carolina Attention: Cashiers Department
h. Medicare adjusted payment (requires EOB)	PO Box 30048
i. Other carrier adjusted payment (requires EOB)	Durham, NC 27702-3048
j. Not our patient	
4. Provide corrected claim form (if necessary)	
5. If this is a rebuttal to a payment issue previously raised to Blue Cross described above, as well as a copy of the Blue Cross NC check vouche	
6. Provide the following support documentation (if available)	
a. Original claim number or copy of the original claim	
b. Original Notification of Payment (NOP)	

Thank you in advance for providing the necessary information and attaching it to the check to be sent to Blue Cross NC.



S115 Sample Coordination of Benefits Questionnaire (Inter-Plan Program) (Page 1)

Coordination of Benefits Questionnaire

City

S115

State



Your Blue Cross Blue Shield contract may contain a Coordination of Benefits (COB) provision. We depend upon your help in order for us to process your claims coorectly and appreciate your prompt and accurate reply. If any of the information below changes, please contact the policyholder's Blue Cross Blue Shield plan immediately.

Please send this completed form to the BCBS Plan that you are a member of, You can call the customer service phone number on your membership ID card to get the address. BCBS Policyholder Name BCBS Group Number BCBS Member ID Number Section A Other Insurance If this does not apply, skip to Section B. Are you or any other member of this Blue Cross Blue Shield policy covered by another medical or dental insurance policy, any other Blue Cross Blue Shield policy or Medicare? No If No, please complete Section D, sign, date and return this questionnaire to us, indicating "No other insurance." Yes If Yes, please complete all the fields below that pertain to the member(s) that has the other coverage. Other Health Insurance Mark those that apply: Other Dental Insurance Group Individual Policy Student Policy Medicare Supplemental What type of policy is this? Other Insurance Carrier's Name Address City Phone Number State Zip Dependent(s) listed on the other insurance Other Insurance Policyholder's Name Policyholder's Date of Birth Effective Date of Other Insurance If Cancelled, Cancellation Date Is the policyholder: Actively working for the group On COBRA, which began: ___ Retired, retirement date: _ Policyholder's Employer Address

Zip

Phone Number



S115 Sample Coordination of Benefits Questionnaire (Inter-Plan Program) (Page 2)

Do the policyholder	and/or dependent(s) have Med	icare? Yes	No	
Name of person(s) with Mo	edicare			
Medicare Number, includir	ng alpha character(s)			
Effective Date of Me	edicare Part A://	Effective Date of	Medicar	re Part R· / /
Medicare Entitleme	nt: Age Disability*	End Stage Renal Dise	ase (ESRD))*
	* If the reason is for Disability	or ESRD, please provide t	he follow	ring:
	1st Date of Disability:			
	1st Date of Dialysis for ESRD: Was ESRD started in a facility?	Yes No		
		165100		
Has a transplant bee	en performed? Yes [No		
	e the date of the transplant	/ /		
If yes, please provid				
If yes, please provid				
			tion D.	
Section C Cour	rt Order Information If this a	loes not apply, skip to Sect		v of your dependent/ol2
Section C Cour Is there a Court Ord		loes not apply, skip to Sect		of your dependent(s)?
Section C Cour	rt Order Information If this a	loes not apply, skip to Sect		of your dependent(s)?
Section C Cour Is there a Court Ord	rt Order Information If this a	loes not apply, skip to Sect		of your dependent(s)?
Section C Court Is there a Court Ord Yes No	rt Order Information If this a	loes not apply, skip to Sect		of your dependent(s)?
Section C Court Is there a Court Ord Yes No	rt Order Information If this a er specifying a person(s) to mai	loes not apply, skip to Sect		of your dependent(s)?
Section C Court Is there a Court Ord Yes No List the name(s) of the de	rt Order Information If this a er specifying a person(s) to mai	loes not apply, skip to Sect		of your dependent(s)?
Section C Court Is there a Court Ord Yes No List the name(s) of the de	er specifying a person(s) to mai	loes not apply, skip to Sectintain health coverage	e for any	
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the persone What is the relation to the	er specifying a person(s) to main expendent(s) that this applies to. (s) listed to maintain health coverage?	loes not apply, skip to Section intain health coverage	e for any	ild(ren) more than 50% of the time
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the persone What is the relation to the	er specifying a person(s) to main expendent(s) that this applies to.	loes not apply, skip to Section intain health coverage	e for any	ild(ren) more than 50% of the time
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the persone What is the relation to the Documentation of the	er specifying a person(s) to main expendent(s) that this applies to. (s) listed to maintain health coverage? e child(ren)? the court order may be requeste	loes not apply, skip to Section intain health coverage Who has custody to from your Blue Cross	e for any	ild(ren) more than 50% of the time
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the persone What is the relation to the Documentation of the	er specifying a person(s) to main expendent(s) that this applies to. (s) listed to maintain health coverage?	loes not apply, skip to Section intain health coverage Who has custody to from your Blue Cross	e for any	ild(ren) more than 50% of the time
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the persone What is the relation to the Documentation of the	er specifying a person(s) to main expendent(s) that this applies to. (s) listed to maintain health coverage? e child(ren)? the court order may be requeste	loes not apply, skip to Section intain health coverage Who has custody to from your Blue Cross	e for any	ild(ren) more than 50% of the time
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the persone What is the relation to the Documentation of the	er specifying a person(s) to main expendent(s) that this applies to. (s) listed to maintain health coverage? e child(ren)? the court order may be requeste	loes not apply, skip to Section intain health coverage Who has custody to from your Blue Cross	e for any	ild(ren) more than 50% of the time
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the persone What is the relation to th Documentation of the Section Name	er specifying a person(s) to main expendent(s) that this applies to. (s) listed to maintain health coverage? The court order may be requested the court order may be requested the court of Dependent(s) on Beauty of Dependent(s) on Beauty of Dependent(s) on Beauty of Dependent(s)	Who has custody d from your Blue Cros	y of the ch	ild(ren) more than 50% of the time Shield plan. — —
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the person What is the relation to th Documentation of the Section Name	er specifying a person(s) to main expendent(s) that this applies to. (s) listed to maintain health coverage? e child(ren)? the court order may be requested the court order may be requested the maintain health coverage. Relationship	Who has custody d from your Blue Cros CCBS Policy Date of Birth	y of the ch	ild(ren) more than 50% of the time Shield plan. — — Social Security Number (Optiona
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the persone What is the relation to th Documentation of the Section Name	er specifying a person(s) to main expendent(s) that this applies to. (s) listed to maintain health coverage? The court order may be requested the court order may be requested the court of Dependent(s) on Beauty of Dependent(s) on Beauty of Dependent(s) on Beauty of Dependent(s)	Who has custody d from your Blue Cros	y of the ch	ild(ren) more than 50% of the time Shield plan. — —
Section C Court Is there a Court Ord Yes No List the name(s) of the de If yes, who is the person What is the relation to th Documentation of the Section Name	er specifying a person(s) to main expendent(s) that this applies to. (s) listed to maintain health coverage? e child(ren)? the court order may be requested the court order may be requested the maintain health coverage. Relationship	Who has custody d from your Blue Cros CCBS Policy Date of Birth	y of the ch	ild(ren) more than 50% of the time Shield plan. — — Social Security Number (Optiona



GRPENROLL Sample Enrollment and Change Application (Page 1)

Enrollment/Change Application Completed by Group Administrator Only Group Number (if applicable): Life Class Designation (if applicable): • All employees applying for medical coverage complete Sections A, B (if applicable), C (if applicable), D, E, F, H, I. • For change requests, complete Sections A, C and all other applicable sections. • If declining medical coverage, please complete Sections A and D. • For help in reading this notice, Blue Cross NC provides consumer assistance tools and services for individuals living with disabilities (including accessible websites and the provision of auxiliary aids and services at no cost to the individual) in accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act. Blue Cross NC also provides language services at no cost to the individual, including oral interpretation and written translations. To access these services and more, call 877-258-3334. For TTY and TDD, call 800-442-7028 Please type or print in black or blue, NOT RED ink A. Employee Information Middle Initial Last Name Suffix **Employee Social Security Number** Marital Status Male **Employee Birthdate** Female Address P.O. Box (For HSA eligible plans you must Apt. No. City State Zip Code Company Name Occupation Language Preference Work Location Date of Full Time Employment Spanish English Other Home Phone Number Work Phone Number E-Mail Ethnicity: (This information is optional and will not be used in a discriminatory manner. Responses or nonresponses to this question will not affect eligibility for coverage.) African American/Black Asian/Asian American Choose not to report White/Caucasian Hispanic/Latino American Indian/Alaska Native Other (specify) ACTIVE EMPLOYEE COBRA/STATE CONTINUATION COBRA/State Continuation Triggering Event: Termination of Employment Reduction in Hours Death of Subscriber Medicare Eligible Over Age Dependent Divorce What was the date of **Date Continuation Date Continuation** the Triggering Event? **Fnds** B. If Enrolling Due to a Qualifying Life Event You may apply for coverage for yourself or a dependent outside of open enrollment due to a qualifying life event within 30 days of the date of the event (unless 60 days is required by law). (Legal documentation may be required.) Please fill out this section unless otherwise instructed by your Group Administrator. Adding a dependent due to: Date of Occurrence Date of Occurrence Date of Occurrence Marriage Adoption Court Order Birth Foster Placement Other Enrolling and/or adding a dependent due to loss of other coverage as a result of: Meeting or exceeding the lifetime Exhaustion of COBRA Continuation Divorce Loss of dependent status benefit maximum of other plan Termination of employment Reduction in hours Termination of other coverage Termination of employer contributions toward coverage Offered plan is no longer in your service area Discontinuance of other coverage If either of the following events occurred, you or your dependent(s) may apply within 60 days of the date of What was the date of the the event. Please indicate the event that applies to you and/or your dependent(s): Qualifying Life Event? Loss of eligibility for coverage under Medicaid or the Children's Health Insurance Program (CHIP) Gain eligibility for premium payment assistance from Medicaid or the Children's Health Insurance Program (CHIP) An independent licensee of the Blue Cross and Blue Shield Association. ®, SM Marks of the Blue Cross and Blue Shield Association. SM1 Mark of Blue Cross and Blue Shield of North Carolin **BlueCross BlueShield** Visit us at bcbsnc.com of North Carolina Application Continued on Next Page PAGE 1 of 6 GRPENROLL, 4/17



