

## MATERNAL & INFANT HEALTH CARE

## We have a goal to reduce racial disparities in maternal and infant health care by 50% in five years.

## People who give birth deserve safe and affirming prenatal, delivery and postnatal care.

- North Carolina has the 11th highest infant mortality rate in the country, at a rate of 7.1 per 1,000, compared to the national rate of 5.8 per 1,000<sup>1</sup>
- In North Carolina, babies born to African American women and American Indian women are 2.4 times more likely to die in the first year of life than babies born to white women, and babies born to Hispanic women are 1.1 times more likely<sup>2</sup>
- Black women are three to four times more likely to die in childbirth than white women — regardless of education, income or any other socioeconomic factors<sup>3</sup>

Infant and maternal mortality is a public health crisis; it's more important than ever to address disparities in prenatal and postpartum health care. That's why we have a goal to improve health equity by reducing racial disparities in maternal and infant health care by 50% in five years. To do this, our team is focusing on Black, Indigenous and Hispanic birthing people and community-based organizations serving them. Through our funding, we are seeking evidence- based solutions to reduce the disparities across the state.

## Goals

- Increase the number of lactation consultants from communities of color
- Increase access to drivers of health for expecting mothers in underserved communities
- Increase percentage of health care workers receiving implicit bias or equity training



2. https://schs.dph.ncdhhs.gov/data/vital/ims/2018/table4.html

<sup>(</sup>B) Marks of the Blue Cross and Blue Shield Association. Blue Cross and Blue Shield of North Carolina (Blue Cross NC) is an independent licensee of the Blue Cross and Blue Shield Association. U41116b, 8/22



<sup>1.</sup> Stats of the States - Infant Mortality. https://www.cdc.gov/nchs/pressroom/sosmap/infant\_mortality\_rates/infant\_mortality.htm

<sup>3.</sup> https://www.cdc.gov/media/releases/2019/p0905-racial-ethnic-disparities-pregnancy-deaths.html