How to Customize the Banner Ad with PowerPoint

Open the Banner Ad in PowerPoint.

The non-editable portion of the Banner Ad is set as background, so you cannot move or select anything outside of the customizable components in the logo field.

The slide is already sized to the desired size of Banner Ad.

All you will need to do is add the company logo by selecting the company logo field area, right click to Change Picture, then select From a File to add your company logo.

Use the File, Export to save a slide as an PNG file format from the drop-down options.