GRPENROLL Sample Enrollment and Change Application (Page 2)

If Making a Change from P	revious Enrollment			oloyee Name:			
check All That Apply:	Remove Dependent(s		currence	Cancel Coverage:	Da	te of Oc	currence
Name (Legal documentation is required.)	Divorce			Not Eligible			
Address		mm dd	уууу]	mm	dd	уууу
Other Insurance Information	Dependent Age	mm dd	уууу	Reason:			
Phone Number	Death	mm dd	yyyy	Left Employment	mm	dd	yyyy
Replace ID Card				Subscriber Request			
☐ Date of Birth Correction	Other	- mm dd	уууу]	mm	dd	уууу
(Legal documentation may be required.)	Reinstate Coverage:			Other	mm	dd	уууу
E-Mail Address	Reason:			Reason:			
Other							
D. Benefits and Coverage Sele	ection – Complete fo	r Blue Cros	s NC He	alth and Dental, if C	Offered	d by E	Employer
Blue Options HSA SM	Classic Blue® (CMM)	Blue Select SM	(PPO)				
MEDICAL	Blue Options 1-2-3 SM	Blue Local SM v	vith Carolin	as HealthCare System*	High		No Medical Coverage
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GRPENROLL Sample Enrollment and Change Application (Page 3)

			Employe	e Name:		
•	tice of Special Enrollment:	unandanta (ir diedied	r anguas) kaasaasa	ather health in	200 /:	luding Modicald
Children's Health you or your depe coverage). Howe	ng enrollment for yourself or your de Insurance Program (CHIP)) or group ndents lose eligibility for that other o ver, you must request enrollment wit uployer stops contributing towards y	health plan coverage, yo coverage (or if the emplo thin 30 days after your or	ou may be able to enr yer stops contributing your dependents' otl	oll yourself and the g towards your or your her coverage ends (depend our depo other th	dents in this plan if endents' other nan Medicaid or
and your depend	i have a new dependent as a result o ents. However, you must request en ot when adding a dependent child wi	rollment within 30 days a	fter the marriage, bir	th, adoption, or plac		
additional trigger	purchased this plan on the Small Bu ing/qualifying events. In these cases d. For a full descriptive list of triggeri	you will have a specified	timeframe within wh	nich you must enrol	I referre	ed to as a special
	nary Applicant: X			Date	mm	dd yyyy
	ation of Coverage must be receive yee is first eligible for coverage.	d by Blue Cross and Blu	e Shield of North Ca	arolina (Blue Cross	NC) w	ithin 30 days of the
E. Family In	formation – Legal Docume	ntation May be Re	quired			
Health Dental Blue 20/20 Vision	Name First, Middle Initial, Last, Suff		urity Number use/Domestic Partner)	Birthdate mm/dd/yyyy	Gender	Child Status (please check if applicable for any dependent under the age of 26)
YYYYN	Spouse Domestic Partner				M F	
YYYYN	Child 1				M F	Handicapped
YYY NNN	Child 2				M F	Handicapped
YYYYN	Child 3*				М F	Handicapped
Additional De	ependent form attached	<u>'</u>	,			
	ore than three children enrolling or	the Plan, complete an	Additional Depende	nt form.		
	alth Insurance Information					
	th Coverage that will be in-force			lder Name		
Insurance Carrier		Policy Number	Policy Ho	ider Name		
			5 .			(If remaining
	dd yyyy Effective Date mm		ination Date or cted Termination Date	e mm dd	уууу	active leave blank)
of Birth mm	dd yyyy Datemm			e mm dd	yyyy	active leave blank)
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GRPENROLL Sample Enrollment and Change Application (Page 4)

Medicare C Yes No If yes, Carrier's Name:		Employee Name:
Medicare C Yes No If yes, Carrier's Name:	If anyone covered has Medica	are Coverage please complete below:
Medicare C	Persons covered: Employee	Spouse Domestic Partner Child 1 Child 2 Child 3 Additional Dependents
Kidney Transplant? Yes No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No No Disability; is the member actively working? Yes No Disability; is the last 12 months Yes No Disability; is the	Medicare Claim Number:	
Kidney Transplant? Yes No Disability; is the member actively working? Yes No Disability; is the member actively working? Yes No Age Ag	_	
Disability: Is the member actively working? Yes No Age	Eligible Due To: Renal Diseas	e; First Day of Dialysis dd ywy ; Where does dialysis take place? Home Center;
ave you or your dependents had any other dental coverage within the last 12 months Yes No No No No No No No N	Kidney Trans	splant? Yes No
Art A Effective Date:	Disability; Is	the member actively working? Yes No
Some Some Some Some Some	Age	
ave you or your dependents had any other dental coverage within the last 12 months	Part A Effective Date:	
see important notices regarding special enrollment information attached. Please list any deciver period dental coverage the employee and/or ependents has/had within the last 12 months.) Blue Cross NC coverage): (To receive prior dental credit against this roup benefit plan, please list prior dental coverage within the last 12 months.) Blue Cross NC may request a certificate of recitiable coverage for verification purposes. surance Carrier	G. Other Dental Insurar	nce Information
ependents has/had within the last 12 months (including Blue Cross NC coverage): (To receive prior dental credit against this roup benefit plan, please list prior dental coverage within the last 12 months.) Blue Cross NC may request a certificate of reditable coverage for verification purposes. surance Carrier Policy Number Policy Holder Name		
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Policy Number	Persons covered: Employee	Spouse Domestic Partner Child 1 Child 2 Child 3 Additional Dependents
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Additional Dental Coverage that will be in-force when this policy becomes active. Issurance Carrier	What kind of coverage:	idual 🔲 Group
surance Carrier Policy Number Policy Holder Name Termination Date or Expected Termination Date Individual Group Processors covered: Employee Spouse Domestic Partner Child 1 Child 2 Child 3 Additional Dependents	Persons covered: Employee	Spouse Domestic Partner Child 1 Child 2 Child 3 Additional Dependents
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F Birth dad	Insurance Carrier	Policy Number Policy Holder Name
ersons covered: Employee Spouse Domestic Partner Child 1 Child 2 Child 3 Additional Dependents	Date of Birth mm dd yyyy	
	What kind of coverage:	idual Group
	Persons covered: Employee	Spouse Domestic Partner Child 1 Child 2 Child 3 Additional Dependents
Application Continued on Newt Page 4 - CG		Application Continued on Next Page — ▶ PAGE 4 of 6



GRPENROLL Sample Enrollment and Change Application (Page 5)

Employee Name:

H. Statement of Understanding / Legal Notices - Your Signature is Required

I understand the benefits for which I (we) will be eligible are those described in the Blue Cross NC (including the benefit booklet) and changes provided for therein. I certify that all statements made herein and on all sections of this application are complete and true to the best of my knowledge. I understand that Blue Cross NC may, within two years of the date of this application, rescind my policy for any of my acts or practices that constitute fraud or if I make an intentional misrepresentation of material fact. If fraudulent misstatements were made, Blue Cross NC may take legal action at any time.

I understand that if I am applying for an HSA eligible plan and my employer has established an HSA, the HSA will be provided to me directly by a separate administrator, unaffiliated with Blue Cross NC. Blue Cross NC is not responsible or liable for administration of the HSA.

I understand that if I am applying for a medical plan paired with an HRA and my employer has established an HRA, the HRA may be administered by Blue Cross NC separately from my health insurance plan, or by a separate administrator.

Detailed information regarding my HSA/HRA will be provided by the designated administrator. I also understand that due to bank regulations, if I provide a P.O. Box as my address I will receive a request for additional information regarding my mailing address. Failure to respond to requests for additional information will result in account closure and return of any funds posted to my account.

I understand that if my employer establishes an HSA/HRA, my employer or their designees will share certain personal information about me with these administrators to facilitate the administrator's establishment of the HSA/HRA account. By signing this application, I authorize my employer or their designees to share pertinent information with these selected administrators as applicable, which may include my name, address, social security number and my employer's name.

I understand that if issued a debit card in connection with my HSA/HRA, I agree that although Blue Cross NC's name and marks may be included on the face of the debit card for convenience, Blue Cross NC is not responsible or liable for administration of my debit card. The terms and conditions associated with my debit card are governed by my agreement with the bank issuing the card.

HSA Only:

If I am applying for an HSA eligible plan, I understand that Blue Cross NC takes no responsibility for determining eligibility to contribute to an HSA and that I should consult a tax advisor if I have questions. By signing this application, I understand that I am authorizing the administrator to establish an HSA on my behalf, as of the date corresponding with the effective date of my Blue Cross NC plan with my employer. In order to activate the account, I will need to provide additional authorization through documents that will be provided to me by the fund administrator.

Notice of Women's Health and Cancer Rights Act

If you have had or are going to have a mastectomy, you may be entitled to certain benefits under the Women's Health and Cancer Rights Act of 1998 (WHCRA). For individuals receiving mastectomy-related benefits, coverage will be provided in a manner determined in consultation with the attending physician and the patient, for:

- All stages of reconstruction of the breast on which the mastectomy was performed;
- Surgery and reconstruction of the other breast to produce a symmetrical appearance;
- · Prostheses; and
- Treatment of physical complications of the mastectomy, including lymphedemas.

These benefits will be provided subject to the same deductibles and coinsurance applicable to other medical and surgical benefits provided under this plan.

For questions or to obtain more information, contact a Blue Cross NC Customer Service Representative at: Blue Cross NC Customer Service, Blue Cross and Blue Shield of North Carolina, PO Box 2291, Durham, NC 27702, 1-877-258-3334 (toll-free).

By signing below, I agree to the above Statement of Understanding and have read all of the Legal Notices.				
Signature of Primary Applicant: X	_ Date	mm	dd	yyyy

Application Continued on Next Page — PAGE 5 of 6



GRPENROLL Sample Enrollment and Change Application (Page 6)

Employee Name:

I. Statement of Authorization for Release of Protected Health Information – Your Signature is Required

I understand that if I refuse to sign this authorization that Blue Cross NC may refuse to enroll me or determine that I am not eligible for benefits in Blue Cross NC.

I understand that my protected health information is individually identifiable health information, including demographic information, collected from me or created or received by a health care provider, a health plan, or a health care clearinghouse and that relates to:

- (i) my past, present, or future physical or mental health or condition;
- (ii) the provision of health care to me; or
- (iii) the past, present, or future payment for the provision of health care to me.

I authorize any current or past medical professional, medical care institution, pharmacy benefit manager or other medical care giver that has treated me or provided medical services or supplies to me to disclose my protected health information to Blue Cross and Blue Shield of North Carolina ("Blue Cross NC").

I further authorize Blue Cross NC to review any applications for health care coverage that I may have submitted to Blue Cross NC in the past.

I authorize Blue Cross NC to receive, use and disclose as necessary my protected health information in connection with any underwriting or eligibility determination purposes in connection with the coverage for which I have applied.

The protected health information (excluding psychotherapy notes) that may be used and disclosed is as follows:

Medical records or any information concerning my current or past health status or treatment received from my medical care providers or previous applications for health care coverage.

I understand that Blue Cross NC will use my protected health information for the following purposes:

To determine my eligibility for enrollment and my premium rate.

I understand that Blue Cross NC will make every effort to safeguard my protected health information. I further understand that Blue Cross NC will not disclose my protected health information unless I request it or when state or federal privacy laws permit or require Blue Cross NC to disclose my protected health information. I understand that Blue Cross NC may disclose my protected health information to individuals or organizations that are not health care providers, health care clearinghouses, or health plans covered by the federal privacy regulations. I understand that if my protected health information is received by individuals or organizations that are not health care providers, health care clearinghouses, or health plans covered by the federal privacy regulations, my protected health information described above may be re-disclosed and no longer protected by federal privacy regulations.

I understand that I may revoke this authorization at any time by sending a written notification addressed to:

Commercial Operations/IDC Blue Cross and Blue Shield of North Carolina PO Box 2291 Durham, NC 27702-2291

and this revocation will be effective for future uses and disclosures of protected health information. However, I further understand that this revocation will not be effective:

- (i) for information that Blue Cross NC already used or disclosed, relying on this authorization or
- (ii) if the authorization was obtained as a condition of coverage in Blue Cross NC and, by law, Blue Cross NC has a right to contest the coverage.

This authorization expires 120 days from the date this authorization is signed by the applicable person listed below.

Signature of Primary Applicant or Legal Personal Representative:X	Date	mm	dd	уууу	
Name of Legal Personal Representative and Relationship to Primary Applicant (please print):	Date	mm II	dd	уууу	
A photographic copy of this authorization shall be as valid as the o	riginal.				

PAGE **6** of **6**



GRPENROLL Sample Enrollment and Change Application (Page 7)



NON-DISCRIMINATION AND ACCESSIBILITY NOTICE

Blue Cross and Blue Shield of North Carolina (Blue Cross NC) provides:

- Free aids and services to people with disabilities to communicate effectively with us, such as: qualified interpreters and/or written information in other formats (large print, audio, accessible electronic formats, other formats.)
- Free language services to people whose primary language is not English, such as: qualified interpreters and/or information written in other languages

If you need these services, contact:

Customer Service

Call: 1-888-206-4697, 1-800-442-7028 (TTY and TDD)

If you believe that Blue Cross NC has failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability or sex, you can file a grievance with:

Blue Cross NC, P.O. Box 2291, Durham, NC 27702

Attention: Civil Rights Coordinator-Privacy,

Ethics & Corporate Policy Office

Call: 919-765-1663, 1-888-291-1783 (TTY)

Fax: 919-287-5613

E-mail: civilrightscoordinator@bcbsnc.com

You can file a grievance in person or by mail, fax or email. If you need help filing a grievance, the Civil Rights Coordinator-Privacy, Ethics & Corporate Policy Office is available to help you. You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights, electronically through the Office for Civil Rights Complaint Portal, available at:

Online: https://ocrportal.hhs.gov/ocr/smartscreen/main.jsf

Mail: U.S. Department of Health & Human Services 200 Independence Avenue, SW Room 509F HHH Building Washington, D.C. 20201

Call: 1-800-368-1019, 1-800-537-7697 (TDD)

Complaint forms are available online at:

http://www.hhs.gov/civil-rights/filing-a-complaint/index.html

This notice and/or attachments may have important information about your application or coverage through Blue Cross NC. Look for key dates. You may need to take action by certain deadlines to keep your health coverage or help with costs. You have the right to get this information and help in your language at no cost. Call Customer Service: 1-888-206-4697.

Discrimination is Against the Law

Blue Cross NC complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex.

Blue Cross NC does not exclude people or treat them differently because of race, color, national origin, age, disability or sex.

BLUE CROSS®, BLUE SHIELD® and the Cross and Shield symbols are registered marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans. Blue Cross NC is an independent licensee of the Blue Cross and Blue Shield Association. NDM4L1001 v12. 6/15/2017, U13382a



GRPENROLL Sample Enrollment and Change Application (Page 8)



ATTENTION: If you speak another language, language assistance services, free of charge, are available to you. Call 1-888-206-4697 (TTY: 1-800-442-7028).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-888-206-4697 (TTY: 1-800-442-7028).

注意: 如果您講廣東話或普通話,您可以免費獲得語言援助服務。請致電 1-888-206-4697 (TTY:1-800-442-7028)。

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-888-206-4697 (TTY: 1-800-442-7028).

주의: 한국어를 사용하시는 경우, 언어 지원 서비스를 무료로 이용하실 수 있습니다. 1-888-206-4697 (TTY: 1-800-442-7028) 번으로 전화해 주십시오.

ATTENTION: Si vous parlez français, des services d'aide linguistique vous sont proposés gratuitement. Appelez le 1-888-206-4697 (ATS: 1-800-442-7028).

ملحوظة: إذا كنت تتحدث اللغة العربية، فإن خدمات المساعدة اللغوية تتوافر لك بالمجان. اتصل برقم 1808-206-1888. المبرقة الكاتبة: 808-442-7028.

LUS CEEV: Yog tias koj hais lus Hmoob, cov kev pab txog lus, muaj kev pab dawb rau koj. Hu rau 1-888-206-4697 (TTY: 1-800-442-7028).

ВНИМАНИЕ: Если вы говорите на русском языке, то вам доступны бесплатные услуги перевода. Звоните 1-888-206-4697 (телетайп: 1-800-442-7028).

PAUNAWA: Kung nagsasalita ka ng Tagalog, maaari kang gumamit ng mga serbisyo ng tulong sa wika nang walang bayad. Tumawag sa 1-888-206-4697 (TTY: 1-800-442-7028).

સુચના: જો તમે ગુજરાતી બોલતા ફો, તો નિ:સુલ્કુ ભાષા સફાય સેવાઓ તમારા માટે ઉપલબ્ધ છે. ફોન કરો 1-888-1-888-206-4697 (TTY: 1-800-442-7028).

ចំណាំ៖ ប្រសិនបើលោកអ្នកនិយាយជាភាសាខ្មែរ សេវាកម្មជំនួយផ្នែកភាសាមានផ្តល់ជូនសម្រាប់លោកអ្នកដោយមិនគិត ថៃ។ សមទំនាក់ទំនងតាមរយៈលេខ៖ 1-888-206-4697 (TTY: 1-800-442-7028)។

ACHTUNG: Wenn Sie Deutsch sprechen, stehen Ihnen kostenlos sprachliche Hilfsdienstleistungen zur Verfügung. Rufnummer: 1-888-206-4697 (TTY: 1-800-442-7028).

ध्यान दें: यदि आप हिन्दी बोलते हैं तो आपके लिए मुफ्त में भाषा सहायता सेवाएं उपलब्ध हैं। 1-888-206-4697 (TTY: 1-800-442-7028) पर कॉल करें।

ໂປດຊາບ: ຖ້າວ່າ ທ່ານເວົ້າພາສາ ລາວ, ການບໍລິການຊ່ວຍເຫຼືອດ້ານພາສາ, ໂດຍບໍ່ເສັງຄ່າ, ແມ່ນມີພ້ອມໃຫ້ທ່ານ. ໂທຣ 1-888-206-4697 (TTY: 1-800-442-7028).

注意事項:日本語を話される場合、無料の言語支援をご利用いただけます。1-888-206-4697 (TTY: 1-800-442-7028)まで、お電話にてご連絡ください。

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GRPADD Sample Additional Dependent Form

Additional Dependent Form

Instructions:

 Employees with more than 3 children enrolling on the plan should complete Sections A and B.

Completed by Group Administrator Only
Group Number (if applicable):
Life Class Designation (if applicable):

Please type or print in black or blue, NOT RED ink

Α. Ι	Empl	oyee	Information							
First N	lame			Middle	Initial	Last Name				Suffix
Emplo	oyee Bi	irthdate	mm dd yyyy	Employ	ee Social S	ecurity Number]	Male Mari Female	tal Statu	S
Comp	any Na	ame						,		
В. /	Addit	tiona	l Dependent Inforn	nation	ı – Lega	l Document	ation May be	Required		
Health	Dental	Blue 20/20 Vision sm	Name First, Middle Initial, Last, S	Suffix	Social Se	curity Number	Phone Number	Birthdate mm/dd/yyyy	Gender	Child Status (please check if applicable for any dependent under the age of 26)
□ Y □ N	Y N	Y N	Child 4						м г	Handicapped
□ Y □ N	□ Y □ N	□ Y □ N	Child 5						М F	Handicapped
Y N	Y N	Y N	Child 6						м F	Handicapped

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Visit us at bcbsnc.com



GRPADD, 4/17

PAGE 1 of 1



ECR270 Sample EDI Services Batch Connectivity Request Form

EDI Services Batch Connectivity Request 270/271 - Eligibility Inquiry — 276/277 - Claim Status Inquiry — 278 Authorization Please complete the following information and fax the form to EDI Services at 1-919-765-7101. A connectivity request form is required for each provider. PROVIDER NAME BLUE CROSS NC PROVIDER NUMBER CONTACT NAME TITLE ZIP CODE MAIL ADDRESS CITY STATE PHONE NUMBER FMAIL ADDRESS FAX NUMBER VENDOR / CLEARINGHOUSE NAME CONTACT NAME TITLE MAIL ADDRESS CITY STATE ZIP CODE PHONE NUMBER FAX NUMBER EMAIL ADDRESS BILLING SERVICE NAME CONTACT NAME TITLE MAIL ADDRESS ZIP CODE CITY STATE PHONE NUMBER FAX NUMBER EMAIL ADDRESS Are you changing vendor/clearinghouse or billing service? ☐ Yes ☐ No If so, effective date of change: __ Type of Transaction (enter effective date and X12 version for each applicable transaction) **Transaction Type Effective Date** X12 Version 270/271 Eligibility Inquiry 276/277 Claim Status Inquiry 278 Authorization Type of Sender (select one): ☐ Provider ☐ Clearinghouse ☐ Billing Service ISA05 Interchange ISA06 Interchange Sender ID Qualifier* Sender ID*: *As a business practice, Blue Cross NC defines the Sender ID Qualifier to be "30" and the Sender ID to be the "Federal Tax ID" **Complete for Asynchronous Connectivity Mode Mode of Connectivity** BAUD RATE (select one) Async (X, Y or Z Modem/Kermit) COMMUNICATION PROTOCOL PASSWORD (8 CHARACTERS) ☐ Secure FTP (via Internet) X AUTHORIZED SIGNATURE OF PROVIDER PRINT NAME / TITLE OF AUTHORIZED SIGNER DATE OF AUTHORIZATION An independent licensee of the Blue Cross and Blue Shield Association. ® Registered marks of the Blue Cross and Blue Shield Association. SM Service mark of Blue Cross and BlueCross BlueShield of North Carolina Visit us at bcbsnc.com



ECR835 Sample EDI Services Batch Connectivity Request Form

Blue Cross NC eSolutions – Electronic Connectivity Request for 835 Remittance Advice

Please complete the following form and fax the form to Electronic Solutions at **919-765-7101**. A Connectivity Request form is required for each provider group.

The 835 transaction is available to participating Blue Cross NC network providers only.

PROVIDER NAME	<u> </u>	•		NATIONAL PROVIDER ID	· · · · · · · · · · · · · · · · · · ·
I NOVIDEN NAME			IN.	NATIONALTHOVIDENTID	
BUSINESS NAME					
BUSINESS NAIVIE					
CONTA OT NAME		I-re-			
CONTACT NAME		'''	TLE		
DUIVOIGNA ADDDDDGG (DO DOVA	LOT ALL OVERN			07.175	712 0025
PHYSICAL ADDRESS (PO BOX N	NOT ALLOWED)	CITY		STATE	ZIP CODE
DUONE NUMBER	EAV NILIMPED	TEMAH ADDD	ECC (DECLUDED)	1	
PHONE NUMBER	FAX NUMBER	EWAIL ADDR	ESS (REQUIRED))	
CLEARINGHOUSE/BILLING SER	VICE		R	RECEIVER ID (FEDERAL TAX ID)	
CONTACT NAME		TIT	TLE		
STREET ADDRESS		CITY		STATE	ZIP CODE
PHONE NUMBER	FAX NUMBER	EMAIL ADDR	ESS (REQUIRED))	
Type of Sender:	Provider	Clearing	house	Billing Service	
••					
Requested Effective I	Date:				
Provider's Authoriz	zation:				
Date:	Print Name:				
Date	I IIIIL Naiile				
	Title:				
Authorized Signature	e:				
Diagon alas de de	ia la aveta amazil ta F	-DI			
Please check th	is box to email to E	וטו			
An independent licensee of the Blue Cross as	nd Blue Shield Association ® Registered mar	ks of the Blue Cross and Blu	e Shield Association. 5	SM Service mark of Blue Cross and Blue Shield of No	orth Carolina. ECR835, 3/13

Visit us at bcbsnc.com





ECR837 Sample EDI Services Batch Connectivity Request Form

EDI Services Batch Connectivity Request 837 - Claim/Encounter Blue Cross and Blue Shield of North Carolina (Blue Cross NC) accepts the following claims electronically: New Blue, PCP, PPO, MedPoint, State Health Plan, FEP, BlueCard® and Traditional Blue Cross and Blue Shield plans. Please complete the following information and fax the form to EDI Services, 1-919-765-7101. A Connectivity Request form is required for each provider. PROVIDER NAME BLUE CROSS NC PROVIDER NUMBER CONTACT NAME TITLE MAIL ADDRESS CITY STATE ZIP CODE PHONE NUMBER FAX NUMBER EMAIL ADDRESS VENDOR / CLEARINGHOUSE NAME CONTACT NAME TITI F MAIL ADDRESS CITY STATE ZIP CODE PHONE NUMBER EMAIL ADDRESS FAX NUMBER BILLING SERVICE NAME CONTACT NAME TITLE MAIL ADDRESS STATE ZIP CODE CITY PHONE NUMBER FAX NUMBER EMAIL ADDRESS Are you changing vendor/clearinghouse or billing service? ☐ Yes ☐ No If so, effective date of change: Type of Transaction (enter effective date and X12 version for each applicable claim type) **Effective Date** X12 Version Claim Type 837 Institutional 837 Professional Type of Sender (select one): Provider Clearinghouse \square Billing Service ISA06 Interchange ISA05 Interchange Sender ID Qualifier*: Sender ID*: *As a business practice, Blue Cross NC defines the Sender ID Qualifier to be "30" and the Sender ID to be the "Federal Tax ID" Complete for Async Connectivity Mode **Mode of Connectivity** (select one) **BAUD RATE** ☐ Async (X, Y or Z Modem/Kermit) COMMUNICATION PROTOCOL PASSWORD (8 CHARACTERS) ☐ Secure FTP (via Internet) Claims Flow: I from Provider site - directly to Blue Cross NC from Provider site - to Billing Service - to Blue Cross NC from Provider site - to Clearinghouse - to Blue Cross NC from Provider site - to Billing Service - to Clearinghouse - to Blue Cross NC Other (please specify):_ Electronic Audit Reports should be sent to (select one): Provider Billing Service Clearinghouse X **AUTHORIZED SIGNATURE OF PROVIDER** PRINT NAME / TITLE OF AUTHORIZED SIGNER DATE OF AUTHORIZATION An independent licensee of the Blue Cross and Blue Shield Association ® Registered marks of the Blue Cross and Blue Shield Association. SM Service mark of Blue Cross and Blue Shield of North Carolina. ECR837, 4/12 BlueCross BlueShield of North Carolina Visit us at bcbsnc.com



Sample Member Appeal Representation Authorization Form

BlueCross BlueShield of North Carolina				
Date:				
Name: Address: City / State / Zip Code:				
Patient: Date of Birth: Date(s) of Service: Provider: Reference Inquiry: Regarding:				
I have given my permission for	to represent me, and act on my			
behalf regarding the above referenced denial for the following s	ervices:			
I authorized Blue Cross and Blue Shield of North Carolina (Blue Health Information (PHI) to my representative named above for				
I understand that I may revoke this authorization at any time by the address below. I understand that revoking this authorization has taken prior to receiving my notice of revocation.				
I further understand that Blue Cross NC will not condition the proof this authorization.	rovision of my health plan benefits because			
I further understand that the person(s) that I have given permiss receive my PHI may not be subject to federal health information information and it may no longer be protected by federal health	privacy laws and that they may disclose my			
This authorization will expire upon resolution of this appeal.				
Thank you,				
Member Signature	Date			

PO Box 30055 • Durham, NC 27702-3055 • 919-489-7431

An independent licensee of the Blue Cross and Blue Shield Association.



Sample Network Participation Agreement – Attachment 3 – Accepted Charge Form (Page 1)

NETWORK PARTICIPATION AGREEMENT Attachment 3 – Accepted Charge

The Hospital's Accepted Charges will be your Charges as reported to us in the format outlined below:

- 1. You will submit your complete Charge master to us no later than thirty (30) days after the effective date of this agreement. The Charge master will be submitted to us in a mutually acceptable electronic format.
- 2. You will inform us in writing at least thirty (30) days in advance of any increase or decrease in your Charges for your services or supplies, by completing and submitting to us the forms attached as **Attachments 3.1 3.4**.
 - 2.1. The Exhibit(s) will be submitted electronically.
 - 2.2. In the event that you fail to provide at least thirty (30) days advance notice, we reserve the right to pursue any and all remedies at our sole discretion including but not limited to using claims you submit to estimate your Charge increase and apply retroactive claims adjustment.
 - 2.3. Both parties agree to audit the reported increase or decrease in your Charges after a period of [number (#) months] against adjudicated claims to confirm expected neutral offset as outlined in the Reimbursement Exhibit, Section 3 Charge Increase / Decrease Reconciliation. In the event that reimbursement rates do not meet expected performance, we reserve the right to make appropriate prospective adjustment to reimbursement terms.
 - 2.4. You will provide to us no later than thirty (30) days after implementation of any charge increase or decrease an updated and complete Charge master. The Charge master will be submitted to us in a mutually acceptable electronic format.



Sample Network Participation Agreement – Attachment 3 – Accepted Charge Form

(Page 2)

NETWORK PARTICIPATION AGREEMENT

Attachment 3.1 – Accepted Charge Affirmation Sheet

Supporting Data for Charge Increases and/or Decreases

HOSPITAL	
Mailing Address	
Budget Year Ending	
	ched forms and exhibits, schedules, and explanations affixed knowledge and belief, the information set forth herein is
Name (Please Print)	
Signature	
Title	
Date	
Person to be Contacted	
Title	
Telephone	Ext.
E-Mail Address	

@@ Custom Field { Provider Legal Name } @@ Effective Date: @@Actual Effective Date @@



Sample Network Participation Agreement – Attachment 3 – Accepted Charge Form

(Page 3)

NETWORK PARTICIPATION AGREEMENT

Attachment 3.2 - Accepted Charge

MEDICAL AND SURGICAL SUPPLIES AND PHARMACY PRICING FORMULAS

Α.	MI	EDICAL AND SURGICAL SUPPLIES
	1.	Medical and Surgical Supply Pricing Formula (Formula for the budget year must be reported)
	2.	Indicate if the Medical and Surgical Supply Pricing Formula or markup has changed since the previous period?
		() Yes () No
В.	PH	IARMACY ITEMS
	1.	Pharmacy Item Pricing Formula (Formula for the budget year must be reported)
	2.	Indicate if the Pharmacy Item Pricing Formula or markup has changed since
		the previous period? () Yes () No

@@ Custom Field { Provider Legal Name } @@ Effective Date: @@Actual Effective Date @@



Sample Network Participation Agreement – Attachment 3 – Accepted Charge Form (Page 4)

NETWORK PARTICIPATION AGREEMENT

Attachment 3.3 – Accepted Charge

REVENUE CODE / DEPARTMENTAL PRICE INCREASE AND/OR DECREASE REPORT

NOTE: EXCLUDES ALL NON-ACUTE CARE SERVICES: HOME CARE, HOSPICE, SNF, PROFESSIONAL SERVICES, DAY CARE CENTERS, FREESTANDING AMBULATORY SURGERY CENTERS, ETC.

INPATIENT	PERCENT PRICE INCREASE AND/OR DECREASE	OUTPATIENT	PERCENT PRICE INCREASE AND/OR DECREASE
Inpatient Routine and Specialty		Outpatient Pharmacy: Revenue Codes 250-259	
Inpatient Critical Care Units		Outpatient Supplies: Revenue Codes 270-279	
Inpatient Nursery		Outpatient Laboratory: Revenue Codes 300-319	
Inpatient Delivery / Labor Room		Outpatient Radiology – Diagnostic: Revenue Codes 320-329	
Inpatient Operating Room		Outpatient Radiology Therapy: Revenue Codes 330-339	
Inpatient Recovery Room		Outpatient Nuclear Medicine: Revenue Codes 340-349	
Inpatient Anesthesiology		Outpatient CT Scans: Revenue Codes 350-359	
Inpatient Laboratory		Outpatient Operating Room: Revenue Codes 360-369	
Inpatient EKG / EEG		Outpatient Anesthesiology: Revenue Codes 370-379	
Inpatient Radiology		Outpatient Diagnostic Mammography: Revenue Code 401	
Inpatient Pharmacy and IV Solutions		Outpatient Ultrasound: Revenue Code 402	
Inpatient Central Services and Supplies		Outpatient Screening Mammography: Revenue Code 403	
Inpatient Inhalation Therapy		Outpatient PET Scans: Revenue Code 404	
Inpatient Physical Therapy		Outpatient Other Imaging Services: Revenue Codes 405-409	
Inpatient Occupational Therapy		Outpatient Therapies: Revenue Codes 420-449	
		Outpatient Emergency Room: Revenue Codes 450-459	



Sample Network Participation Agreement – Attachment 3 – Accepted Charge Form (Page 5)

NETWORK PARTICIPATION AGREEMENT Attachment 3.3 – Accepted Charge

REVENUE CODE / DEPARTMENTAL PRICE INCREASE AND/OR DECREASE REPORT **NOTE**: EXCLUDES ALL NON-ACUTE CARE SERVICES: HOME CARE, HOSPICE, SNF, PROFESSIONAL SERVICES, DAY CARE CENTERS, FREESTANDING AMBULATORY SURGERY CENTERS, ETC.

INPATIENT	PERCENT PRICE INCREASE AND/OR DECREASE	OUTPATIENT	PERCENT PRICE INCREASE AND/OR DECREASE	
		Outpatient Cardiac Catherization Lab: Revenue Code 481		
		Outpatient Cardiac StressTest: Revenue Code 482		
		Outpatient Echocardiology: Revenue Code 483		
		Outpatient MRI / MRA: Revenue Codes 610-619		
		Outpatient Supplies: Revenue Codes 620-629		
		Outpatient Pharmacy: Revenue Codes 630-639		
		Outpatient Trauma Response: Revenue Codes 680-689		
		Outpatient Recovery Room: Revenue Codes 710-719		
		Outpatient Labor Room / Delivery: Revenue Codes 720-729		
		Outpatient GI Services: Revenue Code 750		
		Outpatient EKG / EEG: Revenue Code 730-749		
		Outpatient Observation: Codes 760-769		
Inpatient – Other Revenue Codes		Outpatient – Other Revenue Codes		
Overall Inpatient		Overall Outpatient		

01/	
OVERALLTOTAL	

@@ Custom Field { Provider Legal Name } @@ Effective Date: @@Actual Effective Date @@



Sample Network Participation Agreement – Attachment 3 – Accepted Charge Form

PSYCHIATRIC

CLASSIFICATION

OF BEDS

8 8 8 8 \$ \$ 8

ADULT SP

WARD WARD

CLASSIFICATION

OF BEDS

0170 UB04 REV

NPI #

NAME OF HOSPITAL

IRS#

Medicare #

Effective Date

(Page 6)

Blue Cross NC - NPA Accepted Charge_ACF-022017

SP

8 \$

PLEASE LIST CRITICAL CARE UNITS ON REVERSE

↔

MPSP AVSP

₩ ₩

MPSP014 AVSP019

⇔ | ₩ ↔

MPSP024

AVSP025

Page 6

@@ Custom Field { Provider Legal Name } @@ Effective Date: @@Actual Effective Date @@

PEDIATRIC

SP

₩ 49 OBSTETRICAL

CHILD SP

CHILD P

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GENERAL ACCOMMODATIONS CHARGE CHARGE UB04 REV BCBSNC USE ONLY UB04 REV BCBSNC USE ONLY 0120 0112 0122 0124 0110 0110 0130 0120 0113 0123 NETWORK PARTICIPATION AGREEMENT Attachment 3.4 – Accepted Charge MPSP020 AVSP015 MPSP010 AVSP002 MPSP001 AVSP016 MPSP011 MPSP010 AVSP022 MPSP012 STATEMENT OF ACCOMMODATION CLINICAL SPECIALTY SP SP SP U ⊽ OTHER REHABILITATION SUBSTANCE ABUSE ONCOLOGY NOTE: Do not include Intensive Care Unit Section below. PREMATURE ROUTINE Licensed Beds (excl. Bassinets) CLASSIFICATION NURSERY \$ S S CHARGE

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OF BEDS CHARGE UB04 REV BCBSNC USE ONLY

Signature (Hospital CEO or CFO) / Date

BCBSNC Signature / Date



Sample Network Participation Agreement – Attachment 3 – Accepted Charge Form (Page 7)

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Glossary of terms





A

Account

Includes any and all organized groups of individuals purchasing health insurance together, usually under employer sponsorship.
Accounts are further defined as national, state, local and other.

Accreditation

The formal evaluation of an organization according to accepted criteria or standards. Accreditation may be rendered by a professional society, a non-governmental body or a government agency. National Committee for Quality Assurance (NCQA) accreditation is a nationally recognized evaluation that purchasers, regulators and consumers can use to assess HMO, POS and PPO Plans.

Acute care

Treatment for a short-term or episodic illness or health problem.

Admission

When a member enters any facility that files UB-04 claim forms and is registered as an inpatient.

Admission certification

A procedure whereby the Plan determines, based on medically accepted criteria, whether an admission to a hospital as an inpatient is reasonable for the type of services to be received by a member. Non-maternity and non-emergency admissions must be certified prior to admission.

Administrative costs

The costs assumed by a health care plan for administrative services, such as claims processing, billing and overhead costs.

Administrative Services Only (ASO)

An account that assumes full claims liability (self-insured) for funding the health benefits contract with a third party (such as Blue Cross NC) providing all or a portion of the administrative services that would be available under a regular health plan. Because the service company assumes no liability for health coverage, claim reserves normally are not required.

Allowable charge / amount

The maximum amount to be reimbursed to a provider as negotiated.

Allowed amount

The charge that Blue Cross NC determines is reasonable for covered services provided to a member. This may be established in accordance with an agreement between the provider and Blue Cross NC. In the case of providers that have not entered into an agreement with Blue Cross NC, Blue Cross NC's methodology is determined based on several factors including Blue Cross NC's medical, payment and administrative guidelines. Under the guidelines, some procedures charged separately by the provider may be combined into one (1) procedure for reimbursement purposes.

Alpha prefix

Three (3) characters preceding the subscriber identification number on the Blue Plan ID cards. The alpha prefix identifies the member's Blue Plan or national account and is required for routing claims.

Ambulatory care

Medical services that are provided on an outpatient (non-hospitalized) basis, including the office setting. Generally synonymous with outpatient; however, some outpatient services may be excluded.

Ambulatory surgery See outpatient surgery.

Ambulatory surgical center

A non-hospital facility with an organized staff of doctors, which is licensed or certified in the state where located, and which:

- has permanent facilities and equipment for the primary purpose of performing surgical procedures on an outpatient basis
- provides nursing services and treatment by or under the supervision of doctors whenever the patient is in the facility
- does not provide inpatient accommodations
- is not other than incidentally, a facility used as an office or clinic for the private practice of a doctor or other provider



Ancillary providers

Home health, home infusion, private duty nursing, dialysis facilities, hospice, durable medical equipment, skilled nursing facilities.

Ancillary services

Facility services exclusive of room and board, such as supplies and laboratory tests.

Ambulatory surgery

See outpatient surgery.

ASO pre-existing condition

A condition, disease, illness or injury for which medical advice, diagnosis, care or treatment was received or recommended during the six (6) month period prior to the effective date of the member's coverage. Pregnancy variable is not considered a pre-existing condition.

Authorization

See certification.

Average Length of Stay (ALOS)

The number of inpatient days divided by the number of admissions for a given time period and a given population.

B

Blue Cross NC

Blue Cross and Blue Shield of North Carolina. Blue Cross NC may also be referred to as "we" or "us."

bcbs.com

Blue Cross and Blue Shield Association's website, which contains useful information for providers.

Beneficiary

A person who is eligible to receive insurance benefits. See member, dependent and subscriber.

Benefit booklet

The document that contains a general explanation of the individual's benefits.

Benefits package

Services an insurer, government agency or health plan offers to a group or individual under the terms of a contract. The components which make up a product's health benefit plan (e.g., deductible, out-of-pocket limit, lifetime maximum, etc.).

Benefit period

The period of time, usually twelve (12) months as stated in the group contract, during which charges for covered services provided to a member must be incurred in order to be eligible for payment by Blue Cross NC. A charge shall be considered incurred on the date the service or supply was provided to a member.

Billed charge

The amount a physician, institution, pharmacy, suppliers of medical equipment or other practitioner bills a patient for a particular medical service or procedure. This is referred to as actual charge or public charge.

Billing

(a) An itemized account of subscriber dues owed to the Plan by a group or subscriber;(b) an itemized account of services rendered by a physician, provider or supplier.

Birthday rule

A process under coordination of benefits clauses in a contract that determines which patient's coverage pays first when a dependent child has health insurance coverage through both parents. This rule states that the parent whose birthday falls first during the calendar year is primary (his or her coverage pays first).

BlueCard®

A collection of programs and policies that enable members to receive health care services while traveling or living in another Plan's service area.

BlueCard Access® 1-800-810-BLUE

A toll-free 800 number for you and members to use to locate health care providers in another Blue Plan's area. This number is useful when you need to refer the patient to a physician or health care facility in another location.

BlueCard Eligibility® 1-800-676-BLUE

A toll-free 800 number for you to verify membership and coverage information, and obtain pre-certification on patients from other Blue Plans.



BlueCard PPO®

A national program that offers members traveling or living outside of their Blue Plan's area the PPO level of benefits when they obtain services from a physician or hospital designated as a Blue Card PPO provider.

BlueCard PPO® member

Carries an ID card with this identifier on it: PPO Only members with this identifier can access the benefits of the Blue Card PPO.

BlueCard® doctor and hospital finder website – provider.bcbs.com/

A website you can use to locate health care providers in another Blue Plan's area *provider.bcbs. com.* This is useful when you need to refer the patient to a physician or health care facility in another location. If you find that any information about you, as a provider, is incorrect on the website, please contact Blue Cross NC.

BlueCard® Worldwide

A program that allows Blue members traveling or living abroad to receive nearly cashless access to covered inpatient hospital care, as well as access to outpatient hospital care and professional services from health care providers worldwide. The program also allows members of foreign Blue Cross and/or Blue Plans to access domestic (United States) Blue provider networks.

BlueCare® (HMO)

An open access HMO Plan that allows the member to see any participating provider without a referral. There is no coverage for services received from a non-participating provider. Under Blue Care, members are asked, but are not required, to select a primary care physician or provider.

Blue Cross and Blue Shield of North Carolina (Blue Cross NC)

A non-profit hospital, medical and dental service corporation organized and operated under Chapters 55A and 58 of the North Carolina General Statutes. Blue Cross NC is an independent licensee of the Blue Cross and Blue Shield Association.

Blue Options PPOSM

A Preferred Provider
Organization (PPO) Plan that
allows members the freedom
to choose in-network or outof-network providers; however,
when members receive services
from an out-of-network provider,
there is more out-of-pocket
expense to the member.

Blue SelectSM

A Preferred Provider
Organization (PPO)-based
tiered benefit Plan for employer
groups that offers two (2)
in-network tiers of benefits in
addition to out-of-network
coverage. Consumers will
experience less out-of-pocket
costs when visiting tier 1
providers.

Blue Value®

A lower-cost POS product, which offers a smaller, more streamlined provider network while providing an affordable choice for our most cost-conscious employer groups and members.

Blue365®

A program exclusive to members of participating Blue Cross and Blue Shield companies offering health and wellness deals.

Brand name

The proprietary name the manufacturer owning the patent places upon a drug product or on its container, label or wrapping at the time of packaging.

Bundling

The packaging of items or services containing defined elements grouped together in a global package.

C

Calendar year

The period of time beginning January 1 and ending December 31 of a given year.

Carrier

An insurance company, pre-paid health plan or a government agency that underwrites and/ or administers a range of health benefits programs and any claims submitted by or for Plan members.



Carryover

A provision in health plans that allows individuals to apply expenses incurred in the last quarter of that calendar year to the next year's deductible. This does not apply to most health benefit plans.

Case management

A program that is designed to assess the continuing needs of members with catastrophic or chronic health problems. Case managers assist physicians / providers in meeting an individual's health care needs through coordination of services and utilization of resources in order to promote high-quality, cost-effective outcomes.

Centers for Medicare and Medicaid Services (CMS)

A division of the federal Department of Health and Human Services which administers the Medicare and Medicaid programs.

Certification

Certification is the determination by Blue Cross NC that an admission, availability of care, continued stay, or other services, supplies or drugs have been reviewed and, based on the information provided, satisfy our requirements for medically necessary services and supplies, appropriateness, health care setting, level of care and effectiveness.

Claim

A request for retrospective payment by a member or, on his/her behalf, by the provider for services or supplies rendered by an institution, provider or supplier of medical supplies and equipment. Each document or request for payment should be counted as one (1) claim.

Classic Blue® (CMM)

An indemnity (Comprehensive Major Medical) Plan. Unlike the other new Blue products, Classic Blue members do not pay copayments for services provided in an office setting. Instead, all services are subject to a deductible and coinsurance. Members have the freedom to see any provider; however, when members receive services from a non-participating provider, payment is made to the member directly and they must reimburse the provider.

CMID

Common membership.
Displays combined membership information from Legacy, State and New Blue products.

CMS-1500 claim form

Professional claim form which uses CPT codes and HCPCS codes to indicate procedures rendered for a member.

Coinsurance

A provision in a member's coverage that limits the amount of coverage by the benefit Plan to a certain percentage. The member pays any additional costs out-of-pocket.

Coinsurance maximum

The maximum amount of coinsurance that a member is obligated to pay for covered services per calendar year / benefit period.

Complications of pregnancy

Medical conditions whose diagnoses are distinct from pregnancy, but are adversely affected or caused by pregnancy, resulting in the mother's life being in jeopardy or making the birth of a viable infant impossible and which require the mother to be treated as a hospital inpatient prior to the full term of the pregnancy (except as otherwise stated below), including but not limited to: abruption of placenta; acute nephritis; cardiac decompensation; documented hydramnios; eclampsia; ectopic pregnancy; insulin dependent diabetes mellitus; missed abortion; nephrosis; placenta previa; Rh sensitization; severe preeclampsia; trophoblastic disease; toxemia; immediate postpartum hemorrhage due to uterine atony; retained placenta or uterine rupture occurring within seventy-two (72) hours of delivery; or, the following conditions occurring within ten (10) days of delivery: urinary tract infection, mastitis, thrombophlebitis and endometritis. Emergency cesarean section will be considered eligible for benefit application only when provided in the course of treatment for those conditions listed above as a complication of pregnancy.



Common side effects of an otherwise normal pregnancy, conditions not specifically included in this definition, episiotomy repair and birth injuries are not considered complications of pregnancy.

Comprehensive Major Medical

An indemnity policy characterized by a deductible amount, a coinsurance feature and maximum benefits.

Concurrent review

Care Management performed by a licensed nurse while a member is confined in an acute-care facility. Medical records are reviewed to determine if medical conditions and treatment continue to meet severity of illness and intensity of service requirements for continued inpatient care. If the member does not meet criteria for continued inpatient care, arrangements can be made with the attending physician to provide quality, cost-effective care in an outpatient setting. Records are also reviewed to ensure that the member is receiving quality care while in the facility.

Consumer Directed Health Care / Health Plans (CDHC / CDHP)

Consumer Directed Health Care (CDHC) is a broad umbrella term that refers to a movement in the health care industry to empower members, reduce employer costs, and change consumer health care purchasing behavior.

CDHC provides the member with additional information to make an informed and appropriate health care decision through the use of member support tools, provider and network information, and financial incentives.

Control Plan

A Plan that has responsibility for administering a national account normally headquartered in the Plan's service area.

Copayment

A specified charge that a member incurs for a specified service at the time the service is rendered.

Coordination of Benefits (COD)

Ensures that members receive full benefits and prevents double payment for services when a member has coverage from two (2) or more sources. The member's contract language gives the order for which entity has primary responsibility for payment and which entity has secondary responsibility for payment.

Cost containment

A variety of activities directed at controlling the cost of medical care and reducing its rate of increase. Such activities include case management, concurrent review, etc.

Coverage

Benefits available to eligible members.

Covered service(s)

A service, drug, supply or equipment specified in this benefit booklet for which members are entitled to benefits in accordance with the terms and conditions of this health benefit plan.

Credentialing

The process of licensing, accrediting, and certifying health care providers to ensure quality standards are met. Managed care companies often verify providers' credentials prior to allowing them to participate in a provider network.

Credentialing application

The standardized credentialing application form developed by the North Carolina Department of Insurance.

Custodial care

Care comprised of services and supplies, including room and board and other facility services, which are provided to the patient, whether disabled or not, primarily to assist him or her in the activities of daily living. Custodial care includes, but is not limited to, help in walking, bathing, dressing, feeding, preparation of special diets and supervision over selfadministration of medications. Such services and supplies are custodial as determined by Blue Cross NC without regard to the provider prescribing or providing the services.



D

Deductible

A flat amount the member incurs before the insurer will make any benefit payments.

Dependent

A member other than the subscriber as specified in, When Coverage Begins and Ends. An individual who is eligible for health insurance through a spouse's, parent's or other family member's policy.

Dependent child(ren)

The covered child(ren) of a subscriber, spouse or domestic partner up the maximum dependent age, as specified in, When Coverage Begins and Ends.

Diagnosis-Related Groups (DRGs)

A system that reimburses hospitals fixed amounts for all hospital care given during a specific admission in connection with standard diagnostic categories. The standard diagnosis categorizes group services that are clinically related and/or on average, use the same amount of hospital resources.

Disease management

The process of intensively managing a particular disease. This differs from large case management in that it goes well beyond a given case in the hospital or an acute exacerbation of a condition.

Disease management encompasses all settings of care and places a heavy emphasis on prevention and maintenance. Similar to case management, but more focused on a defined set of diseases.

Doctor

Includes the following: a doctor of medicine, a doctor of osteopathy, licensed to practice medicine or surgery by the board of medical examiners in the state of practice, a doctor of dentistry, a doctor of podiatry, a doctor of optometry, or a doctor of psychology who must be licensed or certified in the state of practice and has a doctorate degree in psychology and at least two (2) years clinical experience in a recognized health setting or has met the standards of the National Register of Health Service Providers in Psychology. All of the above must be duly licensed to practice by the state in which any service covered by the contract is performed, regularly charge and collect fees as a personal right, subject to any licensure or regulatory limitation as to location, manner or scope of practice.

Durable medical equipment

Items designated by Blue Cross NC which can withstand repeated use, are used primarily to serve a medical purpose, are not useful to a person in the absence of illness, injury or disease and are appropriate for use in the patient's home.

Е

Effective date

The date on which coverage for a member begins in the member's booklet.

Emergency

The sudden or unexpected onset of a condition of such severity that a prudent layperson, who possesses an average knowledge of health and medicine, could reasonably expect the absence of immediate medical attention to result in any of the following: placing the health of an individual or with respect to a pregnant woman, the health of the pregnant woman or her unborn child in serious jeopardy, serious physical impairment to bodily functions, serious dysfunction of any bodily organ or part, or death. Heart attacks, strokes, uncontrolled bleeding, poisonings, major burns, prolonged loss of consciousness, spinal injuries, shock and other severe, acute conditions are examples of emergencies.

Emergency services

Health care items and services furnished or required to screen for or treat an emergency medical condition until the condition is stabilized, including pre-hospital care and ancillary services routinely available to the emergency department.



Empty suitcase

An ID card logo that indicates away from home care coverage that is administered through the Blue Card system.

Endorsement

Optional coverage purchased by the group. Examples of endorsements are prescription drugs, mental health, substance abuse, chiropractor services and dental.

Exclusions

Specific conditions or services listed in the health benefit plan for which benefits are not available.

Experimental

See investigational.

Explanation of Benefits (EOB)

A statement to the subscriber that explains the action taken on each claim.

Explanation of Payment (EOP)

A statement to the provider that explains the action taken on each claim.

F

Facility services

Covered services provided and billed by a hospital or non-hospital facility.

Family deductible

A deductible that is satisfied by either the combined expenses of all family members or a certain number of family members.

Fee schedule

Agreed upon reimbursement between a provider and Blue Cross NC.

FEP

The Federal Employee Program.

Formulary

The list of outpatient prescription drugs and insulin that are available to members.

G

Generic

A non-brand name drug which has the same active ingredient, strength and dosage form, and which is determined by the FDA to be therapeutically equivalent to the drug product identified in the prescription.

Grievance

A written complaint submitted by a member about any of the following:

- Our decisions, policies, or actions related to availability, delivery, or quality of health care services. A written complaint submitted by a covered person about a decision rendered solely on the basis that the health benefit plan contains a benefits exclusion for the health care service in question is not a grievance if the exclusion of the specific service requested is clearly stated in the certificate of coverage.
- Claims payment or handling payment for services.
- The contractual relationship between us and a member.

 The outcome of an appeal of a non-certification under North Carolina General Statutes §58-50-61 or successor thereto.

Grievance and appeals process

The formal process described in this e-manual for the submission of grievances or requesting review of denials of coverage or utilization review decisions. This process provides for expedited review in cases where the member's health would be detrimentally affected by a delay of care pending the standard review process.

Group administrator

A representative of the group designated to assist with member enrollment and provide information to subscribers and members concerning the health benefit plan.

Group contract

The agreement between Blue Cross NC and the group. It includes the master group contract, the benefit booklet(s) and any exhibits or endorsements, the group enrollment application and medical questionnaire when applicable.





Н

Health benefit plan

The evidence of coverage issued to a group or individual by us or other Blue Cross and/or Blue Shield plans, that describes the scope of covered services and establishes the level of benefits payable, on an insured or administered basis, for such services rendered to members.

Health Maintenance Organization (HMO)

A plan which promises to deliver health services to an enrollee in exchange for the enrollee's pre-payment of health care costs to the HMO. The enrollee has no liability to pay providers for health care services, other than copayments, coinsurance, and deductibles. The HMO enters into a direct contractual relationship with providers who promise to deliver all contractually promised health care services to the HMO's enrollees. See Blue Care.

Healthy Outcomes

A fully integrated health management solution featuring wellness, case management, and condition care programs. Healthy Outcomes includes resources to help members improve and maintain their health.



HIPAA – Health Insurance Portability and Accountability Act

Calls for enhancements to administrative processes that standardize and simplify the administrative processes undertaken by providers, clearinghouses, health plans and employer groups.

Hold harmless

A contract provision whereby providers agree not to charge members more than the allowable charges for covered services and not to charge members for non-covered services. The subscriber's only liability would be the deductible, coinsurance, and/or copayment.

Homebound

A member who cannot leave their home or temporary residence due to a medical condition and a member's ability to leave is restricted due to a medical condition which requires the aid of supportive devices, the use of special transportation or the assistance of another person. A member is not considered homebound solely because the assistance of another person is required to leave the home.

Home health / home care agency

A non-hospital facility which is primarily engaged in providing home health care services, and which:

 Provides skilled nursing and other services on a visiting basis in the member's home

- Is responsible for supervising the delivery of such services under a plan prescribed by a doctor
- Is accredited and licensed or certified in the state where located
- Is certified for participation in the Medicare program
- Is acceptable to Blue Cross NC

Home Plan

The Blue Cross and/or Blue Shield Plan that carries the member's contract when the member receives services out-of-area.

Hospice

A non-hospital facility that provides medically-related services to persons who are terminally ill, and which:

- Is accredited, licensed or certified in the state where located
- Is certified for participation in the Medicare program
- Is acceptable to Blue Cross NC

Hospital

An accredited institution for the treatment of the sick that is licensed as a hospital by the appropriate state agency in the state where located.

Hospital-based physician

A physician who is employed by or through a hospital or other facility and/or who provides services at the facility. Specialists which are designated hospital-based by Blue Cross NC are: emergency room physicians, pathologists, radiologists and anesthesiologists.



Host Plan

A Blue Cross and/or Blue Shield Plan participating in the (inter-plan service) benefit bank that provides payment for medical care to a subscriber of another Blue Cross and/or Blue Shield Plan (home). Blue Cross NC serves as the host Plan in the Blue Card program.

IBO (Individual)

Is a twelve (12) month look back and does include pregnancy.

Pre-existing condition -

A condition, disease, illness or injury for which medical advice, diagnosis, care or treatment was received or recommended during the twelve (12) month period prior to the effective date of the member's coverage. Pregnancy / maternity related diagnoses are considered a pre-existing condition.

Identification card (ID card)

The card issued to our members upon approval of the request for enrollment application and change form.

IGO (Insured Group) and MEWA pre-existing condition

A condition, disease, illness or injury for which medical advice, diagnosis, care or treatment was received or recommended during the six (6) month period prior to the effective date of the member's coverage. Pregnancy, diabetes and genetic information is not considered as pre-existing conditions.

Incurred

The date on which a member receives the service, drug, equipment or supply for which a charge is made.

Indemnity (Comprehensive Major Medical) Plan

Traditional fee-for-service health insurance in which a subscriber has free choice of physicians / providers. The coverage usually includes a deductible and coinsurance. See Classic Blue.

Infertility

The inability of a heterosexual couple to conceive a child after twelve (12) months of unprotected male / female intercourse.

In-network

Refers to participating providers.

In-network provider

A hospital, doctor, other medical practitioner or provider of medical services and supplies that has been designated as a Blue Care provider by Blue Cross NC.

Inpatient

Pertaining to services received when a member is admitted to a hospital or non-hospital facility as a registered bed patient for whom a room and board charge is made.

Inpatient days

The number of days for which inpatient services are provided, including the day of admission and excluding the day of discharge.

Inquiry

A request for information, action or a document from a subscriber, provider, account, another Plan or the general public. Inquiries may be received in any area within a Plan office.

M

Medical policy

Medical policy consists of medical guidelines and payment guidelines. Medical guidelines detail when certain medical services are medically necessary, and whether or not they are investigational. (For more information concerning medical necessity and investigational criteria, please see these specific policies.) Our medical guidelines are written to cover a given condition for the majority of people. Each individual's unique, clinical circumstances may be considered in light of current scientific literature. Medical guidelines are based on constantly changing medical science, and we reserve the right to review and update our policies periodically. Payment guidelines provide (claims payment) editing logic for CPT, HCPCS and ICD-10-CM coding. Payment guidelines are developed by clinical staff, and include yearly coding updates, periodic reviews of specialty areas based on input from specialty societies and physician committees, and updated logic based on current coding conventions.



Benefits and eligibility are determined before medical guidelines and payment guidelines are applied.

Therefore, medical policy is not an authorization, certification, explanation of benefits, or a contract. Benefits are determined by the group contract and the subscriber certificate that is in effect at the time services are rendered.

Medical review

The process of determining the appropriateness of care or treatment. Usually part of claims adjudication.

Medicare

The program of health care for the aged, disabled and individuals with end-stage renal disease established by Title XVIII of the Social Security Act of 1965, as amended.

Medicare Advantage

Medicare Advantage (MA) is the program alternative to standard to standard Medicare Part A and Part B fee-for-service coverage; generally referred to as "Traditional Medicare", MA offers Medicare beneficiaries several product options (similar to those available in the commercial market), including Health Maintenance Organization (HMO), Preferred Provider Organization (PPO), Point-Of-Service (POS) and Private Fee-For-Service (PFFS) Plans.

Medicare crossover

The crossover program was established to allow Medicare to transfer Medicare Summary Notice (MSN) information directly to a payor with Medicare's supplemental insurance company.

Medicare participating provider

A provider which has been certified by the Department of Health and Human Services of the United States for participation in the Medicare program. Medicare participation does not imply participation with Blue Cross NC.

Medicare supplemental (Medigap)

Pays for expenses not covered by Medicare.

Member

A subscriber or dependent, whose enrollment application and change form has been accepted and for whom premium is paid or in a grace period.

Mental illness

Mental disorders, psychiatric illnesses, mental illnesses, mental conditions and psychiatric conditions (whether organic or non-organic, whether of biological, non-biological, chemical or non-chemical origin and irrespective of cause, basis or inducement). This includes, but is not limited to, psychoses, neurotic disorders, schizophrenic disorders, affective disorders, personality disorders, and psychological

or behavioral abnormalities associated with transient or permanent dysfunction of the brain or related neurohormonal systems. (This is intended to include disorders, conditions and illnesses classified on Axes I and II in the current edition of the Diagnostic and Statistical Manual of Mental Disorders of the American Psychiatric Association, Washington, DC.)

Most prevalent room rate

The charge made for the majority of the rooms in a particular category where a hospital or non-hospital facility has more than one (1) level of charges for rooms in the same category.

N

National account

An employer group with employee and/or retiree locations in more than one (1) Blue Plan's service area.

NCQA

The National Committee for Quality Assurance.

Network

A group of physicians, hospitals and other health care providers contracting with a health care plan to offer care at negotiated rates and at other agreed upon terms (e.g., hold harmless, referrals only to other participating providers, etc.).



Newborn

Defined as five (5) days or younger.

Non-hospital facility

An institution or entity other than a hospital which is accredited and licensed or certified in the state where located to render covered services and is acceptable to Blue Cross NC.

Non-participating provider

A provider that has not been designated as a Blue Care provider by Blue Cross NC.



Office visit

Medical care, surgery, diagnostic services, short-term therapy services and medical supplies provided in a provider's office.

Open enrollment

(a) A period during which subscribers in a health benefit program have an opportunity to make changes in their health coverage (select an alternative program, for instance); or (b) a period when uninsured individuals can obtain coverage without presenting evidence of insurability (health statements).



Other professional provider

A person or entity other than a doctor who is accredited and licensed or certified in the state where located to render covered services and which is acceptable to Blue Cross NC.

Other provider

An institution or entity other than a doctor or hospital, which is accredited and licensed or certified in the state where located to render covered services and which is acceptable to Blue Cross NC.

Other therapies

The following services and supplies, both inpatient and outpatient, ordered by a doctor or other provider to promote recovery from an illness, disease or injury when provided by a doctor, other provider or professional employed by a provider licensed in the state of practice.

- Chemotherapy (including intravenous chemotherapy)
 The treatment of malignant disease by chemical or biological antineoplastic agents which have received full, unrestricted market approval from the Food and Drug Administration (FDA).
- Dialysis treatments The treatment of acute renal failure or chronic irreversible renal insufficiency for removal of waste materials from the body to include hemodialysis or peritoneal dialysis.

- Radiation therapy –
 The treatment of disease by X-ray, radium, or radioactive isotopes.
- Cardiac rehabilitation A multi-disciplinary approach to reconditioning of the cardiovascular system in order to help limit the physiologic and psychological effects of cardiac illness, reduce risk for sudden death or reinfarction. control cardiac symptoms, stabilize or reverse the atherosclerotic process, and enhance the psychosocial and vocational status of selected patients. These programs may include exercise training, education, counseling, and cardiac risk factor modification.

Out-of-area benefits

Benefits that are available to individuals living or traveling outside a health plan's service area. Benefits may be somewhat less restrictive for enrollees living outside the service area.

Out-of-network services

Services performed by a provider who has not signed a contract with the member's health plan to be part of a provider network.

Outlier certification

The approval of reimbursement for inpatient days beyond the assigned length of stay threshold. Certification must be requested prior to the days of service.



Outlier cases

Services that are outside of the stated length of stay parameters or charge thresholds.

Outpatient

Pertaining to services received from a hospital or non-hospital facility by a member while not an inpatient.

Outpatient surgery

Surgery performed in a setting that does not require an inpatient admission.

Sometimes called ambulatory surgery.

P

Partial hospitalization

A program that provides less than twenty-four (24) hour care (usually during the day) for mental health care, rehabilitative care or other services, often for patients in transition from full-time inpatient care to outpatient care.

Participating provider

A hospital, doctor, other medical practitioner or provider of medical services and supplies that has been designated as a Blue Care provider by Blue Cross NC.

Peer review

Evaluation by practicing physicians or other professionals on the effectiveness and efficiency of services ordered or performed by other members of the profession whose work is being reviewed (peers).

Peer review is the all-inclusive term for medical review efforts. Medical practice analysis, inpatient hospital and extended care facility utilization review, medical audit, ambulatory care review and claims review all are aspects of peer review.

Per diem rate

A prospective payment methodology for facility inpatient service in which the allowance for covered services is a negotiated daily rate.

Per visit rate

A prospective payment methodology for home infusion therapy services in which the allowance for covered services is a negotiated daily rate.

Plan profile

A tool that allows a Plan to capture alpha prefix information. It defines the relationship between BCBS plans for the accounts Blue Cross NC serves.

Plan

Refers to any Blue Plan.

Point of Service (POS)

A health insurance product that offers a limited network of providers from which members can select. Members have incentive to use in-network providers to receive richer benefits, but may choose to use out-of-network providers at a higher out-of-pocket cost.

Practitioner

Any practitioner of health care services who is duly licensed to administer such services by the state in which covered services are performed, subject to any licensure or regulatory limitation as to location, manner or scope of practice.

Preferred Provider Organization (PPO)

A health benefit plan offered by an insurer in which covered services are available from health care providers who are under contract with the insurer. Enrollees are given incentives through differentials in deductibles, coinsurance, or copayments to obtain covered health care services.

Prescription

An order for a prescription drug issued by a doctor duly licensed to make such a request in the ordinary course of professional practice.

Prescription drug

A drug that under federal law is required, prior to being dispensed or delivered, to be labeled: Caution: Federal law prohibits dispensing without prescription; or labeled in a similar manner, or injectable insulin, when ordered by a doctor as a prescription, and which is not entirely administered at the time and place where the prescription is dispensed.



Primary care provider

A participating provider from one (1) of the following specialties: family practice / general practice, internal medicine, obstetrics and/or gynecology, physician's assistant, certified nurse practitioner, or pediatrics.

Primary payor

When a member is covered by more than one (1) insurance carrier, the primary payor is the carrier responsible for providing benefits before any other insurer makes payment.

Prior Plan approval

The approval of specific medical services and/or supplies for Blue Cross NC members.
Procedures included in the prior Plan approval list include high cost and/or potentially abused services. Services are evaluated against severity of illness and intensity of service requirements such as Blue Cross NC medical policy and M & R criteria for approval.

Prior review

Prior review is the consideration of benefits for an admission, availability of care, continued stay, or other services, supplies or drugs, based on the information provided and requirements for a determination of medical necessity of services and supplies, appropriateness, health care setting, or level of care and effectiveness. Prior review results in certification or non-certification of benefits.

Professional provider

A physician or other practitioner or group of practitioners who is licensed, certified or approved by the appropriate agency to render covered services / supplies in their state of practice.

Prosthetic appliances

Fixed or removable artificial limbs or other body parts, which replace absent natural ones.

Provider

A hospital, non-hospital facility, doctor, or other provider, accredited, licensed or certified where required in the state of practice, performing within the scope of license or certification.

Re-admission

A repeat admission for the same diagnosis or condition occurring shortly after the previous admission.

R

Re-admission

A repeat admission for the same diagnosis or condition occurring shortly after the previous admission.

Referral

The recommendation by a primary care physician or provider for a member to receive care from a participating specialist or facility. This is not a formal process and does not require interacting with Blue Cross NC.

Registered Nurse (RN)

A nurse who has graduated from a formal program of nursing education (diploma school, associate degree or baccalaureate program), and is licensed by the appropriate state authority in the state of practice.

Resource-Based Relative Value Scale (RBRVS)

A methodology introduced by Center for Medicare and Medicaid Services (CMS) and Medicaid Services to create the Medicare fee schedule. The methodology incorporates factors such as the amount of time and resources expended in treating patients, overhead costs and geographical differences.

Retrospective review

A manner of judging medical necessity and appropriate billing practices for services that have already been rendered.

S

Secondary payor

When a member is covered by more than one (1) insurance carrier, the secondary payor is the carrier responsible for providing benefits after the primary payor has provided benefits.





Short-term therapy

Services and supplies both inpatient and outpatient, ordered by a doctor or other provider to promote the recovery of the member from an illness, disease or injury when provided by a doctor, other provider or professional employed by a provider licensed by the appropriate state authority in the state of practice and subject to any licensure or regulatory limitation as to location, manner or scope of practice.

- Physical therapy
- Occupational therapy
- Speech therapy
- Respiratory therapy

Skilled nursing facility

A non-hospital facility licensed under state law that provides skilled nursing, rehabilitative and related care where professional medical services are administered by a registered or licensed practical nurse.

Specialist

A doctor who is recognized by Blue Cross NC as specializing in an area of medical practice other than family practice, general practice, internal medicine, pediatrician, obstetrician, gynecologist or obstetrician / gynecologist.

Sub-acute care

A level of care for patients requiring some support services but not requiring the intensity of services of a hospital.

Subrogation

The substitution of one (1) person for another who has a legal claim or right.

Subscriber

The person who is eligible for coverage under this health benefit plan due to employment or association membership and who is enrolled for coverage.

Surgery

The performance of generally accepted operative and cutting procedures including specialized instrumentations, endoscopic examinations and other invasive procedures.

- The correction of fractures and dislocations
- Usual and related preoperative and post-operative care
- Other procedures as reasonable and approved by Blue Cross NC

T

Transplants

The surgical transfer of a human organ or tissue taken from the body for grafting into another area of the same body or into another body; the removal and return into the same body or transfer into another body of bone marrow or peripheral blood stem cells. Grafting procedures associated with reconstructive surgery are not considered to be transplants.

UB-04 claim form

Institutional claim form which uses revenue codes to indicate procedures rendered for a member.

Underwriting

The process by which an insurer determines if, and on what basis, an application for insurance will be accepted.

Urgent care

Services provided for a condition that occurs suddenly and unexpectedly, requiring prompt diagnosis or treatment, such that in the absence of immediate care the individual could reasonably be expected to suffer chronic illness, prolonged impairment, or require a more hazardous treatment. Examples of urgent care include sprains, some lacerations and dizziness.

V

VRU

The VRU system is a voice response front end application that allows callers to access policy information and make selective changes to their policies (e.g., address, phone number, new ID cards and claim forms). Callers can also check eligibility, claims and payment status for their individual accounts.



W

Waiting period

See pre-existing condition.

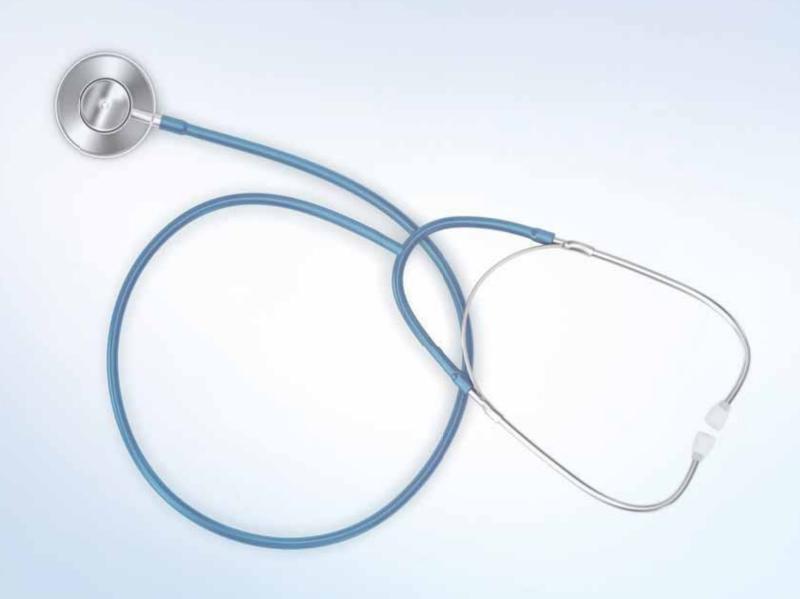
We

Blue Cross NC will also be referred to as "we" or "us."

Workers' compensation

Insurance against liability imposed on certain employers to pay benefits and furnish care to employees injured on the job, and to pay benefits to dependents of employees killed in the course of or in circumstances arising from their employment.







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